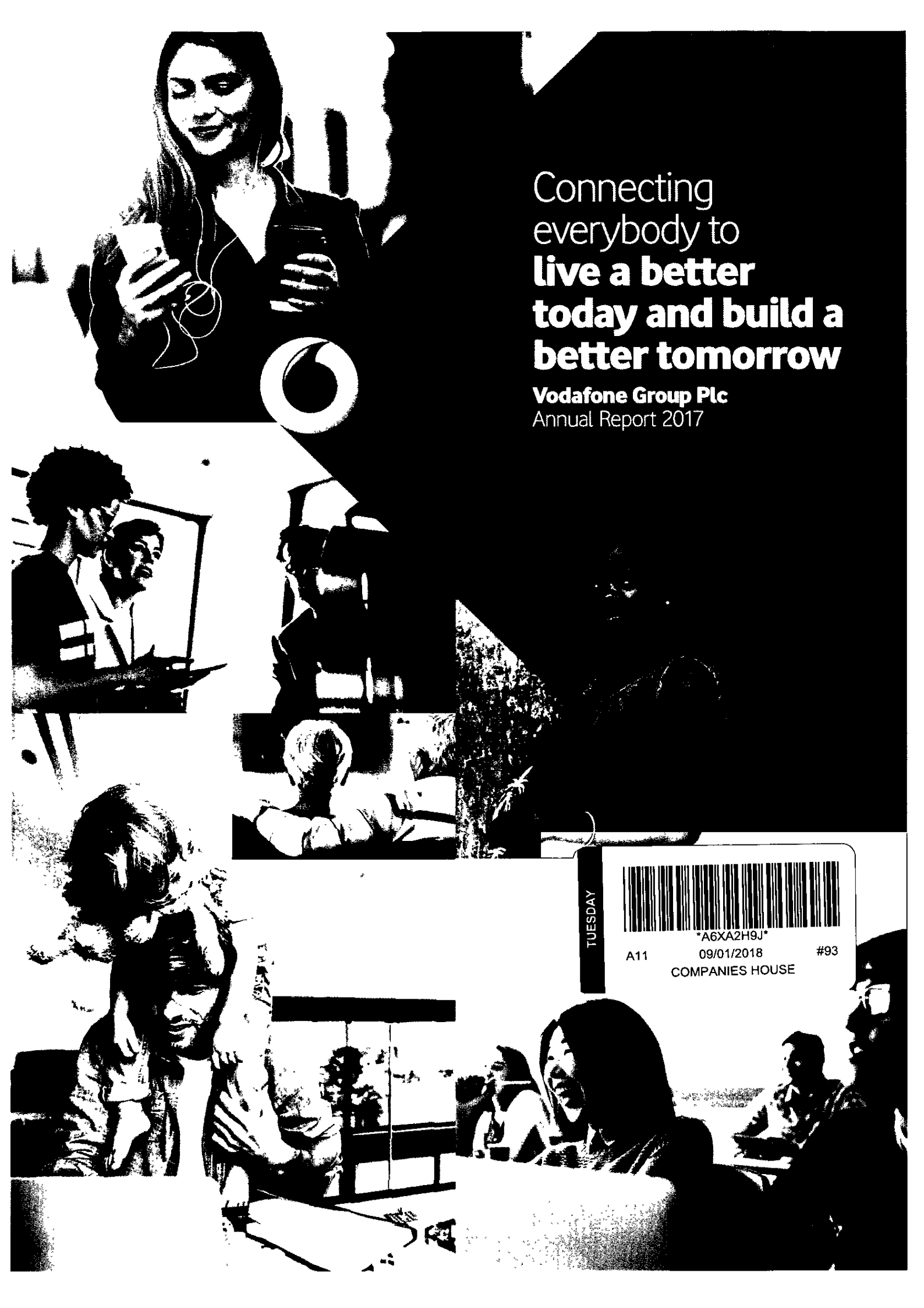
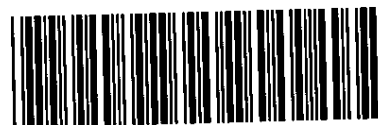




Connecting
everybody to
**live a better
today and build a
better tomorrow**

Vodafone Group Plc
Annual Report 2017

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The Strategic Report consists of the Overview, Strategy and Performance sections on pages 1 to 43 of this Annual Report.

For more information on the Strategic Report, visit www.vodafonegroup.com/2016-annual-report or contact your local investor relations office.

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For more information on the Strategic Report, visit www.vodafonegroup.com/2016-annual-report

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Important presentational changes in this report

In April 2016 we adopted the euro as the Group's presentational currency, and this is the first annual report where **all financial figures are presented in euros rather than pounds sterling.**

On 20 March 2017 we announced an agreement to merge Vodafone India with Idea Cellular in India, as a result **Vodafone India is now excluded from Group figures unless otherwise stated. India still remains part of the Group from an operational perspective.**

All figures are marked either as preliminary figures or final figures, depending on the nature of the data. Where a figure is marked as preliminary, it is subject to audit and may be revised. Where a figure is marked as final, it is not subject to audit and is not expected to be revised. Where a figure is marked as preliminary, it is subject to audit and may be revised. Where a figure is marked as final, it is not subject to audit and is not expected to be revised.

Our strategic framework

Our purpose

To connect everybody to
**live a better today and
build a better tomorrow**

Our vision

**A converged communications leader,
a Gigabit Vodafone for the Gigabit Society**

We are building a competitive advantage through our **core programmes...**

We are constantly re-investing in our core assets to drive growth, see our **business model**

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Network Leadership

 Page 04



Customer eXperience eXcellence ('CARE')

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Fit for Growth

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People and Culture – The Vodafone Way

 Page 07



...which underpin our **strategic growth engines...**

Data

Best mobile experience

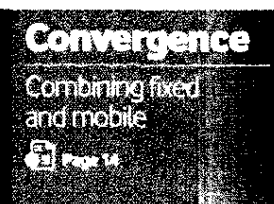
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Convergence

Combining fixed and mobile

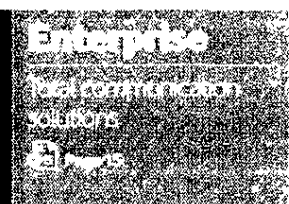
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Enterprise

Next communication solutions

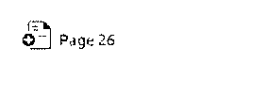
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...and are enacted by our **responsible approach** to the communities in which we operate.

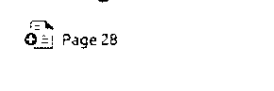
Sustainable business

 Page 26



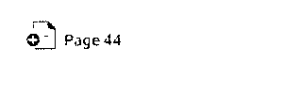
Risk management

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Governance

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So that we create
**value for society
and for shareholders**



Chairman's statement

Creating value for society, delivering results for shareholders

Vodafone's purpose is to connect everybody to live a better today and build a better tomorrow. We believe that by pursuing this goal in a sustainable and responsible way we will create long-term value for society and, as a result, for our shareholders.

Good progress in converged communications in Europe

Europe remains our single biggest market and investment area and is at the heart of our 'Gigabit Vodafone' converged communications strategy. Building on the success of Project Spring, we continue to invest in network quality and customer experience, driving subscriber growth across mobile, broadband and TV. We are making good progress in our major markets: Germany, Italy and Spain, while in the UK our priority, for the moment, has to be on getting the basics right again. The completion of our merger in the Netherlands with Ziggo is another big step forward for our convergence strategy.

In order to enable an adequate return on the massive investments that will be required to provide Europe with the infrastructure required for a competitive economy in the age of digitalisation, a predictable regulatory framework is required that supports both investment and competition. In this regard, we are encouraged by the European Commission's (EC) revised European Framework Review for Telecoms. In particular, the focus on passive infrastructure remedies and co-building arrangements, which have proven so successful in Spain and Portugal, is encouraging, as is the proposal to extend spectrum licence terms to at least 25 years. As the negotiations on the revised Framework enter a critical phase, we need to ensure that these well-balanced proposals are not diluted – both to avoid future incumbent re-monopolisation risks and to pave the way for competitive investment in Europe's future.

Driving consolidation in India; strengthening leadership in Africa

It has been a turbulent year in India. The launch of free services by a new entrant has disrupted an already hypercompetitive market and clouded the near and medium-term outlook for the industry. As a consequence, Vodafone decided to stop the IPO process and instead look for in-market consolidation options.

This has resulted in the announced merger proposal between Vodafone India and Idea Cellular, which will create a new, more competitive market player with the scale to invest in India's digital future while also capturing substantial synergies.

We are very pleased with our progress in Africa where we have further strengthened our leadership position, both at Vodacom in South Africa and Safaricom in Kenya.

Please see Vittorio Colao's comments on pages 12 to 15 for further insight into our strategy.

Our contribution to society is substantial

We are convinced that over the long-term the success of our business is closely tied to the success of the communities in which we operate. Consequently, a core part of our strategy and business model is to ensure that Vodafone's digital networks and services act as a catalyst not only for economic growth but also for equality and empowerment.

Our 'sustainable business strategy' section outlines our approach, including our ambition to connect an additional 50 million women living in emerging markets by 2026 (see pages 26 and 27) as well as our commitment to operating responsibly. For example, our report on 'Taxation and our total economic contribution to public finances' highlights our total contribution to governments of €15.6 billion in the 2016 financial year. Our charitable activities are also expanding in scope, as the Vodafone Foundation leverages our technology and expertise with funding from external NGOs and other partners to expand its impact. I recommend you take a look at our website for more information on the activities of our Foundation.

Improving returns on capital remains a key priority

We are confident in our strategic direction: our adjusted EBITDA growth continues to improve and our adjusted EBIT is also now recovering.



But we cannot yet be satisfied by the returns that we are achieving on the substantial organic and inorganic investments that the Group has made in recent years.

As our CEO Nick Read explains in his introduction to our business model on page 16, the solution to this challenge is threefold: continued profitable revenue growth with tight cost control; portfolio management to gain sufficient (in-market) scale to earn attractive long-term returns; and a compensation approach which focuses more on adjusted EBIT¹ – the profits after capital investment costs and less on adjusted EBITDA – a change which we hope the industry will follow.

During the year, the Vodafone share price, on a total return basis, has been broadly stable, underperforming the FTSE 100. This, partly, reflected a strong recovery by commodity producers and, locally, exposed companies which accelerated after the US election results, as well as concerns over emerging competition in the telecoms sector following new entrants in India and next year in Italy.

Overall, the Board remains confident that the Group's cash generation, and consequently its return on capital, will continue to recover. This confidence is reflected in our unchanged intention to grow the dividend, as exhibited by the 2.0% increase in the dividend to 14.77 eurocents for the year.

In concluding, on behalf of the Board I would like to express our appreciation to Nick Land and Phil Yea, who will not seek re-election at our Annual General Meeting in July 2017, after more than ten years of valuable service. I would also like to thank our employees and business partners for their efforts and contribution to Vodafone's progress, as well as our shareholders for their support and confidence.

Gerard Kleisterlee
Chairman

Our purpose

At Vodafone our purpose is to connect everybody to live a better today and build a better tomorrow

We do this by investing in the digital infrastructure of the future, delivering a quality service that allows individuals and businesses to connect confidently anywhere and at any time. Our services enhance the quality of peoples' lives, providing benefits to society as well as financial rewards for our shareholders

Ten years of M-Pesa

This year we celebrated ten years of M-Pesa, our pioneering mobile money service, which enables people to securely send, receive and store money electronically. M-Pesa empowers tens of millions of people previously excluded from financial services to live a safer, more productive life. Today, 31 million customers in ten countries rely on our service, making us the world's leading mobile money provider, alleviating financial uncertainty and contributing to achieving the UN Sustainable Development Goals.



Network Leadership



Our goal is to create a “Gigabit Society” where everyone benefits from ubiquitous and reliable high-speed connectivity

Our partnerships and investment in superior cable, fibre and mobile networks allow us to deliver better performance everywhere

ENEL – Breaking the gigabit barrier

In 2016, we teamed up with ENEL in Italy, a major electricity company, to establish a leading fibre provider, taking Italy one step closer to becoming a “Gigabit Society”.

In 2016, only 3% of Italian fixed broadband subscribers were on fibre and in 2015 60% of the population received less than 30 Mbps. Through our partnership with ENEL, called Open Fiber, we will be able to deliver gigabit fibre (1,000 Mbps) to 270 cities reaching at least 9.5 million households by 2022



Customer eXperience eXcellence



We deliver a differentiated customer experience through **CARE**

Connectivity that is reliable and secure

Always excellent value

Rewarding loyalty

Easy access to customer support

Raising the bar in customer service with 2,100 new roles across the UK

We will create 2,100 new customer service roles in the UK to deliver an outstanding level of service and support

This is one of the many steps we are taking following billing migration issues, which caused disruption to our UK customers and commercial operations during the year, but are now resolved



Fit for Growth



Using our resources efficiently makes sound environmental and economic sense

That is why we are exploring new ways of improving our energy efficiency to reduce our emissions while saving costs

Improving the energy efficiency of our networks

We ensure that each new generation of equipment is more energy and cost efficient than the equipment it replaces. By incorporating more energy efficient technology, such as free air cooling and solar power solutions whenever we upgrade our networks, we have reduced our own greenhouse gas emissions by 64% per petabyte of data carried by our mobile network since 2015.



People and Culture – The Vodafone Way



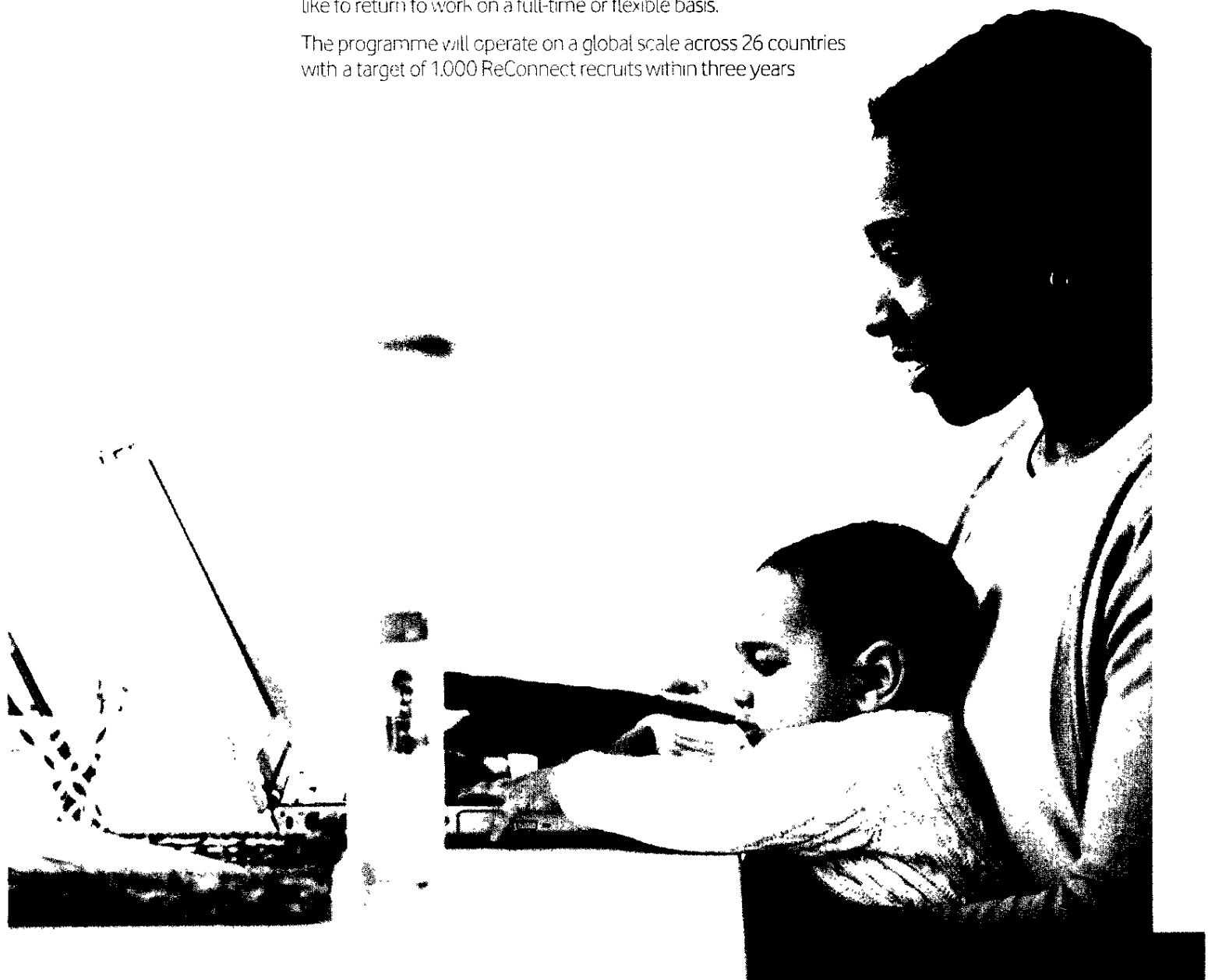
Our people are key to our performance

We aim to create a diverse and inclusive working environment that reflects our customers and our global footprint

ReConnect with your career

We want Vodafone to be the best employer for women by 2025. ReConnect is a leading programme designed to attract talented women who have left the workplace for several years and would like to return to work on a full-time or flexible basis.

The programme will operate on a global scale across 26 countries with a target of 1,000 ReConnect recruits within three years.



At a glance

What we offer

We offer a broad range of communication services. We believe the future lies in providing a unified experience to our customers combining mobile, fixed and other services, which we are well positioned to deliver.

Our wide range of products and services

Consumer

Mobile

We provide a range of mobile services enabling our customers to call, text and share their content, stream music and watch videos whether at home or travelling abroad.

Fixed voice, broadband and TV

We have continued to develop our fixed services including voice, broadband and TV offerings.

Financial services and other value added services

We provide mobile money services through M-Pesa offerings and value added services including e-commerce and insurance products.

Other

We rent capacity to mobile virtual network operators (MVNOs). We also offer a variety of our services to operators outside our footprint through our partner market agreements.

Enterprise

Total communications

We offer mobile, fixed and multi-service converged communication services to support the needs of our enterprise customers who range from small businesses to large multinational corporations.

Internet of Things (IoT)

IoT connections allow machines and other things to communicate with one another through our network. Our service offerings are diverse spanning from metering, automation, transportation and water solutions.

Cloud & Hosting

Our Cloud & Hosting portfolio includes a range of IT solutions for enterprise customers spanning infrastructure managed hosting and network cloud hosted solutions.

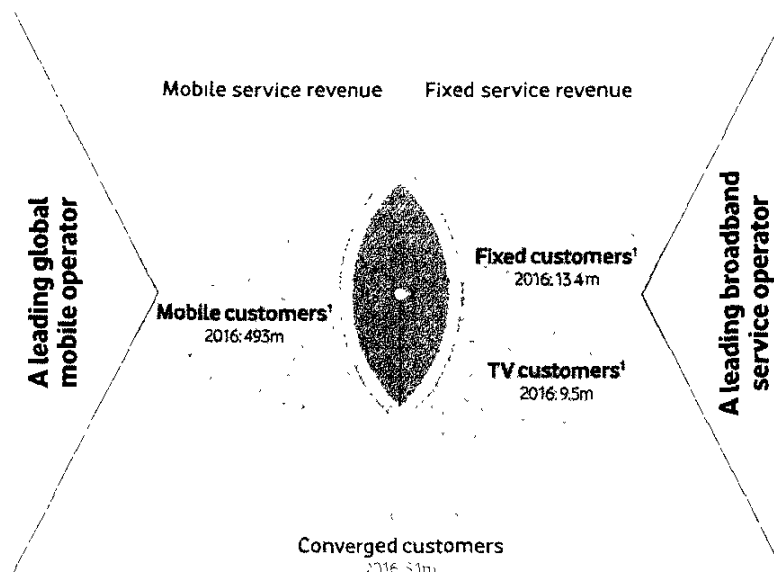
Carrier Services

We offer connectivity and managed solutions for our enterprise and government systems. We also offer international roaming, IP transit and secure international roaming.



Convergence: Seamlessly integrated connectivity and content

Customers' demand for bundles of mobile and fixed services is increasing. These converged offers, which combine mobile, fixed and content services, provide simplicity and better value for customers. They also increase customer loyalty and deliver operational efficiencies. We offer a range of converged offers such as "GigaKombi" in Germany and "Vodafone One" in Spain, integrating fixed, mobile and TV services. We also offer a comprehensive set of converged communications solutions to our enterprise customers.



Note:

¹ Excludes India joint venture, Jio and associates

We are one of the world's largest communication providers managing our business across two geographic regions – Europe, and Africa, Middle East and Asia-Pacific ('AMAP')

Europe

- United Kingdom
- France
- Germany
- Italy
- Spain
- Portugal
- Greece
- Ireland

Asia

- India

Africa

- South Africa

Middle East

- Egypt
- Saudi Arabia
- Oman
- Qatar
- United Arab Emirates

Australia

- Australia

We are the number one or two mobile operator in most of our country operations and are a rapidly growing fixed provider

partner markets
To extend our reach beyond the companies we own, we have 42 partnership agreements with local operators

countries with IP-VPN
We are among the top five internet providers and one of the world's largest operators of submarine cables

Market	Percentage
Europe	85%
AMAP	10%
Other (includes partner markets and common functions)	5%

	Mobile customers (m)	Fixed-line customers (m)	Mobile internet market share (%)	Fixed-line market share (%)	3G coverage (%)	NGN coverage (%)
Germany	30.7	6.3	33.9	20.6	90	65
UK	17.9	0.2	22.6	4.8	96	88
Italy	23.0	2.2	32.3	6.7	97	43
Spain	14.4	3.2	20.0	—	93	63
Vodacom Group	46.7	40.0	30.9	2.7	71	1
Vodafone India	20.5	0.0	22.7	0.0	25	0
Vodafone Nigga	8.1	3.2	30.6	35.4	100	0

- Many functions, services and applications are provided and performed without operating company from inside government to meet needs of citizens and nation. Government can provide different IPSPs services to people for different and various applications.
- 2. *Advantage of IPSPs*

5. $\lim_{n \rightarrow \infty} \frac{1}{n} \sum_{i=1}^n f(x_i) = \int_a^b f(x) dx$ (Riemann-Stieltjes integral)

6. $\lim_{n \rightarrow \infty} \frac{1}{n} \sum_{i=1}^n f(x_i) = \int_a^b f(x) dx$ (Riemann-Stieltjes integral)

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9. $\lim_{n \rightarrow \infty} \frac{1}{n} \sum_{i=1}^n f(x_i) = \int_a^b f(x) dx$ (Riemann-Stieltjes integral)

10. $\lim_{n \rightarrow \infty} \frac{1}{n} \sum_{i=1}^n f(x_i) = \int_a^b f(x) dx$ (Riemann-Stieltjes integral)

Market overview

Understanding our challenges and opportunities

The fixed and mobile telecommunications market is constantly evolving with increasing demand for faster data speeds, ongoing external regulatory and competitive pressures and changing societal expectations.



We operate in a fast-moving market where innovation and scale are key

Importance and speed of change in the telecommunications industry

Telecommunications is an essential service used by over seven billion mobile customers and 0.9 billion broadband users across the globe. The global mobile industry generates around €1.65 trillion of revenue. 52% of revenue arises from traditional voice calls and messaging services.

On average, a customer consumes 203 outgoing minutes per month, which has been largely stable over the last couple of years. The demand for mobile data services to watch videos, browse the internet and use various 'apps' has accelerated rapidly and today 48% of global revenue comes from data, compared to only 22% five years ago.

The number of smartphone users continues to grow rapidly. Today 45% of mobile handsets are smartphones, compared to 11% five years ago. This is being driven by rising living standards and population growth, combined with lower airtime and device costs.

The fixed telecommunications market includes calls, broadband and TV packages generating €0.7 trillion of revenue annually. The number of voice-only users continues to decline as customers disconnect their landlines in favour of mobile phones, however the take-up of broadband and pay TV services offsets this. According to Ovum, fixed broadband will be the fastest-growing market with revenues increasing at a compound annual rate of 3.1% from 2016 to 2021, ahead of pay TV at 2.5% and mobile at 1.9%.

In broadband markets, an increasing proportion of customers are upgrading from copper-based ADSL with speeds up to 24 Mbps to high-speed fibre and cable with speeds up to 1,000 Mbps. We believe that Gigabit networks direct to homes and businesses form the bedrock of modern digital communications infrastructure.

Value of the mobile and fixed market in 2016

Why we are well positioned

We are one of the largest telecommunications providers in the world with typically a number 1 or 2 position by market share in mobile in each country we operate in and the largest NGN footprint in Europe.

Growing demand for data and high-speed networks

The telecommunications industry has transformed significantly in the last 30 years.

In the 1990s, mobile phones were mostly used for calls on 2G networks, and basic picture messages could be sent at very low speeds of 50–200 Kbps. Today users can enjoy 4G speeds of up to 800 Mbps for rapid video downloads, with 1 Gbps speeds already demonstrated. This network technology innovation has been accompanied by the growing demand for smartphones which are now used by 63% of Vodafone's European customers.

Fixed network development has been equally rapid. In the 1990s most fixed connections were for landline calls, today the greatest use is broadband internet usage. Average download speeds have progressed rapidly from around 8–16 Mbps using copper-based technology in 2007 to 1 Gbps using

cable or fibre today. These developments bring significant opportunities to drive further revenue from increased data usage, but also require investment to keep up with technology.

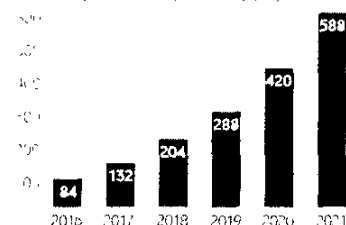
These developments are collectively leading to substantial growth in data traffic. Between 2011 and 2016 mobile data traffic increased by an average of 75% p.a. and today 95% of total traffic on mobile networks across the globe is data. 5G, the next major step in mobile technology is expected to launch commercially by 2020, most likely only in dense urban areas in Europe and will enable speeds of up to 1 Gbps combined with extremely quick reaction times. This will support the development of new applications, including in the areas of augmented and virtual reality.

Source: Ovum (average monthly data usage)

4G data traffic of total traffic in 2016

Global mobile data traffic¹

(000 petabytes (1 petabyte = 1m gigabytes))



Why we are well positioned

We have the best data network in 14 out of the 21 countries we operate in and we can market fixed services to the most homes in Europe with next generation fibre or cable with speeds of up to 1 Gbps.



We must also manage external pressures and expectations

Increasing competition

The telecommunications industry is highly competitive, with many alternative providers giving customers a wide choice of supplier. In each of our countries of operation, there are typically three or four main mobile network operators such as Vodafone, and several resellers that 'wholesale' network services from operators to sell on to their customers. In our fixed markets there is usually one national fixed incumbent (typically the former state-owned operator), one or two cable and satellite companies and resellers that rent network services from the incumbent. In addition, there are an increasing number of over-the-top ('OTT') operators that provide internet-based apps for content, messaging and voice services. Our enterprise business also faces competition from OTT and cloud service providers which offer IT infrastructure as a standardised service on a 'pay as you go' model.

The high level of competitive intensity has resulted in continued downward pressure on the price of services, with the average cost per unit of mobile data falling nearly 40% p.a. over the last three years.

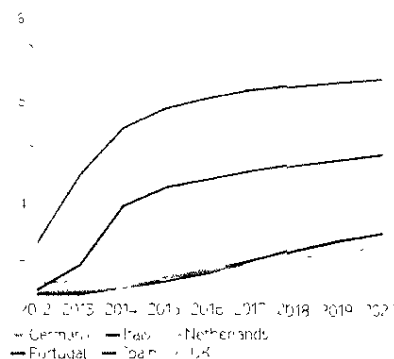
Average reduction in the price per GB of data over the last three years

Increasing demand for converged solutions

Today, consumers are increasingly taking bundles of mobile, landline, broadband and TV services. For the consumer this provides the benefit of simplicity – one provider for multiple services – and better value. For operators this provides higher customer loyalty, as well as operational efficiencies.

The same motivations apply for businesses which are increasingly taking advantage of converged services that bring together communications tools that work across all fixed and mobile end points.

Fixed households with both fixed and mobile services¹



Why we are well positioned

As Europe's largest broadband company, we are ready for the growing demand for converged services. Our high-speed data networks in Europe can reach 315 million people with 4G mobile and 96 million households with fixed broadband.

Regulatory burden

The telecom industry is heavily regulated. Vodafone's European businesses are overseen by more than 200 national and regional regulatory authorities covering areas such as spectrum allocation, roaming charges, consumer rights, copyright, data protection, cyber security and the wholesale fees that operators charge each other. While these policies are designed to protect consumers, for example by championing ever-lower retail prices, they have historically failed to adequately address the need to encourage operator investment in the latest technologies.

of all Europe's revenue subject to regulatory roaming and mobile termination charges

In June 2017 European regulators will abolish mobile retail roaming charges, enabling customers to use their phones abroad at the same price as they do at home.

Why we are well positioned

We have launched roaming inclusive plans across all our EU markets well in advance of regulation and already have a significant portion of our customers that do not pay extra for EU roaming. Vodafone typically offers twice the number of 4G roaming destinations to its customers than any other operator.

Changing customer and societal expectations

Today communication networks underpin every aspect of society, enabling citizens to increase their knowledge while providing access to services that can improve health and wellbeing, enhance skills and increase prosperity. In this context, companies need to ensure they operate responsibly as they strive to deliver their objectives. There are areas within the telecommunications industry that are a source of public concern –

such as privacy, tax and digital human rights – areas that our ongoing corporate transparency programmes address directly.

Why we are well positioned

As one of the world's largest communications companies, we are proud of the role that we play in bringing social benefit to more than half a billion mobile customers across 26 countries. Page 26 of this report shows how we are successfully aligning our business objectives with a clear social purpose to create value and meet customer expectations.

¹ Notes

¹ The incumbent, Germany's 11 and 11, are regulated shareholders in the German Telekom Group (T-Com and T-Mobile).

² Source: Ofcom data

not include mobile money services which are available in ten markets.

Chief Executive's strategic review

Building a converged communications leader

Our focus on delivering an excellent customer experience has delivered further improvements in our overall commercial and financial performance during the year



Review of the year

Vodafone's transformation into a leading converged operator in our developed markets made further progress this year. While long-lasting tailwinds from rising smartphone penetration and data services adoption drove growth in our emerging markets. This was supported by our strategic differentiators – Network Leadership, Customer Experience excellence, and outstanding People – together with improved cost efficiency. Overall, I am pleased to report that the Group's commercial and financial performance has further improved, although our reported basic this was masked by our end-of-year wind-down.

Network Leadership: building a "Gigabit Vodafone"

After the large investments made during Project Spring, this year our capital spending measured as a percentage of our revenue, returned to a sustainable mid-teens level. Even so, we continued to record improved mobile network performance relative to smaller competitors in almost all of our markets. This performance gap is critical as by providing a differentiated experience to our customers we can justify a price premium relative to discounters. We now have the leading or co-leading data network in 14 out of the 21 markets in which independent tests are available, and all 21 for voice.

We aim to improve our customers' experience even further with the introduction of Gigabit LTE – also sometimes described as 4G+ – in the coming years. In addition, we will upgrade our cable and fibre next-generation networks (which now pass 36 million homes, including the Vodafone Ziggo JV in the Netherlands) to provide gigabit speeds, differentiating our services from those provided by copper-based incumbents.

Customer eXperience: our formula for differentiation

Providing an outstanding customer experience is critical if we are to capitalise fully on our network advantage.

We aim to ensure that all of our customers experience reliable Connectivity. Always enjoy excellent value. Be Rewarded for their loyalty, and receive Easy access to support when they need it. This CARE formula, systematically introduced since 2015 across all of our operations, is designed to provide our customers with an excellent experience that is unique to Vodafone. We measure our progress regularly, using the Net Promoter Score (NPS) methodology. I am very pleased that we have further extended our advantage during the past year. We are now the leader or co-leader in 19 out of 21 markets with an average NPS gap to the third placed player of 11 points. By average, we were a leader or co-leader in all 15 markets with a gap of 14 points. In the UK, this is not, yet the case. We have recovered late leadership position in terms of network performance and have significantly reduced customer complaints, but we still lag the competition in our overall customer perception. We are confident that our recovery CARE plan will improve the situation in the UK as well.

Vodafone-Idea: a new champion of Digital India

The entrance of a new operator in India offering 4G services for free has created industry turbulence, leading us to take an impairment charge of €5.7 billion net of tax. We have moved strategically to face the new context by proposing to merge Vodafone India with Idea Cellular, the number 5 operator in India, which will create a new market leader with the scale to invest in India's digital future while also capturing an estimated US\$10 billion NPV synergies.

We will jointly control the new combined company in partnership with Idea's founding shareholder, the Aditya Birla Group, a leading Indian-based international conglomerate. We will own 45.1%, the Aditya Birla Group 26.0% and Idea's current minority shareholders will own the remaining 28.9%. We have agreed a mechanism with the Aditya Birla Group to equalise our shareholdings over time. The transaction is subject to regulatory approvals and is expected to complete during calendar year 2018.

The new company will maintain Idea's listing on the BSE, NSE exchanges in India, providing a public market valuation for this important asset.

Improved commercial and financial results

Overall, the investments made both during and after Project Spring are paying off, and I am pleased to report another year of improved commercial performance and increased organic revenue and adjusted EBITDA growth for the Group's operations in Europe, Africa and the Middle East.

We remain Europe's fastest growing mobile and operator, with 1.2 million broadband net additions during the year, a healthy 11 million net increase in post-paid mobile customers and a 7 million increase in our converged fixed-plus-mobile customer base. An improved overall customer experience allowed us to introduce more affordable propositions in which customers received greater value for a higher monthly payment. As a result, consumer contract ARPU stabilised after many years of decline.

This good performance was reflected in European service revenue growth of 0.6%* vs -0.6%* last year. All major markets grew during the year except the UK. In AMAP, we enjoyed another year of strong growth in customers usage and local currency revenues (up 7.7%* in organic terms vs 8.0%* last year).

A stronger overall organic service revenue performance translated into even faster organic adjusted EBITDA growth (up 5.8%* vs 2.3%* last year) thanks to good progress on cost efficiency which Nick Read describes on page 16.

None of these achievements would have been possible without the talent and dedication of our people, supported by the values of speed, simplicity and trust, which we call "The Vodafone Way".

Vittorio Colao
Chief Executive

Data

Providing the best mobile data experience

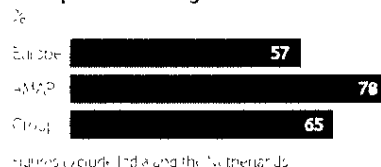
Context

- Smartphone penetration is growing rapidly, leading to increasing demand for mobile data: 63% of our customers have a smartphone in Europe, compared to 59% last year
- Data usage is increasingly driven by the demand for high-definition video which requires fast download speeds for a great user experience. Data traffic increased 65% during the year
- Users want to use data without worrying about unexpected costs, whether using their mobiles at home or abroad

What we're aiming for

- We're encouraging more data usage with our more-for-more initiatives that provide extra data-related benefits for a small increment to the monthly fee
- We want our customers to have the best data experience, so we now provide data download speeds of at least 3 Mbps – the requirement for high-definition video – for 92% of data sessions in Europe
- We are encouraging our customers to move to 4G, which provides data speeds up to 10x faster than 3G and lower latency (quick reaction time) for a better user experience. We now have 75 million 4G customers, up from 47 million a year ago
- We want our customers to use data wherever they want, so our 4G roaming network now reaches 118 countries
- We are preparing for 5G in the longer term by building more fibre connections to carry more data

Group data traffic growth in 2017



figures exclude India and the Netherlands

Source: Vodafone

* Our customers used data in 100 million 4G+ sessions, 43% of the total time

"More-for-more" initiatives to drive usage and revenue

During the year, we launched a number of initiatives to drive usage and revenue. We introduced a new 'More-for-more' proposition in Europe, which offered customers a small increment to the monthly fee in exchange for a larger data allowance. This was a key driver of our improved revenue growth momentum compared to the prior year.

We aimed to provide a leading mobile data experience in all our markets in order to capitalise on the huge demand for mobile internet connectivity, from both consumer and enterprise customers, and to differentiate our service from lower quality, low-cost providers.

During the financial year demand for data continued to grow very strongly, with over 270G petabytes of data carried across our mobile network¹ (including India² and the associated³ T-Mobile⁴ as an absolute increase in traffic this year of 945 petabytes, which was greater than the total traffic carried on the network last year). Growth was driven by continued adoption of 4G, with 28 million customers added during the year bringing the total base to 75 million at the end of March. This represented 33% of our active data users. With bigger touchscreens and faster speeds, the customer experience improves significantly (particularly for video). As a result, 4G smartphones typically drive a two to three-times increase in data usage compared to 3G.

Bigger bundle sizes also contributed to usage growth, as we successfully introduced 'more-for-more' propositions (typically offering our customers a larger data allowance for a higher monthly payment) across most of our markets during the year. The success of these initiatives was a key driver of our improved revenue growth momentum compared to the prior year.

In developing markets, which typically lack extensive fixed infrastructure, demand for internet access via mobile is a long-lasting driver of data consumption and revenue growth. Data users continued to grow during the year by nine million to 153 million, including India, although the launch of new services by Reliance Jio in India dragged on our data customer growth during the second half. Consequently, the largest driver of data growth was increased usage levels by data customers. As in developed markets, new technology drove higher usage, on average a 2G customer used 0.2GB per month, a 3G customer 0.9GB and a 4G customer 1.7GB.

During the coming financial year we will begin trials of 1Gigabit LTE (4G+) services, which will deliver further significant gains in data speeds along with lower latency (quick reaction time). As the new technology will be based on the broad and deep 4G network built during Project Spring, the incremental cost to achieve these gains is expected to be relatively modest. We are preparing for 5G by building fibre connections to over 95% of urban sites in Europe. Additional 5G radio investments will only be made once the technology is mature and the business case is robust.



Convergence Combining fixed and mobile



Context

- Customers increasingly want to use converged services – i.e. bundle fixed and mobile services together under a single contract – to easily share content between their mobile phone, tablet, laptop or TV
- Access to TV programmes bundled with fixed broadband is an increasingly important driver of demand for converged services
- The growing demand for converged services drives data usage, which in turn requires the combination of mobile and fibre infrastructure



Vodafone Spain – leading our transition to converged services

Spain is the first state where we are able to offer a converged service. The convergence of fixed and mobile services is a key element of our strategy. In the past, we have been able to offer a converged service in Spain, but this has not been the case in other markets. We are now able to offer a converged service in Spain, which is a significant step forward. This is a result of our investment in fibre infrastructure and our focus on providing a best-in-class TV experience. We are now able to offer a converged service in Spain, which is a significant step forward. This is a result of our investment in fibre infrastructure and our focus on providing a best-in-class TV experience.

What we're aiming for

- We expect fixed revenue to grow as a percentage of our revenues, driven by convergence, which should also lead to higher customer loyalty and lower churn
- We aim to increase our revenue market share profitably in fixed communications
- We seek to roll out more high-speed broadband services by deploying more fibre and working with strategic partners. We already reach 96 million households in Europe, up from 72 million last year
- We're aiming to expand our TV services to complement the take up of broadband. We already have TV services in eight markets (including VodafoneZiggo)

In developed markets, the trend towards convergence – the bundling of fixed and mobile services within a single contract – continues to accelerate, aided by commercial offers which typically provide either extra value, a financial discount or sometimes both of these incentives to customers who buy multiple products. Overall, we view this trend as a substantial growth opportunity for Vodafone. We are an established leader in mobile and our recent investments have positioned us as the leading challenger in fixed with scope to gain significant profitable revenue market share by cross-selling fixed products to our mobile base. Additionally, churn rates for customers buying multiple products are substantially lower – so our success in winning fixed relationships is also expected to make our mobile base both more secure and more profitable over time.

Our fixed network footprint continues to expand, and we are now able to reach over 96 million NGN homes in Europe, giving us the largest marketable reach of any operator. 36 million of these homes are connected by our own cable or fibre networks (including VodafoneZiggo in the Netherlands). The remaining homes are mostly reached through wholesale relationships with the local incumbent operator. We plan to upgrade our own networks to deliver gigabit speeds over the coming years, which will further extend the competitive advantage we enjoy compared to slower copper-based incumbents.

Our progress in past year has been strong. We remained Europe's fastest growing broadband company, winning 1.2 million new customers. Our total broadband customer base, including VodafoneZiggo, is now 17.9 million, of which 16.6 million are in Europe. Four million of these customers are fully converged with a further two million taking both a fixed and mobile service from Vodafone, but not yet benefiting from a single bill and/or a cross-product discount. We are highly focused on converting these customers onto fully converged bundles. Additionally, in the Netherlands, just 25% of Ziggo's fixed customers take a Vodafone mobile product – a significant cross-selling opportunity for the new joint venture.

Succeeding in convergence also means providing a best-in-class TV experience. This past year we launched Vodafone TV and Giga TV – which are best-in-class TV platforms. We also started our journey towards consolidating our TV platforms, capturing scale efficiencies. Including VodafoneZiggo, we now have 14 million TV customers, of which eight million pay for advanced digital services. We aim to distribute premium content to these customers, but where possible we prefer to avoid exclusive content deals as these tend to drive up costs for the industry with no lasting competitive benefit.

Spain – lowering churn through convergence

% of customers that leave us based on the number of products (mobile, landline, broadband and TV) they buy



of our service revenue comes from fixed services

Context

- Seamlessly integrated connectivity has become a central part of running a business today
- Businesses are seeking secure and reliable mobile and fixed solutions to support efficient and effective operations
- The lines between mobile, fixed and IT are blurring driving new business opportunities, but also a more competitive market environment

What we're aiming for

- We are building a comprehensive total communications portfolio rooted in our core strength in mobility
- We want to maintain our strong mobile market share in enterprise, which has been earned from our trusted brand, global footprint and service quality
- We aim to increase our market share in fixed enterprise services, capitalising on our Project Spring investments
- Our strategy is focused around three market segments—small and medium-sized enterprises, large and multinational corporates and carrier services
- We intend to continue to invest in the growth areas of converged communications, Cloud & Hosting, Internet of Things, security and fixed connectivity



Strategy

Providing network connected, global cloud services

Our strategy is to build a comprehensive total communications portfolio rooted in our core strength in mobility. We want to maintain our strong mobile market share in enterprise, which has been earned from our trusted brand, global footprint and service quality. We aim to increase our market share in fixed enterprise services, capitalising on our Project Spring investments. Our strategy is focused around three market segments—small and medium-sized enterprises, large and multinational corporates and carrier services. We intend to continue to invest in the growth areas of converged communications, Cloud & Hosting, Internet of Things, security and fixed connectivity.

Enterprise remains a key driver of our business, representing approximately 50% of revenues. During the year, our enterprise revenues continued to grow in contrast to leading European peers, who experienced a decline in the business. This outperformance reflects four important differences in our business composition and strategy, compared to a global incumbent operator position.

First, we operate in more international markets than all of our traditional telecom rivals, and as a result, we have a cost advantage compared to nationally based competitors who are forced to wholesale at a higher cost in order to provide services outside their home market to multinational clients. This advantage in terms of our global reach is reflected in the strong performance of Vodafone Global Enterprise, which grew 50%* in the year.

Second, the trend toward convergence represents an important opportunity for profitable revenue market share gains in fixed services for enterprise where our market share is only around 7%. We have now built a global IP-VPN footprint, which is on par with the largest global competitors, reaching 270 Points of Presence in 75 countries. In addition, we are developing a range of adjacent services such as Cloud & Hosting and security solutions, to further increase our share of customer spending. Our early success is reflected in growth of 44% in non-mobile revenues during the year, which in total now account for 29% of our total enterprise sales.

Third, we remain the market leader in the fast-growing Internet of Things (IoT) segment, which holds huge future potential with 5.4 million devices connected on our IoT platform. In particular, our performance in the automotive segment remains strong, with BMW, Porsche and many others relying on our IoT solutions. We launched narrowband IoT in Spain, and have trials running in several countries. With seven times the coverage reach of existing GSM-based services and very low power consumption (devices could last up to ten years with a single AAA battery), this technology is likely to catalyse a new wave of innovation and industry growth.

Finally, the composition of our revenues is different from many of our rivals. We have very limited exposure to declining fixed voice calling or segments such as the UK public sector, which have been under pressure from government spending cuts; conversely, we enjoy strong growth in our emerging markets operations, for example with Vodacom achieving 12% enterprise growth during the year.

It is also important to recognise that there are challenges ahead. Our core European mobile revenues remain under pressure as a result of intense competition, so it is important that we diversify into fixed and related services. In addition, we have a number of legacy fixed contracts inherited from the Cable & Wireless acquisition that are not sufficiently profitable, reflecting a large number of costly legacy networks and associated products. These networks are being phased out and customers migrated to modernised solutions over the coming years.

Enterprise service revenue growth*



* Reported in Vodafone Group Plc Annual Report

of our service revenue from enterprise channels

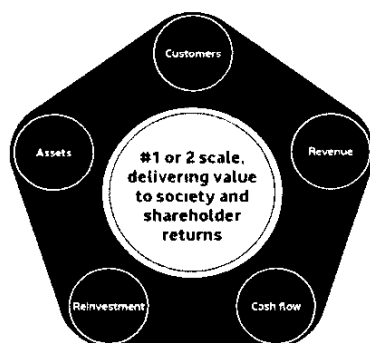
Chief Financial Officer's review

A focus on returns

The Group is performing strongly, supported by leading network quality and growing customer advocacy. We continue to deliver good cost efficiency, supporting the Group's improving free cash flow profile and underpinning our dividend



Our business model: leading scale that enables constant reinvestment in our core assets to drive growth



Our business plan, leading scale and sustained investments to provide high-quality services and attract customers, which in turn provides the funds for reinvestment and attractive shareholder returns

Pages 18 and 19

Our business model

Vodafone has invested €7.1 billion over the past four years (including India) in order to strengthen the quality of our assets and enhance our customers' experience. This commitment to invest lies at the heart of our strategy, as it enables a differentiated customer experience, supporting our leading market share and premium price position. Scale is also critical, as only a leading or co-leading market position – combined with highly efficient operations and talented people – provides us with sufficient cash generation to continue to invest, while also earning the necessary return for our shareholders. The virtuous cycle – in which investment drives a differentiated customer experience supporting leading scale, which enables ongoing reinvestment – is the key to our business model (see pages 18 and 19).

I am confident that the investments we have made have repositioned Vodafone for future profitable growth. However, our returns on capital are below our cost of capital in several important markets, as is evident from our modest adjusted EBIT margin of 8.3%. Consequently, I remain focused on three key activities in order to drive our returns on capital higher in the years ahead:

Fit for Growth: a second phase of savings identified

Fit for Growth is a comprehensive cost efficiency programme designed to drive operating leverage and margin expansion without impacting the customer experience.

During the year, we have continued to make good progress, delivering an absolute reduction in our cost base on an organic basis. This is despite the significant underlying cost inflation created by Project Spring and continued strong growth in fixed and mobile customers during the year. Areas of significant cost saving included procurement, shared service centres, improved sales channel efficiency and standardised network design. This cost focus is reflected in our improved margin performance, with 15 markets out of 22 growing adjusted EBITDA faster than service revenue, driving a 1.2* percentage point improvement in organic Group adjusted EBITDA margin.

Phase two of the Fit for Growth programme has now been developed and new internal three-year margin targets have been set across the Group. These imply another reduction in absolute operating costs on an organic basis during the coming financial year.

Substantial investments over the last four years (including India)

Capital expenditure

new and upgraded base station sites to improve coverage and quality



M&A

acquired leading fixed and IoT companies to become a fully converged operator



Spectrum and licences¹

markets have 800/700 spectrum for 4G (vs. 4 in 2013)



Note

¹ Renewals and acquisitions

Future opportunities include the modernisation of our legacy IT infrastructure, with a focus on low-cost cloud-based solutions and greater use of digital technologies to reduce the cost of customer interactions.

Portfolio management: India and the Netherlands in focus

We continue to actively manage our portfolio of operating companies. We must either achieve leading or co-leading status in a market or find a path over time to divest the asset. This approach is critical to ensure that we are allocating our capital in esteem towards higher return opportunities.

This year we completed our joint venture with Liberty Global on 31 December. VodafoneZiggo has convergence co-leadership along with the incumbent and is thus in a ideal position to compete while capturing synergies with a net present value of €5.5 billion. Currently the mobile market in the Netherlands is highly competitive, weighing on our growth. However, given future cost synergies and the opportunity for cross-selling, we remain confident in the medium outlook and expect to receive our share of at least 500 million in cash returns from the JV during calendar year 2017.

In addition, as mentioned earlier at the end of March, we announced our intention to merge our Indian business with Idea Cellular in India, creating a new market leader, with synergies worth approximately US\$10 billion. Under IFRS rules India is technically treated as a discontinued operation for 2017 and our financial years.

From an operational perspective, the Group remains highly focused on the management of the business and committed to its continued success, both prior to the completion of the merger and thereafter.

Given India currently generates a minimal cash flow for the Group and has historically required large spectrum investments, the merger also improves our regulatory coverage. The merger is subject to regulatory approvals and is expected to complete during calendar 2018.

Compensation: a focus on adjusted EBIT

We are changing our compensation structure to align incentives more closely with adjusted EBIT. Adjusted EBITDA is an important measure of our performance, however it does not capture the cost of our capital investments. This change will help to ensure that the company remains highly focused on capital efficiency moving forwards.

Performance against 2017 financial year guidance

Based on guidance, foreign exchange rate, adjusted EBITDA for the 2017 financial year grew organically by 3.4% to €15.8 billion, consistent with the 3% to 6% organic growth implying €1.5 to €16.1 billion guidance range. At 31 December 2016, including India, On the same basis our free cash flow was €4.3 billion, consistent with our free cash flow guidance of at least €1.0 billion. Our results are analysed on pages 35 to 41, for more detail.

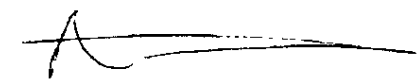
 Pages 35 to 43

Looking ahead

We expect adjusted EBITDA to grow organically by 4% to 6%, this implies a range of €14.0 to €14.5 billion at guidance foreign exchange rates. This range excludes Vodafone India but includes the benefit of shareholder recharges received by the Group from VodafoneLigga and from Vodafone India, as well as an anticipated benefit from the introduction of handset financing in the UK. Note that shareholder recharges are excluded from our calculation of organic growth.

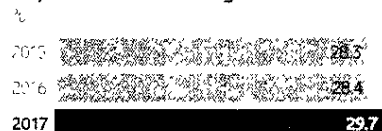
Excluding Vodafone India, we expect free cash flow to be around €5.0 billion, before the impact of M&A, spectrum payments and restructuring costs.

The Board intends to grow dividends per share annually. Dividends will be declared in euros and paid in euros, pounds sterling and US dollars. The foreign exchange rate at which future dividends declared in euros will be converted into pounds sterling and US dollars will be calculated based on the average exchange rate over the five business days during the week prior to the payment of the dividend.


Nick Read
Chairman of the Board

Out of 22 countries growing adjusted EBITDA faster than service revenue
* 2010-2016, 5 countries

Adjusted EBITDA margin¹



¹ %ile

1. 2017 included the months of Vodafone Netherlands

2016

With effect from 1 April 2016, the Group's presentation currency was changed from pounds sterling to the euro to better align with the geographic split of the Group's operations.

Creating a market leader in India

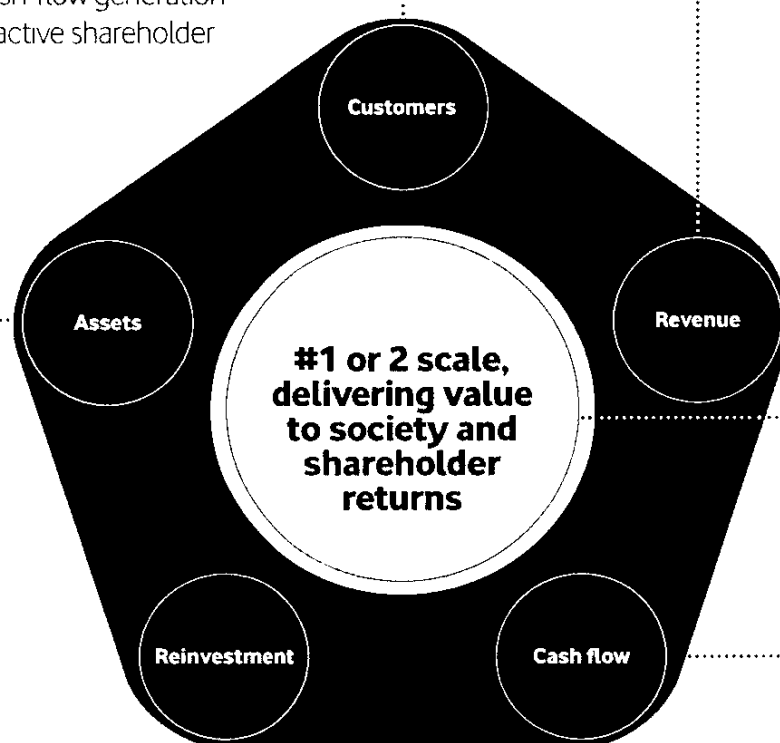
Our March 2017 announcement that we are merging our Indian business with Idea Cellular, a leading telecom operator in India, will create a new market leader with over 100 million subscribers. The combined entity will have a market share of 30% and a revenue of approximately \$10 billion. The merger is subject to regulatory approvals and is expected to complete during calendar 2018. The combined entity will have a market share of 30% and a revenue of approximately \$10 billion. The merger is subject to regulatory approvals and is expected to complete during calendar 2018.



Our business model

Delivering value for society and returns to our shareholders

We deliver long-term benefits to society by providing access to digital services. Our scale enables us to invest in superior gigabit infrastructure while delivering an excellent customer experience that drives revenues and cash-flow generation – allowing us to reinvest and provide attractive shareholder returns. A virtuous business cycle



Assets

To maximise our returns and ensure we run a sustainable business we must effectively manage our key resources and relationships. This means sustaining investment at a sufficient level to maintain the quality of our assets and ensure we retain our leading scale.

Network

To provide mobile services we primarily acquire spectrum licences in each of our markets through government run auctions which we combine with our global network of base station sites to transmit mobile signals. To provide fixed services we use a combination of our cable and fibre assets, and wholesale agreements with other operators.

IT infrastructure

Our big data/data analytics capabilities, and IT resources include our 65 data centres, which hold information such as customers' details and usage, our customer relationship management systems and billing services, big data capability and our online customer service tools.



Maximum mobile coverage in the world
Network Leadership

Products & services

We provide mobile services for calls, texts, data and roaming, fixed products for internet access, data networks, calls and TV, IoT to connect machines to the Internet, Cloud & Hosting for storing data and applications in the Cloud, and carrier services for other businesses to transmit information across the globe.

Customer relationships

Our distribution channels include a world of 200 own-branded and franchised stores, online sales and telesales presence for individual customers. Enterprise customers are also served by our direct sales team of 5,650 people, a network of 5,000 indirect partners and our telesales personnel. Our digital service channels also include live webchat capability, My Vodafone app and a virtual intelligence chatbot.



Maximum mobile coverage in the world
Customer eXperience eXcellence

Brand

Vodafone is one of the most recognised and valuable telecoms brands in the world, with an attributed worth of US\$22 billion, which helps us to retain and attract customers.

People

Diversity matters to us. We employ 108,271 people representing 136 nationalities. The 195 members of our senior leadership team comprise 21 nationalities.



Maximum mobile coverage in the world
People and Culture

Financial resources

Over the last three years we have generated strong free cash flow and our pro-forma ratio of net debt to adjusted EBITDA of 2.2 times is below the industry average.



Maximum mobile coverage in the world
Fit for Growth

Revenue

90% of our revenue is service revenue from customers and wholesale partners for providing mobile and fixed connectivity. Most of this is from mobile services, but fixed services are becoming increasingly important due to our investments in fibre and cable networks and strong growth in broadband customers. Services are charged either on a contract basis, typically for a fixed one to two year term, or on a prepaid ('pay-as-you-go') basis. Contract customers may also receive a mobile handset and the repayment for the handset is included in the monthly fee. The remainder of our revenue comprises non-service revenue for a variety of items such as sales of handsets and accessories.

Share of service revenue from fixed services
14.10%

Customers

We serve a wide range of customers including 516 million mobile customers, 18 million broadband users and 14 million TV customers. In addition our networks provide 54 million IoT connections for services such as smart meters or internet in the car. As a global company we reach many countries. 23% of our mobile customers are from Europe and the remainder are from emerging markets such as India and Africa.

We serve a variety of enterprise customers including 1,900 multi-national corporates, 90,000 public sector and national companies, and nine million small and medium sized enterprises.

Among our fixed broadband customers, 11 million (including VodafoneZiggo) take high-speed fibre providing download speeds up to one giga bit per second.

Total mobile customers (incl. India JV's and associates)
516.5 million



Delivering value to society and shareholder returns

Our products and services play a central role in the daily lives of more than half a billion people globally.

Our three global information goals – described in our sustainable business strategy, on page 26 – aim to deliver meaningful socio-economic benefit for our customers, and wider society, and will be achieved by means of our core long-term business objectives.

Our commitment to enhancing value and wealth for our shareholders – together with our longstanding commitment to operating responsibly – is key to creating a sustainable business and is therefore integral to our duty to maximise returns to our shareholders.

The ongoing cash generated from operations allows us to sustain generous shareholder returns while also investing in the future prosperity of the business. Our shareholders regard the dividend as an important element of that return and that is why we have increased the dividend per share every year for more than 17 years. In the 2016 calendar year Vodafone was the 5th largest dividend payer in the FTSE 100.

Dividends to shareholders
£1.64

Dividend cover: 0.6x (2015: 0.6x)

Tonnes of greenhouse gas emissions saved per tonne generated
0.21

Reinvestment

Over the last four years we have invested €71 billion into the business. This comprises €40 billion to modernise our mobile and IT networks and deploy fixed fibre networks in Europe (including Project Spring), €13 billion to secure spectrum for 4G services and €18 billion on acquisitions – including cable companies in Germany and Spain.

Reinvested in the last four years, including India
€71.0 billion

Free cash flow

We have a strong track record of converting revenues into free cash flows – with some €6.7 billion generated over the last three years – despite the increased investment in Project Spring. This reflects the benefits of our local and global scale, which creates significant efficiencies, supported by our increased efforts to reduce costs.

Free cash flows generated in the last three years, including India
€6.7 billion

Our business model (continued)

How we are building competitive advantage through our core programmes

We aim to outpace our competitors by using our unique skills and assets to provide a world-class communications service.

Network Leadership



Investing in our infrastructure

Over the year we invested €7.7 billion in network and IT infrastructure, which has enabled us to further expand our reliability, data speeds, coverage and customer service. According to independent tests conducted by agencies in 21 markets including India¹, we are either first or second in terms of data network quality in 14 markets. 92% of our customers' data usage in Europe is at speeds sufficient to watch high definition video and our drop rate is at just 0.37% in Europe, meaning we provide a reliable voice connection. Our high speed fixed broadband networks, including VodafoneZiggo, reach 36 million households with our own cable or fibre and a further 60 million through wholesale deals, enabling us to reach 59% of the European population.

4G coverage in Europe
2015 H1

Homes reached with next generation fibre or cable in Europe (including VodafoneZiggo)

2015 H1



The best network

7 out of 10 consumers in 14 markets ranked us as the best network, as measured by independent agencies.

Customer eXperience eXcellence ('CXX')



Improving customer experience

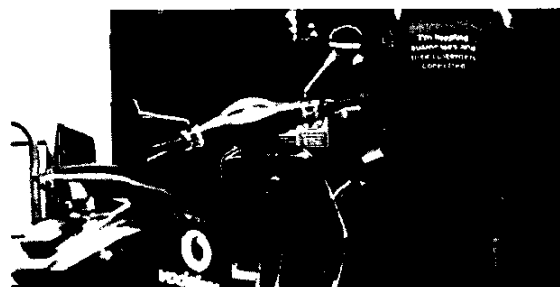
We are building on our Network Leadership to deliver an outstanding and differentiated user experience through our Customer eXperience eXcellence programme – our core marketing strategy for brand and service differentiation. This comprised four key areas, which we summarise by the acronym **CARE**:

- **C**onnectivity, that is reliable and secure
- **A**cts, excellent value to ensure we remain competitive
- **R**eward and loyalty to incentivate long-term customer relationships and
- **E**asy access to customer service contacts

A key CXX performance measure is the Net Promoter score (NPS). The average NPS gap to the third placed operator reached 17 percentage points, representing a three point improvement year-on-year.

Markets have tailored reward programmes
2015 H1

Consumer contract churn
2015 H1



The best customer experience

With 4.6 out of 5, consumers rate our customer service as the best in 17 markets.



Fit for Growth



Managing our financial resources

Fit for Growth is a comprehensive cost efficiency programme to generate the funds to sustain future growth. This is based on external benchmarking analysis to determine the cost saving opportunity within each local market, as well as Group programmes to ensure global scale can underpin a competitive advantage.

During the year, we continued to make significant cost savings in our operations. These included centralising procurement, bringing shared services, investment in direct sales channels so new customers reach us via a blended rather than more expensive third-party channels, standardisation of network and IT platforms and head-based budgeting initiatives.

These savings have supported the 1.2 percentage point improvement in organic Group adjusted EBITDA margin during the year.

My Vodafone App penetration

2016: 76%

of procurement centralised, which provides efficiencies due to our scale

2016: 73%



Investment in online and digital channels

2016: 10% of total sales
with 100% of sales in the UK achieved via digital channels, and 90% of sales in the rest of Europe

People and Culture



Being a great place to work

Our people are behind every aspect of our strategy. It is so important that we attract, develop and retain exceptional people. We also want to encourage employees to act in The Vodafone Way – by operating in a speed, honesty and trust. Therefore, we have initiated three people programmes. First in year, we focused on female employees to support our goal of building a diverse and inclusive organisation. These include our global maternity policy, introducing a global minimum maternity standard and our ReConnect initiative to bring women back into the workforce after a career break. Second, our enhanced CARE training initiative to ensure front-line employees act with empathy for our customers and take ownership to solve their problems. To date, 43,000 employees and third parties have completed the training. Third, incorporating digital technology to improve our hiring process, career development tools and the workplace experience.

2016: 43,000 employees and third parties

Employee engagement index (including India)

2016: 76%

of the senior leadership team are women (including India)

2016: 34%

Developing our people

2016: 100% of employees have completed mandatory compliance training, and 90% of employees have completed leadership training



Key performance indicators

Monitoring progress and performance

We measure our success by tracking key performance indicators that reflect our strategic programmes and growth drivers. This allows the business and major stakeholders to analyse and judge our performance.

Changes to KPIs this year

We have updated our KPIs to measure more accurately the impact of our core programmes on our strategic, operational and financial performance.

To reflect our efficiency ambitions as part of the Fit for Growth programme we have added our goal to achieve higher organic adjusted EBITDA growth compared to service revenue growth. We have removed European average smartphone data usage as a separate KPI as this impact is captured by the growth in 4G customers, which we view as an important driver fueling overall data usage. We have also removed our employee engagement KPI as our performance is now comparable to our peers.

New KPIs

- Adjusted EBITDA growth vs service revenue growth

KPIs removed

- Employee engagement
- European average smartphone data usage

Figure 1: Fit for Growth
Initiatives

Financial performance

This has been a solid year of execution for the Group delivering commercial momentum with sustained underlying growth. With the recovery of European revenues and the continued strong growth in our African and Middle East operations, we met our financial guidance and increased our dividend per share by 2% to 14.77 eurocents.

More information at vodafonegroup.com
Pages 35 and 41

Core programmes

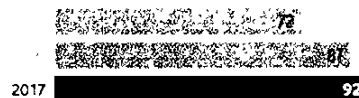
Network Leadership



4G Europe coverage¹

Our 4G coverage in Europe is now available in 92% of the population, up from 72% in 2017. This is a significant achievement, reflecting our commitment to providing high-speed mobile services across the continent.

Achieved



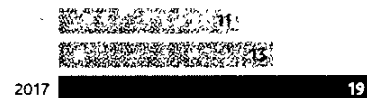
Customer eXperience eXcellence



Consumer mobile net promoter score^{1,2}

Our consumer mobile net promoter score (NPS) is now 19, up from 15 in 2017. This indicates a significant improvement in customer satisfaction and loyalty, reflecting our focus on enhancing the overall customer experience.

More work to do



Fit for Growth



Grow adjusted EBITDA faster than service revenue, improving margins

Our adjusted EBITDA growth is now 15%, up from 10% in 2017. This demonstrates our success in improving operational efficiency and growing our core business, which is a key objective of the Fit for Growth programme.

More work to do



People and Culture



Diversity: Women in senior management (including the senior leadership team)^{1,2}

Our diversity score is now 25, up from 15 in 2017. This reflects our commitment to fostering a diverse and inclusive workplace, which is essential for driving innovation and long-term success.

Achieved



Organic service revenue growth

Our organic service revenue growth is now 1.9%, up from 1.0% in 2017. This indicates a strong performance in our core service offerings, driven by our focus on customer engagement and service excellence.

Achieved



Organic adjusted EBITDA growth

Our organic adjusted EBITDA growth is now 5.8%, up from 1.9% in 2017. This demonstrates our success in improving operational efficiency and growing our core business, which is a key objective of the Fit for Growth programme.

Achieved



Strategic growth engines

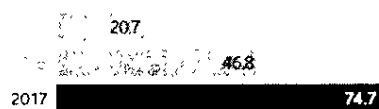
Data

4G customers¹

Millions

The Group's mobile communications business has continued to show strong growth in 4G customers, with a 10% increase in the first half of 2017. This is a result of the Group's focus on 4G network coverage and the launch of new 4G services in key markets.

Achieved



Fixed as a percentage of enterprise service revenue

The Group's fixed service revenue as a percentage of enterprise service revenue has increased from 26% in 2016 to 28% in 2017. This is a result of the Group's focus on fixed service revenue and the launch of new fixed services in key markets.

Achieved



Paying for performance

The incentive plans used to reward the performance of our Directors and our senior managers (with some local variances) include measures linked to our KPIs. While these KPIs continued to show improvement this year, Group annual bonus was lower than last year as overall performance was slightly below our internal targets.

Pages 67 to 85

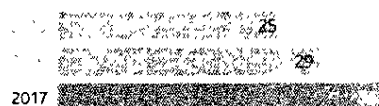
Continued growth

Europe owned NGN coverage²

Percentage of total coverage

The Group's Europe owned NGN coverage has increased from 25% in 2016 to 29% in 2017. This is a result of the Group's focus on NGN coverage and the launch of new NGN services in key markets.

Achieved

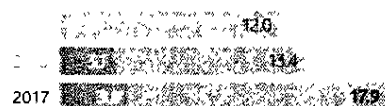


Fixed broadband customers³

Millions

The Group's fixed broadband customers have increased from 120 million in 2016 to 134 million in 2017. This is a result of the Group's focus on fixed broadband customers and the launch of new fixed broadband services in key markets.

Achieved



Free cash flow

£ billions

The Group's free cash flow has increased from £1.7 billion in 2016 to £4.3 billion in 2017. This is a result of the Group's focus on free cash flow and the launch of new free cash flow services in key markets.

Achieved



Dividend per share

pence

The Group's dividend per share has increased from 14.19 pence in 2016 to 14.77 pence in 2017. This is a result of the Group's focus on dividend per share and the launch of new dividend per share services in key markets.

Achieved



Our people

The people behind our business

Our people are behind every aspect of our strategy and are committed to delivering superior network performance and providing a great customer experience

A diverse and inclusive organisation

This year we employed an average of 108,211 people with 156 nationalities as well as over 24,485 contractors. Our senior leadership team includes 21 nationalities bringing together a diverse set of experiences and opinions to help us achieve our goals and better understand the needs of our customers. Our commitment to diversity and inclusion begins at the top with clear leadership from the Vodafone Group Plc Board and is embedded at every level of every business through The Vodafone Way, the Code of Conduct and our Business Principles.

Living The Vodafone Way

The Vodafone Way underpins our culture and defines the type of organisation we want to be. At the centre of The Vodafone Way is a focus on three core principles: speed, simplicity and trust. We want our people to respond swiftly and effectively to challenges and opportunities – especially those that affect our customers. We want them to do so while avoiding unnecessary bureaucracy and costly and cumbersome internal processes.

And we want all of our business activities and decisions to be informed by an understanding that earning and retaining the trust of our customers, our employees and all other stakeholders must be integral to everything we do.

Doing what's right

We recognise that ethical conduct is just as important as high performance and that failure to operate ethically will impact our business. Our Code of Conduct outlines the behaviours we expect from every single person working for and with Vodafone. Our Business Principles are the foundation of how we do business and set out the values we want everyone who works for or with Vodafone to respect. Together these elements ensure we protect Vodafone's reputation, our people and our partners. Further detail can be found on The Vodafone Way, Code of Conduct and our Business Principles at vodafone.com/governance.

Focusing on our customers

Over the last year we have focused on improving customer experience through a new Vodafone Way of CARE training initiative.

The core of the programme ensures front line staff act with empathy for customers, take ownership to solve their problem and for team leaders to coach performance.

So far more than 39,000 contact centre agents and team leads have completed the training as well as over 4,000 retail store managers and advisers.

Training our senior leaders has also been key, and all leadership teams participated in a Customer Experience Leadership programme, a two-day workshop focused on listening to customers and understanding external best practice. This is a key part of our approach to ensure the needs of our customers are understood and everyone leads by putting their customer first.

Attracting and developing great people

This year we invested more than €80 million in employee training and development. These programmes take many forms, from structured learning and formal training through to coaching and mentoring.

Our 'Discover' programme for graduates accelerates the careers of high performing graduates, with over 800 people recruited onto this programme during the year. After the programme, a number of 'Discover' join our international programme 'Columbus', with the purpose of building leadership skills through a challenging two-year assignment outside their home country.

These programmes are acknowledged and welcomed by our employees. In the 2016–17 Global People Survey 81% of employees surveyed said that they benefited from opportunities to learn the skills they needed to do their jobs well, a one percentage point increase in responses to the same question in the survey in the previous year.

We also look for ways to innovate and digitalise our recruitment and selection process to attract the best people. This year we worked with HireVue to design a new end-to-end graduate experience embedding psychometric assessments into a video interview platform for a unified, world-class candidate experience.

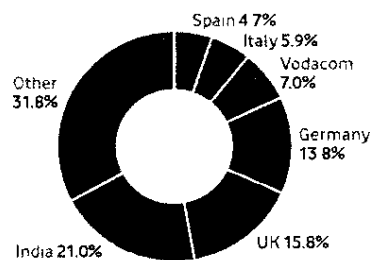
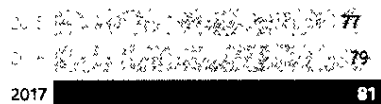
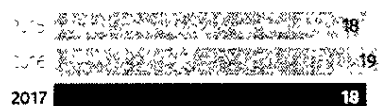
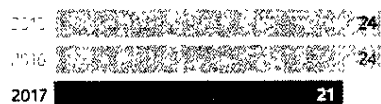
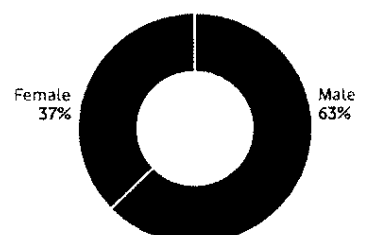
People and Culture

The Vodafone Way

Vodafone culture

Code of conduct

Business principles

Employees by location¹Average number of employees^{1,2} per countryEmployee engagement³Employee turnover rate⁴Nationalities in top senior leadership roles⁵Gender of employees⁶

Footnote:

1. Includes India.

2. Employee numbers are shown as full-time employees, based on average headcount over the year.

Digital workplace training and development – the Vodafone University

Over the year, we continued to build on our digital workplace training and development programme – the Vodafone University. This programme is designed to help our employees develop the skills and knowledge they need to succeed in their roles and to support our business goals. The programme is available to all employees and is structured to provide a mix of formal and informal learning opportunities. It includes a range of courses and modules that cover a wide range of topics, from technical skills to leadership and management. The programme is designed to be flexible and accessible, allowing employees to learn at their own pace and on their own terms.

HireVue has enabled us to reduce average time to hire from 25 to 11 days and to reach out more effectively to our long-term talent.

Recognising performance

We reward people based on their performance potential and contribution to our success. This year, to drive simplification, empower our line managers and encourage more future-focused and developmental conversations between employees and line managers, we trialled a new award, from our previous performance dialogue rating system. The simplified system was piloted with our senior management team and if deemed successful, will be rolled out globally in the near future.

We continue to benchmark roles regularly to ensure competitive and fair remuneration in every country in which we operate. We also offer competitive retirement and other benefit provisions. Global short-term incentive plans are offered to a large percentage of employees and global long-term incentive plans are offered to our senior managers. Our arrangements are subject to company and individual performance measures.

Creating a safe place to work

We want every one working with Vodafone to return home safely every day. Despite all of our efforts, we deeply regret to report 11 recordable fatalities during the year.

Traffic accidents, in emerging markets, continue to be our main area of exposure.

We have robust policies and procedures in place to manage risks and find new, innovative work hard to identify and address their root causes.

Our focus in the year has been on our top five safety risks: more information on health and safety on our company website and to work with our people and our suppliers to ensure expectations and risks are understood and preventive actions are in place.

Improving employee wellbeing has also been a key area of focus. This year we launched our fourth annual Global Wellbeing Challenge on World Heart Day in October 2016. 4,027 employees took part in a wide range of exercise activities. Together they covered a total of 302,096 miles – equivalent to going 12 times around the world to the moon and a quarter of the way back – over 56,000 miles more than last year.

Increasing employee engagement

Every year all our employees are invited to participate in a global survey, which allows us to measure engagement levels, identify ways to improve how we do things and compare ourselves with 50 other large companies.

The 2016–17 survey demonstrated that 87% of employees who responded are proud to work for Vodafone, one point higher than in 2015–16. Our overall Engagement Index score – demonstrating our employees' willingness to recommend Vodafone as an employer and their desire to continue working with us – rose by two points to 81%.



Sustainable business

Sustainable business

Mobile and digital technologies play a powerful role in today's societies and in building "a better tomorrow", improving lives and livelihoods and creating new business opportunities and industries.

A new strategic approach

Our businesses play an integral role in the daily lives of our 516 million mobile customers and are a vital part of the national infrastructure upon which the economies of our 26 countries of operation depend. Our sustainable business strategy is founded on Vodafone's long-standing commitment to responsible behaviour in everything we do. At the centre of that strategy, launched in 2016, is our intention to work towards three significant global transformation goals. Each goal has the potential to deliver meaningful socio-economic benefits for our customers and for wider society. Importantly, each goal has been derived from, and will be achieved by means of, our core long-term business objectives. Our three transformation goals are:

- **women's empowerment:** We are strongly committed to diversity and inclusion and have set ourselves the ambition of becoming the world's best employer for women by 2025. We also intend to bring the benefits of mobile — enabling access to education, healthcare and mobile money services — to an additional 50 million female customers in emerging markets, including women in some of the world's poorest communities.
- **energy innovation:** our focus is to optimise energy efficiency and reduce greenhouse gas emissions from our own activities. At the same time we are working to help our customers to reduce their greenhouse gas emissions by two tonnes for every tonne we generate from our own operations and
- **youth skills and jobs:** we intend to apply our expertise in digital technologies to help young adults enhance their skills and secure employment as industries and companies embrace digital ways of working. We also intend to increase opportunities for young people to gain work experience within our businesses.

Our sustainable business strategy includes a significant focus on corporate transparency, with particular emphasis on four areas that are the source of greatest public debate and concern:

- **Taxation and total economic contribution:** Our voluntary tax transparency report — the first of its kind in our industry — included detailed disclosures on a country-by-country, actual cash paid basis.
- **Digital rights and freedoms:** Our transparency disclosures on matters related to digital human rights include our approach and principles on law enforcement agency access to private communications, freedom of expression, censorship and the digital rights of the child.
- **Supply chain integrity and safety:** Our disclosure related to our sourcing and supply chain reflect the Group's drive to ensure responsible and ethical behaviour among our suppliers and sub-suppliers and ensure safety in our operations.
- **Mobile, masts and health:** We provide objective and accessible information to address public concerns regarding electromagnetic fields from mobile phones and base stations and explain our approach to compliance with international standards across all of our operating companies on our corporate website (k.vodafone.com/mmh).

What we do matters but so does how we work. Our strategy covers the principles and practice that ensure we operate with integrity at all times and remain committed to the highest standards of ethical behaviour.

Energy innovation and greenhouse gas emissions

All businesses, big and small, have a critical role to play in helping to reduce greenhouse gas (GHG) emissions in order to limit global temperature rises to well below 2°C. The communications industry is a 'whole' requiring a significant amount of energy — in the form of electricity (and diesel for back-up generators) — to transmit vast amounts of data from billions of people, devices and machines.

During the year, we began to develop a new global energy strategy, intended to bring about a significant increase in the efficiency of our own operations coupled with a focus on increasing the adoption of lower-carbon and renewable energy sources. Our networks account for most of the energy consumed in our businesses and are the main source of our GHG emissions. Customer demand for data increases every year. This in turn increases the amount of energy we need. However, our focus on energy efficiency — working with our equipment suppliers — means that the rate of growth in our power requirements is much lower than the rate of growth in demand for data.

Our sustainable business strategy

Purpose

We connect everybody to live a better today and build a better tomorrow

Transformation

Women's empowerment

Energy innovation

Youth skills and jobs

Transparency

Taxation and total economic contribution

Supply chain integrity and safety

Mobile, masts and health

Digital rights and freedoms

Principles and practice

During 2017 our data greenhouse gas emissions were the same as the previous year at 2.39 million tonnes of CO₂e (a bar divide equivalent) of which India accounts for 0.51 million tonnes CO₂e despite an increase in the size of our network in response to customer data demand. We continued to improve our overall energy efficiency profile during the year and achieved a 37% reduction in the volume of GHG emissions produced per megabyte (PB) of data carried to reach an average of 1.140 tonnes CO₂e per PB – the best performance recorded to date.

Our efforts to reduce our GHG emissions are only one aspect of our Energy Innovation goal. In parallel, we continue to innovate to help our customers minimise their energy needs particularly through the development of IoT services, devices and processes that use network intelligence to optimise performance and minimise energy use – a field in which we are a world leader.

Greenhouse gas ('GHG') emissions

in million tonnes of CO₂e



■ Scope 1 emissions (own vehicles, own power plants)
■ Scope 2 emissions (from purchased electricity)
■ Total of Scope 1 and Scope 2

Note:
Our reporting in global markets is based on data from our own mobile networks and our own mobile network infrastructure. Our mobile network infrastructure is owned by our own mobile network operators. Some of our mobile network operators are not included in our reporting. For more information, see our Sustainable Business Report 2017.

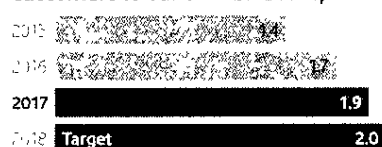
GHG emissions per petabyte of data carried by our mobile networks

in tonnes of CO₂e



Note:
Figures include all data carried by our mobile networks with an adjustment to include only part of the data carried in India where only data stations under our operational control are included in our GHG emissions total.

Ratio of GHG emission savings for customers to our own GHG footprint



Note:
Figures include all data carried by our mobile networks. Emission savings for our customers have been calculated based on the SI-ICT Emission Methodology.

All data includes our operation in India
(see our Sustainable Business Report
vodafone.com/sustainability/report2017).

Our goal is to help our customers reduce their CO₂e emissions by 1.5 tonnes for every one tonne of emissions from our own operations by March 2020. We are well on track to meet that goal as at the end of March 2017, we were helping our customers to save 1.9 tonnes of CO₂e for every tonne of CO₂e we generated through our own activities.

Human Rights

Communications technology play an important role in underpinning human rights, enabling citizens to share information, communicate and learn. Some of our most salient human rights risks relate to the right to privacy and freedom of expression. Our Digital Rights and Freedoms Reporting Centre is available on vodafone.com to set out our policies and principles regarding a range of these issues.

In March 2017, Vodafone became a Board member of the Global Network Initiative (GNI), a multi-stakeholder body bringing together communications and technology companies, civil society, academics and investors who share a commitment to privacy and freedom of expression.

We are also fully mindful that our focus on human rights and other risks can arise with our own businesses and supply chain, including labour risks, unsafe workplace conditions, environmental degradation and bribery and corruption.

Our 2017 Sustainable Business Report (vodafone.com/sustainability/report2017) sets out our progress against our global transformation goals and details our approach to mitigating the risks referred to above. We have also published a slavery and Human Trafficking Statement and a Conflict Minerals Report in line with our statutory reporting requirements.



