

COMPANIES
HOUSE COPY

Report of the Director and
Unaudited Financial Statements for the Year Ended 31 August 2011
for
Ideal Public Relations Limited

SATURDAY



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22/10/2011
COMPANIES HOUSE

Ideal Public Relations Limited

Contents of the Financial Statements
for the Year Ended 31 August 2011

	Page
Company Information	1
Report of the Director	2
Profit and Loss Account	3
Balance Sheet	4
Notes to the Financial Statements	5
Trading and Profit and Loss Account	7

Ideal Public Relations Limited

Company Information
for the Year Ended 31 August 2011

DIRECTOR:

Mrs A Yabsley

SECRETARIES:

REGISTERED OFFICE:

17 Fermoy Road
Greenford
UB6 9HX

REGISTERED NUMBER

05904156 (England and Wales)

Ideal Public Relations Limited

Report of the Director
for the Year Ended 31 August 2011

The director presents her report with the financial statements of the company for the year ended 31 August 2011

PRINCIPAL ACTIVITY

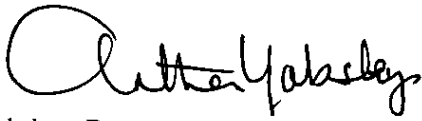
The principal activity of the company in the year under review was that of providing public relations solutions

DIRECTOR

Mrs A Yabsley held office during the whole of the period from 1 September 2010 to the date of this report

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

ON BEHALF OF THE BOARD:

A handwritten signature in black ink, appearing to read 'A Yabsley', with a large, stylized initial 'A'.

Mrs A Yabsley - Director

5 October 2011

Ideal Public Relations Limited

Profit and Loss Account
for the Year Ended 31 August 2011

	Notes	31 8 11 £	31 8 10 £
TURNOVER		134,956	131,471
Cost of sales		<u>28,795</u>	<u>32,837</u>
GROSS PROFIT		106,161	98,634
Administrative expenses		<u>51,452</u>	<u>48,649</u>
OPERATING PROFIT	2	54,709	49,985
Interest receivable and similar income		<u>4</u>	<u>2</u>
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		54,713	49,987
Tax on profit on ordinary activities	3	<u>11,906</u>	<u>10,905</u>
PROFIT FOR THE FINANCIAL YEAR		<u><u>42,807</u></u>	<u><u>39,082</u></u>

The notes form part of these financial statements

Ideal Public Relations Limited

Balance Sheet

31 August 2011

	Notes	31 8 11 £	31 8 10 £
CURRENT ASSETS			
Debtors	5	22,561	16,287
Cash at bank		5,338	8,497
		<hr/> 27,899	<hr/> 24,784
CREDITORS			
Amounts falling due within one year	6	21,907	20,099
		<hr/> 5,992	<hr/> 4,685
NET CURRENT ASSETS			
		<hr/> 5,992	<hr/> 4,685
TOTAL ASSETS LESS CURRENT LIABILITIES		<hr/> <hr/> 5,992	<hr/> <hr/> 4,685
CAPITAL AND RESERVES			
Called up share capital	7	2	2
Profit and loss account	8	5,990	4,683
		<hr/> 5,992	<hr/> 4,685
SHAREHOLDERS' FUNDS		<hr/> <hr/> 5,992	<hr/> <hr/> 4,685

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2011

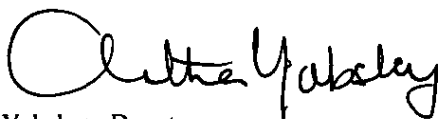
The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2011 in accordance with Section 476 of the Companies Act 2006

The director acknowledges her responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008)

The financial statements were approved by the director on 5 October 2011 and were signed by



Mrs A Yabsley - Director

The notes form part of these financial statements

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

2 OPERATING PROFIT

The operating profit is stated after charging

	31 8 11	31 8 10
	£	£
Director's remuneration and other benefits etc	16,120	17,004
	<u> </u>	<u> </u>

3 TAXATION

Analysis of the tax charge

The tax charge on the profit on ordinary activities for the year was as follows

	31 8 11	31 8 10
	£	£
Current tax		
UK corporation tax	11,906	10,905
	<u> </u>	<u> </u>
Tax on profit on ordinary activities	11,906	10,905
	<u> </u>	<u> </u>

4 DIVIDENDS

	31 8 11	31 8 10
	£	£
Ordinary shares of £1 each		
Final	41,500	40,000
	<u> </u>	<u> </u>

5 DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31 8 11	31 8 10
	£	£
Trade debtors	20,155	15,881
Other debtors	2,406	406
	<u> </u>	<u> </u>
	22,561	16,287
	<u> </u>	<u> </u>

Ideal Public Relations Limited

Notes to the Financial Statements - continued
for the Year Ended 31 August 2011

6 CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	31 8 11	31 8 10
	£	£
Trade creditors	5,267	5,540
Taxation and social security	15,991	13,535
Other creditors	649	1,024
	<u>21,907</u>	<u>20,099</u>

7 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid			31 8 11	31 8 10
Number	Class	Nominal value	£	£
2	Ordinary	£1	2	2
			<u>2</u>	<u>2</u>

8 RESERVES

	Profit and loss account £
At 1 September 2010	4,683
Profit for the year	42,807
Dividends	<u>(41,500)</u>
At 31 August 2011	<u>5,990</u>