

**ABBREVIATED UNAUDITED ACCOUNTS**

**FOR THE YEAR ENDED 30 JUNE 2011**

**FOR**

**ETHOS PUBLIC RELATIONS LIMITED**

THURSDAY



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**ETHOS PUBLIC RELATIONS LIMITED**

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**FOR THE YEAR ENDED 30 JUNE 2011**

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**ETHOS PUBLIC RELATIONS LIMITED**

**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 30 JUNE 2011**

**DIRECTORS:** S G Fisher  
S D Bish  
Ms D Kelly

**SECRETARY:** S G Fisher

**REGISTERED OFFICE:** Holyoake House  
Hanover Street  
Manchester  
M60 0AS

**REGISTERED NUMBER** 05818774 (England and Wales)

**ACCOUNTANTS:** Usher Spiby & Co  
76 Manchester Road  
Denton  
Manchester  
M34 3PS

**ETHOS PUBLIC RELATIONS LIMITED**

**ABBREVIATED BALANCE SHEET**

**30 JUNE 2011**

	Notes	30.6.11 £	£	30.6.10 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		11,101		13,102
<b>CURRENT ASSETS</b>					
Stocks		28,143		17,722	
Debtors		16,965		15,458	
Cash at bank		78,158		66,020	
		<u>123,266</u>		<u>99,200</u>	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>40,266</u>		<u>37,933</u>	
<b>NET CURRENT ASSETS</b>			<u>83,000</u>		<u>61,267</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			94,101		74,369
<b>PROVISIONS FOR LIABILITIES</b>			(1,956)		(2,406)
<b>ACCRUALS AND DEFERRED INCOME</b>			<u>(6,333)</u>		<u>(9,500)</u>
<b>NET ASSETS</b>			<u>85,812</u>		<u>62,463</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	3		3		3
Profit and loss account			<u>85,809</u>		<u>62,460</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>85,812</u>		<u>62,463</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30 June 2011

The members have not required the company to obtain an audit of its financial statements for the year ended 30 June 2011 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company


The notes form part of these abbreviated accounts

**ETHOS PUBLIC RELATIONS LIMITED**

**ABBREVIATED BALANCE SHEET - continued**  
**30 JUNE 2011**

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 28 November 2011 and were signed on its behalf by

<sup>sd</sup>  
 

S D Bish - Director

The notes form part of these abbreviated accounts

**ETHOS PUBLIC RELATIONS LIMITED**

**NOTES TO THE ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 30 JUNE 2011**

**1 ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Office equipment	- 25% on reducing balance and 20% on cost
Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

**Stocks**

Work in progress is valued at the lower of cost and net realisable value

Cost includes all direct expenditure and an appropriate proportion of fixed and variable overheads

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate

**2 TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 July 2010	23,202
Additions	2,730
	<hr/>
At 30 June 2011	25,932
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<b>DEPRECIATION</b>	
At 1 July 2010	10,100
Charge for year	4,731
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At 30 June 2011	14,831
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<b>NET BOOK VALUE</b>	
At 30 June 2011	11,101
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At 30 June 2010	13,102
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**3 CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid Number	Class	Nominal value	30.6.11 £	30.6.10 £
3	Co-operative Shares	£1	3	3
			<hr/>	<hr/>