Business Women Connect in Tanzania

In September 2017, we hosted the first Business Women Connect in Tanzania, a multi-stakeholder event that brought together business leaders, government officials, and civil society to discuss the challenges and opportunities for women's economic empowerment in Tanzania.

The event was held at the Hilton Hotel in Dar es Salaam and was attended by over 100 participants, including government officials, business leaders, and civil society representatives. The event focused on the challenges and opportunities for women's economic empowerment in Tanzania, with a particular emphasis on the role of mobile technology in driving growth and innovation for women-owned businesses.

Risk management

Identifying and managing our risks

We have a global framework for identifying and managing risk within our defined tolerance levels, in relation to both our operations and strategy. The framework has been designed to provide the Executive Committee and Board with a clear line of sight over risk and to enable informed decision making.

Our risk management framework

Our external operating environment is subject to constant and sometimes rapid change. We must be able to respond to this change, take appropriate levels of risk to protect our market position and take advantage of opportunities. Equally, failure to manage risk could have an adverse impact on the achievement of our strategic goals.

To understand our risk profile and align it with our objectives and decision making processes, we operate a global framework that ensures we identify risk, set tolerance levels and consistently manage risk across our business. This also allows us to consolidate our view on risk looking across all local markets, functions and specialist areas. This line of sight gives management the information they need to make the right decisions for our business.

Group Audit & Risk Committee

Group Risk & Compliance Committee

Local Audit & Risk Committee

Identify

Report

Measure

Monitor

Manage

First line of defence

Second line of defence

Third line of defence¹

Identify

- Risks identified in each Vodafone local market and entity
- Strategic risk reviews with senior leadership
- Group principal risks reviewed and agreed by Executive Committee and the Board

Measure

- Risk tolerance set by Executive Committee and the Board for all principal risks
- Consolidation and escalation across the Group using standardised scoring and categorisation

Manage

- Controls set to manage the risk within tolerance and ownership defined
- Risk action plans created to manage risks within tolerance

Monitor

- Co-ordinated assurance across the "three lines of defence"¹ assesses the effectiveness of the controls

Report

- Inform Executive Committee and the Board on how effectively risks are being managed
- Risk management information used to inform strategy, capex and resourcing decisions

Note

¹ A term used to describe a systematic approach to how we manage risk and provide assurance to the Board that risks are managed effectively. The first line of defence typically sits with the business operations, the second line of defence, as oversight over the first line of defence (e.g. risk management) and the third line of defence, an independent assurance provider (e.g. Internal Audit).



Assurance and oversight of risks

We endeavour to provide the Executive Committee, Audit & Risk Committee and board with a clear view on how we mitigate our principal risks and where our mitigations are effective. We apply a model of co-ordinated assurance. Our Risk, Compliance and Internal Audit communities work together on planning, executing and reporting assurance activities to ensure that there is adequate coverage across the control environment with a robust level of independent testing.

Information gathered through our co-ordinated assurance process is provided to the relevant committees to help drive informed decision making. It also helps senior management to understand our overall risk profile, current levels of control and the culture of our business.

Strengthening our framework

We constantly strive to improve risk management and have made the following enhancements to our framework in the last 12 months:

- As consistent reporting and oversight methodology has been extended across all local markets and entities
- We have increased our engagement with risk owners to improve monitoring of key risks, actions and indicators
- We have initiated a global risk tool which allows us to standardise the data stored on all risks and to share information across the Group
- We have worked to develop our risk community through best practice sharing, training and our annual Global Risk Forum

Our principal risks

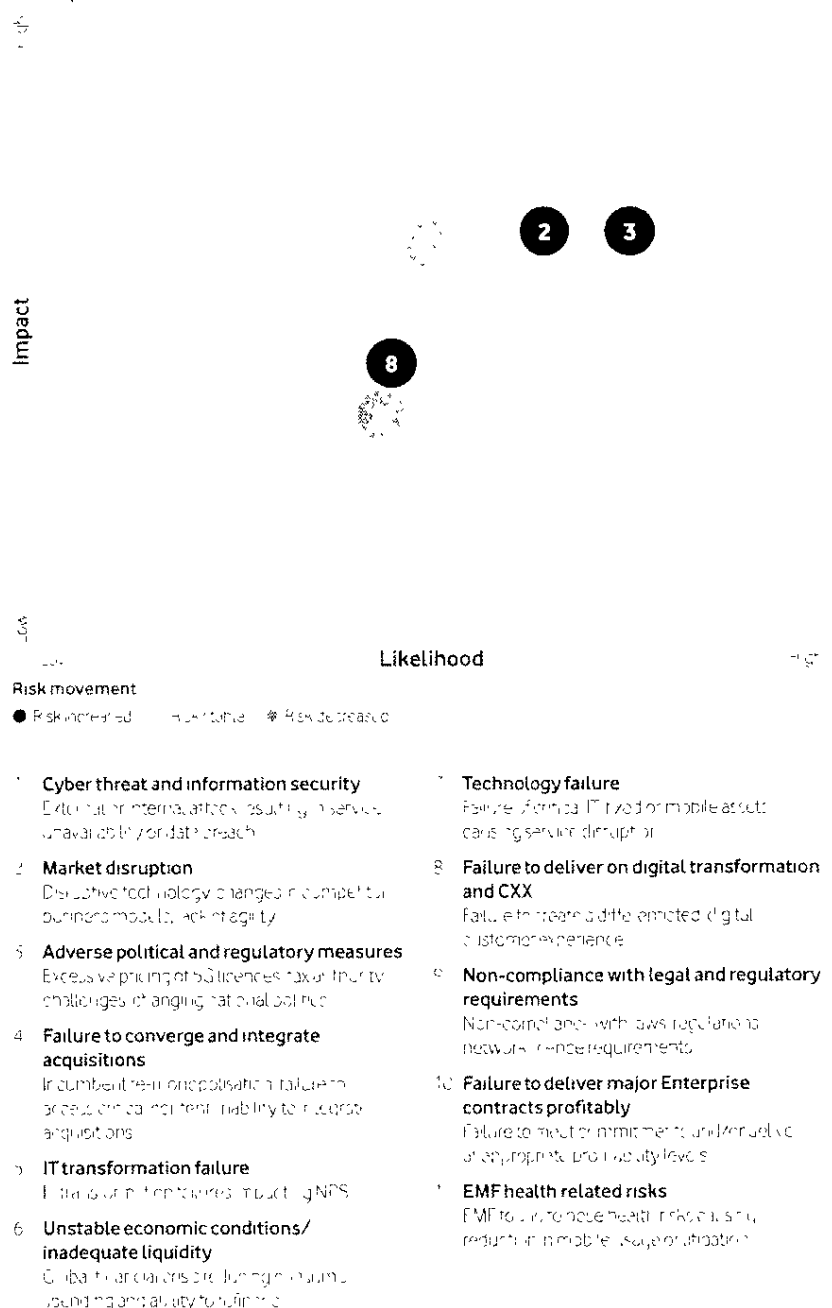
We undertake a two stage process to identify our principal risks. All local markets and entities identify their priority risks which are consolidated into a Group-wide view. We then conduct interviews with over 40 senior leaders to gain their insights. The results of both exercises are consolidated to produce our principal risks, as reported here.

Key changes in the year

Our risk profile remains stable relative to last year, with the following key changes:

- The two technology risks are now considered separately as the causes for these are different (now risks 5 & 7)
- The Customer experience eXcellence (CXX) risk now focuses on digital capability (risk 8)
- The adverse political measures risk now includes upcoming 5G auctions (risk 3)

Principal risks



Risk management (continued)

Cyber threat and information security

What is the risk?

As a successful cyber threat and information security risk management programme is essential to our customers and internal stakeholders.

What is the impact?

Failure to protect our information and data could lead to a loss of customer trust and a loss of revenue. It could also lead to a loss of reputation and a loss of market share.

What is our target tolerance position?

We aim for a zero tolerance position for our customers. Security and information management are part of our core business and we will continue to invest in it.

We will continue to invest in our security and information management capabilities and we will continue to invest in our security and information management capabilities.

Market disruption

What is the risk?

We face increasing competition from a number of new technology providers. New market entrants are evolving customer needs and competition for our products. We must be able to keep pace with the technology and to compete in changing markets.

What is the impact?

Our market position and revenue could be damaged by failing to provide the services that our customers want at a fair price.

What is our target tolerance position?

We aim for a fair and competitive environment for our products and services. We will continue to invest in our products and services and we will continue to invest in our products and services.

Adverse political and regulatory measures

What is the risk?

We face increasing competition from a number of new technology providers. New market entrants are evolving customer needs and competition for our products. We must be able to keep pace with the technology and to compete in changing markets.

What is the impact?

Our market position and revenue could be damaged by failing to provide the services that our customers want at a fair price.

What is our target tolerance position?

We aim for a fair and competitive environment for our products and services. We will continue to invest in our products and services and we will continue to invest in our products and services.

We will continue to invest in our security and information management capabilities and we will continue to invest in our security and information management capabilities.

Failure to converge and integrate acquisitions

What is the risk?

We face competition from a number of new technology providers. New market entrants are evolving customer needs and competition for our products. We must be able to keep pace with the technology and to compete in changing markets.

What is the impact?

Our market position and revenue could be damaged by failing to provide the services that our customers want at a fair price.

What is our target tolerance position?

We aim for a fair and competitive environment for our products and services. We will continue to invest in our products and services and we will continue to invest in our products and services.

IT transformation failure

What is the risk?

We face competition from a number of new technology providers. New market entrants are evolving customer needs and competition for our products. We must be able to keep pace with the technology and to compete in changing markets.

What is the impact?

Our market position and revenue could be damaged by failing to provide the services that our customers want at a fair price.

What is our target tolerance position?

We aim for a fair and competitive environment for our products and services. We will continue to invest in our products and services and we will continue to invest in our products and services.

Unstable economic conditions/inadequate liquidity

What is the risk?

We face competition from a number of new technology providers. New market entrants are evolving customer needs and competition for our products. We must be able to keep pace with the technology and to compete in changing markets.

What is the impact?

Our market position and revenue could be damaged by failing to provide the services that our customers want at a fair price.

What is our target tolerance position?

We aim for a fair and competitive environment for our products and services. We will continue to invest in our products and services and we will continue to invest in our products and services.

We will continue to invest in our security and information management capabilities and we will continue to invest in our security and information management capabilities.

   			
Executive Committee risk owners Johan Wibergh and Matthew Kirk	Risk movement Stable	Risk category Operational	Link to strategic programmes 
How do we manage it? We have a clear emergency strategy that is followed by all delivery units to ensure that any major incident is managed in a consistent manner. We have a clear incident response plan and a clear escalation path. We have a clear communication plan and a clear escalation path. We have a clear escalation path.	Key risk indicators We monitor the following indicators: — Operational resilience — Network stability — Customer satisfaction — Environmental impact	Changes since last report Our operations have been stable, with no major incidents. We have continued to improve our operational resilience and network stability. We have also continued to improve our customer satisfaction and environmental impact.	
Executive Committee risk owner Serpil Timuray	Risk movement Increased	Risk category Strategic	Link to strategic programmes 
How do we manage it? We manage this risk by ensuring that we have a clear strategy for managing this risk. We have a clear strategy for managing this risk. We have a clear strategy for managing this risk. We manage this risk by ensuring that we have a clear strategy for managing this risk. We have a clear strategy for managing this risk. We have a clear strategy for managing this risk.	Key risk indicators We monitor the following indicators: — Financial performance — Operational performance — Customer satisfaction — Environmental impact	Changes since last report Our financial performance has improved, with a strong increase in revenue. We have also continued to improve our operational performance and customer satisfaction.	
Executive Committee risk owners Nick Read and Matthew Kirk	Risk movement Increased	Risk category Financial	Link to strategic programmes 
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Executive Committee risk owner Serpil Timuray	Risk movement Decreased	Risk category Strategic	Link to strategic programmes. 
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Executive Committee risk owner Johan Wibergh	Risk movement Stable	Risk category Operational	Link to strategic programmes 
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Executive Committee risk owner Nick Read	Risk movement Stable	Risk category Financial	Link to strategic programmes 
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Risk management (continued)

Technology failure

What is the risk?

Our networks will experience fail, voice, video, or data transmission may be significantly interrupted. We need to ensure that our critical assets are protected and our systems are resilient so that the impact on our customers is avoided or minimised.

What is the impact?

Many incidents related to our critical national core network or network technology failure, a major outage could result in the impacts of a technology outage to our government, critical national services, and reputation.

What is our target tolerance position?

Our customers place a reliance on reliable availability of our network, therefore, a recovery of critical mobile broadband services must be rapid and to suit.

Failure to deliver on digital transformation and CXX

What is the risk?

Failure to deliver a digital differentiated and superior experience to our customers in store, online and by phone could diminish our brand and reputation. To do this, we need to be agile with innovation and digital capabilities.

What is the impact?

This risk is relevant to all our direct and indirect customers and employees and the brand.

Failure to deliver on our digital and customer experience could result in a significant impact on differentiation leading to increased customer churn and overall loss of market share.

What is our target tolerance position?

The Customer Experience Excellence (CXX) programme is designed to ensure the customer displays at the highest of everything we do.

We have a Customer Experience Strategy and facilitate the practices that align us to our markets.

Non-compliance with legal and regulatory requirements

What is the risk?

Vodafone is multi-jurisdictional with multiple regulatory and international risks as well as more local regulatory risks. These risks can include our inability to determine jurisdiction on a particular regulatory matter, compliance with local laws and regulations, economic sanctions.

What is the impact?

Non-compliance with legal and regulatory requirements may result to reputational damage, financial penalties and other potential actions from regulators.

What is our target tolerance position?

We seek to comply with applicable laws and regulations in all our markets.

We seek to assess the legal data privacy, privacy, intellectual property and applicable laws and regulations.

Failure to deliver major Enterprise contracts profitably

What is the risk?

If we do not understand the needs of our Enterprise customers and contract on the correct basis, we may incur the complexity of requirements, we will often be unable to properly deliver services.

What is the impact?

Failure to deliver these Enterprise services profitably may lead to a reduction in expected revenue and could impact on profitability, however, a large contract loss could lead to a significant loss.

What is our target tolerance position?

We pursue win and deliver new Enterprise business opportunities.

We deliver against the commitments made to the customer and will manage change throughout.

We deliver the best customer experience available, interact on with Vodafone.

Electro-magnetic fields related health risks

What is the risk?

Electro-magnetic signals emitted by mobile devices and base stations may be found to pose health risks with potential impacts including changes to national regulation, a reduction in mobile phone usage or litigation.

What is the impact?

This is an unlikely risk, however, it would have a major impact on services used by our customers in all our markets—particularly in countries that have a very low tolerance for environmental and health-related risks.

What is our target tolerance position?

Vodafone does not want to expose anyone to EMF levels above those mandated by regulators.

We comply with national standards where existing and without a proven EMF policy based on international experience guidelines. Our mission is to lead within the industry in responding to public concern about mobile masts and health.

Executive Committee risk owner	Risk movement	Risk category	Link to strategic programmes
Johan Wibergh How do we manage it? Our Board and Executive Committee are responsible for the impact of our activities on the environment. We set targets with minimum and maximum limits, and monitor performance. We have an Environmental Management System in place, which is a key element of our business strategy.	Risk movement Stable Key risk indicators - Number of environmental incidents - Greenhouse gas emissions - Level of environmental fines	Risk category Operational Changes since last report There has been no change in the environmental management approach, but the environmental management system has been updated to include the new ISO 14001 standard.	 
Serpil Timuray How do we manage it? We have a risk and compliance management system in place, which is a key element of our business strategy. We have a risk and compliance management system in place, which is a key element of our business strategy.	Risk movement Increased Key risk indicators - Number of compliance incidents - Number of compliance fines - Number of compliance incidents	Risk category Operational Changes since last report There has been no change in the compliance management approach, but the compliance management system has been updated to include the new ISO 14001 standard.	  
Rosemary Martin and Matthew Kirk How do we manage it? We have a risk and compliance management system in place, which is a key element of our business strategy. We have a risk and compliance management system in place, which is a key element of our business strategy.	Risk movement Stable Key risk indicators - Number of compliance incidents - Number of compliance fines - Number of compliance incidents	Risk category Legal and Regulatory Changes since last report There has been no change in the compliance management approach, but the compliance management system has been updated to include the new ISO 14001 standard.	  
Brian Humphries How do we manage it? We have a risk and compliance management system in place, which is a key element of our business strategy. We have a risk and compliance management system in place, which is a key element of our business strategy.	Risk movement Decreased Key risk indicators - Number of compliance incidents - Number of compliance fines - Number of compliance incidents	Risk category Operational Changes since last report There has been no change in the compliance management approach, but the compliance management system has been updated to include the new ISO 14001 standard.	  
Matthew Kirk How do we manage it? We have a risk and compliance management system in place, which is a key element of our business strategy. We have a risk and compliance management system in place, which is a key element of our business strategy.	Risk movement Stable Key risk indicators - Number of compliance incidents - Number of compliance fines - Number of compliance incidents	Risk category Operational Changes since last report There has been no change in the compliance management approach, but the compliance management system has been updated to include the new ISO 14001 standard.	  

Risk management (continued)



Risk management in action

Brexit implications

The Board continues to keep the possible implications of Brexit for Vodafone's operations under review. A cross-functional team led by two Executive Committee members has identified ways in which Brexit might affect the Group's operations, beyond the Article 50 Notice having been served. There remains insufficient information about the likely terms of the post-Brexit arrangements between the UK and the EU, as well as about any possible transitional arrangements, to allow any comment about the probable impact. Although we are a global headquarter company, a large majority of our assets, talent and other resources, and our key markets, are in other countries, and our ability to meet our revenue and cash flow targets in our various operating environments is a standalone business incorporated and underpinned in the jurisdiction in which it operates and able to adapt to a wide range of local developments. As such, our ability to provide services to our customers in the EU, the UK and in other regions is dependent on the ability of the relevant local entities to do so. We are not aware of international trading arrangements that could be affected by Brexit. We are not aware of international trading arrangements that could be affected by Brexit.

Depending on the arrangements agreed between the UK and the EU, two issues that could directly affect our operations in both cases, potentially causing us to incur additional costs, are:

- freedom of data transfer between the UK and the EU: the inability to move data freely between the UK and EU countries might cause us to have to move some technical facilities and affect future network design;
- inability to access the talent we need to run a multinational Group operation from the UK: increased controls over or restrictions to our ability to employ leading talent from non-UK markets could cause us to have to adjust our operating model to ensure that we attract and retain the best people for the roles we have.

A further indirect issue that could affect our future performance would arise if the Brexit process caused significant revisions to macro-economic performance in our major European markets including the UK, thus affecting the economic climate in which we operate, and in turn, impacting the performance of the operating companies in those markets.

Long-Term Viability Statement

In accordance with the UK Corporate Governance Code, the Directors have assessed the prospects of the Group over a period significantly longer than 12 months from the approval of the financial statements. The Board has concluded that the most relevant time period for this assessment should be three years to align with the Group's normal business forecasting cycle and the long-range plan to 31 March 2020, as well as taking into consideration the pace of ongoing change in the telecoms industry. The assessment for this three year period includes consideration of the forecast cash flows and obligations of Vodafone India.

The plans and projections prepared as part of this forecasting cycle include the Group's cash flows, committed and required funding and other key financial ratios. They were drawn up on the basis that debt refinancing will be available in all plausible market conditions and that there will be no material changes to the business structure over the review period. As of 31 March 2017, the Group had sources of liquidity (primarily comprised of certain cash and cash equivalent balances) and available facilities of €18.8 billion, which includes undrawn Revolving Credit Facilities expiring in FY2020/21.

The Risk Management Framework on page 28 outlines the approach the Board has taken to identifying and managing risk. In making this statement, the Board carried out a robust assessment of the principal risks facing the Group, detailed on pages 30 to 33, including those that would threaten its business model, future performance, solvency or liquidity.

Against this background, the output of the long-range plan has been used to perform central debt profile and cash headroom analysis, including a review of sensitivity to 'business as usual' risks to revenue and profit growth. In addition, severe but plausible scenarios in the event of each of the principal risks materialising individually and where multiple risks occur in parallel were also tested. This combined scenario included the impact of failing to execute key elements of our strategy and respond to market disruption resulting in a significant loss of market share to converged and OTT players. This was considered together with a major cyber-attack and a subsequent General Data Protection Regulation fine, as well as the macro political uncertainty resulting in restricted access to capital markets and devaluation of emerging market currencies.

To assess viability, the headroom position under these scenarios has been calculated using the cash and facilities available to the Group. The assessment took into account the availability and likely effectiveness of the mitigating actions that could be taken to reduce the impact of the identified underlying risks. The headroom remained positive in all scenarios tested.

Having considered the principal risks that the Group may face, the Directors consider that this stress-testing based assessment of the Group's prospects is reasonable in the circumstances, taking into account the inherent uncertainty involved. Although this review has considered severe but plausible scenarios relevant to the Group, any such review cannot consider all risks which may occur, therefore an overall view of the total level of risk required to impede our viability was also considered. The cash and available facilities at year end, along with the mitigating actions available to reduce cash outgoings, provides a sufficient level of headroom.

Based on the results of their analysis, the Directors confirm that they have a reasonable expectation that the Group will be able to continue in operation and meet its liabilities as they fall due over the three year period ending 31 March 2020.

Operating results

Our financial performance

This section presents our operating performance, providing commentary on how the revenue and the adjusted EBITDA performance of the Group and its operating segments have developed over the last year. Amounts presented for the 2016 financial year have been restated into euros following the change in the Group's presentation currency and include the results of Vodafone India as discontinued operations following the agreement to combine it with Idea Cellular.

Group^{1,2}

	2016	2015	2014	2013	2012	2011	2010	2009
Revenue	34,550	11,773	1,390	(32)	47,631	49,810	(44)	12
Service revenue	31,975	9,956	1,158	(32)	42,987	44,618	(37)	19
Other revenue	2,575	1,817	232	—	4,644	5,192	—	—
Adjusted EBITDA	10,283	3,854	12	—	14,149	14,155	—	5.8
Depreciation and amortisation	(8,344)	(1,829)	(6)	—	(10,179)	(10,396)	—	—
Adjusted EBIT	1,939	2,025	6	—	3,970	3,769	5.3	7.0
Share of result in associates and joint ventures	(49)	213	—	—	164	60	—	—
Adjusted operating profit	1,890	2,238	6	—	4,134	3,829	8.0	11.8
Adjustments to:								
Impairment loss	—	—	—	—	—	(540)	—	—
Restructuring costs	—	—	—	—	(415)	(315)	—	—
Amortisation of acquired customer bases and brand change charges	—	—	—	—	(1,046)	(1,358)	—	—
Other income (expense)	—	—	—	—	1,052	(1,286)	—	—
Operating profit	3,725	1,320	—	—	3,725	1,320	—	—
Non-operating income and expense	—	—	—	—	(1)	(3)	—	—
Net financing costs	—	—	—	—	(932)	(1,507)	—	—
Income tax expense	—	—	—	—	(4,764)	(4,737)	—	—
Loss for the financial year from continuing operations	(1,972)	(5,127)	—	—	(1,972)	(5,127)	—	—
(Loss)/profit for the financial year from discontinued operations	(4,107)	5	—	—	(4,107)	5	—	—
Loss for the financial year	(6,079)	(5,122)	—	—	(6,079)	(5,122)	—	—

1. The financial year 2016 ended on 31 March 2016. The financial year 2015 ended on 31 March 2015. The financial year 2014 ended on 31 March 2014. The financial year 2013 ended on 31 March 2013. The financial year 2012 ended on 31 March 2012. The financial year 2011 ended on 31 March 2011. The financial year 2010 ended on 31 March 2010. The financial year 2009 ended on 31 March 2009.

2. The financial year 2016 ended on 31 March 2016. The financial year 2015 ended on 31 March 2015. The financial year 2014 ended on 31 March 2014. The financial year 2013 ended on 31 March 2013. The financial year 2012 ended on 31 March 2012. The financial year 2011 ended on 31 March 2011. The financial year 2010 ended on 31 March 2010. The financial year 2009 ended on 31 March 2009.

Revenue

Group revenue decreased 14% to €4.6 billion and service revenue decreased by 57% to €4.15 billion.

In Europe, organic service revenue increased 0.6%* and in AMAP, organic service revenue increased by 7.7%*. Further details on the performance of these regions is set out below.

Adjusted EBITDA

Group adjusted EBITDA remained stable at €1.4 billion with organic growth in Europe and AMAP more than offset by foreign exchange movements and M&A and other activity. The Group's adjusted EBITDA margin improved by 1.3 percentage points to 29.7%. On an organic basis, adjusted EBITDA rose 5.8%* and the Group's adjusted EBITDA margin increased by 1.2* percentage points driven by organic margin improvements in both Europe and AMAP.

Adjusted EBIT

Adjusted EBIT increased by 5.3% to €400 million as adjusted EBITDA growth outpaced the increase in depreciation and amortisation. On an organic basis, adjusted EBIT increased by 7.0%* for the year.

1. The financial year 2016 ended on 31 March 2016. The financial year 2015 ended on 31 March 2015. The financial year 2014 ended on 31 March 2014. The financial year 2013 ended on 31 March 2013. The financial year 2012 ended on 31 March 2012. The financial year 2011 ended on 31 March 2011. The financial year 2010 ended on 31 March 2010. The financial year 2009 ended on 31 March 2009.

Operating results (continued)

Operating profit

Adjusted operating profit excludes certain income and expenditure that we have identified separately, to allow their effect on the results of the Group to be assessed (see page 205). The items that are included in operating profit but are excluded from adjusted operating profit are discussed below.

No impairment losses were recognised in the current year in respect of the Group's continuing operations (2016: €569 million in Romania). Further detail is provided in note 1 to the Group's consolidated financial statements.

Restructuring costs of €415 million (2016: €316 million) primarily reflect discrete cost efficiency actions taken during the year in Germany and the UK.

Amortisation of intangible assets in relation to customer bases and brands are recognised under accounting rules after we acquire businesses and decreased to €1046 million (2016: €1538 million) due to the acquisitions of KDG Vodafone Italy and Ono.

Including the above items operating profit increased by €2.4 billion to €3.7 billion, due to a €1.3 billion gain on the formation of the VodafoneZiggo joint venture in the Netherlands which for accounting purposes was characterised as a part disposal of the Group's interest in Vodafone Netherlands, €0.5 billion lower depreciation and amortisation charges, partially as a result of the treatment of our Netherlands operation as an asset held for sale during the year and the €0.6 billion impairment charge recognised in the year ended 31 March 2016.

Net financing costs

Investment income	474	539
Financing costs	(1,406)	(1,046)
Net financing costs	(932)	(1,507)
Analysed as:		
Net financing costs before settlement of outstanding tax issues	(979)	(650)
Interest expense relating to settlement of outstanding tax issues	(47)	(19)
	(1,026)	(669)
Mark-to-market gains/(losses)	66	(285)
Foreign exchange	28	(575)
Net financing costs	(932)	(1,507)

Net financing costs decreased by 58% primarily driven by a reduction in mark-to-market losses and lower foreign exchange rate differences due to the Group's reduced exposure to foreign exchange movements in respect of its intercompany balances subsequent to its functional currency change in the year ended 31 March 2017.

Net financing costs decreased by 58% primarily driven by a reduction in mark-to-market losses and lower foreign exchange rate differences due to the Group's reduced exposure to foreign exchange movements in respect of its intercompany balances subsequent to its functional currency change in the year ended 31 March 2017.

Net financing costs before settlement of outstanding tax issues increased as the Group's average gross debt was higher during the year resulting in higher financing costs.

Taxation

Income tax expense	(4,764)	(4,937)
Tax on adjustments to derive adjusted profit before tax	(320)	(336)
Deferred tax following revaluation of investments in Luxembourg	1,275	4,224
Deferred tax on use of Luxembourg losses in the year	369	541
Reduction in deferred tax following rate change in Luxembourg	2,651	—
Adjusted income tax expense for calculating adjusted tax rate	(789)	(754)
Profit/(loss) before tax	2,792	(190)
Adjustments to derive adjusted profit before tax (see earnings per share)	480	3,086
Adjusted profit before tax	3,272	2,896
Share of associates and non-ventured tax and non-controlling interest	(164)	(40)
Adjusted profit before tax for calculating adjusted effective tax rate	3,108	2,836
Adjusted effective tax rate¹	25.4%	26.6%

¹ The adjusted effective tax rate for continuing operations for the year ended 31 March 2017 was 25.4% compared to 26.6% for the last financial year. The difference rate in the current year is primarily due to a change in the mix of the Group's profits. We expect the adjusted effective tax rate to remain in the mid-20s over the medium term.

The Group's adjusted effective tax rate for continuing operations for the year ended 31 March 2017 was 25.4% compared to 26.6% for the last financial year. The difference rate in the current year is primarily due to a change in the mix of the Group's profits. We expect the adjusted effective tax rate to remain in the mid-20s over the medium term.

The Group's adjusted effective tax rate for both years does not include the following: temporary reduction in our Luxembourg deferred tax asset of €2,651 million following a reduction in the Luxembourg corporate tax rate to 26.0%, deferred tax on the use of Luxembourg losses of €369 million (2016: €541 million) and a decrease in the deferred tax asset of €1,275 million (2016: €4,228 million) arising from a revaluation of investments based upon the local GAAP financial statements and tax returns, partially offset by a reduction in the deferred tax asset as a result of lower interest rates. These items change the total losses we have available for future use against our profits in Luxembourg and do not affect the amount of tax we pay in other countries.

Earnings per share

Adjusted earnings per share, which excludes the results of Vodafone India which are now included in discontinued operations, was 8.04 eurocents, an increase of 17.0% year-on-year as higher adjusted operating profit and lower net financing costs more than offset the increase in the number of shares following the issuance of final offer convertible bonds in February 2016, which are classified as equity after taking into account the cost of future coupon payments.

Basic loss per share was 22.51 eurocents (2016: loss per share of 20.25 eurocents) as the €1.3 billion gain on the formation of the VodafoneZiggo joint venture in the Netherlands was offset by impairment charges of €3.7 billion (net of tax) recognised during the year in our continuing operations and the changes in deferred tax losses as described above, both of which have been excluded from adjusted earnings per share.

Loss attributable to owners of the parent	(6,297)	(5,405)
Adjustment:		
Impairment loss	—	569
Amortisation of acquired customer base and brand intangible assets	1046	1,338
Restructuring costs	415	316
Other income and expense	(1,052)	296
Non-operating income and expense	1	5
Investment income and dividends	70	574
	480	3,086
Taxation	3,975	4,183
India	4,107	(5)
Non-controlling interests	(16)	(25)
Adjusted profit attributable to owners of the parent	2,249	1,834
Weighted average number of shares outstanding – basic	27,971	26,692
Earnings per share:		
Basic loss per share	(22.51)c	(20.25)c
Adjusted earnings per share from continuing operations	8.04c	6.87c

Basic loss per share is calculated as the loss attributable to owners of the parent divided by the weighted average number of shares outstanding. Adjusted earnings per share is calculated as the adjusted profit attributable to owners of the parent divided by the weighted average number of shares outstanding.

Operating results (continued)

Europe

Year ended 31 March 2017

Revenue	10,600	6,101	6,925	4,973	6,128	(177)	34,550	36,462	(5.2)	(0.4)
Service revenue	10,006	5,247	6,632	4,507	5,756	(173)	31,975	33,581	(4.2)	(0.6)
Other revenue	594	854	293	466	372	(4)	2,575	3,081		
Adjusted EBITDA	3,617	2,229	1,212	1,360	1,865	—	10,283	10,485	(1.9)	3.1
Adjusted operating profit	568	948	(542)	180	736	—	1,890	917	(1.9)	(5.0)
Adjusted EBITDA margin	34.1%	36.5%	17.5%	27.3%	30.4%		29.8%	28.8%		

Revenue decreased by 5.2%. Foreign exchange movements contributed a 2.8 percentage point negative impact and M&A and other activity contributed a 2.0 percentage point negative impact. On an organic basis, service revenue increased by 0.6%* reflecting customer growth in mobile and fixed line (fixed) and stabilising contract ARPU across all our main markets, more than offsetting the regulatory headwind. Fixed-line service revenue growth was 1.6%*.

Adjusted EBITDA decreased 1.9%*, including a 2.9 percentage point negative impact from M&A and other activity, and a 2.1 percentage point negative impact from foreign exchange movements. On an organic basis, adjusted EBITDA increased 3.1%*, driven by tighter cost control through our 'Fit for Growth' programme.

Revenue – Europe	(5.2)	2.0	2.8	(0.4)
Service revenue				
Germany	1.4	—	—	1.3
Italy	2.5	—	—	2.3
UK	(1.0)	1.4	(2.3)	(1.5)
Spain	0.4	—	—	0.4
Other Europe	6.1	8.4	(0.1)	2.1
Europe	(4.2)	1.8	3.0	0.6
Adjusted EBITDA				
Germany	4.5	—	—	4.5
Italy	10.6	—	—	10.6
UK	(31.0)	5.1	(0.1)	(15.9)
Spain	8.8	—	—	8.8
Other Europe	(6.8)	10.1	(0.1)	3.2
Europe	(1.9)	2.9	2.1	3.1
Europe adjusted operating profit	(1.9)	(2.4)	(0.7)	(5.0)

Germany

Service revenue grew 1.9%* for the year (Q3: 1.8%*, Q4: 1.2%*) driven by customer growth in both mobile and fixed and stabilising mobile contract ARPU which more than offset regulatory drags. The slowdown in the final quarter reflected the full impact of the mobile and fixed termination cuts, (a 1.3 percentage point year-on-year headwind) as well as the lapsing of an accounting reclassification in fixed in the prior financial year.

Mobile service revenue grew 0.1%* (Q3: flat*, Q4: -0.4%*) as a higher customer base was offset by regulatory headwinds. Excluding regulation (including the MTR cut from 1 December and the decline in roaming revenues), mobile service revenue grew 1.6%* (Q3: 1.1%*, Q4: 1.8%*). Aided by more e-for-more propositions and successful 'Giga moves' campaigns, consumer contract ARPU returned to growth in Q4, while contract net additions accelerated in the second half (Q4: 123,000, Q3: 61,000), supported by a reduction in churn and higher activity in direct channels. The Enterprise mobile market remained competitive, however ARPU declines moderated throughout the year. Our 4G customer base surpassed 10 million by the period end and we reached 90% 4G population coverage.

Fixed service revenues increased 4.6%* (Q3: 4.8%*, Q4: 5.1%*) driven by strong broadband customer growth, with 453,000 net customer additions (Q4: 123,000), of which 300,000 were on fibre and the remainder on DSL. Our 'Gigakombi' convergence offer launched in the summer last year continues to gain traction, reaching 35,000 accounts by year end. We also launched our 'GigaTV' advanced digital TV service in February 2017 and our TV customer base reached 77 million at the end of the period. Following upgrades to our superior coax-fibre cable network during the year, we now offer 400 Mbps speeds to almost 6 million households, out of our total NCN footprint of 12.6 million.

Adjusted EBITDA grew 4.5%*, with the adjusted EBITDA margin improving by 1.5 percentage points to 34.1%. Margin expansion was driven by revenue growth, our focus on more profitable direct channels and a reduction of underlying operating costs. This was supported by exceeding our full year cost and capex target synergies of €300 million from the integration of Kabel Deutschland. Adjusted EBITDA growth accelerated to 6.0%* in H2, as commercial costs stabilised following an increase in H1.

Italy

Service revenue grew 2.3%* for the year (Q3: 5.0%*, Q4: 2.8%*) supported by mobile and fixed ARPU growth and an acceleration in consumer fixed performance.

Mobile service revenue grew 1.5%* (Q3: 1.4%*, Q4: 1.4%*) driven by ARPU growth in prepaid following changes to our tariff plans and improved data monetisation through targeted 'more-for-more' offers. In Q4, the prepaid pricing environment became increasingly competitive, particularly in the below-the-line channels, however customer losses moderated somewhat compared to Q3. As at 31 March 2017, we had reached over 97% population coverage on our 4G network and had 9.0 million 4G customers, adding 2.5 million customers within the year.

Fixed service revenue declined 6.8%* (Q3 -11.4%*, Q4 -10.2%*) mainly reflecting a strong customer growth and 45%L improvement across all segments during the second half of the financial year. We added 2.4 million broadband customers (Q3 75,000, Q4 75,000) during the year and in total we now have 2.2 million broadband customers of which 0.7 million are on fibre. We also launched our enhanced digital Vodafone TV proposition in March 2017 which is gaining good early traction.

Adjusted EBITDA grew significantly faster than revenue at 19%* with a 3.0 percentage point improvement in adjusted EBITDA margin to 31.5%. This was driven by a strong revenue performance and tight cost control with absolute declines in both customer and operating costs during the year.

UK

Our UK operational performance was disrupted during the year by mistakes made during the implementation of a new billing system in the final calendar quarter of 2016. We have now resolved these challenges with billing accuracy improving to 99.9% and customer service levels now above the target achieved prior to the implementation of the new system. In the fourth quarter we delivered our best ever network performance which is reflected in our ranking as the best voice provider and the co-leader for data in the latest independent RST test.

Our financial performance lagged our operational recovery. Service revenue declined 5.3%* (Q3 -8.2%*, Q4 -4.1%*) reflecting the impact of our rationalisation against increased competition in Freetime, mobile broadband and revenue. This was driven in the final quarter mainly reflecting a strong prior year cumulative premium services and Enterprise.

Mobile service revenue declined 5.5%* (Q3 -8.9%*, Q4 -7.8%*) as a result of high churn and a decrease in the SIM only mix driving lower ARPU. Increased competition in Enterprise and in roaming and M2M revenues impacted Europe at a local forum level contributed to lower contract churn rates and growth in prepaid contract customers during the final quarter. We added 8.5 million 4G customers at the end of the period, with 4G coverage at 96% of our footprint (93%).

Fixed service revenue declined 5.4%* (Q3 -10.9%*, Q4 -7.5%*). Excluding consumer service revenue fixed service revenue declined 2.5%* in Q4 reflecting a strong comparator together with the ongoing effect of two large contract losses during the year as we balanced our growth objectives with a focus on customer profitability. We continued to gain good momentum in consumer broadband with 216,000 customers by the end of the period (Q4 35,000 net additions) of which 163,000 are consumer customers.

Adjusted EBITDA declined 15.5%* excluding the benefit of one-off settlements with other network operators in the prior year with a 3.3 percentage point decline in adjusted EBITDA margin. The decline was driven by lower revenues increased costs as a result of sterling weakness post Brexit regulatory headwinds and reallocation of costs across Vodafone Group. These headwinds were partially offset by a reduction in underlying operating costs. Excluding the reallocation of critical costs sterling weakness and one-off settlements adjusted EBITDA declined at a high single digit rate both for the year and in H2.

Spain

Service revenue grew 0.9%* (Q3 -0.8%*, Q4 -1.3%*) Excluding the impact of handset financing service revenue grew by 4.9%* in the year (Q3 -4.1%*, Q4 -5.8%*). This performance improvement was driven by our strong commercial momentum in mobile and fixed supported by our more-for-nothing propositions at the start of the year.

We maintained our leadership in both consumer and enterprise MFG widening the gap versus our competitors during the year. Vodafone One, our fully integrated fixed, mobile and TV service reached 0.4 million customers at the end of the period up from 1.5 million a year ago. Our commercial momentum had remained strong throughout the year with 55,000 mobile contract net additions (Q3 97,000, Q4 96,000) and 209,000 fixed broadband net additions (Q3 95,000, Q4 75,000). Our fixed performance accelerated in the second half of the year as we focused on cross selling services to our mobile base. Our TV base reached 1.5 million (246,000 net additions) during the year reflecting the improvement in our content packages.

Our market-leading 4G coverage reached 93% at the end of the period and we now have 7.6 million 4G customers. In March 2017 we reached a commercial wholesale agreement with Telefonica to access its fibre network in both regulated and deregulated areas which expands our NGN footprint to 18.7 million homes passed (almost 65% population coverage) of which 10.2 million are on our own network.

Adjusted EBITDA grew 3.8%* and adjusted EBITDA margin improved by 7.1 percentage points to 21.6%. This improvement was driven by service revenue growth, lower mobile handset subsidies and a lower operating cost base, these more than offset sharply higher content costs.

Other Europe

Service revenue grew by 2.1%* (Q3 -1.8%*, Q4 -1.5%*) with all of the performance improvement coming during the MTR impact in Ireland. Adjusted EBITDA grew 5.2%* and adjusted EBITDA margin improved by 0.1 percentage point reflecting good cost control.

Ireland service revenue was flat* for the year but grew 2.3%* excluding MTRs (Q4 -1.2%*, Q3 -1.5%*) supported by ongoing fixed customer growth. Portugal service revenue grew 1.7%* (Q4 2.2%*) with strong fixed customer growth as our FTT rollout reached 1.7 million homes which was partially offset by mobile service revenue declines which moderated throughout the year. In Czechia service revenue grew 0.5%* (Q4 0.2%*) driven by growth in consumer fixed service revenue.

VodafoneZiggo

The joint venture between Vodafone Netherlands and Ziggo (VodafoneZiggo in which Vodafone owns a 50% stake) was formed on 31 December 2016. Note that VodafoneZiggo's quarterly reports for credit investors are published on a US GAAP basis, whereas Vodafone Group reports the results of the joint venture on an IFRS basis.

VodafoneZiggo experienced a decline in local currency revenue of 2% in Q4. The decline in local currency mobile service revenue (Q4 -7%) reflected increasing competition particularly in the SoHo segment. Cable subscription revenues stabilised in Q4 as increased ARPU offset a decline in the customer base and in the B2B segment (mid and large-sized enterprises) revenues grew 1% supported by mobile growth.

Excluding the impact of the divestment of Vodafone's Trui, we added 16,000 postpaid mobile customers in the quarter supported by our successful promotional campaign. We also added 11,000 broadband RGU additions in the quarter with slightly fewer video subscriber losses (an outflow of 18,500 RGUs) compared to the prior year.

Adjusted EBITDA in local currency declined by 6% in Q4 as lower revenues and higher mobile acquisition and content costs were only partially offset by underlying cost reductions. During the quarter Vodafone received €176 million in dividends from the joint venture and €14 million in interest payments on the shareholder loan.

Operating results (continued)

Africa, Middle East and Asia-Pacific

Year ended 31 March 2017

Revenue	5,294	6,479	—	11,773	11,891	(10)	7.1
Service revenue	4,447	5,509	—	9,956	10,045	(89)	1.7
Other revenue	847	970	—	1,817	1,848	—	—
Adjusted EBITDA	2,063	1,791	—	3,854	3,706	148	13.2
Adjusted operating profit	1,381	857	—	2,238	1,941	297	25.2
Adjusted EBITDA margin	39.0%	27.6%	—	32.7%	31.2%	1.5%	—

Revenue decreased 1.0% with strong organic growth offset by an 8.6 percentage point adverse impact from foreign exchange movements particularly with regards to the South African rand, Turkish lira and Egyptian pound. On an organic basis service revenue was up 7.7%* driven by strong commercial momentum in South Africa, Turkey and Egypt.

Adjusted EBITDA increased 4.0% including a 9.2 percentage point adverse impact from foreign exchange movements. On an organic basis adjusted EBITDA grew 13.2%* driven by service revenue growth and a continued focus on cost control and efficiencies to offset inflationary pressures.

Revenue – AMAP	(1.0)	(0.2)	8.6	7.4
Service revenue				
Vodafone	0.6	—	5.5	4.1
Other AMAP	0.0	—	10.8	10.8
AMAP	(0.9)	—	8.6	7.7
Adjusted EBITDA				
Vodafone	1.1	—	3.2	4.0
Other AMAP	6.7	—	18.0	24.7
AMAP	4.0	—	9.2	13.2
AMAP adjusted operating profit	15.3	—	9.9	25.2

Vodafone

Vodafone Group service revenue increased 4.1%* (Q3 4.0%* Q4 3.6%*), supported by strong customer additions, data usage and enterprise growth in South Africa. Vodafone's International operations were impacted by a change in customer registration requirements in the prior year which slowed customer growth during the period.

In South Africa service revenue grew 5.6%* (Q3 5.6%* Q4 5.6%*) with continued strong customer growth in both the prepaid and contract base supported by our effective segmentation strategy. We added 3.2 million prepaid mobile customers, Q4 1.2 million* in the year and contract churn remained at historically low levels. Data revenue growth remained strong at 10%* for the year supported by growth in active data customers (19.5 million), data bundle sales (almost 500 million sold during the year up 45%) and higher usage (voice revenue fell by 5.1%* with the pace of decline slowing in the final quarter due to the success of our personalised voice bundle strategy on our Just 4 You... platform). Our market-leading network has now reached 76% 4G coverage (up from 58% in the prior year) and we have 60 million 4G customers.

Vodafone's international operations outside South Africa, which now represent 12.5% of Vodafone Group service revenue, grew 2.5%* (Q3 3.1%* Q4 0.5%*), supported by commercial actions such as the introduction of Just 4 You personalised offers across all markets. Commercial momentum stabilised towards the end of the year as we began to lap the changes in customer registration requirements in Tanzania, the DRC and Mozambique. While political and economic disruptions adversely impacted the DRC's performance, M-Pesa customers totalled 10 million in Q4 (up from 6.8 million the prior year).

Vodafone Group adjusted EBITDA grew 4.9%* with a 0.9 percentage point adjusted EBITDA margin improvement to 39.0%. In South Africa margin improvement was supported by a subsidy shift towards data enabled devices, improved channel efficiencies, rationalisation of offices and network cost savings. International margins declined modestly as revenue growth was lower than underlying cost inflation.

Other AMAP

Service revenue grew by 10.8%* (Q3 10.5%* Q4 9.8%*), with strong local currency growth in Turkey, Egypt and Ghana.

Service revenue in Turkey was up 16.0%* (Q3 15.0%* Q4 13.9%*) supported by good growth in consumer contract, strong fixed customer momentum and a robust performance in Enterprise. Adjusted EBITDA grew 29.9%* with an adjusted EBITDA margin improvement of 2.5 percentage points to 21.2% driven by lower commercial spend and improved operating cost control.

Egypt service revenue grew by 15.6%* (Q3 19.6%* Q4 22.8%*) as rising data penetration drove higher ARPU. Adjusted EBITDA grew 22.7%*, with a 2.6 percentage point adjusted EBITDA margin improvement to 44.4% as revenue growth and cost discipline more than offset high inflationary pressures.

With effect from 1 April 2016, the Group changed the reporting of certain dealer commission paid to Annual and quarterly organic growth rates for the year ended 31 March 2017. A detailed note has been amended to include the impact of this change, which has no effect on earnings per share.

Star Line revenues declined 0.2% to US\$1.99m (Q1-15: US\$2.03m) as a result of a combination of competitive pressure following free services offered by the new entrant during the second half of the year. The slowdown in Q1-15 reflected a loss due to the pricing impact of free services which dragged down data and voice pricing compounded by the leap year benefit in the prior period. However, we grew our overall customer base during the year and retained our high value customers.

Data privacy revenue declined by 16%* in Q4 compared to +0.6%* in Q3. Our active data customer base returned to growth in the quarter increasing to 66.9 million (Q3: 65.0 million), mainly reflecting a 2.1 million point increase in our SA-4S customer base to 5.7 million (adding 10 million customer in the year), while our SA-4S customer base declined 38% year-on-year (Q3: +1%) although this helped to stimulate 46% growth in monthly data usage per SA-4S customer to 65.6 MB (Q3: 65.5 MB).

Net revenue declined 35% in Q4 '03 -30%*, as the benefit of higher incoming volumes and a larger customer base was offset by a 22% year-on-year decline in average price as the market moved to unlimited price propositions. Total mobile customers increased 44 million in the last 3 months, with customer churn at 27.31%.

Following the Indian spectrum auction in October 2012, offered 4G services in 18 circles (14 from 4G and 4 from 3G) to the auction. These circles cover around 82% of the population and 93% of the data usage.

Adjusted FBRDA declined 10.5% with a 0.2 percentage point deterioration in each sector FBRDA margin to 27.3%. The affected lower revenues in the retail and off-higher and high corporate result of 4.8 percentage point on partially offset by lower intra-corporate dividend and an underlying reduction in corporate taxes.

In the first half of the 2017 financial year the Group recorded a non-cash impairment charge of £4 billion (£5 billion net of tax) relating to our Indian business. This was driven by a lower projected cash flows, than our business plan as a result of increased competition in the market. Impairment testing at 31 March 2017 following the announcement of the merger of Indian airline India Air with Goa Cellular gave rise to a partial reversal of that impairment. As a result the impairment charge for the year reduced to £4.5 billion (£5.5 billion net of tax).

[illegible]

Financial position and resources

Consolidated statement of financial position

The consolidated statement of financial position is set out on page 100. Details on the major movements of both our assets and liabilities in the year are set out below.

Assets

Goodwill and other intangible assets

Goodwill and other intangible assets decreased by €12.4 billion to €46.2 billion. The decrease primarily arose as a result of €9.9 billion of assets relating to India which were transferred to assets held for sale (see below). Other movements comprise €2.6 billion of additions including €0.4 billion for spectrum additions primarily in Egypt plus €2.2 billion of software additions which were partly offset by €4.8 billion of amortisation and €0.4 billion of unfavourable foreign exchange movements.

Property, plant and equipment

Property, plant and equipment decreased by €5.8 billion to €30.2 billion principally due to €5.4 billion of additions driven by continued investment in the Group's net works, offset by unfavourable foreign exchange movements of €0.7 billion, €6.3 billion of depreciation charges and €3.7 billion transferred to assets held for sale (see below).

Other non-current assets

Other non-current assets decreased by €5.9 billion to €35.5 billion, mainly due to a €4.0 billion decrease in deferred tax assets, largely due to the reduction of tax losses in Luxembourg (see notes 6 for further details) and a €1.2 billion reduction in other investments following the repayment of US\$2.5 billion of loan notes issued by Verizon Communications Inc. partly offset by a €2.7 billion increase in investments in associated and joint ventures following the creation of the Vodafone Ziggo joint venture in the Netherlands during the year.

Current assets

Current assets decreased by €6.4 billion to €25.3 billion which included a €4.1 billion decrease in cash and cash equivalents, a €1.3 billion reduction in taxation recoverable and a €1.7 billion decrease in trade and other receivables.

Assets and liabilities held for sale

Assets and liabilities held for sale at 31 March 2017 of €1.7 billion and €1.8 billion respectively relate to our operations in India following the agreement to combine with Idea Cellular. Amounts at 31 March 2016 related to our operations in the Netherlands which were combined with those of Liberty Global Plc to form VodafoneZiggo, a 50/50 joint venture on 31 December 2016.

Total equity and liabilities

Equity

Total equity decreased by €1.4 billion to €73.7 billion largely due to €4.1 billion of dividends paid to equity shareholders and non-controlling interests and the total comprehensive loss for the year of €7.4 billion.

Non-current liabilities

Non-current liabilities decreased by €3.1 billion to €38.6 billion, primarily due to a €2.5 billion decrease in long-term borrowings.

Current liabilities

Current liabilities decreased by €11.2 billion to €30.6 billion mainly due to a €8.2 billion decrease in short-term borrowings and a €3.1 billion decrease in trade and other payables.

Trade payables at 31 March 2017 were equivalent to 45 days (2016 restated: 42 days) outstanding, calculated by reference to the amount owed to suppliers as a proportion of the amounts invoiced by suppliers during the year. It is our policy to agree terms of transactions, including payment terms, with suppliers and it is our normal practice that payment is made accordingly.

Contractual obligations and commitments

A summary of our principal contractual financial obligations and commitments is shown below.

	2017	2016	2015	2014	2013
Borrowings	56,615	14,127	8,589	8,769	24,131
Operating lease commitments	9,429	2,572	2,623	1,591	2,693
Capital commitments	2,140	1,715	530	71	24
Purchase commitments	7,280	4,727	1,601	490	462
Total	75,464	23,091	13,143	10,921	27,309

The above table shows the contractual obligations and commitments of the Group as at 31 March 2017. The table does not include the amounts payable to the Group's pension schemes, which are included in the provisions for pension liabilities. The table also does not include the amounts payable to the Group's employee share plans, which are included in the provisions for employee benefits.

For further details of the Group's contractual obligations and commitments, please refer to the notes to the consolidated financial statements.

Dividends

Dividends will continue to be declared in euros and paid in euros, pounds sterling and US dollars, aligning the Group's shareholder returns with the primary currency in which we generate free cash flow. The foreign exchange rate at which future dividends declared in euros will be converted into pounds sterling and US dollars will be calculated based on the average exchange rate over the five business days during the week prior to the payment of the dividend.

In May 2016 the Board determined that future dividend growth would be calculated from the level of 14.48 euro cents per share for the year ended 31 March 2016 (six months ended 30 September 2015: 14.65 euro cents per share), which is equivalent to the total dividend payout of 11.45 pence for the year ended 31 March 2016 (six months ended 30 September 2015: 3.62 pence) at the 31 March 2016 foreign exchange conversion rate of €1/£1.2647.

The Board are recommending a final dividend per share of 10.05 euro cents representing a 2% increase over the prior financial year's final dividend per share based on the 31 March 2016 foreign exchange conversion rate of €1/£1.2647. The ex-dividend date for the final dividend is 8 June 2017 for ordinary shareholders. The record date is 9 June 2017 and the dividend is payable on 4 August 2017. Dividend payments on ordinary shares will be paid directly into a nominated bank or building society account.

Liquidity and capital resources

Our liquidity and working capital may be affected by a number of changes in cash flow due to a number of factors as outlined in 'Identifying and managing our risks' on pages 28 to 34.

In addition to the commentary on the Group's consolidated statement of cash flows below, further disclosure in relation to the Group's objectives, policies and processes for managing its capital, its financial risk management objectives, details of its financial instruments and hedging activities and its exposures to credit risk and liquidity risk can be found in 'Borrowings', 'Liquidity and capital resources' and 'Capital and financial risk management' in notes 21, 22 and 23 respectively to the consolidated financial statements.

Cash flows

A reconciliation of cash generated by operations to free cash flow

and non-Q&A¹ measure used by management is shown on page 206.

A reconciliation of adjusted EBITDA to the respective closest equivalent Q&A² measure operating profit is provided in note 21. Segmental analysis to the consolidated financial statements.

The reconciliation to net debt is shown below.

	2017 €m	2016 €m
Adjusted EBITDA	14,149	14,155
Capital additions	(7,675)	10,501
Working capital	(984)	764
Dividend of parent, plan and dividend	43	131
Other	94	151
Operating free cash flow³	5,627	3,208
Taxation	(761)	736
Dividend received from associate and investments	435	92
Dividends paid to non-controlling shareholders in subsidiary	(413)	(509)
Interest received and paid	(830)	(982)
Free cash flow³	4,056	1,271
Licence and spectrum payments	(474)	(3,182)
Acquisitions and disposal	460	(130)
Financing dividends paid	(3,714)	(4,082)
Current balance	—	3,543
Foreign exchange	(1,372)	262
Other	(1,324)	(1,428)
Net debt increase	(2,368)	(3,747)
Opening net debt	(28,801)	(25,054)
Closing net debt³	(31,169)	(28,801)
Vodafone India net debt	—	(8,114)
Closing net debt (statutory basis)	(31,169)	(36,915)

¹ Free cash flow is calculated from the consolidated statement of cash flows and includes cash generated by operations, net of capital additions, working capital changes and other cash flows.

² Operating free cash flow is calculated from the consolidated statement of cash flows and includes cash generated by operations, net of capital additions, working capital changes and other cash flows, excluding the impact of taxation, dividend received from associate and dividend paid to non-controlling shareholders in subsidiary.

³ Free cash flow is calculated from the consolidated statement of cash flows and includes cash generated by operations, net of capital additions, working capital changes and other cash flows, excluding the impact of taxation, dividend received from associate and dividend paid to non-controlling shareholders in subsidiary.

Operating free cash flow increased €2.4 billion to statutory adjusted EBITDA and working capital outflow, predominantly relating to the final payment for Project Spring, more offset by lower capital additions which decreased by €7.2 billion to €7.7 billion following the completion of the Project Spring investment programme last financial year.

Capital additions were 16% of Group revenues at the top-end of the Group's mid-teens guidance range for capital intensity as a percentage of revenues reflecting increased success-based capex as a result of strong customer growth.

Free cash flow was €4.1 billion a 100% increase of €2.8 billion from the prior year driven by higher operating free cash flow, lower interest paid and higher dividends from In-Us Towers Safaricom and Vodafone Zigo.

Licence and spectrum payments include amounts relating to the purchase of spectrum in Germany, €1.0 billion and €0.3 billion in Egypt, 2016, €1.9 billion in Germany, €0.3 billion in Turkey, €0.2 billion in Italy and €0.1 billion in the UK.

Acquisitions and disposals include €0.6 billion of proceeds following the sale of Vodafone Netherlands and 7.6 billion in the year.

Last year we received €3.5 billion of proceeds from the issue of €2.9 billion of mandatory convertible bonds in February 2016.

A foreign exchange loss of €1.4 billion was recognised on net debt as a result of the adverse translation in part of closing foreign exchange rates mainly due to the strengthening of the pound sterling, US dollar and South African rand against the euro.

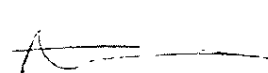
Closing net debt at 31 March 2017 of €31.2 billion (2016: €28.8 billion) excludes net debt of Vodafone India which is instead included in assets and liabilities held for sale on the consolidated statement of financial position. In addition, net debt excludes €2.8 billion of mandatory convertible bonds issued in February 2016 which are classified as equity, after taking into account the cost of future coupon payments. The Group now holds US\$2.5 billion of Verizon loan notes and €1.0 billion of shareholder loan to Vodafone Zigo, both of which are not included within net debt.

Net debt includes liabilities of €1.8 billion (2016: €1.9 billion) relating to minority holdings in KOG and certain bonds which are reported at an amount €2.0 billion higher than their euro-equivalent cash redemption value as a result of hedge accounting under IFRS.

This year's report contains the Strategic Report on pages 1 to 43, which includes an analysis of our performance and position, a review of the business during the year, and outlines the principal risks and uncertainties we face. The Strategic Report was approved by the Board and signed on its behalf by the Chief Executive and Chief Financial Officer.



Vittorio Colao
Chief Executive



Nick Read
Chief Financial Officer
16 May 2017

Chairman's governance statement

Committed to the highest standards of governance

Integrity and accountability are at the heart of everything we do and are integral to creating long-term value for our shareholders. We are in full compliance with the 2014 UK Corporate Governance Code.



Board highlights of the year

As a Board, we try to spend quality time on those aspects of governance that contribute most to the success of the Company: the development of a strategy with an attractive value creation potential, having the right people and processes for its success, its implementation, monitoring progress against plan and managing risk in an ever more volatile external environment.

The Board held its annual strategy meeting and a Board meeting in Rome, providing an opportunity for the Directors to meet our Italian colleagues, customers and other stakeholders. During the year several aspects of this strategy were explored in further detail through strategy deep dives.

The rapidly evolving competitive situation in India was a recurring item on the Board's agenda, eventually resulting in the Board's approval of the proposed merger of Vodafone India and Bharti Cellular announced in March 2017.

The Board also supported and approved the creation of VodafoneLego, a joint venture in the Netner and established to deliver converged consumer services and a further illustration of the execution of our convergence and enterprise strategy.

The Board paid a special visit to our UK local business with detailed discussions focused on performance and trends in our UK consumer and enterprise base, customer services operations and network operations. Board engagement with operations is also an important aspect of our focus on talent development and succession planning.

More detail of these meetings and other topics on the Board's agenda can be found on pages 52 and 55.

Culture and governance

The Board is committed to ensuring there is a strong and effective system of corporate governance in place to support the successful execution of Vodafone's strategy. (During the period under review (and as of the date of publication of this report) we have fully complied with the provisions and applied the main principles of the 2014 UK Corporate Governance Code. We intend to be in full compliance with the 2016 UK Corporate Governance Code, which will apply to us in our 2017-18 financial year).

Good governance and a commitment to operating with integrity is central to our culture, at all levels and in all parts of our business. The environment in which we operate evolves continuously, shaped by emerging trends in consumer behaviour and expectations, shifts in regulatory and legal requirements, and changing attitudes towards the role of large companies in society. Our internal culture reflects accordingly, as we seek to ensure that the way in which we work conforms to our many stakeholders' highest expectations. Everyone who works with us is required to comply with our Business Principles (the values we respect) and our Code of Conduct (the behaviours we expect) at all times, reinforced through what we call 'The Vodafone Way', which sets out the type of organisation we want to be. An overview of 'The Vodafone Way', our Business Principles and our Code of Conduct can be found on pages 24 and 25. The Board and Executive Committee are critical in setting the tone of the organisation and play a key role in embedding our culture throughout the Group, in order to ensure that Vodafone's reputation is protected effectively. More information on our culture can be found on page 43.

The success of our business is dependent on the Board taking decisions for the benefit of its members as a whole and in doing so having regard for all its stakeholders: its employees, its suppliers, customers and the wider community and environment. This is consistent with the Group's core and sustainable business objectives.

It is always rewarding to see instances of our governance being recognised externally. I was delighted that Vodafone was the winner of the Best Audit Disclosure award at the ICSA The Governance Institute Awards 2016. We will always strive to ensure that our governance processes are in line with latest best practice and that our approach to disclosure is clear and transparent.

Board changes and diversity

In January 2017, we announced the appointment of Maria Amparo Moraleda Martinez as a Non-Executive Director with effect from 1 June 2017. Amparo is an international business leader with an engineering background and IT and technology expertise. She will be a valuable addition to the Board and will become a member of the Audit and Risk Committee.

Contents

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52	Board activities	67	Directors' remuneration
54	Board evaluation, induction and training	86	Directors' report

We comply with the corporate governance statement requirements pursuant to the UK As Disclosure Guidance and Transparency Rules by virtue of the format included in this 'Governance' section of the Annual Report together with information contained in the 'Shareholder information' section on pages 190 to 195.

In March we announced that Nick J. and Phil Yes will not seek re-election at our Annual General Meeting in July 2017 after more than ten years of service. On behalf of the Board I would like to express our thanks and appreciation to Nick and Phil for their invaluable contribution. Details of the resulting changes to the Board and its Committees are detailed in the Nominations and Governance Committee Report on page 55.

The Board believes that diversity, both in the board and in the organisation, is key to our success. I am pleased to report that 50% of our Board are female, a commitment to which we furthered after the AGM in July 2017 to 50% (previously 40%). We are also working at measures to increase diversity on the board of our subsidiary businesses in global markets. Details of our commitment to increase the number of women throughout our organisation are set out on page 77.

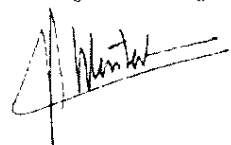
Listening to our shareholders

Effective communication with our shareholders is fundamental to our success. We strive to communicate our strategy and activities clearly, to all our shareholders. We also welcome active engagement with all of our shareholders to answer their questions and receive their feedback. Further details of our approach to shareholder engagement can be found on pages 64 and 65.

Shareholders will vote this year on the adoption of our remuneration policy. That vote, which is binding, is in line with the requirement that the policy receive shareholder approval at least every three years. The full remuneration policy is set out on pages 71 to 76.

Objectives for the year ahead

Your Board remains committed to ensuring the highest standards of corporate governance across the Group in all aspects of the delivery of our strategy. I am confident that the Directors and our senior leaders understand fully that how we work is as important as what we achieve and that throughout the organisation as a whole there is a rigorous focus on the importance of compliance and integrity when meeting the challenge and seizing the opportunities of the year ahead.



Gerard Kleisterlee

Chairman

16 May 2017

In this section...

Transactions in India and the Netherlands
Details of the transactions in India and the Netherlands are set out on pages 52 and 53.

Pages 52 and 53

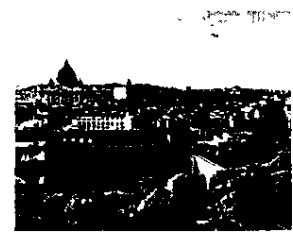


The Board's review of the UK business
Details of the Board's review of the UK business are set out on pages 52 and 53.

Pages 52 and 53

Board meeting in Italy
Details of the Board meeting in Italy are set out on page 52.

Page 52



Alignment with the UK Corporate Governance Code

We have structured this year's report in the following way, based upon the principles set out in the UK Corporate Governance Code:

Leadership

The Board has clear divisions of responsibility and is collectively responsible for the long-term success of Vodafone.

Pages 46 to 51

Effectiveness

We evaluate the balance of experience, skills, knowledge and independence of the Board to ensure we are effective.

Pages 52 to 56

Accountability

We present a fair, balanced and understandable assessment of Vodafone's position and prospects. Our decisions are discussed within the context of the risks involved.

Pages 57 to 63

Relations with shareholders

Strong relationships with our shareholders are crucial for the successful execution of our strategy.

Pages 64 and 65

Remuneration

Director remuneration is set to promote the long-term success of Vodafone.

Pages 67 to 85

Leadership

Leadership structure

Creating the right culture through our governance framework

The Board is responsible for maintaining a strong and effective governance system throughout the Group.

How the Board operates

The Board is collectively responsible for the oversight and success of our business. There is a clear division of responsibilities between the Chairman, who was independent on appointment and the Chief Executive.

The Board held seven scheduled meetings during the year and additional meetings were held as required. The meetings are structured to allow open discussion. At each Board meeting, the Chairman also met with the Non-Executive Directors without the Executives present. Information on the matters considered at the Board meetings are set out on pages 52 and 53.

All of our Directors attended all Board meetings and their respective Committee meetings during the financial year. No apologies for absence were received.

Culture: setting the tone from the top

The Board recognised that a healthy corporate culture is fundamental to our business purpose and strategy. Vodafone's culture is defined through The Vodafone Way, our Business Principles and the Code of Conduct. Together these set out what we expect from our employees and how we expect business to be carried out. By embedding The Vodafone Way into our processes, we strive for a culture of speed, simplicity and trust. Our culture is not static and has evolved over time, reflecting the changing environment we operate in. Our Code of Conduct, which includes details of our Business Principles and The Vodafone Way, can be found on our website: vodafone.com/governance.

Our leaders have a critical role in setting the tone of our organisation and championing the behaviours we expect to see. The Executive Committee led campaigns and engagement throughout the year to highlight our values, beliefs and business approach to health and safety, business integrity, The Vodafone Way, Customer experience, excellence, diversity and inclusion.

Various indicators are used to monitor and provide insight into our culture, including employee engagement, health, safety and wellbeing measures and diversity indicators. The state of our culture is assessed through compliance reviews, internal audit and formal and informal channels for employees to speak up and we ensure action is taken to address behaviour that falls short of our expectations.

"It's about doing things our way with strong beliefs and values built into the way we manage the business. These beliefs drive business decision making and that means driving customer excellence."

Vittorio Colao
Chief Executive

The Board

Responsible for the overall conduct of the Group's business including our long-term success; setting our values, standards and strategic objectives; reviewing our performance; and ensuring a successful dialogue with our shareholders.

 vodafone.com/governance

Board Committees

Delegated to by the Board and responsible for maintaining effective governance in the following areas: audit and risk, remuneration, Board composition, succession planning and corporate governance.

Full details of the Committees' responsibilities are detailed on the following page and in the Committee reports.

 vodafone.com/governance

Executive Committee and other committees

Responsible for implementing strategic objectives and realising competitive business performance in line with established risk management frameworks, compliance policies, internal control systems and reporting requirements.

Chairman

Leads the Board, sets the agenda and promotes a culture of open debate between Executive and Non-Executive Directors.

Regularly meets with the Chief Executive and other senior management to stay informed.

Ensures effective communication with our shareholders.

Senior Independent Director

Provides a sounding board to the Chair and appraises his performance.

Acts as intermediary for other Directors if needed.

Available to respond to shareholder concerns when contact through the normal channels is inappropriate.

Non-Executive Directors

Contribute to developing our strategy.

Scrutinise and constructively challenge the performance of management in the execution of our strategy.

Chief Executive

Leads the business, implements strategy, and chairs the Executive Committee.

Chief Financial Officer

Responsible for the preparation and integrity of our financial reporting.

Audit and Risk Committee

Reviews the integrity, adequacy and effectiveness of the Group's system of internal control including the risk management framework and related compliance activities.

Nominations and Governance Committee

Evaluates Board composition and ensures Board diversity and a balance of skills.

Reviews Executive succession plans to maintain continuity of skilled resource.

Oversees matters relating to corporate governance.

Remuneration Committee

Sets reviews and recommends the policy on remuneration of the Chairman, Executive and senior management team.

Monitors the implementation of the remuneration policy.

 Pages 57 to 63

 Page 50

 Page 67

Risk and Compliance Committee

Assists the Executive Committee to fulfil its accountabilities with regard to risk management and policy compliance.

Executive Committee

Focuses on strategy implementation, financial and competitive performance, commercial and technological developments, succession planning and organisational development.

Disclosure Committee

Oversees the accuracy and timeliness of Group disclosures and approves controls and procedures in relation to the public disclosure of financial information.

Leadership

Board of Directors

Experienced, effective and diverse leadership

Our business is led by our Board of Directors. Biographical details of the Directors and senior management as at 16 May 2017 are as follows (with further information available at vodafone.com/board)



Gerard Kleisterlee 

Chairman – Independent on appointment

Tenure 1 year Nationality Irish

Skills and experience

Gerard has extensive experience in senior executive roles in the telecommunications industry, including as Chairman of the Board of Directors of Vodafone Ireland, and as a member of the Board of Directors of Vodafone Group Plc. He has also held senior positions in the telecommunications industry, including as Managing Director of Vodafone Ireland, and as a member of the Board of Directors of Vodafone Group Plc. He has a strong background in business strategy, financial management, and corporate governance.

Other current appointments

- Chairman of the Board of Directors of Vodafone Ireland
- Member of the Board of Directors of Vodafone Group Plc



Vittorio Colao

Chief Executive – Executive Director

Tenure 1 year Nationality Italian

Skills and experience

Vittorio has extensive experience in senior executive roles in the telecommunications industry, including as Chief Executive of Vodafone Group Plc. He has also held senior positions in the telecommunications industry, including as Managing Director of Vodafone Group Plc, and as a member of the Board of Directors of Vodafone Group Plc. He has a strong background in business strategy, financial management, and corporate governance.

Other current appointments

- Chief Executive of Vodafone Group Plc



Nick Read

Chief Financial Officer – Executive Director

Tenure 1 year Nationality British

Skills and experience

Nick has extensive experience in senior executive roles in the telecommunications industry, including as Chief Financial Officer of Vodafone Group Plc. He has also held senior positions in the telecommunications industry, including as Managing Director of Vodafone Group Plc, and as a member of the Board of Directors of Vodafone Group Plc. He has a strong background in business strategy, financial management, and corporate governance.

Other current appointments

- Chief Financial Officer of Vodafone Group Plc



Sir Crispin Davis 

Non-Executive Director

Tenure 1 year Nationality British

Skills and experience

Sir Crispin has extensive experience in senior executive roles in the telecommunications industry, including as Chairman of the Board of Directors of Vodafone Group Plc. He has also held senior positions in the telecommunications industry, including as Managing Director of Vodafone Group Plc, and as a member of the Board of Directors of Vodafone Group Plc. He has a strong background in business strategy, financial management, and corporate governance.

Other current appointments

- Chairman of the Board of Directors of Vodafone Ireland
- Member of the Board of Directors of Vodafone Group Plc



Dr Mathias Döpfner 

Non-Executive Director

Tenure 1 year Nationality German

Skills and experience

Dr Mathias has extensive experience in senior executive roles in the telecommunications industry, including as Chairman of the Board of Directors of Vodafone Group Plc. He has also held senior positions in the telecommunications industry, including as Managing Director of Vodafone Group Plc, and as a member of the Board of Directors of Vodafone Group Plc. He has a strong background in business strategy, financial management, and corporate governance.

Other current appointments

- Chairman of the Board of Directors of Vodafone Ireland
- Member of the Board of Directors of Vodafone Group Plc
- Chairman of the Board of Directors of Vodafone Group Plc
- Member of the Board of Directors of Vodafone Group Plc
- Chairman of the Board of Directors of Vodafone Group Plc
- Member of the Board of Directors of Vodafone Group Plc
- Chairman of the Board of Directors of Vodafone Group Plc
- Member of the Board of Directors of Vodafone Group Plc



Dame Clara Furse 

Non-Executive Director

Tenure 1 year Nationality British

Skills and experience

Dame Clara has extensive experience in senior executive roles in the telecommunications industry, including as Chairman of the Board of Directors of Vodafone Group Plc. She has also held senior positions in the telecommunications industry, including as Managing Director of Vodafone Group Plc, and as a member of the Board of Directors of Vodafone Group Plc. She has a strong background in business strategy, financial management, and corporate governance.

Other current appointments

- Chairman of the Board of Directors of Vodafone Ireland
- Member of the Board of Directors of Vodafone Group Plc



Valerie Gooding CBE 

Non-Executive Director

Tenure 1 year Nationality British

Skills and experience

Valerie has extensive experience in senior executive roles in the telecommunications industry, including as Chairman of the Board of Directors of Vodafone Group Plc. She has also held senior positions in the telecommunications industry, including as Managing Director of Vodafone Group Plc, and as a member of the Board of Directors of Vodafone Group Plc. She has a strong background in business strategy, financial management, and corporate governance.

Other current appointments

- Chairman of the Board of Directors of Vodafone Ireland
- Member of the Board of Directors of Vodafone Group Plc
- Chairman of the Board of Directors of Vodafone Group Plc
- Member of the Board of Directors of Vodafone Group Plc



Renee James 

Non-Executive Director

Tenure 1 year Nationality British

Skills and experience

Renee has extensive experience in senior executive roles in the telecommunications industry, including as Chairman of the Board of Directors of Vodafone Group Plc. She has also held senior positions in the telecommunications industry, including as Managing Director of Vodafone Group Plc, and as a member of the Board of Directors of Vodafone Group Plc. She has a strong background in business strategy, financial management, and corporate governance.

Other current appointments

- Chairman of the Board of Directors of Vodafone Ireland
- Member of the Board of Directors of Vodafone Group Plc
- Chairman of the Board of Directors of Vodafone Group Plc
- Member of the Board of Directors of Vodafone Group Plc

Board members

A Appointments Committee **N** Nomination Committee **R** Remuneration Committee **ES** ESG Committee



Samuel Jonah KBE
Non-Executive Director

Tenure 11 Nationality
Skills and experience

Samuel is a former Chairman of the London Stock Exchange and has extensive experience in the financial services industry, having held senior positions at the Bank of England, the Financial Services Authority and the London Stock Exchange.

Other current appointments

- Chairman, Vodafone Foundation
- Chairman, Vodafone Foundation for Africa
- Chairman, Vodafone Foundation for the Americas
- Chairman, Vodafone Foundation for Asia
- Chairman, Vodafone Foundation for Europe
- Chairman, Vodafone Foundation for the Middle East
- Chairman, Vodafone Foundation for Oceania
- Chairman, Vodafone Foundation for the Pacific
- Chairman, Vodafone Foundation for the Americas
- Chairman, Vodafone Foundation for Asia
- Chairman, Vodafone Foundation for Europe
- Chairman, Vodafone Foundation for the Middle East
- Chairman, Vodafone Foundation for Oceania
- Chairman, Vodafone Foundation for the Pacific



Nick Land
Non-Executive Director

Tenure 11 Nationality
Skills and experience

Nick is a former Chairman of the London Stock Exchange and has extensive experience in the financial services industry, having held senior positions at the Bank of England, the Financial Services Authority and the London Stock Exchange.

Other current appointments

- Chairman, Vodafone Foundation
- Chairman, Vodafone Foundation for Africa
- Chairman, Vodafone Foundation for the Americas
- Chairman, Vodafone Foundation for Asia
- Chairman, Vodafone Foundation for Europe
- Chairman, Vodafone Foundation for the Middle East
- Chairman, Vodafone Foundation for Oceania
- Chairman, Vodafone Foundation for the Pacific
- Chairman, Vodafone Foundation for the Americas
- Chairman, Vodafone Foundation for Asia
- Chairman, Vodafone Foundation for Europe
- Chairman, Vodafone Foundation for the Middle East
- Chairman, Vodafone Foundation for Oceania
- Chairman, Vodafone Foundation for the Pacific



David Nish
Non-Executive Director

Tenure 11 Nationality
Skills and experience

David is a former Chairman of the London Stock Exchange and has extensive experience in the financial services industry, having held senior positions at the Bank of England, the Financial Services Authority and the London Stock Exchange.

Other current appointments

- Chairman, Vodafone Foundation
- Chairman, Vodafone Foundation for Africa
- Chairman, Vodafone Foundation for the Americas
- Chairman, Vodafone Foundation for Asia
- Chairman, Vodafone Foundation for Europe
- Chairman, Vodafone Foundation for the Middle East
- Chairman, Vodafone Foundation for Oceania
- Chairman, Vodafone Foundation for the Pacific
- Chairman, Vodafone Foundation for the Americas
- Chairman, Vodafone Foundation for Asia
- Chairman, Vodafone Foundation for Europe
- Chairman, Vodafone Foundation for the Middle East
- Chairman, Vodafone Foundation for Oceania
- Chairman, Vodafone Foundation for the Pacific



Phil Yea
Senior Independent Director

Tenure 11 Nationality
Skills and experience

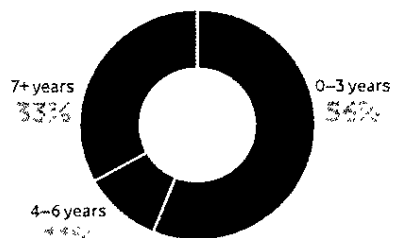
Phil is a former Chairman of the London Stock Exchange and has extensive experience in the financial services industry, having held senior positions at the Bank of England, the Financial Services Authority and the London Stock Exchange.

Other current appointments

- Chairman, Vodafone Foundation
- Chairman, Vodafone Foundation for Africa
- Chairman, Vodafone Foundation for the Americas
- Chairman, Vodafone Foundation for Asia
- Chairman, Vodafone Foundation for Europe
- Chairman, Vodafone Foundation for the Middle East
- Chairman, Vodafone Foundation for Oceania
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- Chairman, Vodafone Foundation for Europe
- Chairman, Vodafone Foundation for the Middle East
- Chairman, Vodafone Foundation for Oceania
- Chairman, Vodafone Foundation for the Pacific

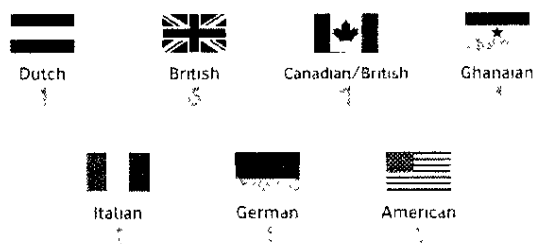
Board analysis

Tenure



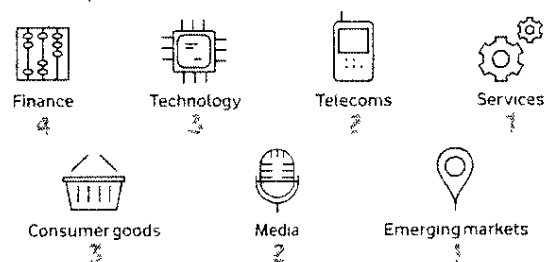
Board analysis

Nationality



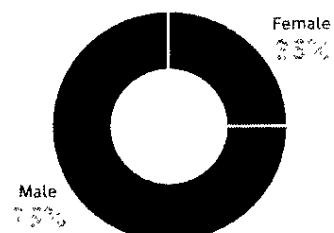
Board analysis

Areas of experience



Board analysis

Gender



Leadership**Executive Committee**

Delivering our strategy, driving performance

Chaired by Vittorio Colao, the Executive Committee focuses on managing Vodafone's business affairs as a whole, which includes the delivery of a competitive strategy, developing our financial structure and planning, driving financial performance and ensuring good succession planning and talent pipeline.

Membership

The Committee includes the Executive Directors and the senior managers as detailed below. Tenure refers to length of service in role.

Committee Meetings

The Committee meets 11 times a year and typical agenda items include:

- strategy,
- talent,
- substantial business developments and projects
- presentations on various topics, for example, from the Group Financial Controlling and Operations Director, the Group Audit Director and the Group Risk and Compliance Director, and
- competitor performance analysis
- Chief Executive's update on the business and the business environment,
- updates on business performance
- Group function heads' updates

Each year the Committee conducts a strategy review to identify key strategic issues facing Vodafone to be presented to the Board. The agreed strategy is then used as a basis for developing the upcoming budget and three-year operating plans.



Vittorio Colao

Chief Executive
since 2011

Responsibilities

Mr Colao is responsible for the overall management of the Group, including the delivery of the Group's strategy, financial performance and compliance with applicable laws and regulations.

