

Registered Number 05834766

Absolute Marketing Solutions Limited

Abbreviated Accounts

30 June 2010

Absolute Marketing Solutions Limited

Registered Number 05834766

Company Information

Registered Office:

Kelham House
Kelham Street
Doncaster
South Yorkshire
DN1 3RE

Absolute Marketing Solutions Limited**Registered Number 05834766****Balance Sheet as at 30 June 2010**

	Notes	2010 £	2009 £
Fixed assets			
Tangible	2	261	524
		<u>261</u>	<u>524</u>
Current assets			
Debtors		442	325
Cash at bank and in hand		74	75
Total current assets		<u>516</u>	<u>400</u>
Creditors: amounts falling due within one year		(2,043)	(1,464)
Net current assets (liabilities)		(1,527)	(1,064)
Total assets less current liabilities		<u>(1,266)</u>	<u>(540)</u>
Total net assets (liabilities)		<u>(1,266)</u>	<u>(540)</u>
Capital and reserves			
Called up share capital	3	99	99
Profit and loss account		(1,365)	(639)
Shareholders funds		<u>(1,266)</u>	<u>(540)</u>

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- a. For the year ending 30 June 2010 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 16 March 2011

And signed on their behalf by:

E R Shelton, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 30 June 2010

1 Accounting policies

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Going concern

At 30 June 2010, the company had net liabilities of £1,265. The company is dependent on the continual support of the directors. Given the continuance of this support, the directors consider it appropriate to prepare the financial statements on a going concern basis.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Computer equipment 0% Straight line over 4 years

2 Tangible fixed assets

		Total
		£
Cost		
At 01 July 2009	-	1,050
At 30 June 2010	-	<u>1,050</u>
Depreciation		
At 01 July 2009		526
Charge for year	-	<u>263</u>
At 30 June 2010	-	<u>789</u>
Net Book Value		
At 30 June 2010		261
At 30 June 2009	-	<u>524</u>

3 Share capital

	2010	2009
	£	£
Allotted, called up and fully paid:		
99 Ordinary shares of £1 each	99	99