Previous roles include

— Director, Vodafone Italy (2006–2011)
— Director, Vodafone UK (2004–2006)
— Director, Vodafone Germany (2002–2004)



Nick Read

Chief Financial Officer
since 2011

Responsibilities

Mr Read is responsible for the overall management of the Group's financial affairs, including the delivery of the Group's financial strategy, financial performance and compliance with applicable laws and regulations.

Previous roles include

— Director, Vodafone Italy (2006–2011)
— Director, Vodafone UK (2004–2006)
— Director, Vodafone Germany (2002–2004)



Serpil Timuray

Chief Commercial Operations and Strategy Officer

Tenure 8 years Nationality Turkish

Responsibilities

Ms Timuray is responsible for the overall management of the Group's commercial operations and strategy, including the delivery of the Group's commercial strategy, commercial performance and compliance with applicable laws and regulations.

Previous roles include

— Vodafone Regional, Chief Commercial Officer (2006–2011)
— Vodafone UK, Chief Commercial Officer (2004–2006)
— Vodafone Germany, Chief Commercial Officer (2002–2004)
— Vodafone Turkey, Chief Commercial Officer (2000–2002)
— Vodafone Turkey, Chief Commercial Officer (1998–2000)
— Vodafone Turkey, Chief Commercial Officer (1996–1998)



Matthew Kirk

Group External Affairs Director

Tenure 8 years Nationality British

Responsibilities

Mr Kirk is responsible for the overall management of the Group's external affairs, including the delivery of the Group's external affairs strategy, external affairs performance and compliance with applicable laws and regulations.

Previous roles include

— Vodafone UK, Chief External Affairs Officer (2006–2011)
— Vodafone UK, Chief External Affairs Officer (2004–2006)
— Vodafone Germany, Chief External Affairs Officer (2002–2004)



Rosemary Martin

Group General Counsel and Company Secretary

Tenure 10 years Nationality British

Responsibilities

Ms Martin is responsible for the overall management of the Group's legal affairs, including the delivery of the Group's legal strategy, legal performance and compliance with applicable laws and regulations.

Previous roles include

— Vodafone UK, Chief Legal Officer (2006–2011)
— Vodafone UK, Chief Legal Officer (2004–2006)
— Vodafone Germany, Chief Legal Officer (2002–2004)
— Vodafone Turkey, Chief Legal Officer (2000–2002)



Ronald Schellekens

Group Human Resources Director

Tenure 8 years Nationality Dutch

Responsibilities

Mr Schellekens is responsible for the overall management of the Group's human resources, including the delivery of the Group's human resources strategy, human resources performance and compliance with applicable laws and regulations.

Previous roles include

— Vodafone UK, Chief Human Resources Officer (2006–2011)
— Vodafone UK, Chief Human Resources Officer (2004–2006)
— Vodafone Germany, Chief Human Resources Officer (2002–2004)
— Vodafone Turkey, Chief Human Resources Officer (2000–2002)



Nick Jeffery

Chief Executive Officer –
Vodafone UK

Tenure 10 years Nationality UK

Responsibilities

Mr Jeffery is responsible for the overall performance of the UK business, including the P&L, balance sheet and cash flow. He is also responsible for the UK business's contribution to the Group's overall performance, including its contribution to the Group's strategic objectives.

Previous roles include

Chief Executive Officer, Vodafone UK (2008-2018)
Chief Executive Officer, Vodafone UK (2008-2018)
Chief Executive Officer, Vodafone UK (2008-2018)



Dr Hannes Ametsreiter

Chief Executive Officer –
Vodafone Germany

Tenure 10 years Nationality Austria

Responsibilities

Dr Ametsreiter is responsible for the overall performance of the German business, including the P&L, balance sheet and cash flow. He is also responsible for the German business's contribution to the Group's overall performance, including its contribution to the Group's strategic objectives.

Previous roles include

Chief Executive Officer, Vodafone Germany (2008-2018)
Chief Executive Officer, Vodafone Germany (2008-2018)
Chief Executive Officer, Vodafone Germany (2008-2018)



Aldo Bisio

Chief Executive Officer –
Vodafone Italy

Tenure 10 years Nationality Italy

Responsibilities

Mr Bisio is responsible for the overall performance of the Italian business, including the P&L, balance sheet and cash flow. He is also responsible for the Italian business's contribution to the Group's overall performance, including its contribution to the Group's strategic objectives.

Previous roles include

Chief Executive Officer, Vodafone Italy (2008-2018)
Chief Executive Officer, Vodafone Italy (2008-2018)
Chief Executive Officer, Vodafone Italy (2008-2018)



António Coimbra

Chief Executive Officer –
Vodafone Spain

Tenure 10 years Nationality Portugal

Responsibilities

Mr Coimbra is responsible for the overall performance of the Spanish business, including the P&L, balance sheet and cash flow. He is also responsible for the Spanish business's contribution to the Group's overall performance, including its contribution to the Group's strategic objectives.

Previous roles include

Chief Executive Officer, Vodafone Spain (2008-2018)
Chief Executive Officer, Vodafone Spain (2008-2018)
Chief Executive Officer, Vodafone Spain (2008-2018)



Vivek Badrinath

Regional Chief Executive Officer –
Africa, Middle East and Asia-
Pacific Region (AMAP)

Tenure 10 years Nationality India

Responsibilities

Mr Badrinath is responsible for the overall performance of the AMAP region, including the P&L, balance sheet and cash flow. He is also responsible for the AMAP region's contribution to the Group's overall performance, including its contribution to the Group's strategic objectives.

Chief Executive Officer, Vodafone India (2008-2018)
Chief Executive Officer, Vodafone India (2008-2018)
Chief Executive Officer, Vodafone India (2008-2018)

Previous roles include

Chief Executive Officer, Vodafone India (2008-2018)
Chief Executive Officer, Vodafone India (2008-2018)
Chief Executive Officer, Vodafone India (2008-2018)



Ahmed Essam

Chief Executive Officer –
Europe Cluster

Tenure 10 years Nationality Egypt

Responsibilities

Mr Essam is responsible for the overall performance of the Europe Cluster, including the P&L, balance sheet and cash flow. He is also responsible for the Europe Cluster's contribution to the Group's overall performance, including its contribution to the Group's strategic objectives.

Chief Executive Officer, Vodafone Europe Cluster (2008-2018)
Chief Executive Officer, Vodafone Europe Cluster (2008-2018)
Chief Executive Officer, Vodafone Europe Cluster (2008-2018)

Previous roles include

Chief Executive Officer, Vodafone Europe Cluster (2008-2018)
Chief Executive Officer, Vodafone Europe Cluster (2008-2018)
Chief Executive Officer, Vodafone Europe Cluster (2008-2018)



Johan Wibergh

Group Technology Officer

Tenure 10 years Nationality Sweden

Responsibilities

Mr Wibergh is responsible for the overall performance of the Group Technology Officer, including the P&L, balance sheet and cash flow. He is also responsible for the Group Technology Officer's contribution to the Group's overall performance, including its contribution to the Group's strategic objectives.

Chief Technology Officer, Vodafone Group (2008-2018)
Chief Technology Officer, Vodafone Group (2008-2018)
Chief Technology Officer, Vodafone Group (2008-2018)

Chief Technology Officer, Vodafone Group (2008-2018)
Chief Technology Officer, Vodafone Group (2008-2018)
Chief Technology Officer, Vodafone Group (2008-2018)

Previous roles include

Chief Technology Officer, Vodafone Group (2008-2018)
Chief Technology Officer, Vodafone Group (2008-2018)
Chief Technology Officer, Vodafone Group (2008-2018)



Brian Humphries

Group Enterprise Director

Tenure 10 years Nationality Ireland

Responsibilities

Mr Humphries is responsible for the overall performance of the Group Enterprise Director, including the P&L, balance sheet and cash flow. He is also responsible for the Group Enterprise Director's contribution to the Group's overall performance, including its contribution to the Group's strategic objectives.

Chief Enterprise Director, Vodafone Group (2008-2018)
Chief Enterprise Director, Vodafone Group (2008-2018)
Chief Enterprise Director, Vodafone Group (2008-2018)

Previous roles include

Chief Enterprise Director, Vodafone Group (2008-2018)
Chief Enterprise Director, Vodafone Group (2008-2018)
Chief Enterprise Director, Vodafone Group (2008-2018)

Effectiveness

Board activities

What the Board did this year

Board activities are structured to develop the Group's strategy and to enable the Board to support executive management on the delivery of the Group's strategy within a transparent governance framework.

The Board's discussions throughout the year focused on our strategic core programmes: Network Leadership, Customer eXperience eXcellence, Fit for Growth and People and Culture. The Board also regularly discussed governance, risk and reputation management and financial performance. The table below sets out a non-exhaustive list of the key areas of focus for the Board's activities and topics discussed during the year.



Network Leadership

Presentations from senior management including the Group Technology Director on the following topics:

- convergence risks and opportunities
- developments in data analytics
- our mobile network performance and
- the implementation of our technology plan

Visit to the Group Technology hub and network operating centre in the UK, including an overview of the current technology development.

A deep dive session on network and technology at Vodafone's UK campus.



Customer eXperience eXcellence

Regular updates from senior management on the progress of our Customer experience eXcellence programme, including details of the initiatives implemented in local markets to improve the customer experience and the eXcellent NPS.

A visit to Vodafone stores to gain an insight into the service customers receive.

A deep dive session on our customer service at Vodafone's UK campus.



Fit for Growth

2017/18 budget and long-range plan.

5+7 full year outlook.

Business development opportunities.



People and Culture

HR updates concerning talent capability, succession planning, pensions, culture and diversity.

Annual diversity policy.

Semi-annual health and safety report.

Presentation on effective organisation.

Governance in action

Board meeting in Italy

The Directors went to Rome in October 2016 for a Board and Annual strategy meeting which gave the Directors the opportunity to discuss this Group's strategic direction, to consider regular Board topics, to receive in-depth presentations on Vodafone Italy's business and to meet with the Vodafone Italy executive team. The Board also met customers, suppliers, politicians and other stakeholders of our Italian business, providing our Directors with better insight into our Italian company and the environment in which it operates.



Governance in action

Board approved the creation of the joint venture in the Netherlands

In December 2016, the Board approved the 50/50 joint venture between Vodafone Netherlands and Liberty Global. The joint venture, operated under both the Vodafone and Ziggo brands (Vodafone/Ziggo) and created a nationwide integrated communication provider, combining the fibre-rich broadband network of Ziggo with Vodafone's nationwide 4G mobile coverage. In addition, the new combined management team will rapidly bring to market converged propositions for Dutch consumers, enterprises and the public sector.



Performance

At every Board meeting discussed the Chief Executive's report on performance of operations.

Regular review of the Chief Financial Officer's report on financial performance.

Quarterly market metrics.

Governance

Full year preliminary results, Annual Report, notice of AGM and final dividend recommendation.

Half-year results and interim dividend recommendation.

Presentation on the Market Abuse Regulation.

Modern Slavery Act disclosure requirements.

Annual Director update, leading training.

Matters Reserved for the Board.

Committees, terms of reference.

Delegations of authority.

Board effectiveness review.

Risk and regulatory

Annual compliance and risk reports and year-end assessment of internal control systems.

Presentation on security and cyber security risks.

Risk tolerance and risk management plans.

Implications of Brexit.

Semi-annual material litigation report.

Semi-annual electromagnetic field (EMF) report.

Presentations from the Group External Affairs Director.

Local market deep dives

Presentations on various Vodafone markets including:

- Germany
- Spain
- Turkey
- Vodacom
- the UK
- European Cluster
- AMER and
- Enterprise

Transformation initiatives in the 4G/LTE region.

Spectrum auctions in Italy and India.

Governance in action

Board approved merger in India

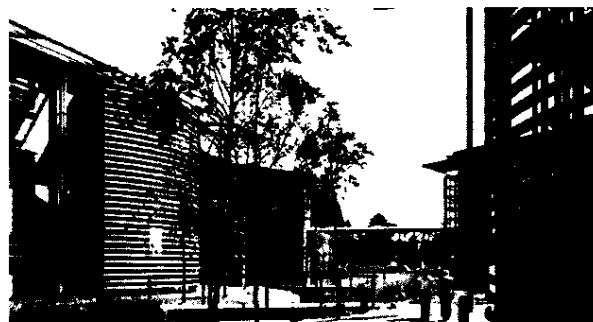
The Board oversaw and approved the proposed merger of Vodafone India and Idea Cellular in March this year. The merger will create a new market leader to participate in India's digital future. In approving the merger, the Board took into consideration the current market environment in India which has changed significantly in the past year and the projected synergies from the intended merger.



Governance in action

UK review: focus on customer excellence and technology

The Board advised the Vodafone UK and Group Technology hubs for technology, Enterprise Services and IT. As part of this review, the Board reviewed and demonstrated the monitoring of business-critical fixed networks which is a future challenge for its customers. Deep Dive sessions focused on the UK Enterprise business, network and technology, customer service and brand, super business. The customer service Deep Dive reviewed the actions being taken to restore customer service and trust on.



Effectiveness

Board evaluation, induction and training

Board evaluation 2017

Board effectiveness review

The Board recognised that it continually needs to monitor and improve its performance. This is achieved through annual performance evaluation, full induction of new Board members and ongoing Board development activities.

This year's process

In accordance with our three-year cycle, Board effectiveness is reviewed by an external performance evaluation every three years and will be externally conducted again in 2019. An internal performance evaluation was carried out this year with the assistance of Lintstock Limited ('Lintstock'), a London-based corporate advisory firm which has no other connection with Vodafone.

Stage 1:

Comprehensive questionnaire

Each Director completed a confidential online questionnaire designed by Lintstock and the Group General Counsel and Company Secretary. Each Board Committee undertook a specific self-assessment questionnaire. The Audit and Risk Committee assessment also included input from the external auditor and relevant senior management.

Stage 2:

One-on-one interviews

The Chairman then held one-to-one interviews with each of the Directors to discuss the reports.

Stage 3:

Evaluation

The Chairman reviewed the Directors' contributions and the Senior Independent Director led the review of the performance of the Chairman.

Stage 4:

Reporting and discussion with the Chairman and the Board

Lintstock prepared a report based on the completed questionnaires for the Chairman and the chairman of each of the Board Committees. The chairman of each Board Committee gave feedback on the evaluation of their Committee to their Committees and to the Board at its meeting in March 2017. The Chairman discussed Lintstock's report with the Nominations and Governance Committee and with the Board at its meeting in March 2017.

Board development

The Chairman is responsible for ensuring that all Non-Executive Directors receive ongoing training and development. Our Non-Executive Directors are conscious of the need to keep themselves properly briefed and informed about current issues.

Topics covered at sessions attended by our Directors during the year were consumer, customer service, network and share dealing rules. Specific and tailored updates delivered by the Group Financial Controlling and Operations Director, were also provided to the members of our Audit and Risk Committee during the year covering key themes surrounding financial and narrative reporting, and accounting and auditing standards.

The Board also received reports from the Group General Counsel and Company Secretary on current legal and governance issues.

There is a procedure to enable Directors to take independent legal and/or financial advice at the Company's expense, managed by the Group General Counsel and Company Secretary. No such independent advice was sought in the 2017 financial year.

The Group General Counsel and Company Secretary also:

- assists the Chairman by organising induction and training programmes and ensuring that all Directors have full and timely access to all relevant information
- ensures that the correct Board procedures are followed, and
- advises the Board on corporate governance matters.

The removal of the Group General Counsel and Company Secretary is a matter for the Board as a whole.

Board review insights 2015–16

- **Recommendation:** review the Board induction and development programme to focus on strategically significant areas

Action taken in 2016–17: the induction programme for new Directors was refreshed and sessions were arranged for Directors to learn more about the Company's strategic priorities and significant risks including cyber threats, convergence, network quality, content, customer experience initiatives and Enterprise business developments including the growth of Internet of Things business

- **Recommendation:** increase transparency around Board and executive succession plans

Action taken in 2016–17: the Chairman discussed Board succession plans and the profile to be sought in new Board appointments with the Directors and kept the Board informed of progress during the process to appoint a new Non-Executive Director. Executive succession plans were discussed by the Nominations and Governance Committee and the outcomes of the discussion were shared with the Board

- **Recommendation:** clarify expectations on an overall strategic framework

Action taken in 2016–17: in addition to the Board's regular reviews on performance of individual operating companies, the Board discussed Group-wide strategic themes during the course of the year in Board meetings and in the annual strategy meeting

- **Recommendation:** create more opportunities for Board members to spend informal time together

Action taken in 2016–17: the Directors dined together on the eve of each Board meeting, sometimes with senior executives as guests. The meetings at Vodafone Italy and Vodafone UK also provided occasions for the Directors to spend informal time together

Conclusions from the 2016–17 review:

The conclusions of this year's review have been positive and have confirmed that the Board and its Committees operate effectively and that each Director contributed to the overall effectiveness and success of the Group

The recommendations from this year's review included:

- Although the Board's composition varied slightly, it has agreed that adding further financial expertise would be beneficial, particularly in view of the impending retirement of Nick Land and Rhonda from the Board
- The Directors should continue to build their knowledge and understanding of the Company's Enterprise business and its content assets. In addition, more time should be spent on digital matters
- The balance between focus on organic growth and on portfolio management needs to be carefully managed
- More opportunities should be provided for the Directors to take part in the discussion and interaction with members of the executive team

The Board will also discuss the recommendations during the 2016 financial year and will report on progress in the 2017 Annual Report

Governance in action

Maria Amparo Moraleda Martinez's appointment

During the year the Committee agreed that it would seek to recruit a Non-Executive Director to be appointed who had financial and technology expertise as well as experience as an international business leader. The Committee worked with Russell Reynolds Associates, an executive search consultancy, to identify suitable candidates.



Amparo will join the Board as a Non-Executive Director with effect from 1 November 2017.

Amparo is a Dutch national, international business leader, with 30 years to the Board, extensive experience in IT and technology expertise developed from her previous roles as chief operating officer of the international division of Iberdrola and president of IBM Software Europe.

Amparo's other current appointments are:

- Amparo is chair of non-executive directors
- Capgemini, non-executive director
- Solvay SA, non-executive director

Effectiveness

Nominations and Governance Committee

The Committee continues its work of ensuring the Board composition is right and that our governance is effective.

Chairman

Gerard Kleisterlee
Chairman of the Board

Members

Valerie Gooding
Phil Yea



Key objective:

To make sure the Board comprises individuals with the necessary skills, knowledge and experience to ensure that it is effective in discharging its responsibilities and to have oversight of all matters relating to corporate governance.

Responsibilities:

- Assessing the composition of the Board and making recommendations on appointments to the Board and senior executive succession planning
- Overseeing the performance evaluation of the Board, its Committees and individual Directors, and
- Overseeing all matters relating to corporate governance, bringing any issues to the attention of the Board

The Committee met four times during the year and each meeting had full attendance. The terms of reference of the Committee are available on vodafone.com/governance

Committee meetings

Invite other individuals and external advisers to attend all or part of any meeting as and when appropriate. Report to the Board as a separate agenda item on the activities of the Committee at the following Board meeting.

Changes to the Board and Committees

As announced on 5th January 2017, Maria Amparo Moraleda Martínez will join the Board as a Non-Executive Director on 1 June 2017. Further details are on page 55. As announced on 23 March 2017, Nick Land and Phil Yea will not seek re-election at the 2017 AGM after more than ten years of service. The following changes to the composition of the Board and Committees will be made with effect from 28 July 2017:

- Valerie Gooding will be appointed as Sen or Independent Director
- David Nish will be appointed Chairman of the Audit and Risk Committee
- Renee James and Sir Crippin Davis will become members of the Nominations and Governance Committee, and
- Amparo Moraleda will become a member of the Audit and Risk Committee

Assessment of the independence of the Non-Executive Directors

The Committee and the Board are satisfied that the external commitments of its Chairman and other Non-Executive Directors (set out on pages 48 and 49) do not conflict with their duties and commitments as Directors of the Company. Our Directors must:

- report any changes to their commitments to the Board
- notify the Company of actual or potential conflicts or a change in circumstances relating to an existing authorisation, and
- complete an annual conflicts questionnaire

Any conflicts identified are considered and, as appropriate, authorised by the Board. A register of potential conflicts is maintained, which is reviewed periodically.

The Committee reviewed the independence of all the Non-Executive Directors. All Non-Executive Directors are considered independent and their contributions continue to be effective. They have all submitted themselves for re-election at the 2017 AGM with the exception of Phil Yea and Nick Land. Amparo Moraleda will be elected for the first time in accordance with our Articles of Association.

The Executive Directors' service contracts and Non-Executive Directors' appointment letters are available for inspection at our registered office and at our AGM.

Board evaluation

The Committee oversaw the internal evaluation of the Board and Committees. A description of the evaluation is set out on page 54.

Succession planning

The Committee received several presentations throughout the year from the Chief Executive and Group Human Resources Director. The presentations provided details of the changes to the Vodafone organisational structure in order to deliver our strategy as well as succession planning for senior management. Potential successors have been identified for the top senior management positions and the Committee reviewed the profiles for all of these positions during the year.

The Committee also monitors a schedule on the length of tenure of the Chairman and Non-Executive Directors and the mix and skills of the Directors. The Committee is satisfied that adequate succession planning is currently in place for the Executive Directors and senior executives, but will keep succession planning under review and monitor the progress and outcomes of the development plans which have been established for relevant employees.

Diversity

Vodafone acknowledges the importance of diversity and inclusion to the effective functioning of the Board. This includes diversity of skills and experience, age, gender, disability, sexual orientation, cultural background and belief. Currently, 25% of our Board roles are held by women and our ambition over the coming years is to increase that proportion further, which is supported by our Board diversity policy. Following Amparo Moraleda's appointment on 1 June 2017, 52% of our Board roles will be held by women; this will increase further after the AGM with 56% of our Board being female. Our Board diversity statistics can be found on page 49.

Diversity extends beyond the boardroom. The Board supports management in its efforts to build a diverse organisation. Vodafone has recently launched the ReConnect programme which aims to bring talented women back into the workplace after a career break and to increase the number of women in management roles. Further details are set out on pages 77 and 211 and on the Vodafone website.

Governance

The Committee reviewed Vodafone's compliance with the 2014 UK Corporate Governance Code and was satisfied that Vodafone complied with the Code during the year. It also received updates on corporate governance developments during the year and considered the impact of those developments on Vodafone.

Gerard Kleisterlee

Chairman of the Nominations and Governance Committee

Accountability

Audit and Risk Committee

The Committee continued to oversee the Group's financial reporting, financial control and risk management and compliance processes, with areas of particular focus this year including the preparations for the future implementation of IFRS 15 and IFRS 16, both of which will have a significant impact on the Group, a number of accounting, reporting and valuation judgements in relation to the agreements to form new joint ventures in the Netherlands and India as well as deep dives into a range of technology, commercial and market risks.

Chairman and financial expert

Nick Land

Finance and Non-Executive Director

Members

Stefan Schmalzer
Chair of the Audit and Risk Committee
Philippe de Maesseneire
Chair of the



Key objectives:

The provision of effective governance over the appropriateness of the Group's financial reporting, including the adequacy of related procedures, the performance of both the internal audit function and the external auditor and oversight of the Group's system of internal control, including risk management and compliance activities.

Responsibilities

The Board has approved terms of reference for the Committee which are available at vodafone.com/governance. These provided the framework for the Committee's work in the year and can be summarised into four primary sets of activities. These are oversight of the:

- appropriateness of the Group's external financial reporting,
- relationship with and performance of the external auditor,
- Group's system of internal control, including risk management framework and the work of the internal audit function, and
- Group's system of compliance activities.

The Committee met six times during the year and each meeting had full attendance. The terms of reference of the Committee are available on vodafone.com/governance.

Membership, relevant skills and experience

On 25 March 2017 the Group announced that John Myser and Philippe de Maesseneire would not seek re-election at the Company's annual general meeting in July 2017 after more than ten years of service. As a result, effective from 25 July 2017 David Nisn will be appointed Chairman of the Audit and Risk Committee and Maria Amparo Moraleda Martínez will become a member of the Audit and Risk Committee.

The Committee is acutely conscious of the need for a strong knowledge transfer process and efficient succession planning and as a result David Nisn was appointed as an additional Committee member on 1 January 2016, allowing him to take an active role in the Committee's activities in the year. David was appointed after a rigorous process to ensure the Committee will continue to have the necessary financial experience, commercial expertise and capital markets skills required to meet its responsibilities and provide an effective level of challenge to management. Similarly, Amparo brings her international business experience, engineering background and IT and technology expert to the role and will be a valuable addition to the Committee. Full biographies of the Committee members are set out on pages 48 and 49.

All the members of the Committee are Non-Executive Directors of the Company and given my experience I continue to be designated as the financial expert on the Committee for the purposes of the US Sarbanes-Oxley Act and the UK Corporate Governance Code for 2017. David Nisn will assume this role upon my retirement.

In order to ensure that the Committee continues to have experience and knowledge relevant to the sector in which the Company operates, all the Non-Executive Directors of the Company receive ongoing training and development as detailed in the section on Board evaluation, induction and training on pages 54 and 55. In addition, every three years the Board appoints an external organisation to perform an independent review of the Committee to evaluate its performance. The last independent review was performed in March 2016, which concluded that the Board members considered the Committee to be thorough and fully effective in meeting its objectives.

How the Committee operates

The Committee met six times during the year five times under its standard schedule of meetings plus an additional meeting in October 2016 to cover a specific external auditor independence matter as detailed later in this report. Two of the standard meetings are timed for September and March in each year so that the Committee can assess in advance the issues likely to effect the Group's half year and year end reporting. The meetings in October and May conclude this work and play a key role in the approval of the Group's external financial results. The meeting in January has a focus on risk and compliance related matters. Meetings of the Committee generally take place the day before a Board meeting to maximise the efficiency of interaction with the Board and I report to the Board as a separate agenda item on the activity of the Committee and matters of particular relevance to the Board in the conduct of its work, with the Board receiving copies of the Committee minutes.

The external auditor, PricewaterhouseCoopers LLP is invited to each meeting together with the Chief Executive, the Chief Financial Officer, the Deputy Chief Financial Officer, the Group Financial Controlling and Operations Director, the Group Audit Director, the Group Risk and Compliance Director, and the Group General Counsel and Company Secretary. The Committee also regularly meets separately with each of PricewaterhouseCoopers LLP, the Chief Financial Officer and the Group Audit Director without others being present.

Accountability

Audit and Risk Committee (continued)

Financial reporting

The Committee's primary responsibility in relation to the Group's financial reporting is to review, with both management and the external auditor, for the appropriateness of the half-year and annual financial statements, concentrating on, amongst other matters:

- the quality and acceptability of accounting policies and practices
- material areas in which significant judgements have been applied or where significant issues have been discussed with the external auditor
- providing advice to the Board on the form and basis underlying the long-term viability statement
- the clarity of the disclosures and compliance with financial reporting standards and relevant financial and governance reporting requirements, including the 2014 UK Corporate Governance Code and the European Securities and Markets Association Guidelines on Alternative Performance Measures
- any correspondence from regulators in relation to our financial reporting and
- an assessment of whether the Annual Report, taken as a whole, is fair, balanced and understandable and provides the information necessary for shareholders to assess the Company's position and performance, business model and strategy. This assessment forms the basis of the advice given to the Board to assist them in making the statement required by the 2014 UK Corporate Governance Code.

Accounting policies and practices

The Committee received reports from management in relation to the identification of critical accounting judgements and key sources of estimation uncertainty, significant accounting policies and proper disclosure of these in the 2017 Annual Report. Following discussions with management and the external auditor, the Committee approved these critical accounting judgements, significant accounting policies and disclosures which are set out in note 1 'Basis of preparation' to the consolidated financial statements.

Significant judgements and issues

Matters considered

Revenue recognition

The timing of revenue recognition, the recognition of revenue on a gross or net basis, the treatment of discounts, incentives and commissions and the accounting for arrangements with multiple deliverables are complex areas of accounting. See note 1 'Basis of preparation' for further detail.

In addition there is heightened risk in relation to the accounting for revenue as a result of the inherent complexity of newly introduced systems and changing pricing models.

The Committee received regular reports from management on the programmes for the adoption of IFRS 15 'Revenue from contracts with customers' and IFRS 16 'Leases', both of which are likely to have a substantial effect on the Group's accounting when adopted for the years ending 31 March 2019 and 2020 respectively. Our disclosures on pages 107 and 108 include further qualitative detail on the impact of these two accounting standards. The Committee's work in relation to the oversight of these programmes is set out below.

Regulators and our financial reporting

There has been no correspondence from regulators, including the FRC's Corporate Reporting Review team in relation to our financial reporting during the 2017 financial year. The Committee is committed to improving the effectiveness and clarity of the Group's corporate reporting and has continued to encourage management to consider and adopt, where appropriate, initiatives by regulatory bodies which would enhance our reporting, such as the FRC Lab project on 'business model reporting' and 'digital future – data'.

In addition, the Committee continued to support the Group's broader commitment to corporate transparency when this year saw the publication of the Group's award-winning report into its 'Taxation and total economic contribution to public finances' report. Now in its fifth year, the report remains the most comprehensive publication of its kind in the telecommunications and technology sectors covering tax strategy and detailed analysis of taxes paid around the world.

Significant judgements and issues

The significant areas of focus considered and actions taken by the Committee in relation to the 2017 Annual Report, which have been extended to reflect the Group's change in presentation currency from sterling to the euro from 1 April 2016, are outlined below. We discussed these with the external auditor during the year and where appropriate these have been addressed as areas of audit focus and outlined in the Audit Report on pages 91 to 96.

Action

PricewaterhouseCoopers LLP shared its approach to the audit of revenue in their detailed audit plan, which identified the primary risks attaching to the audit of revenue to be (a) the controls over the underlying accuracy of billing systems and (b) presumed fraud risk, and reported on the results of its audit work in this area to the Committee at both the half-year and year end.

The Committee confirmed with management that the basis of revenue accounting remained unchanged from prior years with PricewaterhouseCoopers LLP. As a result, the Committee was satisfied with the appropriateness of the revenue recognised in the financial statements.

Significant judgements and issues

Materiality judgements

Taxation

The Group is subject to a range of tax claims and related legal actions across a number of jurisdictions where it operates. The most material claim continues to be from the Indian tax authorities in relation to our acquisition of Vodafone India Limited in 2007, further details of which are included in note 30 'Contingent liabilities and legal proceedings'.

Further the Group has extensive accumulated tax losses as detailed in note 6 'Taxation' and a key management judgement is whether a deferred tax asset should be recognised in respect of these losses. As at 31 March 2017, the Group had recognised a €23.5 billion deferred tax asset primarily in respect of these tax losses.

Impairment testing

This is an area of focus for the Committee given the materiality of the Group's goodwill balances (€26.6 billion at 31 March 2017) and the inherent subjectivity in impairment testing.

The judgements in relation to impairment testing continue to relate primarily to the assumptions underlying the calculation of the value in use of the Group's businesses, being the achievability of the long-term business plans and the macroeconomic and related modelling assumptions underlying the valuation process. As at 31 March 2017, these judgements were extended to include the assessment of the fair value of Vodafone India.

During the year, a new entrant in India launched free trial services for an extended period and commercial price plans at a significant discount to prevailing market pricing, resulting in competitive responses from other operators. This created a high degree of uncertainty over a range of commercial planning assumptions including future pricing, profitability and market structure, resulting in a wide range of potential outcomes which the Committee had to consider in assessing management's view of future business performance and cash flows for impairment valuation purposes at both 30 September 2016 and 31 March 2017.

A net of tax impairment charge of €3.7 billion was recorded in respect of the Group's investment in Vodafone India for the year ended 31 March 2017. See note 4 'Impairment losses' for detail.

Liability provisioning

The Group is subject to a range of claims and legal actions from a number of sources, including competitors, regulators, customers, suppliers and, on occasion, fellow shareholders in Group subsidiaries.

The level of provisioning for contingent and other liabilities is an issue where legal and management judgements are important and accordingly an area of Committee focus. See note 30 'Contingent liabilities and legal proceedings' for further detail.

Analysis

The Group Tax Director presented on both provisioning and disclosure of tax contingencies and deferred tax asset recognition at the November 2016 and May 2017 Committee meetings. He also provided an update on upcoming changes in the wider tax landscape that were potentially relevant to the Group. PricewaterhouseCoopers LLP also identified this as an area of higher audit effort and the Committee received reporting from it on these matters.

The Committee challenged both management and PricewaterhouseCoopers LLP on the legal judgements underpinning both the provisioning and disclosure stance adopted in relation to material elements of tax contingent liabilities and the IFRS basis of and operating assumptions underlying the deferred tax assets recognised at the year end. Consequently, the Committee was satisfied with the approach adopted in the financial statements by management for each matter.

The Committee received detailed reporting from management and challenged the appropriateness of the assumptions made, including:

- the consistent application of management's methodology;
- the achievability of the business plans;
- assumptions in relation to terminal growth in the businesses at the end of the plan period; and
- discount rates.

This remains an area of audit focus and PricewaterhouseCoopers LLP provided detailed reporting on these matters to the Committee including sensitivity testing.

As a result, the Committee was satisfied with both the appropriateness of the analysis performed by management and the impairment related disclosures set out in note 4 to the financial statements.

The Committee received a presentation from the Group's General Counsel and Company Secretary and the Director of Litigation in both November 2016 and May 2017 on management's assessment of the most significant claims.

As this is an area of audit focus, PricewaterhouseCoopers LLP also reviews these claims and relevant legal advice received by the Group to form a view on the appropriateness of the level of provisioning that is shared with the Committee.

The Committee challenged both management and PricewaterhouseCoopers LLP on the level of provisioning for legal claims and was satisfied that the amounts recorded appropriately reflected the risk of loss.

Accountability

Audit and Risk Committee (continued)

Significant judgements and issues

Materiality judgements

Significant accounting judgements

The Committee reviewed the accounting and reporting implications of the merger of Vodafone's and Liberty Global's operating businesses in the Netherlands and the agreement to combine Vodafone India with Idea Cellular into a new joint venture. The latter resulted in Vodafone India being accounted for as a discontinued operation at 31 March 2017. See note 7 'Discontinued operations and assets held for resale' and note 28 'Acquisitions and disposals' for further detail.

Key business controls

The Group has continued to devote considerable resources to the development of key business and related IT controls to ensure a robust system of internal control.

Following the prior year implementation of a suite of standard controls over the Group's core financial processes, there have been no significant changes to the Group's key business controls.

Change in presentation currency

Following the change in the Company's functional currency and the Group's presentation currency from sterling to the euro with effect from 1 April 2016, the Group has performed a full historic retranslation of the Group's results. See note 1 'Basis of preparation' for further detail.

Other matters

The Committee also undertook a range of further activities in relation to the Group's accounting and external reporting in the year.

Adoption of new accounting requirements

The Committee received regular reporting from management on the Group's ongoing implementation of IFRS 15 'Revenue from contracts with customers', which will be adopted in the financial year ending 31 March 2019, focusing on the key decision points relating to the choice of IT system, systems integration, the methodology in which the standard would be adopted and programme resourcing. The implementation programme continued to progress satisfactorily during the year, with the accounting systems build being finalised and tested and new business and IT controls being designed and rolled out. Markets are expected to go-live across the Group in a phased approach starting from March 2017. Similar reporting was given to the Committee in relation to the Group's implementation of IFRS 16 'Leases', which will be adopted in the financial year ending 31 March 2020.

Annual

Management outlined the key accounting and disclosure impacts in relation to these transactions.

The Committee also received detailed reporting from PricewaterhouseCoopers LLP on their assessment of the accounting and disclosures made by management in the financial statements.

After having reviewed these reports and the financial statements, the Committee concluded that it was satisfied with the accounting and disclosures made in the Annual Report.

The Committee reviewed the work performed by management in relation to the implementation and maintenance of these controls including the degree to which they operated effectively throughout the year and at the year end. This was supplemented by the results of related reviews performed by Internal Audit.

The audit scope of PricewaterhouseCoopers LLP included certain of these key business and IT controls and they reported to the Committee the results of their audit testing in these areas. Further detail is provided in the PricewaterhouseCoopers LLP audit report on pages 91 to 98.

As a result, the Committee was satisfied with the basis of management's report on internal control over financial reporting as required by section 404 of the US Sarbanes-Oxley Act and with management's ongoing focus on enhancements to the internal control environment.

Management outlined the key accounting and disclosure impacts in relation to the changes in both the Company's functional currency and the Group's presentation currency.

The Committee also received detailed reporting from PricewaterhouseCoopers LLP, at both the half-year and the year end, on their assessment of the accounting and disclosures made by management in respect of the change in functional and presentational currency.

After having reviewed these reports and the disclosures in the financial statements, the Committee concluded that it was satisfied with the accounting and disclosure for each of these matters.

Annual

The Committee discussed a number of issues arising from the UK's vote to leave the European Union in June 2016, including consideration of the impact on our principal risks, as set out on pages 28 to 34, and the consideration of potential tax impacts in conjunction with the Group's tax risk mitigation strategy, further details of which are included in Note 6 'Taxation'.

Fair balanced and understandable

As part of the Committee's assessment of whether the Annual Report, taken as a whole, is fair, balanced and understandable and provides the information necessary for shareholders to assess the Company's position and performance, business model and strategy, it draws on the work of the Group's Disclosure Committee and has discussions with senior management.

The processes and controls that underpin our consideration include ensuring that:

- all contributors are fully briefed on the fair balance and understandable requirement
- a dedicated and experienced core team is responsible for the coordination of content submissions, verification, detailed review and challenge
- senior management confirms that the content in respect of their areas of responsibility is considered to be fair, balanced and understandable
- the Disclosure Committee reviews and assesses the Annual Report as a whole and
- the Committee receives an early draft of the Annual Report to enable timely review and comment

This year following guidance issued by the European Securities and Markets Authority, the Committee's assessment was extended to cover the use and disclosure of alternative performance measures (i.e. non-GAAP measures) to ensure that they were clearly explained, defined, disclosed separately from reported GAAP metrics and not given undue prominence compared to reported IFRS measures and were reconciled to the nearest GAAP financial metric. In addition, the Committee also considered the financial information disclosed by the Directors under section 172 of the Companies Act 2006 to promote the success of the Company for the benefit of its members as well as a full audit meeting the needs of the market.

The above considerations led us to bring up the following points to the Board in its task of them in making the statement required by the 2014 UK Corporate Governance Code:

- **Assessment of the Group's financial position**
- As part of the Committee's responsibility to provide advice to the Board on the form and basis underlying the long-term viability statement as set out on page 34, the Committee reviewed the principles and assessment of the Group's position made by management, including:
 - the eleven year period alignment with the Group's internal long-term forecasts
 - the assessment of the capacity of the Group to remain viable in the event of a deterioration of future cash flows, expected debt service requirements, undrawn facilities and access to capital markets
 - the modelling of the financial impact of certain of the Group's principal risk materialising using severe but plausible scenarios
- ensuring clear and enhanced disclosures in the Annual Report as to why the assessment period selected was appropriate to the Group, what qualifications and assumptions were made and how the underlying analysis was performed, consistent with recent FRC pronouncement
- Management also sought independent external advice on best practice to ensure appropriate compliance with the requirements of the 2014 UK Corporate Governance Code

External audit

The Committee has primary responsibility for overseeing the relationship with and performance of the external auditor. This includes making the recommendation on the appointment, reappointment and removal of the external auditor assessing their independence, on an ongoing basis, negotiating and approving the statutory audit fee, the scope of the statutory audit and approval of the appointment of the lead audit engagement partner.

Auditor appointment

PricewaterhouseCoopers LLP were appointed as the Group's external auditor in July 2014 following an audit tender and whilst the Group has no current tendering plans in accordance with the implementation of the EU Audit Regulation and Directive or the Competition & Markets Authority Order on the Statutory Audit Market, the Group will be required to put the external audit contract out to tender by 2024. In addition, PricewaterhouseCoopers LLP will be required to rotate the audit partner responsible for the Group audit every five years and, as a result, the current lead audit partner, Andrew Kemp, who was appointed in July 2014, will be required to step down following the completion of the 2019 audit.

The Committee continues to review the auditor appointment and the need to tender the audit ensuring the Group's compliance with the 2014 UK Corporate Governance Code and the reforms of the audit market by the UK Competition and Markets Authority. Accordingly, the Company confirms that it complied with the provisions of the Competition and Markets Authority's Order for the financial year under review. For the financial year ending 31 March 2018, the Committee has recommended to the Board that PricewaterhouseCoopers LLP be reappointed under the current external audit contract and the Directors will be proposing the reappointment of PricewaterhouseCoopers LLP at the annual general meeting in July 2019.

Audit risk

At the start of the audit cycle for the 2017 financial year, we received from PricewaterhouseCoopers LLP a detailed audit plan identifying the audit scope, planning materiality and then assessment of key risks. The audit risk identification process has been a key factor in the design of the effective and efficient external audit process for the 2017 financial year. The key risks identified were as follows:

- Taxation matters, including recognition and recoverability of deferred tax assets in Luxembourg and Germany, and a provisioning claim for withholding tax in India
- Carrying value of goodwill
- Provisions and contingent liabilities
- Revenue recognition including accuracy of revenue recorded given the complexity of systems and fraud
- Management override of internal controls
- Accounting for significant one-off transactions
- Capitalisation and asset values
- Change in the Group's presentation of currency

The key audit risks for the 2017 financial year are unchanged from the 2016 financial year except for the addition of a new risk arising from the change in the Group's presentation of currency from sterling to the euro. These risks are regularly reviewed by the Committee to ensure the external auditor's areas of audit focus remain appropriate.

Working with the auditor

We hold private meetings with the external auditor at each Committee meeting to provide additional opportunity for open dialogue and feedback from the Committee and the auditor, without management being present. Matters typically discussed include the external auditor's assessment of business risk, the transparency and openness of interactions with management, confirmation that there has been no restriction in scope placed on them by management, the independence of their audit and how they have exercised professional scepticism, discussion with the external lead audit partner outside the formal Committee process throughout the year.

Accountability

Audit and Risk Committee (continued)

Effectiveness of the external audit process

The Committee reviewed the quality of the external audit throughout the year and considered the performance of PricewaterhouseCoopers LLP taking into account the Committee's own assessment and feedback, the results of a detailed survey of senior finance personnel across the Group focusing on a range of factors we considered relevant to audit quality, feedback from PricewaterhouseCoopers LLP on their performance against their own performance objectives and the firm-wide audit quality inspection report issued by the FRC in May 2016. In addition, the FRC's Audit Quality Review team reviewed PricewaterhouseCoopers LLP's audit of the Group's financial statements for the year ended 31 March 2016 as part of their 2016 annual inspection of audit firms. This concluded that their work was of a high standard at both a Group and component level, identifying only minor issues, all of which were addressed in the audit firm's proposed action plan.

Based on these reviews, the Committee concluded that there had been appropriate focus and challenge by PricewaterhouseCoopers LLP in the primary areas of the audit and that they had applied robust challenge and scepticism throughout the audit. Consequently, as noted above, the Committee has recommended to the Board that they be reappointed at the annual general meeting in July 2017.

Independence and objectivity

In its assessment of the independence of the auditor and in accordance with the US Public Company Accounting Oversight Board's standard on independence, the Committee receives details of any relationships between the Company and PricewaterhouseCoopers LLP that may have a bearing on their independence and receives confirmation that they are independent of the Company, within the meaning of the securities laws administered by the US Securities and Exchange Commission (SEC).

During the year, we were notified by our lead audit partner that a company for which a number of PricewaterhouseCoopers LLP partners were acting as administrators was, or risking litigation against the Group. The Committee, in consultation with the Group's legal advisors, reviewed the implications on PricewaterhouseCoopers LLP's audit independence from the roles played by PricewaterhouseCoopers LLP's partners as administrators and PricewaterhouseCoopers LLP as the Group's statutory auditor in the context of relevant regulations and ethical standards. Further, the Committee consulted with the UK Financial Reporting Council and a number of institutional investors.

To address any potential threat to their audit independence, PricewaterhouseCoopers LLP put in place a number of safeguards including ensuring both the administration and audit teams were physically separate and had no interactions; that working papers and other highly confidential material were separately stored with highly restricted access and that the lead group engagement partner would be solely responsible for the audit implications of the potential litigation. In response, we requested that both PricewaterhouseCoopers LLP's Compliance Department and its independent non-executives provide oversight of the effectiveness of the safeguards put in place and they reported to the Committee on these safeguards on a regular basis. PricewaterhouseCoopers confirmed to the Committee that these safeguards had been put in place, were being monitored internally and operated effectively throughout the relevant period.

The Committee concluded that this position was not prohibited and PricewaterhouseCoopers LLP remained independent for the purposes of the audit throughout this period.

Audit fees

For the 2017 financial year, the Committee considered the ongoing fee proposal included as part of the audit tender in 2014, negotiated audit scope changes and, following the receipt of formal assurance that their fees were appropriate for the scope of the work required, agreed a charge from PricewaterhouseCoopers LLP and related member firms of €16 million for statutory audit services. This included €1 million in respect of advance audit procedures in respect of the forthcoming implementation of IFRS 15, Revenue from Contracts with Customers.

Non-audit fees

As one of the ways in which it seeks to protect the independence and objectivity of the external auditor, the Committee has a policy governing the engagement of the external auditor to provide non-audit services. This precluded PricewaterhouseCoopers LLP from providing certain services such as valuation work or the provision of accounting services and also sets a presumption that PricewaterhouseCoopers LLP should only be engaged for non-audit services where there is no legal or practical alternative supplier.

For certain specific permitted services, the Committee has pre-approved that PricewaterhouseCoopers LLP can be engaged by management, subject to the policies set out above, and subject to a €50,000 fee limit for individual engagements, a €500,000 total fee limit for services where there is no legal alternative and a €500,000 total fee limit for services where there is no practical alternative supplier. For all other services, or those permitted services that exceed these specified fee limits, the Chairman or, in my absence, another Committee member, can pre-approve permitted services.

In addition, the Committee assessed the impact of revised UK regulation including the prohibition of the auditor playing any part in management or doing anything and expected regulatory restrictions on non-audit services that auditors can provide, including a cap on the amount of non-audit fees that can be billed and a list of prohibited services. Consequently, the Group's policy on non-audit fees was amended to reflect these additional restrictions during the 2017 financial year for implementation in the 2018 financial year.

Non-audit fees were €4.0 million of which €3.5 million was for services where there was no legal alternative and €0.5 million for services where there was no practical alternative supplier. Non-audit fees represented 23% of audit fees for the 2017 financial year (2016: 11%; 2015: 33%) with the increase in the current year mainly due to €1.1 million of fees relating to a potential initial public offering (IPO) of Vodafone India that was being considered prior to the agreement to combine the business with Idea Cellular. Further details of the fees paid for audit and non-audit services to PricewaterhouseCoopers LLP can be found in note 5 to the consolidated financial statements.

Internal control and risk management

The Committee has the primary responsibility for the oversight of the Group's system of internal control, including the risk management framework and the work of the Internal Audit function.

Assessment of Group's system of internal control, including risk management framework

The Group's risk assessment process and the way in which significant business risks are managed is a key area of focus for the Committee. Our activity here was driven primarily by the Group's assessment of its principal risks and uncertainties, as set out on pages 28 to 34 and our review included reports from the Group Risk and Compliance Director with whom I met regularly during the year on the Group's risk evaluation process as well as a review of changes to significant risks identified at both operating entity and Group levels.

The Committee also monitors the programme of independent reviews into specific financial, operational and regulatory areas of the business. These reviews are carried out by the Committee and they also allow us to monitor business leaders responsible for those areas and provide independent challenge to their activities. During the 2017 financial year the areas reviewed included:

- technology failure, including a review of the Group's technology resilience risk management plan policy, compliance with both the Group's mobile and fixed network security, cyber threat, resiliency and user access management
- tax risk mitigation strategy, including proactive engagement with key stakeholders, external publication of the updated Tax Risk Management Policy to meet new UK legislative requirements and internal policies to manage tax fraud risks
- unstable economic conditions and the impact on the Group's treasury operations including the setting of debt maturities, fixed/floating interest rate mix and counterparty credit risk
- the impact on the framework for risk and compliance in Vodafone India following changes in competition, driven by the new market entrant and the Demonetisation introduced by the Indian Government in November 2016
- the integration of Vodafone Netherlands and Ziggo into the merged SBCD joint venture and the challenges posed by strong regulatory demands
- the effectiveness of the monitoring work being done to assess the impact of the referendum vote that Britain should leave the EU and
- a review of Privacy at the use of carriers' data security and confidentiality, privacy risks

The Group has in place an internal control environment to protect the business from the material risks which have been identified. Management is responsible for establishing and maintaining adequate internal controls over financial reporting and we have responsibility for ensuring the effectiveness of these controls. Last year, these controls were enhanced through the application of a world market assurance approach which provides a framework that allows a comprehensive assessment of the assurance and compliance activities for the Group's significant risks.

We reviewed the process in which the Group evaluated its control environment. Our work here was driven primarily by the Group Audit Director's reports on the effectiveness of internal controls, significant identified frauds and any identified fraud that involved management or employees with a significant role in internal controls. Oversight of the Group's compliance activities in relation to section 404 of the US Sarbanes-Oxley Act also falls within the Committee's remit.

The Committee has completed its review of the effectiveness of the Group's system of internal control, including risk management, during the year and up to the date of this Annual Report in accordance with the requirements of the Guidance on Risk Management, Internal Control and Related Financial and Business Reporting published by the FRC.

It confirms that no significant failings or weaknesses were identified in the review for the 2017 financial year and allowed us to provide positive assurance to the Board to assist them in making the statements required by the 2014 UK Corporate Governance Code. Where areas for improvement were identified, processes are in place to ensure that the necessary actions are taken and that progress is monitored.

Internal audit

Monitoring and review of the scope, extent and effectiveness of the activity of the Group Internal Audit department is an agenda item at each Committee meeting. We approve the annual audit plan prior to the start of each financial year and receive updates from the Group Audit Director on audit activities, progress against the approved Group audit plan, the results of any unsatisfactory audits and the action plans to address these areas. I also met regularly with the Group Audit Director which has been of particular importance following the appointment of a new Group Audit Director this year to set annual objectives, monitor performance against these objectives, discuss the team's activities and any significant issues arising from the work. Following an independent assessment of the function's effectiveness in 2015 and the increasing pace of change of the business initiatives we are continuing to be implemented to evolve and strengthen Internal Audit's effectiveness.

Compliance with section 404 of the US Sarbanes-Oxley Act

The Committee takes an active role in monitoring the Group's compliance activities in respect of section 404 of the US Sarbanes-Oxley Act, receiving reports from management in the year covering:

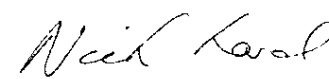
- financial control governance
- changes to the internal 404 programme including scoping and the results of self-performance
- the evolution of the risk and control environment in response to ongoing business developments

The scope of the Group's section 404 compliance activities in 2017 was broadly stable compared to the 2016 financial year. The external auditor reports the status of the work in each of their reports to the Committee.

Compliance activities

The Committee is responsible for the oversight of the Group's compliance programme and held a number of dedicated sessions on compliance-related matters in the year. These focused on:

- the organisational model for managing fraud, including the use of targeted measures to enhance preventative controls and increase the use of big data and advanced analytics to detect trends earlier, the types of fraud most commonly detected and the level of fraud within the Enterprise business
- results from the annual Policy Compliance Review, which tests the extent to which local markets and group entities are compliant with our high risk policies
- a review of the new EU General Data Protection Regulation, likely to take effect from May 2018, including the areas of potential impact to the Group and
- results of the use of 'Speak Up' channels in place to enable employees to raise concerns about possible irregularities in financial reporting or other issues and the outcome of any resulting investigations



Nick Land

Chairman of the Audit and Risk Committee

17 May 2018

Relations with shareholders

Communicating with our shareholders

Listening to our shareholders

We are committed to communicating our strategy and activities to all our shareholders and listening to their questions and feedback.

Our investor calendar	May	June	July	August
Set out here is a calendar of our investor events throughout the year	Roadshows in: – London – Edinburgh – Boston – Toronto – New York and – Paris	Roadshows in: – Amsterdam – Milan – Frankfurt – Madrid – San Francisco and – Los Angeles Investor conferences in London at: – Merrill Lynch and – JP Morgan Chase in Switzerland at: – Berenberg Chairman roadshow to top investors	Investor meetings in: – Germany – Spain – Italy and – Turkey Annual general meeting	Roadshows in: – Hong Kong and – Singapore

How we communicate with our shareholders

We maintained an active dialogue with our shareholders throughout the year through a planned programme of investor relations activities. We also respond to daily queries from shareholders and analysts through our Investor Relations team and have a section of our website which is dedicated to shareholders and analysts: vodafone.com/investor. Our registrars, Computershare and Deutsche Bank (as custodians of our American Depositary Receipts (ADR) programme) also have a team of people to answer shareholder and ADR holder queries in relation to technical aspects of their holdings such as dividend payments and shareholding balances. All of our financial results presentations are available on our website at vodafone.com/investor.

Institutional investor meetings

We hold meetings with major institutional investors, individual shareholder groups and financial analysts to discuss the business performance and strategy. These are attended by the appropriate mix of Directors and senior management, including our Chairman, Chief Executive, Executive Committee members, senior leaders and the Investor Relations team. Institutional investors also meet with the Chairman to discuss matters of governance.

What our shareholders have asked us this year

Common topics raised by our institutional and individual shareholders include:

- 3G investment and business cost
- cash flow, capital expenditure, debt and dividend cover
- fixed broadband and TV strategy
- performance outlook
- network differentiation
- shareholder returns
- regulation in Europe and emerging markets
- spectrum renewal costs
- VodafoneZiggo JV
- Vodafone India and Idea Cellular merger and
- administration of shareholding

September

Investor conference in London at
 – Credit Suisse
 – Deutsche Bank and
 – Bernstein
 Investor events
 – Goldman Sachs

Roadshow tour
 – Helsinki
 – Copenhagen and
 – Stockholm
 German launch office

November

Roadshow tour
 – London
 – Switzerland
 – Boston
 – Frankfurt
 – New York
 – Amsterdam and
 – Paris

Chairman's meeting with
 retail shareholders
 Investor conference
 in Bonn at Morgan Stanley

December

Roadshow tour
 – Edinburgh
 – Sydney and
 – Cape Town
 Investor conference
 in London at Berenberg

January

Roadshows in
 – Los Angeles and
 – San Francisco
 Investor meetings in
 – Spain and
 – Italy

March

Roadshow tour
 – Helsinki
 – Copenhagen and
 – Stockholm
 Investor conference
 in London at
 – Cit
 in Munich
 – Deutsche Bank

Annual general meeting

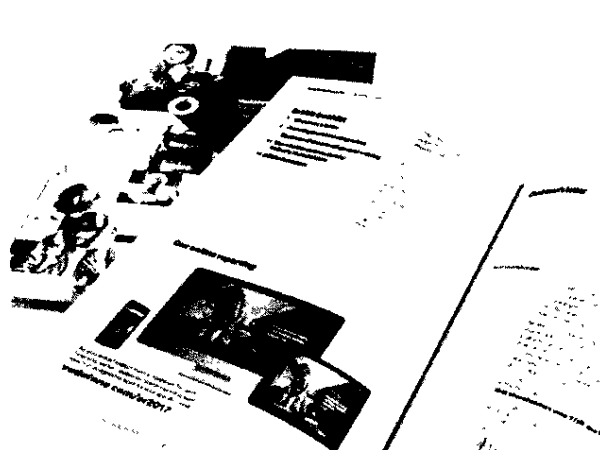
Our annual general meeting is attended by our Board and Executive Committee members and is open to all our shareholders to attend. A summary presentation of financial results is given before the Chairman deals with the formal business of the meeting. All shareholders present can question the Board during the meeting.

Representatives from investor relations and customer services are available after the meeting to answer any additional questions shareholders may have.

Dividend payments

For the financial year and beyond, dividends are declared in euros and paid in euros and pounds sterling and for ADR holders US dollars, aligning our shareholder returns with the primary currency in which we generate free cash flow.

The foreign exchange rate at which dividends declared in euros are converted into pounds sterling and US dollars is calculated based on the average exchange rate over the five business days during the week prior to the payment of the dividend.



Our US listing requirements

As Vodafone's American depositary share is listed on NASDAQ Stock Market LLC ("NASDAQ"), we are required to disclose, annually, any material differences between the corporate governance practices we follow and those of US companies listed on NASDAQ. Vodafone's corporate governance practices are primarily based on UK requirements but substantially conform to those required of US companies listed on NASDAQ. The material differences are set out in the following table:

Board member independence

Different tests of independence for Board members are applied under the 2014 UK Corporate Governance Code (the "Code") and the NASDAQ listing rules. The Board is not required to take into consideration NASDAQ's detailed definitions of independence as set out in the NASDAQ listing rules. The Board has carried out an assessment based on the independence requirements of the Code and has determined that, in its judgement, each of Vodafone's Non-Executive Directors is independent within the meaning of those requirements.

Committees

The NASDAQ listing rules require US companies to have a nominations committee, an audit committee and a compensation committee, each composed entirely of independent directors with the nominations committee and the audit committee each required to have a written charter which addresses the committee's purpose and responsibilities and the compensation committee having sole authority and adequate funding to engage compensation consultants, independent legal counsel and other compensation advisors.

- Our Nominations and Governance Committee is chaired by the Chairman of the Board and its other members are independent Non-Executive Directors.
- Our Remuneration Committee is composed entirely of independent Non-Executive Directors.
- Our Audit and Risk Committee is composed entirely of Non-Executive Directors, each of whom (i) the Board has determined to be independent based on the independence requirements of the Code and (ii) meets the independence requirements of the Securities Exchange Act 1934.
- We have terms of reference for our Nominations and Governance Committee, Audit and Risk Committee and Remuneration Committee, each of which complies with the requirements of the Code and is available for inspection on our website at vodafone.com/governance.
- These terms of reference are generally responsive to the relevant NASDAQ listing rules but may not address all aspects of these rules.

Code of Ethics and Code of Conduct

Under the NASDAQ listing rules, US companies must adopt a Code of Conduct applicable to all directors, officers and employees that complies with the definition of a "code of ethics" set out in section 406 of the Sarbanes-Oxley Act.

- We have adopted a Code of Ethics that complies with section 406 of the Sarbanes-Oxley Act which is applicable only to the senior financial and principal executive officers, and which is available on our website at vodafone.com/governance.
- We have also adopted a separate Code of Conduct which applies to all employees.

Quorum

The quorum required for shareholder meetings in accordance with our Articles of Association, is two shareholders, regardless of the level of their aggregate share ownership, while US companies listed on NASDAQ are required by the NASDAQ listing rules to have a minimum quorum of 33.33% of the shareholders of ordinary shares for shareholder meetings.

Related party transactions

In lieu of obtaining an independent review of related party transactions for conflicts of interests in accordance with the NASDAQ listing rules, we seek shareholder approval for related party transactions that (i) meet certain financial thresholds or (ii) have unusual features in accordance with the Listing Rules issued by the FCA in the United Kingdom (the "Listing Rules"), the Companies Act 2006 and our Articles of Association.

Further, we use the definition of a transaction with a related party as set out in the Listing Rules, which differs in certain respects from the definition of related party transaction in the NASDAQ listing rules.

Shareholder approval

When determining whether shareholder approval is required for a proposed transaction, we comply with both the NASDAQ listing rules and the Listing Rules. Under the NASDAQ listing rules, whether shareholder approval is required for a transaction depends on, among other things, the percentage of shares to be issued or sold in connection with the transaction. Under the Listing Rules, whether shareholder approval is required for a transaction depends on, among other things, whether the size of a transaction exceeds a certain percentage of the size of the listed company undertaking the transaction.

Remuneration

Directors' remuneration

Remuneration Committee

The Committee continued to ensure that decisions made during the year reflected our principles, company performance and external considerations. In addition, the Committee adopted an early timetable of shareholder engagement in respect of the policy review

Chairman

Valerie Gooding
Independent Non-Executive Director

Members

Dr Michael Saperston
Peter H. Smith
Simon Turner



Key objective:

To advise and make recommendations to the Board on the policy for Executive remuneration and make a proposal to the relevant Executive Director

Responsibilities

- determining on behalf of the Board the policy on the remuneration of the Chairman of the Board, the Executive Directors and the senior management team
- determining the total remuneration packages for these individuals including any compensation on termination of office
- operating within recognised principles of good governance and
- preparing an Annual Report on Directors' remuneration

The Committee met five times during the year and each meeting had full attendance. The terms of reference of the Committee are available on vodafone.com/governance

Contents of the Remuneration Report

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Letter from the Remuneration Committee Chairman

Dear Shareholder

On behalf of the Board I present our 2018 Directors' Remuneration Report. This report sets out our proposed policy, which if approved at our 2018 AGM will take effect immediately from the date of the meeting. The report also sets out how our current policy was implemented during the year.

Current policy – a successful implementation

Our current policy has received continued support since its approval at the 2014 AGM, with the Annual Report on Remuneration explaining in detail a further 9% increase of the last two years.

The Committee believes that the effectiveness of the current policy reflects a commitment to our principles of:

- ensuring our remuneration policy, and the manner in which it is implemented, drives the behaviours that support our strategy and business objectives;
- maintaining a pay-for-performance approach to remuneration – to ensure our incentive plans only drive significant rewards if and when they are justified by business performance;
- aligning the interests of our senior management team with those of shareholders by governing a shareholder share ownership that requires senior management to put the long-term ahead;
- offering competitive total remuneration packages and benefits.

It is worth noting the continued support and ongoing appropriateness that the Committee maintained the current policy for three years in a row.

Aligning remuneration arrangements with strategic priorities

The importance of aligning our remuneration arrangements with our strategic priorities continued to play a crucial role in the Committee's decision making during the year.

In terms of financial measures, cash flow continued to remain the key financial metric in the industry in which we operate – this is currently reflected through the presence of the measure in both our short-term and long-term incentive plans. As we work towards our significant converged communications leader – a Gigabit Vodafone for the Gigabit Society – ensuring that our business has the required resources to invest in these new opportunities remains critical to future success. Through the proposed change to the structure of our long-term incentive as outlined further below, we therefore seek to ensure the weighting of this metric is further enhanced.

From a strategic perspective, we aim to deliver superior returns to our shareholders by differentiating our business through the provision of superior customer service. This strategic aim continues to influence our business both internally and externally as we seek to build on the early successes generated through our Customer experience excellence programme. As such, the 40% weighting of customer appreciation KPIs that was used in 2017 will continue to apply during 2018. This will ensure that a significant part of our executives' short-term reward is linked to how our customers judge our performance.

It is the Committee's view that our reward arrangements best support our business effectiveness by only delivering above target payouts when truly justified through company performance. This is reflected through the stretching and robust variable incentive target setting process undertaken by the Committee on an annual basis which has delivered variable levels of payout.

Remuneration

Directors' remuneration (continued)

During this year of stakeholder consultation a number of investors acknowledged that the Committee has a track record of setting stretching targets and ensuring that payments are in line with performance – the average payout over the last three years including the year under review for the GSTIP and GLTI has been 54% and 22% of maximum respectively. This is a principle that will continue to apply in 2018 and beyond.

Finally, our effectiveness as a business is built on long-term sustainable performance. In an industry with an ever-changing technological landscape it is vital that our reward arrangements encourage long-term strategic thinking and growth rather than short-term profit taking. It is for this reason that the majority of our proposed reward policy continues to be weighted towards the Global Long-Term Incentive Plan, whilst TSR remains a key performance measure in ensuring our final payouts accurately reflect the shareholder experience over this period.

The year ahead

In addition to the policy changes outlined below, the 2018 annual bonus will be adjusted EBITDA replaced with adjusted EBIT as one of the three financial performance conditions to reflect an increased focus on both capital discipline and expenditure.

Such a change is within the terms of the current policy and as such no voting charges to the GLTI section of the Policy Report are proposed. Annual bonus weightings will also remain unchanged for 2018.

In respect of long-term incentive, the revised GLTI structure subject to approval at our 2017 AGM will be used for the 2018 GLTI award to the Executive Directors, which will be awarded in the 2017 calendar year.

Further detail of the remuneration arrangements for our executive directors for the year ahead are outlined on pages 84 and 85 of the Annual Report on Remuneration.

Remuneration outcomes – performance in 2017

Business performance during the year reflected the implementation of a number of key strategic programmes across our markets including the capital investment made under Project Spring which has provided the platform necessary to work towards our vision of being a converged communications leader. Other key programmes in operation during the year included our Fit for Growth strategy which aims to reduce costs and make the organisation more effective – yielding both environmental and financial benefits for the business. The business also remained focused on our Customer eXperience excellence programme during the year which aims to continually improve our customer service to ensure full advantage can be taken of the improvements we are making to our network.

Remuneration outcomes for performance in 2017 reflect the progress made across all of these fronts whilst also reflecting the fact that in order to achieve our vision there remains work to be done.

Annual bonus performance conditions for the year under review remained unchanged from 2016, with 60% of opportunity based on financial measures and 40% on strategic measures. Financial measures comprised service revenue, adjusted EBITDA and adjusted free cash flow (all equally weighted), whilst the strategic element was based on customer appreciation KPIs.

During the year, service revenue and adjusted EBITDA performance were below target whilst performance under the adjusted free cash flow and customer appreciation KPIs measures were in line with target. The combined performance under all of these measures during the year resulted in an overall payout of 47.5% of maximum.

As in previous years the annual bonus targets for the year under review are disclosed in our Annual Report on Remuneration. Following on from our decision to improve disclosure last year by detailing the full target ranges used under the financial measures, the Committee has again sought to further improve transparency by disclosing additional detail on performance against the customer appreciation KPIs metrics.

The final outcome under this strategic element is based on a weighted average of performance across all of our markets utilising a range of metrics. Despite the difficulty in condensing such a variety of output it is recognised that greater insight into outcomes under this measure is desired by shareholders. The Committee has therefore sought to provide details in a manner which is both succinct and useful to our stakeholders. Further details are provided on pages 78 and 79.

The 2015 Global Long-Term Incentive award was subject to free cash flow and TSR performance as measured over a three year period ending 31 March 2017. The free cash flow measure finished just above target performance during this period whilst TSR performance was below the median of TSR comparator group resulting in no uplift being applied to the free cash flow outcome. Overall payout for the award was therefore 45.5% of maximum.

Shareholder consultation – constructive, timely engagement

Notwithstanding the support received for the current arrangements, the Committee recognises that the regulatory requirements to issue the Policy Report present a natural point at which to incorporate and share shareholder feedback and appropriate best practice features that have emerged during the last three years.

This is why the Committee committed to a early timetable of shareholder engagement in respect of the policy review. In doing so, the Committee sought to ensure that shareholder views and comments were fully considered as part of the review, with enough time scheduled to allow for a two-way dialogue.

I can report that the consultation facilitated a high level of response from investors, which allowed the Committee to clearly explain the proposals and ensure that all feedback was properly considered across a number of scheduled Committee meetings.

Proposed policy – evolution, not revolution

The proposed changes reflected in our Policy Report, and outlined in detail on the summary page at the end of this letter, do not seek an complete overhaul of our current arrangements. Instead, the changes reflect our stakeholders' wishes for the simplification of the current arrangements in a manner which retains the core qualities and principles that have underpinned our reward strategy in recent years.

This is exemplified through the proposed simplification of the GLTI plan via the removal of the co-investment element and the simplification of the interplay of performance conditions under the payout matrix. Both of these proposed changes tackle features of the current arrangements which a number of shareholders have flagged as being overly complex and are coupled with other best practice changes including an increase in shareholding guidelines and the introduction of clawback.

Improving how we encourage share ownership

Importantly, in proposing to remove the non-vesting mechanism as a way of simplifying the GULI, the Committee had also sought to ensure that the revised arrangements continue to replicate the unit of ownership effect of non-vesting by re-establishing market-leading shareholding guidelines (150% of salary for the Chief Executive and 400% of salary for other Executive Directors). This ensures that the revised arrangements provide a streamlined GULI which also supports a clear and stretching ownership gradient.

In order to reflect the importance of shareholding guidelines on reducing employment but also in the period post-employment, the increased guideline will apply until all long-term incentives have vested. This will ensure that our Executives continue to share in the shareholder experience or any decisions made before departure but which may have implications after departure. If this requirement is not met then the Committee will have the ability to take any undesired GULI awards.

Furthermore, underpinning this change in how we encourage share ownership is an expectation that Executives will have met their higher shareholding guideline by the end of the following 150% of salary year until this is achieved. If this expectation is not met then the Committee will have the discretion to reduce an individual's next target GULI grant to up to 100% of salary. As Chairman of the Committee I would like to thank our shareholders that were there during this period to help us on our journey to build a robust and effective governance.

Simplifying the payout matrix

As I made clear during both the online and pre-recorded consultation, our shareholders would prefer to see the current payout matrix simplified with a simpler, more direct structure where our performance measures are aligned to the objectives of each other. The Committee has listened to our shareholders on this point and recognised that the more complicated remuneration allows for a clearer and simpler communication of both expected and actual performance. Such a change will be reflected in the revised Policy Report.

The revised payout matrix will also be designed to ensure that the GULI is an outcome weighted towards adjusted EOP performance – a key strategic measure for our business. This is reflected through a proposed 0.3E weighting to this measure with the other 1.0E weighted towards the share relative TSR measure used under the current arrangements.

Also in line with shareholder preferences, a further proposed revision in the reduction in the size of awards payable at threshold for all Executive Directors.

Other matters considered

In order to align with market practice a key change proposed by the Committee is the introduction of claw back to all incentive plans. These arrangements will complement the malus arrangements already in place and deliver on the Committee's promise to introduce claw back at the next point at which the Policy Report was up for approval.

A potential change that was considered during the consultation was the introduction of annual bonus deferral. Following consultation with shareholders the Committee determined that the objectives of bonus deferral were already being met through other features of the proposed arrangements – namely the heavy weighting of packages towards our long-term incentive which already has deferral built in and the proposed increase in shareholding guidelines. The Committee will however continue to monitor this area of practice and ensure that shareholders remain satisfied with the levels of deferral and claw back ownership built into the arrangements set here.

Pay in the wider context

The Committee is fully aware of the attention that has been paid to pay in the wider market in recent years. The importance of ensuring that pay remains appropriate in light of individual and business performance continues to remain central to the Committee's decision making.

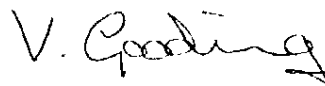
Over previous years the Committee will continue to ensure that incentive payouts are not excessive and any salary increases remain appropriate. During the year the Committee agreed a salary increase of 1.5% for the Chief Financial Officer effective 1 July 2018, however the Chief Executive's salary will at his request remain unchanged. This will be the third year in a row and the fifth time in the last six years in which the Chief Executive's salary will not have increased. The salary review was taken in the context of a budgeted increase of 1.5% in the UK for this year with the wider Executive Committee being maintained in line with local market budgets as explained later in this report.

The Committee recognises the importance of engagement with both internal and external stakeholders and will continue to ensure that our engagement plans are a central focus in our remuneration developments to what we employ. We will continue to survey our shareholders and a key focus in the future will be the high participation and engagement rate facilitating direct communication between the business and our colleagues.

Conclusion

I would like to sign off this letter by thanking our shareholders for the continued engagement and support that has been demonstrated during the year. In a complex world our remuneration and the processes governing these arrangements is not isolated, but with stakeholders the Committee will continue the way shareholders engaged actively and constructively during this year's consultation. The Committee also has a strong relationship with our shareholders through year of active and timely engagement and will continue to work hard to ensure this remains the case in future years.

The Policy Report presented on the following pages is the result of an early, informative and engaging consultation and the Chairman of the Committee has intended to ensure the appreciation of the importance of stakeholder engagement to continue to be a pillar of future Committee activity.



Valerie Gooding
Chairman of the Remuneration Committee
12 July 2018

Remuneration

Directors' remuneration (continued)

Summary of proposed changes to the Policy Report

In line with the rationale outlined in the letter from the Remuneration Committee Chairman it is proposed to:

Shareholding guidelines

- Increase shareholding guidelines to 500% of salary for the Chief Executive and 400% of salary for other Executive Directors
- Introduce discretion to reduce long-term incentive grant levels for Directors who have not met their guideline nor increased their shareholding by 100% of salary during the year
- Introduce a post-employment condition whereby Directors must continue to meet their guideline until all long-term incentives have vested. If this requirement is not met, then any unvested GLTI awards will normally be forfeited

Global Long-Term Incentive Plan

- Remove the over-investment element of the GLTI to simplify the plan structure
- Replace the current vesting matrix with a simplified model whereby both measures operate independently
- Re-balance the weighting of the performance measures to 2/3 in favour of adjusted ECF and 1/3 in favour of relative TSR

- Reduce threshold opportunity from 113.75% to 105.5% of salary for the Chief Executive and from 115% to 94.5% of salary for other Executive Directors. This equates to reducing threshold vesting from 20% to 19% of maximum opportunity

- As a result of rebalancing the vesting schedule, maximum opportunity for the Chief Executive will also be reduced from 593.75% to 575% of salary and target opportunity will be reduced from 237.5% to 230% of salary. This is to ensure payout curves remain the same across all participants

Introduction of clawback

- Trigger events will constitute material misstatement of performance, material misclassification of performance condition outcomes and gross misconduct
- The provisions will apply to all future GLTI awards and bonus payments and the application period for the provisions will be up to three years after the payment of any Bonus award and up to ten years after the vesting of any GLTI

Total target remuneration at a glance – 2017 compared to 2018

The below table illustrates the arrangements in place during the year under review 2017 compared to the year which is subject to the approval of our proposed remuneration policy, which will be in place for 2018.

	2017 (y/e 31 March 2017)	2018 (y/e 31 March 2018)
Base salary	Effective 1 July 2016: Chief Executive: £1,150,000 (0% increase) Chief Financial Officer: £740,000 (0% increase)	Effective 1 July 2017: Chief Executive: £1,150,000 (no increase) Chief Financial Officer: £725,000 (1.5% increase)
Benefits	Travel related benefits and private medical cover	Travel related benefits and private medical cover
Pension	Pension contribution of 24% of salary for all Executive Directors	Pension contribution of 24% of salary for all Executive Directors
GSTIP	Opportunity (% of salary): Target: 100% Maximum: 200% Measures: Service revenue (20%), adjusted EBITDA (20%), adjusted ECF (20%) and customer appreciation KPIs (40%)	Opportunity (% of salary): Target: 100% Maximum: 100% Measures: Service revenue (20%), adjusted EBIT (10%), adjusted ECF (20%) and customer appreciation KPIs (40%)
GLTI	Opportunity (% of salary): Target Chief Executive – 237.5% Other Executive Directors – 210% Maximum Chief Executive – 594% Other Executive Directors – 525% Measures: Adjusted free cash flow and TSR vesting matrix	Opportunity (% of salary): Target Chief Executive – 230% Other Executive Directors – 210% Maximum Chief Executive – 575% Other Executive Directors – 525% Measures: Adjusted free cash flow (2/3 of total award) and TSR (1/3 of total award)
Total target remuneration	Chief Executive – £5.4m Chief Financial Officer – £3.2m	Chief Executive – £5.2m Chief Financial Officer – £3.2m
Shareholding guidelines	Chief Executive – 400% of salary Chief Financial Officer – 300% of salary	Chief Executive – 500% of salary Chief Financial Officer – 400% of salary Include post-employment holding requirements

Remuneration Policy

In this forward-looking section we describe our remuneration policy for the Board. This includes our considerations when determining policy; a description of the elements of the reward package, including an indication of the potential future value of this package for each of the Executive Directors; and the policy applied to the Chairman and Non-Executive Directors.

We will be seeking shareholder approval for our Remuneration Policy at the 2017 AGM and we intend to implement it at that point. A summary and explanation of the proposed changes to the current remuneration policy is provided on pages 67 to 70. Subject to approval, we will review our policy each year to ensure that it continues to support our company strategy and if we feel it is necessary to make a change to our policy within the next three years, we will seek shareholder approval.

Considerations when determining remuneration policy

Our remuneration principles which are outlined on page 67 are the context for our policy. Our principal consideration when determining remuneration policy is to ensure that it supports our company strategy and business objectives.

The views of our shareholders are also taken into account when determining executive pay. In advance of asking for approval for the remuneration policy we have consulted with our major shareholders. We invited our top 20 shareholders and a number of key governance stakeholders to comment on remuneration at Vodafone and to provide feedback on the proposed changes to the current policy which was approved at the 2014 AGM. A number of meetings between shareholders and the Remuneration Committee Chairman took place during this consultation period. Further details of this consultation are provided on pages 67 to 69 whilst a summary of the proposed changes to our current policy, which are incorporated in this revised Remuneration Policy section, is provided on page 70.

Listening to and consulting with our employees is very important. This can take different forms in different markets but always includes our annual people survey, which attracts very high levels of participation and engagement. We do not consult directly with employees on the executive remuneration policy nor is any fixed remuneration comparison measurement used. However, when determining the policy for Executive Directors we have been mindful of the pay and employment conditions of employees in Vodafone Group as a whole with particular reference to the market in which the executives based. Further information on our remuneration policy for other employees is given on page 74.

Performance measures and targets

Our Company strategy and business objectives are the primary consideration when we are selecting performance measures for our incentive plans. The targets within our incentive plans that are related to internal financial measures (such as revenue, profit and cash flow) are typically determined based on our budgets. Targets for strategic and external measures (such as customer appreciation KPIs and total shareholder return / TSR) are set based on company objectives and in light of the competitive marketplace. The threshold and maximum levels of performance are set to reflect minimum acceptable levels at threshold and very stretching levels at maximum.

As in previous Remuneration Reports we will disclose the details of our performance targets for our short and long-term incentive plans. However, our annual bonus targets are commercially sensitive and therefore we will only disclose our targets in the Remuneration Report following the completion of the financial year. We will disclose the targets for each long-term award in the Remuneration Report for the financial year preceding the start of the performance period.

At the end of each performance period we review performance against the targets, using judgement to account for items such as (but not limited to) mergers, acquisitions, disposals, foreign exchange rate movements, changes in accounting treatment, material one-off tax settlements etc. The application of judgement is important to ensure that the final assessments of performance are fair and appropriate.

In addition, the Remuneration Committee reviews the incentive plan results before any payments are made to executives or any shares vest and has full discretion to adjust the final payment or vesting downwards if they believe circumstances warrant it. In particular, the Committee has the discretion to use either malus or clawback as it sees appropriate. In the case of malus, the award may lapse wholly or in part, may vest to a lesser extent than it would otherwise have vested or vesting may be delayed. In the case of clawback, the Committee may recover bonus amounts that have been paid up to three years after the relevant payment date, or recover share awards that have vested up to two years after the relevant vesting date. The key trigger events for the use of the clawback arrangements include material misstatement of performance, material miscalculation of performance condition outcomes and gross misconduct. Subject to approval of this Remuneration Policy, the clawback arrangements will be applicable to all future bonus amounts paid, or share awards granted, following the 2017 AGM.

Remuneration

Directors' remuneration (continued)

Remuneration Policy (continued)

The remuneration policy table

The table below summarises the main components of the reward package for Executive Directors

Base salary	– To attract and retain the best talent	– Salaries are usually reviewed annually and fixed for 12 months commencing 1 July. Decision is influenced by – level of skill, experience and scope of responsibilities of individual – business performance, scarcity of talent, economic climate and market conditions – increases elsewhere within the Group and – external comparator groups (which are used for reference purposes only) made up of companies of similar size and complexity to Vodafone
Pension	– To remain competitive within the marketplace	– Executive Directors may choose to participate in the defined contribution pension scheme or to receive a cash allowance in lieu of pension
Benefits	– To aid retention and remain competitive within the marketplace	– Travel related benefits. This may include (but is not limited to) company car or cash allowance, fuel and access to a driver where appropriate – Private medical, death and disability insurance and annual health checks – In the event that we ask an individual to relocate we would offer them support in line with Vodafone's relocation or international assignment policies. This may cover (but is not limited to) relocation, cost of living allowance, housing, home leave, education support, tax equalisation and advice – Legal fees if appropriate – Other benefits are also offered in line with the benefits offered to other employees for example, our all-employee share plan, mobile phone discounts, maternity/paternity benefits, sick leave, paid holiday, etc
Annual Bonus – Global Short-Term Incentive Plan (GSTIP)	– To drive behaviour and communicate the key priorities for the year – To motivate employees and incentivise delivery of performance over the one year operating cycle – The financial metrics are designed to both drive our growth strategies whilst also focusing on improving operating efficiencies. The strategic measures aim to ensure a great customer experience remains at the heart of what we do	– Bonus levels and the appropriateness of measures and weightings are reviewed annually to ensure they continue to support our strategy – Performance over the financial year is measured against stretching financial and non-financial performance targets set at the start of the financial year – The annual bonus is usually paid in cash in June each year for performance over the previous year
Long-Term Incentive – Global Long-Term Incentive Plan (GLTI)	– To motivate and incentivise delivery of sustained performance over the long term – To support and encourage greater shareholder alignment through a high level of personal share ownership – The use of free cash flow as the principal performance measure ensures we apply prudent cash management and rigorous capital discipline to our investment decisions, whilst the use of TSR along with a performance period of not less than three years means that we are focused on the long-term interests of our shareholders	– Award levels and the framework for determining vesting are reviewed annually to ensure they continue to support our strategy – Long-term incentive awards consist of performance shares which are granted each year – All awards vest not less than three years after the award based on Group operational and external performance – Dividend equivalents are paid in cash after the vesting date

– Average salary increases for existing Executive Committee members (including Executive Directors) will not normally exceed average increases for employees in other appropriate parts of the Group. Increases above this level may be made in specific situations. These situations could include (but are not limited to) internal promotions, changes to role, material changes to the business and exceptional company performance.	None
– The pension contribution or cash payment is equal to 24% of annual gross salary.	None
– Benefits will be provided in line with appropriate levels indicated by local market practice in the country of employment. – We expect to maintain benefits at the current level but the value of benefit may fluctuate depending on, amongst other things, personal situation, insurance premiums and other external factors.	None
– Bonuses can range from 0–200% of base salary with 100% paid for on-target performance. Maximum is only paid out for exceptional performance.	– Performance over each financial year is measured against stretching targets set at the beginning of the year. – The performance measures normally comprise of a mix of financial and strategic measures. Financial measures may include (but are not limited to) profit, revenue and cash flow with a weighting of no less than 50%. Strategic measures may include (but are not limited to) customer appreciation KPIs such as net promoter score and brand consideration. – Performance is measured against stretching targets set at the beginning of the performance period. – Vesting is determined based on the following measures: – adjusted free cash flow as our operational performance measure, and – relative TSR against a peer group of companies as our external performance measure. – Measures will normally be weighted 2/3 to adjusted free cash flow and 1/3 to relative TSR.
– The target award level is 230% of base salary for the Chief Executive and 210% for other Executive Directors. – Minimum vesting is 0% of the target award level, threshold vesting is 45% of the target award level, and maximum vesting is 250% of the target award level. – Maximum long-term incentive face value at award of 575% of base salary for the Chief Executive and 525% for others Executive Directors. – The Committee has the discretion to reduce long-term incentive grant levels for directors who have neither met their shareholding guideline nor increased their shareholding by 100% of salary during the year. – The awards that vest accrue cash dividend equivalents over the three year vesting period. – Awards vest to the extent performance conditions are satisfied. There is a mandatory holding period where 50% of the post-tax shares are released after vesting, a further 25% after the first anniversary of vesting, and the remaining 25% will be released after the second anniversary.	

Remuneration

Directors' remuneration (continued)

Remuneration Policy (continued)

Notes to the remuneration policy table

Existing arrangements

We will honour existing awards to Executive Directors, and incentives, benefits and contractual arrangements made to individuals prior to their promotion to the Board and/or prior to the approval and implementation of this policy. For the avoidance of doubt this includes payments in respect of any award granted under the previous remuneration policy. This will last until the existing incentives vest (or lapse) or the benefits or contractual arrangements no longer apply.

Long-term incentive (LTI)

When referring to our long-term incentive awards we use the financial year end in which the award was made. For example, the '2017 award' was made in the financial year ending 31 March 2017. The awards are usually made in the first half of the financial year (the 2017 award was made in June 2016).

The extent to which awards vest depends on two performance conditions:

- underlying operational performance as measured by adjusted free cash flow, and
- relative Total Shareholder Return (TSR) against a peer group median

Adjusted free cash flow

The free cash flow performance is based on the cumulative adjusted free cash flow figure over the performance period. The detailed targets and the definition of adjusted free cash flow are determined each year as appropriate. The target adjusted free cash flow level is set by reference to our long-range plan and market expectations. We consider the targets to be critical to the Company's long-term success and its ability to maximise shareholder value, and to be in line with the strategic goals of the Company. The Remuneration Committee sets these targets to be sufficiently demanding with significant stretch where only outstanding performance will be rewarded with a maximum payout.

The cumulative adjusted free cash flow vesting levels as a percentage of the award subject to this performance element are shown in the table below (with linear interpolation between points):

Below threshold	0%
Threshold	18%
Target	40%
Maximum	100%

TSR outperformance of a peer group median

We have a limited number of appropriate peers and this makes the measurement of a relative ranking system volatile. As such, the outperformance of the median of a peer group is felt to be the most appropriate TSR measure. The peer group for the performance condition is reviewed each year and amended as appropriate.

The TSR vesting levels as a percentage of the award subject to this performance element are shown in the table below (with linear interpolation between points):

Below median	0%
Median	18%
Percentage outperformance of the peer group median equivalent to 65th percentile	40%
Percentage outperformance of the peer group median equivalent to 80th percentile	100%

In order to determine the percentages for the equivalent outperformance levels above median, the Remuneration Committee seeks independent external advice.

Remuneration policy for other employees

While our remuneration policy follows the same fundamental principles across the Group, packages offered to employees reflect differences in market practice in the different countries, role and seniority.

For example, the remuneration package elements for our Executive Committee are essentially the same as for the Executive Directors with some minor differences, for example smaller levels of share awards and local or regional performance conditions where appropriate. The remuneration for the next level of management, our senior leadership team, again follows the same principles with local and individual performance aspects in the annual bonus targets and performance share awards. They also receive lower levels of share awards which are partly delivered in conditional share awards without performance conditions.

Estimates of total future potential remuneration from 2018 pay packages

The tables below provide estimates of the potential future remuneration for each of the Executive Directors based on the remuneration opportunity to be granted in the 2018 financial year. Potential outcomes based on different performance scenarios are provided for each Executive Director.

The assumptions underlying each scenario are described below:

Fixed Consists of base salary benefits and pension

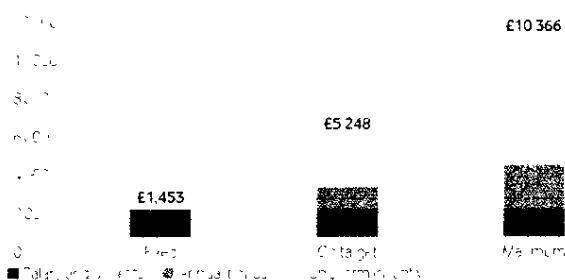
Base salary is at 1 July 2017

Benefits are valued using the figures in the total remuneration for the 2017 financial year table on page 78 (of the 2017 report)

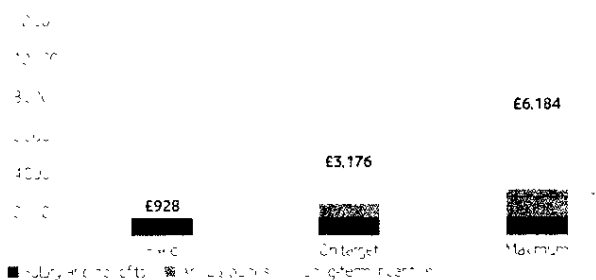
Pensions are valued by applying cash allowance rate of 24% of base salary at 1 July 2017

	Chief Executive	1,150	27	276	1,453
	Chief Financial Officer	725	29	174	928
On target	Based on what a Director would receive if performance was in line with plan				
	The target award opportunity for the annual bonus (GSTIP) is 100% of base salary				
	The target award opportunity for the long-term incentive (GLTI) is 250% of base salary for the Chief Executive and 210% for the Chief Financial Officer. We assumed that TSR performance was at median				
Maximum	Two times the target award opportunity is payable under the annual bonus (GSTIP)				
	The maximum levels of performance for the long-term incentive (GLTI) are 250% of target award opportunity. We assumed that TSR performance was at or above the 80th percentile equivalent				
All scenarios	Long-term incentives consist of share awards only, which are measured at face value i.e. no assumption for increase in share price or cash dividend equivalents payable				

Vittorio Colao, Chief Executive



Nick Read, Chief Financial Officer



Recruitment remuneration

Our approach to recruitment remuneration is to pay no more than is necessary and appropriate to attract the right talent to the role.

The remuneration policy table (pages 72 and 73) sets out the various components which would be considered for inclusion in the remuneration package for the appointment of an Executive Director. Any new Director's remuneration package would include the same elements and be subject to the same constraints as those of the existing Directors performing similar roles. This means a potential maximum bonus opportunity of 200% of base salary and long-term incentive maximum face value of opportunity at award of 575% of base salary.

When considering the remuneration arrangements of individuals recruited from external roles to the Board, we will take into account the remuneration package of that individual in their prior role. We only provide additional compensation to individuals for awards foregone. If necessary, we will seek to replicate, as far as practicable, the level and timing of such remuneration, taking into account also any remaining performance requirements applying to it. This will be achieved by granting awards of cash or shares that vest over a timeframe similar to those forfeited and if appropriate based on performance conditions. A commensurate reduction in quantum will be applied where it is determined that the new awards are either not subject to performance conditions or subject to performance conditions that are not as stretching as those of the awards forfeited.

Service contracts of Executive Directors

After an initial term of up to two years, Executive Directors' contracts have rolling terms and are terminable on no more than 12 months' notice.

The key elements of the service contract for executives relate to remuneration, payments on loss of office (see below), and restrictions during active employment (and for 12 months thereafter). These restrictions include non-competition, non-solicitation of customers and employees etc.

Additionally, all of the Company's share plans contain provisions relating to a change of control. Outstanding awards and options would normally vest and become exercisable on a change of control to the extent that any performance condition has been satisfied and pro-rated to reflect the acceleration of vesting.

Remuneration

Directors' remuneration (continued)

Remuneration Policy (continued)

Payments for departing executives

In the table below we summarise the key elements of our policy on payment for loss of office. We will of course, always comply both with the relevant plan rules and local employment legislation.

Notice period and compensation for loss of office in service contracts	– 12 months' notice from the Company to the Executive Director – Up to 12 months' base salary (in line with the notice period). Notice period payments will either be made as normal (if the executive continues to work during the notice period or is on gardening leave) or they will be made as monthly payments in lieu of notice (subject to mitigation if alternative employment is obtained)
Treatment of annual bonus ('GSTIP') on termination under plan rules	– The annual bonus will be pro-rated for the period of service during the financial year and will reflect the extent to which Company performance has been achieved – The Remuneration Committee has discretion to reduce the entitlement to an annual bonus to reflect the individual's performance and the circumstances of the termination
Treatment of unvested long-term incentive awards ('GLTI') on termination under plan rules	– An Executive Director's award will vest in accordance with the terms of the plan and satisfaction of performance conditions measured at the normal completion of the performance period, with the award pro-rated for the proportion of the vesting period that had elapsed at the date of cessation of employment – The Remuneration Committee has discretion to vary the level of vesting as deemed appropriate and in particular to determine that awards should not vest for reasons which may include, at their absolute discretion, departure in case of poor performance, departure without the agreement of the Board, or detrimental competitive activity
Pension and benefits	– Generally pension and benefit provisions will continue to apply until the termination date – Where appropriate other benefits may be receivable such as (but not limited to) payments in lieu of accrued holiday and legal fees or tax advice costs in relation to the termination – Benefits of relatively small value may continue after termination where appropriate such as (but not limited to) mobile phone provision

In exceptional circumstances, an arrangement may be established specifically to facilitate the exit of a particular individual albeit that any such arrangement would be made within the context of minimising the cost to the Group. We will only take such a course of action in exceptional circumstances and where it is considered to be in the best interests of shareholders.

Chairman and Non-Executive Directors' remuneration

Our policy is for the Chairman to review the remuneration of Non-Executive Directors annually following consultation with the Remuneration Committee. Chairman Fees for the Chairman are set by the Remuneration Committee.

Fees	– We aim to pay competitively for the role including consideration of the time commitment required. We benchmark the fees against an appropriate external comparator group. We pay fees to our Chairman and Senior Independent Director that include fees for chairmanship of any committees. We pay a fee to each of our other Non-Executive Directors and they receive an additional fee if they chair a committee. Non-executive fee levels are set within the maximum level as approved by shareholders as part of our Articles of Association.
Allowances	– An allowance is payable each time a non-Europe-based Non-Executive Director is required to travel to attend Board and committee meetings to reflect the additional time commitment involved.
Incentives	– Non-Executive Directors do not participate in any incentive plans.
Benefits	– Non-Executive Directors do not participate in any benefit plans. The Company does not provide any contribution to their pension arrangements. The Chairman is entitled to the use of a car and a driver whenever and wherever he is providing his services to or representing the Company. We have been advised that for Non-Executive Directors, certain travel and accommodation expenses in relation to attending Board meetings should be treated as a taxable benefit therefore we also cover the tax liability for these expenses.

Non-Executive Director service contracts

Non-Executive Directors are engaged on letters of appointment that set out their duties and responsibilities. The appointment of Non-Executive Directors may be terminated without compensation. Non-Executive Directors are generally not expected to serve for a period exceeding nine years. For further information refer to the "Nomination and Governance Committee" section of the Annual Report.

Annual Report on Remuneration

Remuneration Committee

In this section, we give details of the composition of the Remuneration Committee and activities undertaken during the 2016 financial year. The Committee is comprised of five disinterested, independent, judgement and conduct only of the following independent Non-Executive Directors:

Chairman: Valerie Gooding

Committee members: Dr Martinus Onofrius, Renee James and Samuel Uman

The Committee regularly consults with Vittorio Colao, the Chief Executive, and Rolfard Schellekens, the Group HR Director, on all issues relating to the appropriateness of awards for Executive Directors and senior executives through the year and presents them to the Committee for consideration. In addition, Adrian Walker, the Group Reward and Fringe Director, provides a perspective on information provided to the Committee and redress information and analysis from external advisers, as required. Rosemary Martin, the Group General Counsel and Company Secretary, advises the Committee on corporate governance guidelines and acts as a secretary to the Committee.

External advisers

The Remuneration Committee seeks and considers advice from independent remuneration advisers, where appropriate. The appointed advisers Willis Towers Watson, were selected through a thorough process led by the Chairman of the Remuneration Committee and were appointed by the Committee in 2007. The Chairman of the Remuneration Committee has direct access to the advisers and, when required, and the Committee determines the protocols by which the advisers interact with management in support of the Committee. The advice and recommendations of the external advisers are used as a guide, but do not serve as a substitute for thorough consideration of the issues by each Committee member. Advisers attend Committee meetings occasionally, and, when required by the Committee.

Willis Towers Watson is a member of the Remuneration Consultants Group and also voluntarily operates under the Remuneration Consultants Group Code of Conduct relating to executive remuneration consulting in the UK. This is based upon principles of transparency, integrity, objectivity, confidentiality, fairness and independence by the external remuneration consultants. Willis Towers Watson has confirmed that it adheres to that Code of Conduct throughout the year for all remuneration services provided to Vodafone and therefore, the Committee is satisfied that it is independent and effective. The Remuneration Consultants Group Code of Conduct is available at remunerationconsultantsgroup.com.

Willis Towers Watson	Remuneration Committee in 2007	Advice on market practice, governance and compensation data on CEO, other senior executives and board consulting, and performance analysis	30	Reward and benefits consultancy, administration and insurance consulting services
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For further information, please refer to the Remuneration Report.

2016 annual general meeting – Remuneration Report voting results

At the 2016 annual general meeting there was a valid share vote on our Remuneration Report. Details of the voting outcomes are provided in the table below.

Remuneration Report	17,643,115,555	96.92	56,216,437	3.08	13,707,560,431	19,139,993
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2014 annual general meeting – Remuneration Policy voting results

At the 2014 annual general meeting there was a binding vote on our Remuneration Policy. Details of the voting outcomes are provided in the table below.

Remuneration Policy	16,670,050,145	95.91	698,459,069	4.09	11,518,495,714	22,744,7315
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Meetings

The Remuneration Committee had five formal meetings and two formal conference calls during the year. In addition, informal conference calls can also take place. The principal agenda items at the formal meetings were as follows:

May 2016	– 2016 annual bonus achievement and 2017 targets and ranges – 2016 long-term incentive award vesting and 2017 targets and ranges	– 2016 Directors' Remuneration Report
July 2016	– 2017 long-term incentive awards	– Large pool market CEO remuneration
November 2016	– Review of Remuneration Policy – Shareholder communication material	– Corporate governance matters
January 2017	– 2017 annual bonus framework	– Shareholder consultation update
March 2017	– 2017 award packages for the Executive Committee Chairman and Non-Executive Director fee levels – Shareholder consultation update	– 2017 Directors' Remuneration Report – Committee's Terms of Reference – Risk assessment

Remuneration

Directors' remuneration (continued)

Annual Report on Remuneration (continued)

2017 remuneration

In this section we summarise the pay packages awarded to our Executive Directors for performance in the 2017 financial year versus 2016. Specifically we have provided a table that shows all remuneration that was earned by each individual during the year and computed a single total remuneration figure for the year. The value of the annual bonus ('GSTIP') reflects what was earned in respect of the year but will be paid out in cash in the following year. Similarly, the value of the long-term incentive ('GLTI') reflects the share awards which will vest in June 2017 as a result of the performance through the three year period ending at the completion of our financial year on 31 March 2017.

The Remuneration Committee reviews all incentive awards prior to payment and uses judgement to ensure that the final assessments of performance are fair and appropriate. If circumstances warrant it the Committee may adjust the final payment (vesting downwards). On this occasion, based on the fact that final annual bonus payout and final vesting level of long-term incentive awards under the GLTI were deemed to be an accurate reflection of performance and were considered fair and appropriate the Committee did not use its discretion to adjust final outcomes.

Total remuneration for the 2017 financial year (audited)

	Vittorio Colao		Nick Read	
	2017 £ 000	2016 £ 000	2017 £ 000	2016 £ 000
Salary/fees	1,150	1,150	710	694
Taxable benefits	27	57	29	26
Annual bonus: GSTIP (see below for further detail)	1,527	1,340	675	817
Total long-term incentive	3,477	2,383	1,800	1,373
GLTI vesting during the year	2,967	2,056	1,586	842
Cash in lieu of GLTI dividends	510	327	214	54
GLTR vesting during the year	—	—	—	360
GLTR dividend equivalent shares	—	—	—	37
Cash in lieu of pension	276	316	171	171
Other	1	1	1	1
Total	6,018	5,224	3,446	3,122

Notes:

1. Total compensation includes the entire remuneration package for each individual (Vittorio Colao and Nick Read) for the year ended 31 March 2017. The data is presented in the table below.

2. Cash bonus (GSTIP) for 2017 is £1,527,000 and for 2016 is £1,340,000.

3. Total long-term incentive (GLTI) for 2017 is £3,477,000 and for 2016 is £2,383,000.

4. The GLTI is a long-term incentive plan which vests on 31 March 2017. The GLTI is a long-term incentive plan which vests on 31 March 2017. The GLTI is a long-term incentive plan which vests on 31 March 2017.

5. Participant also received a cash bonus in lieu of dividend in respect of the year ended 31 March 2017. The cash bonus in lieu of dividend is shown in the table below.

6. The GLTR is a long-term incentive plan which vests on 31 March 2017. The GLTR is a long-term incentive plan which vests on 31 March 2017.

2017 annual bonus ('GSTIP') payout (audited)

In the table below we disclose our achievement against each of the performance measures and target in our annual bonus ('GSTIP') and the resulting total annual bonus payout level for the year ended 31 March 2017 of 94.5% of target. This is applied to the target bonus level of 100% of base salary for each executive. Commentary on our performance against each measure is provided below the table.

	20%	40%	171%	478	503	528	500
Service revenue	20%	40%	171%	478	503	528	500
Adjusted EBITDA	20%	40%	171%	119	160	171	158
Adjusted free cash flow	20%	40%	201%	52	49	49	40
Customer appreciation KPIs	10%	80%	396%	See below for further details			
Total annual bonus payout level	100%	200%	94.5%				

Notes:

1. The target bonus is based on the performance measures and target in our annual bonus ('GSTIP') and the resulting total annual bonus payout level for the year ended 31 March 2017 of 94.5% of target.

2. The GLTI is a long-term incentive plan which vests on 31 March 2017.

During the year under review, service revenue performance was slightly below budget which was mainly due to below target performance in our UK, India and Carrier Services businesses. Adjusted EBITDA result was also slightly below target performance with the UK business off-setting above target performance in Europe and India off-setting positive performance in the AMAP region. With regards to adjusted free cash flow, overall performance was on target with below target results in the Europe and AMAP regions being offset by positive cash management at a Group level.

Customer appreciation KPIs

An assessment of performance under the customer appreciation KPIs measure was conducted on a market by market basis. Each market was assessed against a number of different metrics which included:

- Net promoter score for both Consumer and Enterprise business units
- Brand consideration for Enterprise and both Consumer user and Consumer non-user
- Churn, revenue market share and ARPU

In respect of the new data provided by online customer satisfaction with a promoter which is used as a measure of the extent to which our customers would recommend us, a further brand consideration is a measure of the percentage of people who would consider using a certain brand as their mobile phone provider.

Both measures of use data from our online market to which is collected and validated bi-annually and consistently by independent third party agencies. The data is sourced from studies involving both our own customers and customers of our competitors for the NPS measure and both Vodafone UK and non-UKs for the brand consideration measure. Information is a final assessment of performance under the customer apportionment KPI. Other relevant business factors such as churn, growth and service level are considered.

The aggregated performance for the regions and the group are calculated on a revenue-weighted average to give an overall achievement. Performance for the year under this measure is as follows:

Europe	89.5%
AMAP	119.5%
Group	90.1%

The achievement percentage for Europe reflects strong performance in Italy, where we remain the Consumer NPS leader as well as in Spain where not only did we remain the Consumer NPS leader but we also now lead the brand consideration for non-user consumers. The strong performance here is offset by prior performance in the UK where further improvement is required on the customer experience.

The achievement percentage for AMAP reflects strong performance in the Asian markets to our finality, Egypt, South Africa and Ghana. Egypt and India are in both Consumer and Enterprise NPS and continue to maintain their number 1 position in brand consideration for both Consumer and Enterprise while South Africa continue to lead in both Consumer NPS and brand consideration.

Vodafone Group	1150	100%	915	106
Non-UKs	14	100%	545	615

Long-term incentive (GLTI) award vesting in June 2017 (audited)

The 2016 long-term incentive (GLTI) award under the share plan ended 30 June 2017 with a maximum 100% of target vesting in June 2017. The performance conditions for the three year period ended on 30 June 2017 are detailed as follows:

	Adjusted cash flow	Adjusted EPS	Adjusted TSR	Adjusted TSR
Adjusted cash flow	£3.4	2%	6%	6%
Threshold	3.4	50%	60%	60%
Target	5.1	5%	140%	140%
Maximum	6.8	125%	180%	180%

The adjusted free cash flow for the three year period ended on 30 March 2017 was £5.1 billion. This compared with the target of £5.1 billion and a maximum of £6.8 billion.

The chart to the right shows our TSR performance against our peer group for the three year period resulted in below median performance.

Using the combined payout matrix above, this performance resulted in a payout of 108.9% of target.

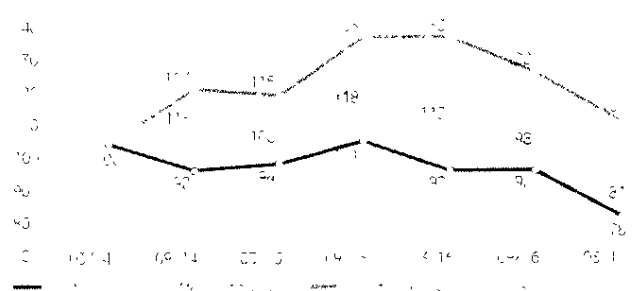
The combined vesting percentages are applied to the target number of shares granted as shown below:

Vittorio Colao	3,551,311	1,540,004	08.9%	1.00 times	1,089.4%	1,458,394	£1,864
Nick Read	792,668	1,170,677	108.9%	1.00 times	108.9%	792,668	£1,586

These share awards will vest on 26 June 2017. Specified procedures are performed by PricewaterhouseCoopers LLP over the adjusted free cash flow, to a grant to the Committee's assessment of performance. The performance assessment in respect of the TSR measure is undertaken by Wulf & Berolzheimer. Details of how the plan works can be found in the Policy Report that was approved at the 2014 AGM.

2015 GLTI award: TSR performance

The chart to the right shows our TSR performance against our peer group for the three year period resulted in below median performance.



Remuneration

Directors' remuneration (continued)

Annual Report on Remuneration (continued)

Long-term incentive ('GLTI') awarded during the year (audited)

The performance conditions for the 2017 long-term incentive awards made in June 2016 are a combination oflag, interest free loans and share-based performance as follows:

					Bharti BT Group	Orange Telecom Italia
Below threshold	<95%	0%	0%	0%	Deutsche Telekom M.N.	Telefonica
Threshold	95%	50%	75%	100%		
Target	118%	100%	150%	200%		
Maximum	156%	125%	87.5%	250%		

Share-based performance is measured by the change in the share price of the company over the performance period. Lag is measured by the change in the company's lagged earnings per share over the performance period.

The combined vesting percentages are applied to the target number of conditional shares granted.

In order to participate fully in this award, executives had to divest personal shares worth 100% of salary. The resulting awards to Executive Directors were as follows:

	Target vesting level (40% of max)		Target vesting level		
Vittorio Colaninno	1,231,575	50,73,938	£2,670,055	£6,075,168	with 31 Mar 2019
Nick Read	572,849	1,43,113	£1,241,937	£31,14,845	with 31 Mar 2019

Dividend equivalents on the shares that vest are paid in cash after the vesting date.

Outstanding awards

The award structure for awards made in the 2016 and 2017 financial years, vesting in June 2018 and June 2019 respectively, is as set out below. The award vests in cash if the combined vesting matrix is not achieved at a percentage of target with linear interpolation between awards.

Below threshold	0%	0%	0%
Threshold	50%	75%	100%
Target	100%	150%	200%
Maximum	125%	87.5%	250%

Further details on the matrix structure used for the 2016 and 2017 awards can be found in the Annual Report on Remuneration of the relevant year.

All-employee share plans

During the year the Executive Directors were eligible to participate in the UK all-employee plans:

Sharesave

The Vodafone Group 2008 Sharesave Plan is an HM Revenue & Customs (HMRC) approved scheme open to all staff permanently employed by a Vodafone company in the UK as of the eligibility date. Options under the plan are granted at up to a 20% discount to market value. Executive Directors' participation is included in the option table on page 82.

Share Incentive Plan

The Vodafone Share Incentive Plan (SIP) is an HMRC approved plan open to all staff permanently employed by a Vodafone company in the UK. Participants may contribute up to a maximum of £125 per month (or 5% of salary, if less) which the trustee of the plan uses to buy shares on their behalf. An equivalent number of shares are purchased with contributions from the employing company. UK-based Executive Directors are eligible to participate.

Following a review of the UK all-employee plans it was decided that with effect from 1 April 2017 such offerings should be solely provided through an enhanced Sharesave programme. The new arrangements bring our UK all-employee plans more closely in line with market practice, help to reduce our costs and provide a simpler share plan offering for our UK employees.

Pensions (audited)

The Executive Directors received a cumulative increase of 24% in base salary during the 2017 financial year. No Executive Director accrued benefits under any defined contribution pension plan during the year, nor have contributed in a defined benefits scheme while a Executive Director.

The Executive Directors are provided benefits under a contingent death insurance policy and have an entitlement under a long-term disability plan from which thousands of base salary up to a maximum benefit determined by the insurer would be provided until normal retirement date (aged 60). In respect of the Executive Committee members the Group had made aggregate contribution of £235,011 in 2016, £150,806 in 2017 and £150,806 in 2018 contribution per person per year.

Alignment to shareholder interests (audited)

Both of our Executive Directors have shareholdings in excess of their good. Current share ownership by the Executive Directors and the date by which the goal should be achieved are outlined below. The values are calculated using an average share price over the six months to 31 March 2017 of 206.37 pence.

Vittorio Colao	400%	204.1%	510%	11,422,608	£23.6m	July 2017
Nick Read	500%	548%	183%	1,996,800	£5.9m	April 2019

As part of the letter from the Remuneration Committee Chairman, and subject to shareholder approval of the revised Remuneration Policy, the shareholding guidelines will be increased to 500% of salary for the Chief Executive and 400% of salary for other Executive Directors with effect from the 2017 AGM. The revised guidelines will also include a performance condition whereby the Executive Directors will be required to continue to meet the guideline until a long-term incentive has been selected and a condition met that then an unvested share will be forfeited.

Collectively, the Executive Committee holding the Executive Directors will own a net worth of £21 million in Vodafone shares with a value of £46.5 million. In the case of the Executive Committee members and non-executive directors more than 1% of the issued share capital of the share and treasury shares.

Directors' interests in the shares of the Company (audited)

All primary and restricted interests and other interests of the Executive Directors and non-executive directors, ending on the 16 May 2017, are listed in the table below. The table includes the number of shares held by each director, the number of shares held by each director, and the number of shares held by each director.

Executive Directors

Vittorio Colao	10,392,320	9,465,101	4,007
Nick Read	6,726,821	1,811,754	15,715
Total	27,625,141	14,282,863	24,850

The total number of interests in shares included in the table above is 42,933,714, which includes the shares held by the directors and the shares held by the directors.

Non-Executive Directors

Simon Davis	31,500
Dr Martin Dopfner	1,500
Emma Clara Fulse	25,000
Valerie Gooding	28,970
Renee James	27,270
Samuel Jordan	30,190
Gerard Keefe	107,078
Nick Laing	12,090
David Nish	74,137
Philipp	51,405

At 16 May 2017 and during the period from 1 April 2017 to 16 May 2017 no Director had any interest in the shares of any subsidiary company. Other than those individuals named in the table above who were Board members at 31 March 2017, members of the Group Executive Committee at 31 March 2017 had an aggregate beneficial interest in 8,678,718 ordinary shares of the Company. At 16 May 2017 the Directors had an aggregate beneficial interest in 13,731,571 ordinary shares of the Company and the Executive Committee members had an aggregate beneficial interest in 3,972,088 ordinary shares of the Company, which included shares made under the Vodafone Share Incentive Plan after 31 March 2017. None of the Directors or the Executive Committee members had a beneficial interest amounting to greater than 1% of the Company's ordinary shares.

The Directors' total number of interests in shares did not change during the period from 1 April 2017 to 16 May 2017.

Remuneration

Directors' remuneration (continued)

Annual Report on Remuneration (continued)

The maximum number of outstanding shares that have been awarded to Directors under the long-term incentive (LTI) plan are currently as follows:

	2016	2017	2018
Vittorio Colao	3,350,011	3,039,156	3,018,458
Nick Read	1,792,668	1,599,967	1,452,125

For details of the performance conditions for the 2016 and 2017 awards please see page 83. Details of the 2015 award are available on page 79.

The following information summarises the Executive Directors' options under the Vodafone Group 2008 Share Save Plan (SAYE) and the Vodafone Group Incentive Plan (GIP). HMRC approved awards may be made under all of the schemes mentioned. No other Directors have options under any schemes and, other than under the SAYE, no options have been granted since 2007.

Options under the Vodafone Group 2008 Share Save Plan were granted at a discount of 20% to the market value of the shares at the time of the grant. No other options may be granted at a discount.

Vittorio Colao

SAYE	Jul 2014	9,607	—	—	—	9,607	15.615	Sep 2019	Feb 2020	—	—
Total		9,607				9,607					

Nick Read

GIP	Jul 2007	9,21443	—	9,21443	—	—	678.1	Jul 2010	Jul 2011	135,301	£376,036
SAYE	Jul 2012	10,389	—	—	—	10,389	144.57	Sep 2013	Feb 2018	—	—
SAYE	Mar 2017	—	4,854	—	—	4,854	15.151	Apr 2020	Sep 2020	—	—
Total		937,832				15,243					

At 16 May 2017, Vittorio Colao held 3,039,156 shares and 9,607 options under the Vodafone Group 2008 Share Save Plan. Nick Read held 1,599,967 shares and 15,243 options under the Vodafone Group Incentive Plan.

At 16 May 2017 there had been no change to the Directors' interests in share options from 31 March 2017.

Other than those individuals included in the table above, at 16 May 2017 members of the Group's Executive Committee held options for 64,664 ordinary shares at prices ranging from 15.15 pence to 159.7 pence per ordinary share with a weighted average exercise price of 164.1 pence per ordinary share exercisable at dates ranging from 1 September 2017 to 1 April 2020.

Hannes Ametsreiter, Ade Bisi, Antonio Coimbra, Ahmed Elsayh, Ronald Scheele-Hart and Sevil Timuray held no options at 16 May 2017.

Loss of office payments (audited)

Other than amounts already disclosed in prior year reports, no loss of office payments were made during the year.

Payments to past Directors (audited)

During the 2017 financial year, Lord Macaulay received benefit payments in respect of security costs as per his contractual arrangement. These costs exceeded our de minimis threshold of £5,000 p.a. and, including the tax paid, were £9,813 (2016: £9,411).

Fees retained for external non-executive directorships

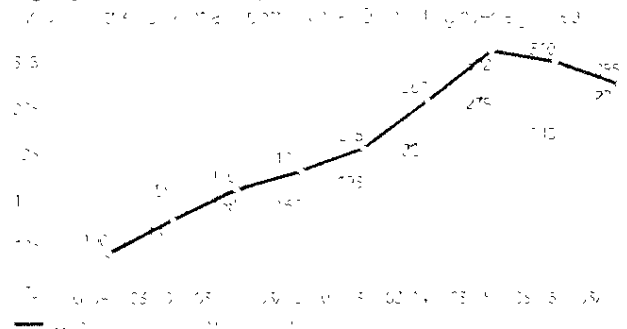
Executive Directors may hold positions in other companies as non-executive directors and retain the fees.

During the year ended 31 March 2017, Vittorio Colao served as a non-executive director on the boards of Unilever NV and Unilever PLC. Vittorio retained fees of £43,870 in respect of this role.

Assessing pay and performance

In the table below, the remuneration of the Chief Executive, as a single figure remuneration, is interpreted in light of a well understood track record pay plan. The payout in relation to the maximum opportunity can be compared with the historical TSR performance over the same period. The only drawback is that the performance of the Company, relative to the STOXX Europe 600 Index over an eight year period, the STOXX Europe 600 Index, is a backward-looking, price-based index, that includes many structural issues that should be noted. It should be noted that the payout from the long-term incentive plan is based on the TSR performance shown in the chart on page 79 and not the current.

Eight-year historical TSR performance



Single figure of total remuneration: £200

Annual variable element as a % of maximum opportunity:

Opportunity incentive when given to maximum opportunity:

5,351 7,022 15,161 10,949 9,714 10,810 5,724 6,219

6.4% 6.3% 4.7% 3.3% 4.4% 5.6% 5.8% 4.7%

100% 91% 100% 57% 57% 90% 17% 44%

Source: Vodafone Group Plc, based on data from the Vodafone Group Plc website.

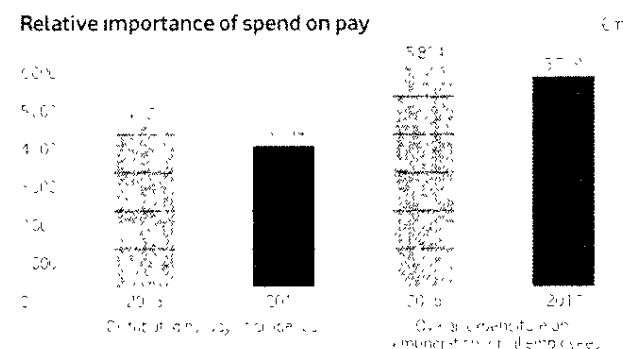
Change in the Chief Executive's remuneration

In the table below, the change in the Chief Executive's remuneration (salary, taxable benefits and pension contribution) between the 2016 and 2017 financial years is compared to the average change in the remuneration of comparable business executives who have been employed in the UK for the last 12 months. The data is based on the data published in the annual report and accounts of the company. The data is based on the data published in the annual report and accounts of the company. The data is based on the data published in the annual report and accounts of the company.

Base salary	0.0%	5.0%
Taxable benefits	+15.0%	0.4%
Annual bonus	+10.0%	+5.0%

Relative spend on pay

The chart below shows the dividends distributed in the year and the total cost of remuneration in the Group.



For more details on dividends and expenditure on remuneration for all employees, please see pages 125 and 154 respectively.

Remuneration

Directors' remuneration (continued)

Annual Report on Remuneration (continued)

2017 remuneration for the Chairman and Non-Executive Directors (audited)

Chairman						
Gerard Kleisterlee	625	625	87	77	712	702
Senior Independent Director						
Phil Lea	140	128	2	1	142	129
Non-Executive Directors						
Sir Crippin Davis	115	115	10	—	125	115
Dr Matthias Dopfner	115	115	10	1	125	116
Dame Clara Furse	115	115	13	—	128	115
Valerie Gooding	140	132	12	6	152	138
Renee James	139	133	11	10	150	143
Samuel Joseph	145	151	9	17	154	168
Nick Land	140	140	3	1	143	141
David Nash (appointed 1 January 2016)	115	29	13	7	128	36
Former Non-Executive Directors						
Luc Vandeveldt (retired 28 July 2015)	—	53	—	19	—	72
Total	1,789	1,736	170	139	1,959	1,875

2017 remuneration for the Chairman and Non-Executive Directors (continued) is disclosed in the 2017 Annual Report on Remuneration, which is available on our website at www.vodafone.com/remuneration.

2018 remuneration

Data for how the remuneration policy will be implemented for the 2018 financial year are set out below.

2018 base salaries

As part of the 2017 review, the Remuneration Committee took forward a performance salary increase for other employees, based on external market information. In the light of external market information, the Committee looked at the following two groups:

1. Euro Top 200 group: Top 25 European general industry companies by market capitalisation (excluding financial services companies) and a selected group of telecommunications companies in the Top 100 that are also members of our F&B peer group.
2. FTSE 350 Top 50 FTSE listed companies by market capitalisation (including financial services companies).

The Committee decided to increase the salary of the Chief Financial Officer by 1.5% in line with the average salary increase budget for employees across the UK. The Chief Executive requested not to be considered for a salary increase during the review. The average salary increase for Executive Committee members will be 1.6%, this compared to a budget of 1.5% which is based on an average of the relevant local market budget for each Executive Committee member.

The annual salaries for 2018 (effective 1 July 2018) are as follows:

- Chief Executive Vittorio Colao: £1,500,000 and
- Chief Financial Officer Nick Read: £725,000.

2018 annual bonus ('GSTIP')

Following the Committee's annual review of the GSTIP framework and as outlined on pages 68 and 70, the Committee decided that the adjusted EBITDA measure used in previous years should be replaced with an adjusted EBIT measure to reflect an increased focus on both capital discipline and expenditure. The performance measures and weightings for 2018 are outlined below:

- service revenue (20%)
- adjusted EBIT (20%)
- adjusted free cash flow (20%) and
- customer appreciation KPIs (40%). This includes an assessment of net promoter score ('NPS') and brand consideration measures.

The assessment of NPS and brand consideration metrics utilise data collected in our local markets which is validated for quality and consistency by independent third party agencies. Further details on how this data is collated and how the individual metrics used to measure customer appreciation KPIs are defined is provided on pages 78 and 79.

Due to the potential impact on our commercial interests, annual bonus targets are considered commercially sensitive and therefore will be disclosed in the 2018 Remuneration Report following the completion of the financial year.

Long-term incentive ('LTI') awards for 2018

Subject to the approval of the Remuneration Policy at the 2017 AGM, awards for 2018 will be made in line with the arrangements described in our policy on pages 72 to 74. Vesting of the 2018 award will be based on the performance of adjusted free cash flow (2/3 of total award) and TSR (1/3 of total award). The details for the 2018 award targets are provided in the table below, with linear interpolation between barriers.

Following the annual review of the performance measures, which included a review of analysis provided by the Committee's external advisers, the Committee decided that for the 2018 award the TSR outperformance range should be increased from 4.5% at target and 9.0% at maximum to 5.0% and 10.0% respectively. The Committee also determined it appropriate to keep the same peer group constituents as used for the 2017 award but to also include Royal KPN and Liberty Global in the 2018 peer group.

Below threshold	<14.75	0%
Threshold	14.75	3%
Target	16.67	40%
Maximum	18.45	100%

Below threshold	Below median	0%
Threshold	Median	18%
Target	50th-60th percentile equivalent	40%
Maximum	100th-80th percentile equivalent	100%

Barclays	BT Group	Deutsche Telekom	Liberty Global	AT&T
Orange	Royal KPN	Telecom Italia	Telefonica	

2018 remuneration for the Chairman and Non-Executive Directors

For the 2018 financial year, our Chairman and Non-Executive Directors are remunerated by a fixed fee (excluding financial services companies). Following a review it was agreed that no changes could be made to the current fee levels, which are outlined in the table below.

Chairman	£25
Non-Executive Directors	£15
Additional fee for Senior Independent Director	£5
Additional fee for Chairmanship of Audit and Risk and Remuneration Committees	£5

Our Chairman and Non-Executive Directors are also eligible for a discretionary bonus.

For 2018, the allowance payable each time a non-Europe-based Non-Executive Director is required to travel to attend Board and Committee meetings to reflect the additional time commitment involved is £6,000.

Further remuneration information

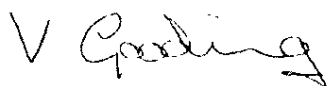
Dilution

All awards are made under plans that incorporate dilution limits as set out in the guidelines for share incentive schemes published by the Investment Association. The current estimated dilution from subsisting executive awards is approximately 0.9% of the Company's share capital at 31 March 2016 (2.9% at 31 March 2015), whilst from all-employee share awards it is approximately 0.5% (0.5% at 31 March 2016). This gives a total dilution of 5.3% (5.3% at 31 March 2016).

Service contracts

The terms and conditions of appointment of our Directors are available for inspection at the Company's registered office during normal business hours and at the annual general meeting (for 15 minutes prior to the meeting and during the meeting). The Executive Directors have notice periods in their service contracts of 12 months. The Non-Executive Directors' letters of appointment do not contain provision for notice periods or for compensation if their appointments are terminated.

This report on remuneration has been approved by the Board of Directors and signed on its behalf by



Valerie Gooding

Chairman of the Remuneration Committee
16 March 2016

Directors' report

Our financial results are set out in the consolidated financial statements on pages 102 to 119.

Our strategy and business model are set out in the Chairman's Statement on pages 120 to 123. Our business model is based on the provision of mobile services to our customers. We have a strong focus on the mobile services business, which is the core of our operations. We have a strong focus on the mobile services business, which is the core of our operations. We have a strong focus on the mobile services business, which is the core of our operations.

Responsibility statement

As a public company, we are committed to the highest standards of corporate governance and to the highest standards of financial reporting. We have a strong focus on the mobile services business, which is the core of our operations. We have a strong focus on the mobile services business, which is the core of our operations.

Going concern

The Directors have considered the going concern status of the Group and have no reason to believe that the Group is not a going concern.

System of risk management and internal control

The Group has a system of risk management and internal control in place. The system is designed to identify, assess, and manage the risks that the Group faces. The system is designed to identify, assess, and manage the risks that the Group faces. The system is designed to identify, assess, and manage the risks that the Group faces.

The Board of Directors is responsible for the system of risk management and internal control. The Board is responsible for the system of risk management and internal control. The Board is responsible for the system of risk management and internal control.

Corporate governance statement

The Group is committed to the highest standards of corporate governance. We have a strong focus on the mobile services business, which is the core of our operations. We have a strong focus on the mobile services business, which is the core of our operations.

Strategic Report

The Strategic Report sets out the Group's strategy and business model. The Strategic Report sets out the Group's strategy and business model. The Strategic Report sets out the Group's strategy and business model.

Directors and their interests

The Directors of the Group are set out in the table below. The Directors of the Group are set out in the table below. The Directors of the Group are set out in the table below.

Directors' conflicts of interest

The Directors have no conflicts of interest. The Directors have no conflicts of interest. The Directors have no conflicts of interest.

Directors' indemnities

The Directors are entitled to indemnity for the costs and expenses incurred by them in connection with their duties. The Directors are entitled to indemnity for the costs and expenses incurred by them in connection with their duties. The Directors are entitled to indemnity for the costs and expenses incurred by them in connection with their duties.

Disclosures required under Listing Rule 9.8.4

The Group has complied with the requirements of Listing Rule 9.8.4. The Group has complied with the requirements of Listing Rule 9.8.4. The Group has complied with the requirements of Listing Rule 9.8.4.

Capital structure and rights attaching to shares

The Group has a strong focus on the mobile services business, which is the core of our operations. The Group has a strong focus on the mobile services business, which is the core of our operations.

Change of control

The Group has no change of control. The Group has no change of control. The Group has no change of control.

The Group has no change of control. The Group has no change of control. The Group has no change of control.

Dividends

The Group has no dividends. The Group has no dividends. The Group has no dividends.

Sustainability

The Group has no sustainability. The Group has no sustainability. The Group has no sustainability.

Political donations

The Group has no political donations. The Group has no political donations. The Group has no political donations.

Financial risk management objectives and policies

The Group has no financial risk management objectives and policies. The Group has no financial risk management objectives and policies. The Group has no financial risk management objectives and policies.

Important events since the end of the financial year

The Group has no important events since the end of the financial year. The Group has no important events since the end of the financial year.

Future developments within the Group

The Group has no future developments within the Group. The Group has no future developments within the Group.

Group policy compliance

The Group has no group policy compliance. The Group has no group policy compliance. The Group has no group policy compliance.

Code of Conduct

The Group has no code of conduct. The Group has no code of conduct. The Group has no code of conduct.

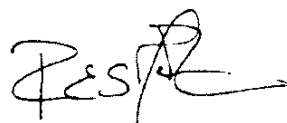
Branches

The Group has no branches. The Group has no branches. The Group has no branches.

Employee disclosures

The Group has no employee disclosures. The Group has no employee disclosures. The Group has no employee disclosures.

on behalf of the Board



Rosemary Martin

Chairman of the Board of Directors

12th April 2015

Reporting our financial performance...

Focus on clear, effective and concise reporting

We continue to review the format of our consolidated financial statements with the aim of making them clearer and easier to follow. This year we have added the following highlights to help you navigate to the information that is important to you.

	Reporting in euro currency From 2015, all amounts in our consolidated financial statements will be reported in euro, except for amounts relating to our operations in the United States, which will continue to be reported in US dollars.  Pages 103 to 106		Future adoption of IFRS 9, IFRS 15 and IFRS 16 We have assessed the impact of the new IFRS standards and have concluded that the adoption of IFRS 9, IFRS 15 and IFRS 16 will not have a material impact on our consolidated financial statements.  Pages 107 and 108
Vodafone India Our operations in India are a key part of our global business. We have provided detailed information on our operations in India, including our financial performance and our strategy for the future.  Pages 123 and 124	India impairment We have provided detailed information on our impairment testing for our operations in India, including the assumptions and estimates used in our calculations.  Pages 113 to 116	Tax reporting We have provided detailed information on our tax reporting, including our tax positions and our tax management practices.  Pages 118 to 122	Alternative performance measures We have provided detailed information on our alternative performance measures, including our adjusted earnings and our adjusted operating profit.  Pages 205 to 213

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99	Consolidated financial statements:	104	2. Segmental analysis	182	Company statement of financial position
99	Consolidated income statement	104	3. Operating profit	182	Company statement of changes in equity
99	Consolidated statement of comprehensive income	104	4. Impairment losses	184	Notes to the Company financial statements:
100	Consolidated statement of financial position	104	5. Investment income and financing costs	184	1. Basis of preparation
101	Consolidated statement of changes in equity	104	6. Taxation	184	2. Intangible assets
102	Consolidated statement of cash flows	104	7. Goodwill, intangible assets and assets held for sale	184	3. Derivatives
		104	8. Financial instruments	184	4. Other investments
		104	9. Equity dividends	184	5. Contingent liabilities
		104	Financial position	184	6. Share-based payments
		104	10. Intangible assets	184	7. Reserves
		104	11. Property, plant and equipment	184	8. Equity dividends
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		104	20. Investing activities		
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		104	22. Liquidity and capital resources		
		104	23. Capital and financial management		
		104	Employee remuneration		
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		104	25. Employee benefits		
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		104	28. Acquisitions and disposals		
		104	29. Commitments		
		104	30. Contingent liabilities and legal proceedings		
		104	31. Related party transactions		
		104	32. Subsequent events		
		104	33. Related undertakings		
		104	34. Subsidiary undertakings		

Directors' statement of responsibility

The Directors' statement of responsibility forms part of the Directors' statement of responsibility required by the Companies Act 2006 and the Companies (Miscellaneous Reporting) Regulations 2018. The statement of responsibility and the Directors' statement of responsibility form part of the Company's annual financial statements and are required to be included in the Strategic Report and the Financial Statements of the Company.

Financial statements and accounting records

Company law of England and Wales requires the Directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the Company and of the Group at the end of the financial year and of the profit or loss of the Group for that period. In preparing these financial statements, the Directors are required to:

- select suitable accounting policies and apply them consistently
- make judgements and estimates that are reasonable and prudent
- present information, including accounting policies, in a manner that provides relevant, reliable, comparable and understandable information
- state whether the consolidated financial statements have been prepared in accordance with International Financial Reporting standards (IFRS) as adopted for use in the EU and Article 4 of the EU IAS Regulations. The Directors also ensure that the consolidated financial statements have been prepared in accordance with IFRS as issued by the International Accounting Standards Board (IASB)
- state for the Company's financial statements whether applicable UK accounting standards have been followed, and
- prepare the financial statements on a going concern basis, if it is inappropriate to presume that the Company and the Group will continue in business.

The Directors are responsible for keeping proper accounting records which disclose, with reasonable accuracy, at any time the financial position of the Company and of the Group and to enable them to ensure that the financial statements comply with the Companies Act 2006 and for the consolidated financial statements, Article 4 of the EU IAS Regulation. They are also responsible for the system of internal control for safeguarding the assets of the Company and the Group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Directors are responsible for the maintenance and integrity of the Company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Directors' responsibility statement

Each of the Directors, whose names and functions are listed on pages 48 and 49, confirm that, to the best of their knowledge:

- the consolidated financial statements prepared in accordance with IFRS as issued by the IASB and IFRS as adopted by the EU give a true and fair view of the assets, liabilities, financial position and profit of the Group
- the parent company financial statement prepared in accordance with United Kingdom generally accepted accounting practice give a true and fair view of the assets, liabilities, financial position and profit of the Company, and
- the Strategic Report includes a fair view of the development and performance of the business and the position of the Group together with a description and carried out a robust assessment of the principal risks and uncertainties that it faces.

The Directors confirm that they have carried out a robust assessment of the principal risks of the Group.

The Directors are all responsible under section 174 of the Companies Act 2006 to promote the success of the Company for the benefit of its members as a whole and in doing so have regard for the interests of wider society and stakeholders including customers, consistent with the Group's core and sustainable business objectives.

Having taken advice from the Audit and Risk Committee, the Board considers the report and accounts taken as a whole is fair, balanced and understandable and that it provides the information necessary for shareholders to assess the Company's position and performance, business model and strategy.

Neither the Company nor the Directors accept any liability to any person in relation to the Annual Report except to the extent that such liability could arise under English law. Accordingly, any liability to a person who has demonstrated reliance on any untrue or misleading statement or omission shall be determined in accordance with section 90A and schedule 10A of the Financial Services and Markets Act 2000.

Disclosure of information to the auditor

Having made the requisite enquiries, so far as the Directors are aware, there is no relevant audit information (as defined by section 478(3) of the Companies Act 2006) of which the Company's auditor is unaware and the Directors have taken all the steps they ought to have taken to make themselves aware of any relevant audit information and to establish that the Company's auditor is aware of that information.

Going concern

The Group's business activities, its performance, outlook and principal risks and uncertainties are underpinned by the strategic management information set out in the Strategic Report on pages 11 to 43.

In addition, the financial position of the Group is included in: *Financing*, *Liquidity* and *capital resources* and *Capital and financial risk management* in notes 21, 22 and 23 respectively to the consolidated financial statements which include disclosure in relation to the Group's objectives, policies and processes for managing its capital, its financial risk management on such as default of its financial instruments and hedging activities and its exposures to credit risk and liquidity risk.

The Group believes that adequately manages or mitigates its solvency and liquidity risks through the primary processes described below.

Business planning process and performance management

The Group's forecasting and planning cycle consists of three in-year forecasts, a budget and a long-range plan. These generate income statements, cash flow and net debt projections for assessment by Group management and the Board.

Each forecast is compared with prior forecasts and actual results, to identify key variances and understand the drivers of the changes and the future implications for the Group's management to plan actions, where appropriate, and financial analysis and make forecasts and hence check the key assumptions underpinning the forecasts.

Cash flow and liquidity reviews

The business planning process provides outputs for debt and cash flow and liquidity reviews to ensure that the Group maintains adequate liquidity throughout the forecast period. The primary outputs are a three-year budget, forecast which are prepared and updated on a daily basis which highlights the extent of the Group's liquidity, based on continued cash flow and the headroom under the Group's internal revolving credit facility (RCF).

The key inputs into this forecast are:

- free cash flow forecasts with the first three months inputs being sourced directly from the operating companies analysed on a daily basis with information beyond this taken from the latest forecast budget cycle
- bond and other debt maturities and
- expectations for shareholder returns (pension activities and M&A activity).

The liquidity forecast shows two scenarios assuming either maturing commercial paper is refinanced or no new commercial paper issuance. The liquidity forecast is reviewed by the Group Chief Financial Officer and included in each of his reports to the Board.

In addition, the Group continues to manage its foreign exchange and interest rate risks within the framework of policies and guidelines authorised and reviewed by the Board with oversight provided by the Treasury Risk Committee.

Conclusion

The Group has considerable financial resources and the Directors believe that the Group is well placed to manage its business risks successfully. Accordingly, the Directors continue to adopt the going concern basis in preparing the Annual Report and accounts.

Management's report on internal control over financial reporting

As required by section 404 of the US Sarbanes-Oxley Act, management is responsible for establishing and maintaining adequate internal control over financial reporting for the Group. The Group's internal control over financial reporting includes policies and procedures that:

- pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of assets;
- are designed to provide reasonable assurance that transactions are recorded as necessary to permit the preparation of financial statements in accordance with IFRS as adopted by the EU and IFRS as issued by the IASB and that receipts and expenditures are being made only in accordance with authorisation of management and the Directors of the Company; and
- provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of the Group's assets that could have a material effect on the financial statements.

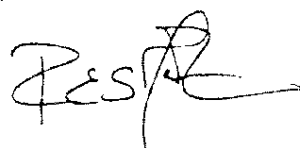
Any internal control, however well designed, has inherent limitations, including the possibility of human error and the circumvention or overriding of the controls and procedures, and may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that conditions may become inadequate because of changes in circumstances or because the degree of compliance with the controls or procedures may deteriorate.

Management has assessed the effectiveness of the internal control over financial reporting as at 31 March 2017 based on the updated Internal Control—Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) in 2013. Based on management's assessment, management has concluded that internal control over financial reporting was effective as at 31 March 2017.

During the period covered by this document, there were no changes in the Group's internal control over financial reporting that have materially affected or are reasonably likely to materially affect the effectiveness of the internal controls over financial reporting.

The Group's internal control over financial reporting at 31 March 2017 has been audited by PricewaterhouseCoopers LLP, an independent registered public accounting firm who also audit the Group's consolidated financial statements. Their audit report on internal control over financial reporting is on page 90.

By Order of the Board



Rosemary Martin
Group Financial Officer and Group Treasurer

Report of independent registered public accounting firm

**To Board of Directors and shareholders
of Vodafone Group Plc**

In addition, in the accompanying consolidated statement of financial position and the related consolidated income statement, consolidated statement of comprehensive income, consolidated statement of changes in equity and consolidated statement of cash flows presented fairly in all material respects the financial position of Vodafone Group Plc and its subsidiaries (the Company) at 31 March 2017 and 31 March 2016 and the results of their operations and their cash flows for each of the three years ended 31 March 2017 in conformity with International Financial Reporting Standards as issued by the International Accounting Standards Board and in conformity with International Financial Reporting Standards as adopted by the European Union. And in our opinion, the Company maintained in all material respects effective internal control over financial reporting as of 31 March 2017 based on criteria established in Internal Control – Integrated Framework 2013 issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO).

The Company's management is responsible for these financial statements for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting included in Management's report on internal control over financial reporting. Our responsibility is to express opinions on these financial statements and on the Company's internal control over financial reporting based on our integrated audit.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States) and International Standards on Auditing. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether there is no material misstatement of financial reporting and materiality in all material respects. Our audits of the financial statements included examining on a test basis evidence supporting the amounts and disclosures in the financial statements; assessing the accounting principles used and significant estimates made by management; and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting; assessing the risk that a material weakness exists; and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

As discussed in Note 1 to the consolidated financial statements, the Company changed its presentation currency with effect from 1 April 2016.

According to internal control over financial reporting, a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (ii) provide reasonable assurance that transactions are recorded as necessary, to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions or that the degree of compliance with the policies or procedures may deteriorate.

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PricewaterhouseCoopers LLP

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Audit report on the consolidated and parent company financial statements

Independent auditors' report to the members of Vodafone Group Plc

Report on the financial statements

Our opinion

In our opinion:

- Vodafone Group Plc's Group financial statements and Company financial statements (the financial statements) give a true and fair view of the state of the Groups and of the Company, financial as at 31 March 2017 and of the Group's loss and cash flows for the year then ended;
- the Group financial statements have been properly prepared in accordance with International Financial Reporting Standards (IFRS) as adopted by the European Union;
- the Company financial statements have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- the financial statements have been prepared in accordance with the requirements of the Companies Act 2006 and, as regards the Group financial statements, Article 4 of the IAS Regulation.

Separate opinion in relation to IFRSs as issued by the IASB

As explained in note 1 to the financial statements, the Group, in addition to applying IFRS as adopted by the European Union, has also applied IFRSs as issued by the International Accounting Standards Board (IASB).

In our opinion, the Group financial statements comply with IFRSs as issued by the IASB.

What we have audited

The financial statements included within the Annual Report comprise:

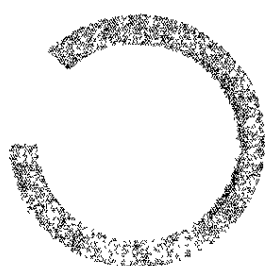
- the consolidated statement of financial positions as at 31 March 2017;
- the Company statement of financial position as at 31 March 2017;
- the consolidated income statement and the consolidated statement of comprehensive income for the year then ended;
- the consolidated statement of cash flows for the year then ended;
- the consolidated statement of changes in equity for the year then ended;
- the Company statement of changes in equity for the year then ended; and
- the notes to the Group financial statements and Company financial statements, which include a summary of significant accounting policies and other explanatory information.

There are joint disclosures have been presented to use in the Annual Report rather than in the notes to the financial statements. There are disclosures related to the financial statements and are jointly disclosed.

The financial reporting framework that has been applied in the preparation of the Group financial statements is IFRS as adopted by the European Union and applicable law. The financial reporting framework that has been applied in the preparation of the Company financial statements is United Kingdom Accounting Standards (comprising FRS 101 'Reduced Disclosure Framework') and applicable law (United Kingdom Generally Accepted Accounting Practice).

Our audit approach

- Overall Group maturity: £2.5 million, which represents 5% of a three year average of Adjusted operating profit (ADP) including Vodafone India. We used a three year average given volatility in this measure year on year as a result of Project Spring.
- We identified six local operations which in our view required an audit of their complete financial information either due to the nature of the risk characteristics comprising UK, Spain, Italy, India, Germany and Vodafone South Africa. The scope of work in Germany did not include an audit of the complete financial information of Kabel Deutschland GmbH (KD).
- Further specific audit procedures on central functions and areas of significant judgement including taxation, goodwill, the fund and material provision and contingent liabilities were performed at the Group's Head Office.
- Taxation matters, including a provisioning claim for withholding tax in India and the recognition and recoverability of deferred tax assets in Luxembourg and Germany.
- Carrying value of goodwill.
- Provisions and contingent liabilities.
- Revenue recognition – accuracy of revenue recorded given the complexity of systems.
- Significant related-party transactions.
- Capitalisation and asset values.
- IT systems and controls.
- Changes in a group's presentation currency.



We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) (ISAs (UK & Ireland)).

We designed our audit by determining materiality and assessing the risk of material misstatement in the financial statements. In particular, we looked at where the Directors made subjective judgements; for example, in respect of significant accounting estimates that involve making assumptions and considering future events that are inherently uncertain. As a result of our audit, we also addressed the risk of management override of internal control, including evaluating whether there was evidence of bias by the Directors that represented a risk of material misstatement due to fraud.

The risks of material misstatement that had the greatest effect on our audit, including the allocation of our resources and effort, are identified as areas of focus in the table below. We have also set out how we tailored our audit to address these specific areas in order to provide an opinion on the financial statements as a whole and any comments we make on the results of our procedures should be read in this context. This is not a complete list of all risks identified by our audit.

Area of focus

Withholding tax

The Group operates across a large number of jurisdictions and is subject to periodic challenges by local tax authorities on a range of tax matters during the normal course of business, including transfer pricing, dividend tax and transaction related tax matters.

We focused on two matters relating to the legal claim in respect of withholding tax on the acquisition of Hutchinson Essar Limited and the recognition and recoverability of deferred tax assets in Luxembourg and Germany.

Provisioning claim for withholding tax – there continues to be uncertainty regarding the resolution of the legal claim from the Indian authorities in respect of withholding tax on the acquisition of Hutchinson Essar Limited.

Recognition and recoverability of deferred tax assets in Luxembourg and Germany – significant judgements are required in relation to the recognition and recoverability of deferred tax assets, particularly in respect of losses in Luxembourg and Germany amounting to €19 billion and €2.8 billion respectively. During the current year €4.3 billion of deferred tax assets have been derecognised due to lower interest rates and a change in the local Luxembourg corporate tax rate.

Refer to the Audit and Risk Committee Report note 1.

- Critical accounting judgements and key sources of estimation uncertainty, note 6 – Taxation, and note 30.
- Contingent liabilities and legal proceedings.

How our audit addressed the area of focus

We evaluated the design and implementation of controls in respect of provisioning for withholding tax and the recognition and recoverability of deferred tax assets.

We used our tax specialists to gain an understanding of the current status of the Indian tax investigation and monitored charges in the disputed, including external advice received by the Group where relevant to establish that the tax provisions had been appropriately adjusted to reflect the latest external development.

In respect of the deferred tax assets, we assessed the recoverability of losses from a tax perspective through performing the following:

- understanding how losses arose and where they are located, including to which entities they are attributed;
- considering whether the losses can be reversed;
- evaluating the results of local statutory impairment calculations including reversals;
- considering the impact of recent regulatory developments, as applicable;
- assessing any restriction on future use; and
- determining whether any of the losses will expire.

In addition we analysed the application of International Accounting Standard 12 – Income Taxes, including:

- understanding the triggers for recognition of deferred tax assets;
- considering effects of tax planning strategies;
- testing the mathematical accuracy of the cash flow models and challenging and agreeing the key assumptions in the Board approved five year management plan; and
- assessing management's view of the Group's likelihood of generating future taxable profits to support the recoverability of the deferred tax assets.

We determined that the carrying value of deferred tax assets at 31 March 2017 was supported by management's plans including intercompany funding arrangements.

We validated the appropriateness of the related disclosures in note 6 and note 30 of the financial statements, including the disclosures made in respect of the utilisation period of deferred tax assets.

Area affected

The Group has good will of €26.8 billion contained within its cash generating units (CGUs).

Impairment charges to good will have been recognised in prior periods. With the continued difficult macroeconomic environment in Europe and the changing regulatory environment globally, there is a risk that good will impairment is increased.

For the CGUs which contain good will, the determination of recoverability is continuing the higher of fair value less costs to sell and value in use requires judgement on the part of management in both identifying and then valuing the identifiable intangible assets and units are based on management's view of a number of factors, future average revenue per user, average customer numbers and customer churn, timing and approval of future capital expenditure and operating expenditure and the discount rate to be used.

In the year ended 31 March 2017, a pre-tax impairment charge of €4.5 billion was recognised related to good will in India. Refer to note 6 for further significant one-off transactions.

Refer to the Audit and Risk Committee Report, note 1 – Critical accounting judgements and key sources of estimation uncertainty, note 4 – Intangible assets and note 6 – Intangible assets.

There are a number of threatened and/or legal, regulatory and tax developments that the Group faces a high level of judgement required in estimating the level of provision required.

Refer to the Audit and Risk Committee Report, note 1 – Critical accounting judgements and key sources of estimation uncertainty, note 17 – Provisions and note 50 – Contingent liabilities and legal proceedings.

How our audit addressed the area affected

We evaluated the appropriateness of management's identification of the Group's CGUs and tested the operating effectiveness of its controls over the impairment assessment process, including indicators of impairment.

With the support of our valuation experts, we benchmarked and challenged key assumptions in management's valuation model used to determine recoverable amount, including a number of projected adjusted EBITDA, projected capital expenditure, projected licence and spectrum payments, long-term growth rate and discount rate.

We performed testing of the mathematical accuracy of the cash flow models and challenging and agreeing the key assumptions in the Board approved five year management plan.

Based on our procedures, we noted no exceptions and concluded management's key assumptions to be within a reasonable range.

We evaluated the appropriateness of the related disclosures in note 4 and note 6 of the financial statements.

Material tax risks, including tax uncertainty arising from the current state of the tax bases within the Group, are disclosed as a going concern. We concluded by the Group there is a high level of judgement that the tax position is not been appropriately adjusted to reflect the latest external developments.

For legal, regulatory and tax matters our procedures included the following:

- testing of controls surrounding litigation, regulatory and tax procedures
- performing substantive procedures on the underlying calculations supporting the provision recorded
- where relevant, reading external legal opinions obtained by management
- meeting with legal and local management and sending subsequent Group correspondence
- discussing open matters with the Group litigation regulator, general counsel and tax teams
- assessing management's conclusions through understanding precedents set in similar cases and
- discussions with, where appropriate, of relevant third party legal representatives and direct disclosure with them regarding certain material issues.

Based on the evidence obtained, while noting the inherent uncertainty with such legal, regulatory and tax matters, we determined the level of provision at 31 March 2017 to be appropriate.

We validated the completeness and appropriateness of the related disclosures through assessing that the disclosure of the uncertainties in note 17 and note 50 of the financial statements was sufficient.

Area of focus

There is an inherent risk around the accuracy of revenue recorded given the complexity of systems and the impact of changing pricing models to revenue recognition (tariff structures, incentive arrangements, discounts etc.).

The application of revenue recognition accounting standards is complex and involves a number of key judgements and estimates.

Refer to the Audit and Risk Committee Report and note 1 – Critical accounting judgements and key sources of estimation uncertainty.

How our audit addressed the area of focus

We maintained the external market audit team in Group audit scope to undertake consistent audit procedures over revenue.

Our audit approach included controls testing and substantive procedures covering in particular:

- testing the IT environment in which billing, rating and other relevant support systems reside, including the change control procedures in place around systems that bill material revenue streams;
- testing the end-to-end reconciliation from business support systems to billing and rating systems to the general ledger. This testing included validating material journals processed between the billing system and general ledger;
- performing tests on the accuracy of customer bill generation on a sample basis and testing a sample of the credits and discounts applied to customer bills; and
- testing cash receipts for a sample of customers back to the customer invoice.

We also considered the application of the Group accounting policies to amounts billed and the accounting implications of new business models. We checked that Group accounting policies were appropriate for these models and were followed.

Based on our work we noted no significant issues on the accuracy of revenue recorded in the year.

Key transactions

We focused on two significant one-off transactions which occurred during the year: the nonulation of the Netherlands joint venture with Liberty Global and the proposed merger of the Group's Indian business with Idea Cellular. Accounting for these transactions and related disclosures required the exercise of significant judgement.

Netherlands joint venture – on 31 December 2016 Liberty Global and Vodafone completed a 50:50 joint venture in respect of their businesses in the Netherlands. Vodafone Ziggo Management has assessed that Vodafone Ziggo is a jointly controlled entity as decisions about the relevant activities require the consent of both parties. A gain of €1.3 billion has been recognised in connection with the transaction.

Transaction with Idea – on 20 March 2017 the merger of Vodafone India and Idea Cellular was announced. This merger once completed will result in a 45.1% stake for Vodafone Group, 26% stake for Aditya Birla Group with the remaining 28.9% being shares in public float. The Vodafone India business (excluding its 42% stake in Indus Towers) has been presented as held for sale and discontinued operations as at 31 March 2017. At the balance sheet date, as required by IFRS 5 the business is held at fair value less cost to sell. A pre-tax impairment charge of €4.5 billion has been recognised for the year, together with the recognition of an associated €0.8 billion deferred tax asset.

Refer to the Audit and Risk Committee Report, note 1 – Critical accounting judgements and key sources of estimation uncertainty and related notes in the financial statements.

Our procedures on the Netherlands joint venture included the following:

- making use of our valuation specialists to support the assessment of the valuation of the business, including challenging and agreeing the key assumptions in the approved business plan and the allocation of synergies to calculate the gain;
- challenging management's assessment on the treatment as a joint venture including examining the relevant agreements; and
- checking the disclosures in the Annual Report.

Our procedures on the proposed transaction with Aditya Birla Group included the following:

- challenging management on whether the requirements under IFRS 5 for the India business to be classified as held for sale and discontinued operations were met including reading and discussion of relevant third party legal advice;
- making use of our valuation specialists to examine the valuation methodology in determining the fair value less cost to sell;
- verifying the accuracy of management's calculation of the impairment charge and allocation to respect to asset classes and the recognition and recoverability of the associated deferred tax asset; and
- checking the disclosures in the Annual Report.

Based on our procedures we noted no issues and were satisfied with the associated accounting for these matters.

Area of focus

There are a number of areas where management judgements impact materially, including on property, plant and equipment, software, intangible assets and their respective depreciation profiles. These include:

- the decision to capitalise or expense costs
- the annual statistical review, including the impact of changes in the Group's strategy and
- the business of the transfer from assets in the course of construction

Refer to the Audit and Risk Committee Report, note 1

- Critical accounting judgements and key sources of estimation uncertainty, note 10 – Intangible assets and note 11 – Property, plant and equipment

How we tested

We conducted a higher level of reliance on the Group's IT systems and key internal controls. As a result, a significant proportion of our audit effort was conducted in this area at local, regional and Group level, including the Group shared service centres.

There has been continued work to ensure no material misstatement due to the design of the IT systems and related IT controls to ensure a robust system. Further controls are described in the Financial Risk Committee Report on page 60.

With effect from 1 April 2016 the Group's presentation currency was changed from sterling to euro to better align with the geographic split of the Group's operations. This change has accounted for net os positively resulting in historical translation of the Group's results.

How our audit addressed the area of focus

We tested controls in place over the property, plant and equipment cycle – evaluated the appropriateness of capitalisation policies, performed tests of details on construction phases and assessed the business of the transfer of assets in the course of construction and the application of the asset life.

In performing these substantive procedures, we assessed the judgements made by management including:

- the nature of underlying costs capitalised as part of the cost of the network roll out
- the appropriateness of asset lives applied in the calculation of depreciation and
- in assessing the need for accelerated depreciation given the network modernisation programme in place across Europe.

No issues were noted from our testing.

We conducted detailed end-to-end walkthrough of the finance processes, utilising our understanding from the prior year to reassess the design effectiveness of the key internal controls and to identify changes. We then conducted testing of the operating effectiveness of these controls to obtain evidence that they operated throughout the year. In response to the changes and improvements made during the year we performed the following:

- evaluating the design of the controls and the way integrated the relevant financial reporting and testing the operating effectiveness of the controls and prior year change
- where systems changed during the year testing IT general controls and data migration procedures
- tested controls and performed analytical procedures of key general ledger accounts reconciling with manual journals

We did not regard any of the control issues identified in 2017 as significant in the context of the Group financial statements.

Our procedures included the following:

- testing the Hyperion Financial Management (HFM) sub-process including controls in place to ensure on the appropriate use of the euro presentation currency application rules
- testing the retranslation of sterling comparative balances disclosed in the financial statements
- testing the disclosures included in the Annual Report
- examining management's accounting paper assessing the impact of the presentation currency change upon the hedge relationships and for material hedge accounting relationships we examined the respective hedging instrument to assess their effectiveness and
- testing key controls in place over designation and monitoring of quasi-equity loan arrangements and performing tests of details on the accounting treatment of material balances

No issues were noted from our testing.

We tailored the scope of our audit to ensure that we have formed an opinion on the consolidated financial statements as a whole, taking into account the geographic structure of the Group, the accounting principles and controls and the industry in which the Group operates.

The Group operates in 26 countries across two regions – Europe and Africa. In developing the overall approach to the Group audit, we determined the type of work that needed to be performed at the local operations by using the Group engagement team, independent audit firms in 2016, and from other PwC network firms operating under our instruction. Where the work was performed by component auditors, we determined the level of involvement we needed to have in the audit work at these local operations to be able to conclude whether sufficient appropriate audit evidence had been obtained as a basis for our opinion on the Group financial statements as a whole.

The Group's local operations vary in size. In the six operations in Group scope (UK, Spain, Italy, India, Vodafone Germany, Vodafone South Africa) representing 67% and 66% of the Group's revenue and AOP including Vodafone India, we identified these six local operations as those that in our view required an audit of their complete financial information due to their size or risk characteristics. The materiality applied by the component auditors in the context of the group audit ranged from €65 million to €160 million. These local operations are also subject to audits for local statutory purposes. Where their local statutory materiality ranged from €1 million to €175 million.

Specific audit procedures over certain balances and transactions were performed to give appropriate coverage of all material balances at both geographical division and Group level. The Group engagement team visited all six operations in scope for Group reporting during the audit cycle and the lead audit partner or a senior member of the Group engagement team attended the year end audit clearance meetings.

Further specific audit procedures over certain transactions and areas of significant judgement including taxation, goodwill, treasury, and material provisions and contingent liabilities were performed at the Group Head Office.

In addition, audits for local statutory purposes were performed at a further 10 locations. Where possible, the timing of local statutory audits was accelerated to align to the Group audit timetable, with significant findings reported to the Group engagement team.

The scope of our audit was influenced by our application of materiality. We set certain quantitative thresholds for materiality. These, together with qualitative considerations, helped us to determine the scope of our audit and the nature, timing and extent of our audit procedures. On the individual financial statement line items and disclosures and in evaluating the effect of misstatements on, and on the financial statements as a whole.

Based on our professional judgement, we determined materiality for the financial statements as a whole as follows:

Overall Group materiality	€115 million (2016: €145 million)
How we determined it	Based on three per cent of AOP including Vodafone India
Rationale for our primary application	We used a three per cent average per cent of AOP, in the materiality calculation, as a result of Project Spring

We agreed with the Audit and Risk Committee that we would report to them any misstatements identified during our audit above a threshold of €1016 €14 million as well as misstatements which, in our view, warranted reporting for qualitative reasons.

Under the Listing Rules, we are required to review the Directors' statement of responsibility set out on pages 88 and 89 in relation to going concern. We have nothing to report having performed our review.

Under ISAs (UK & Ireland) we are required to report to you if we have anything material to add or to draw attention to in relation to the Directors' statement of responsibility about whether they considered it appropriate to adopt the going concern basis in preparing the financial statements. We have nothing material to add or to draw attention to.

As noted in the Directors' statement of responsibility, the Directors have concluded that it is appropriate to adopt the going concern basis in preparing the financial statements. The going concern basis presumes that the Group and Company have adequate resources to remain in operation and that the Directors intend to continue to do so for at least one year from the date the financial statements were signed. As part of our audit we have concluded that the Directors' use of the going concern basis is appropriate. However, because not all future events or conditions can be predicted, these statements are not a guarantee as to the Group's and Company's ability to continue as a going concern.

Other required reporting

Consistency of other information and compliance with applicable requirements

Requirements – other reporting

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Strategic Report and the Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements;
- the Strategic Report and the Directors' report have been prepared in accordance with applicable legal requirements;
- the information given in the Corporate Governance Statement set out on pages 44 to 85 with respect to internal control and risk management systems and about share capital structures is consistent with the financial statements and has been prepared in accordance with applicable legal requirements; and
- the information given in the Corporate Governance Statement set out on pages 44 to 85 with respect to the Company's corporate governance code and practices and about its administrative management and supervisory bodies complies with rules 7.2.2, 7.2.5 and 7.2.7 of the Disclosure Guidance and Transparency Rules sourcebook of the Financial Conduct Authority.

In addition, in light of the knowledge and information held by the Group, the Company and the relevant personnel obtained in the course of the audit, we are required to report to you the following information: (a) material misstatement in the Strategic Report and the Directors' Report and in the information referred to above in the Corporate Governance Statement. We have nothing to report in this respect.

If you are in any doubt:

Under IS (UK) (UK & Ireland), we are required to report to you if in our opinion:

- information in the Annual Report is:
 - materially inconsistent with the information in the audited financial statements; or
 - apparently materially inconsistent with information consistent with our knowledge of the Group and Company, acquired in the course of performing our audit; or
 - otherwise misleading.
- the statement given by the Directors on page 86 in accordance with provision C.1.1 of the UK Corporate Governance Code (the Code), that they consider the Annual Report taken as a whole to be fair, balanced and understandable and provides the information necessary for members to assess the Group and Company's position and performance, business model and strategy, is materially inconsistent with our knowledge of the Group and Company, acquired in the course of performing our audit; and
- the duration of the Annual Report on pages 57 to 65 is required by, provision C.3.8 of the Code describing the work of the Audit and Risk Committee does not appropriately address matters communicated about to the Audit and Risk Committee.

We have no exceptions to report.

We have no exceptions to report.

We have no exceptions to report.

The Directors' assessment of the prospects of the Group and of the principal risks that would threaten the solvency or liquidity of the Group

Under IS (UK) (UK & Ireland), we are required to report to you if in our opinion there are any matters to add to the statement on page 54:

- the Directors' commitment on page 58 of the Annual Report in accordance with provision C.2.1 of the Code, that they have carried out a robust assessment of the principal risks facing the Group, including those that would threaten its business model, future performance, solvency or liquidity;
- the disclosures in the Annual Report that deal with the risks and explain how they are being managed on page 60; and
- the Directors' explanation on page 64 of the Annual Report in accordance with provision C.2.2 of the Code as to how they have assessed the prospects of the Group over the period they have disclosed and why they consider that period to be appropriate and their statement as to whether they have a reasonable expectation that the Group will be able to continue in operation and meet its liabilities as they fall due over the period of their assessment including any related disclosures drawing attention to any necessary assumptions or estimations.

We have nothing material to add to the statement on page 54.

We have nothing material to add to the statement on page 60.

We have nothing material to add to the statement on page 64.

Under the Listing Rules, we are required to review the Directors' statement of responsibility that they have carried out a robust assessment of the principal risks facing the Group and the Directors' statement of responsibility in relation to the long-term viability of the Group. Our review is substantially less in scope than an audit and only consisted of making inquiries and considering the Directors' process supporting their statements, checking that the statements are in alignment with the relevant provisions of the Code and considering whether the statements are consistent with the knowledge acquired by us in the course of performing our audit. We have nothing to report having performed our review.

Adequacy of accounting records and information and explanations received

Under the Companies Act 2006 we are required to report to you in our opinion:

- we have not received all the information and explanations we require for our audit; or
- adequate accounting records have not been kept by the Company, or returns inadequate for our audit have not been received from branches not visited by us; or
- the Company's financial statements and the part of the Directors' Remuneration Report to be audited are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.

Consolidated income statement

for the year ended 31 March

	2017 €m		
Revenue	47,631	49,810	48,385
Cost of sales	(34,576)	(36,713)	(35,073)
Gross profit	13,055	13,097	13,312
Selling and distribution expenses	(4,349)	(4,607)	(4,182)
Administrative expenses	(6,090)	(6,379)	(6,854)
Share of results of equity and affiliated undertakings and joint ventures	47	60	(78)
Impairment losses	—	(569)	—
Other income/(expense)	1,052	(286)	(146)
Operating profit	3,725	1,320	2,073
Non-operating expense	(1)	(5)	(23)
Investment income	474	539	1,083
Financing costs	(1,406)	(2,046)	(1,599)
Profit/(loss) before taxation	2,792	(190)	1,734
Income tax expense/(credit)	(4,764)	(4,931)	(6,071)
(Loss)/profit for the financial year from continuing operations	(1,972)	(5,127)	7,805
(Loss)/profit for the financial year from discontinued operations	(4,107)	5	(328)
(Loss)/profit for the financial year	(6,079)	(5,122)	7,477
Attributable to:			
— Owners of the parent	(6,297)	(5,403)	7,019
— Non-controlling interests	218	281	542
(Loss)/profit for the financial year	(6,079)	(5,122)	7,477
(Loss)/earnings per share			
From continuing operations:			
— Basic	(753)c	(20.2)c	13.12c
— Diluted	(753)c	(20.2)c	13.57c
Total Group			
— Basic	(22.51)c	20.75	27.48c
— Diluted	(22.51)c	20.25c	27.53c

For further details on the accounting policies used, see Note 2.

Consolidated statement of comprehensive income

for the year ended 31 March

	2017 €m		
(Loss)/profit for the financial year	(6,079)	(5,122)	7,477
Other comprehensive income			
<i>Items that may be reclassified to the income statement in subsequent years</i>			
Gain/(loss) on revaluation of available-for-sale investments, net of tax	2	(3)	5
Foreign exchange translation differences, net of tax	(1,201)	(3,336)	3,681
Foreign exchange losses/(gains) transferred to the income statement	—	281	(1)
Fair value losses/(gains) transferred to the income statement	4	—	(11)
Other, net of tax	110	56	6
Total items that may be reclassified to the income statement in subsequent years	(1,085)	(2,695)	3,680
<i>Items that will not be reclassified to the income statement in subsequent years</i>			
Net actuarial (losses)/gains on defined benefit pension schemes, net of tax	(272)	174	(291)
Total items that will not be reclassified to the income statement in subsequent years	(272)	174	(291)
Other comprehensive (expense)/income	(1,357)	(2,521)	3,389
Total comprehensive (expense)/income for the year	(7,436)	(7,643)	10,866
Attributable to:			
— Owners of the parent	(7,535)	(7,579)	10,212
— Non-controlling interests	99	(64)	394
(Loss)/profit for the financial year	(7,436)	(7,643)	10,866

For further details on the accounting policies used, see Note 2.

Further details on the consolidated statement of financial position are included in the consolidated statement of changes in equity on page 101.

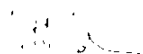
Consolidated statement of financial position

at 31 March

	31 March 2017 €m		
Non-current assets			
Goodwill	26,808	28,138	30,524
Other intangible assets	19,412	30,326	28,934
Property, plant and equipment	30,204	35,515	36,506
Investments in subsidiaries and joint ventures	3,138	479	652
Other investments	3,459	4,631	5,197
Deferred tax assets	24,300	28,506	32,991
Past employment benefits	57	224	214
Trade and other receivables	4,569	5,193	6,729
	111,947	133,512	142,122
Current assets			
Inventory	576	716	607
Taxation recoverable	150	140	729
Trade and other receivables	9,861	11,561	11,114
Other investments	6,120	5,337	5,333
Cash and cash equivalents	8,835	17,922	2,521
	25,542	31,938	27,457
Assets held for sale	17,195	5,657	—
Total assets	154,684	169,107	169,579
Equity			
Called-up share capital	4,796	4,796	5,116
Additional paid-in capital	151,808	151,641	161,901
Treasury shares	(8,610)	(8,711)	(9,737)
Accumulated losses	(105,851)	(105,682)	(105,687)
Accumulated other comprehensive income	30,057	31,205	21,041
Total attributable to owners of the parent	72,200	83,325	91,510
Non-controlling interests	1,525	3	2,201
Put options on non-controlling interests	(6)	(16)	—
Total non-controlling interests	1,519	1,811	2,198
Total equity	73,719	85,136	93,708
Non-current liabilities			
Long-term borrowings	34,523	37,089	31,639
Deferred tax liabilities	535	564	303
Past employment benefits	651	565	781
Provisions	1,130	1,619	1,497
Trade and other payables	1,737	1,839	1,748
	38,576	41,736	35,892
Current liabilities			
Short-term borrowings	12,051	20,760	17,463
Taxation liabilities	661	683	829
Provisions	1,049	958	1,061
Trade and other payables	16,834	19,896	20,627
	30,595	41,797	39,979
Liabilities held for sale	11,794	438	—
Total equity and liabilities	154,684	169,107	169,579

Approved for issue on behalf of the Board

The consolidated financial statements on pages 99 to 176 were approved by the Board of Directors and authorised for issue on 16 May 2017 and were signed on its behalf by



Vittorio Colao
Chief Executive



Nick Read
Chief Financial Officer

Consolidated statement of changes in equity

for the years ended 31 March

1 April 2014 restated	4590	141,718	2,703	(88,887)	55,890	(15)	58	1,777	45	85,734	1,187	36,411
Issue of reserve of shares	—	2	190	(159)	—	—	—	—	—	23	—	23
Share-based payments	—	19	—	—	—	—	—	—	—	19	—	19
Transactions with non-controlling interests in subsidiaries	—	—	—	(46)	—	—	—	—	—	(46)	712	(1,744)
Dividends	—	—	—	(3,712)	—	—	—	—	—	(3,712)	(376)	(4,053)
Comprehensive income	—	—	—	709	3,384	(297)	6	—	6	10,272	504	10,865
Profit	—	—	—	729	—	—	—	—	—	729	188	747
OCI—before tax	—	—	—	—	2,992	(389)	5	—	14	2,612	316	3,041
OCI—taxes	—	—	—	—	234	76	—	—	8	365	(5)	360
Transfer to the income statement	—	—	—	—	(7)	—	(10)	—	—	(12)	—	(12)
Other	654	19,867	(1,224)	9	(19,371)	—	—	—	—	104	1	(6)
31 March 2015 restated¹	5,246	161,801	(9,747)	(85,882)	19,765	(1,004)	53	1,227	51	91,510	2,198	93,708
Issue of reserve of shares	—	2	147	(13)	—	—	—	—	—	18	—	18
Share-based payments	—	161	—	—	—	—	—	—	—	161	—	161
Issue of mandatory convertible bonds	—	3,480	—	—	—	—	—	—	—	3,480	—	3,480
Transactions with non-controlling interests in subsidiaries	—	—	—	(4)	—	—	—	—	—	(4)	(13)	63
Dividends	—	—	—	(4,173)	—	—	—	—	—	(4,173)	(372)	(4,565)
Comprehensive income	—	—	—	5,412	1,401	(74)	(5)	—	56	7,579	64	6,437
Loss—profit	—	—	—	(5,412)	—	—	—	—	—	(5,412)	(287)	(5,702)
OCI—before tax	—	—	—	—	5,558	(26)	(1)	—	78	2,248	(45)	(1,577)
OCI—taxes	—	—	—	—	(146)	(40)	1	—	(19)	(205)	4	(20)
Transfer to the income statement	—	—	—	—	(28)	—	—	—	—	(28)	—	(28)
Other	490	(15,500)	2,134	(2)	(13,577)	—	—	—	—	(1)	28	40
31 March 2016 restated¹	4,796	151,694	(8,777)	(95,683)	30,741	(830)	50	1,227	107	83,325	1,811	85,136
Issue of reserve of shares	—	2	187	(150)	—	—	—	—	—	19	—	19
Share-based payments	—	112	—	—	—	—	—	—	—	112	—	112
Transactions with non-controlling interests in subsidiaries	—	—	—	(17)	—	—	—	—	—	(12)	7	5
Dividends	—	—	—	(3,709)	—	—	—	—	—	(3,709)	(410)	(4,119)
Comprehensive income	—	—	—	(6,297)	(1,082)	(272)	6	—	110	(7,555)	99	(7,456)
Loss—profit	—	—	—	(6,297)	—	—	—	—	—	(6,297)	218	(6,079)
OCI—before tax	—	—	—	—	(1,096)	(274)	2	—	156	(1,212)	(121)	(1,333)
OCI—taxes	—	—	—	—	14	2	—	—	(46)	(30)	2	(28)
Transfer to the income statement	—	—	—	—	—	—	4	—	—	4	—	4
Other	—	—	—	—	—	—	—	—	—	—	2	2
31 March 2017	4,796	151,808	(8,610)	(105,851)	29,659	(1,102)	56	1,227	217	72,200	1,519	73,719

1. The consolidated statement of changes in equity for the year ended 31 March 2014 was restated to reflect the impact of the adoption of IFRS 11, 'Joint arrangements', on 1 April 2014. The consolidated statement of changes in equity for the year ended 31 March 2015 was restated to reflect the impact of the adoption of IFRS 11, 'Joint arrangements', on 1 April 2015. The consolidated statement of changes in equity for the year ended 31 March 2016 was restated to reflect the impact of the adoption of IFRS 11, 'Joint arrangements', on 1 April 2016. The consolidated statement of changes in equity for the year ended 31 March 2017 was restated to reflect the impact of the adoption of IFRS 11, 'Joint arrangements', on 1 April 2017. The consolidated statement of changes in equity for the year ended 31 March 2018 was restated to reflect the impact of the adoption of IFRS 11, 'Joint arrangements', on 1 April 2018. The consolidated statement of changes in equity for the year ended 31 March 2019 was restated to reflect the impact of the adoption of IFRS 11, 'Joint arrangements', on 1 April 2019. The consolidated statement of changes in equity for the year ended 31 March 2020 was restated to reflect the impact of the adoption of IFRS 11, 'Joint arrangements', on 1 April 2020. The consolidated statement of changes in equity for the year ended 31 March 2021 was restated to reflect the impact of the adoption of IFRS 11, 'Joint arrangements', on 1 April 2021. The consolidated statement of changes in equity for the year ended 31 March 2022 was restated to reflect the impact of the adoption of IFRS 11, 'Joint arrangements', on 1 April 2022. The consolidated statement of changes in equity for the year ended 31 March 2023 was restated to reflect the impact of the adoption of IFRS 11, 'Joint arrangements', on 1 April 2023. The consolidated statement of changes in equity for the year ended 31 March 2024 was restated to reflect the impact of the adoption of IFRS 11, 'Joint arrangements', on 1 April 2024. The consolidated statement of changes in equity for the year ended 31 March 2025 was restated to reflect the impact of the adoption of IFRS 11, 'Joint arrangements', on 1 April 2025. The consolidated statement of changes in equity for the year ended 31 March 2026 was restated to reflect the impact of the adoption of IFRS 11, 'Joint arrangements', on 1 April 2026. The consolidated statement of changes in equity for the year ended 31 March 2027 was restated to reflect the impact of the adoption of IFRS 11, 'Joint arrangements', on 1 April 2027. The consolidated statement of changes in equity for the year ended 31 March 2028 was restated to reflect the impact of the adoption of IFRS 11, 'Joint arrangements', on 1 April 2028. The consolidated statement of changes in equity for the year ended 31 March 2029 was restated to reflect the impact of the adoption of IFRS 11, 'Joint arrangements', on 1 April 2029. The consolidated statement of changes in equity for the year ended 31 March 2030 was restated to reflect the impact of the adoption of IFRS 11, 'Joint arrangements', on 1 April 2030.

Consolidated statement of cash flows

for the year ended 31 March

	2017 €m		
Inflow from operating activities	14,223	14,336	12,668
Cash flows from investing activities			
Purchase of interests in subsidiaries, net of cash acquired	(28)	(5)	(390)
Purchase of interests in associates and joint ventures	499	(6)	107
Purchase of intangible assets	(2,576)	(5,613)	(2,813)
Purchase of property, plant and equipment	(6,285)	(5,265)	(7,324)
Purchase of investments	(2,219)	(106)	(258)
Disposal of interests in subsidiaries, net of cash disposed	2	—	—
Disposal of interests in associates and joint ventures	4	—	22
Disposal of property, plant and equipment	45	164	191
Disposal of investments	3,597	1,888	1,107
Dividends received from associates and joint ventures	433	92	132
Interest received	434	347	288
Cash flows from discontinued operations	(2,327)	(2,309)	(1,113)
Outflow from investing activities	(8,423)	(13,871)	(13,234)
Cash flows from financing activities			
Issue of ordinary share capital and redise of treasury shares	25	25	31
Net movement in short-term borrowing	1,293	(1)	5,578
Proceeds from sales of long-term borrowings	7,326	9,57	2,912
Repayment of borrowing	(9,267)	(5,784)	(5,009)
Issue of subordinated mandatorily convertible bonds	—	3,480	—
Equity dividends paid	(3,714)	(4,183)	(4,732)
Dividends paid to non-controlling shareholders in subsidiaries	(413)	(309)	(370)
Other transactions with non-controlling shareholders in subsidiaries	5	(67)	(867)
Other movements in loans with subsidiaries and joint ventures	70	(31)	(68)
Interest paid	(1,264)	(1,524)	(1,556)
Cash flows from discontinued operations	(3,257)	1,134	156
(Outflow)/inflow from financing activities	(9,096)	4,082	(3,162)
Net cash (outflow)/inflow	(3,296)	4,547	(3,728)
Cash and cash equivalents at beginning of the financial year	12,911	9,447	12,245
Exchange losses/gains on cash and cash equivalents	(313)	(1,29)	975
Cash and cash equivalents at end of the financial year	9,302	12,911	9,492

See Note 22 for details

1. Basis of preparation

The consolidated financial statements are prepared in accordance with International Financial Reporting Standards (IFRS) as issued by the International Accounting Standards Board (IASB) and are also prepared in accordance with IFRS adopted by the European Union (EU) in February 2005 and under the 2008 IAS Regulations. The consolidated financial statements are prepared on a going concern basis.

[illegible]

IFRS requires the Director to disclose accounting policies that are not appropriate for group circumstances. There has been applied consistently to all the entities presented in the financial statements. In determining an appropriate accounting policy for direct and indirect management are required to take judgment in respect of items where their choice of specific policy accounting estimate or usual practice may have involved could material affect the group reported in the position financial flow statement, determination of a different outcome may have been made accordingly.

Management has identified accounting judgments, uncertain estimates and risks related to recognition, valuation, measurement and disclosure of intangible assets, including but not limited to: (i) the determination of the useful life of intangible assets and the timing of impairment tests; (ii) the determination of the fair value of intangible assets; (iii) the determination of the amount of impairment losses; (iv) the determination of the amount of amortization; and (v) the determination of the amount of deferred tax assets. Management has also identified accounting judgments, uncertain estimates and risks related to the recognition, valuation, measurement and disclosure of intangible assets, including but not limited to: (i) the determination of the useful life of intangible assets and the timing of impairment tests; (ii) the determination of the fair value of intangible assets; (iii) the determination of the amount of impairment losses; (iv) the determination of the amount of amortization; and (v) the determination of the amount of deferred tax assets. Management has also identified accounting judgments, uncertain estimates and risks related to the recognition, valuation, measurement and disclosure of intangible assets, including but not limited to: (i) the determination of the useful life of intangible assets and the timing of impairment tests; (ii) the determination of the fair value of intangible assets; (iii) the determination of the amount of impairment losses; (iv) the determination of the amount of amortization; and (v) the determination of the amount of deferred tax assets.

Revenue recognition

Linear arrangements (here more than one good or service provided to the customer/customer order) and allocated only to the goods and services comprising the fair value principles. The fair value is determined by deliverables (a), including the timing of the recognition of revenue. Determining the fair value of each deliverable may require complex estimates. The Group generally determined the fair value of individual elements based on price at which the deliverable is regularly sold on a stand-alone basis after considering any appropriate volume discount.

When the Group sells goods or services as a principal, income and payments to suppliers are reported as a gross basis in revenue and operating costs. If the Group sells goods or services as an agent, revenue and payments to suppliers are recorded in revenue on a net basis, representing the margin earned. Whether the Group is considered to be the principal or an agent in a transaction depends on analysis by management of both the legal form and substance of the agreement between the Group and its business partners, such judgements impact the amount of reported revenue and operating expenses but do not impact reported assets, liabilities, or cash flows.

The Group's tax charge on ordinary activities is the sum of the total current and deferred tax charges. The calculation of the Group's total tax charge involves estimation and judgement in respect of certain matters, while the tax impact is uncertain until a conclusion is reached, with the relevant tax authority, or through a legal process. The Group uses outside tax experts when assessing uncertain tax positions and, where the advice of external professionals is, in our view, appropriate.

Provisions are designed for uncertain tax positions, when the entity has a present obligation as a result of a tax event and management judge that it is probable that there will be a future outflow of economic benefit from the group. Provisions are measured using management's estimate of the most likely outcome. The measurement of uncertain tax positions may, given information that profits, losses and/or cash flows (including tax) will be taken into account in the calculation with full control of the group or depend on the effective or legal provisions in the relevant tax jurisdiction.

1. Basis of preparation (continued)

Significant items in which the Group has exercised accounting estimation and judgement include the recognition of deferred tax assets in respect of losses in the UK, Germany, Spain and India and capital allowances in the United Kingdom.

The recognition of deferred tax assets, particularly in respect of tax losses, is based upon whether management judge that it is probable that there will be sufficient and suitable taxable profits in the relevant entity or tax group against which to utilise the assets in the future.

Judgement is required when determining probable future taxable profits. The Group assessed the availability of future taxable profits using the same underlying five year forecast for the Group's operations as are used in the Group's value-based calculations (see 'Impairment reviews' below). Where tax losses are forecast to be recovered beyond the five year period, the availability of taxable profits is assessed using the cash flows and long-term growth rates used for the value-in-use calculations.

The estimated cash flows inherent in these forecasts include the unsystematic risks of operating in the telecommunications business including the potential impacts of changes in the market structure, trends in customer pricing, the costs associated with the acquisition and retention of customers, future technological solutions and potential regulatory changes such as a inability to acquire and/or renew spectrum licences.

Changes in the estimates which underpin the Group's forecast could have an impact on the amount of future taxable profits and could have a significant impact on the period over which the deferred tax asset would be recovered.

The Group only considers potentially enacted tax law when assessing the amount and availability of tax losses to offset against the future taxable profits. See note 13 to the consolidated financial statements.

Business combinations and goodwill

When the Group completes a business combination, the fair values of the identifiable assets and liabilities acquired, including intangible assets, are recognised. The determination of the fair values of acquired assets and liabilities is based to a considerable extent on management's judgement. If the purchase consideration exceeds the fair value of the net assets acquired then the incremental amount paid is recognised as goodwill. If the purchase price consideration is lower than the fair value of the net assets acquired then the difference is recorded as a gain in the income statement.

Allocation of the purchase price between finite lived assets and indefinite lived assets such as goodwill affects the subsequent results of the Group as finite lived intangible assets are amortised whereas indefinite lived intangible assets, including goodwill, are not amortised.

On transition to IFRS the Group elected not to apply IFRS 3, Business combinations, retrospectively as the difficulty in applying these requirements to business combinations completed by the Group prior to its incorporation and 1 April 2004 exceeded any potential benefit. Goodwill recorded prior to the date of transition to IFRS amounted to £11.7 billion. If the Group had elected to apply IFRS 3 retrospectively, then the goodwill recorded decreased in goodwill by £1.6 billion based on brands and intangible tax liabilities recognised on acquisition.

See note 13, Acquisitions and disposals, to the consolidated financial statements for further details.

Joint arrangements

The Group participates in a number of joint arrangements where control of the arrangement is shared with one or more other parties. A joint arrangement is classified as a joint operation or as a joint venture depending on management's assessment of the legal form and substance of the arrangement, which may require the use of judgement.

The classification can have a material impact on the consolidated financial statements. The Group's share of assets, liabilities, revenue, expenses and cash flows of joint operations are included in the consolidated financial statements on a line-by-line basis whereas the Group's investment and shares of results of joint ventures are shown within single line items in the consolidated statement of financial position and consolidated income statement respectively. See note 12, Investments in associates and joint arrangements, to the consolidated financial statements.

The determination of gains or losses arising from the contribution or sale of a subsidiary, or part of the formation of a joint arrangement requires management to make significant estimates to determine the present value of future cash flows to be generated by the joint arrangement in order to determine the fair value of non-cash consideration received.

Finite lived intangible assets

Other intangible assets include amounts spent by the Group acquiring licences and spectrum, customer bases and brands and the costs of purchasing and developing computer software.

Where intangible assets are acquired through business combinations and no active market for the assets exists, the fair value of these assets is determined by discounting estimated future net cash flows generated by the asset. Estimates relating to the future cash flows and discount rates used may have a material effect on the reported amounts of finite lived intangible assets.

Useful life of intangible

The useful life over which intangible assets are amortised depends on management's estimate of the period over which economic benefit will be derived from the asset. Reducing the useful life will increase the amortisation charge in the consolidated income statement. Useful lives are periodically reviewed to ensure that they remain appropriate. The basis for determining the useful life for the most significant categories of intangible assets is discussed below.

Customer bases and brands

The estimated useful life is generally the term of the licence unless there is a presumption of renewal at negligible cost; this is adjusted if necessary, for example taking into account the impact of any expected changes in technology.

Customer churn

The estimated useful life principally reflects management's view of the average economic life of the customer base and is assessed by reference to customer churn rates. An increase in churn rates may lead to a reduction in the estimated useful life and an increase in the amortisation charge.

For computers, software and telephones, useful life is based on management's judgement on high individual experience with similar product and new advancement of future events which may impact the product and changes in technology. The useful life is not exceed the duration of a lease.

Property, plant and equipment

Property, plant and equipment represents 14.5% (2014: 12.0%) of the Group's total assets. Estimates and assumptions made may have a material impact on the carrying value and related depreciation charge. See note 7. Property, plant and equipment for the consolidated financial statements is further detailed:

The depreciation charge for an asset is derived using estimates of its expected useful life and expected residual value which is reviewed annually. Increasing a lessor's expected useful life and/or a lessee's depreciation charge in the consolidated income statement.

Management determines the useful lives and residual value for assets when they are acquired based on experience with similar assets and taking into account other relevant factors such as any expected changes in technology. The useful life of network infrastructure is assumed not to exceed the duration of related operating licence or contract or a reasonable expectation of renewing a similar network licence for the asset.

Post employment benefits

Management uses estimates when determining the Group's liabilities and expenses arising for defined benefit pension schemes. Management is required to estimate the future rate of inflation, salary increases, discount rates and longevity of its employees, each of which may have a material impact on the defined benefit obligation that are recorded. Further details including sensitivity analysis are provided in note 10. Post employment benefits for the consolidated financial statements:

Provisions and contingent liabilities

The Group's legal judgement in measuring and recognising provisions and liabilities prior to contingent liabilities is based on the ongoing litigation. The Group's legal judgement in measuring and recognising provisions and liabilities prior to contingent liabilities is based on the ongoing litigation. The Group's legal judgement in measuring and recognising provisions and liabilities prior to contingent liabilities is based on the ongoing litigation. The Group's legal judgement in measuring and recognising provisions and liabilities prior to contingent liabilities is based on the ongoing litigation.

Impairment reviews

IFRS requires management to perform impairment reviews for intangible assets and for intangible assets for which impairment reviews are required to determine if any impairment may have occurred.

Impairment testing requires management to assess whether any impairment exists by comparing the carrying amount of an intangible asset with its recoverable amount. Management is required to determine the recoverable amount of an intangible asset by comparing the carrying amount of the asset with its fair value less costs of disposal.

- operating adjusted EBITDA calculated as an average of the five years before depreciation and amortisation
- timing and amount of future capital expenditure and other cash outflows from payments
- long-term growth rate and
- appropriate discount rate reflecting the risk involved

Management prepares five year forecasts for the Group's operations which are used to estimate the value in use. Uncertainty about long-term forecasts are used if it is considered that the five year forecasts are not indicative of expected long-term future performance as operations may not have reached maturity.

For operations where five year forecasts are used for the Group's value in use calculations a long-term growth rate into perpetuity has been determined as the lower of:

- the nominal GDP growth rates for the country of operation and
- the long-term compound annual growth rate in adjusted EBITDA in years six to ten estimated by management

For operations where ten year forecasts are used for the Group's value in use calculations a long-term growth rate into perpetuity has been:

- the nominal GDP growth rates for the country of operation and
- the compound annual growth rate in adjusted EBITDA in years nine to ten of the management plan

Changing the assumptions selected by management, in particular the discount rate and growth rate assumptions used in the cash flow projections, could significantly affect the Group's impairment evaluation in the next reported assets and profits or losses. Further details, including a sensitivity analysis are included in note 4. Impairment losses for the consolidated financial statements:

For discontinued operations, impairment testing requires management to determine whether the carrying value of the discontinued operation is recoverable by the fair value less costs to sell. Where it is not recoverable in adjusted market management have determined fair value less costs to sell by reference to the outcomes from a specialist appraisal or an independent valuation determined from inputs other than quoted prices that are observable for the asset or liability. However, if an impairment loss is determined, it is not recorded in the consolidated financial statements.

1. Basis of preparation (continued)

Significant accounting policies applied in the current reporting period that relate to the financial statements as a whole

Accounting convention

The consolidated financial statements are prepared on an accrual cost basis in respect of financial and equity instruments that have been measured at fair value.

Basis of consolidation

The consolidated financial statements incorporate the financial statements of the Company, but also include those controlled by the Company (see note 33). Related undertakings to the consolidated financial statements, and joint operations that are subject to joint control (see note 12). Investments in associates and joint arrangements to the consolidated financial statements.

Foreign currencies

The consolidated financial statements are presented in euro, which became the Company's functional currency on 1 April 2016 as the primary currency in which the Company's financing activities and investment returns are denominated. Each entity in the Group determines its own functional currency and items included in the financial statements of each entity are measured using that functional currency.

Similarly, with effect from 1 April 2016, the Group's presentation currency was changed from sterling to euro to better align with the geographic split of the Group's operations. Amounts presented for the years ended 31 March 2016 and 31 March 2015 have been translated to euro using the exchange rates at the relevant balance sheet date for amounts reported in the consolidated statement of financial position and consolidated statement of changes in equity and the average rates for the relevant year for amounts reported in the consolidated income statement, consolidated statement of comprehensive income and consolidated statement of cash flows.

The change of presentation and functional currency has not changed either the Group's or the Company's foreign exchange management strategy. Transactions in foreign currencies are initially recorded at the functional currency rate prevailing at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are not translated into the respective functional currency of the entity at the rate prevailing at the reporting date and the non-monetary items carried at fair value that are denominated in foreign currencies are retranslated at the rates prevailing on the initial transaction date. Non-monetary items measured in terms of functional currency are not retranslated.

Changes in the fair value of monetary liabilities denominated in foreign currency, classified as available-for-sale, are analysed between translation differences and other changes in the carrying amount of the liability. Translation differences are recognised in the income statement and other changes in carrying amount are recognised in the consolidated statement of comprehensive income.

Translation differences on non-monetary financial assets held in investment in equity securities classified as available-for-sale are reported as part of the fair value gain or loss and are included in the consolidated statement of comprehensive income.

Share capital, share premium and other capital reserves are initially recorded at the functional currency rate prevailing at the date of the transaction and are not retranslated.

For the purpose of presenting consolidated financial statements, the assets and liabilities of entities with a functional currency other than euro are expressed in euro using the exchange rates prevailing at the reporting period date for income and expense items and cash flows are translated at the average exchange rates for the period and exchange differences arising are recognised directly in other comprehensive income. On disposal of a foreign entity, the cumulative amount previously recognised in the consolidated statement of comprehensive income relating to that particular foreign operation is recognised in profit or loss.

Goodwill and fair value adjustments arising on the acquisition of a foreign operation are treated as assets and liabilities of the foreign operation and translated accordingly.

In respect of all foreign operations, any exchange differences that have arisen before 1 April 2011, the date of transition to IFRS, are deemed to be non-cash and will be excluded from the determination of any subsequent profit or loss on disposal.

The net foreign exchange loss recognised in the consolidated income statement for the year ended 31 March 2017 is €657 million (31 March 2016: €1,141 million loss; 2015: €761 million gain). The net gains and net losses are recorded within operating profit (2017: €135 million charge; 2016: €24 million credit; 2015: €8 million charge), other income and expense and non-operating income and expense (2017: €nil; 2016: €282 million charge; 2015: €1 million credit), investment and financing income (2017: €505 million charge; 2016: €872 million charge; 2015: €265 million credit) and income tax expense (2017: €1 million credit; 2016: €13 million charge; 2015: €5 million credit). The foreign exchange gains and losses included within other income and expense and non-operating income and expense arise on the disposal of interests in joint ventures, associates and investments from the recycling of foreign exchange gains previously recorded in the consolidated statement of comprehensive income.

New accounting pronouncements adopted on 1 April 2016

On 1 April 2016 the Group adopted the following new accounting policies, to comply with amendments to IFRS. The accounting pronouncements, none of which is considered by the Group as significant on adoption, are:

- Amendments to IAS 1, 'Disclosure Initiative'
- Amendments to IAS 16 and IAS 38, 'Clarification of Acceptable Methods of Depreciation and Amortisation'; Amendments to IFRS 1, 'Accounting for Acquisitions of Interests in Joint Operations'; and
- Improvements to IFRS 1, 2012-2014 cycle.

New accounting pronouncements to be adopted on 1 April 2017

The following pronouncements (which are potentially relevant to the Group) have been issued by the IASB or have been endorsed by the EU for annual periods beginning on or after 1 January 2017 and which have not yet been endorsed by the EU:

- Amendments to IAS 12: Recognition of Deferred Tax Assets for Unrealised Losses
- Amendments to IAS 7: Disclosure Initiative, which requires additional disclosures of cash flows from financing activities and
- Amendments to IFRS 17: Disclosure of Interests in Other Entities (part of IFRS 17 amendments to IFRS 17-2015 Cycle)

The Group's financial reporting will be affected in accordance with the new standards above, which are not expected to have a material impact on the consolidated results financial position or cash flows of the Group from 1 April 2017.

New accounting pronouncements to be adopted on or after 1 April 2018

The following pronouncements (which are potentially relevant to the Group) have been issued by the IASB or have been endorsed by the EU for annual periods beginning on or after 1 January 2018 and which have not yet been endorsed by the EU:

- Amendments to IFRS 2: Classification and Measurement of Share-based Payment Transactions
- Amendments to IFRS 4: Applying IFRS 9 Financial Instruments with IFRS 4 Insurance Contracts
- Amendments to IAS 28: Investments in Associates and Joint Ventures (part of Implementation of IFRS 12-2016 Cycle) and
- IFRS 12: Foreign Currency Translation and Advancing Convergence

The Group's financial reporting will be affected in accordance with the standards above, which are not expected to have a material impact on the consolidated results financial position or cash flows of the Group from 1 April 2018.

The following pronouncements have been issued by the IASB:

- On 1 April 2016 the Group adopted IFRS 15 Revenue from Contracts with Customers and IFRS 9 Financial Instruments, which was effective for accounting periods beginning on or after 1 January 2018 and which have been endorsed by the EU.
- On 1 April 2016 the Group also adopted IFRS 16 Leases, which has not yet been endorsed by the EU and is effective for accounting periods beginning on or after 1 January 2019.

IFRS 9, IFRS 15 and IFRS 16 are significant new standards that impact on the nature of the Group's financial reporting and are expected to have a material impact on the Group's financial position and cash flows.

IFRS 9 "Financial Instruments"

IFRS 9 "Financial Instruments" was issued in July 2014 to replace IAS 39 "Financial Instruments: Recognition and Measurement" and has been endorsed by the EU. The standard is effective for accounting periods beginning on or after 1 January 2018 and will be endorsed by the EU on 1 April 2018.

IFRS 9 will impact the classification and measurement of the Group's financial instruments and will require additional disclosures. The primary change relates to the assessment of hedging arrangements and provisions for credit impairment, which is applied to financial assets. The Group is currently using the impact of the change, which are not currently disclosed, due to the early, material impact on the Group's current accounting treatment of hedging activities.

IFRS 15 "Revenue from Contracts with Customers"

IFRS 15 "Revenue from Contracts with Customers" which has been endorsed by the EU, was issued in May 2014 and subsequent endorsement to IFRS 15 and IFRS 15, which have not yet been endorsed by the EU, were issued in April 2016. IFRS 15 as amended is effective for accounting periods beginning on or after 1 January 2018. IFRS 15 sets out the requirements for recognising revenue and costs from contracts with customers and includes extensive disclosure requirements. It will have a material impact on the Group's reporting of revenue and costs as follows:

- IFRS 15 will require the Group to identify deliverable in contracts with customers that qualify as separate performance obligations. The performance obligations identified will depend on the nature of individual customer contracts but might, locally, be denatured for multiple hardware, other equipment provided to customers and/or services provided to customers, such as mobile and fixed-line communications services. The transaction price receivable from customers must be allocated between the Group's performance obligations. Under the contract on a sale of stand-alone selling price-based revenue will be recognised either at a point in time or over time when the respective performance obligations in a contract are fulfilled to the customer. Stand-alone selling prices will be based on observable sales prices, however, where stand-alone selling prices are not directly observable, estimates of stand-alone selling prices will be required, which will maximise the use of observable inputs.
- Currently, revenue allocated to deliverables is related to the amount that is received without the delivery of additional goods or services. The restriction will no longer be applied under IFRS 15. The primary impact on revenue reporting will be that when the Group sells subsidised devices together with a time-limited commitment to customers, revenue attributable to equipment and recognised at contract inception, when contract of the device typically passes to the customer, will increase and revenue subsequently recognised as services are delivered during the contract period will reduce. Where additional up-front or billable revenue is recorded for the sale of devices, this will be reflected in the consolidated statement of financial position as a contract asset.

1. Basis of preparation (continued)

- Under IFRS 15 certain incremental costs incurred in acquiring a contract with a customer will be deferred on the consolidated statement of financial position and amortised as an expense recognised under the related contract that will generally lead to the later recognition of a charge for joint commission payable to third party network operators.
- Certain costs incurred in fulfilling customer contracts will be deferred on the consolidated statement of financial position under IFRS 15 and recognised as deferred revenue recognised under the contract. Such deferred costs are likely to relate to the provision of intangible services to customers that do not qualify as performance obligations and for which revenue is not recognised currently. Such costs are generally expensed as incurred.

The impact of the changes above on the Group's reportable segments will depend largely on the extent to which customers receive discounted goods or services such as mobile handsets when they enter into a time service agreements with the Group in the relevant markets. The combined impact of the changes is expected to increase the gross profit or reduce the gross loss incurred at inception on many customer contracts which causes the profit to only reduce the gross profit reported during the remainder of the contract however these timing differences will not impact the total gross profit reported for a customer contract over the contract term.

The transaction impacted by IFRS 15 is a high in volume, value and complexity, therefore the Group is continuing to assess the impact of these and other accounting changes that will arise under IFRS 15 and cannot reasonably estimate the impact however the change highlighted above will have a material impact on the consolidated income statement and consolidated statement of financial position after the Group's adoption of IFRS 15 on 1 April 2019. The Group is currently unable to estimate the impact of IFRS 15 early in the first quarter of the year ending on the long 1 April 2019.

When IFRS 15 is adopted it can be applied either on a fully retrospective basis requiring the restatement of the comparative periods presented in the financial statements or with the cumulative retrospective impact of IFRS 15 applied as an adjustment to equity on the date of adoption when the latter approach is applied it is necessary to disclose the impact of IFRS 15 on each line item in the financial statements in the reporting period. The Group will refer to the cumulative impact of IFRS 15 adoption on the date of adoption.

IFRS 16 'Leases'

IFRS 16 'Leases' was issued in January 2016 and replaced IAS 17 Leases. The standard is effective from 1 January 2019 and will be adopted by the Group on 1 April 2019. IFRS 16 has not yet been adopted by the EU.

IFRS 16's primary change is the accounting for leases. Leases are treated as a single asset, there is recognition of an asset representing the right to use the leased item and a liability for the future lease payments. Leases will be classified as either short-term leases or leases that are not short-term and interest on the lease liability. Leases that are short-term under IFRS 16 are classified as a liability, subject to existing IAS 17 and accounting for the lease liability will be illustrative of the interest on the lease liability. Leases that are not short-term will be classified as a liability and the lease liability will be illustrative of the interest on the lease liability.

Under accounting under IFRS 16 is similar to existing IAS 17 accounting and interest on the lease liability will have a material impact for the Group.

The Group is assessing the impact of the accounting changes that will arise under IFRS 16 on the following changes to the accounting will have a material impact as follows:

- Right-of-use asset will be recorded for lease if the are leased by the Group currently, not be subject to the included on the Group's consolidated statement of financial position for operating leases.
- Liabilities will be recorded for future lease payments in the consolidated statement of financial position for the Group only, certain periods of the lease which may include but are not limited to for which the Group have extension options. Currently liabilities are generally recorded for future operating lease payments, which are disclosed as commitments. The amount of lease liabilities will not equal the lease commitments reported on 31 March 2019 but may not be similar.
- Expense pension will be for depreciation of right-of-use assets and interest on lease liabilities. Interest will typically be higher in the early stages of a lease and reduce over the term. Currently operating lease rentals are expensed on a straight line basis over the lease term within operating expenses.
- Operating lease cash flows are currently included within operating cash flows in the consolidated statement of cash flows, under IFRS 16 these will be recorded as cash flows from financing activities, reflecting the repayment of lease liabilities (borrowings) and related interest.

A high volume of transactions will be impacted by IFRS 16 and material judgements are required in identifying and accounting for leases. Therefore the Group is continuing to assess the impact of these and other accounting changes that will arise under IFRS 16 and cannot reasonably estimate the impact however the changes highlighted above will have a material impact on the consolidated income statement, consolidated statement of financial position and consolidated statement of cash flows after the Group's adoption on 1 April 2019.

When IFRS 16 is adopted it can be applied either on a fully retrospective basis requiring the restatement of the comparative periods presented in the financial statements or with the cumulative retrospective impact of IFRS 16 applied as an adjustment to equity on the date of adoption when the latter approach is applied it is necessary to disclose the impact of IFRS 16 on each line item in the financial statements in the reporting period. Depending on the adoption method that is utilized certain practical expedients may be applied on adoption. The Group has not yet determined which adoption method will be adopted or which expedients will be applied on adoption.

2. Segmental analysis

The Group's operating segments are defined in accordance with the requirements of IFRS 8, 'Operating Segments', and are described below.

The Group's operating segments are established on the basis of the key components of the Group that are allocated regularly by the chief operating decision maker and leading to the allocation of resources and measuring performance. The Group has a single group of related services and products, being the supply of communications services and products. Revenue is attributed to a country or region based on the location of the Group company supporting the service. Transactions between operating segments are charge at arm's length prices.

Segment information is provided on the basis of geography, breaking down the basis on which the Group manages its operations into the basis on which it operates in the European and AMAP regions. The aggregation of operating segments into the European and AMAP regions reflects the nature of management, the primary economic characteristics with which it operates in those regions, the similar products and services offered and a shared base of customers and the regulatory environment. In the case of the European region, the largely effected membership of the European Union, while for the AMAP region, the largely non-union emerging and developing economies that are in the process of rapid growth and industrialisation.

Certain financial information is provided separately within the European region for Germany, Italy, the UK and Spain and within the AMAP region for India and Vodafone, as these operating segments are individually material to the Group. The segmental revenue and profit/loss are included and discontinued operations for a year reported and segmental assets and liabilities are included in assets and liabilities information at 31 March 2015. See note 7.1 for continuing operations and a footnote to cash flow for details.

Accounting policies

Revenue is recognised when the Group has delivered goods or services to the customer under an agreement with the customer, revenue can be measured reliably and it is probable that the economic benefits associated with the transaction will flow to the Group. Revenue is measured at the fair value of the consideration receivable, net of any discounts or other similar allowances.

The Group also includes substantial revenue from providing mobile services to the state, communications providers using satellite services, and in delivering messaging services to their fixed and mobile customers. And revenue from such suppliers of satellite data and mobile content, mobile services and equipment sales. Revenue is recognised when the goods or services are delivered to the customer.

Revenue from non-urgent services is recognised when the goods or services are delivered to the customer. Revenue from urgent services is recognised when the goods or services are delivered to the customer. Revenue from urgent services is recognised when the goods or services are delivered to the customer. Revenue from urgent services is recognised when the goods or services are delivered to the customer.

Revenue from interconnect fees is recognised at the time the service is performed.

Revenue for the provision of telecommunications services is recognised when the service is provided to the customer. Revenue for the provision of telecommunications services is recognised when the service is provided to the customer. Revenue for the provision of telecommunications services is recognised when the service is provided to the customer.

Customer connection equipment is recognised together with the related equipment revenue to the extent that the aggregate equipment and connection revenue does not exceed the fair value of the equipment delivered to the customer. Any customer connection revenue not recognised together with an installed piece of equipment is recognised in the period in which the service is expected to be provided to the customer.

Revenue for device sales is recognised when the device is delivered to the end customer and the significant risks and rewards of ownership have transferred. For device sales made to intermediaries, revenue is recognised if the significant risks and rewards are transferred to the intermediary and the intermediary has no general right to return the device or receive a refund. If the significant risks are not transferred, revenue recognition is deferred until sale of the device to an end customer by the intermediary or the expiry of any right of return.

In revenue arrangements including more than one deliverable, the arrangements are divided into separate units of accounting. Deliverables are considered separate units of accounting if the following two conditions are met: (i) the deliverable has value to the customer on a stand-alone basis and (ii) there is evidence of the fair value of the item. The arrangement consideration is allocated to each separate unit of accounting based on its relative fair value. Revenue allocated to deliverables is restricted to the amount that is recoverable without the delivery of additional goods or services. This restriction typically applies to revenue recognised for services sold to customers including handsets.

Intermediary arrangements with the Group to connect new customers and upgrade existing customers:

For intermediaries who do not provide products and services from the Group, such as incentives are accounted for as an expense. Such an incentive to attract intermediaries is also accounted for as an expense if:

- the Group receives an identifiable benefit – change for the cash incentive that is separable from sales transactions to that intermediary; and
- the Group can reliably estimate the fair value of that benefit.

Other arrangements that do not meet these criteria are recognised as a deduction of the related revenue.

2. Segmental analysis (continued)**Segmental revenue and profit****31 March 2017**

Germany	10,600	(32)	10,568	(21)	10,547	3,617
Italy	6,101	(30)	6,071	(1)	6,070	2,229
UK	6,925	(23)	6,902	(6)	6,896	1,212
Spain	4,973	(37)	4,936	(1)	4,935	1,360
Other Europe	6,128	(55)	6,073	(5)	6,068	1,865
Europe	34,727	(177)	34,550	(34)	34,516	10,283
Vodafone	5,294	—	5,294	—	5,294	2,063
Other AMAP	6,479	—	6,479	(14)	6,465	1,791
AMAP	11,773	—	11,773	(14)	11,759	3,854
Common Functions	1,390	—	1,390	(34)	1,356	12
Group	47,890	(177)	47,713	(82)	47,631	14,149

31 March 2016 restated

Germany	10,626	(36)	10,590	(2)	10,588	3,461
Italy	6,008	(27)	5,981	(1)	5,980	2,013
UK	6,428	(13)	6,415	(9)	6,406	1,756
Spain	4,951	(2)	4,949	(2)	4,947	1,250
Other Europe	6,599	(55)	6,544	(14)	6,530	2,007
Europe	36,620	(158)	36,462	(25)	36,437	10,485
Vodafone	5,325	—	5,325	—	5,325	2,028
Other AMAP	6,596	—	6,596	(20)	6,576	1,618
AMAP	11,891	—	11,891	(20)	11,871	3,706
Common Functions	156	—	156	(6)	150	(56)
Group	50,078	(158)	49,920	(110)	49,810	14,155

31 March 2015 restated

Germany	10,6	(22)	10,653	(21)	10,678	3,590
Italy	5,944	(16)	5,928	(1)	5,927	1,956
UK	7,416	(16)	7,400	(21)	7,379	1,724
Spain	4,615	(22)	4,593	(2)	4,591	1,263
Other Europe	6,360	(29)	6,331	(2)	6,329	2,064
Europe	35,412	(116)	35,296	(35)	35,261	10,077
Vodafone	5,537	—	5,539	—	5,539	1,949
Other AMAP	6,061	—	6,061	(14)	6,047	1,635
AMAP	11,600	—	11,600	(14)	11,586	3,584
Common Functions	1,595	—	1,595	(57)	1,538	41
Group	48,607	(116)	48,491	(106)	48,385	13,702

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 1. Where the amount of the loss exceeds the carrying amount of the related asset, the loss is limited to the carrying amount of the asset. The loss is recognised in the consolidated income statement in the period in which the loss is incurred.

Total revenue recorded in respect of the sale of goods for the year ended 31 March 2017 was €4,029 million (2016: €4,477 million; 2015: €4,101 million).

The Group's measure of segment profit, adjusted EBITDA, excludes depreciation, amortisation, impairment loss, restructuring costs, loss on disposal of fixed assets, the Group's share of results in associates and joint ventures and other income and expense. A reconciliation of adjusted EBITDA to operating profit is shown on page 99. For a reconciliation of operating profit to profit for the financial year, see the consolidated income statement on page 99.

	2017 €m		
Adjusted EBITDA	14,149	14,155	13,702
Depreciation, amortisation and impairment of fixed assets	(10,179)	(10,388)	(9,884)
Share of results in equity accounted associates and joint ventures	164	60	(78)
Adjusted operating profit	4,134	3,829	4,040
Financing income	—	(568)	—
Restructuring costs	(415)	(515)	(104)
Amortisation of acquired customer databases and other intangible assets	(1046)	(1,338)	(1,617)
Other income / expense	1,552	(726)	146
Operating profit	3,725	1,320	2,073

Segmental assets and cash flow

31 March 2017

Germany	26,694	1,671	—	3,320	—	1,749
Italy	9,157	793	2	1,603	—	1,161
UK	8,210	950	—	1,768	—	57
Spain	11,035	746	—	1,378	—	344
Other Europe	7,574	378	38	1,088	—	619
Europe	62,670	5,038	40	9,157	—	3,930
India	—	—	—	—	—	—
Vodafone	6,039	756	2	738	—	1,347
Other AMAP	5,778	795	317	1,153	—	947
AMAP	11,817	1,531	319	1,891	—	2,294
Common Functions	1,937	915	—	38	—	(547)
Group	76,424	7,484	359	11,086	—	5,627

31 March 2016 restated

Germany	29,017	2,340	1,081	3,330	—	346
Italy	9,469	1,519	232	1,668	—	496
UK	8,432	912	—	1,602	—	121
Spain	5,664	1,179	49	1,423	—	149
Other Europe	7,538	1,372	8	1,371	(569)	346
Europe	66,642	7,638	2,953	9,717	(569)	2,093
India	13,414	1,107	375	—	—	—
Vodafone	5,790	847	25	723	—	1,071
Other AMAP	6,806	1,175	814	1,170	—	305
AMAP	25,570	3,122	4,588	1,895	—	1,574
Common Functions	1,967	707	—	35	—	(531)
Group	94,079	11,661	7,541	11,697	(569)	3,208

31 March 2015 restated

Germany	21,038	2,550	4	3,773	—	1,280
Italy	15,813	1,178	120	1,609	—	708
UK	10,731	27	19	1,343	—	251
Spain	1,782	110	1	1,210	—	(43)
Other Europe	11,517	1,391	215	1,298	—	646
Europe	69,951	7,759	389	9,234	—	2,892
India	12,417	1,144	177	—	—	—
Vodafone	6,530	960	3	773	—	1,072
Other AMAP	6,709	1,180	10	1,147	—	531
AMAP	24,560	3,286	223	1,870	—	1,533
Common Functions	1,208	809	2	4	—	(995)
Group	96,319	11,854	614	11,108	—	3,432

Assets and liabilities are stated at fair value. The fair value of cash and cash equivalents is determined using the carrying amount. The fair value of trade receivables is determined using the carrying amount less expected credit losses. The fair value of trade payables is determined using the carrying amount. The fair value of other receivables and other payables is determined using the carrying amount. The fair value of fixed assets is determined using the carrying amount less accumulated depreciation and impairment losses. The fair value of other assets and other liabilities is determined using the carrying amount.

3. Operating profit

Detailed below are the key amounts recognised in arriving at our operating profit

	2017 €m	2016 €m	2015 €m
Net foreign exchange losses (gains)	133	(24)	8
Depreciation of property, plant and equipment (note 11)			
Owned assets	6,253	6,533	5,154
Leased assets	12	45	25
Amortisation of intangible assets (note 10)	4,821	5,319	5,329
Impairment of goodwill in subsidiaries associated and joint arrangements (note 4)	—	569	—
Staff costs (note 25)	5,519	5,304	5,171
Operating lease rentals payable	3,976	2,464	2,576
Loss on disposal of property, plant and equipment and intangible assets	22	27	93
Own costs capitalised attributable to the construction or acquisition of property, plant and equipment	(800)	(1,644)	(1,214)
Net gain on formation of VodafoneZiggo (note 18)	(1,275)	—	—

For further details on the above items, please refer to the relevant notes.

The total remuneration of the Group auditor PricewaterhouseCoopers LLP and other member firms of PricewaterhouseCoopers International Limited for services provided to the Group during the year ended 31 March 2017 is analysed below:

	2017 €m	2016 €m	2015 €m
Parent company	2	2	2
Subsidiaries	14	13	13
Audit fees:	16	15	15
Advised fee fee	4	—	—
Other advisory services	—	—	—
Tax fees	—	—	—
Non-audit fees:	4	2	5
Total fees	20	17	20

For further details on the above items, please refer to the relevant notes. The total remuneration of the Group auditor PricewaterhouseCoopers LLP and other member firms of PricewaterhouseCoopers International Limited for services provided to the Group during the year ended 31 March 2017 is analysed below:

A description of the work performed by the Audit and Risk Committee in order to safeguard auditor independence when non-audit services are provided is set out in the Audit and Risk Committee report on pages 57 to 65.

4. Impairment losses

Impairment losses are stated in the consolidated statement of profit or loss as an expense. Impairment losses are recognised in the consolidated statement of profit or loss in the period in which they are identified. Where an impairment loss is reversed, the reversal is recognised in the consolidated statement of profit or loss in the period in which it is identified. Impairment losses are recognised in the consolidated statement of profit or loss in the period in which they are identified. Impairment losses are recognised in the consolidated statement of profit or loss in the period in which they are identified.

Accounting policies

Goodwill is not subject to amortisation but tested for impairment annually, or whenever there is an indication that the asset may be impaired.

For the purpose of impairment testing, assets are grouped at the lowest level for which there are identifiable cash flows (known as cash-generating units) if the recoverable amount of the cash-generating unit is less than the carrying amount of the unit, the impairment loss is allocated first to reduce the carrying amount of goodwill, allocated to the unit and then to the other assets of the unit on a pro-rata basis of their carrying amounts of each asset in the unit. Impairment is not recognised for goodwill, but is reversed in subsequent periods.

The recoverable amount is the higher of fair value less costs of disposal and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

The Group prepares a budget approved for the five-year management and financial planning horizon used in the value in use calculations. In certain developing markets the five-year or shorter management plan may not be indicative of the long-term future performance. In certain markets, management may extend the plan for an additional five-year period.

At each reporting date, the Group reviews the carrying amounts of its operating plant and equipment and included intangible assets to determine whether the carrying amount is higher than the recoverable amount. If an impairment loss is identified, it is recognised in the consolidated statement of profit or loss. The extent of the impairment loss is the difference between the carrying amount and the recoverable amount. The recoverable amount is the higher of fair value less costs of disposal and value in use. The impairment loss is recognised immediately in the consolidated statement of profit or loss.

If the recoverable amount of an asset or cash-generating unit is higher than the carrying amount, the carrying amount of the asset or cash-generating unit is increased to the recoverable amount and an impairment loss is recognised immediately in the consolidated statement of profit or loss.

Where an impairment loss is subsequently reversed, the carrying amount of the cash-generating unit is increased to the recoverable amount of the cash-generating unit, but not to exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset or cash-generating unit in previous periods. The reversal is recognised immediately in the consolidated statement of profit or loss.

Impairment losses

Following impairment testing, the impairment charges recognised in the consolidated statement of profit or loss are as follows:

		2017 €m		
Romania	Other Europe	—	569	—
		—	569	—

In addition to the impairment losses above in the first half of the 2017 financial year, the Group recorded a non-cash impairment of €6.4 billion relating to the Indian business. This was driven by lower projected cash flows within our business plan as a result of increased competition in the market. In January 2017, following the announcement of the merger of Vodafone India with Idea Cellular, we reversed a bad debt reversal of that impairment. As a result, the Group recorded an overall impairment loss of €45.5 million (2016: €m 2015: €m) in respect of the fair value of goodwill in investment in India which, together with the reversal of an associated €3.90 million deferred tax assets, led to an overall €46.75 million reduction in the carrying value of Vodafone India at the end of which are included discontinued operations. See note 7. Discontinued operations and assets held for sale - for further details.

Goodwill

The remaining carrying value of goodwill at 31 March was as follows:

		2017 €m	
Germany		12,479	24,774
Italy		3,654	5,534
Spain		3,814	3,814
		19,947	19,947
Other		6,861	3,291
		26,808	28,238

4. Impairment losses (continued)

Key assumptions used in the value in use calculations

The key assumptions used in determining the value in use are:

Projected adjusted EBITDA	Projected adjusted EBITDA has been derived on past experience adjusted for the following: - voice and messaging revenues are expected to benefit from increased usage from mobile customers, especially in emerging markets; the introduction of new services and traffic moving from fixed networks to mobile networks; though these factors will be offset by increased competition for a fully which may result in price declines and the trend of falling termination and other regulated rates; - non-messaging data revenues is expected to continue to grow as the penetration of 3G (plus 4G where available) enabled devices and smartphones rise along with higher data bundle attachment rates and new products and services are introduced; and - margins are expected to be impacted by negative factors such as the cost of acquiring and retaining customers and increasing competition in markets and the expectation of further termination rate cuts by regulators and by positive factors such as the efficiencies expected from the implementation of Group initiatives.
Projected capital expenditure	The cash flow forecasts for capital expenditure are based on past experience and include the ongoing capital expenditure required to roll out networks in emerging markets, to provide voice and data products and services and to meet the population coverage requirements of certain of the Group's licences. Capital expenditure includes maintenance for the purchase of property, plant and equipment and computer software.
Projected licence and spectrum impairment	The cash flow forecasts for licence and spectrum impairment for each operating company for the initial five years include amounts for expected renewals and newly available spectrum. Beyond that period a long-run or perpetual impairment is assumed.
Long-term growth rate	For business units where the five year management plans are used for the Group value in use calculation, a long-term growth rate has been determined as the lower of: - the nominal GDP rates for the country of operation and - the long-term compound annual growth rate in adjusted EBITDA as shown in the best market by management.
Discount rate applied	The discount rate applied to the cash flows of each of the Group's operations is generally based on the risk-free rate for the year, as disclosed by the government in the respective market. Where government bond rates contain a material component of credit risk, high-quality, non-corporate bond rates may be used. Where there are no adjusted long-term rates to reflect such the market risk-adjusted long-term rates are used. In the estimation of the specific Group's operating company, in making the adjustment, management requires the equity market risk premium that is the required rate of return required over and above the risk-free rate by investors in the equity market. The market risk premium and the risk adjustment rate are used to reflect the risk of the specific Group's operating company relative to the market as a whole. In determining the risk-adjusted discount rate, management has applied an adjustment for the systematic risk to each of the Group's operating companies determined using a range of the betas of comparable listed mobile-telecom communications companies and, where available and appropriate, across a specific country. Management has used a forward-looking equity market risk premium that takes into consideration methodologies by independent economists, the average equity market risk premium over the past ten years and the market risk premium typically used by investment bankers in evaluating acquisition proposals.

Year ended 31 March 2017

As a discontinued operation, Vodafone India has been valued at fair value less costs to sell (Vodafone India fair value less costs to sell) is not observable in a quoted market and accordingly, this has been determined by reference to the outcomes from the application of a number of potential valuation techniques, which are considered to result in a Level 2 valuation. As such significant judgement is required and involves the use of estimates. The two bases of valuation which were given the strongest weighting in the overall assessment of fair value are set out below. Fair value has been assessed to be €14.0 billion. See note 7 "Discontinued operations and assets held for resale" for further details.

- The contracted cash price for the sale of a portion of the entity to the Aditya Birla Group as part of the planned disposal of Vodafone India, adjusted for the agreed level of debt, which is an observable price relating to Vodafone India; and
- The share price of Idea Cellular prior to the announcement of the plan to dispose of Vodafone India and participate with Idea Cellular in the planned jointly controlled entity, adjusted for transaction specific factors. Idea Cellular equity shares are the primary component of the consideration for Vodafone India to be received by the Group and the value of the Idea Cellular shares has been adjusted to reflect 50% of the estimated cost synergies that management expects to be realised by the jointly controlled entity. A 10% increase or reduction in the expected cost synergies included in this determination of fair value could result in a €0.29 million increase or reduction respectively in the fair value less costs to sell of Vodafone India calculated using this approach.

Note: The fair value of the discontinued operation is determined by reference to the outcomes from the application of a number of potential valuation techniques, which are considered to result in a Level 2 valuation. As such significant judgement is required and involves the use of estimates.

4. Impairment losses (continued)

Sensitivity analysis

Other than as disclosed below management believes that no reasonably possible change in any of the above key assumptions would cause the carrying value of any cash-generating unit to materially exceed its recoverable amount.

The estimated recoverable amounts of the Group's operations in Romania, Germany, and Spain are equal to or not materially greater than their carrying values. Consequently any adverse change in key assumptions would in isolation cause a further impairment loss to be recognised. The estimated recoverable amounts of the Group's operations in Germany and Spain exceed their carrying values by €2.3 billion and €1.0 billion respectively.

Pre-tax risk-adjusted discount rate	0.5	0.6
Long-term growth rate	(0.5)	(0.8)
Projected adjusted EBITDA	(0.9)	1.2
Projected capital expenditure	4.4	4.9

The changes in the following table to assumptions used in the impairment review could have in isolation (with an increase) decreased to the aggregate impairment loss recognised in the year ended 31 March 2015:

Pre-tax risk-adjusted discount rate	(0.1)	0.3
Long-term growth rate	0.5	(0.2)
Projected adjusted EBITDA	0.2	0.2
Projected capital expenditure	(4.4)	(0.1)

Notes 10 and 11 of the financial statements provide further details of the impairment review and the carrying values of cash-generating units at 31 March 2015.

Year ended 31 March 2015

During the year ended 31 March 2015 no impairment loss was recognised in respect of the Group's good will balance.

The table below shows key assumptions used in the above impairment analysis:

Pre-tax risk-adjusted discount rate	8.0	10.5	9.2
Long-term growth rate	1.3	1	1.5
Projected adjusted EBITDA	5.2	0.8	(1.0)
Projected capital expenditure	(1) to (1.7)	(1.5) to (5.6)	(5) to (8.5)

Note 10 of the financial statements provides further details of the impairment review and the carrying values of cash-generating units at 31 March 2015. Note 11 of the financial statements provides further details of the impairment review and the carrying values of cash-generating units at 31 March 2015.

Sensitivity analysis

Other than as disclosed below management believed that no reasonably possible change in any of the above key assumptions would cause the carrying value of any cash-generating unit to materially exceed its recoverable amount.

The estimated recoverable amounts of the Group's operations in Germany, Italy, and Spain exceeded their carrying values by €3.1 billion, €1.5 billion and €0.5 billion respectively. The changes in the following table to assumptions used in the impairment review would have in isolation led to an impairment loss being recognised for the year ended 31 March 2015:

Pre-tax risk-adjusted discount rate	0.8	1.6	0.3
Long-term growth rate	(0.9)	(1.8)	(0.3)
Projected adjusted EBITDA	(7.3)	(7.5)	(2.6)
Projected capital expenditure	2.1	2.9	0.7

Note 10 of the financial statements provides further details of the impairment review and the carrying values of cash-generating units at 31 March 2015. Note 11 of the financial statements provides further details of the impairment review and the carrying values of cash-generating units at 31 March 2015.

5. Investment income and financing costs

Investment income is derived from investments in equity and debt securities, cash and cash equivalents, and other financial assets. Investment income is recognised on an accrual basis. Dividends are recognised when the company is entitled to receive them. Interest income is recognised on an accrual basis. Interest expense is recognised on an accrual basis. The company's policy is to recognise interest income and expense on a straight-line basis over the term of the instrument.

	2017 £m		
Investment income:			
Available-for-sale investments			
Dividends received	—	1	—
Loan and receivable at amortised cost	426	572	435
Fair value through income statement benefit, trading	20	—	32
Other	28	—	611
	474	539	1,083
Financing costs:			
Item in change of provisions			
Other bank	170	124	285
Interest rate and cross-currency interest rate swaps	(135)	(121)	(113)
Fair value hedging instrument	22	140	(53)
Fair value through income statement	(36)	155	48
Other financial liabilities at amortised cost			
Bank loans and overdrafts	419	181	518
Bonds and other debt	1,243	925	912
Interest charge variation contract with bank	17	10	10
Equity derivatives and other arrangements	—	—	—
Fair value through income statement benefit, trading			
Derivative for hedging foreign exchange risk	(244)	20	20
Other	—	50	—
	1,406	2,046	1,399
Net financing costs	932	1,507	316

The company's policy is to recognise interest income and expense on a straight-line basis over the term of the instrument. The company's policy is to recognise interest income and expense on a straight-line basis over the term of the instrument. The company's policy is to recognise interest income and expense on a straight-line basis over the term of the instrument.

6. Taxation

The Group's policy is to pay the minimum amount of tax lawfully payable in each jurisdiction in which it operates. The Group's tax strategy is to ensure that it complies with all applicable tax laws and regulations and to manage its tax risk. The Group's tax strategy is to ensure that it complies with all applicable tax laws and regulations and to manage its tax risk.

Accounting policies

Income tax expense consists of the sum of the current and deferred taxes.

Current tax payable or recoverable is based on taxable profit for the year. Taxable profit differs from profit as reported in the income statement because some items of income or expense are taxable or deductible in different years or may never be taxable or deductible. The Group liability for current tax is calculated using tax rates and laws that have been enacted or substantively enacted by the reporting period date.

Deferred tax is the tax expected to be payable or recoverable in the future arising from temporary differences between the carrying amount of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. It is accounted for using the statement of financial position liability method. Deferred tax liabilities are generally recognised for all taxable temporary differences and deferred tax assets are recognised to the extent that it is probable that temporary differences or taxable profits will be available against which deductible temporary differences can be utilised.

Such assets and liabilities are not recognised if the temporary difference arises from the initial recognition (other than in a business combination) of assets and liabilities in a transaction that affects neither the taxable profit nor the accounting profit. Deferred tax liabilities are not recognised to the extent that they arise from the initial recognition of an intangible asset or a goodwill.

Deferred tax liabilities are recognised for taxable temporary differences arising in investments in subsidiaries and associates and interests in joint arrangements, except where the Group is able to control the reversal of the temporary difference and it is probable that the temporary difference will not reverse in the foreseeable future.

The carrying amount of deferred tax assets is reviewed at each reporting period and adjusted to reflect changes in the Group's assessment that sufficient taxable profits will be available to allow all or part of the assets to be recovered.

Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability (or the asset) is realised, based on tax rates that have been enacted or substantively enacted by the reporting period date.

Tax assets and liabilities are offset when there is a legally enforceable right to set off current tax assets against current tax liabilities and when they relate to income taxes levied by the same tax authority, in either the same taxable entity or in different taxable entities which intend to settle the current tax assets and liabilities on a net basis.

Tax charge (or credit) to the income statement is split when it relates to an item which is credited to the comprehensive income or profit and loss to equity in the income statement and other comprehensive income or equity.

Income tax expense

	2017 £m		
United Kingdom corporation tax expense (income)			
Current year	27	(1,491)	—
Adjustments in respect of prior years	(35)	55	15
	24	(76)	15
Overseas current tax expense (income)			
Current year	961	812	957
Adjustments in respect of prior years	(35)	21	(120)
	926	833	717
Total current tax expense	950	757	732
Deferred tax on origination and reversal of temporary differences			
United Kingdom deferred tax	(16)	(37)	(53)
Overseas deferred tax	3,830	4,212	(6,750)
Total deferred tax expense/(income)	3,814	4,180	(6,803)
Total income tax expense/(income)	4,764	4,937	(6,071)

Note:

1. The 2017 income tax expense is determined on the basis of the UK corporation tax rate of 19%.

2. The 2017 income tax expense is based on the tax rates that have been enacted or substantively enacted.

UK operating profits are more than offset by statutory allowances for capital investment in the UK network and systems plus ongoing interest costs including those arising from the £10.5 billion of spectrum payments to the UK Government in 2000 and 2013.

Tax on discontinued operations

	2017 €m	2016 €m	2015 €m
Tax (credit)/charge on profit from ordinary activities of discontinued operations	(975)	1514	0
Tax charge relating to the gain on discontinuance	95	—	—
Total tax (credit)/charge on discontinued operations	(878)	(514)	26

See Note 22 for details of discontinued operations.

Tax charged/(credited) directly to other comprehensive income

	2017 €m	2016 €m	2015 €m
Current tax	(16)	(8)	2
Deferred tax	44	293	(362)
Total tax charged/(credited) directly to other comprehensive income	28	212	(360)

Tax credited directly to equity

	2017 €m	2016 €m	2015 €m
Current tax	—	8	(5)
Deferred tax	(4)	5	(1)
Total tax credited directly to equity	(9)	(5)	(9)

Factors affecting the tax expense for the year

The table below explains the difference between the expected tax expense based on the statutory rate of 25% (Ordnungsgemäße Besteuerung) and the actual tax expense based on the relevant local tax rates and the Group's effective tax rate in each jurisdiction.

	2017 €m	2016 €m	2015 €m
Continuing profit/(loss) before tax as shown in the consolidated income statement	2,792	(190)	1,734
Aggregated expected income tax expense	795	85	517
Impairment expense to the tax effect	—	78	—
Disposal of fixed investments	(271)	25	—
Effect of valuation of subsidiaries and joint ventures reported within profit before tax	23	(13)	11
Derecognition/recognition of deferred tax assets for losses including Luxembourg	1,603	1,288	416
Deferred tax following revaluation of investments in Luxembourg	(529)	3,057	2,672
Provision for recognised temporary differences not expected to be in the future	(15)	—	—
Provision for unrecognised temporary differences utilised in the year	(11)	8	—
Current year temporary differences including losses that we currently do not expect to use	139	50	176
Adjustments in respect of prior year tax liabilities	(107)	(48)	(160)
Revaluation of assets for tax purposes	(39)	—	—
Impact of tax credits and irrecoverable taxes	98	(36)	30
Deferred tax on overseas earnings	26	17	21
Effect of current year changes in statutory tax rates on deferred tax balances	2,755	95	150
Expenses not deductible for tax purposes	47	726	193
Income tax expense/(income)	4,764	4,937	(6,071)

See Note 22 for details of discontinued operations.

6. Taxation (continued)**Deferred tax**

Analysis of movements in the net deferred tax balance during the year

1 April 2016 restated	27,742
Foreign exchange movements	19
Charged to the income statement (continuing operations)	(3,914)
Credited to the income statement (discontinued operations)	975
Charged directly to OCI	(44)
Credited directly to equity	9
Reclassifications	(1,202)
Arising on acquisition and disposal	82
31 March 2017	23,765

Deferred tax assets and liabilities before offset of balances within countries are as follows:

Accelerated tax depreciation	160	1,368	(1,535)	(55)	(222)
Intangible assets	353	127	(715)	16	(572)
Tax losses	(4,064)	30,590	—	(7,138)	23,452
Deferred tax on overseas earnings	(95)	—	(95)	—	(195)
Other temporary differences	(168)	1,347	(126)	(19)	1,202
31 March 2017	(3,814)	33,432	(2,471)	(7,196)	23,765

Deferred tax assets and liabilities are analysed in the statement of financial position after offset of balances within countries as follows:

Deferred tax asset	24,300
Deferred tax liability	(535)
31 March 2017	23,765

At 31 March 2016, deferred tax assets and liabilities before offset of balances within countries were as follows:

Accelerated tax depreciation	211	1,548	(1,652)	(47)	(101)
Intangible assets	405	84	(736)	16	(195)
Tax losses	(4,819)	34,061	—	(6,104)	23,452
Deferred tax on overseas earnings	(12)	—	(67)	—	(67)
Other temporary differences	(10)	2,294	(124)	(276)	1,894
31 March 2016 restated	(4,180)	38,037	(3,879)	(6,416)	27,742

At 31 March 2016, deferred tax assets and liabilities were analysed in the statement of financial position after offset of balances within countries as follows:

At 31 March 2016, deferred tax assets and liabilities were analysed in the statement of financial position after offset of balances within countries as follows:

Deferred tax asset	28,306
Deferred tax liability	(564)
31 March 2016 restated	27,742

Factors affecting the tax charge in future years

The Group's future tax charge and/or credit will continue to be affected by a wide factor set including tax reform in countries around the world including any arising from the implementation of the OECD's BEPS (anti-tax avoidance) and European Commission initiatives such as the proposed anti-tax avoidance directive and financial reporting directive as well as any other local and/or international tax and/or regulatory changes and the resolution of any tax disputes currently in progress.

We do not know of any significant impairment to future tax charge liabilities or assets as a result of the triggering of Article 90(2) of the Treaty of the European Union but cannot rule out the possibility that, for example, a failure to reach satisfactory arrangements in the future of future relationship with the European Union could have an impact on such matters.

The Group is wholly subject to audit by the tax authorities in the territories in which it operates and specifically in India where there are usually requests through the Indian legal system. The Group considers the issue of its non-resident status and the appropriate non-resident status in respect of the payment of tax and, if that status is also to be varied, the amount ultimately payable will differ materially from the amount accrued and could therefore affect the Group's overall profitability and cash flows in future periods. See note 30 'Contingent liabilities and legal proceedings' to the consolidated financial statements.

At 31 March 2017 the group's audit and expiry dates of its tax assets and liabilities are as follows:

Losses for which a deferred tax asset is recognised	292	65	97,355	97,692
Losses for which no deferred tax is recognised	352	1,503	28,556	30,411
	644	1,568	125,891	128,103

At 31 March 2016 the group's audit and expiry dates of its tax assets and liabilities are as follows:

Losses for which a deferred tax asset is recognised	7	86	11,157	11,449
Losses for which no deferred tax is recognised	751	64	5,847	6,662
	423	120	128,388	128,931

Deferred tax assets on losses in Luxembourg

Impairment provisions are applicable to \$1.54m in 2016 as a result of the conclusion that the tax losses in Luxembourg could not be fully utilised, as a result of the reduction in corporate tax rate from 28% to 25%.

A deferred tax asset of \$19.650 million in 2016 of \$23.241 million had been recognised in respect of these losses as we considered it probable that the losses would be utilised. It continues to generate tax relief, but the amount of future tax relief is uncertain. In September 2016 the Luxembourg government reduced the corporate tax rate from 28% to 25% and reduced the corporate tax rate for companies with turnover of less than €10 million to 20% for the year ended 31 March 2017 and 20% for the year ending 31 March 2018. The impact of this reduction in corporate tax rate has reduced the value of our deferred tax asset by \$2.65 million.

The Luxembourg companies' income derived from the Group's internal financing arrangements and financing activities. The Group has reviewed the latest forecasts for the Luxembourg companies including their ability to continue to generate income beyond the forecast period under the tax rate constantly enacted at the balance sheet date. The management has concluded that the current structure of the Group would continue to allow the generation of taxable income. Based on this the Group concludes that it is probable that the Luxembourg companies will continue to generate taxable income in the future. Any future changes in tax law or the structure of the Group could have a significant effect on the use of losses including the period over which the losses can be utilised.

Based on the current forecast the losses will be fully utilised by the end of the 55 to 60 years at 5%–10% change in the forecast income in Luxembourg would impact the period over which the losses will be fully utilised by four to seven years.

During the current year the Group recognised an additional \$324 million (2015: \$535 million) of our deferred tax assets as a result of the revaluation of investments based upon the local GAAP financial statements and tax returns at 31 March 2017. The Group also derecognised a deferred tax asset of \$1.605 million related to losses in Luxembourg expected to be used beyond 60 years due to the interest rates increasing the length of time over which these losses could be utilised. Revaluation of investments for local GAAP purposes which are based on the Group's value in use calculations and give rise to impairments on their cost at previous impairments. These can result in a significant change to our deferred tax assets and the period over which these assets can be utilised.

\$0.6 million (2016: nil) of the Group's Luxembourg losses expire and no deferred tax asset is recognised as they will expire before a significant benefit from losses in the remaining period can be utilised.

We do not have a 151 million (2016: \$1.1 million) of Luxembourg losses in our former Castle & Amelinc Luxembourg Group company for which no deferred tax asset has been recognised as it is uncertain whether the losses can be utilised.

6. Taxation (continued)

Deferred tax assets on losses in Germany

The Group has tax losses of €181.3 million (2015: €13.46 million) arising from the write down of its telephone business in Germany in 2015. The losses are available to offset against both German federal and trade tax liabilities and the undistributed loss.

A deferred tax asset of €13.9 million (2015: €1,255 million) has been recognised in respect of these losses as we concluded it is probable that the German business will continue to generate taxable profits in the future against which we can utilise these losses. The Group has reviewed the latest forecasts for the German business which incorporate the uncertainties of operating in the telecommunications business (see pages 28 to 34). In the period beyond the five year forecast we have reviewed the profits inherent in the value in use calculation and based on these and our expectations for the German business we believe it is probable the German losses will be fully utilised.

Based on the current forecasts the losses will be fully utilised over the next 10 to 12 years at 5%–10% change in the future profits of the German business would not significantly alter the utilisation period.

Deferred tax assets on losses in Spain

The Group has tax losses of €3,646 million in Spain, predominantly arising from the Group's acquisition of Grupo Looper de Ono SA in 2015 and which are available to offset against the related future profits of the Spanish business. The losses do not expire.

A deferred tax asset of €914 million (2015: €831 million) has been recognised in respect of Ono's losses as it is probable that the Spanish business will continue to generate taxable profits in the future against which we can utilise these losses. The Group has reviewed the latest forecasts for the Spanish business which incorporate the uncertainties of operating in the telecommunications business (see page 28 to 34). In the period beyond the five year forecast we have reviewed the profits inherent in the value in use calculation and based on these and our expectations for the Spanish business we believe it is probable the losses will be fully utilised.

Based on the current forecasts the losses will be fully utilised over the next 10 to 15 years. The utilisation period has increased from the prior year reported period (eight to ten years) as a result of a change of law which limits the use of brought forward losses against current year profits. A 5%–10% change in the future profits of the Spanish business would change the period over which the losses are claimed by no more than one year.

Other tax losses

The Group has other tax losses of €786.0 million (2015: €2,504 million) in respect of which we believe it is probable that we can utilise the losses against future capital gains and since it is probable that the losses will be utilised in the deferred tax asset has been recognised in the prior year.

The remaining losses relate to amounts of other countries and are as follows: There are also €11.8 million (2015: €4.6 million) in unrecognised other temporary differences.

The Group holds a deferred tax liability of €95.4 million (2015: €6.7 million) in respect of deferred taxation that will arise from temporary differences on investment in subsidiaries and the amortisation of intangible assets to be recognised in the consolidated financial statements (see table above).

No deferred tax liability has been recognised in respect of further €201.5 million (2015: €1,507 million) of unrecognised temporary differences in subsidiaries and joint ventures held by the Group in addition to control the timing of the reversal of the temporary differences and it is probable that such differences will not reverse in the foreseeable future. It is not practicable to estimate the amount of unrecognised deferred tax liability in respect of these unrecognised earnings.

7. Discontinued operations and assets held for sale

For the purposes of the consolidated financial statements, the Group has discontinued operations which are classified as discontinued operations when the Group has disposed of, or is disposing of, a subsidiary or part of a subsidiary, or has decided to dispose of a subsidiary or part of a subsidiary, and the disposal or decision to dispose is expected to result in the Group losing control of the subsidiary.

Discontinued operations

On 10 March 2017, Vodafone announced the agreement to combine its subsidiary Vodafone India with its 42% stake in Indus Towers Ltd. Indus Towers is now listed on the Indian Stock Exchange with the combined company to be jointly controlled by Vodafone and the Indus Towers Group. The results of the discontinued operations are detailed below.

Income statement and segment analysis of discontinued operations

	2017 €m	2016 €m	2015 €m
Revenue	5,827	6,120	5,479
Cost of sales	(4,504)	(4,799)	(4,327)
Gross profit	1,323	1,321	1,152
Selling and distribution expenses	(276)	(264)	(230)
Administrative expense	(703)	(624)	(366)
Impairment losses	(4,515)	—	—
Operating (loss)/profit	(4,171)	423	456
Finance income	(909)	(332)	(758)
Loss before taxation	(5,080)	(509)	(302)
Income tax credit, expense	973	51	(29)
(Loss)/profit for the financial year from discontinued operations	(4,107)	5	(328)

(Loss)/earnings per share from discontinued operations

	2017 eurocents	2016 eurocents	2015 eurocents
— Basic	(14.68)c	0.01	(1.24)
— Diluted	(14.68)c	0.01	(1.24)c

Total comprehensive (expense)/income for the financial year from discontinued operations

	2017 €m	2016 €m	2015 €m
Attributable to owners of the parent	(4,107)	5	(328)

For the purposes of the consolidated financial statements, the Group has discontinued operations which are classified as discontinued operations when the Group has disposed of, or is disposing of, a subsidiary or part of a subsidiary, or has decided to dispose of a subsidiary or part of a subsidiary, and the disposal or decision to dispose is expected to result in the Group losing control of the subsidiary.

7. Discontinued operations and assets held for sale (continued)**Assets held for sale**

Assets and liabilities relating to our operations in India have been classified as held for sale on the statement of financial position at 31 March 2017. In addition, assets and liabilities held for sale at 31 March 2016 comprise the assets and liabilities of our former operations in the Netherlands, which were combined with those of Liberty Global plc to form a 50:50 joint venture VodafoneZiggo on 31 December 2016. The relevant assets and liabilities are detailed in the table below.

Assets and liabilities held for sale¹

	2017 €m	
Non-current assets		
Goodwill	—	860
Other intangible assets	9,214	1,390
Plant, property and equipment	3,462	1,071
Trade and other receivables	694	35
Deferred tax assets	1,202	—
	14,572	3,356
Current assets		
Inventory	1	51
Taxation recoverable	1,311	8
Trade and other receivables	831	711
Cash and cash equivalents	467	78
Other investments	13	—
	2,623	301
Total assets held for sale	17,195	3,657
Non-current liabilities		
Long-term borrowings	(8,024)	—
Deferred tax liabilities	—	78
Provisions for employee benefits	(15)	—
Provisions for liabilities and charges	(784)	75
Trade and other payables	(39)	—
	(8,862)	(26)
Current liabilities		
Short-term borrowings	(1,159)	—
Provisions for liabilities and charges	(25)	15
Trade and other payables	(1,768)	(407)
	(2,932)	(412)
Total liabilities held for sale	(11,794)	(438)

¹ The Group has classified the assets and liabilities of its former operations in the Netherlands as held for sale on the statement of financial position at 31 March 2016. These operations were combined with those of Liberty Global plc to form a 50:50 joint venture VodafoneZiggo on 31 December 2016.

Deferred tax assets on losses in India

The Group recognises a deferred tax asset of €1,202 million relating to its Indian business. This includes a deferred tax asset of €916 million relating to losses. The deferred tax asset has been recognised as we conclude it is probable that we will generate taxable profits in the future against which we can utilise these losses.

The Group has reviewed the latest forecasts for the Indian business, which incorporate the unsystematic risks of operating in the telecommunications business (see page 114). In the period beyond the five year forecast, we have reviewed the profit increment in the valuation of Indian business, and based on these and our expectations for the Indian business, we believe it is probable the losses will be fully utilised. Based on the current forecasts the losses will be fully utilised over the next ten years.

We do not recognise a deferred tax asset of €357 million in relation to losses where we currently believe that it is not probable these losses will be utilised in the future.

8. Earnings per share

2017 earnings per share are calculated on the basis of the weighted average number of shares outstanding during the year. The weighted average number of shares is calculated by multiplying the number of shares outstanding by the number of days in the year and then dividing by the number of days in the year.

	2017 Millions	2016	2015
Weighted average number of shares for basic earnings per share	27,971	26,692	26,489
Effect of dilution (potential shares restricted shares and share options)	—	—	110
Weighted average number of shares for diluted earnings per share	27,971	26,692	26,629
(Loss)/earnings for basic and diluted earnings per share			
	2017 €m	2016	2015
(Loss)/earnings for earnings per share from continuing operations	(2,190)	(5,405)	7,607
(Loss)/earnings for earnings per share from discontinued operations	(4,107)	5	(328)
(Loss)/earnings for basic and diluted earnings per share	(6,297)	(5,405)	7,279
	eurocents		
Basic (loss)/earnings per share	(2251)c	2025c	2748c
Diluted (loss)/earnings per share	(2251)c	2025c	2733c

9. Equity dividends

2017 dividends are calculated on the basis of the weighted average number of shares outstanding during the year. The weighted average number of shares is calculated by multiplying the number of shares outstanding by the number of days in the year and then dividing by the number of days in the year.

	2017 €m	2016	2015
Declared during the financial year:			
Final dividend for the year ended 31 March 2017 (2016) per share			
2016 162 pence per share 2014 147 pence per share	2,447	2,390	2,390
Interim dividend for the year ended 31 March 2017 147 pence per share			
2016 136 pence per share 2015 136 pence per share	1,262	1,351	1,211
3,709	4,233	3,712	
Proposed after the end of the reporting period and not recognised as a liability:			
Final dividend for the year ended 31 March 2017 100 pence per share			
2016 117 pence per share 2015 102 pence per share	2,670	2,447	2,390

10. Intangible assets

Other than the intangible assets acquired in business combinations, the Group does not internally generate intangible assets. The Group's intangible assets are primarily acquired in business combinations and are recorded at fair value at the date of acquisition. Some intangible assets are identifiable and some are not. Identifiable intangible assets are those that are separable from the Group or that arise from contractual rights. Some intangible assets are not identifiable but are recognised as part of the goodwill arising from the acquisition of a subsidiary or business.

Accounting policies

Identifiable intangible assets are recognised when the Group controls the asset, it is probable that future economic benefits will flow to the Group and the cost of the asset can be reliably measured.

Goodwill arising on the acquisition of an entity represents the excess of the cost of acquisition over the Group's identifiable intangible assets. Goodwill is recognised at the date of acquisition.

Goodwill is initially recognised as an asset and is subsequently measured at cost less any accumulated impairment losses. Goodwill is not subject to an impairment test but is tested for impairment annually, or more often, where there is evidence that it may be impaired. Goodwill is denominated in the currency of the acquired entity and revalued to the closing exchange rate at each reporting period date.

Negative goodwill arising on an acquisition is recognised directly in the income statement.

On disposal of a subsidiary or a jointly controlled entity, the attributable amount of goodwill is included in the determination of the profit or loss recognised in the income statement on disposal.

Goodwill arising before the date of transition to IFRS on 1 April 2004 has been stated at the previous UK GAAP and is subject to being in the future impaired at that date. Goodwill arising before 1 January 1998 has not been included in the historical cost determination and subsequent profit or loss on disposal.

Intangible assets with finite lives are stated at acquisition cost, less impairment, and are amortised on a straight-line basis over the amortisation period and method reviewed at least annually. Changes in the expected useful life or the expected pattern of consumption of that asset are recognised as changes in the carrying amount and are charged to the income statement on a straight-line basis.

Amortisation periods for licences and spectrum fees are determined on a case-by-case basis, depending on the conditions of the licence and the expected useful life of the licence. Amortisation is charged to the income statement on a straight-line basis over the estimated useful life from the date the licence is available for use.

Computer software comprises computer software purchased from third parties as well as internally developed software.

Computer software licences are capitalised on the basis of the costs incurred to acquire and bring into use the software, less amounts that are directly attributable to the production of identifiable and unique software products controlled by the Group and a probable production of future economic benefits. Direct costs of software development include employee costs and directly attributable overheads.

Software integral to an item of hardware equipment is classified as property, plant and equipment. Costs associated with maintaining computer software programs are recognised as an expense when they are incurred.

Internally developed software is recognised only if all of the following conditions are met:

- an asset is created that can be separately identified
- it is probable that the asset created will generate future economic benefits, and
- the development cost of the asset can be measured reliably.

Amortisation is charged to the income statement on a straight-line basis over the estimated useful life from the date the software is available for use.

Other intangible assets

Other intangible assets, including brands and customer bases, are recorded at fair value at the date of acquisition. Amortisation is charged to the income statement over the estimated useful lives of intangible assets from the date they are available for use, on a straight-line basis, with the exception of customer relationships which are amortised on a sum of digits basis. The amortisation basis adopted for each class of intangible asset reflects the Group's consumption of the economic benefit from that asset.

Useful lives

The estimated useful lives of finite-lived intangible assets are as follows:

- Licence and spectrum fees 3–25 years
- Computer software 3–5 years
- Brand 1–10 years
- Customer bases 2–15 years

Cost:

1 April 2015 (restated)	46,286	10,753	14,680	1,697	157,994
Exchange movements	1,558	241	1,646	(414)	(4,855)
Amortisation and depreciation	70	—	7	55	52
Additions	—	7,536	2,313	14	10,057
Disposals	—	(5,276)	616	3	(3,407)
Transfer of assets held for sale	860	(2,042)	(477)	10	(3,436)
Other	—	—	2	—	12
31 March 2016 restated	93,990	40,973	15,729	7,446	158,138
Transfer of assets held for sale	(4,580)	947	(770)	(151)	(4,554)
	90,310	31,501	15,528	7,294	144,633
Exchange movements	(90)	(1,023)	(174)	58	(1,129)
Amortisation and depreciation	1	10	11	5	27
Additions	—	359	2,193	3	2,555
Disposals	—	(72)	(489)	(30)	(601)
Other	—	—	(97)	—	(97)
31 March 2017	90,221	30,775	16,962	7,430	145,388
Accumulated impairment losses and amortisation:					
1 April 2015 (restated)	25,664	10,407	4,904	4,386	100,481
Exchange movements	(181)	1,069	54	(423)	(2,358)
Amortisation and depreciation	—	2,750	2,114	134	5,000
Disposals	—	3,273	(326)	3	(3,750)
Transfer of assets held for sale	—	(3,913)	765	10	(1,877)
Impairment losses	350	—	—	—	350
Other	—	—	13	—	13
31 March 2016 restated	65,752	17,128	10,927	5,767	99,574
Transfer of assets held for sale	(2,085)	1,534	80	(150)	(1,301)
	63,666	15,794	10,767	5,615	95,842
Exchange movements	(253)	(540)	(152)	133	(812)
Amortisation and depreciation	—	1,780	2,106	935	4,821
Disposals	—	(72)	(486)	(30)	(588)
Other	—	—	(87)	—	(87)
31 March 2017	63,413	16,954	12,148	6,653	99,168
Net book value:					
31 March 2016 restated	28,238	23,845	4,802	1,679	58,564
31 March 2017	26,808	13,821	4,814	777	46,220

For further information on the accounting policies relating to intangible assets, please refer to the accounting policy note 12 in the 2017 Annual Report.

For licences and spectrum and other intangible assets administration is included within the cost of sales line within the consolidated income statement line. Cell and spectrum with a net book value greater than £100 million have been pledged as security against borrowing.

The net book value and carrying dates of the most significant licences are as follows:

		2017 €m	
Germany	2020/2025/2035	4,726	3,396
Italy	2019/2021/2029	1,442	1,596
UK	2023/2033	3,818	3,515
Qatar	2025/2029	1,164	1,191
Netherlands	2020/2029/2030	—	1,170

The carrying amount in respect of each of the licences in the table above corresponds to the expiry date of the relevant licence. A summary of the Group's most significant spectrum licences can be found on pages 112 and 113.

11. Property, plant and equipment

Property, plant and equipment are stated at cost less accumulated depreciation and any impairment losses. Depreciation is calculated on a straight-line basis over the estimated useful lives of the assets. Assets available for sale are not depreciated. Assets held for sale are measured at the lower of carrying amount and fair value less costs to sell. For further information, see Note 12.

Accounting policies

Land and buildings held for use are stated in the statement of financial position at their cost less any subsequent accumulated depreciation and any accumulated impairment losses.

Amounts for equipment, fixtures and fittings, which includes network infrastructure assets and, which together comprise an almost insignificant amount of the Group's property, plant and equipment, are stated at cost less accumulated depreciation and any accumulated impairment losses.

Assets in the course of construction are carried at cost less any recognised impairment losses. Depreciation of these assets commences when the assets are ready for their intended use.

The cost of property, plant and equipment includes directly attributable incremental costs incurred in their acquisition and installation.

Depreciation is charged so as to write off the cost of assets (other than land) using the straight-line method over the estimated useful lives as follows:

- Freehold buildings 25–30 years
- Leasehold premises the term of the lease
- Equipment, fixtures and fittings 3–5 years
- Network infrastructure and other 3–5 years

Depreciation is not provided on freehold land.

At the end of each financial year, property, plant and equipment is reviewed for impairment. If the carrying amount of an asset exceeds its recoverable amount, the asset is impaired.

The gain or loss arising on the disposal or retirement of an item of property, plant and equipment is determined as the difference between any disposal proceeds and the carrying amount of the asset and is recognised in the profit or loss.

Cost:

1 April 2015 restated	2,337	73,521	66,184
Exchange movements	(162)	(3,573)	(3,735)
Additions	172	3,910	4,082
Disposals	(65)	(2,014)	(2,079)
Transfer of assets held for sale	3	(2,237)	(2,234)
Other	10	718	(708)
31 March 2016 restated	2,393	74,486	76,879
Reclassification as held for sale	(10)	(1,445)	(754)
	2,290	67,041	69,331
Exchange movements	(41)	(1,779)	(1,820)
Acquisition accounting	—	7	7
Additions	104	5,184	5,288
Disposals	(94)	(2,522)	(2,616)
Other	8	273	281
31 March 2017	2,266	68,204	70,470
Accumulated depreciation and impairment:			
1 April 2015 restated	1,143	39,338	38,195
Exchange movements	(70)	(1,324)	(1,394)
Change first-time user	(77)	2,117	2,040
Disposals	55	943	(1,484)
Transfer of assets held for sale	—	(1,135)	(1,135)
Other	1	(13)	12
31 March 2016 restated	1,141	40,223	41,364
Reclassification as held for sale	(10)	(3,810)	(3,820)
	1,105	36,411	37,516
Exchange movements	(15)	(1,087)	(1,102)
Change first-time user	39	6,126	6,265
Disposals	(80)	(2,454)	(2,534)
Other	1	129	130
31 March 2017	1,141	39,125	40,266
Net book value:			
31 March 2016 restated	1,252	34,263	35,515
31 March 2017	1,125	29,079	30,204

Land and buildings and equipment

The net book value of land and buildings and equipment, fixtures and fittings include, £3 million and £608 million respectively, 2016: £34 million and £746 million in relation to assets held under finance leases.

In addition the net book value of land and buildings and equipment, fixtures and fittings are assets in the course of construction which are not depreciated with a net of £10 million and £1,234 million respectively (2016: £55 million and £1,331 million).

12. Investments in associates and joint arrangements

Vodafone has investments in the equity of certain companies, which are classified as associates or joint arrangements in the Netherlands Financial Accounting Standards. The following table provides information on the companies in which Vodafone has investments, and the basis on which the investments are classified in the financial statements.

Accounting policies

Joint arrangements

A joint arrangement is a contractual arrangement whereby the Group and other parties undertake an economic activity that is subject to joint control, that is, when the relevant activities that significantly affect the investee's returns require the unanimous consent of the parties sharing control. Joint arrangements are either joint operations or joint ventures.

Gains or losses resulting from the contribution or withdrawal as a subsidiary aspect of the formation of a joint arrangement are recognised in respect of the Group's entire equity holding in the subsidiary.

Joint operations

A joint operation is a joint arrangement whereby the parties that have joint control have the right to the assets and obligations for the liabilities relating to the arrangement, that other facts and circumstances indicate that this is the case. The Group's share of assets, evaluated re-entries, expenses and cash flows are combined with those of a venture in the financial statement on a line-by-line basis.

Any goodwill arising on the acquisition of the Group's interest in a jointly controlled entity is accounted for in accordance with the group's accounting policy for goodwill arising on the acquisition of a subsidiary.

Joint ventures

A joint venture is a joint arrangement whereby the parties that have joint control share the right to the net assets of the arrangement.

At the date of acquisition, any excess of the cost of acquisition over the Group's share of the net fair value of the identifiable assets, liabilities and contingent liabilities of the joint venture is recognised as goodwill. The goodwill is included within the carrying amount of the investment.

The results and assets and liabilities of joint ventures are incorporated in the consolidated financial statements using the equity method of accounting. Under the equity method, investments in joint ventures are carried in the consolidated statement of financial position at cost, adjusted for post-acquisition changes in the Group's share of the net assets of the joint venture, less any impairment in the value of the investment. The Group's share of post-tax profits or losses are recognised in the consolidated income statement. Losses of an associate in excess of the Group's interest in that associate are recognised only to the extent that the Group has incurred legal or constructive obligations or made payments on behalf of the joint venture.

Associates

An associate is an entity over which the Group has significant influence and that is neither a subsidiary nor an interest in a joint venture.

Significant influence is the power to participate in the financial and operating policy decisions of the investee but where the Group does not have control or joint control over those policies.

At the date of acquisition, any excess of the cost of acquisition over the Group's share of the net fair value of the identifiable assets, liabilities and contingent liabilities of the associate is recognised as goodwill. The goodwill is included within the carrying amount of the investment.

The results and assets and liabilities of associates are incorporated in the consolidated financial statements using the equity method of accounting. Under the equity method, investments in associates are carried in the consolidated statement of financial position at cost, adjusted for post-acquisition changes in the Group's share of the net assets of the associate (less any impairment in the value of the investment). The Group's share of post-tax profits or losses are recognised in the consolidated income statement. Losses of an associate in excess of the Group's interest in that associate are recognised only to the extent that the Group has incurred legal or constructive obligations or made payments on behalf of the associate.

Joint operations

The Company's principal joint operation has share capital consisting solely of ordinary shares and is indirectly held and principally operates in the UK. The financial and operating activities of the operation are jointly controlled by the participating shareholders and are primarily designed for all but an insignificant amount of the output to be consumed by the shareholders.

Joint ventures and associates

	2017 €m	2016 €m
Investment in joint ventures	2,689	299
Investment in associate	449	450
31 March	3,138	479

Investment in joint ventures and associates is measured at cost less impairment and plus or minus fair value movements.

Joint ventures

The financial and operating activities of the Group's joint ventures are jointly controlled by the participating shareholders. The participating shareholders have rights to the net assets of the joint ventures through their equity, and should not, unless otherwise stated, the Company's principal joint ventures, all have share capital consisting of ordinary shares and are all indirectly held. The country of incorporation or registration of a joint venture is its accounting principal place of operation.

VodafoneZiggo Group Holding B.V.	Network operator	Netherlands	100%
Indus Towers Limited	Network infrastructure	India	42%
Vodafone Hutchison Australia Pty Limited	Network operator	Australia	50%

The Group's joint ventures are all incorporated in the countries in which they operate. The Group's joint ventures are all private companies.

The following table provides aggregated financial information for the Group's joint ventures for the 2017 financial year, based on the accounting statement of comprehensive income and statement of financial position.

	Investment in joint ventures			(Loss)/profit from continuing operations			Other comprehensive income			Total comprehensive (expense)/income		
	2017 €m			2017 €m			2017 €m			2017 €m		
VodafoneZiggo Group Holding B.V.	2,736	—	—	(150)	—	—	2	—	—	(158)	—	—
Indus Towers Limited	1,032	182	697	98	(1)	25	—	—	—	48	(1)	23
Vodafone Hutchison Australia Pty Limited	(1,156)	137	(477)	(59)	(16)	(104)	—	1	2	(159)	(15)	(174)
Other	77	—	(11)	(14)	(39)	(1)	—	—	—	(44)	(59)	(103)
Total	2,689	29	198	(135)	(91)	(193)	2	(1)	2	(133)	(92)	(191)

The following financial information relates to each of the Group's material equity accounted joint ventures on a 100% owned basis (set out below).

	VodafoneZiggo Group Holding B.V.			Indus Towers Limited			Vodafone Hutchison Australia Pty Limited		
	2017 €m			2017 €m			2017 €m		
Income statement and statement of comprehensive income									
Revenue	1,014	—	—	2,379	1,171	2,018	2,287	2,554	2,343
Depreciation and amortisation	(764)	—	—	(407)	484	(518)	(473)	(517)	(522)
Interest income	23	—	—	22	10	35	5	2	0
Interest expense	(117)	—	—	(91)	(186)	(65)	(240)	(145)	(201)
Income tax income (expense)	105	—	—	(267)	186	(133)	—	—	—
(Loss)/profit from continuing operations	(320)	—	—	(234)	(240)	55	(117)	(306)	(408)
Other comprehensive income (expense)	5	—	—	—	—	—	—	(2)	4
Total comprehensive (expense)/income	(315)	—	—	(234)	(240)	55	(117)	(308)	(404)
Statement of financial position									
Non-current assets	20,303	—	—	1,995	1,830	—	2,517	2,680	—
Current assets	721	—	—	326	500	—	892	500	—
Non-current liabilities	(14,015)	—	—	(545)	(656)	—	(1,460)	(3,277)	—
Current liabilities	(1,538)	—	—	(825)	(582)	—	(4,501)	(2,194)	—
Equity (non-holders funds)	(5,471)	—	—	(951)	(645)	—	2,552	229	—
Cash and cash equivalents (non-current asset)	275	—	—	29	46	—	68	156	—
Non-current liabilities excluding trade and other payables and provisions	(13,568)	—	—	(188)	(580)	—	(1,435)	(3,105)	—
Current liabilities excluding trade and other payables and provisions	—	—	—	(375)	(116)	—	(3,565)	(1,456)	—

The Group's total debt at the end of the year 31 March 2017 of €26 billion (2016: €26.5 billion) from Indus Towers Limited.

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13. Other investments

Other investments are included in the consolidated statement of financial position under the heading 'Other investments' and are measured at fair value.

Accounting policies

Other investments are recognised and derecognised at the date when a purchase or sale of an investment in the form of a contract has taken place. The fair value of the investment with either a market quotation or fixed by the market is determined and credited to the profit or loss, including transaction costs.

Other investments are classified as 'held for trading' if available for sale and stated at fair value less costs to be held for trading purposes (gains and losses arising from changes in fair value are included in the profit or loss for the period). For available-for-sale investments, gains and losses arising from changes in fair value are recognised in other income until the security is disposed of or is determined to be impaired at which point the cumulative gain or loss previously recognised in equity is recognised in the profit or loss during the period. A weighted average cost method is included in the net return loss for the period.

Other investments are classified as non-current assets as at the date recognised and are measured at the effective interest method less an impairment.

	2017 €m	
Included within non-current assets.		
Equity investments		
Listed	3	5
Unlisted	87	104
Debt investments		
Public debt and bonds	—	—
Other debt and bonds	3,459	4,431
	3,459	4,631

The value of unlisted equity investments for available-for-sale investments is determined at the date of acquisition and is adjusted to fair value at the end of each reporting period. The market value of listed equity investments is determined at the end of each reporting period.

Other investments are classified as held for trading or available-for-sale.

Other investments are classified as held for trading or available-for-sale investments if they are held for trading or available-for-sale.

Other investments are classified as held for trading or available-for-sale investments if they are held for trading or available-for-sale.

Other investments are classified as held for trading or available-for-sale investments if they are held for trading or available-for-sale.

Current investments are classified as held for trading or available-for-sale.

	2017 €m	
Included within current assets.		
Debt securities		
Public debt and bonds	2,284	1,175
Other debt and bonds	2,727	5,214
Cash and other investments held in restricted deposits	1,109	1,000
	6,120	5,337

Public debt and bonds are classified as held for trading and stated at fair value. Cash held in restricted deposits is classified as loans and receivables and included in the liquidity assets. Other debt and bonds are classified as held for trading and stated at fair value.

Other debt and bonds are classified as held for trading and stated at fair value. Cash held in restricted deposits is classified as loans and receivables and included in the liquidity assets. Other debt and bonds are classified as held for trading and stated at fair value.

Current investments are classified as held for trading and stated at fair value. Cash held in restricted deposits is classified as loans and receivables and included in the liquidity assets. Other debt and bonds are classified as held for trading and stated at fair value.

For public debt and bonds, other debt and bonds, and cash held in restricted deposits, the carrying amount is approximated to fair value.

14. Inventory

Our inventory is comprised of finished goods, work in progress and raw materials, which are valued at the lower of cost and net realisable value.

Accounting policies

Inventory is stated at the lower of cost and net realisable value. Costs are determined on the basis of weighted average costs and comprises direct materials and, where applicable, direct labour costs and the share of overheads that have been incurred in bringing the inventories to their present location and condition.

	2017 €m	2016 €m
Goods held for resale	576	716
Inventory is reported net of allowances for obsolescence and is analysed as follows:		
	2017 €m	2016 €m
1 April	(125)	(137)
Exchange movements	3	6
Amounts credited (debited) to the income statement	7	(52)
31 March	(115)	(125)

Cost of sales includes amortisation of intangible assets of £4 million (2016: £7.5 million) in 2015: £17.5 million.

15. Trade and other receivables

Trade receivables are recognised at the net amount that the Group expects to receive, after allowing for expected credit losses. Trade receivables are measured at amortised cost less expected credit losses. Trade receivables are classified as current assets unless the Group has an unconditional right to defer payment for more than 12 months after the reporting date.

Accounting policies

Trade receivables do not carry any interest and are valued at the nominal value each including any appropriate adjustments for estimated irrecoverable amounts. Estimated irrecoverable amounts are based on the ageing of the receivable balance and historical experience. Individual trade receivables are written off when management deems them not recoverable.

	2017 €m	
Included within non-current assets:		
Trade receivables	362	471
Amounts owed by associates and joint ventures	27	122
Other receivable	130	623
Prepayments	378	163
Derivative financial instruments	3,672	4,111
	4,569	5,793
Included within current assets		
Trade receivables	4,973	5,366
Amounts owed by associates and joint ventures	323	214
Other receivable	918	1,007
Prepayments	1,197	313
Accrued income	1,833	1,013
Derivative financial instruments	610	1,074
	9,861	11,561

The fair value of trade receivables is measured either using the nominal value, or using a discounted cash flow management interpretation of the net trade receivable value at the reporting date.

	2017 €m	
Carry	1,335	1,111
Reclassification of debtors	(66)	—
Exchange movements	(94)	(14)
Amounts charged to administrative expenses	589	679
Other	(396)	(243)
31 March	1,418	1,385

The carrying amounts of trade and other receivables approximate their fair value and are predominantly denominated in the functional currency of the relevant financial instruments. Fair values are calculated by discounting the future cash flows to their present values using appropriate market interest rates and foreign currency rates prevailing at 31 March.

	2017 €m	
Included within derivative financial instruments:		
Fair value through the income statement held for trading		
Interest rate swaps	2,248	2,561
Cross-currency interest rate swaps	126	298
Options	12	23
Foreign exchange contracts	103	292
	2,489	3,200
Designated hedge relationships		
Interest rate swaps	212	187
Cross-currency interest rate swaps	1,581	1,637
	4,282	5,443

16. Trade and other payables

Trade payables are liabilities arising from the purchase of goods and services from suppliers in the normal course of business. Other payables are liabilities arising from the purchase of goods and services from suppliers in the normal course of business, but which are not trade payables. Other payables also include liabilities arising from the purchase of goods and services from suppliers in the normal course of business, but which are not trade payables.

Accounting policies

Trade payables are not interest-bearing and are stated at their nominal value.

	2017 €m	
Included within non-current liabilities:		
Other payables	30	125
Accruals	154	83
Deferred income	204	165
Derivative financial instruments	1,349	1,423
	1,737	1,896
Included within current liabilities:		
Trade payables	6,212	7,426
Amounts owed to associates and joint ventures	14	67
Other taxes and social security payable	1,261	1,345
Other payables	1,220	961
Accruals	5,683	6,666
Deferred income	1,716	1,496
Derivative financial instruments	729	560
	16,834	19,896

The carrying amounts of trade and other payables approximate their fair value. The fair value of the derivative financial instruments is calculated by discounting the future cash flows to net present value, using appropriate market interest and foreign currency rates prevailing at 31 March.

	2017 €m	
Included within derivative financial instruments		
Carried through the income statement as trading:		
Interest rate swaps	553	1,117
Cross-currency interest rate swaps	944	135
Options	65	31
Foreign exchange contracts	76	15
	1,638	1,714
Designated hedge relationship:		
Interest rate swaps	61	23
Cross-currency interest rate swaps	380	256
	2,077	1,978

17. Provisions (continued)

Provision liabilities are analysed by current and non-current as follows:

31 March 2017

	2017	2016	2015	2014
Current liabilities	10	300	739	1,049
Non-current liabilities	596	334	200	1,130
	606	634	939	2,179

31 March 2016 restated

	2016	2015	2014	2013
Current liabilities	15	306	636	958
Non-current liabilities	555	409	135	1,619
	571	1,215	791	2,577

18. Called up share capital

Called up share capital is the amount of share capital that has been called up by the company. It is the amount of share capital that has been paid up by the shareholders.

Accounting policies

Equity instruments issued by the Group are recorded at the amount of the proceeds received, net of transaction costs.

	Number	2017 €m	2016 €m	2015 €m
Ordinary shares allotted, issued and fully paid:¹				
1 April	28,813,396,008	4,796	12,211,151,119	5,242
Allotted during the year	746,840	—	6,268,910	—
Other movements	—	—	—	(332)
31 March	28,814,142,848	4,796	28,813,396,008	4,796

¹ The number of shares issued is based on the number of shares issued, excluding shares issued under the employee share plan.

Allotted during the year

	2017	2016	2015
UK share awards and option scheme awards	—	—	—
US share awards and option scheme awards	746,840	—	2
Total share awards and option scheme awards	746,840	—	2

19. Reconciliation of net cash flow from operating activities

The following table reconciles the net cash flow from operating activities to the net cash flow from continuing operations for the year ended 31 March 2018.

	2017 €m	2016 €m	2015 €m
(Loss)/profit for the financial year	(6,079)	(5,122)	7,477
Loss/profit from discontinued operations	4107	15	328
(Loss)/profit for the financial year from continuing operations	(1,972)	(5,127)	7,805
Non operating expense	1	3	23
Impairment expense	(474)	(354)	(1,083)
Financial cost	1,406	1,046	1,394
Income tax expense/credit	4,764	4,237	(364)
Operating profit	3,725	1,320	2,073
Adjustments to:			
Trade related payments	93	134	64
Depreciation and amortisation	1,086	1,067	11,068
Loss on disposal of property, plant and equipment and intangible assets	22	—	43
Share of result of equity accounted associates and joint ventures	(44)	50	3
Impairment losses	—	539	—
Other income/expense	(1,032)	296	14
Decrease/increase in inventories	17	(144)	(13)
Decrease/increase in trade and other receivables	308	(394)	(171)
Decrease/increase in trade and other payables	(473)	337	(1,334)
Cash generated by operations	13,781	13,497	12,041
Net tax paid	761	30	933
Cash flow from discontinued operations	1,203	1,446	1,161
Net cash flow from operating activities	14,223	14,336	12,668

20. Cash and cash equivalents

The following table shows the cash and cash equivalents held by the Group at the end of the financial year and the cash and cash equivalents held by the Group at the end of the financial year.

Accounting policies

Cash and cash equivalents comprise cash in hand and bank deposits and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to a insignificant risk of changes in value.

	2017 €m	2016 €m
Cash at bank and in hand	1,856	2,196
Money market funds and bank deposits	6,979	7,341
Repurchase agreements	—	3,416
Cash and cash equivalents as presented in the statement of financial position	8,835	12,922
Bank overdrafts	—	(11)
Cash and cash equivalents of discontinued operations	467	—
Cash and cash equivalents as presented in the statement of cash flows	9,302	12,911

Cash and cash equivalents are held by the Group on a short-term basis, with all having an original maturity of three months or less. The carrying amount approximates their fair value.

Cash and cash equivalents of €1,152 million (2016: €1,144 million) are held in connection with restrictions on payments that are not available to be used to repay subsidiary or third party liabilities.

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The total issued borrowing under the £6 billion programme is as follows:

	2017 £m	2017 £m	2017 £m	2017 £m	2017 £m	2017 £m
Financial liabilities measured at amortised cost:	3,108	6,997	3,074	9,182	3,046	9,096
Bank loans	2,803	6,710	2,769	8,865	2,741	8,790
Other liabilities	305	287	305	317	305	306
Bonds:	18,597	13,541	19,286	14,512	19,345	14,275
5.15% sterling £100 million bond due December 2017	—	694	—	737	—	716
5% euro £50 million bond due June 2018	750	750	795	829	781	780
8.125% sterling £50 million bond due November 2019	528	569	590	663	550	608
Flotting rate interest £100 million bond due January 2019	1,750	1,750	1,774	1,767	1,751	1,753
1% euro £750 million bond due September 2020	1,750	1,750	1,789	1,773	1,751	1,744
Convertible sterling £600 million bond due November 2020	—	759	—	759	—	689
0.5% euro £750 million bond due November 2020	750	750	764	755	749	738
Flotting rate note US dollar £60 million bond due March 2021	56	57	57	55	56	52
1.15% euro £250 million bond due August 2021	1,250	1,250	1,291	1,280	1,254	1,216
0.15% euro £300 million bond due November 2021	1,000	—	992	—	998	—
4.65% euro £250 million bond due January 2022	1,250	1,250	1,445	1,501	1,430	1,463
5.575% euro £50 million bond due June 2022	500	500	620	62	624	541
1.75% euro £250 million bond due August 2022	1,250	1,250	1,309	1,295	1,258	1,241
0.5% euro £750 million bond due January 2023	750	—	723	—	743	—
1.65% euro £100 million bond due September 2023	1,000	1,000	1,051	1,031	1,000	1,000
3.625% sterling £50 million bond due December 2023	293	319	366	318	384	301
1% euro £1,000 million bond due August 2024	1,000	—	1,046	—	1,099	—
1.0% euro £1,000 million bond due July 2025	1,000	—	958	—	1,005	—
3.5% sterling £50 million bond due November 2025	528	56	643	687	748	819
0.15% euro £50 million bond due December 2024	332	33	348	351	334	354
3.5% sterling £800 million bond due August 2024	938	—	839	—	944	—
5% sterling £100 million bond due August 2025	1,170	—	986	—	1,181	—
Bonds in designated hedge relationships:	10,863	12,378	11,349	12,923	12,132	13,718
1.15% US dollar £100 million bond due September 2017	—	91	—	876	—	878
1.5% US dollar £400 million bond due February 2018	—	1,214	—	1,173	—	1,209
1.625% US dollar £500 million bond due July 2018	467	439	483	467	491	475
5.45% US dollar £1,750 million bond due June 2019	1,168	1,042	1,252	1,100	1,256	1,210
Convertible sterling £600 million bond due November 2020	703	—	686	—	660	—
4.375% US dollar £500 million bond due March 2021	467	439	497	473	483	459
2.5% US dollar £1,000 million bond due September 2021	935	879	914	878	920	902
2.45% US dollar £600 million bond due February 2023	1,496	1,406	1,472	1,391	1,546	1,516
1.75% Swiss franc £50 million bond due December 2024	627	—	328	—	333	—
5.115% Norwegian krona £850 million bond due February 2025	93	67	100	66	94	71
2.7% euro £750 million bond due August 2025	—	1,750	—	1,555	—	1,744
3.115% Norwegian krona £550 million bond due March 2025	93	—	100	—	93	—
0.615% Swiss franc £75 million bond due March 2027	164	—	164	—	164	—
0% euro £57 million bond due December 2028	186	196	147	143	150	120
1.575% US dollar £750 million bond due February 2029	701	659	929	841	1,031	987
0.365% Swiss franc £50 million bond due September 2031	140	—	133	—	142	—
6.125% US dollar £495 million bond due November 2032	463	435	542	505	605	575
0.15% US dollar £200 million bond due February 2037	1,122	1,035	1,292	1,163	1,529	1,400
0.15% US dollar £300 million bond due February 2037	467	439	538	473	624	597
4.375% US dollar £400 million bond due February 2044	1,309	1,230	1,203	1,211	1,446	1,375
5.55% US dollar £80 million bond due December 2045	174	67	179	16	176	166
4.65% US dollar £15 million bond due August 2046	42	—	39	—	42	—
5.5% US dollar £60 million bond due March 2047	346	—	55	—	347	—
Long-term borrowings	32,568	32,916	33,709	36,617	34,523	37,089

21. Borrowings (continued)

For a detailed breakdown of financial liabilities measured at amortised cost, based on a level 1 and 2 of the fair value hierarchy, respectively, using London market prices for discounted cash flows with a discount rate based upon forward interest rates available to the Group at the reporting date, further information can be found in note 23 Capital and financial management.

The Group's gross and net debt includes certain bonds which have been designated in hedge relationships, which are carried at €30 million (2016: €2.1 billion) higher than their euro fair value (in denominated value). In addition, these bonds are issued in currencies other than euros, the Group has entered into foreign currency swaps to fix the euro cash outflow on redemption. The impact of these swaps are not reflected in gross debt and should further reduce the euro cash outflow on redemption of the bonds by €2.9 billion (2016: €1.2 billion).

Maturity of borrowings and other financial liabilities

The maturity profile of the anticipated future cash flows (including interest in relation to the Group's non-derivative financial liabilities on an undiscounted basis), which therefore differs from both the carrying value and fair value is as follows:

Within one year	909	3,660	1,810	4,606	3,142	14,127
In one to two years	1,168	—	2,650	21	1,527	5,366
In two to three years	721	—	2,080	56	366	3,223
In three to four years	569	—	2,369	22	1,522	4,482
In four to five years	—	—	3,010	24	1,253	4,287
In more than five years	350	—	12,029	203	11,548	24,130
	3,717	3,660	23,948	4,932	19,358	55,615
Effect of discount/financing rates	(109)	(12)	(3,943)	5	(4,982)	(9,041)
31 March 2017	3,608	3,648	20,005	4,937	14,376	46,574
Within one year	3,041	9,165	889	1,484	1,641	22,450
In one to two years	1,590	—	124	12	3,125	6,511
In two to three years	1,022	—	3,091	54	858	6,535
In three to four years	1,640	—	128	3	1,486	3,257
In four to five years	1,349	—	3,357	19	717	5,751
In more than five years	1,954	—	1,551	7	1,319	5,817
	15,706	9,365	16,527	5,827	20,644	68,069
Effect of discount/financing rates	(4,057)	(110)	(1,731)	(46)	(4,976)	(10,910)
31 March 2016 restated	11,649	9,354	14,796	5,781	15,769	57,349

The maturity profile of the Group's financial derivatives (which include interest rate swaps, non-currently interest rate swaps and foreign exchange swaps) using undiscounted cash flows is as follows:

	2017			
	Payable €m	Receivable €m		
Within one year	16,541	16,462	32,870	34,075
In one to two years	4,788	5,201	10,560	10,918
In two to three years	3,000	3,141	4,815	5,244
In three to four years	1,913	2,038	2,641	2,988
In four to five years	1,567	1,706	2,419	2,542
In more than five years	18,743	22,491	35,641	36,479
	46,552	51,039	77,246	82,206

Payables and receivables are stated separately in the table above as settlement is on a gross basis. The net effect of discount/financing rates is €2,282 million (2016: €1,495 million), leaving a €2,205 million (2016: €3,465 million) net receivable in relation to financial instruments. This is split €2,077 million (2016: €1,978 million) within trade and other payables and €4,282 million (2016: €5,443 million) within trade and other receivables.

Gains and losses recognized in the hedging reserve in equity on cross-currency interest rate swaps as at 31 March 2017 will be continuously released to the income statement within financing costs until the repayment of certain bonds classified as loans designated in hedge relationships in the table of maturities of non-derivative financial liabilities above.

The following table presents the foreign exchange gains and losses in the period from 1 April 2016 to 31 March 2017, split into cash and non-cash components.

	Payable €m	2017 Receivable €m	2016 Receivable €m	2016 Payable €m
Settled	1,176	6,576	21,623	8,009
Unsettled	23,167	3,556	14,762	24,476
US Dollar	4,246	19,482	9,799	12,872
Japanese Yen	—	—	85	—
Other	5,420	4,813	6,814	1,005
	34,009	36,427	54,851	56,399

Receivable and Payable are stated gross of the net cash settlements on a gross basis. The net interest paid on our financing rates is €1,008 million (2016: €51 million), including a €17 million (2016: €1,589 million) net revenue in relation to foreign exchange financial instruments. This equates to 140 million (2016: €750 million) in trade and other payables and €180 million (2016: €2,654 million) in trade and other receivables. The present value of minimum lease payments under finance lease arrangements underpin the Group has earned certain profits; equipment is included within the liabilities and is analysed as follows:

	2017 €m	2016 €m
With one year	63	15
Intermediate years	73	67
Intermediate five years	160	178
	306	216

Interest rate and currency hedging instruments:

	2017 Interest rate futures €m	2017 Interest rate swaps €m	2016 Interest rate futures €m	2016 Interest rate swaps €m
Settled	4,552	5	4,547	—
Unsettled	37,420	7,517	28,009	1,894
US Dollar	4,449	4,172	277	—
Other	133	13	140	—
31 March 2017	46,574	11,707	32,973	1,894
Settled	3,518	14	3,757	15
Unsettled	57,814	4,987	41,300	806
US Dollar	7,000	6,933	259	—
Other	3,888	311	3,874	—
31 March 2016 restated	57,349	24,705	30,679	1,965

The Group has entered into a number of currency and interest rate derivatives to hedge its foreign exchange and interest rate risk. The Group's foreign exchange risk management policy is to hedge the foreign exchange risk of its operating assets and liabilities. The Group's interest rate risk management policy is to hedge its interest rate risk of its operating assets and liabilities. The Group's foreign exchange and interest rate risk management policies are detailed in the Group's financial statements.

The figures shown in the tables above take into account the use of currency and interest rate swaps used to manage the currency and interest rate profile of financial liabilities. Interest rate hedging rate is based on a generalised LIBOR rate of 1.5% or 2.0% as indicated in the policy. The currency is US Dollar. Additional protection from future foreign rate movements is provided by fixing interest rates or reducing floating interest rates using interest rate swaps, interest rate futures.

	Interest rate futures €m	2017 Interest rate swaps €m	2016 Interest rate futures €m	2016 Interest rate swaps €m
With one year	291	3,125	(3,134)	2,145
Intermediate two year	—	3,000	5,114	1,320
Intermediate three year	—	8,875	2,735	1,300
Intermediate four years	—	(1,000)	—	714
Intermediate five year	—	(3,125)	—	(1,300)
Intermediate ten years	—	3,300	—	(1,114)

LIBOR is the London Interbank Offered Rate, which is a benchmark interest rate for short-term loans in the US Dollar market.

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This article presents educational progressions that reflect the skills and strategies required for current graduate students to work with a consistent set of representations (see page 23). Captive Learning's management for further details on these agreements.

The Commercial Paper Facility is a revolving line of US\$4 billion, £1.8 billion and €1.5 billion of undrawn committed bank facilities (see "Committed facilities") which is available to the group for a variety of purposes, including:

at 3.14 in 2017 and 3.00 in 2018, contrasting with the nominal value of 3.00 in 2011. In the year ended 31 March 2017, the nominal value of the liability for the long-term pension-related obligations was 1.00. The corresponding amount was zero in 2016.

Date of bond issue	Maturity of bond	Programme	Currency	Nominal amount Millions	Euro equivalent €m
6 March 2017	21 November 2021	EMTN	EUR	1 000	1 000
3 September 2016	30 October 2024	EMTN	EUR	750	750
3 June 2016	31 March 2024	EMTN	Swiss franc	350	327
1 March 2017	1 March 2027	EMTN	Indo-Indonesian Rupiah	850	93
15 March 2017	6 March 2027	EMTN	Swiss franc	175	164
29 July 2016	24 July 2018	EMTN	EUR	1 000	1 000
14 September 2015	14 September 2016	EMTN	Swiss franc	150	140
9 August 2016	9 August 2045	EMTN	US dollar	45	42
6 March 2017	31 March 2047	EMTN	US dollar	370	346
8 August 2016	7 August 2045	EMTN	British sterling	800	938
12 August 2015	12 August 2016	EMTN	British sterling	1 000	1 172

The Group has decided to acquire under the subordinated mandatory convertible bond, to any future movement in its share price by an option strategy designed to hedge the economic impact of share price movements during the term of the bond. Should the Group decide to out-market originally chosen to mitigate the dilution resulting from the conversion, the hedging strategy will provide a hedge for the repurchase price.

The couponed a maximum of 154,825,696 of 100¢ (one dollar) each year which represented 8.0% of issued share capital at that time.

22. Liquidity and capital resources (continued)**Committed facilities**

In aggregate, we have committed facilities of approximately €11.657 million of which €8.041 million is undrawn and €3.616 million is drawn as at 31 March 2017. The following table summarises the committed bank facilities available as at 31 March 2017.

28 March 2014

€10 billion syndicated revolving credit facility maturing 18 March 2021

No drawings have been made against this facility. The facility supports our commercial paper programmes and may be used for general corporate purposes including acquisitions.

Lenders have the right, but not the obligation, to cancel their commitments and have outstanding advances repaid no sooner than 60 days after notification of a change of control. This is in addition to the right of lenders to cancel their commitment if we commit an event of default. However, it should be noted that a material adverse change clause does not apply.

The facility matures on 28 March 2021. From March 2020 the facility will be €3.9 billion as one lender did not extend the facility as per the request from the Company.

27 February 2015

US\$ 1 billion syndicated revolving credit facility maturing 27 February 2022

No drawings have been made against this facility. The facility supports our commercial paper programmes and may be used for general corporate purposes including acquisitions.

Lenders have the right, but not the obligation, to cancel their commitments and have outstanding advances repaid no sooner than 60 days after notification of a change of control. This is in addition to the right of lenders to cancel their commitment if we commit an event of default. However, it should be noted that a material adverse change clause does not apply.

The facility matures on 27 February 2022. From March 2020 the facility will be US\$590 million as one lender did not extend the facility as per the request from the Company.

27 November 2013

€0.5 billion loan facility maturing 12 December 2021

This facility matured in full on 12 December 2014.

As per the syndicated revolving credit facilities with the addition that should our UK and Irish operating companies spend less than the equivalent of €0.2 billion on capital expenditure we will be required to repay the drawn amount of the facility that exceeds 50% of the capital expenditure.

15 September 2009

€0.4 billion loan facility maturing 30 July 2017

This facility was drawn down in full on 30 July 2016.

As per the syndicated revolving credit facilities with the addition that should our German operating company spend less than the equivalent of €0.8 billion on capital expenditure we will be required to repay the drawn amount of the facility that exceeds 50% of the capital expenditure.

29 September 2009

US\$ 1 billion export credit agency loan facility, final maturity date 19 September 2018

This facility is fully drawn down and in arrears.

As per the syndicated revolving credit facilities with the addition that the Company was permitted to draw down under the facility, based upon the eligible spend with Ericsson up until the final draw down date of 30 June 2017. Quarterly repayments of the drawn balance commenced on 30 June 2012 with a final maturity date of 19 September 2018.

8 December 2011

€0.4 billion loan facility maturing on 5 June 2020

This facility was drawn down in full on 5 June 2013.

As per the syndicated revolving credit facilities with the addition that should our Italian operating company spend less than the equivalent of €1.3 billion on capital expenditure we will be required to repay the drawn amount of the facility that exceeds 50% of the capital expenditure.

20 December 2011

€0.3 billion loan facility maturing 1 September 2019

This facility was drawn down in full on 18 September 2012.

As per the syndicated revolving credit facilities with the addition that should our Turkish and Romanian operating companies spend less than the equivalent of €1.3 billion on capital expenditure we will be required to repay the drawn amount of the facility that exceeds 50% of the capital expenditure.

4 March 2013

€0.1 billion loan facility maturing 2 September 2020

This facility was drawn down in full on 4 December 2013.

2 December 2014

US\$1.5 billion loan facility maturing 1 June 2018

US\$9.9 billion loan facility maturing 30 June 2016. The remaining US\$6.6 billion was cancelled on the same date.

As part of the syndicated revolving credit facilities with the addition that the revolving term line is provided to the extent of the revolving credit line, the revolving credit line is provided to the extent of the revolving credit line.

17 December 2014

€0.75 billion loan facility maturing 16 June 2021

This facility is fully drawn down on 10 June 2015.

As part of the syndicated revolving credit facilities with the addition that the revolving credit line is provided to the extent of the revolving credit line, the revolving credit line is provided to the extent of the revolving credit line.

Further non-recourse to our subsidiaries are funded by external facilities which are not recourse to any member of the Group other than the borrower. These facilities may only be used to fund the operations of the borrower. Vodafone Group plc had a fully drawn term loan of £155 million (€51 million) and a revolving credit facility of £37.4 million (€12.1 million) on 31 December 2014. Vodafone Group plc had a fully drawn term loan of £112 million (€105 million) and a facility of £48.4 million (€55.5 million) on 31 December 2014. Vodafone Group plc had a fully drawn term loan of £112 million (€105 million) and a facility of £48.4 million (€55.5 million) on 31 December 2014.

Dividends from associates and to non-controlling shareholders

Dividends from our associates are generally paid at the discretion of the Board of Directors and are dependent on the operating performance of the companies and the Board of Directors' discretion. The Board of Directors has the discretion to pay dividends to the shareholders of the Group. The Board of Directors has the discretion to pay dividends to the shareholders of the Group.

The amount of dividends payable to the shareholders of the Group is determined by the Board of Directors.

Potential cash outflows from option agreements and similar arrangements

Under the terms of the share option agreements entered into by the Group, the Group may be required to pay cash outflows in connection with the exercise of the share options. The Group may be required to pay cash outflows in connection with the exercise of the share options.

But for the provisions of the headnote, for the mandatory redemption of the shares, the Group may be required to pay cash outflows in connection with the exercise of the share options. The Group may be required to pay cash outflows in connection with the exercise of the share options.

Sale of trade receivables

During the year the Group sold certain receivables to a third party. The Group sold certain receivables to a third party. The Group sold certain receivables to a third party. The Group sold certain receivables to a third party.

23. Capital and financial risk management

The Group manages its capital and financial risk to ensure that it is able to maintain sufficient liquidity and capital resources to continue to develop its business and to meet its financial obligations to its stakeholders.

Accounting policies

Financial assets and financial liabilities in respect of financial instruments are recognised on the Group statement of financial position when the Group becomes a party to the contractual provisions of the instrument.

Financial liabilities and equity instruments issued by the Group are classified according to the substance of the contractual arrangement entered into and the definition of a financial liability and an equity instrument. An equity instrument is any contract that provides a residual interest in the assets of the Group after deducting all of its liabilities and includes no obligation to deliver cash or other financial assets. The accounting policies adopted for specific financial liabilities and equity instruments are set out below.

The potential cash payments related to put options issued by the Group over the equity of subsidiary companies are accounted for as financial liabilities when the option may only be settled by the handing of a fixed amount of cash or another financial asset for a fixed number of shares in the subsidiary.

The amount that may become payable under the option on exercise is initially recognised at present value with a corresponding charge directly to equity. The charge to equity is recognised separately as a debit to the profit and loss account for non-controlling interests in the net assets of the subsidiary. The Group recognises the cost of the option as a debit to the profit and loss account for non-controlling interests in the net assets of the subsidiary at the date of exercise and as a financing cost.

Such options are subsequently measured at amortised cost using the effective interest rate method in order to transfer the liability up to the amount payable under the option at the date at which the option becomes exercisable. The charge arising from the amortised cost is then transferred to the profit and loss account for non-controlling interests in the net assets of the subsidiary as a financing cost.

The Group classifies the expected future financial performance of the group company as a derivative financial instrument when the expected future financial performance is not a financial instrument.

The use of financial derivatives is governed by the Group's policy approved by the Board of Directors, which provides written principles on the use of financial derivatives consistent with the Group's risk management strategy. Changes in fair value of derivatives with a financing nature are included within other comprehensive income and financing costs in the income statement or are designated as a financial cash flow hedge relating to a hedge of a net investment in foreign operations, or are designated as a hedge of a foreign currency risk or other foreign currency risk. The Group does not use derivative financial instruments for speculative purposes.

Derivative financial instruments are initially measured at fair value at the contract date and are subsequently remeasured at fair value at each reporting date. The Group designates certain derivatives as:

- hedges of the change of fair value of recognised assets and liabilities ('fair value hedges');
- hedges of highly probable forecast transactions or hedges of foreign currency or interest rate risks of firm commitments ('cash flow hedges');
- hedges of net investments in foreign operations;

Hedge accounting is discontinued when the hedging instrument expires or is sold, terminated or exercised, or no longer qualifies for hedge accounting or if the Company chooses to end the hedging relationship.

Interest rate risk

The Group's policy is to use derivative instruments (primarily interest rate swaps) to convert a proportion of its fixed rate debt to floating rates in order to hedge the interest rate risk arising principally from capital market borrowings. The Group designates these as fair value hedges of interest rate risk with changes in fair value of the hedging instrument recognised in the income statement for the period together with the changes in the fair value of the hedged item arising from the hedged risk to the extent the hedge is effective. Gains or losses relating to any ineffective portion are recognised immediately in the income statement.

Cash flow hedges

Cash flow hedging is used by the Group to hedge certain exposures to variability in future cash flows. The portion of gains or losses relating to changes in the fair value of derivatives that are designated and qualify as effective cash flow hedges is recognised in other comprehensive income; gains or losses relating to any ineffective portion are recognised immediately in the income statement.

When the hedged item is recognised in the income statement, amounts previously recognised in other comprehensive income and accumulated in equity for the hedging instrument are reclassified to the income statement. However, when the hedged transaction results in the recognition of a non-financial asset or a non-financial liability, the gains and losses previously recognised in other comprehensive income and accumulated in equity are transferred from equity and included in the initial measurement of the cost of the non-financial asset or non-financial liability.

Capital management

	2017 €m	2016 €m
Financial assets:		
Cash and cash equivalents	(8,835)	(10,972)
Fair value through the income measurement held for trading	(6,169)	(5,267)
Loan and receivables	(683)	893
Derivative instruments in designated hedge relationships	(1,793)	(2,243)
Financial liabilities:		
Fair value through the income measurement held for trading	1,636	17,417
Derivative instruments in designated hedge relationships	147	204
Financial liabilities held for amortised cost	46,574	51,649
Net debt	31,169	36,915
Equity	73,719	75,136
Capital	104,888	112,051

Financial risk management

Tesbury, Ireland, is also conducted with a framework of principal and guiding principles defined at group level and reviewed by the Board in the context of the 2015 AGM. The Group has a strong compliance culture. The Group Chief Financial Officer, Group General Counsel and Company Secretary, Group Financial Controller, Group Treasury Director and Director of Financial Reporting meet three times a year to review treasury activities and its members receive management information relating to treasury activities on a quarterly basis. The Group's important function, which does not report to the Group Treasury Director, provides regular data to reports of treasury activities to the Board. The Group's internal auditor reviews the internal controls on an on-going basis.

Credit risk

	2017 €m	2016 €m
Current bank and cash	1,856	2,196
Repurchase agreements	—	3,115
Call held interest-free deposits	1,109	1,000
UK government bonds	466	933
Money market fund investments and bank deposits	6,979	2,111
Derivative financial instruments	4,282	5,413
Other investments—debt and bond	7,919	8,027
Trade receivables	5,335	6,057
Other receivables and other financial assets	2,886	1,050
	30,832	38,317

23. Capital and financial risk management (continued)

The Group invests in high individualised government bonds in the belief that they generate a floating rate return in excess of the BFBs and are amongst the most creditworthy of investments available.

The Group has two managed investment funds. These funds hold high quality euro secured debt and the average credit quality is high quality B+.

Money market investments are in accordance with established internal trading policies which state that an investment in a floating credit rating should be no lower than the BFB. Additionally the Group invests in AAAA+ secured money market structured funds where the investment is limited to 0% peak to trough.

The Group also invests in a fund where the underlying assets are supply chain receivables, the creditworthiness of which are enhanced by an insurance company as provided by established insurance companies with a long term credit rating of at least A-.

The Group invests in recourse agreements which are fully collateralised investments. The collateral is sovereign and supranational debt with at least one AAA rating denominated in euros, sterling and US dollars and can be readily converted to cash. In the event of any default ownership of the collateral would revert to the Group. Details below is the value of the collateral held by the Group at 31 March.

	2017 €m	
Sovereign	—	3,415
Supranational	—	—
	—	3,415

In respect of financial instruments used by the Group the treasury function has aggregated credit risk the Group maintains with one counterparty, is limited by reference to the long-term credit ratings assigned for that counterparty by Moody's, Fitch Ratings and Standard & Poor's. It is that counterparty's five year credit default swap (CDS) spread and (if there is a foreign credit rating of that counterparty) the CDS spread of required. From the introduction of collateral support agreements were introduced from the fourth quarter of 2016. Under collateral support agreements the Group is required to enter into an agreement with a third party to provide collateral support agreement in place of reduced to the extent that the counterparty must provide collateral in the event of a default due to the Group. Under collateral support agreements the counterparty must provide collateral in the event of a default due to the Group. Under collateral support agreements the counterparty must provide collateral in the event of a default due to the Group. Under collateral support agreements the counterparty must provide collateral in the event of a default due to the Group.

In the event of any default ownership of the collateral would revert to the Group. Details below is the value of the collateral held by the Group at 31 March.

	2017 €m	
Cash collateral	2,654	3,062

The majority of the group's trade receivables are due for maturity within 90 days and largely comprise amounts payable from consumers and business customers. At 31 March 2017, €3,522 million (2016: €1,682 million) of trade receivables were not yet due for payment, overdue trade receivables consist of €199 million (2016: €147 million) relating to the Europe region and €423 million (2016: €518 million) relating to the Africa region. Financial statements are monitored by management and provisions for bad and doubtful debts are provided where it is deemed appropriate.

The following table presents ageing of receivables that are past due and provisions for doubtful receivables that have been established.

	Gross receivables €m	Less provisions €m	2017 Net receivables €m			
30 days or less	730	(27)	703	41%	(344)	575
Between 31 and 60 days	125	(23)	102	35%	(87)	243
Between 61 and 180 days	648	(258)	390	49%	(115)	335
Greater than 180 days	1,423	(1,077)	346	140%	(650)	751
	2,926	(1,385)	1,541	3,148	(1,194)	1,954

Concentrations of credit risk with respect to trade receivables are limited given that the Group's customer base is large and unrelated. Due to this management believes there is no further credit risk provision required in excess of the normal provision for bad and doubtful receivables. Amounts charged to administrative expenses during the year ended 31 March 2017 were €589 million (2016: €679 million) (see note 15: Trade and other receivables).

As discussed in note 30: Contingent liabilities and legal proceedings, the Group has not agreed to provide security in favour of the trustee of the Vodafone Group UK Pension Scheme in respect of the funding deficit in the scheme. This security takes the form of an English law pledge over UK index-linked government bonds.

Liquidity risk

At 31 March 2017 the Group had €4.0 billion and US\$4.1 billion syndicated committed undrawn bank facilities which support the US\$15 billion and €8.0 billion commercial paper programme available to the Group. The Group uses commercial paper and bank facilities to manage short-term liquidity and manages long-term liquidity by raising funds in the capital markets.

The euro syndicated committed facility has a maturity date of 23 March 2021. The US\$ syndicated committed facility has a maturity date of 27 February 2022. Both facilities have remained undrawn throughout the financial year and since year end and provide liquidity support.

The Group manages liquidity on an ongoing basis, including by maintaining a portfolio of investments, primarily with a short to medium-term maturity, in order to meet its cash requirements, and therefore to manage refinancing risk. Long-term borrowings mature between one and 59 years.

Liquidity is reviewed regularly over the 12-month rolling period and stress-tested on the assumption that a 100 million daily cash outflowing matures and is not secured. The Group maintains a substantial cash and cash equivalents which at 31 March 2017 amounted to €3,823 million (2016: €2,977 million).

Market risk

Under the Group's interest rate management policy, all variations on interest-bearing assets and liabilities denominated in euros, US dollars and sterling are maintained on a floating rate basis, except for periods of up to six years when a fixed rate may be required to take into account the credit risk policy. The Group also holds interest rate swaps, which are entered into to hedge its exposure to interest rate risk. Interest rate swaps are used to hedge a combination of interest rate risk and cash flows. Interest rate swaps are entered into to hedge a combination of interest rate risk and cash flows. Interest rate swaps are entered into to hedge a combination of interest rate risk and cash flows.

For every one hundred basis point increase in market rate estimates for all currencies in which the Group has portfolio, at 31 March 2017 there would be a decrease in profit before tax by approximately €470 million (2016: approximately €740 million) including mark-to-market revaluations of interest rate and other derivatives and the potential increase on outstanding tax assets. There would be no material impact on equity.

At 31 March 2017, other than USD denominated liabilities, which are retained in order to hedge foreign exchange movements arising from our investment in VOD Communication Corporation, the Group has no other foreign currency denominated liabilities, and hence no fixed interest rate basis in accordance with treasury policy.

Additional information relating to the Group's foreign exchange risk is quoted in sterling. Since the sterling exchange rate represents the Group's functional currency, cash flows are primarily denominated in sterling. The Group manages the currency of debt and investments against movements in the sterling exchange rate, as a means to hedge exposure to foreign exchange movements. The Group's foreign exchange risk is managed on a rolling basis.

At 31 March 2017, the Group's foreign exchange risk is managed on a rolling basis. The Group's foreign exchange risk is managed on a rolling basis. The Group's foreign exchange risk is managed on a rolling basis. The Group's foreign exchange risk is managed on a rolling basis.

Under the Group's foreign exchange risk management policy, the Group's foreign exchange risk is managed on a rolling basis. The Group's foreign exchange risk is managed on a rolling basis. The Group's foreign exchange risk is managed on a rolling basis.

The Group entered into foreign exchange derivatives in order to hedge its foreign exchange risk. The Group's foreign exchange risk is managed on a rolling basis. The Group's foreign exchange risk is managed on a rolling basis. The Group's foreign exchange risk is managed on a rolling basis.

The following table details the Group's sensitivity to the Group's adjusted operating profit from a strengthening of the Group's major currencies, which are the US dollar and the euro. The Group's adjusted operating profit is the profit before tax, excluding the impact of foreign exchange movements on the Group's operating profit. Amounts are calculated by retranslating the operating profit of each entity, whose functional currency is the US dollar or the euro.

	2017 €m	2016 €m
ZAR 18% change (2016: 20%) – Operating profit	249	25
Euro no change (2016: 8%) – Operating profit	—	138

At 31 March 2017, the Group's sensitivity to foreign exchange movements is as follows:

At 31 March 2017, the Group's sensitivity to foreign exchange movements is as follows: a strengthening of the US dollar by 1% (2016: 3%) on its external US dollar exposure would decrease the profit before tax by €10 million (2016: €10 million). Foreign exchange on certain intercompany balances analysed against a 10% strengthening of sterling, could decrease the profit before tax by €26 million (2016: €nil).

There is no material equity risk relating to the Group's equity investments, which are set out in the Financial Instruments section.

The Group has hedged its exposure under the subordinated mandatorily convertible bonds to any future movement in share price by an option strategy designed to hedge the economic impact of share price movements. During the term of the bonds, at 31 March 2017, the Group's sensitivity to a movement of 2% (2016: 2%) in its share price would result in an increase or decrease in profit before tax of approximately €15 million (2016: €12 million).

23. Capital and financial risk management (continued)**Fair value of financial instruments**

The table below sets out the valuation basis of financial instruments held at fair value in the Group at 31 March.

	2017 €m		2017 €m		2017 €m	
Financial assets:						
Fair value through the income statement	—	—	4,523	2,466	4,523	2,466
Derivative financial instruments:						
Interest rate swaps	—	—	2,460	3,049	2,460	3,150
Cross-currency interest rate swaps	—	—	1,707	2,056	1,707	2,055
Options	—	—	12	46	12	46
Foreign exchange contracts	—	—	103	297	103	292
Interest rate futures	—	—	3	5	3	5
	—	—	8,608	7,914	8,608	7,914
Financial investments available for sale:						
Listed equity securities	3	3	—	—	3	3
Unlisted equity securities	—	—	82	104	82	104
	3	3	82	104	85	107
	3	3	8,690	8,018	8,693	8,021
Financial liabilities:						
Derivative financial instruments:						
Interest rate swaps	—	—	614	114	614	114
Cross-currency interest rate swap	—	—	1,324	675	1,324	675
Options	—	—	63	2	63	8
Foreign exchange contracts	—	—	76	5	76	5
	—	—	2,077	1,978	2,077	1,978

The fair value of the Group's financial assets and liabilities is determined using the following methods:

- Cash and cash equivalents, deposits and other financial assets and liabilities with a maturity of less than 12 months are measured at amortised cost.
- Other financial assets and liabilities are measured at fair value.
- Derivative financial instruments are measured at fair value.
- Financial assets and liabilities are measured at fair value.
- Financial assets and liabilities are measured at fair value.

Fair value and carrying value information

The fair values and carrying value of the Group's financial assets and financial liabilities held at amortised cost are set out in the table below.

Unless otherwise stated, the valuation basis is level 1, comprising financial instruments whose fair value is determined from inputs other than quoted prices (observable for the asset or liability, either directly or indirectly). The fair value of bonds are based on level 1 for the fair value carrying, using unadjusted quoted market prices for identical assets or liabilities.

	2017 €m		2017 €m	
Cash and cash equivalents	8,835	12,917	8,835	12,922
Cash and other investments held in restricted deposits	1,109	1,000	1,109	1,000
Other debt and bonds ¹	4,062	6,359	4,062	6,389
	14,006	20,311	14,006	20,311
Short-term borrowings:				
Bonds	(2,908)	(2,575)	(2,904)	(2,571)
Commercial paper	(3,648)	(9,353)	(3,648)	(9,353)
Bank loans and other short-term borrowings	(5,532)	(8,346)	(5,499)	(8,350)
	(12,088)	(20,274)	(12,051)	(20,260)
Long-term borrowings:				
Bonds	(30,635)	(27,435)	(31,477)	(27,993)
Bank loans and other long-term borrowings	(3,074)	(9,182)	(3,046)	(9,096)
	(33,709)	(36,617)	(34,523)	(37,089)
	(31,791)	(36,580)	(32,568)	(37,038)

¹ Includes:

The table below sets out the fair value of the Group's financial assets and financial liabilities held at amortised cost. The fair value of the Group's financial assets and financial liabilities held at amortised cost is determined using the following methods:

- Cash and cash equivalents, deposits and other financial assets and liabilities with a maturity of less than 12 months are measured at amortised cost.
- Other financial assets and liabilities are measured at fair value.
- Derivative financial instruments are measured at fair value.
- Financial assets and liabilities are measured at fair value.
- Financial assets and liabilities are measured at fair value.

25. Employees

The following table shows the number of employees of the Group as at 31 December 2017, 2016 and 2015, by activity and by segment.

	2017 Employees		
By activity:			
Operations	18,207	18,864	17,602
Selling and distribution	58,252	58,325	55,824
Customer care and administration	55,097	54,493	52,074
	111,556	111,684	105,300
By segment:			
Germany	14,478	14,862	14,500
Italy	6,601	6,076	6,151
Spain	5,118	5,735	5,821
UK	15,258	15,375	12,457
Other Europe	15,801	16,058	15,190
Europe	55,236	56,854	54,228
India (Discontinued operations)	13,187	5,346	12,503
Vodafone	7,590	7,515	7,260
Other Africa, Middle East and Asia-Pacific	14,185	14,162	14,317
Africa, Middle East and Asia-Pacific	34,960	35,123	33,875
Corporate functions	21,360	19,707	17,197
Total	111,556	111,684	105,300

The cost incurred in respect of the employees, including directors is:

	2017 €m		
Wages and salaries	4,630	4,759	4,462
Social security cost	582	571	515
Other pension costs and costs	212	223	214
Share-based payments (note 17)	95	51	104
	5,519	5,804	5,171
India (Discontinued operations)	217	212	82
Total	5,736	6,016	5,353

to determine the difference between the fair value of the plan assets and the present value of the plan's obligations, recognized as a liability in the statement of financial position. Such liabilities are assessed using the projected unit credit method and applying the interest accretion assumption at the reporting period date. Assets are valued at their value

The net amount in the net surplus of the corporation recognized in the income statement, including the current service cost, past service cost and the effect of any settlements. The interest cost for the period to determine the liability shall be and shall remain in the statement. The amount of charges for the net liability shall be the sum of the charges for the period, including the charges for the period of the liability.

The group Γ can be defined as the quotient group $\Gamma = \Gamma_0 / \Gamma_1$ where Γ_0 is the set of all $(a, b) \in \mathbb{Z} \times \mathbb{Z}$ such that $a^2 + b^2 = 1$ and Γ_1 is the set of all $(a, b) \in \mathbb{Z} \times \mathbb{Z}$ such that $a^2 + b^2 = 1$ and $a \equiv 1 \pmod{2}$ and $b \equiv 0 \pmod{2}$.

[illegible]

Income statement expense

	2017 €m	2016 €m	2015 €m
Defined contribution schemes	192	214	190
Defined benefit schemes	20	59	29
Total amount charged to income statement (note 25)	212	270	239

26. Post employment benefits (continued)

Defined benefit schemes

Vodafone Group's retirement policy is to provide competitive pension provision in each operating country, in line with the market and to that extent Vodafone Group's preference is to retire its workforce on Defined Contribution (DC) arrangements and for State provision for future service.

The Vodafone plan defines benefit funding liability as the Vodafone UK Group Pension Scheme (Vodafone UK plan). Since June 2014 the plan has consisted of two segregated sections: the Vodafone Section and the Cable & Wireless Section. Both sections are subject to the same contribution to future accrual. The Group's plan operates unfunded in Germany and funded plan in Ireland. Defined benefit pension provision excludes the Group's actuarial risk which is longer than expected longevity of participants, longer than expected return on investments and higher than expected inflation which may increase the liabilities or reduce the value of assets of the schemes.

The defined benefit schemes are administered by Trustee Boards who are legally separate from the Group and consist of representatives of the employees, former employees or are independent from the Company. The Boards of the pension schemes are required by legislation to act in the best interest of the participants, set their investment strategy and contribute to statutory funding objectives.

The Vodafone UK plan is registered as an occupational pension plan with HMRC and is subject to UK legislation and operates within the framework outlined by the Pension Regulator. UK legislation requires that pension schemes are funded prudently and that valuations are undertaken at least every three years. Separate valuations are required for the Vodafone Section and CWV Section. Within 15 months of each valuation date the plan trustees and the Group must agree an action plan to ensure that the plan is fully funded in a timely and a suitably prudent measure.

The publication by the International Accounting Standards Board in June 2015 of its Exposure Draft of amendments to IFRIC 14A, 15 – The Limit on a Defined Benefit Asset, Minimum Funding Requirements and their Interaction – has provided additional clarity on the rule of prudence, highlighting an assessment of the economic viability of a surplus in an employee pension fund. The trustees of the Vodafone UK plan have determined a right to fund the plan for a unilateral right to improve members' benefits.

The trustees obtain regular actuarial valuations to check whether the statutory funding objective is met and whether the funding plan is required to meet the funding objective of the agreed minimum contribution. The previous valuations for the Vodafone and CWV Sections of the Vodafone UK plan were carried out on 31 March 2013 resulting in the Group paying an additional contribution of £565 million (£412 million in April 2014, £65 million in September 2014) to the Vodafone Section and £43 million (£43 million in the CWV Section). No further contribution was required in the year of the deficit (year of the 2013 valuation).

The next triennial valuation is currently being undertaken by independent actuaries appointed by the plan trustees with effect from 31 March 2015. The actuaries will include their own funding scheme that takes into account the 2013 valuation. In order to fund the actuarial deficit, payments will be required. The actuarial deficit and any payment are currently being agreed by the trustees and the Company.

Under the plan an individual aged 65 or over in the Group's defined benefit pension scheme is entitled to receive a lump sum payment or a pension. For a regulatory requirement, it is expected that original contribution balance, a future service credit, a pension will be paid into the lump sum payment pension schemes during the year ending 31 March 2018. The contribution principle is certain, guaranteed in the report of the Vodafone UK plan. Further details are provided in Note 50, Contingent Liabilities and Liabilities for cash flows, in the consolidated financial statements.

Actuarial assumptions

The Group's scheme liabilities are measured using the projected unit credit method using the principal actuarial assumptions. Effect of the

	2017 %		
Weighted average actuarial assumptions used at 31 March¹:			
Rate of inflation	3.0	2.6	3.0
Rate of increase in salaries	2.6	2.6	2.6
Discount rate	2.6	3.0	3.0

¹ The weighted average actuarial assumptions used at 31 March 2017 are based on the assumptions used in the 2017 valuation of the Vodafone UK plan.

Mortality assumptions used are based on recommendations from the individual scheme actuaries which include adjustments for the experience of the Group, where appropriate. The Group's largest scheme is the Vodafone UK plan. Further life expectancies assumed for the UK schemes are 24.1/25.4 years (2016: 24.0/25.3 years; 2015: 24.5/25.8 years) for a male/female pensioner currently aged 65 and 26.7/29.3 years (2016: 65 and 26.6/29.1 years; 2015: 27.1/28.7 years) from age 65 for a male/female non-pensioner member currently aged 40.

Charge is made to the consolidated income statement and consolidated statement of comprehensive income ('SOC') on the basis of the assumptions stated above are:

	2017 €m		
Current service cost	43	45	45
Past service costs	(27)	—	—
Net interest charge	4	11	4
Total included within staff costs	20	56	49
Actuarial losses (gains) recognised in the SOC	274	(216)	364

1. The weighted average actuarial assumptions used at 31 March 2017 are based on the assumptions used in the 2017 valuation of the Vodafone UK plan.

Fair value of the assets and present value of the liabilities of the schemes

	2015	2014	2013
1 April 2015 restated	6,857	(7,407)	(550)
Service cost	—	12	(40)
Interest on the debt	2,335	(2,114)	(11)
Return on plan assets excluding interest income	1,106	—	(206)
Actuarial gains arising from demographic assumptions	—	46	25
Actuarial gains arising from changes in financial assumptions	—	38	381
Actual losses arising from experience adjustments	—	55	(33)
Employer cash contributions	51	—	1
Member cash contributions	11	(10)	—
Benefits paid	(1,515)	1	—
Finance income movements	502	50	3
Other income	(6)	25	9
31 March 2016 restated	6,229	(6,570)	(341)
Reconciliation to the statement	—	12	12
	6,229	(6,558)	(329)
Service cost	—	12	13
Interest on the debt	1,900	(1,443)	(4)
Return on plan assets excluding interest income	812	—	912
Actuarial losses arising from changes in financial assumptions	—	(1,004)	(1,204)
Actuarial gains arising from demographic assumptions	—	112	112
Employer cash contributions	24	—	24
Member cash contributions	8	(2)	—
Benefits paid	(180)	180	—
Finance income movements	403	403	—
Other income	23	(50)	(27)
31 March 2017	6,709	(7,303)	(594)

	2017	2016	2015	2014	2013
	£m	£m	£m	£m	£m
Analysis of net deficit:					
Total fair value of on-balance assets	6,709	5,279	6,857	4,357	4,413
Present value of funded scheme liabilities	(7,222)	(6,487)	(7,516)	(5,137)	(5,074)
Net deficit for funded schemes	(513)	(258)	(459)	(585)	(611)
Present value of unfunded scheme liabilities	(51)	(63)	(31)	(36)	(14)
Net deficit	(594)	(341)	(550)	(665)	(625)
Net deficit is analysed as:					
Assets	57	124	124	41	62
Liabilities	(651)	(565)	(724)	(706)	(687)

26. Post employment benefits (continued)

An analysis of net assets/(deficits) provided by the Group's just defined benefit pension schemes in the UK which are funded by a multi-asset portfolio of assets is set out in the table below. Following the merge of the Vodafone UK plan and the BT UK RPO in June 2014 the assets and liabilities of the BT UK RPO are segregated from the Vodafone Section and hence are reported separately below.

	2017					2017				
	€m					€m				
Analysis of net assets/(deficit):										
Total fair value of scheme assets	2 894	2 762	3 114	2 155	2 165	2 654	2 405	2 645	1 626	1 314
Present value of scheme liabilities	(2 842)	(2 543)	(2 864)	(2 094)	(2 111)	(2 962)	(2 848)	(2 951)	(1 073)	(1 452)
Net assets/(deficit)	52	219	230	58	(56)	(308)	(140)	(306)	(404)	(378)
Net assets/(deficit) are analysed as:										
Assets	52	219	230	58	—	—	—	—	—	—
Liabilities	—	—	—	—	(56)	(308)	(140)	(306)	(404)	(378)

The weighted average duration of the defined benefit obligation at 31 March 2017 is 22.9 years (2016: 22.3 years; 2015: 22.7 years). The weighted average duration of the defined benefit obligation at 31 March 2017 is 22.9 years (2016: 22.3 years; 2015: 22.7 years).

Duration of the benefit obligations

The weighted average duration of the defined benefit obligation at 31 March 2017 is 22.9 years (2016: 22.3 years; 2015: 22.7 years).

Fair value of pension assets

	2017	
	€m	
Cash and cash equivalents	104	111
Equity investments		
With quoted prices in an active market	1,936	1,451
Without quoted prices in an active market	413	10
Debt instruments		
With quoted prices in an active market	3,982	3,171
Without quoted prices in an active market	461	—
Property		
With quoted prices in an active market	30	10
Without quoted prices in an active market	78	10
Derivatives		
With quoted prices in an active market	(1,218)	(1,304)
Without quoted prices in an active market	(1)	—
Investment funds	299	292
Annuity policies—Without quoted prices in an active market	623	615
Total	6,709	6,229

For further information see note 25.

The schemes have no direct investments in the Group's equity securities, or in property currently used by the Group. Each of the plans manages risks through a variety of methods and strategies including equity protection, to limit downside risk in falls in equity markets, inflation and interest rate hedging and in the CWW Section of the Vodafone UK plan a substantial insured pensioner annuity policy. The CWW Section annuity policy fully matches the pension obligations of those pensioners insured, and therefore the fair value has been set equal to the present value of the related obligations.

Investment funds of €299 million at 31 March 2017 include €278 million of investments in diversified alternative beta funds held in the Vodafone Section of the Vodafone UK plan.

Plan assets have been measured at fair value in accordance with IFRS 13 'Fair Value Measurement'. The actual return on plan assets over the year to 31 March 2017 was a gain of €1,008 million (2016: €3 million loss).

Major nonpoint-source pollution is a result of agricultural activities in the region. The primary agricultural activities are corn, soybeans, and alfalfa. The major agricultural practices that contribute to nonpoint-source pollution are erosion, sedimentation, and nutrient runoff. The major agricultural practices that contribute to nonpoint-source pollution are erosion, sedimentation, and nutrient runoff. The major agricultural practices that contribute to nonpoint-source pollution are erosion, sedimentation, and nutrient runoff.

The benefit, ΔB , is defined as the expected difference in the change in the present value of the defined benefit obligation, which is the same as that applied in calculating the defined benefit liability, if an uncertainty reduction in the statement of financial position.

Accounting powers

The first step in the process of creating a new product is to identify a market need. This involves conducting market research to understand the preferences and behaviors of potential customers. Once a need is identified, the next step is to develop a concept that addresses this need. This concept should be unique, valuable, and feasible. The third step is to create a prototype, which is a preliminary model of the product. This allows the team to test the concept and make necessary adjustments. The fourth step is to conduct a feasibility study, which evaluates the technical, financial, and operational aspects of the product. Finally, the team must secure funding to bring the product to market. This can be achieved through various means, such as venture capital, crowdfunding, or government grants.

- 1% of the primary share capital of the Company, to be immediately paid to the date of grant, when aggregated with the total number of ordinary shares which have been allocated in the preceding year period in all plans, other than ordinary plans which are operated on a quarterly basis;
- 5% of the primary share capital of the Company, to be immediately paid to the date of grant when aggregated with the total number of ordinary shares which have been allocated in the preceding year period in all plans, other than ordinary plans which are operated on a quarterly basis.

On March 27, 2013, there were 3,000 outstanding outstanding options under the Company's 2010 Equity Incentive Plan. These options are normally exercisable between three and five years from the date of grant. The vesting of some of these options was subject to satisfaction of performance conditions. Grant to officers and directors are made in respect of the Company's 2010 Equity Incentive Plan ("EIP").

The *Forfeiture Limitation* (Section 303(a)(3)(B)) Plan enables UK staff to acquire shares in the company through the company's option to £375 (increased from £250) over a three and a half year period at the end of which they may also receive a tax-free bonus. The saving and bonus may then be used to purchase shares at their 'promised price' which is set at the beginning of the forfeiture period and usually at a discount of 20% to the then prevailing market price of the company's shares.

Under the existing legal framework, Part 3 of the Labour Act provides for the right to certain employment. The exercise of the right to participate in company decision-making is not restricted to a particular group of employees. The right to participate in company decision-making is not restricted to a particular group of employees. The right to participate in company decision-making is not restricted to a particular group of employees.

[illegible]

2017 Millions	2016 Millions	2015 Millions
24	25	21
31	7	—
(1)	(1)	(2)
(7)	(5)	(6)
(6)	(2)	1
41	24	25
£162	£140	£142
£161	£139	£136
£166	£151	£145
£150	£142	£135
£175	£159	£144
£1.61	£1.62	£1.49

7	£156	245	£1.14
5	£122	23	£1.65
0	£180	162	£1.35
01	£140	17	£1.35
3	£1.77	217	£1.56

8 million 70'15 284 million

and net proceeds of \$95 million.

5.127 per cent

28. Acquisitions and disposals

Acquisitions and disposals are accounted for using the acquisition method. The cost of the acquisition is measured at the aggregate of the fair value of the consideration transferred, plus the fair value of any non-controlling interest in the acquiree, plus the fair value of any assets or liabilities assumed that do not have a fair value that is readily determinable, less the fair value of any cash or cash equivalents transferred.

Accounting policies

Acquisitions of subsidiaries are accounted for using the acquisition method. The cost of the acquisition is measured at the aggregate of the fair value of the consideration transferred, plus the fair value of any non-controlling interest in the acquiree, plus the fair value of any assets or liabilities assumed that do not have a fair value that is readily determinable, less the fair value of any cash or cash equivalents transferred. The identifiable intangible assets and liabilities are recognised at their fair value at the acquisition date. Goodwill is measured as the excess of the sum of the consideration transferred, the fair value of any non-controlling interest in the acquiree and the fair value of the Group's previously held equity interest in the acquiree, if any, over the net amount of identifiable assets acquired and liabilities assumed at the acquisition date. The interest of the non-controlling shareholders in the acquiree is initially measured either at fair value or at the non-controlling shareholders' proportion of the fair value of the identifiable assets acquired, liabilities assumed and contingent liabilities assumed. The choice of measurement basis is made on an acquisition-by-acquisition basis.

If a subsidiary is not a subsidiary of the Group, but does not result in a change of control, the difference between the fair value of the consideration paid and the fair value of the subsidiary, with the non-controlling interest, is classified as goodwill.

Acquisitions

The aggregate cash consideration paid for the acquisition of the companies and subsidiaries acquired during the year was:

Cash consideration paid:	
Acquisitions completed during the year	30
Acquisitions acquired	(4)
	28

During the 2017 financial year the Group completed a number of acquisitions for an aggregate net cash consideration of £28 million. The aggregate fair value of goodwill contributed to the total cost of the acquisitions was £67 million, £54 million and £7 million respectively. The amount of goodwill expected to be deductible for tax purposes is:

Disposals

On 31 December 2017 the combined operation of the Netherlands with the separately located entity to create VodafoneTyz, a joint venture of VodafoneZiggo and 50.5% venture providing non-invested communication. As a result of the distribution, the no longer existing date of previous interest in the Netherlands and acquisition for a 50% interest in VodafoneZiggo and a joint venture using the equity method. The Group recognised a net gain on the formation of VodafoneTyz of £1275 million.

Goodwill	(855)
Other intangible assets	(1,415)
Property, plant and equipment	(1,164)
Inventory	(24)
Trade and other receivables	(302)
Cash and cash equivalents	(56)
Current and deferred taxation	87
Short and long-term borrowings	1,000
Trade and other payables	387
Provisions	28
Net assets contributed into VodafoneZiggo	(2,314)
Fair value of investment in VodafoneZiggo	2,970
Net cash proceeds arising from the transaction	619
Net gain on formation of VodafoneZiggo⁴	1,275

4. The net gain on formation of VodafoneZiggo is calculated as the difference between the fair value of the investment in VodafoneZiggo and the net assets contributed into VodafoneZiggo, plus the net cash proceeds arising from the transaction. The net gain on formation of VodafoneZiggo is calculated as the difference between the fair value of the investment in VodafoneZiggo and the net assets contributed into VodafoneZiggo, plus the net cash proceeds arising from the transaction. The net gain on formation of VodafoneZiggo is calculated as the difference between the fair value of the investment in VodafoneZiggo and the net assets contributed into VodafoneZiggo, plus the net cash proceeds arising from the transaction.

29. Commitments

At the end of the reporting period, the Group had entered into various contracts, including purchase orders, which are not yet settled. The Group has entered into various contracts, including purchase orders, which are not yet settled. The Group has entered into various contracts, including purchase orders, which are not yet settled.

Accounting policies

Leases are classified as finance leases whenever the term of the lease transfers substantially all the risks and rewards of ownership of the asset to the lessee. All other leases are classified as operating leases.

Assets held under finance leases are recognised as assets of the Group at their fair value at the inception of the lease or, if lower, at the present value of the minimum lease payments, as determined at the inception of the lease. The corresponding liability to the lessor is included in the statement of financial position as a finance lease obligation. Lease payments are apportioned between finance charges and reduction of the lease obligation so as to achieve a constant rate of interest on the remaining balance of the liability. Finance charges are recognised in the income statement.

Rentals payable under operating leases are charged to the income statement on a straight-line basis over the term of the relevant lease.

Benefits received are receivable as an incentive to enter into an operating lease are also shown on a straight-line basis over the lease term.

Operating lease commitments

The Group has entered into commitments for certain properties, motor vehicles and telecommunication equipment.

These leases have various terms, including clauses for purchase options and renewal rights, none of which are individually significant to the Group. Future minimum lease payments under non-cancelable operating leases comprise:

	2017 €m	2016 €m
Within one year	2,522	1,951
In more than one year but not more than five years	1,487	1,839
In more than five years but not more than ten years	1,136	1,050
In more than ten years but not more than fifteen years	882	1,038
In more than fifteen years but not more than twenty years	709	734
In more than twenty years	2,693	3,009
	9,429	9,943

The total of future minimum lease payments is related to the Group's operating lease commitments, which are payable over a period of 20 to 25 years.

Capital commitments

	Company and subsidiaries		Share of joint operations		Group	
	2017 €m	2016 €m	2017 €m	2016 €m	2017 €m	2016 €m
Contracts placed for future capital expenditure not provided in the financial statements	2,052	1,471	88	113	2,140	1,584

The above commitments are expected to be funded by cash resources.

Acquisition commitments

On 20 March 2017, Vodafone announced the agreement to combine its subsidiary, Vodafone India (including its 42% stake in Indus Towers) with Idea Cellular, which is listed on the Indian Stock Exchanges, with the combined company to be jointly controlled by Vodafone and the Aditya Birla Group. Vodafone will own 49.1% of the combined company, after transferring a stake of 4.9% to the Aditya Birla Group for circa INR52 billion (circa US\$379 million) in cash concurrent with completion of the merger. The Aditya Birla Group will then own 36.0% and has the right to acquire more shares from Vodafone under an agreed mechanism with a view to equalising the shareholding over time. If Vodafone and the Aditya Birla Group's shareholdings in the combined company are not equal after four years, Vodafone will sell down shares in the combined company to equalise its shareholding to that of the Aditya Birla Group over the following five-year period. Until equalisation is achieved, the voting rights of the additional shares held by Vodafone will be restricted and votes will be exercised jointly under the terms of the shareholders' agreement.

The transaction is subject to approvals from the relevant regulatory authorities and is also subject to other customary closing conditions, including the absence of any material adverse change. Shareholder approval will be required from Idea shareholders under a scheme of arrangement. The transaction has a break-fee of INR35 billion (US\$500 million) that would become payable under certain circumstances. It is anticipated that completion will take place during the 2018 calendar year.

On 9 June 2016, Vodafone announced its intention to merge with Sky Network Television in New Zealand, thereby creating the country's leading integrated telecommunications and media group. Vodafone will become a 51% shareholder in the combined group, will receive NZ\$1.25 billion in cash and will look to realise the benefits of an estimated NZ\$850 million NPV from synergies. Sky shareholders have voted in favour of the transaction but completion is still subject to local regulatory approvals. In February 2017, the New Zealand Commerce Commission (NZCC) did not approve the proposed merger with Sky Network Television. We are reviewing the reasoning of the NZCC and have preserved the right to appeal the decision.

	2017 €m	2016 €m
Performance bond	2,413	10,414
Contract award reserve (contract backlog)	5,576	5,216

The trademark and design elements of the Volkswagen Group have been registered by the Group in various countries and the platform for the study was based on a detailed inventory of

The Group has endeavored to provide fair and objective information on the financial position of the Group and its performance. The Group has endeavored to provide fair and objective information on the financial position of the Group and its performance. The Group has endeavored to provide fair and objective information on the financial position of the Group and its performance.

The election of a new president and a new Congress in 1933 provided a favorable environment for the passage of the Social Security Act. The Social Security Act was passed on August 31, 1935, and it was the first major piece of legislation passed by the Roosevelt administration. The Social Security Act was a landmark piece of legislation that established a system of social insurance for the elderly, the unemployed, and the disabled. It was a major step in the development of the welfare state in the United States.

$$\Delta \text{ is a } 2 \times 2 \text{ matrix, } \Delta = \begin{pmatrix} \Delta_{11} & \Delta_{12} \\ \Delta_{21} & \Delta_{22} \end{pmatrix} \text{ and } \Delta_{11} = \begin{pmatrix} \Delta_{11}^{(1)} & \Delta_{11}^{(2)} \\ \Delta_{11}^{(3)} & \Delta_{11}^{(4)} \end{pmatrix}, \Delta_{12} = \begin{pmatrix} \Delta_{12}^{(1)} & \Delta_{12}^{(2)} \\ \Delta_{12}^{(3)} & \Delta_{12}^{(4)} \end{pmatrix}, \Delta_{21} = \begin{pmatrix} \Delta_{21}^{(1)} & \Delta_{21}^{(2)} \\ \Delta_{21}^{(3)} & \Delta_{21}^{(4)} \end{pmatrix}, \Delta_{22} = \begin{pmatrix} \Delta_{22}^{(1)} & \Delta_{22}^{(2)} \\ \Delta_{22}^{(3)} & \Delta_{22}^{(4)} \end{pmatrix}.$$
[illegible]

In August 2007 and September 2010, Vodafone India Limited ("VIL") and its Indian subsidiary Vodafone International Holdings BV ("VIB") respectively, each filed a petition from the Indian tax authority, alleging inter alia, that its rights with an alleged favourably VIB tax treaty, entitling it to a refund of tax from consideration paid by the Hutchison Telecommunications International Limited group ("HTIL") in respect of HTIL's group income at VIL ("HTIL") of the interests in a jointly owned Cellular Mobile Incorporated, on a day first indirectly, policies in the U.S. with a long ago, on a day first indirectly, five years of obligation in the Indian court in which VIL/EV sought to be, aside the tax demands issued by the Indian tax authority. In January 2012, the Supreme Court of India handed down its judgement holding that VIB's interpretation of the Income Tax Act, 1961, was correct, that the HTIL transaction in 2007 was not taxable in India and that consequently VIL/EV had no obligation to withhold tax from consideration paid to HTIL in respect of the transaction. The Supreme Court of India concluded that the tax notices and demands issued to VIB/EV in respect of the HTIL transaction were void ab initio and null and void.

On 13 May 2012, the Finance Act 2012 (repealed). The Finance Act 2012, which amended various provisions of the Income Tax Act 1961 with retrospective effect, contained provisions intended to tax any gain on transfer of, and in a non-Indian company, which derives substantial value from underlying Indian assets, such as NRE/FCI transaction, until 1992. On further appeals to quash a purchase, such as a right to a retrospective application to unwind a tax NRE/FCI required a letter on 3 January 2013 from the Indian tax authority, reminding it of the tax demand raised prior to the Supreme Court's final judgement and purporting to update the interest element of that demand to a total amount of INR 42 billion, which amount includes principal and interest as calculated by the Indian tax authority, but does not include penalties.

On 17 January 2014, VHB's second amended trigger notice to the Indian Government under the Netherlands-India Bilateral Investment Treaty ("Dutch BIT") supplementing a trigger notice filed on 17 April 2012 immediately prior to the Finance Act '10, and demanding reparation relating to an attempt by the Indian Government to tax aspects of the transaction with Etil, under transfer pricing guidelines. A trigger notice and notice of arbitration must be submitted to arbitration and trigger a binding off-period during which both parties may seek to resolve the dispute amicably. If, without ending the attempt, the parties were unable to amicably resolve the dispute within the binding off-period stipulated in the Dutch BIT, On 17 April 2014, VHB's second notice of arbitration under the Dutch BIT formally commencing the Dutch BIT arbitration proceedings. In June 2016, the tribunal was fully constituted by its Secretariat in Germany ("CMG-3") appointed a presiding arbitrator. The Indian Government, having failed to respond to the application to effect the VHB's claim, and to the jurisdiction of the tribunal under the Dutch BIT. The tribunal, composed of three jurisdictional arbitrators, had indicated that, date in the chair, whether to decide the Indian Government's motion for total dismissal of its claim, or, questions.

Separately, on 15 June 2015, Vodafone Group Plc and Vodafone Concessionaire India Limited (collectively, "Vodafone") signed an agreement with the Indian Government under the Arbitration and Conciliation (International Treaty) Act, 1996 (the "1996 Act") in respect of all aspects of tax law under the Income Tax Act, 1961 (the "1961 Act") and the Finance Act 2012 (the "2012 Act") relating to the claim and underlying facts of the claim. Under the Dutch-India BIT, the claim brought by Vodafone Group Plc and Vodafone Concessionaire India Limited is a separate and distinct claim under a different treaty. On 24 January, 2017, Vodafone Group Plc and Vodafone Concessionaire India Limited submitted a Notice of Arbitration to the Indian Government for final and conclusive arbitration. The Indian Government has failed to appoint a second arbitrator as required under the UK-India BIT and has objected to Vodafone's request that the President of the International Court of Justice be appointed as arbitrator under the UK-India BIT. Vodafone has submitted a request to the Tribunal. The Indian Government has indicated that it will consent to the arbitration under the UK-India BIT to be an ad hoc arbitration but this is strongly opposed by Vodafone.

Other Indian tax cases

[illegible]

integrated and coordinated with a "chromosome architecture" scheme that associates individual TSSs with high counts and the Super-Enhancer set with a prediction to a number of significant regulators, including notable transcription factors (TFs) such as NF- κ B and c-Myc, as well as enhancers and 50 intra-genic enhancers (ICEs).

[illegible]

Interim relief from the notice has been granted (but limited to existing customers at the time with the effect that VIL was not able to provide 3G services to new customers on other operators' 3G networks pending a decision on the issue). The dispute was referred to the TDSAT for decision which ruled on 28 April 2014 that VIL and the other operators were permitted to provide 3G services to their customers (current and future) on other operators' networks. The DoT has appealed the judgement and sought a stay of the tribunal's judgement.¹ The DoT's stay application was rejected by the Supreme Court of India.² The matter is pending before the Indian Supreme Court of India.

The India Government has sought to impose one time spectrum charges of approximately £525 million on certain operating subsidiaries of VIL. VIL filed a petition before the TDSAT challenging the one time spectrum charges on the basis that they are illegal, violate VIL licence terms and are arbitrary, unreasonable and discriminatory. The tribunal stayed enforcement of the Government's spectrum demand pending resolution of the dispute. The matter is due to be finally argued before the Supreme Court of India and will be decided in due course.

through the relevant rights when initiated, the E.U. Commission has rejected the claim for damages on the basis that the claimant has not established that the infringement of the rights was a direct cause of the claimant's loss. The claimant has also failed to establish that the infringement of the rights was a direct cause of the claimant's loss.

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Other cases in the Group

Germany

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Spain

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30. Contingent liabilities and legal proceedings (continued)

In December 2013 Mr and Mrs Papistas and companies owned or controlled by them brought proceedings in the Greek courts in Athens against Vodafone Greece, Vodafone Group Plc and certain Directors and officers of Vodafone Greece and Vodafone Group Plc for purported damages caused by the alleged abuse of dominance and wrongful termination of a franchise arrangement with the Papistas company. Approximately €100 million of the claim is directed at Vodafone, at the former and one current Director of Vodafone Greece. The balance of the claim (approximately €280 million) is sought from Vodafone Greece and Vodafone Group Plc on a joint and several basis. Both parties have been ordered (until September 2016) to contribute to the costs of the proceedings under the new Greek civil procedure regime (which aims to hear trials within one year).

In February 2016 the Dutch Supreme Court ruled on the Dutch implementation of the EU Consumer Credit Directive and on payment sales agreements (a Dutch law concept) holding that bundled (often mobile subscription agreements) are a sale along with mobile services. These are considered consumer credit agreements. As a result Vodafone Netherlands (together with the industry) has been working with the Ministry of Finance and the Competition Authority on compliance requirements going forward for such offers. The ruling also has retrospective effect. A number of small claims have been submitted by individual customers in the small claims courts.

Vodafone Congo has entered into a licence agreement with GHI to install, subscribe, maintain and operate stations for revenue sharing. After rolling out three sites GHI stopped and sought to renegotiate the terms. Vodafone Congo refused. GHI brought a trademark infringement claim (intellectual property rights). In April 2015 GHI issued a formal notice for a claim of US\$1.1 million although there does not seem to be a proper basis for a substantial part of the compensation claimed. The dispute was submitted to mediation under the International Chamber of Commerce. A mediator was appointed in September 2015 who convened a first meeting which took place in early November 2015. Follow up mediation meeting was scheduled for December 2015 but was postponed without a new date having been fixed. In July 2016 Vodafone filed a request for arbitration with the International Chamber of Commerce's International Court of Arbitration. In the meantime Vodafone has claimed damages of €757 million. Each party has appointed an arbitrator and the arbitrators have appointed a third arbitrator to act as chairman of the tribunal.

In 2008 Mr Makate instituted legal proceedings to claim compensation for a business deal that led to a product being sold. He lost the case in 2014 and sought a retrial. The High Court of Botswana found that Mr Makate had acted on the evidence for a contract to be entered into. The High Court ruled that Vodafone was not liable for that contract because the relevant director of product development and services did not have authority to enter into any such agreement. In 2015 the Botswana High Court also ruled that Mr Makate's claim was barred by the time bar in the Prescription Act 68 of 1967.

The High Court and Supreme Court of Appeal both upheld the High Court's decision. On 11 December 2015 and 17 March 2016 respectively, Mr Makate applied for leave to appeal the Constitutional Court. On 26 April 2016 the Constitutional Court heard the application on leave to appeal. In 2015 the Constitutional Court granted leave to appeal and upheld Mr Makate's appeal. In doing so the Constitutional Court ordered that:

- Vodafone is bound by the agreement entered into between Mr Makate and that settlement is a product of development and services;
- Vodafone is to commence negotiations in good faith with Mr Makate to determine reasonable compensation; and
- in the event of the parties failing to agree on the reasonable compensation, the matter must be submitted to Vodafone's Chief Executive Officer for determination of the amount within a reasonable time.

Mr Makate failed to obtain from the Constitutional Court a second order that compensation be paid on revenue rather than for profit his contribution. Negotiations between Vodafone and Mr Makate continue in accordance with the first order of the Constitutional Court.

31. Related party transactions

The Group's related party transactions are disclosed in the notes to the consolidated financial statements. The Group's related party transactions are disclosed in the notes to the consolidated financial statements. The Group's related party transactions are disclosed in the notes to the consolidated financial statements.

Transactions with joint arrangements and associates

Related party transactions with joint arrangements and associates primarily relate to fees for the use of mobile and fixed-line services, network roaming and access charges fees for the provision of network infrastructure and campaigning arrangements.

No related party transactions have been entered into during the year which might reasonably affect any conclusions made by the users of these consolidated financial statements as to the Group's performance.

	2017 €m	2016 €m	2015 €m
Gains of goods and services to associates	37	50	44
Purchase of goods and services from associates	90	19	115
Sales of goods and services to joint arrangements	19	21	7
Purchase of goods and services from joint arrangements	183	37	35
Net interest income receivable from joint arrangements	67	62	107
Trade payable to joint			
by associates	—	—	1
to associates	1	—	5
by joint arrangements	158	73	150
to joint arrangements	15	71	63
Other receivable from joint arrangements	1209	18	35
Other payable to joint arrangements	107	30	5

Of the receivables from joint arrangements and associates are also receivables from the Group's subsidiaries.

Transactions with Directors other than compensation

During the three years ended 31 March 2017 and 31 March 2016, no Director, nor any other executive officer nor any associate of any Director or any other executive officer has entered into the Company.

During the three years ended 31 March 2017 and 31 March 2016, the Company had not entered into any other material transaction or proposed transaction in which any member of the key management personnel (including Directors and other executive officers) or manager, a close associate of any of the foregoing or any relative of such person (including spouse) had or is to have a direct or indirect material interest.

32. Subsequent events

On 15 May 2017, the Group announced that its wholly owned subsidiary, Vodafone International Holding B.V. ("VIB"), has agreed to transfer part of its indirect shareholding in Safaricom Limited ("Safaricom") to Vodacom Group Limited ("Vodacom"), a public company listed on the Johannesburg Stock Exchange, in exchange for a 55% indirect interest in Safaricom for 220.3 million new ordinary Vodafone shares. The transaction, which has a value of €2.66 billion based on Vodafone's closing share price on Friday, 10 May 2017, will increase the Group's ownership in Vodafone from 55% to 70%. VIB will continue to hold a 5% indirect interest in Safaricom following the transfer, in addition to the interest held through Vodacom.

Completion of the transaction is subject to a number of conditions, including approvals from Vodafone's minority shareholders, approval from the Financial Surveillance Department of the South African Reserve Bank and confirmation from the Kenya Capital Markets Authority, that the transaction does not trigger an obligation for Vodacom to make a mandatory bid for Safaricom.

The transaction is expected to close in the third quarter of the 2017 calendar year and is not expected to have a material impact on the Group's financial performance.

33. Related undertakings

Information on related undertakings is given in the following table. The table is not intended to be exhaustive.

All other subsidiaries, joint arrangements and associated undertakings as defined in the Large and Medium-sized Companies and Groups (Accounts and Reports) Regulations 2008 (as at 31 March 2017) is derived below. All subsidiaries are excluded from the Group consolidation. Unless otherwise stated the Company's subsidiaries all have share capital consisting solely of ordinary shares and are indirectly held. The percentage held by Group companies reflects both the proportion of nominal capital and voting rights, unless otherwise stated.

Subsidiaries

Accounting policies

A subsidiary is an entity controlled by the Company. Control is achieved where the Company has existing rights that give it the current ability to direct the activities that affect the Company's return and exposure of rights to variable returns from the entity. The results of subsidiaries acquired or disposed of during the year are included in the consolidated income statement from the effective date of acquisition up to the effective date of disposal, as appropriate. Where necessary, adjustments are made to the financial statements of subsidiaries to bring their accounting policies into line with those used by the Group.

Any intra-group transactions, balances, income and expenses are eliminated on consolidation.

Non-controlling interests in the net assets of consolidated subsidiaries are identified separately from the Group's equity therein. Non-controlling interests consist of the amount of those interests at the date of the original business combination and the non-controlling shareholders' share of changes in equity since the date of the combination. If a company's revenue or income is attributed to non-controlling interests, even if the result in the period is strong interest, having a deficit balance.

Country	Company Name	Address	Percentage Held
Albania	Autostrada Tirane-Durres Rruga "Pavaresia" Nr 61 Kashar	Tirana, Albania	100%
Angola	Avenida Che Guevara, No 49, Maculusso	Luanda, Angola	100%
Argentina	Cerroto 348, 5to B	C1010AAH, Buenos Aires, Argentina	100%
Australia	HLB Mann Judd (NSW) Pty Ltd, Level 19, 207 Kent Street	Sydney NSW 2000, Australia	100%
	Mills Oakley, Level 12, 400 George Street	Sydney NSW 2000, Australia	100%
	Level 7, 210 George Street	Sydney NSW 2000, Australia	100%
	Level 7, 40 Mount Street	North Sydney NSW 2060, Australia	100%
Austria	Kohlmarkt 8-10, 1010	Wien, Austria	100%
Bahrain	Office 304, Building 60 Falcon Tower, Road 1701, Diplomatic Area	Manama, 317, Bahrain	100%
	Jeddah Free Zone, Chamber of Commerce Building, 1st Floor	Jeddah, Kingdom of Saudi Arabia	100%
Belgium	Malta House, rue Archimède 25	1000 Bruxelles, Belgium	100%
	Zaventemsesteenweg 162	1831 Diegem, Belgium	100%
Brazil	Av José Rocha Bonfim, 214, Cond. Praça Capital – Edifício Toronto	s/s 228/229 13080-900 Jardim Santa Genebra, Campinas, São Paulo, Brazil	100%
	Avenida Cidade Jardim, 400, 7th and 20th Floors	Jardim Paulistano, São Paulo, Brazil, 01454-000, Brazil	100%
	City of São Paulo, State of São Paulo, at Rua Boa Vista, 254	13th Floor, Suite 38, Centro, 01014-907, Brazil	100%
Bulgaria	37A Fridtjof Nansen Str., 5th floor	Sredets Region, Sofia 1142, Bulgaria	100%
Cameroon	Porte 201A 3eme Etage Entrée C, immeuble SOCAR	Boulevard de la liberté, Akwa, Douala, Cameroon	100%
Canada	2 Bloor Street West, Suite 700	Toronto ON M4W3E2, Canada	100%
Cayman Islands	190 Elgin Avenue	George Town, Grand Cayman, KY1-9005, Cayman Islands	100%
Chile	222 Miraflores, P 28	Santiago, Metro 97-763, Chile	100%
China	Building 21, 11 Kangding St.	BDA Beijing 100176 - China, 100176	100%
	Unit 23-25, China World Tower 1, No. 1 Jianguomenwai Avenue	Chaoyang District, Beijing 100004, China	100%
	Unit 558-560 Regus SCB Tower, No. 210 Century Avenue	Pudong District, Shanghai 200120, China	100%
	Unit 1708, Full Tower No. 9 Dong San Huan Zhong Road	Chaoyang District, Beijing 100020, China	100%
Congo, The Democratic Republic of the	292 Avenue de la Justice, Commune de la Gombe	Kinshasa, Congo	100%
Côte d'Ivoire	No 62, Rue du Docteur Blanchard, Zone 4C	Abidjan, Cote d'Ivoire	100%
Cyprus	Ali Riza Efendi Caddesi No 33/A Ortakoy	Lefkosa, Cyprus	100%
Czech Republic	Náměstí Junkovských 2, Prague 5, Czech Republic	13000, Czech Republic	100%

Vodafone House Corporate Road Prahladnagar,
Off S G Highway Ahmedabad Gujarat 380051, India

33. Related undertakings (continued)**Ireland**

27 Lower Fitzwilliam Street, Dublin 2 Ireland

2nd Floor The Iveagh Building, The Park Carrickmines
Dublin 18 Ireland

Mountainview, Leopardstown, Dublin 18 Ireland

27 Lower Fitzwilliam Street, Dublin 2 Ireland

27 Lower Fitzwilliam Street, Dublin 2 Ireland

27 Lower Fitzwilliam Street, Dublin 2 Ireland

27 Lower Fitzwilliam Street, Dublin 2 Ireland

27 Lower Fitzwilliam Street, Dublin 2 Ireland

27 Lower Fitzwilliam Street, Dublin 2 Ireland

Italy

SS 33 del Sempione KM 35 212 21052 Busto Arsizio (VA),
Italy

Via Astico 41 21100 Varese Italy

Via Battistotti Sassri 11, 20133 Milano Italy

Via Lorenteggio 240 20147 Milan, Italy

Viale Bianca Maria 23, 20122 Milan Italy

Via Jervis 13, 10015 Ivrea, Turin Italy

Japan

5-2-32 Minami-azabu, Minato-ku Tokyo, 106-0047 Japan

KAKIYA building, 9F 2-7-17 Shin-Yokohama, Kohoku-ku,
Yokohama City Kanagawa, 222-0033 Japan

Kenya

The Riverfront, 4th floor, Prof. David Wasawo Drive,
Off Riverside Drive, Nairobi, Kenya

6th Floor, ABC Towers, ABC Place, Waiyaki Way, Nairobi,
00100, Kenya

6th Floor, ABC Towers, ABC Place, Waiyaki Way, Nairobi,
00100, Kenya

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6th Floor, ABC Towers, ABC Place, Waiyaki Way, Nairobi,
00100, Kenya

Korea, Republic of

3rd Floor 54 Gongse-ro, Gieheung-gu Yongin-si,
Gyeonggi-do Republic of Korea

Seocho-dong, Gangnam Building, 16th Floor, 396
Seocho-daero, Seocho-gu, Seoul, Republic of Korea

Lesotho

Block B, Level 7 Development House Kingsway Road
Maseru, Lesotho

Luxembourg

15 Rue Edward Steichen, Luxembourg 2540 Luxembourg

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Mexico

Ejercito Nacional 904 Piso 12 Polanco Los Morales
Miguel Hidalgo, C.P. 11510 MEXICO D.F. Mexico

Morocco

129 Rue du Prince Moulay, Abdellah, Casablanca Morocco

Mozambique

Rua dos Desportistas, Numero 649 Cidade de Maputo
Mozambique

Netherlands

Rivium Quadrant 173 15th Floor 2909 LC
Capelle Aan Den IJssel Netherlands

Simon Carmiggelstraat 6 1011 DJ, Amsterdam,
Netherlands

New Zealand

74 Taharoto Road Takapuna Auckland 0622 New Zealand

Level 1 20 Viaduct Harbour Avenue Auckland, 1010,
New Zealand

Level 1, Building C, 14-22 Triton Drive, Albany New Zealand

Nigeria

3A Aja Nwachukwu Close, Ikoyi Lagos, Nigeria

ICT Lawyers & Consultants, 2nd Floor, Oakland Center,
Plot 2940, Aguiyi Ironi Street, Maitama, Abuja, Nigeria

Norway

c/o EconPartner AS, Dronning Mauds gate 15, Oslo 0250
Norway

c/o EconPartner AS, Dronning Mauds gate 15, Oslo 0250
Norway

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Av D Joao II, Lote 1 04 01, 8 Piso, Parques Das Nações
1990-093 Lisboa Portugal

Av da Republica 50 - 10º, 1069-211, Lisboa Portugal

Qatar

PO Box 27727, Doha, Qatar

Romania

Sectorul 4, Strada Olenitei, Nr. 2 Etaj 3 Bucureşti Romania

Sectorul 2 Strada Barbu Văcărescu Nr 201 Etaj 3
Bucureşti Romania

Sectorul 2 Strada Barbu Văcărescu Nr 201 Etaj 1
Bucuresti Romania

201 Barbu Vacarescu 8th floor, 1st District Bucharest
020276 Romania

Russian Federation

Chayanova ulitsa 14/10 stroenye 2, 125047 Moscow Russia

Sadovnicheskaya st. 82 bld 2, 115035 Moscow
Russian Federation

Seychelles

F20 1st Floor Eden Plaza Eden Island Seychelles

Sierra Leone

12 White Street Brookfield, Off Railway Line Freetown
Sierra Leone

Singapore

Asia Square Tower 2, 12 Marina View, #17-01, Singapore,
018961, Singapore

Slovakia

Namestie SNP15 Bratislava, 811 06, Slovakia

South Africa

15 Burnside Island 410 Jan Srnuts Avenue Craighall 2024
South Africa

319 Frere Road, Glenwood, 4001, South Africa

76 Maude Street, Sandton, Johannesburg, 2196, South Africa

9 Kinross Street, Germiston South 1401, South Africa

Vodacom Corporate Park, 082 Vodacom Boulevard,
Midrand 1685, South Africa

Spain

Antracita, 7 – 28045 Madrid CIF B-91204453, Spain

Avenida de America 115, 28042, Madrid, Spain

Sweden

c/o Hellström advokatbyrå Box 7305 10390 Stockholm
Sweden

Switzerland

BDO Ltd Fabrikstrasse 50 CH-8031, Zurich, Switzerland

Schoenbergstrasse 41 3013 Bern, Switzerland

Via Francini 10 6850 Mendrisio, Switzerland

Zweigniederlassung Bern, Schonburgstr 41, P.O. Box 466
3000 Bern 25, Switzerland

Taiwan

13F, No. 156 Sec 3, Minsheng E. Rd. Songshan District,
Taipei City 10596 Taiwan (R.O.C.)

Tanzania, United Republic of

3rd Floor Maktaba (Library) Complex Bibi, Titu Mohamed
Road Dar es Salaam United Republic of Tanzania

Mlimani City Office Park, Mlimani City Sam Nujoma Road
Dar es Salaam, United Republic of Tanzania

Plot No 77 Kipawa industrial area, P.O. Box 40985, Dar es
Salaam Tanzania

Turkey

Buyukdere Cad. No 251 Maslak Şişli İstanbul, 34398,
Turkey

ITU Ayazağa Kampusu Kuru Yolu, Arı Teknokent Arı 3
Binası, Maslak, İstanbul, 586553, Turkey

Ukraine

Bohdana Khmelnytskogo Str. 19-21 Kyiv Ukraine

United Arab Emirates

Premises 2120 Floor 21, Building AL Shatha Tower, Dubai
United Arab Emirates

33. Related undertakings (continued)

United Kingdom

1-2 Berkeley Square, 99 Berkeley Street, Glasgow G3 7HR
Scotland

5th Floor Legal Department, Group Corporate Secretariat
1 Kingdom Street, Paddington, London, England W2 6BY
United Kingdom

Avon House, Horizon West, Canal View Road, Newbury,
Berkshire, RG15 5XF, United Kingdom

Imperial House, 4-10 Donegall Square East, Belfast
BT1 5HD, Northern Ireland

Leven House, 10 Lochside Place, Edinburgh Park,
Edinburgh, Scotland, EH12 9RG, United Kingdom

Quarry Corner Dundonald, Belfast, BT16 1UD,
Northern Ireland

Shuttleworth House, 21 Bridgewater Close
Network 65 Business Park, Hapton, Burnley, Lancashire,
England, BB11 5TE, United Kingdom

Staple Court, 11 Staple Inn Building, London, WC1V 7QH,
United Kingdom

Vodafone House, The Connection, Newbury, Berkshire,
RG14 2FN, United Kingdom

Country	Address	Telephone	Facsimile	Telex	Internet	Mobile	Other
United Kingdom	1-2 Berkeley Square, 99 Berkeley Street, Glasgow G3 7HR	0141 221 2211	0141 221 2212				
United Kingdom	5th Floor Legal Department, Group Corporate Secretariat 1 Kingdom Street, Paddington, London, England W2 6BY	020 7581 2000	020 7581 2001				
United Kingdom	Avon House, Horizon West, Canal View Road, Newbury, Berkshire, RG15 5XF	01344 333 333	01344 333 334				
Northern Ireland	Imperial House, 4-10 Donegall Square East, Belfast BT1 5HD	01234 221 221	01234 221 222				
Scotland	Leven House, 10 Lochside Place, Edinburgh Park, Edinburgh, Scotland, EH12 9RG	0131 221 221	0131 221 222				
Northern Ireland	Quarry Corner Dundonald, Belfast, BT16 1UD	01234 221 221	01234 221 222				
Lancashire	Shuttleworth House, 21 Bridgewater Close Network 65 Business Park, Hapton, Burnley, Lancashire, England, BB11 5TE	01772 221 221	01772 221 222				
London	Staple Court, 11 Staple Inn Building, London, WC1V 7QH	020 7581 2000	020 7581 2001				
Berkshire	Vodafone House, The Connection, Newbury, Berkshire, RG14 2FN	01344 333 333	01344 333 334				

United Kingdom (continued)

Vodafone House, The Connection, Newbury, Berkshire
RG14 2FN, United Kingdom

United States

160 Greentree Drive, Suite 101, Dover, Delaware 19904
United States

2875 Michelle Drive, Ste. 100, Irvine, CA 92606, United States

4701 Cox Road, Suite 301, Glen Allen, VA 23060, United States

c/o United Corporate Services Inc., 15 North East Street
Kent County, Dover, DE 19901, United States

Corporation Service Company, 2711 Centerville Road, Suite
400, Wilmington, Delaware 19808, United States of America

Zambia

Orange Park, Plot 35185, Alick Nkhata Road, Lusaka, Zambia

c/o BDO MPR Management Limited, PO Box 119, Martello
Court, Admiral Park, St Peter Port, Guernsey, Channel Islands

Redwood House, St Julian's Avenue, St Peter Port, Guernsey
GY1 1WA, Channel Islands

P.O. Box 119, Commerce House, St Peter Port, Guernsey
GY1 3HB, Channel Islands

Roseneath The Grange, St Peter Port, Guernsey, GY1 2QJ,
Channel Islands

44 Esplanade, St Helier, Jersey, JE4 9WG, Channel Islands

Financially interrelated, have elected financial data for the financial year ended that have involved controlling interests that are included in the Group

	2017 €m		2017 €m		2017 €m	
Summary comprehensive income information						
Revenue	5,294	5,225	1,335	1,641	510	510
Profit (loss) for the financial year	768	754	194	505	(67)	(116)
Other comprehensive income (expense)	(12)	39	—	—	—	—
Total comprehensive income (expense)	758	793	194	505	(67)	(116)
Other financial information						
Profit (loss) for the financial year attributable to non-controlling interests	257	263	82	159	(52)	(89)
Dividends payable to non-controlling interest	258	27	152	5	—	23
Summary financial position information						
Non-current assets	6,213	5,412	1,038	1,581	1,550	1,564
Current assets	2,023	1,649	352	872	137	102
Total assets	8,236	7,071	1,390	2,453	1,687	1,686
Non-current liabilities	(2,362)	(2,005)	(25)	74	(266)	(259)
Current liabilities	(1,825)	(1,513)	(656)	900	(226)	(239)
Total assets less total liabilities	4,043	3,553	709	1,480	1,195	1,188
Equity via equity funds	3,379	2,156	433	896	275	273
Non-controlling interest	664	537	276	584	920	915
Total equity	4,043	3,553	709	1,480	1,195	1,188
Statement of cash flows						
Net cash flow from operating activities	1,702	1,573	520	66	134	(23)
Net cash flow from investing activities	(790)	964	(608)	(32)	(95)	(91)
Net cash flow from financing activities	(772)	748	(328)	(27)	(32)	(21)
Net cash flow	134	(87)	(417)	318	9	(5)
Cash and cash equivalents brought forward	464	621	619	152	31	39
Exchange gains (losses) on cash and cash equivalents	21	(132)	(145)	(24)	3	(5)
Cash and Cash Equivalents	619	464	57	619	43	31

The accompanying notes to the consolidated financial statements are an integral part of this financial statement.

34. Subsidiaries exempt from audit

The following table lists the subsidiaries of Vodafone Group Plc that are exempt from audit under the provisions of the Companies Act 2006 (the "Act") in accordance with the provisions of the Companies Act 2006 (Exemption from Audit) Regulations 2008.

Cable & Wireless Access Limited	4005262	Vodafone Enterprise (Europe) UK Limited	3137717
Cable & Wireless 3-Service Limited	3430365	Vodafone Euro Hedging Limited	3954217
Cable & Wireless Asiac Holdings Limited	4705342	Vodafone Euro Hedging Trust	4055111
Cable & Wireless Capital Limited	6702535	Vodafone European Investments	3961909
Cable & Wireless CIS Services Limited	2904774	Vodafone European Portal Limited	3975442
Cable & Wireless Communications Starclass Limited	1018703	Vodafone Europe UK	5798451
Cable & Wireless Europe Holdings Limited	4658719	Vodafone Finance Luxembourg Limited	5754479
Cable & Wireless Global Business Services Limited	3537591	Vodafone Finance Sweden	2139162
Cable & Wireless Global Holding Limited	3140694	Vodafone Finance UK Limited	3921620
Cable and Wireless Nominee Limited	3247294	Vodafone Financial Operations	4016553
Cable & Wireless Worldwide Limited	7029206	Vodafone Global Content Services Limited	4064813
Cable & Wireless Worldwide Voice Messaging Limited	1951411	Vodafone Holdings Luxembourg Limited	4200910
Cable & Wireless UK Holdings Limited	3840868	Vodafone IPLicensing Limited	6846236
Cit, Cable Holdings Limited	1042087	Vodafone Intermediate Enterprises Limited	500915
Digital Ireland UK Limited	3757237	Vodafone International 2 Limited	100403
Energis Communications Limited	3630471	Vodafone International Holdings Limited	2707426
Energis Ireland Limited	4107573	Vodafone International Operations Limited	2707438
Energis Squared Limited	3037142	Vodafone Investments Australia Limited	2011978
Internet4Europe Services Limited	3047165	Vodafone Investment Limited	1530514
Jaguar Communications Limited	1689065	Vodafone Investment Ltd	5198385
Legend Communications Limited	3911121	Vodafone Marketing UK	6858583
Metric Holdings Limited	3232373	Vodafone Mobile Communications Limited	3242321
Mit Integration Group Limited	4087140	Vodafone Mobile Enterprise Limited	3441590
Mit Integration Services Limited	3224179	Vodafone Mobile Network Limited	3301481
Scientia Communications Limited	1612532	Vodafone New Zealand Hedging Limited	4158463
The Eastern Leasing Company Limited	5027615	Vodafone Networks Limited	2120651
Thuis Group Limited	3019266	Vodafone Oceania Limited	3815427
Thuis Group Holdings Limited	383484	Vodafone On the Sea Holdings Limited	2809753
vizzavi Finance Limited	4083195	Vodafone Panatier UK	6526918
vodafone 2	6357658	Vodafone Property Investment Limited	3903420
vodafone 4 UK	6688527	Vodafone UK Limited	2227940
vodafone 5 Limited	2960479	Vodafone Worldwide Holdings Limited	3791074
vodafone 5 UK	6389451	Vodafone (non Finance) Limited	1313166
vodafone America 4	4200760	Voda Limited	1647564
vodafone Benelux Limited	696318	Vodaphone Limited	2375464
vodafone Cellular Limited	3154501	Vodata Limited	2502373
vodafone Consolidated Holdings Limited	1648524	Vour Communications Group Limited	4111816
vodafone Enterprise Equipment Limited			

Other unaudited financial information

Prior year operating results

The following operating results for 2015 are unaudited. They are presented for information only and are not intended to be used for financial reporting purposes. They are presented for information only and are not intended to be used for financial reporting purposes. They are presented for information only and are not intended to be used for financial reporting purposes.

Group^{1,2}

	2015	2014	2015	2014	2015	2014	2015	2014
Revenue	56,467	51,891	156	101	49,510	48,685	209	211
Service revenue	55,568	50,945	151	97	48,618	47,888	200	207
Other revenue	3,088	848	54	4	5,892	4,750	9	4
Adjusted EBITDA	10,488	9,776	(35)	—	4,135	15,100	33	75
Adjusted operating profit/(loss)	1,927	1,941	(39)	—	3,829	4,040	(5.2)	(3.8)
Adjustments for:								
Impairment loss					562	—		
Restructuring costs					316	204		
Amortisation of acquisition customer bases and intangible assets					1,318	617		
Other expense					103	146		
Operating profit					1,320	2,073		

Revenue for 2015 is presented on a constant currency basis. Revenue for 2014 is presented on a constant currency basis. Revenue for 2015 is presented on a constant currency basis. Revenue for 2014 is presented on a constant currency basis.

Revenue for 2015 is presented on a constant currency basis. Revenue for 2014 is presented on a constant currency basis. Revenue for 2015 is presented on a constant currency basis. Revenue for 2014 is presented on a constant currency basis.

Revenue

Group revenue increased 29% to €49.5 billion and service revenue increased 20% to €48.6 billion. Revenue growth included contributions from the acquisition of H3 and H4 and the disposal of H5 and H6.

In Europe, organic service revenue declined 0.1% reflecting continued competitive pressures in the mobile market, with improvements throughout the year.

In Africa, organic service revenue increased by 20% continuing to sustain a strong double digit organic growth.

Adjusted EBITDA

Group adjusted EBITDA increased 3.5% to €14.2 billion driven by organic growth in Europe and Africa and the positive impact of the acquisitions of H3 and H4 and foreign exchange movements.

On a long-term basis, adjusted EBITDA rose 1.5% and the Group's adjusted EBITDA margin stabilised at 22.4%.

Operating profit

Adjusted operating profit excludes certain income and expenses that we have identified separately to provide greater transparency to the Group's performance. The 2015 operating profit includes the impact of the acquisition of H3 and H4 and the disposal of H5 and H6.

An impairment loss of €562 million was recognised in the 2015 financial year. Further details are provided in note 10 to the Group's consolidated financial statements. Restructuring costs of €316 million in 2015 (€204 million in 2014) are included in the operating profit and are excluded from adjusted operating profit and adjusted EBITDA.

An impairment of intangible assets in relation to customer bases and brands are recognised under accounting rules when we acquire businesses and decreased to €1,358 million in 2015 (€1,617 million in 2014) due to the acquisition of H3.

Including the above items, operating profit decreased by €0.6 billion to €1.5 billion as the €0.6 billion impairment charge, €0.5 billion higher depreciation and amortisation charges and €0.1 billion increase in restructuring costs were partly offset by a €0.4 billion increase in adjusted EBITDA.

¹ The Group's revenue and operating profit are presented on a constant currency basis. The revenue and operating profit are presented on a constant currency basis. The revenue and operating profit are presented on a constant currency basis.

Prior year operating results (continued)

Europe

Year ended 31 March 2016 restated

Revenue	10,676	6,008	6,428	1,754	6,599	(158)	36,442	5.3	0.4
Service revenue	9,817	5,129	5,487	4,462	6,132	(152)	33,351	2.4	(0.6)
Other revenue	804	879	941	457	467	(6)	3,081		
Adjusted EBITDA	3,462	2,015	1,756	1,250	2,002	—	10,485	4.0	1.7
Adjusted operating profit	573	825	(9)	73	621	—	1,927	(13.0)	(12.9)
Adjusted EBITDA margin	32.6%	33.5%	20.8%	71.2%	30.3%		29.9%		

Year ended 31 March 2015 restated

Revenue	10,677	5,844	7,216	4,613	6,560	(116)	35,226	21.5	(4.4)
Service revenue	9,862	5,169	7,527	4,140	5,924	(110)	32,612	25.3	(5.0)
Other revenue	855	675	389	515	436	(6)	2,684		
Adjusted EBITDA	3,320	1,952	1,724	1,003	2,004	—	10,001	25.2	(12.3)
Adjusted operating profit	677	322	31	9	670	—	2,214	(19.5)	(10.6)
Adjusted EBITDA margin	31.8%	33.4%	23.8%	21.7%	31.3%		28.5%		

Revenue increased 3.3% for the year. M&A activity, including H2 and Corra, contributed a 1.3 percentage point positive impact and foreign exchange movements contributed a 1.6 percentage point positive impact. On a like-for-like basis, service revenue decreased by 0.6%, reflecting continued competitive pressures in a number of markets.

Adjusted EBITDA increased 0.9%, including a 1.3 percentage point positive impact from M&A activity and a 1.0 percentage point positive impact from foreign exchange movements. On a like-for-like basis, adjusted EBITDA increased 1.4% driven by good cost control in the core group markets, as well as the benefit of acquiring KDG in Italy.

Revenue – Europe	3.3	(1.3)	(1.6)	0.4
Service revenue				
Germany	(0.3)	—	—	(0.1)
Italy	(0.8)	—	—	(0.3)
UK	6.1	(0.4)	(6.2)	(0.3)
Spain	5.4	(3.9)	—	(3.5)
Other Europe	3.5	(1.9)	(0.1)	1.5
Europe	2.4	(1.5)	(1.5)	(0.6)
Adjusted EBITDA				
Germany	2	—	—	2.1
Italy	3.0	—	0.1	3.1
UK	1.9	1.7	(5.4)	1.2
Spain	2.4	(20.1)	(0.3)	4.2
Other Europe	(0.1)	(1.3)	(0.1)	(1.5)
Europe	4.0	(1.3)	(1.0)	1.7
Adjusted operating profit				
Europe	(13.0)	(0.4)	0.5	(12.9)

Germany

Service revenue declined 0.4% for the year but returned to growth in Q4 (0.3% to 0.4% to 0.4%) driven by improvement in consumer mobile and fixed lines and aided by an accounting reclassification in fixed

Mobile service revenue declined 1.6%. Consumer contract revenue stabilised in the year supported by consistent growth in contract additions (1.3%) for the year. This performance has been driven by an increase in fixed line direct channels and our Start service and brand targeted high competition direct channel acquisition strategy. Contract activations: The European market remains highly competitive during the year adding to a difficult trading environment. During the year, we have made more than offset good performance. We have made further strong progress on network investment with 87% fibre coverage and dropped fixed line rates for 1.3% year-on-year to smaller levels of 0.1% to 0.1% in the independent context of test continued the premium quality of our voice network in Germany and a strong second and third improved data position.

Fixed service revenue growth was 1.5% with continued strong growth in cable and a growing decline in DSL-related revenue. Cable net adds growth continued to be strong throughout the year supplemented by ongoing migrations from the DSL base. In the second half of the year DSL net additions also turned positive. With growing customer demand for VDSL Broadband ARPU was down year-on-year in a promotional market with improvements in cable offset by DSL declines. Although the pace of decline began to moderate during H2. The integration of KDG has been completed, we expect cost synergies to meet the initial targets set out at the time of acquisition and now expect further upside potential at long-term. In November we launched Vodafone Red One, our fully integrated fixed mobile and TV service combining high speed mobile and fixed. As of 31 March 2016 we had 54,000 customers.

Adjusted EBITDA grew 2.1% with adjusted EBITDA margin improving by 0.8 percentage points. The impact of lower revenues and increased Project Spring network opex was more than offset by operational efficiencies (including KDG synergies) savings in commercial costs (aided by our increased focus on direct channels) and a change in commission processes.

She, however, declined to state how many years but returned to the question in Q103-105. Q103: "So that's the exact year benefit began to address conduct, right, but you didn't feel that performance contributed to the deposit of assets into the deposit account in recent months."

[illegible]

UK

Mobile service revenue declined 0.1% (not a statistically significant) to \$1.24 billion, impacted partly by higher churn, in addition to the billing system migration. Revenue trends were also impacted by the pricing and usage of 3G services following the introduction of Non-Geographic Call Services regulation and a focus on giving customers more control of their out-of-band data usage. A three-fold increase in revenue and demand for mobile applications continued to drive Enterprise mobile trends remained relatively stable despite increased competition. National 4G coverage reached ~15% (based on the FCC's definition) and 99.9% in Colorado based on our estimations. 4G coverage was 9.1% and due to some delay in the pace of 4G coverage expansion in conjunction with our network planning partner, now accelerating. Achieved significant gain in 4G customers with 79 million at the period end (September 29, 5.53 million).

Spain

Modeler's revenue rose 5.8%*. The contract trust market has continued to grow in a more stable market despite increased promotional activity. A calm start of the new football season / sale period suggests that AFDJ is beginning to stabilize as a result of our market-leading NPS scores, a more and our more-former pricing strategy. In the last customers receive higher data allow access and additional features (e.g. free European roaming) together with an increase in the monthly tariff. Our 4G population coverage reached 91% at 31 March 2016 and we are looking to reach 100% customers.

Fixed service revenue rose 10% reportedly, mostly due to growth in payphone transactions. The market for cellular progressed successfully, and cellular earnings climbed 100% from the original \$4.1 million to \$8.2 million. Despite targeted fixed-line expansion, revenue fell 530 million, offsetting the gains. By contrast, the original time frame failed to reflect the successful market that, if transformed fully, integrated a mobile and a fixed service, as a result, a net of 15 million to 16 million to the fixed-line market. The revenue change was 10% each, a 5 million decrease in the fixed-line market and a 15 million increase in the mobile market. The total revenue change of 10 million in the fixed-line market was offset by a 10 million increase in the mobile market, resulting in a net change of 20 million.

adjusted EBITDA increased 179% year-over-year, or a 13% percentage point increase in the adjusted EBITDA margin, as strong cost control throughout the year, strong management financing, and the cost synergies from the Onega integration, drove a 6% point cost

So we have before us a 30-60% (4-11%) annual markets
 except Greece and Hungary during the year 1994 Romania 170%,
 Bulgaria 163% and the Czech Republic an even an improvement
 compared to 1993.

in the Netherlands, per share value increased 0.3%* with growth averaging 0.2% during 2007 (0.2% Q4-13%) as contributions were offset by a 1% foreign exchange contraction.

In Portugal, fixed services continued to grow strongly and mobile is recovering as ASPs and churn pressure from the shift towards convergent pricing begin to moderate. Our FTTH net add of 1.1 million in Q4, 2014, along with strong momentum in fixed and an improving trend in mobile, lifted a 40% contribution to complete with ASPs, population coverage

In Greene's macroeconomic condition she named a flag, however, good, but controlled to improve the girl. The integration of 40% in progress is also the plan.

adjusted EBITDA declined 15%* with 12% percentage point decline
 in adjusted EBITDA margin mainly due to lower margin in Pot. Cat.
 and Reg. and

Prior year operating results (continued)

Africa, Middle East and Asia-Pacific

Year ended 31 March 2016 restated

Revenue	5,575	6,566	—	11,891*	25	21
Service revenue	4,219	5,624	—	10,743	28	60
Other revenue	906	942	—	1,848		
Adjusted EBITDA	2,078	1,678	—	3,706	34	32
Adjusted operating profit	1,326	585	—	1,941*	11.2	19.9
Adjusted EBITDA margin	38.1%	25.6%		31.3%		

Year ended 31 March 2015 restated

Revenue	5,539	6,061	—	11,600	36	46
Service revenue	4,451	5,319	—	9,770	15	23
Other revenue	1,088	742	—	1,829		
Adjusted EBITDA	1,239	1,635	—	3,584	10	18
Adjusted operating profit	1,314	432	—	1,146	6.5	6.7
Adjusted EBITDA margin	35.2%	27.0%		30.7%		

Revenue increased 3.5% with strong organic growth, in part offset by a 4.8 percentage point adverse impact from foreign exchange movements. On an organic basis, service revenue rose 8.3% driven by growth in the customer base, new related voice and data usage and continued good commercial execution.

Adjusted EBITDA increased 5.4% including a 0.2 percentage point adverse impact from foreign exchange movements. On an organic basis, adjusted EBITDA grew 3.2% driven by growth in all major markets.

Vodafone

Vodafone Group service revenue increased 3.1% (2015: 2.5%: 34.6%) supported by strong momentum in both South Africa and the International operations.

In South Africa, Group service revenue grew 4.1% (2015: 4.3%: 34.6%) due to the forerunner and enterprise businesses, both performing well. We continued to focus on building brand and new service differentiation with our performance driven by strong demand for data. We further reduced our lead on network provision more than double our LTE 4G coverage to over 90% taking coverage share to 20.4% and 99.9% on 3G. Data revenue growth remained strong at 13.8%* in Q4 and total Group 3G/4G service revenue. Our pricing transformation strategy, making rapid progress with 85% of contract customers now on integrated price plans and a number failing to buy lower level plans at 9.99. Q4 Total bundle sales reached 1.1 billion supported by our best 1:1 personalised offers.

Service revenue growth in Vodafone International operations, outside South Africa, was 10.0%* driven by increased voice revenue as a result of pricing strategies and bundle offerings, data take-up and M-Pesa. Active data customers reached 10.1 million, 5.7% of total customers and active M-Pesa customers totalled 6.8 million in Q4, all benefiting from sustained net work investment.

Vodafone Group adjusted EBITDA increased 12.7%* significantly faster than revenue, with a 0.5% percentage point improvement in adjusted EBITDA margin. This strong performance partly reflected a change in accounting for certain transactions in the indirect channel which depressed equipment sales and total revenues with no impact on adjusted EBITDA. Excluding this effect, adjusted EBITDA margins rose driven by operating leverage, tight cost control and a tailwind from foreign exchange gains.

Revenue – AMAP	2.5	0.8	4.8	8.1
Service revenue				
Vodafone	10.1	—	6	5.4
Other AMAP	5.7	1.8	2.6	10.1
AMAP	2.8	1.0	4.2	8.0
Adjusted EBITDA				
Vodafone	4.1	—	6.6	12.7
Other AMAP	2.6	1.3	0.6	4.5
AMAP	3.4	0.6	5.0	9.0
Adjusted operating profit				
AMAP	11.2	1.6	7.1	19.9

Other AMAP

Service revenue increased 10.1%* (Q3: +0.8%*, Q4: +1.1%*) with strong growth in Turkey, Egypt and Ghana partially offset by a decline in Qatar.

Service revenue in Turkey was up 12.7%* reflecting continued strong growth in consumer contract and Fitr prepaid revenue and we launched 4G services in April 2016. Fixed momentum has strong, almost quadrupling the fixed broadband customer base to 363,000 at the end of the period.

In Egypt service revenue was up 8.9%* driven by continued strong growth in data.

New Zealand returned to modest growth in fixed mobile contract customer trends and improved fixed ARPU.

Adjusted EBITDA grew 4.5%* with a 0.1 percentage point contraction in adjusted EBITDA margin. A strong revenue performance and improved margins in Turkey were partially offset by higher costs for impacted goods post foreign exchange rate devaluation across the region.

Associates and joint ventures

Indus Towers, the Indian tower company in which Vodafone has a 42% interest, achieved local currency revenue growth of 5.8%. Indus Towers ended FY16 (\$B) towers as at 31 March 2016 with a standalone of 7.75. Indus Towers' contribution to the Group's adjusted operating profit was € 3.1 million.

Satelcom (on for a 47% stake) achieved the leading mobile operator in Kenya by local currency revenue growth of 13.8% for the year, with local currency adjusted EBITDA up 16.8% driven by an increase in the customer base leading to growth across all revenue streams, predominantly mobile data and M-Pesa. 4G coverage is now in 20 out of 47 counties.

Vodafone Hutchison Australia (VHA) in which Vodafone owns a 50% share, is performing solidly in an intense competitive environment. Under new revenue excluding MTR impact returning to growth after five years decline. Adjusted EBITDA growth is driven by an increase in revenue and improved cost management.

India¹

On 20 March 2016, Vodafone announced the agreement to complete the subsidiary Vodafone India (excluding its 42% stake in Indus Towers, and Idea Cellular) with the combined company to be jointly controlled by Vodafone and the Aditya Birla Group. The results of Vodafone India are detailed below.

Revenue	6.1%	5,502	12.0	
Service revenue	6.3%	5,490	12.0	5.0
Other revenue	0.6%	12		
Direct costs	+1.8%	(1,714)		
Customer costs	+2.8%	(1,245)		
Operational expenses	(0.0%)	(1,908)		
Adjusted EBITDA	1.8%	1,635	11.0	4.1
Depreciation and amortisation	(1.2)%	(1,075)		
Adjusted operating profit		539	560	(3.9)
Adjustments for:				
Other	1.1%	(134)		
Operating profit		423	456	
Adjusted EBITDA margin	29.5%	29.3%		

*% change on prior period, excluding the impact of foreign exchange rate movements

Q4 revenue increased 5.0%* (Q3: +0.3%*, Q4: +5.7%*) as customer base growth and ongoing demand for 3G data, was partially offset by a number of regulatory changes including MTR cuts, roaming price caps and an increase in service tax. Excluding these impacts service revenue growth was 10.1%*. Q4 growth rate for revenue, Q4 price per byte competition moderated during the quarter and regulatory impact began to reduce in March.

We added 14.1 million minutes during the year, taking the total to 147.9 million. Growth in total minutes of use continued but this was offset by a decline in average revenue per minute as a result of ongoing competition on voice services.

Data growth continues to be very strong with data usage per line network up 64% year-on-year and the active data customer base increasing by 3.8 million to 37.5 million. The 3G customer base grew to 27.4 million, up 4.4% year-on-year and smartphone penetration in our four biggest urban areas is now 62.5%. In Q4, fixed-line revenue represented 19.2% of total service revenue, up from 14.9% in the equivalent quarter last year.

Since the launch of Project Spring we have added over 3,700 new 5G sites taking the total to 55,500 and our population coverage to 45% of target urban areas. We have launched 4G in two key circles and plan to expand to cover over 60% of our data revenues in the coming year ahead of the upcoming spectrum auction.

Our M-Pesa business continues to expand with 1.5 million active customers at March 2016 and approximately 170,000 agents. In August the Reserve Bank of India granted us, in principle, approval to set up a payments bank.

Adjusted EBITDA grew 4.1%* with a 0.1 percentage point deterioration in adjusted EBITDA margin as the benefits of service revenue growth were offset by the ongoing increase in operating costs related to Project Spring, higher acquisition costs and the translation effects of non-rucel operating costs.

Company statement of financial position of Vodafone Group Plc

at 31 March

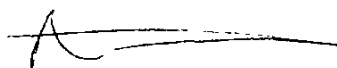
	2017 £m	
Fixed assets		
Shares in Group undertakings	83,991	91,501
Current assets		
Debtors' amounts falling due after more than one year	3,692	4,328
Debtors' amounts falling due within one year	217,590	212,058
Other investments	1,678	1,491
Cash at bank and in hand	322	153
	223,282	218,510
Creditors' amounts falling due within one year	(219,924)	(216,648)
Net current assets	3,358	1,862
Total assets less current liabilities	87,349	86,459
Creditors' amounts falling due after more than one year	(35,369)	(32,164)
	51,980	54,295
Capital and reserves		
Called up share capital	4,796	4,796
Share premium account	20,379	20,377
Capital redemption reserve	111	111
Other reserves	4,385	4,423
Own shares held	(8,739)	(8,906)
Profit and loss account	31,048	33,494
Total equity shareholders' funds	51,980	54,295

The accompanying notes are an integral part of these financial statements.

The Company's financial statements on pages 182 to 189 were approved by the Board of Directors and authorised for inclusion in 16 May 2017 and were signed on its behalf by:



Vittorio Colao
Chief Executive



Nick Read
Chief Financial Officer

The accompanying notes are an integral part of these financial statements.

Company statement of changes in equity of Vodafone Group Plc

Restated period ended 31 March

1 April 2015 restated	5,146	22,290	1,112	996	9,886	4,549	603.0
Issue or reissue of shares	—	2	—	—	41	—	142
Issue of mandatorily convertible bonds	—	—	—	3,460	—	—	3,480
Loss for the financial year	—	—	—	—	—	(8.3)	(813)
Dividends	—	—	—	—	—	(1,233)	(4,233)
Capital contribution given relating to share-based payments	—	—	—	15	—	—	161
Contribution received relating to share-based payments	—	—	—	(13)	—	—	(131)
Other movements	(450)	(1,915)	(11)	(83)	835	3,907	(4,633)
31 March 2016 restated	4,796	20,377	111	4,423	(8,906)	33,494	54,295
Issue or reissue of shares	—	2	—	—	167	—	169
Profit for the financial year	—	—	—	—	—	1134	1134
Dividends	—	—	—	—	—	(3,709)	(3,709)
Capital contribution given relating to share-based payments	—	—	—	112	—	—	112
Contribution received relating to share-based payments	—	—	—	(150)	—	—	(150)
Other movements	—	—	—	—	—	129	129
31 March 2017	4,796	20,379	111	4,385	(8,739)	31,048	51,980

See

Notes 22 and 23 to the financial statements for further details of the movements in equity. The amounts shown in the statement of changes in equity are in millions of pounds sterling, except for the number of shares, which is in millions of shares.

Notes to the Company financial statements

1. Basis of preparation

The separate financial statements of the Company are drawn up in accordance with the Companies Act 2006 and Financial Reporting Standard 101 (Reduced disclosure framework) (FRS 101). The Company will continue to prepare its financial statements in accordance with FRS 101 on an ongoing basis until such time as notified shareholders of any change to its chosen accounting framework.

The Company's financial statements have been prepared using the historical cost convention as modified by the revaluation of certain financial assets and financial liabilities and in accordance with the UK Companies Act 2006. The financial statements have been prepared on a going concern basis. With effect from 1 April 2016 the functional currency of the Company was changed from pounds sterling to the euro and applied prospectively from the date of change, as this is now the primary currency in which the Company's financing activities and investments returns are denominated. As a result of the change in functional currency, the Company has chosen to change its presentation currency, which is accounted for retrospectively. Prior periods, including the amounts presented for the years ended 31 March 2016 have been restated into euros using closing rates at the relevant balance sheet date for assets, liabilities, share capital, share premium and other capital reserves and the income statement has been restated at the average rate for the comparative year or the spot rate for significant transactions.

The following exemptions available under FRS 101 have been applied:

- Paragraphs 45(b) and 46 to 52 of IFRS 2 'Share-based payment' (details of the number and weighted average exercise prices of share options and how the fair value of goods or services received was determined)
- IFRS 7 'Financial Instruments Disclosures'
- Paragraph 91 to 94 of IFRS 13 'Fair value measurement' (disclosure of valuation techniques and inputs used for fair value measurement of assets and liabilities)
- Paragraph 38 of IAS 1 'Presentation of financial statements' (comparative information requirements in respect of paragraph 79(a)(ii) of IAS 1)
- The following paragraphs of IAS 1 'Presentation of financial statements':
 - 10(d) (statement of cash flows)
 - 16 (statement of compliance with an IFRS)
 - 33A (requirement for minimum of two primary statements, including non-financial statements)
 - 35B-D (additional comparative information)
 - 40A-D (requirement for a third statement of financial position)
 - 111 (cash flow statement information) and
 - 134-136 (capital management disclosures)
- IAS 1 'statement of cash flows'
- Paragraph 30 and 31 of IAS 9 'Accounting policies, changes in accounting estimates and errors' (requirement for the disclosure of information when an entity has not applied a new IFRS that has been issued but is not yet effective) and
- The requirements in IAS 24 'Related party disclosures' to disclose related party transactions entered into between two or more members of a group

As permitted by section 408(3) of the Companies Act 2006, the income statement of the Company is not presented in this Annual Report. These separate financial statements are not intended to give a true and fair view of the profit or loss or cash flows of the Company. The Company has not published its individual cash flow statement as its liquidity, solvency and financial adaptability are dependent on the Group rather than its own cash flows.

Critical accounting judgements and key sources of estimation uncertainty

The preparation of Company financial statements in conformity with FRS 101 requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the Company's financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates. The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period or in the period of the revision and future periods if the revision affects both current and future periods. The key area of judgement that has the most significant effect on the amounts recognised in the financial statements is the review for impairment of investment carrying values.

Significant accounting policies applied in the current reporting period that relate to the financial statements as a whole

Foreign currencies

Transactions in foreign currencies are initially recorded at the functional rate of currency prevailing on the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are retranslated into the Company's functional currency at the rates prevailing on the reporting period date. Non-monetary items carried at fair value that are denominated in foreign currencies are retranslated at the rates prevailing on the initial transaction dates. Non-monetary items measured in terms of historical cost in a foreign currency are not retranslated. Exchange differences arising on the settlement of monetary items, and on the retranslation of monetary items, are included in the income statement for the period. Exchange differences arising on the retranslation of non-monetary items carried at fair value are included in the income statement for the period.

Borrowing costs

All borrowing costs are recognised in the income statement in the period in which they are incurred.

Taxation

Current tax, including UK corporation tax and foreign tax, is provided at amounts expected to be paid or recovered (using the tax rates and laws that have been enacted or substantively enacted by the reporting period date).

Deferred tax is provided in full for temporary differences that exist at the reporting period date and that result in a obligation to pay more tax or a right to pay less tax in the future. The deferred tax is measured at the rate expected to apply in the periods in which the timing differences are expected to reverse based on the tax rates and laws that are enacted or substantively enacted at the reporting period date. Timing differences arise from the inclusion of items of income and expenditure in taxation computations in periods different from those in which they are included in the Company financial statements. Deferred tax assets are recognised to the extent that it is regarded as more likely than not that they will be recovered. Deferred tax assets and liabilities are not discounted.

Financial instruments

Financial assets and financial liabilities in respect of financial instruments are recognised on the Company statement of financial position when the Company becomes a party to the contractual provisions of the instrument.

Financial liabilities and equity instruments

Financial liabilities and equity instruments issued by the Company are classified according to the substance of the contractual arrangements entered into and the definitions of a financial liability and an equity instrument. An equity instrument is any contract that evidences a residual interest in the assets of the Company after deducting all of its liabilities and includes no obligation to deliver cash or other financial assets. The accounting policies adopted for specific financial liabilities and equity instruments are set out below.

Derivative financial instruments and hedge accounting

The Company practices exposure to the financial risk of changes in foreign exchange rates and interest rates through its management of derivative financial instruments.

The use of derivative financial instruments does not copy the Group's policies approved by the Board of Directors. It is not provided as an option on the use of derivative financial instruments consistent with the Group's risk management strategy. Changes in values of all derivative financial instruments are included within the income statement unless designated in an effective cash flow hedge relationship. When changes in value are determined to be non-comprehensiv and non-derivatively, respectively. The Company does not use derivative financial instruments for speculative purposes.

Derivative financial instruments are initially measured at fair value on the contract date and are subsequently re-measured to fair value at each reporting date. The Company designates certain derivative hedged as hedges of the change of fair value of recognised assets and liabilities (fair value hedges), or hedges of highly probable forecast transactions or hedges of foreign currency or interest rate risks of firm commitments (cash flow hedges). Hedge accounting is discontinued when the hedging instrument is sold or held terminated or expires and no longer qualifies for hedge accounting of the Company, chooses to end the hedging relationship.

Fair value hedges

The Company's policy is to use derivative financial instruments, primarily, interest rate swaps, to convert a proportion of its fixed rate debt to floating rates in order to hedge the interest rate. The Company designates these as fair value hedges. The Company designates these as fair value hedges of interest rate risk with changes in fair value of the hedging instrument recognised in the income statement for the period together with the change in the fair value of the hedged item due to the hedge risk to the extent the hedge is effective. Gains and losses relating to any ineffective portion are recognised immediately in the income statement.

Cash flow hedges

Cash flow hedging is used by the Company to hedge certain exposures to variability in future cash flows. The portion of gains or losses relating to changes in the fair value of derivatives that are designated and qualify as effective cash flow hedges is recognised in other comprehensive income (gains or losses relating to any ineffective portion are recognised immediately in the income statement). However, when the hedged transaction results in the recognition of a non-financial asset or a non-financial liability the gains and losses previously recognised in other comprehensive income and accumulated in equity are transferred from equity and included in the initial measurement of the cost of the non-financial asset or non-financial liability. When the hedged item is recognised in the income statement, amounts previously recognised in other comprehensive income and accumulated in equity for the hedging instrument are reclassified to the income statement. When hedge accounting is discontinued, any gain or loss recognised in other comprehensive income at that time remains in equity, and is recognised in the income statement when the hedged transaction is ultimately recognised in the income statement. If a forecast transaction is no longer expected to occur the gain or loss accumulated in equity is recognised immediately in the income statement.

Pensions

The Company is the sponsoring employer of the Vodafone Group pension scheme, a defined benefit pension scheme. The Group is insufficient information available to enable the scheme to be accounted for as a defined benefit scheme because the Company is unable to identify its share of the underlying assets and liabilities on a consistent and reasonable basis. Therefore the Company has applied the guidance within IAS 19 to account for defined benefit schemes as if they were defined contribution schemes and recognise only the contribution payable each year. The Company had no contributions payable for the years ended 31 March 2017 and 31 March 2016.

New accounting pronouncements

To the extent applicable, the Company will adopt new accounting policies as set out in note 1. Basis for preparation in the consolidated financial statements.

2. Fixed assets

Accounting policies

Shares in Group undertakings are stated at cost less any provision for impairment and capital received in share-based payment. Contributions in respect of share-based payments are recognised in line with the policy set out in note 7.

The Company assesses investments for impairment whenever events or changes in circumstances indicate that the carrying value of an investment may not be recoverable. If any such indication of impairment exists, the Company makes an estimate of the recoverable amount. If the recoverable amount of the cash-generating unit is less than the carrying value of the investment, the investment is considered to be impaired and is written down to its recoverable amount. An impairment loss is recognised immediately in the income statement.

Shares in Group undertakings

	2017 €m	
Cost:		
1 April	91,940	97,621
Additions	–	2,464
Capital contributions arising from share-based payments	112	151
Contributions received in relation to share-based payments	(150)	(151)
Other movements	–	8,247
31 March	91,902	91,940
Amounts provided for:		
1 April	7,343	8,035
Impairment losses	568	–
Other movements	–	(620)
31 March	7,911	7,343
Net book value:		
31 March	83,991	84,597

At 31 March 2017 the Company held the following principal subsidiary:

Vodafone European Investments	Holding company	England	100
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Details of direct and indirect related undertakings are set out in note 33. Related undertakings to the consolidated financial statements.

3. Debtors

	2017 €m	
Amounts falling due within one year:		
Amounts owed by subsidiaries	216,686	210,711
Taxation recoverable	134	205
Other debtors	175	137
Derivative financial instruments	597	1,005
	217,590	212,058
Amounts falling due after more than one year:		
Derivative financial instruments	3,672	4,328
Deferred tax	20	–
	3,692	4,328

Note

1. Amounts shown include debtors of the consolidated group member companies.
2. Net debtors of the consolidated group member companies are shown as capital contributions in the consolidated financial statements. The consolidated financial statements present a net debtors of 1,834 million in 2016 and 2,000 million in 2017. The consolidated financial statements also show a net debtors of 1,834 million in 2016 and 2,000 million in 2017. The consolidated financial statements also show a net debtors of 1,834 million in 2016 and 2,000 million in 2017.

4. Other Investments

Accounting policies

Investments classified as loans and receivables are stated at amortised cost using the effective interest rate method, less any impairment.

	2017 €m	2016 €m
Investments	1,678	1,091
Included in amounts falling due within one year are other loans of €1,678 million (2016: €1,091 million).		

5. Creditors

Accounting policies

Interest-bearing loans and overdrafts

Interest-bearing loans and overdrafts are initially measured at fair value, which is equal to cost at inception, and are subsequently measured at amortised cost using the effective interest rate method, except where they are identified as a hedged item in a designated hedge relationship. Any difference between the proceeds net of transaction costs and the amount due on settlement or redemption of borrowings is recognised over the term of the borrowing.

	2017 €m	2016 €m
Amounts falling due within one year:		
Bank loans and other loans	10,353	16,774
Amounts payable to creditors	208,671	100,130
Derivative financial instruments	717	430
Other creditors	108	80
Accruals and deferred income	75	47
	219,924	216,648
Amounts falling due after more than one year:		
Other loans	34,020	32,757
Derivative financial instruments	1,349	1,427
	35,369	32,164

The carrying amount of bank loans and other loans is disclosed in the following table. The carrying amount of bank loans and other loans is disclosed in the following table. The carrying amount of bank loans and other loans is disclosed in the following table.

Included in amounts falling due after more than one year are other loans of €14,617 million, which are due in more than five years from 1 April 2017, and are payable other than by instalments. Interest payable on these loans ranges from 0.035% to 7.875%.

Amounts included in bank loans and other loans due within one year and in other loans due after more than one year of €46 million and €34 million respectively, represent the carrying value of future coupons on the mandatory convertible bonds issued on 25 February 2016. The mandatory convertible bonds are compound instruments with nominal values recognised as a component of shareholders' equity (refer to the statement of changes in equity on page 183), with the initial fair value of future coupons recognised as financial liabilities in borrowings and subsequently measured at amortised cost using the effective interest rate method.

Details of bond and other debt issuances are set out in note 2.2.1, 'Liquidity and capital resources', on pages 144 to 147 in the consolidated financial statements.

6. Called up share capital

Accounting policies

Equity instrument issued by the Company are recorded at the amount of the proceeds received net of direct issuance costs.

	Number	2017 €m	2016 €m	2015 €m
Ordinary shares of 20²⁰/21 US cents each allotted, issued and fully paid:^{1,2}				
1 April	28,813,396,008	4,796	29,812,767,098	5,245
Allotted during the year	746,840	—	608,910	—
Other movements	—	—	—	(450)
31 March	28,814,142,848	4,796	28,813,396,008	4,796

Note 27 provides details of the share-based payment plans operated by the Company and its subsidiaries. The share-based payment plans are described in more detail in the 'Share-based payments' section of this report.

Allotted during the year

The Company allotted the following shares under share award and option schemes:

	Number	2017 €m	2016 €m	2015 €m
US share awards and option scheme awards	746,840	—	—	—

7. Share-based payments

Accounting policies

The Group operates a number of equity-settled share-based payment plans for the employees of subsidiaries using the Company's equity instruments. The fair value of the compensation given in respect of these share-based payment plans is recognised as a capital contribution to the Company's subsidiaries over the vesting period. The capital contribution is reduced by any payment received from subsidiary in respect of these share-based payments.

The Company's equity-settled share-based payment plans include options and awards to the Directors and employees of its subsidiaries.

At 31 March 2017 the Company had 41 million ordinary share options outstanding (2016: 34 million) and no ADS options outstanding (2016: nil).

The Company has made capital contributions to its subsidiaries in relation to share-based payments. At 31 March 2017 the cumulative capital contribution net of payments received from subsidiaries was €55 million (2016: €91 million). During the year ended 31 March 2017 the total capital contribution arising from share-based payments was €112 million (2016: €61 million), with payments of €150 million (2016: €151 million) received from subsidiaries.

Full details of share-based payments, share option schemes and share plans are disclosed in note 27. Share-based payments to the consolidated financial statements.

8. Reserves

The Board is responsible for the Group's capital management, including the approval of dividends. This includes an assessment of both the level of reserves legally available for distribution and consideration as to whether the Company would be solvent and retain sufficient liquidity following any proposed distribution.

As Vodafone Group Plc is a Group holding company with no direct operations, its ability to make shareholder distributions is dependent on its ability to receive funds for such purposes from its subsidiaries in a manner which creates profits available for distribution for the Company. The major factors that impact the ability of the Company to access profits held in subsidiary companies at an appropriate level, to fulfil its needs for distributable reserves on an ongoing basis include:

- the absolute size of the profit pools either currently available for distribution or capable of realisation into distributable reserves in the relevant entities;
- the location of these entities in the Group's corporate structure;
- profit and cash flow generation in those entities; and
- the risk of adverse changes in business valuations giving rise to investment impairment charges, reducing profits available for distribution.

The Group's consolidated reserves set out on page 101 do not reflect the profits available for distribution in the Group.

9. Equity dividends

Accounting policies

Dividends paid and receivable are included in the Consolidated financial statements in the period in which the related dividends are actually paid or received or in respect of the Company's final dividend for they have approved by shareholders.

Declared during the financial year:

	2017 €m	
Final dividend for the year ended 31 March 2016: 177 pence per share (2015: 176.0 pence per share; 2014: 174.7 pence per share)	2,447	0,852
Interim dividend for the year ended 31 March 2017: 4.74 euro cents per share (2016: 3.68 pence per share; 2015: 3.60 pence per share)	1,262	1,561
	3,709	4,233

Proposed after the balance sheet date and not recognised as a liability:

Final dividend for the year ended 31 March 2017: 19.05 euro cents per share (2016: 7.77 pence per share; 2015: 176.0 pence per share)	2,670	2,447
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10. Contingent liabilities and legal proceedings

	2017 €m	
Other guarantees and contingent liabilities	3,420	0,178

Other guarantees and contingent liabilities

Other guarantees principally concern the Company's guarantee of the Group's 50% share of a (AOP) - Telecom Italia - and a US\$500 million guarantee of the Vodafone Hutchison Australia Pty Ltd.

The Company will guarantee the debt and liabilities of certain entities which are listed at the balance sheet date in accordance with section 4.9 of the Vodafone Aut 2006. The Company has assumed the responsibility of insuring under these guarantees to reimburse.

As detailed in note 26 - Pensions, benefits to the consolidated financial statements of the Company, which consists of the Group's main defined benefit scheme in the UK being the Vodafone UK Group Pension Scheme (Vodafone UK Plan). The assets, assets and liabilities associated with the Vodafone UK Plan are recognised in the financial statements of Vodafone UK Limited and Vodafone Group Services Limited.

As detailed in note 30 - Contingent liabilities and legal proceedings, to the consolidated financial statements of the Company, the Company has undertaken to provide indemnity in favour of the trustee of the Vodafone Group UK Pension Scheme and the Trustees of the Vodafone Group Pension Scheme.

Legal proceedings

Details regarding contingent legal actions which involve the Company are set out in note 30 - Contingent liabilities and legal proceedings, to the consolidated financial statements.

11. Other matters

The auditors' remuneration for the current year in respect of audit and audit-related services was €7.2 million (2016: €2.1 million) and for non-audit services was €0.9 million (2016: €0.5 million).

The Directors are remunerated by the Company for their services to the Group as a whole. No remuneration was paid to them specifically in respect of their services to Vodafone Group Plc or otherwise. Full details of the Directors' remuneration are disclosed in Directors' remuneration on pages 67 to 85.

The Company had 1,100 full-time employees throughout year.

Vodafone Group Plc is incorporated and domiciled in England and Wales (registration number 1853679). The registered address of the Company is Vodafone House, The Connection, Newbury, Berkshire, RG14 2FN, England.

Shareholder information

Investor calendar

Ex-dividend date for final dividend	8 June 2017
Record date for final dividend	9 June 2017
Trading update	21 July 2017
Annual general meeting	28 July 2017
Final dividend payment	4 August 2017
Half-year financial results	14 November 2017
Ex-dividend date for interim dividend	23 November 2017
Record date for interim dividend	24 November 2017
Interim dividend payment	2 February 2018

Dividends

See pages 40 and 125 for details on dividend amount per share.

Payment of dividends by direct credit

We pay cash dividends directly to shareholders' bank or building society accounts. This ensures secure delivery and means dividend payments are credited to shareholders' bank or building society accounts on the same day as payment. A dividend confirmation note is sent to shareholders at the time of the interim dividend in February. ADS holders may alternatively have their cash dividends paid by cheque.

Euro dividends

Dividends are now declared in euros and paid in euros and pounds sterling according to where the shareholder is resident. Cash dividends to ADS holders are paid by the ADS depositary in US dollars. This aligns the Group's shareholder returns with the primary currency in which we generate free cash flow. The foreign exchange rate at which dividends declared in euros are converted into pounds sterling and US dollars is calculated based on the average exchange rate of the four business days during the week prior to the payment of the dividend.

See vodafone.com dividends for further information about dividend payments, or alternatively please contact our registrar or the ADS depositary as applicable. See page 141 for their contact information.

Dividend reinvestment plan

We offer a dividend reinvestment plan which allows holders of ordinary shares who choose to participate to use their cash dividends to acquire additional shares in the Company. These are purchased on their behalf by the plan administrator through a low cost dealing arrangement. For ADS holders, Deutsche Bank through its transfer agent American Stock Transfer & Trust Company, LLC (AST) maintains a DB Global Direct Investor Services Program which is a direct purchase and sale plan for depositary receipts with a dividend reinvestment facility.

Taxation of dividends

See pages 194 to 196 for details on dividend taxation.

Managing your shares via Investor Centre

Computershare operates a portfolio service for investors in ordinary shares called Investor Centre. This provides our shareholders with online access to information about their investments as well as a facility to help manage their holdings online such as being able to:

- update dividend mandate bank instructions and review dividend payment history;
- update membership details and address changes; and
- register to receive Company communications electronically.

Computershare also offers an internet and telephone share dealing service to existing shareholders.

This service can be obtained at investorcentre.co.uk. Shareholders with any queries regarding their holdings should contact Computershare. See page 191 for their contact details.

Shareholders may also find the information on our corporate website vodafone.com investor useful for general enquiries and information about the company.

Shareholder communications

Any joining number of our shareholders have opted to receive their communications from us electronically using email and web-based communications. The use of electronic communications rather than printed paper documents means information about the company can be received as soon as it is available and has the added benefit of reducing costs and our impact on the environment. Each time we issue a shareholder communication shareholders who have elected for electronic communication will be sent an email alert containing a link to the relevant documents.

We encourage all our shareholders to sign up for this service by providing us with an email address. You can register your email address via our registrar at investorcentre.co.uk or contact them via the telephone number provided on page 191. See vodafone.com/investor for further information about this service.

Annual General Meeting

Our thirty-third annual general meeting will be held at the Queen Elizabeth II Conference Centre, Broad Sanctuary, Westminster, London SW1P 5EE on Friday 28 July 2017 at 11:00 am. The annual general meeting will be transmitted via a live webcast which can be viewed on our website at vodafone.com/agm on the day of the meeting. A recording will be available to view after that date.

ShareGift

We support ShareGift, the charity's share donation scheme (registered charity number 1002664). Through ShareGift, shareholders who have only a very small number of shares, which might be considered uneconomic to sell, are able to donate them to charity. Donated shares are aggregated and sold by ShareGift, the proceeds being passed on to a wide range of UK charities.

See sharegift.org.uk or +44 (0)20 7743 1373 for further details.

Landmark Asset Search

We participate in an online service which provides a search facility, for advisors and private professionals to quickly and easily trade on share holdings relating to deceased estates. Visit www.landmarkfsc.co.uk or call +44 (0)8 113 44 9967 for further information.

Registrar and transfer office

The Registrar

Computershare Investor Services PLC
The Pavilions
Bridgwater Road, Bristol BS99 6ZZ, England
Telephone: +44 (0)370 702 0198
investorcentre.co.uk/contactus

Holders of ordinary shares resident in Ireland

Computershare Investor Services (Ireland) Ltd
PO Box 8742
Dublin 18, Ireland
Telephone: +353 (0)818 300 999
investorcentre.co.uk/contactus

Warning to shareholders ("boiler room" scams)

Over recent years a number of individuals are promoters who have received unsolicited calls or correspondence, in some cases purporting to have been issued by us, concerning investment matters. These callers typically make claims of highly profitable opportunities in the US investment market, but to be worthless or simply do not exist. These approaches are usually made by unauthorised companies and individuals and are commonly known as "boiler room" scams. Investors are advised to be wary of any unsolicited advice or offers to buy shares. If you do not get a firmable offer to offer us.

See the FCA website at fra.org.uk/scamsmart for more detailed information about this or similar activities.

ADS transfer agent

AST
Operations Center
6201 15th Avenue
Brooklyn
NY 11219
United States of America

Telephone: +1 800 233 5601 (toll free) or for calls outside the United States: +1 201 806 4105
Email: db@astfinancial.com

Share price history

The closing share price at 31 March 2017 was 219.10 pence (31 March 2016: 211.20 pence). The closing share price on 15 May 2017 was 217.05 pence.

The following tables set out for the periods indicated, (i) the reported high and low middle market quotations of ordinary shares on the London Stock Exchange and (ii) the reported high and low closing prices of ADS on NASDAQ.

Period	High	Low	High	Low
2013	192	154	50.07	24.42
2014	252	180	41.57	27.71
2015	240	183	39.20	29.0
2016	255	200	34.21	29.0
2017	240	191	34.69	29.30

Period	High	Low	High	Low
2013-2016				
First quarter	253	220	37.2	32.7
Second quarter	246	204	38.25	30.90
Third quarter	226	194	34.42	31.00
Fourth quarter	225	200	34.70	29.99
2016-2017				
First quarter	233	201	34.69	29.31
Second quarter	240	219	34.66	29.99
Third quarter	226	191	29.30	29.30
Fourth quarter	215	192	26.91	24.41
2017-2018				
First quarter	211	190	27.58	25.59

Period	High	Low	High	Low
November 2016	211	194	27.41	24.44
December 2016	202	19	25.45	24.30
January 2017	213	195	26.65	24.58
February 2017	205	192	25.77	24.42
March 2017	212	200	26.91	25.04
April 2017	207	190	26.43	25.59
May 2017	21	199	27.58	26.21

Source: London Stock Exchange and NASDAQ

Foreign currency translation

The following table sets out the euro exchange rates of the other principal currencies of the Group being: Sterling (£) or pence (the currency of the United Kingdom) and US dollar (US\$) or cent (the currency of the United States).

Period	£	US\$	US\$
Average			
Sterling	0.84	0.75	151
US dollar	0	1.10	90
At 31 March			
Sterling	0.85	0.75	76
US dollar	1.07	1.15	(5.7)

The following table sets out for the periods and dates indicated, the period under average high and low exchange rates (the rates expressed in US dollars per €1.00)

2013	1.08	1.09	1.37	1.41
2014	1.38	1.34	1.57	1.28
2015	1.08	1.07	1.59	1.05
2016	1.11	1.10	1.6	1.06
2017	1.0	1.0	1.15	1.04

The following table sets out for the periods indicated, the high and low exchange rates for euro expressed in US dollars per €1.00

November 2016	1.11	1.06
December 2016	1.08	1.04
January 2017	1.08	1.04
February 2017	1.08	1.05
March 2017	1.09	1.05
April 2017	1.09	1.06

On 15 May 2017, the latest practicable date for inclusion in this report, the exchange rates between euros and US dollar and between euros and sterling were as follows: €1 = US\$1.11 and €1 = £0.95

Markets

Ordinary shares of Vodafone Group Plc are traded on the London Stock Exchange and in the form of ADS on NASDAQ.

ADSs, each representing ten ordinary shares, are traded on NASDAQ under the symbol VODL. The ADSs are evidenced by ADSs issued by Deutsche Bank AG depository, under a depository agreement dated 17 February 2017 between the Company, the depository, and the holders from time to time of ADSs issued therein. Prior to 27 February 2017 the Company's depository bank was Bank of New York Mellon.

ADS holders are not members of the Company but may instruct Deutsche Bank on the exercise of voting rights relating to the number of ordinary shares represented by their ADSs. See Articles of Association and applicable English law, and Rights attaching to the Company's shares – Voting rights on page 193.

Shareholders as at 31 March 2017

1–1,000	310,731	0.24
1,001–5,000	42,748	0.33
5,001–50,000	12,263	0.55
50,001–100,000	456	0.12
100,001–500,000	605	0.55
More than 500,000	1,109	98.19
	367,910	100.00

Ownership location (as a percentage of shares held)

UK	58.4	45.3
Europe (excluding UK)	14.2	13.2
North America	40.7	34.0
Rest of World	6.7	7.5

Major shareholders

Deutsche Bank AG is a holder of our ADS programme (the next approximately 17.9% of our ordinary shares of £0.10 each) as at 15 May 2017, as nominee. The total number of ADSs outstanding at 15 May 2017 was 457,705,658. At this date, 14,149 holders of our ordinary shares had registered addresses in the United States and in total held approximately 20.75% of the ordinary shares of the Company.

At 31 March 2017 the following percentage interests in the ordinary share capital of the Company, disclosable under the Disclosure Guidance and Transparency Rules (DTR 5) have been notified to the Directors:

BlackRock Investment Management Ltd	3.08%
Legal & General Investment Management Ltd	3.44%

No changes in the interests disclosed under DTR 5 have been notified to the Company between 31 March 2017 and 15 May 2017.

Other than are must, disclosed between 1 April 2014 and 15 May 2017, no shareholder held more than 5% of or six of voting rights attributable to the ordinary shares of the Company other than Bank of New York Mellon as trustee of our ADS programme. During this period, and as notified to the company was reduced to each of the 3% reporting threshold of 27 February 2017 the date that Deutsche Bank became the custodian of our ADS programme.

The rights attaching to the ordinary shares of the Company held by these shareholders are identical in all respects to the rights attaching to all the ordinary shares of the Company. The Directors are not aware as at 15 May 2017 of any other interest of 3% or more in the ordinary share capital of the Company. The Company is not directly or indirectly owned or controlled by, or is a significant member of any other legal entity. There are no arrangements known to the Company that could result in a change of control of the Company.

Articles of Association and applicable English law

The following description summarises certain provisions of the Company's Articles of Association and applicable English law. This summary is qualified in its entirety by reference to the Company's Articles of England and Wales and the Company's Articles of Association. See Documents on display on page 194 for information on where copies of the Articles of Association can be obtained.

The Company is a public limited company under the laws of England and Wales. The Company is registered in England and Wales under the name Vodafone Group Public Limited Company with the registration number 1835679.

All of the Company's ordinary shares are fully paid. Accordingly, no further contribution of capital may be required by the Company from the holders of such shares.

English law specifies that any alteration to the Articles of Association must be approved by a special resolution of the shareholders.

Articles of Association

The Company's Articles of Association do not specifically restrict the objects of the Company.

Directors

The Directors are empowered under the Articles of Association to exercise all the powers of the Company subject to any restrictions in the Articles of Association, the Companies Act (as defined in the Articles of Association) and any special resolution.

Under the Company's Articles of Association, a Director may vote in respect of any proposal in which the Director or any person connected with the Director has a material interest other than the value of the Director's interest in the Company, or shares or other securities held in the Company, if such voting does not fall in a certain circumstance set out in the Articles of Association.

The Directors are empowered to exercise all the powers of the Company to buy back money, subject to the limitation that the aggregate amount of all liabilities and obligations of the Group outstanding at any time shall not exceed an amount equal to 15 times the aggregate of the Group's share capital and reserves calculated in the manner prescribed in the Articles of Association in rules sanctioned by an ordinary resolution of the Company's shareholders.

The Company can make market purchases of the ordinary shares of the Company in the future provided it is duly authorised by its members in a general meeting and subject to and in accordance with section 701 of the Companies Act 2006. Such authority was given at the 2016 annual general meeting but no purchases were made during this financial year.

At each annual general meeting all Directors who have elected or last re-elected at or before the annual general meeting not in the third calendar year before the current year shall automatically retire. However, the Board that decided in the interests of good corporate governance that all of the Directors retiring to do so have no office should offer themselves for re-election annually.

Directors are not required under the Company's Articles of Association to hold any shares of the Company as a qualification to act as a Director although the Executive Directors are required to under the Company's remuneration policy. Further details are set out on pages 87 to 88.

Rights attaching to the Company's shares

As at 31 March 2017 the issued share capital of the Company was comprised of 500,000,000 cumulative fixed rate shares of £1.00 each and 26,020,000 ordinary shares (excluding treasury shares) of 20 pence US cents each. As at 31 March 2017 197,064,339 ordinary shares were held in treasury.

Dividend rights

Holders of 7% cumulative fixed rate shares are entitled to be paid in respect of each financial year or other accounting period of the Company a fixed cumulative preferential dividend of 7% per annum on the nominal value of the fixed rate shares. A fixed cumulative preferential dividend may only be paid out of available distributable profits which the Directors have resolved should be distributed.

The fixed rate shares do not have any other right to share in the Company's profits.

Holders of the Company's ordinary shares may, by ordinary resolution, declare dividends but may not declare dividends in excess of the amount recommended by the Directors. The Board of Directors may also pay interim dividends. No dividend may be paid other than out of profits available for distribution. Dividends on ordinary shares can be paid to shareholders in whatever currency the Directors decide using an appropriate exchange rate for any currency conversions which are required.

If a dividend has not been claimed for one year after the date of the resolution passed at a general meeting declaring that dividend, the resolution of the Directors providing for payment of that dividend, the Directors may invest the dividend or use it in some other way for the benefit of the Company until the dividend is claimed. If the dividend remains unclaimed for 12 years after the relevant resolution is either declaring that dividend or providing for payment of that dividend, it will be forfeited and belong to the Company.

Voting rights

At a general meeting of the Company, when introduced in substance, resolutions relating to any resolution which is not a procedural resolution (such as a shareholder who is entitled to vote and is present in person or by proxy) shall be passed by a simple majority of the votes of the shareholders (as if it was a resolution to adjourn a general meeting) or a resolution on the choice of Chairman of a general meeting shall be decided on a show of hands. Where each shareholder who is present at the meeting has one vote regardless of the number of shares held. Unless a poll is demanded, Shareholders entitled to vote at general meetings may appoint proxies who are entitled to vote after and speak at general meetings.

Two shareholders present in person or by proxy constitute a quorum for purposes of a general meeting of the Company.

Under English law, shareholders of a public company such as the Company are not permitted to pass resolutions by written consent. Record holders of the Company's ADSs are entitled to attend, speak and vote in a public show of hands at a general meeting of the Company where holders by the depositary's appointment of their corporate representatives or proxy, with respect to the underlying ordinary shares represented, whilst ADSs. Alternatively, holders of ADSs are entitled to vote by proxy, the voting instruction is to the depositary or to the nominee who is to vote the ordinary shares underlying the ADSs in accordance with the instructions.

Holders of the Company's ADSs are entitled to attend and vote at shareholders meetings under terms of a framework agreement relating to the ADSs.

Employees are able to obtain shares held under the Vodafone Group Share Incentive Plan and My ShareBank (a listed nominee share plan) through the respective plan trustees.

Holders of the Company's 7% cumulative fixed rate shares are only entitled to vote on any resolution relating to aggregate the rights attached to the fixed rate shares. Holders of the fixed rate shares do not have any other right to share in the Company's surplus assets.

Liquidation rights

In the event of the liquidation of the Company (after payment of all liabilities and deductions in accordance with English law) the holders of the Company's 7% cumulative fixed rate shares would be entitled to a sum equivalent to the capital paid up on such shares together with certain dividend payments in priority to holders of the Company's ordinary shares. The holders of the fixed rate shares do not have any other right to share in the Company's surplus assets.

Pre-emptive rights and new issues of shares

Under section 549 of the Companies Act 2006 Directors are, with certain exceptions, unable to allot the Company's ordinary shares or securities convertible into the Company's ordinary shares without the authority of the shareholders in a general meeting. In addition, section 561 of the Companies Act 2006 imposes further restrictions on the issue of equity securities (as defined in the Companies Act 2006) which include the Company's ordinary shares and securities convertible into ordinary shares, which are or are to be paid up wholly in cash and not first offered to existing shareholders. The Company's Articles of Association allow shareholders to authorise Directors for a period specified in the relevant resolution to allot (i) relevant securities generally up to an amount fixed by the shareholders, and (ii) equity securities for such other than in connection with a pre-emptive offer up to an amount specified by the shareholders, and free of the pre-emptive restriction in section 561 of the 2006 annual general meeting the amount of relevant securities fixed by shareholders, and (i) approve the amount of equity securities specified by shareholders, and (ii) approve the amount of equity securities specified by shareholders. Further details of such proposals are provided in the 2017 notice of annual general meeting.

Disclosure of interests in the Company's shares

There are no provisions in the Articles of Association which oblige persons acquiring, holding or disposing of a certain percentage of the Company's shares, are required to make disclosure of their ownership percentage, although such requirements exist under rules derived from the UK Disclosure and Transparency Rules.

General meetings and notices

Subject to the Articles of Association, annual general meetings are held at such times and place as determined by the Directors of the Company. The Directors may also, when they think fit, convene other general meetings of the Company. General meetings may also be convened on requisition as provided by the Companies Act 2006.

An annual general meeting needs to be called on not less than 21 days notice in writing. Subject to obtaining shareholder approval on an annual basis, the Company may call other general meetings on 14 days notice. The Directors may determine that persons entitled to receive notices or meetings are those persons entered on the register at the date of business on a day determined by the Directors but not later than 21 days before the date the relevant notice is sent. The notice may also specify the record date, the time of which shall be determined in accordance with the Articles of Association and the Companies Act 2006.

Under section 301 of the Companies Act 2006 the annual general meeting of shareholders must be held at the company's registered office or at such other place as the Directors determine.

Variation of rights

If at any time the Company's share capital is divided into different classes or shares, the rights attached to any class may be varied, subject to the provisions of the Companies Act 2006 which prohibit the granting of that class of three quarters in nominal value of the shares of that class at a separate meeting of the holders of the shares of that class.

At every such separate meeting a copy of the provisions of the Articles of Association relating to proceedings at a general meeting apply, except that (i) the quorum is to be the number of persons (which must be at least two) who hold or represent by proxy not less than one third in nominal value of the issued shares of the class or if such quorum is not present on an adjourned meeting, one person who holds shares of the class regardless of the number of shares he holds; and any person present in person or by proxy may demand a poll, and (ii) each shareholder will have one vote per share held in that particular class. In the event a poll is taken, Class rights are deemed not to have been varied by the creation or issue of new shares ranking equally with or subsequent to that class of shares in sharing in profits or assets of the Company or by a redemption or repurchase of the shares by the Company.

Limitations on transfer, voting and shareholding

As far as the Company is aware there are no limitations imposed on the transfer, holding or voting of the Company's ordinary shares other than those limitations that would generally apply to all of the shareholders, those that apply by law (e.g. due to insider dealing rules) or those that apply as a result of failure to comply with a notice under section 795 of the Companies Act 2006. No shareholder has any securities carrying special rights with regard to control of the Company. The Company is not aware of any agreements between holders of securities that may result in restrictions on the transfer of securities.

Documents on display

The Company is subject to the information requirements of the Exchange Act applicable to foreign private issuers. In accordance with these requirements the Company files its Annual Report on Form 10-K and other related documents with the SEC. These documents may be inspected at the SEC's public reference room located at 100 F Street, NE Washington, DC 20549. Information on the operation of the public reference room can be obtained in the United States by calling the SEC on 1-800-SEC-3333. In addition, some of the Company's SEC filings including all those filed on or after 4 November 2002 are available on the SEC's website at www.sec.gov. Shareholders can also obtain copies of the Company's Articles of Association from our website at vodafone.com/governance or from the Company's registered office.

Material contracts

At the date of this Annual Report the Group is not party to any contracts that are considered material to the Group's results or operations except for:

- the US \$4.1 billion and €4.0 billion revolving credit facilities which are discussed in note 22 'Liquidity and capital resources' to the consolidated financial statements;
- its subscription agreements for the €2.9 billion of subordinated minority convertible bonds placed on 26 February 2010 as discussed in note 22 'Liquidity and capital resources' to the consolidated financial statements;
- the Contribution and Transfer Agreement in respect of the Dutch joint venture with Liberty Global as detailed in note 19 'Commitments' to the consolidated financial statements; and
- the Implementation Agreement dated 20 March 2010 between Vodafone India Limited and Idea Cellular Limited and two other parties as stated in the agreement.

Exchange controls

There are no UK government laws, decrees or regulations that restrict or affect the export or import of capital, including but not limited to foreign exchange controls or remittance of dividends on the ordinary shares or on the conduct of the Group's operations.

Taxation

As this is a complex area investors should consult their own tax advisor regarding the US federal, state and local, the UK and other tax consequences of owning and disposing of shares and American Depositary Shares (ADSs) in their particular circumstances.

This section describes, primarily for a US holder (as defined below) in general terms, the principal US federal income tax and UK tax consequences of owning or disposing of shares or ADSs in the Company held as capital assets (for US and UK tax purposes). This section does not however cover the tax consequences for members of certain classes of holders subject to special rules including, for example, US expatriates and former long-term residents of the United States, officers and employees of the Company, holders that directly or indirectly, or by attribution, hold 5% or more of the Company's voting stock, financial institutions, insurance companies, individual retirement accounts and other tax-deferred accounts, tax-exempt organisations, dealers in securities or currencies, investors that will hold shares or ADSs as part of straddles, hedging transactions or conversion transactions for US federal income tax purposes, investors holding shares or ADSs in connection with a trade or business conducted outside of the US or investors whose functional currency is not the US dollar.

A US holder is a beneficial owner of shares or ADSs that is not a federal income tax-exempt entity.

- an individual citizen or resident of the United States;
- a US domestic corporation;
- an estate the income of which is subject to US federal income tax regardless of its source; or
- a trust if a US court can exercise primary supervision over the trust's administration and one or more US persons are authorized to control a substantial decision of the trust or the trust has validly elected to be treated as a domestic trust for US federal income tax purposes.

If an entity or arrangement is treated as a partner in prior US federal income tax purposes holds the shares or ADSs the US federal income tax treatment of a partner will generally depend on the status of the partner and the tax treatment of the partnership. Holders that are entities or arrangements treated as partnerships for US federal income tax purposes should consult their tax advisor concerning the US federal income tax consequences to them and their partners of the partnership and disposition of shares or ADSs by the partnership.

This notice is based on the US Internal Revenue Code of 1986 as amended, the regulations thereunder, existing or proposed regulations thereunder published rulings and court decisions, and, in the case of the UK, the Double Taxation Convention between the United States and the United Kingdom and current HM Revenue and Customs published practice advice and information. These laws are subject to change, possibly on a retroactive basis.

This notice is further based on particular representations made by the depository and assumed that there is no violation of the deposit agreement and any related agreement will be performed in accordance with its terms.

For the purposes of the treaty and the US-UK double taxation convention relating to estate and gift tax (the Estate Tax Convention) and for US federal income tax and estate tax purposes this section is based on the assumption that a holder of American Depositary Receipts (ADRs) holding ADSs will generally be treated as the owner of the shares in the Company represented by those ADRs. Investors should note that a ruling by the first or tax tribunal in the UK has cast doubt on this view, but HMRC have stated that they will continue to apply their long-standing practice of regarding the holder of such ADRs as holding the beneficial interest in the underlying shares. Similarly, the US Treasury has expressed concern that US holders of depositary receipts (such as holders of ADRs representing our ADSs) may be claiming foreign tax credits in situations where an intermediary in the chain of ownership between such holder and the issuer of the security underlying the depositary receipts or a party to whom depositary receipts or deposited shares are delivered by the depository prior to the receipt by the depository of the corresponding securities has taken actions inconsistent with the ownership of the underlying security by the person claiming the credit, such as a disposition of such security. Such actions may also be inconsistent with the claiming of the reduced tax rates that may be applicable to certain dividends received by certain non-corporate holders as described below. Accordingly, the creditability of any UK taxes and/or the availability of the reduced tax rates for any dividends received by certain non-corporate US holders, each as described below, could be affected by actions taken by such parties or intermediaries. Generally, exchanges of shares for ADRs and ADRs for shares will not be subject to US federal income tax or to UK tax other than stamp duty or stamp duty reserve tax (see the section on the UK taxes on page 196).

Taxation of dividends

Under current UK law no amount will be required to be withheld on account of UK tax on the dividends that we pay. Shareholders who are within the charge to UK corporation tax will be subject to corporation tax on the dividends we pay, unless the dividends fall within an exempt class and certain other conditions are met. It is expected that the dividends we pay would generally be exempt.

Individual shareholders in the Company who are resident in the UK will be subject to the income tax on the dividends we pay. Dividends will not be taxable in the UK at the dividend rates applicable where the income received is above the tax-free dividend allowance (currently £5,000 per tax year).

Subject to the passive foreign investment company (PFIC) rules described below, a US holder is subject to US federal income taxation on the gross amount of any dividend we pay, out of our current or accumulated earnings and profits (as determined for US federal income tax purposes). However, the Company does not maintain calculations of its earnings and profits in accordance with US federal income tax accounting principles. US holders should therefore assume that any distribution by the Company to the holder of shares will be reported as ordinary dividend income. Dividends paid to a non-corporate US holder will be taxable to the holder at the reduced rate normally applicable to long-term capital gains provided that certain requirements are met.

Dividends will not be includable in income when the US holder, in the case of shares or the depository, in the case of ADSs, actually or constructively received the dividend and, in the case of shares, for the dividend received deduction generally, allocated to US corporations in respect of dividends received from the US corporations.

The amount of the dividend distribution will be included in income will be the US dollar value of the pound sterling payments made determined at the spot converting US dollar rate on the date the dividends are received by the US holder in the case of shares or the depository in the case of ADSs regardless of whether the payment is in fact converted into US dollars at that time. If dividends received in pounds sterling are converted into US dollars on the day they are received the US holder generally will not be required to recognize any foreign currency gain or loss in respect of the dividend income.

Where UK tax is payable on any dividend received and a foreign tax credit may be claimable under the treaty.

Taxation of capital gains

A US holder that is not resident in the UK will generally not be liable for UK tax in respect of any capital gain realised on a disposal of our shares or ADSs.

However, a US holder may be liable for both UK and US tax in respect of a gain on the disposal of our shares or ADSs if the US holder:

- is a citizen of the United States and is resident in the UK;
- is an individual who realises such a gain during a period of temporary non-residence (probably where the individual becomes resident in the UK having ceased to be so resident for a period of five years or less, and was resident in the UK for at least four out of the seven tax years immediately preceding the year of departure from the UK);
- is a US domestic corporation resident in the UK by reason of being centrally managed and controlled in the UK; or
- is a citizen or a resident of the United States (or a US domestic corporation that has been held or acquired the shares or ADSs in connection with a branch, agency or permanent establishment in the UK through which it carries on a trade, profession or vocation in the UK).

In such circumstances, relief from double taxation may be available under the treaty. Holders who may fall within one of the above categories should consult their professional advisers.

Subject to the PFIC rules described below, a US holder that sells or otherwise disposes of our shares or ADSs generally will recognise a capital gain or loss for US federal income tax purposes equal to the difference between the US dollar value of the amount realized and the holder's adjusted tax basis determined in US dollars in the shares or ADSs. This capital gain or loss will be a long-term capital gain or loss if the US holder's holding period in the shares or ADSs exceeds one year.

The gain or loss will generally be income or loss from sources within the US for foreign tax credit limitation purposes. The deductibility of losses is subject to limitations.

Additional tax considerations

An individual who is domiciled in the United States (for the purposes of the Estate Tax Convention) and is not a UK national will not be subject to UK inheritance tax in respect of our shares or ADSs on the individual's death or on a transfer of the shares or ADSs during the individual's lifetime provided that any applicable US federal gift or estate tax is paid, unless the shares or ADSs are part of the business property of a UK permanent establishment or pertain to a UK fixed base used for the performance of independent personal services. Where the shares or ADSs have been placed in trust by a settlor, they may be subject to UK inheritance tax unless, when the trust was created, the settlor was domiciled in the United States and was not a UK national. Where the shares or ADSs are subject to both UK inheritance tax and to US federal gift or estate tax, the estate tax convention generally provides a credit against US federal tax liabilities for UK inheritance tax paid.

Gift tax liability and stamp duty reserve tax

Stamp duty will, subject to certain exceptions, be payable on any instrument transferring our shares to the custodian of the depository at the rate of 1.5% on the amount or value of the consideration if on sale or on the value of such shares if not on sale. Stamp duty reserve tax (SDRT) at the rate of 1.5% of the amount or value of the consideration or the value of the shares, could also be payable in these circumstances, but no SDRT will be payable if stamp duty equal to such SDRT liability is paid.

Following rulings of the European Court of Justice and the fact that tax tribunals in the UK and HMRC have confirmed that the 1.5% SDRT charge will not be levied on an issue of shares to a depository, except by order, on the basis that such a charge is contrary to EU law.

No stamp duty should in practice be required to be paid on any transfer of our ADSs provided that the ADSs and any separate instrument of transfer are executed and retained at all times outside the UK. A transfer of our shares in registered form will attract ad valorem stamp duty generally at the rate of 0.5% of the purchase price of the shares. There is no charge to ad valorem stamp duty on gifts.

SDRT is generally payable on an unconditional agreement to transfer our shares in registered form at 0.5% of the amount or value of the consideration for the transfer but if, within six years of the date of the agreement, an instrument transferring the shares is executed, any SDRT which has been paid would be repayable or, if the SDRT has not been paid, the liability to pay the tax (but not necessarily interest and penalties) would be cancelled. However, an agreement to transfer our ADSs will not give rise to SDRT.

We do not believe that our shares or ADSs will be treated as stock or a PFIC for US federal income tax purposes for our current taxable year or the foreseeable future. This conclusion is a factual determination that is made annually and thus is subject to change. If we are treated as a PFIC, US holders of shares would be required to: (i) pay a special US addition to tax on certain distributions and (ii) any gain realised on the sale or other disposition of the shares or ADSs would in general not be treated as a capital gain, unless a US holder elects to be taxed annually on a mark-to-market basis with respect to the shares or ADSs.

Otherwise, a US holder could be treated as if he or she had realised a such gain or loss in each of the holding periods, ratably, over the holding period for the shares or ADSs and would be taxed at the highest tax rate in effect for each such year for which the gain was allocated. An interest charge in respect of the tax attributable to each such preceding year beginning with the first such year in which our shares or ADSs were treated as stock or a PFIC would also apply. In addition, dividends received from us would not be eligible for the reduced rate of tax described above under "Taxation of Dividends – US federal income taxation".

Withholding tax on dividends and other payments

Payment of dividends and other proceeds to a US holder with respect to shares or ADSs by a US paying agent or other US intermediary will be reported to the Internal Revenue Service (IRS) and to the US holder as may be required under applicable regulations. Back-up withholding may apply to these payments if the US holder fails to provide an accurate taxpayer identification number or certification of exempt status or fails to comply with applicable certification requirements.

Certain US holders are not subject to back-up withholding. US holders should consult their tax advisors about these rules and any other reporting obligations that may apply to the ownership or disposition of shares or ADSs, including requirements related to the holding of certain foreign financial assets.

History and development

The Company's lineage originates under English law in 1984 as Racal Strategic Acquisitions Limited (registered number 855631). After various name changes, 20% of Racal Telecommunications Plc share capital was offered to the public in October 1999. The Company's affairs were demerged from Racal Electronics Plc and became an independent company. In September 1999, at which time it changed its name to Vodafone Group Plc.

Since then, we have entered into various transactions which significantly impacted on the development of the Group. The most significant of these transactions are summarised below:

- The merger with AirTouch Communications Inc. which completed on 30 June 1999. The Company changed its name to Vodafone AirTouch Plc in June 1999 but then reverted to its former name Vodafone Group Plc on 28 July 2000.
- The completion on 10 July 2000 of the agreement with Bell Atlantic and SBC to combine their US cellular operations to create the largest mobile operator in the United States, Verizon Wireless, resulting in the Group holding a 45% interest in the combined entity.
- The acquisition of Mannesmann AG which completed on 10 April 2000. Through this transaction we acquired businesses in Germany and Italy and increased our indirect holding in Societe Generale Radiomobile S.A. (SFR).
- The acquisition of Vodafone Japan and the merger of 1999 and 2004. We acquired a 27% stake in Vodafone Japan. This was then increased to 37.4% on 17 April 2006.
- On 9 May 2010 we acquired 100% of the controlling interest in Vodafone India Limited (VIL) formerly Vodafone Essel Limited for US\$4.9 billion (€3.7 billion).
- On 20 April 2009 we acquired an additional 15.0% stake in Vodafone for cash (a consideration of £470.6 million (€5 billion)). On 18 May 2009 we combined the subsidiary.
- On 10 September 2010 we sold our entire 3.0% interest in China Mobile Limited for cash (a consideration of €4.3 billion (€3.2 billion)).
- On 10 June 2011 we sold our entire 44% interest in SFR to Vivendi for a cash consideration of €775 billion and received a final dividend from SFR of €200 million.
- Through a series of business transactions on 1 June and 1 July 2011 we acquired an additional 70% stake in VIL from the Essar Group for a cash consideration of US\$1.2 billion (€2.9 billion) including withholding tax.
- Through a series of business transactions in 2011 and 2012 Vodafone assigned the rights to purchase approximately 11% of VIL from the Essar Group to Piramal Healthcare Limited (Piramal). On 18 August 2011 Piramal purchased 5.5% of VIL from the Essar Group for a cash consideration of INR28.6 billion (€410 million). On 8 February 2012 they purchased a further 5.5% of VIL from the Essar Group for a cash consideration of approximately INR30.1 billion (€400 million) taking Piramal's total shareholding in VIL to approximately 11%.
- On 31 October 2011 we sold our entire 24.4% interest in Racomobile in Romania for cash (a consideration of approximately €900 million before tax and transaction costs).
- On 17 July 2012 we acquired the entire share capital of Cable & Wireless World, debt for a cash consideration of €1.6 billion (€1.540 million).
- On 31 October 2012 we acquired TelstraClear Limited in New Zealand for a cash consideration of NZ\$340 million (€660 million).
- On 15 September 2013 we acquired a 76.57% interest in Kabel Deutschland Holding AG in Germany for cash consideration of €5.9 billion.
- The completion on 21 February 2014 of the agreement announced on 2 September 2013 to dispose of our US Group (whose principal asset was its 45% interest in Verizon Wireless (VZA)) to Verizon Communications Inc. (Verizon). Vodafone's joint venture partner for a total consideration of US\$130 billion (€95 billion) including the remaining 23.4% minority interest in Vodafone Italy. Following completion, Vodafone shareholders received Verizon shares and cash totalling US\$85 billion (€61 billion).
- In March 2014 we acquired the indirect equity interests in VIL held by Anand Singh and Neel Anand Singh taking our stake to 89.03% and then in April 2014 we acquired the remaining 10.97% of VIL from Piramal Enterprises Limited for cash (a consideration of INR890 million (€10 billion) including withholding tax and interest) 100%.
- On 23 July 2014 we acquired the entire share capital of Orion Corporation Limited S.A. (Orion) in Spain for a consideration including associated third party acquired debt of €2 billion.
- On 31 December 2014 we completed the transaction with Liberty Global to combine our Dutch operations as a 50:50 joint venture called Vodafone Ziggo Group Holding B.V. (Vodafone Ziggo). See note 29. Acquisitions and disposal for further details.
- On 21 March 2017 we announced the agreement to combine Vodafone India excluding its 10% shareholding in Indus Tower with Idea Cellular which is listed on the Indian Stock Exchange with the combined company to be jointly controlled by Vodafone and the Aditya Birla Group. See note 29. Commitments for further details.

Details of significant transactions that occurred after 31 March 2017 and before the signing of this Annual Report on 16 May 2017 are included in note 32. Subsequent events.

Regulation

Our operating companies are generally subject to regulation governing the operation of their business activities. Such regulation typically takes the form of industry specific law and regulation governing telecommunication services and general competition/antitrust law applicable to all activities.

The following section describes the regulatory framework and the key regulatory developments at national and supranational level and in selected countries in which we have significant interests during the year ended 31 March 2017. Many of the regulatory developments reported in the following section involve ongoing proceedings or consideration of potential proceedings that have not reached a conclusion. Accordingly, we are unable to attach a specific level of financial risk to our performance from such matters.

European Union ('EU')

In January 2017 the Telecoms Single Market package was introduced. A new agreement was reached on the revised maximum wholesale rates for regulated roaming in the EU. The new rates will see the price of wholesale roaming fall on 15 June 2017 from 5 to 3.2 eurocents per minute for voice from 2 to 1 eurocents for SMS and from 6 to 0.77 eurocents per megabyte for data. In addition a guide path has been established reducing roaming data services to 0.25 eurocents per megabyte by 1 Jan 2021. In December 2016 the European Commission (the Commission) published the implementing act in relation to the Fair Use Policy and the Sustainability Mechanism. A rollout from 15 June 2017 all operators will be required to implement 'Roam Like at Home'. Under this approach all roaming customers will be able to use their home tariff whilst roaming. Operators will be able to apply fair use limits in line with the rules set out by the Commission. In exceptional circumstances operators will be able to apply for an exemption from implementing 'Roam Like at Home' if it is demonstrated that it can be done from a financial perspective.

In September 2016 the Commission published a set of initiative and legislative proposals on connectivity. These include the European Electronic Communications Code ('Communications Code') and strategic communication document which sets EU wide common rules and objectives for the regulation of providers of network and communications services, common broadband targets for 2025, a 5G action plan that foresees a common EU calendar for identification and allocation of spectrum and a coordinated 5G commercial launch in 2020 and a support scheme for public authorities who want to offer free Wi-Fi access to their citizens. The Communications Code covers the following five areas: access regulation, spectrum rules for communications services, universal service and the institutional set-up and governance. There is a clear focus on incentivising the investment required to meet the proposed broadband targets and ensure sustainable competition, the further harmonisation of spectrum regulation and the creation of a fair and level playing field for competing services.

The Commission has also published a number of proposals and reports on the online sale of goods and audiovisual services which are likely to impact e-commerce and the distribution of content across the European Single Market in a variety of areas. These include proposals on copyright, tangible goods and a new portability regulation which will allow consumers access to online TV and Video on Demand (VoD) subscriptions while travelling across Europe.

In September 2016 the Commission issued new proposals on the Satellite and Cable Directive, together with a Preliminary Report on the E-commerce Sector Inquiry which is also likely to lead to change in a variety of areas in and beyond competition that impact e-commerce across the European Single Market.

Europe region

Germany

In September 2016 ENet4.0 electronic proposals entered into force and after taking the Commission's comments into account the layer 2 bitstream product entered into force in December 2016. In addition to the layer 2 bitstream product ENet4.0 has proposed to mandate a virtual unbundled local access (VULA) product at street cabinets that will be under the obligations of a reference offer. Deutsche Telekom is expecting deployment of expected to commence in September 2017 once the existing unbundled local loop (ULL) reference offer updates have been finalised. Vodafone Germany's very-high-rate digital subscriber line (VDSL) customers are due to be migrated on to the substitute product from mid-2018.

Italy

Vodafone Italy has no new material items to report in the year ending 31 March 2017.

For information on litigation in Italy, see note 30 'Contingent Liabilities and legal proceedings' to the consolidated financial statements.

United Kingdom

In July 2016 Hutchison 3G submitted an appeal to the EU's General Court against the Commission's competition authority (DG COMP) decision in May 2016 to prohibit the proposed Hutchison 3G acquisition of Telefonica UK (Q2).

In March 2017 BT agreed to Johnson & Johnson for the legal separation of Openreach.

In May 2017 the Court of Appeal upheld the Competition Tribunal's decisions against BT's appeal on the matters relating to the charges for Ethernet services between 2004 and 2011. The decisions are subject to any further appeal.

Spain

The fine applied to Telefonica (Orange and Vodafone Spain) in December 2012 for abuse of dominant position by imposing excessive pricing of wholesale SMS/MMS services on multi-standards network operator (MVNO) remain suspended until the judicial review is concluded. The National Audience decision is awaited.

In June 2016 following on from the National Markets and Competition Commission (CNMC) draft decision on the regulatory ex-ante price squeeze test run on Telefonica's retail offers, it is proposed that there will be a maximum permissible discount for promotions on fixed broadband and TV content bundles incorporating national football content in order to allow replicability for competitors.

In September 2016 CNMC approved Masmo's proposal for revision of foreign

In January 2017 following a public consultation and subsequent notification to the Commission, CNMC's decision requiring Telefonica to offer VULA products where there is insufficient network-based competition entered into force.

In January 2017 following a public consultation and subsequent notification to the Commission, CNMC's decision to maintain the access component cost but reduce the traffic component cost of the CNMC-approved wholesale broadband service (NEBA) prices for both NEBA Copper and fibre-to-the-home (FTTH) by 40% entered into force.

In April 2017 following notification to the Commission on Market 15 deregulation, the CNMC adopted the Resolution eliminating the ex-ante obligations imposed to Telefonica and Vodafone in providing wholesale tariffs to MVNOs.

Netherlands

In October 2016 the European Court of Justice (ECJ) issued its ruling on the legal status of the recommendation to use pure profit in calculating minimum retail (wholesale RTR) rates (ECJ confirmed that a national court is obliged to depart from the European MTR-FTR recommendation prescribing pure EBITDA as a cost methodology). Based on the ECJ ruling the Court of Appeals rejected the requests for ruling on the national regulatory and competition authority's (ACM) proposed 2015-2016 MTR-FTR rates by September 2017. ACM's final decision on the proposed MTR-FTR rates for the period 2017-2020 is expected to be published in June 2017, with its due date further fixed on 1 July 2017.

In April 2017 the Court of Rotterdam ruled that the European rules on net neutrality prevail over the amendment to the Telecommunications Act that was passed by the Senate in 2016 that imposed an absolute ban on degrading. The ruling confirms that the European rules also apply to operators offering rated services. ACM has brought to appeal the decision in the Court of Appeals in The Hague.

In December 2016 following the Dutch Supreme Court's February 2016 ruling that under a roaming mobile subscription agreement (a 'roaming agreement' with mobile services) are considered consumer contracts, Vodafone Netherlands was granted a consumer contract by the Dutch Financial Supervisory Board (AFM) containing a standard compliance plan.

In December 2016 the Commission and ACM have in Vodafone Netherlands and Libertel Debts proposed an interim ruling on the distribution of roaming fixed consumer business in the Netherlands. Vodafone thus ACM has indicated that as a result of the interim ruling, it will undertake an analysis of the EU market in 2017 and discuss the expected impact of the ruling on its business.

Ireland

In December 2016 the national regulatory authority (ComReg) commenced a review of the wholesale access markets (Retail and ComReg has proposed a new fixed consumer business in the Netherlands). Vodafone thus ACM has indicated that as a result of the interim ruling, it will undertake an analysis of the EU market in 2017 and discuss the expected impact of the ruling on its business.

Portugal

In May 2016 Vodafone Portugal continued to challenge to payment not less totalling €9.8 million issued by the national regulatory authority (ANACOM) regarding the extraordinary compensation of Universal Service Net Cost for 2012-2013.

In September 2016 ANACOM approved the final decision on market 4 that identified the wholesale markets where Portugal Telecom Services de Comunicações Multimedial (MEO) has significant market power and requires ex-ante regulation in accordance with the principles of competition law. Wholesale markets for high-quality access in competitive areas will no longer require ex-ante regulation and the existing obligations will be withdrawn after a transition period of 12 months.

In March 2017 ANACOM rejected the Commission's recommendation to open up MEO's core network to competitors by providing regulated access in non-competitive areas. The Commission is yet to comment on whether this decision indicated that it could return to regulatory measures if the recommendation was not adopted.

Romania

Vodafone Romania has no new material items to report in the year ending 31 March 2017.

Greece

In August 2016 the Ministry of Infrastructure Transport and Networks (MITI) has announced its decision in relation to additional frequencies for mobile telephony. The 2x15MHz at 1800MHz licence was awarded by 18 months to February 2018 at a cost of €5.8 million.

In December 2016 following notification to the Commission the national regulatory authority (EFET) has announced that the data and operation in the elements for the regulation of venturing and other next generation access (NGA) technologies will be determined by a public consultation that commenced in March 2017 and is expected to be concluded in May 2017. Areas will be allocated by auction on a 28-month exclusive basis to develop VDSL vectoring or any alternative 100Mbps or above access network. The successful bidder will sell VUL Access to other operators in that auction area. There is an asymmetrical coverage obligation of 80% applied to the fixed telecommunication organization (OTF) in national exchange, whereas all other operators have a 50% minimum coverage requirement. At the end of the exclusive period, any other operator can request access to any street cabinet that has not been VDSL vectoring enabled.

Czech Republic

In June 2016 the auction of the 480MHz and 760MHz spectrum in the Czech Republic in 2015 was concluded. Vodafone Czech Republic acquired an additional spectrum licence of 2x30MHz at 1800MHz at a cost of €16.4 million expiring in June 2019. The national regulatory authority (CTU) has deferred the proposed auction for the 5.7GHz spectrum until 2017.

In October 2016 DGT-CM opened an investigation into a network sharing agreement between O2-CO (CETL) and T-Mobile (CZ). The Commission will examine whether the cooperation restricts competition and thereby harms innovation in breach of EU anti-trust rules.

In May 2017, CTU confirmed the intention to extend Vodafone Czech Republic's existing 900MHz and 1800MHz spectrum licences to June 2019.

Hungary

In June 2016 Vodafone Hungary acquired a spectrum licence of 2x30MHz at 5.5GHz at a cost of €1.1 million expiring in June 2014.

In August 2016 the national regulatory authority (NMHH) commenced an investigation into a proposed agreement between Magyar Telekom and Telekom to share spectrum in the 900MHz band. This deal is being regarded as a new step in network collaboration after the 800MHz network and spectrum sharing deal that is still subject to ongoing competition law investigation.

Albania

In June 2016 Vodafone Albania renewed its 2x2MHz at 900MHz and 2x5MHz at 1800MHz spectrum licences at a cost of €10.9 million expiring in June 2017.

Malta

Vodafone Malta has no new material items to report in the year ending 31 March 2017.

Africa, Middle East and Asia-Pacific region

India

Vodafone India has challenged in the Telecom Disputes Settlement Appellate Tribunal (TDSAT) against the financial demand by the Department of Telecommunications (DoT) for approving the transfer of Vodafone India telecom licences that were held under seven subsidiary companies to create two telecom owned companies – Vodafone India Limited and its subsidiary Vodafone Mobile Services Limited. Pending Vodafone India has deposited INR 14.5 billion with DoT based on orders from the Supreme Court and TDSAT in this regard without prejudice to its rights and contentions in the matter. The matter is listed for hearing in the TDSAT in due course.

In August 2016, in response to the Indian Supreme Court decision on call drops, TRAI launched a consultation on tightening benchmarks for network quality of service parameters, the outcome of which is awaited.

In August 2016 TRAI initiated a review of termination charges and initiated a consultation on Internet Telephony and App to Public Switched Telephone Network and Public Land Mobile Network (PS/N PLMN) calling and a review of the interconnection framework, the outcome of which is awaited. The current MTA requirement introduced in February 2015 was challenged by Vodafone India in the Delhi High Court and the next hearing is currently scheduled in September 2017.

In August 2016 Vodafone India received 128 notices for financial demand (licence and spectrum fee) from the DoT of INR 78.90 billion and INR 9.34 billion for its control, interconnecting access and National and International Long Distance services based on the audit of Vodafone India's telecom operations by the DoT appointed auditor and by the Comptroller & Auditor General of India (CAG) for the years 2006 to 2010. Vodafone India has submitted its reply to both the demand notices.

In October 2016 Vodafone India acquired 1x21.6MHz and 1x210MHz of spectrum access in the 1800MHz, 2100MHz and 2500MHz bands at a cost of INR 200 billion ending in October 2016, enabling its 4G services to be expanded to a total of 17 circles.

In October 2016 TRAI recommended to the DoT that a fine of INR 10.5 billion should be levied against Vodafone India for failing to provide adequate point to point interconnection to Bharatnet 10G RJLL. Similar fines were also recommended against Bharti Airtel and Idea Cellular. Vodafone India has challenged TRAI's recommendation in the Delhi High Court and the next hearing is scheduled on 24 October 2017. Vodafone India has filed a petition in the Delhi High Court on the basis that RJLL's zero-free mobile tariff offers are not compliant with TRAI's tariff requirements for interconnect usage charges and that the promotion-free benefits is continuing beyond the 90 days permitted by TRAI. The matter was heard at the Delhi High Court in April 2017 where it was adjourned. Similar petitions have been filed by Bharti Airtel and Idea Cellular in the TDSAT.

In March 2017 Vodafone India and Idea announced their proposal to merge. The transaction is expected to close during 2018, subject to customary approvals.

In May 2017 Vodafone India filed a challenge in TDSAT against DoT's microwave spectrum interim guidelines issued in October 2015 and their letter of January 2017 that conflict with the confirmations given to Vodafone India at the time of the 2014 and 2015 spectrum auctions that the microwave resources of expiring licences will be transferred to the Universal Licence.

For information on litigation in India, see note 50 "Contingent liabilities and legal proceedings" to the consolidated financial statements.

Vodacom: South Africa

In April 2017 the national competition authority (Competition Commission) announced that it would not refer Cell C's application against Vodacom and MTN of market dominance abuse. However, CompCo will engage the national regulatory authority (ICASA) to explore the need for any regulatory interventions to ensure the market is competitive.

In October 2016 the Ministry of Telecommunications and Postal Services published the cabinet-approved National Integrated ICT Policy White Paper (White Paper). The White Paper sets out a framework on how the government wants to provide access to modern communications infrastructure and services to facilitate the entry of new players and the meaningful participation of all citizens including those in rural areas. Its adoption will require various amendments to existing legislation and regulations flowing from the Electronic Communications Act. Engagements between the various stakeholders and Government to explore the possibility of finding an amicable way to implement the White Paper are ongoing.

In November 2016 the Final Amended ICT Sector Black Economic Empowerment Codes were gazetted. The Codes contain variations to the draft ICT Sector Codes on which are in conflict with that of the relevant Department of Trade and Industry Codes and will be used in May 2017 to rate Vodacom and the other operators' performance for the 2016/17 financial year. Due to the nature of the new Codes, the industry is engaging the BEE ICT Sector Council to resolve some of the concerns.

In February 2017 ICASA formally deferred the timeframe for the Invitation to Applications (ITA) spectrum licensing process in the 700MHz, 3000MHz and 7000MHz bands whilst the judicial review process in the High Court is ongoing.

Vodacom: Democratic Republic of Congo

In August 2016 the Minister of Communications and Media and Finance issued a ministerial decree setting the new tax on the deployment of 3G of annual service revenue.

The Ministry of Finance (DGRAD-Tax Administration) has proposed a revision to the spectrum fee model which will result in a 60% increase in annual fees. Vodacom Congo and other industry participants have engaged the DGRAD and Minister of Communications to request the modification on the change on the grounds that such a tax will negatively impact communication costs.

As of March 2017 Vodacom Congo is implementing a compliance plan and continues to participate in industry association engagement with authorities to secure electronic SIM registration.

Vodacom: Tanzania

In July 2016 the national regulatory authority (TCRA) published an open invitation to apply for 3.5GHz spectrum. Vodacom Tanzania has submitted its application and the evaluation of an application by TCRA is still pending.

In July 2016 the national competition authority (FCC) approved Vodacom Tanzania's acquisition of Shared Networks Tanzania which holds 2x5MHz of 900MHz spectrum licences which will be used to support the provision of rural services.

In March 2017 the Initial Public Offering for Vodafone Tanzania Public Company Limited was launched under the requirements of the Finance Act 2016 with the offer open until 11 May 2017.

In March 2017 the Ministry of Communications published its draft amendments to the Electronic and Postal Communications Act 2010 with comments submitted by 14 April 2017.

In April 2017 Vodafone Tanzania received a non-compliance order from the TRA in respect of SIM registration tests conducted in December 2016. Vodafone Tanzania will continue to work with TRA to work on the SIM registration compliance actions.

Vodacom Mozambique

In July 2016 a new Communications Act was approved by Parliament that required the national regulatory authority (INCM) to issue new regulations under the Act by February 2017. Updated draft regulations for Licensing Regulations and Infrastructure Sharing Regulations have been issued to which Vodacom Mozambique has submitted its comments.

In November 2016 Vodacom Mozambique complied with an order from INCM and blocked all existing unregistered users.

Vodacom Lesotho

In April 2016 the national regulatory authority (LTA) finalised the approved renewal of Vodacom Lesotho's service licence at a cost of US\$6 million expiring in May 2025.

International roaming in Africa

In September 2016 an impact assessment outlined by EAC Consultants for East Africa Community (EAC) Roaming has been submitted to the Tanzanian Ministry of Communications as part of the ongoing public consultation to implement Phase 1 of Roaming for EAC countries. Consultation has progressed with the consultation process and presented to the cabinet in February 2017. Tanzania has indicated a positive response to the terms.

As of March 2017 the national regulatory authority in the Vodacom Group markets had fully complied with the Communications Regulatory Association of Southern Africa (CRASA) guidance on the shared national development Community (SADC) roaming guidelines that had been issued in September 2015. In implementing the Vodacom Group has developed a new Africa Roaming Product at a cost of US\$1.4m which is being rolled out in 2017.

Turkey

As of March 2017 the national regulatory authority (ICTA) has issued action to broaden the scope of the 3G coverage to include the metropolitan areas but has been delayed by the Council of State. In April 2017 Vodafone Turkey appeared to the administrative court with pending

Australia

In May 2017 Vodafone Australia acquired spectrum licence of 1x5MHz at 100MHz band spectrum at a cost of AUD\$285 million expiring in December 2029.

Egypt

The Administrative Court ruling in favour of Vodafone Egypt in the case filed against Telcom Egypt and the national regulatory authority (NTRA) regarding the NTRA's Authority to set MTRs between operators has been implemented with Orange Egypt (formerly, Mobinil) and Telcom Egypt, however the arbitration case with Etilcat/Mor is still pending.

In October 2016 Vodafone Egypt acquired a spectrum licence for 2x5MHz at 710GHz and extended the existing 2G/3G licence at a cost of US\$535 million at expiring in October 2031 enabling the launch of 4G services.

For information on litigation in Egypt see note 30. Contingent liabilities and legal proceedings in the consolidated financial statement.

Ghana

Vodafone Ghana has no new material subject to report for the year ending 31 March 2017.

New Zealand

In January 2017 the New Zealand Government has agreed contracts to extend the existing Ultra Fast Broadband fibre to the premises (FTTP) initiative from 75% to 85% of premises at a projected cost of NZ\$2.9 billion. The Government has also announced a further NZ\$150 million of funding to improve broadband coverage in rural areas and address mobile blackspots. With competitive tenders expected to be awarded in late 2017.

In February 2017 the Commerce Commission declined to deal with the proposed merger between Vodafone New Zealand and Spark New Zealand under the New Zealand Commerce Act.

Safaricom Kenya

In May 2016 the national regulatory authority (CA) supported Analysis Mason to conduct a study on competition within the Telecommunication subjected to identify any dominant operators and recommend regulatory remedies. The interim report was issued in April 2017 and Safaricom's comments have been submitted.

In June 2016 following the CA's stakeholder consultation on the allocation of 3G spectrum in the 800MHz band to a mobile operator, Safaricom secured a 3G spectrum licence for 2x10MHz at 800MHz at a cost of US\$35 million.

As of March 2017 Safaricom continued to work on the guidelines to ensure efficient use of spectrum for the national regulatory authority's 3G licence registration process.

Qatar

As of May 2017 and no new challenges were filed with the administrative regulatory authority regarding the application and enforcement of the dual licence framework are ongoing in the administrative court.

Overview of spectrum licences at 31 March 2017

	Quantity	Quantity ¹	Quantity	Quantity	Quantity ²	Quantity ³	Quantity ⁴	Quantity
Europe region								
Germany	2x10 (2033)	2x10 (2075)	2x10 (2033)	1x20 (2033)	2x25 (2033)	2x10+5 (2020) 2x5 ² (2025)	2x20+25 (2025)	n/a
Italy	n/a	2x10 (2029)	2x10 (2038)	1x20 (2029)	2x15 (2019) 2x5 ² (2029)	2x15+5 (2021)	2x15 (2029)	n/a
UK	n/a	2x10 (2033)	2x17 See note	1x20 (2023)	2x6 See note	2x15 See note	2x20+25 (2033)	n/a
Spain	n/a	2x10 (2030)	2x10 (2022)	n/a	2x20 (2030)	2x15+5 (2030)	2x20+20 (2030)	n/a
Netherlands	n/a	2x10 (2029)	2x10 (2030)	n/a	2x20 (2030)	2x20+5 (2020)	2x10 (2032)	n/a
Ireland	n/a	2x10 (2030)	2x10 (2030)	n/a	2x25 (2030)	2x15 (2032)	n/a	n/a
Portugal	n/a	2x10 (2022)	2x5 (2021) 2x5 ² (2021)	n/a	2x6 (2021) 2x14 ² (2021)	2x20 (2033)	2x20+25 (2021)	n/a
Romania	n/a	2x10 (2029)	2x10 (2029)	n/a	2x30 (2029)	2x15+5 (2020)	1x15 (2029)	2x20 (2029)
Greece	n/a	2x10 (2030)	2x15 (2027)	n/a	2x10 (2027) 2x15 ² (2013)	2x20+5 (2021)	2x20+20 (2030)	n/a
Czech Repub.	n/a	2x10 (2029)	2x10 (2029)	n/a	2x18 (2021) 2x9 ² (2029)	2x20 (2025)	2x20 (2029)	n/a
Hungary	n/a	2x10 (2029)	2x10 (2022) 2x1 (2029)	n/a	2x15 (2022)	2x15 (2029)	2x20+25 (2029)	2x30 (2031)
Albania	n/a	n/a	2x8 (2031) 2x2 ² (2030)	n/a	2x9 (2031) 2x14 ² (2030)	2x15+5 (2025) 2x5 ² (2029)	2x20+20 (2030)	n/a
Malta	n/a	n/a	2x15 (2026)	n/a	2x25 (2026)	2x20+5 (2020)	n/a	2x21 (2020)

	Quantity ¹	Quantity ¹	Quantity ¹	Quantity ¹	Quantity ¹	Quantity ¹	Quantity ¹	Quantity ¹
Africa, Middle East and Asia-Pacific								
India	n/a	n/a	(2021-2036)	n/a	(2021-2036)	(2037-2038)	n/a	n/a
Nigeria	n/a	n/a	2x11 ⁶	n/a	2x12 ⁶	2x15+5 ⁶	n/a	n/a
Kenya	n/a	n/a	2x6	n/a	2x18	2x10+15	n/a	2x15
Republic of Congo			(2028)		(2028)	(2032)		(2028)
Lebanon	n/a	2x20 ⁷	2x22 ⁷	n/a	2x30 ⁷	2x15 ⁷	1x40 ⁷	1x42 ⁷
Morocco	n/a	n/a	2x8	n/a	2x8	2x15+10	n/a	n/a
			(2018)		(2018)	(2023)		
Indonesia	n/a	n/a	2x8	n/a	2x10	2x15	n/a	1x14+1x14
			(2021)		(2021)	(2031)		(2031)
Turkey	n/a	2x10	2x11	n/a	2x10	2x15+5	2x15+10	n/a
		(2020)	(2023)		(2023)	(2029)	(2029)	
			2x1 ²					
			(2021)					
Australia	n/a	2x10	2x8	n/a	2x30	2x25+5	n/a	n/a
		(850MHz)	(2023)		(2024)	(2027)		
		(2025)						
Egypt	n/a	n/a	2x13	n/a	2x10	2x20	n/a	n/a
			(2031)		(2031)	(2031)		
New Zealand	2x15	n/a	2x15	n/a	2x25	2x25+10	2x15+5	2x28
	(2021)		(2021)		(2021)	(2021)	(2025)	(2022)
Guatemala	n/a	2x10	2x17	n/a	2x20	2x10	n/a	n/a
		(2021)	(2021)		(2024)	(2022)		
Uganda	n/a	n/a	2x8	n/a	2x10	2x15	n/a	n/a
			(2019)		(2019)	(2021)		
Qatar	n/a	2x10	2x11	n/a	2x20	2x15	2x20	n/a
		(2021)	(2022)		(2023)	(2023)	(2023)	
					2x5 ²			
					(2021)			

1. The quantities are based on the current spectrum holdings and the expected future spectrum requirements for the Vodafone Group Plc's operations in the respective countries. The quantities are not intended to represent the total spectrum requirements for the Vodafone Group Plc's operations in the respective countries. The quantities are subject to change based on the future spectrum holdings and the expected future spectrum requirements for the Vodafone Group Plc's operations in the respective countries. The quantities are not intended to represent the total spectrum requirements for the Vodafone Group Plc's operations in the respective countries. The quantities are subject to change based on the future spectrum holdings and the expected future spectrum requirements for the Vodafone Group Plc's operations in the respective countries.

Mobile Termination Rates ('MTRs')

National regulators are required to take at most an hour of the Commission's existing recommendations on the regulation of fixed and MTR. This recommendation requires MTRs to be set using a long-run incremental cost methodology. Over the last three years MTRs have fallen for all standards were as follows:

Europe

Germany (€ cents)	1.77	1.66	1.60	1.60
Italy (€ cents)	0.98	0.48	0.48	0.48
UK (GB £ pence)	0.67	0.68	0.51	0.51
Spain (€ cents)	1.09	1.09	1.09	1.09
Netherlands (€ cents)	1.80	1.86	1.86	1.86
Ireland (€ cents)	2.60	2.60	0.84	0.84
Portugal (€ cents)	1.27	0.85	0.79	0.79
Romania (€ cents)	0.96	0.96	0.96	0.96
Greece (€ cents)	1.009	1.081	1.072	0.487, 30 Apr, 2017
Czech Republic (CZK)	0.27	0.21	0.218	0.218
Hungary (HUF)	7.06	1.71	1.71	1.71
Albania (ALL)	1.44	1.44	1.48	1.48
Malta (€ cents)	0.40	0.40	0.40	0.40

Africa, Middle East and Asia-Pacific

India (rupees)	0.14	0.14	0.14	0.14
Vodafone South Africa (ZAR)	0.70	0.10	0.15	0.15
Vodafone Democratic Republic of Congo (USD cents)	3.40	3.40	2.51	2.50
Lesotho (LSL/ZAR)	0.56	0.51	0.45	0.36
Mozambique (MZN/USD cents)	0.86	0.44	0.44	0.44
Tanzania (TZS)	50.58	28.51	21.90	21.90
Turkey (TL)	0.0258	0.0154	0.0159	0.0159
Australia (AUD cents)	3.60	1.0	1.0	1.0
Egypt (EGP piastres)	10.00	10.00	10.00	10.00
New Zealand (NZD cents)	3.56	3.56	3.56	3.56
Safaricom Kenya (shilling)	1.10	0.89	0.89	0.89
Ghana (pennies)	4.00	5.00	5.00	5.00
Qatar (dham)	16.50	1.00	7.62	7.61

Notes: 1. The MTRs for the UK, Germany, Italy, Spain, Netherlands, Portugal, Romania, Greece, Czech Republic, Hungary, Albania, Malta, India, Mozambique, Tanzania, Turkey, Egypt, New Zealand, Safaricom Kenya, Ghana and Qatar are based on the long-run incremental cost methodology. The MTRs for South Africa, Lesotho and the Democratic Republic of Congo are based on the short-run incremental cost methodology.

Alternative performance measures

In the discussion of the Group's reported operating results, alternative performance measures are presented to provide readers with additional financial information that is regularly reviewed by management. However, the additional information presented is not uniformly defined in all companies, including those in the Group's industry. Accordingly, it may not be comparable with similarly titled measures in other companies. Additionally, certain information presented herein is financial information calculated in accordance with IFRS but is not itself an IFRS financial statement GAAP measure. Such alternative performance measures should not be viewed in isolation or as an alternative to the applicable GAAP measure.

Service revenue

Service revenue comprises all revenue related to the provision of ongoing services including, but not limited to, monthly services charges, airtime usage, roaming, in-network and out-of-network usage, pay-as-you-go, Vodafone's customer care, internet connect charges, incoming calls. We believe that this is both useful and necessary to report this measure for the following reasons:

- it is used for internal performance reporting;
- it is used in setting director and management remuneration and;
- it is useful in connection with discussion with the investment analyst community.

A reconciliation of reported performance to the respective closest equivalent GAAP measure revenue are provided in the 'Operating results' section on pages 33 to 43 and the 'P' or 'year operating results' on pages 177 to 18.

Adjusted EBITDA

Adjusted EBITDA is operating profit excluding share of result in associated depreciation and amortisation and is based on the disposal of fixed assets, impairment losses, restructuring costs, litigation, but hereafter, on financial and other operating income and expense and other significant one-off items that are not considered in management's performance view of the underlying performance of the Group. We use adjusted EBITDA in conjunction with other GAAP and non-GAAP financial measures such as adjusted operating profit and operating profit and earnings per share to assess operating performance. We believe that adjusted EBITDA is an operating performance measure that is a liquidity measure, which does not reflect changes in working capital and is evaluated by the market as an internal performance metric. Such adjusted EBITDA may vary from adjusted EBITDA which is an external reporting figure. We believe it is both useful and necessary to report adjusted EBITDA as a performance measure as it is considered to be a more appropriate performance measure.

Because adjusted EBITDA does not take into account certain items that affect operations and performance, adjusted EBITDA has inherent limitations as a performance measure. To compensate for the limitations, we have used adjusted EBITDA in conjunction with other GAAP and non-GAAP operating performance measures. Adjusted EBITDA should not be relied on in isolation as a substitute for a GAAP measure of operating performance. A reconciliation of adjusted EBITDA to the closest equivalent GAAP measure, operating profit, is provided in note 7 'Segmental analysis' to the consolidated financial statements.

Group adjusted EBIT, adjusted operating profit and adjusted earnings per share

Our adjusted EBIT and adjusted operating profit exclude impairment losses, restructuring costs arising from divestiture, restructuring, and amortisation of customer bases and intangible assets, other operating income and expense and other significant one-off items. Adjusted EBIT also excludes the share of result in associated and joint ventures. Adjusted earnings per share also excludes certain foreign exchange rate differences together with related tax effects. We believe that it is both useful and necessary to report these measures as they are used for internal performance reporting, in setting director and management remuneration and in connection with discussions with the investment analyst community and debating agencies.

Adjusted EBIT is reconciled to the respective closest equivalent GAAP measure, operating profit, in the 'Operating results' on page 33.

A reconciliation of adjusted operating profit to the respective closest equivalent GAAP measure, operating profit, is provided in note 7 'Segmental analysis' to the consolidated financial statements. A reconciliation of adjusted earnings per share to basic earnings per share is provided in the 'Operating results' on page 37.

2017 financial year guidance

The adjusted EBITDA and free cash flow guidance measures for the year ended 31 March 2017 were forward-looking alternative performance measures based on the Group's assessment of the global macroeconomic outlook and foreign exchange rates of €1 INR 76.4, €1 ZAR 16.5, €1 797.0, €1 TRY 3.2 and €1 EUR 98. These guidance measures exclude the impact of licence and spectrum payments, material one-off tax-related payments, restructuring costs and any fundamental structural change to the Group. They also do not materialise charges to the current structure of the Group. We believe it is both useful and necessary to report these guidance measures to give investors an indication of the Group's expected future performance, the Group's sensitivity to foreign exchange movements and to report actual performance against these guidance measures.

Reconciliations of adjusted EBITDA and free cash flow to the 2017 financial year guidance basis is shown below:

	2017 Cbn			
Reported	14.1	14.2	—	4.1
Discontinued operations – India	1.6	1.8		0.1
Foreign exchange	(0.1)	(0.2)		0.1
Guidance basis	15.8	15.3	3.4	4.3

In preparing and discussing our consolidated results, free cash flow had a additions and operating free cash flow a liability and an (represented even though these measures are not recognised within IFRS) we believe that it is both useful and necessary to communicate free cash flow to our investors and other interested parties for the following reasons:

- A reconciliation of each generated by operations, the closest equivalent GAAP measure to operating free cash flow, and free cash flow is provided below:

	2017 €m	2016 €m	2015 €m
Cash generated by operations (refer to note 19)	13,731	15,497	12,044
Capital additions	(7,675)	(10,561)	10,710
Working capital movement in respect of capital addition	(822)	(140)	1,009
Disposal of property, plant and equipment	43	164	130
Restructuring costs	266	252	479
Other	34	4	173
Operating free cash flow	5,627	3,208	3,432
Taxation	(761)	(738)	(651)
Dividends received from associates and joint venture	433	92	4
Dividends paid to non-controlling shareholders and to shareholders	(413)	(500)	(510)
Interest received and paid	(830)	(1,820)	966
Free cash flow	4,056	1,271	1,679

Certain of the statements within the Strategic Report contain forward looking alternative performance measures for which at this time there is no comparable GAAP measure and which at this time cannot be quantitatively reconciled to comparable GAAP financial information. Certain of the statements within the section titled "Looking ahead" on page 17 contain forward looking non-GAAP financial information which at this time cannot be quantitatively reconciled to comparable GAAP financial information.

All amounts in this document marked with an “*” represent organic growth, which presents performance on a comparable basis in terms of both merger and acquisition activity and foreign exchange movements. While organic growth is neither intended to be a substitute for reported growth nor is it superior to reported growth, we believe that the measure provides useful and necessary information to investors and other related parties for the following reasons:

- The Group's organic growth rates for all periods excludes the results of Vodafone India (excluding its 42% stake in Indus Towers), which are now included in discontinued operations.

For the quarter ended 31 March 2015 and the year ended 31 March 2015, the Group's organic growth rate was adjusted to exclude the beneficial impact of a settlement of a historical interconnect rate dispute in the UK and the beneficial impact of an upward revision to interconnect revenue in Egypt from a re-estimation by management of the appropriate historical mobile interconnection rate. The adjustments in relation to Vodafone UK and Vodafone Egypt also impacted the disclosed organic growth rates for those countries. Organic growth rates for the quarter ended 31 March 2016 and the year ended 31 March 2016 have been similarly adjusted to exclude these impacts.

For the current period 30 September 2017 and year ended 31 March 2017 the Group and Vodafone UK organic growth rates have been adjusted to exclude the beneficial impact of a settlement of an international trade dispute in the UK. Organic growth rates for the quarter ended 30 September 2016 and the year ended 31 March 2017 have been similarly adjusted to exclude these impacts.

The Group's organic growth rate for the year ended 31 March 2017 and the quarter ended 31 December 2016 and 31 March 2017 have also been adjusted to exclude the results of Vodafone Netherlands following the disposal of its consumer fixed business and subsequent merger with Vodafone Ziggo and the results of Vodafone Zao after the merger.

We have not provided a comparative in respect of organic growth rates as the current rates do not represent the change between the beginning and end of the current year with such changes being explained by the commentary in this new release. If comparative were provided significant sections of the commentary from the new release for the prior year would need to be included reducing the usefulness and transparency of this document.

Reconciling organic growth to reported growth are shown where used in the following tables.

	2017 €m					
Year ended 31 March 2017						
Revenue						
Europe	34,550	36,462	5.2%	2.0	2.8	(0.4)
AMAP	11,773	11,891	(1.0)	(0.1)	8.6	7.1
Of which Turkey	3,052	2,959	3.1	—	12.0	15.3
Of which Egypt	1,329	634	18.1%	—	35.0	16.7
Other	1,390	1,597	—	—	—	—
Eliminations	(82)	(110)	—	—	—	—
Total	47,631	49,810	(4.4)	1.5	4.1	1.2
Service revenue						
Germany	10,006	9,811	1.9	—	—	1.9
Multiplay service revenue	6,071	5,902	2.7	—	—	2.7
Fixed line service revenue	3,937	2,755	4.8	—	—	4.8
Italy	5,247	5,129	2.3	—	—	2.3
Multiplay service revenue	4,365	4,503	1.4	—	0	1.5
Fixed line service revenue	882	816	7.8	—	—	8.6
UK	6,632	997	17.0	1.4	11.3	(3.3)
Multiplay service revenue	5,079	6,025	15.1	—	1.4	3.3
Fixed line service revenue	1,553	762	(2.4)	5.7	11.7	(3.4)
Spain	4,507	4,468	0.9	—	—	0.9
Other Europe	5,756	6,130	6.1	3.4	(0.1)	2.2
Of which Ireland	954	951	—	—	—	—
Of which Portugal	911	896	1.7	—	—	1.7
Of which Greece	789	765	0.3	—	—	0.5
Eliminations	(173)	(152)	—	—	—	—
Europe	31,975	33,381	(4.2)	1.8	3.0	0.6
Fixed service revenue	8,624	8,631	(0.8)	3	3.0	3.5
Vodafone	4,447	4,419	0.6	—	3.5	4.1
Of which South Africa	3,396	3,264	3.9	—	1.7	5.6
Of which International operations	1,001	1,071	(6.5)	—	8.8	2.3
Other AMAP	5,509	5,624	(2.0)	—	12.8	10.8
Of which Turkey	2,310	2,221	4.0	—	12.0	16.7
Of which Egypt	1,278	1,573	(19.0)	—	34.6	15.6
Of which New Zealand	1,169	110	6.0	—	(5.4)	0.8
AMAP	9,956	10,043	(0.9)	—	8.6	7.7
Other	1,138	1,303	—	—	—	—
Eliminations	(82)	(109)	—	—	—	—
Total service revenue	42,987	44,618	(3.7)	1.4	4.2	1.9
Other revenue	4,644	5,192	—	—	—	—
Revenue	47,631	49,810	(4.4)	1.5	4.1	1.2

	2017 €m					
Year ended 31 March 2017 (continued)						
Other growth metrics						
Group – Enterprise Service revenue	12,735	13,378	(4.4)	2.7	4.0	(2.3)
Vodafone Group Enterprise – Service revenue	2,982	3,166	(11)	1.7	5.4	(3.0)
Europe – Service revenue excluding the impact of regulation	31,975	33,381	(4.0)	2.8	3.0	1.6
Germany – Mobile service revenue excluding the impact of regulation	6,071	6,062	0.1	1.5	–	1.6
Spain – Service revenue excluding the impact of handset financing	4,507	4,468	0.9	3.1	–	4.0
Ireland – Service revenue excluding the impact of MTR cuts	954	954	–	2.0	–	(2.0)
South Africa – Data revenue	1,352	1,143	18.3	–	1.4	(19.7)
South Africa – Voice revenue	1,505	1,386	8.5	–	1.4	(3.7)
India – Service revenue	5,834	6,135	(4.9)	2.5	1.7	(0.7)
India – Adjusted EBITDA	1,596	1,815	(12.0)	–	1.6	(0.5)
Adjusted EBITDA						
Germany	3,617	3,432	4.6	–	–	4.0
Italy	2,229	2,015	10.6	–	–	10.0
UK	1,212	1,756	(31.0)	5	(0.1)	(1.5)
Spain	1,360	1,250	8.8	–	–	8.9
Other Europe	1,865	2,002	(6.8)	(0.1)	(0.1)	3.0
Europe	10,283	10,485	(1.9)	2.9	2.1	3.1
Vodafone	2,063	2,078	1	–	3.0	1.9
Other AMAP	1,791	1,679	6.7	–	18.0	(14.7)
Of which Turkey	646	555	16.8	–	15.1	(22.2)
Of which Egypt	590	685	(15.0)	–	36.3	(27.7)
AMAP	3,854	3,706	4.0	–	9.2	13.2
Other	12	(36)	–	–	–	–
Total	14,149	14,155	–	1.8	4.0	5.8
Percentage point change in adjusted EBITDA margin						
Germany	34.1%	32.6%	1.5	–	–	1.5
Italy	36.5%	35.5%	1.0	–	–	1.0
UK	17.5%	20.8%	(3.3)	0.8	(0.1)	(1.6)
Spain	27.3%	25.2%	2.1	–	–	2.1
Other Europe	30.4%	30.5%	0.1	0.5	–	0.6
Europe	29.8%	28.8%	1.0	0.2	(0.2)	1.0
Vodafone	39.0%	38.7%	0.3	0.2	(0.4)	0.1
Other AMAP	27.6%	25.6%	2.0	–	0.9	2.9
Of which Turkey	21.2%	18.7%	2.5	–	–	–
Of which Egypt	44.4%	41.8%	2.6	–	–	–
AMAP	32.7%	31.2%	1.5	–	0.1	1.6
Group	29.7%	28.4%	1.3	–	(0.1)	1.2
Adjusted EBIT						
Group	3,970	3,769	5.3	(3.0)	4.7	7.0
Adjusted operating profit						
Europe	1,890	1,927	(1.9)	(0.4)	(0.7)	(5.0)
AMAP	2,238	1,941	15.3	–	9.9	(25.2)
Other	6	(39)	–	–	–	–
Total	4,134	3,829	8.0	(1.1)	4.9	11.8

	2017	2016	2015	2014	2013	2012
	€m	€m	€m	€m	€m	€m
Six months ended 31 March 2017						
Adjusted EBITDA						
Germany	1,850	1,926	1,950	—	—	60
Italy	1,125	1,014	999	—	(61)	193
UK	537	626	(350)	—	98	(250)
Spain	668	571	130	—	10	151
Other Europe	825	963	1161	165	—	0.4
Europe	4,985	5,140	(3.0)	3.3	2.1	2.4
Vodacom	1,111	763	157	—	(160)	56
Other AMAP	851	849	0.2	—	26.4	25.6
AMAP	1,962	1,809	8.5	—	5.3	13.8
Other	112	21	—	—	—	—
Total	7,059	6,970	1.3	1.5	3.5	6.3
Depreciation and amortisation	(5,669)	(5,874)	—	—	—	—
Share of result in associated and joint ventures	91	63	—	—	—	—
Impairment loss	—	(36)	—	—	—	—
Restructuring costs	(379)	(160)	—	—	—	—
Other income and expense	1109	(5)	—	—	—	—
Operating profit	2,212	429	—	—	—	—
Quarter ended 31 March 2017						
Service revenue						
Germany	2,492	2,462	2,462	—	—	12
Italy	1,298	1,258	1,258	—	—	18
UK	1,524	1,903	1,914	—	59	43
Spain	1,109	1,084	1,084	—	101	13
Other Europe	1,102	1,513	1,513	160	—	10
Of which Ireland	235	238	238	—	0	10
Of which Portugal	226	221	221	—	(61)	20
Of which Greece	189	31	—	—	62	10
Elimination	(32)	(36)	—	—	—	—
Europe	7,593	8,202	(7.4)	5.3	2.2	0.1
Vodacom	1,198	892	892	—	(110)	38
Of which South Africa	937	717	717	—	(201)	36
Of which International operations	252	159	(127)	—	31	0.9
Other AMAP	1,239	1,404	1,404	—	216	98
Of which Turkey	526	550	550	—	100	134
Of which Egypt	224	390	(166)	—	65.4	118
Of which New Zealand	303	172	114	—	(11)	0.3
AMAP	2,437	2,396	1.7	—	5.1	6.8
Other	314	373	—	—	—	—
Elimination	(23)	(45)	—	—	—	—
Total service revenue	10,321	10,888	(5.2)	3.9	2.8	1.5
Other revenue	1,020	1,119	—	—	—	—
Revenue	11,341	12,006	(5.5)	2.8	2.9	0.2
Other growth metrics						
Germany – Mobile service revenue excluding the impact of regulation	1,500	1,503	(0.3)	22	(31)	18
UK – Fixed service revenue excluding carrier services	406	491	(17.3)	50	98	(2.5)
Spain – Service revenue excluding the impact of handset financing	1,109	1,094	1.4	25	(10)	3.3
Ireland – Service revenue excluding the impact of MTR cuts	235	238	(1.3)	33	0.1	0.3
India – Service revenue	1,379	1,560	(10.0)	23	(3.3)	(11.5)
India – Data growing revenue	247	303	(19.0)	—	3.5	(15.9)
India – Price revenue	870	1,046	(16.8)	—	3.6	13.0

€m

		Restated 2016 €m				
Quarter ended 31 December 2016						
Service revenue						
Germany	2,505	2,460	8	—	—	18
Italy	1,330	29	30	—	—	50
UK	1,607	998	(173)	—	(64)	(32)
Spain	1,125	116	93	—	—	98
Other Europe	1,537	1,536	0	19	(62)	18
Of which Ireland	235	240	(21)	—	91	(20)
Of which Portugal	227	223	13	—	94	22
Of which Greece	195	192	16	—	(64)	12
Eliminations	(41)	(35)	—	—	—	—
Europe	8,063	8,366	(3.6)	0.3	4.0	0.7
vodafone	1,165	1,107	52	—	(12)	40
Of which South Africa	896	877	97	—	(41)	56
Of which International operations	256	230	23	—	7	19
Other AMAP	1,363	1,423	(40)	—	147	105
Of which Turkey	581	567	34	—	116	150
Of which Egypt	288	395	(271)	—	467	198
Of which New Zealand	299	275	83	—	(83)	—
AMAP	2,528	2,530	(0.1)	—	7.5	7.4
Other	281	308	—	—	—	—
Eliminations	(17)	(18)	—	—	—	—
Total service revenue	10,855	11,186	(3.0)	0.3	4.8	2.1
Other revenue	1,384	1,576	—	—	—	—
Revenue	12,239	12,722	(3.8)	0.9	4.4	1.5
Other growth metrics						
Germany – Mobile service revenue excluding the impact of regulation	1,516	1,517	31	11	91	11
Spain – Service revenue excluding the impact of handset financing	1,125	1,116	93	33	—	11
India – Service revenue	1,450	1,329	(92)	25	18	(19)
India – Data browsing revenue	295	287	11	—	(68)	36
India – Voice revenue	991	1,014	(123)	—	(177)	(50)

	Restated 2016 €m					
Year ended 31 March 2016 restated						
Revenue						
Europe	56,462	55,207	3.3	1.3	1.6	0.4
AMAP	11,891	11,600	2.5	0.6	4.8	3.1
Other	1,567	1,535				
Eliminations	(110)	(116)				
Total	49,810	48,385	2.9	(0.7)	(0.1)	2.1
Service revenue						
Germany	9,817	9,362	(3.5)	—	0.1	(0.4)
Mobile service revenue	6,062	5,150	(15)	—	—	(16)
Fixed service revenue	3,755	4,212	11	—	0.1	15
Italy	5,129	5,169	(0.8)	—	—	(0.8)
Mobile service revenue	4,303	4,353	(1)	—	—	(1)
Fixed service revenue	806	816	(1)	—	—	(1)
UK	7,987	7,527	6.1	0.4	(0.2)	(0.5)
Mobile service revenue	6,023	5,102	5.7	0.6	1.2	(0.7)
Fixed service revenue	1,962	2,425	18	0.5	3.9	1.1
Spain	4,468	4,240	5.4	0.3	—	(0.5)
Mobile service revenue	3,034	3,210	(5.5)	(0.6)	0.1	(8.0)
Fixed service revenue	1,434	1,030	52.2	51.4	—	7.5
Other Europe	6,131	5,924	3.5	0	0.1	1.6
Other in Germany	1,750	1,446	1.2	—	0	0.3
Eliminations	(152)	(112)				
Europe	33,381	32,612	2.4	(1.5)	(1.5)	(0.6)
South Africa	4,419	4,451	(0.7)	—	0.1	5.1
Other in South Africa	5,267	5,667	(2.4)	—	1.6	1.7
Other in International operations	1,071	1,002	6.4	—	—	10.7
Other AMAP	5,604	5,319	5.7	1.8	2.5	10
Other in Turkey	2,222	2,052	8.3	—	1.4	(8.7)
Other in Egypt	1,578	1,173	7.1	5.4	1.1	(8.8)
AMAP	10,043	9,770	2.8	1.0	4.2	8.0
Other	1,303	1,338				
Eliminations	(100)	(103)				
Total service revenue	44,618	43,635	2.3	(0.8)	(0.4)	1.1
Other revenue	5,192	4,750				
Revenue	49,810	48,385	2.9	(0.7)	(0.1)	2.1
Other growth metrics						
Group—Enterprise service revenue	13,318	12,779	4.2	2.1	(1.3)	1
UK—Fixed service revenue excluding pair end services	1,962	1,825	7.5	0.8	(5.9)	2.4
Spain—Service revenue excluding the impact of handset financing	4,468	4,240	5.4	(5.1)	—	(0.5)
South Africa—Data revenue	260	289	(10.0)	—	28.3	18.9
India—Service revenue	6,135	5,489	12.0	—	(7.0)	5.0
India—Service revenue excluding the impact of VTR cuts	6,135	5,489	12.0	5.0	(7.0)	10.0
India—Adjusted EBITDA	1,815	1,632	11.0	—	(6.3)	4.1
India—Percentage point change in adjusted EBITDA margin	29.5%	29.7%	(0.2)	—	—	(0.2)

	Restated 2016 €m					
Year ended 31 March 2016 restated (continued)						
Adjusted EBITDA						
Germany	3,462	3,589	2	—	—	21
Italy	2,015	1,956	59	—	59	51
UK	1,756	1,721	34	47	(54)	17
Spain	1,250	1,003	246	(201)	(93)	42
Other Europe	2,002	2,004	(91)	(13)	(91)	(15)
Europe	10,485	10,077	4.0	(1.3)	(1.0)	1.7
Vodafone	2,028	1,949	41	—	86	127
Other AMAP	1,678	1,633	26	13	0.6	45
AMAP	3,706	3,584	3.4	0.6	5.0	9.0
Other	(36)	41	—	—	—	—
Total	14,155	13,702	3.3	(1.6)	0.6	2.3
Percentage point change in adjusted EBITDA margin						
Germany	32.6%	31.8%	0.8	—	—	0.8
Italy	33.5%	33.5%	—	—	—	—
UK	20.8%	21.8%	(1.0)	0.9	0.3	0.2
Spain	25.2%	21.7%	3.5	(0.1)	—	1.3
Other Europe	30.3%	31.5%	(1.2)	0.2	—	(1.0)
Europe	28.8%	28.5%	0.3	0.0	0.1	0.4
Vodafone	38.1%	35.2%	2.9	—	0.7	3.6
Other AMAP	25.6%	27.0%	(1.4)	(0.1)	(0.6)	0.7
AMAP	31.2%	30.9%	0.3	—	—	0.3
Group	28.4%	28.3%	0.1	(0.1)	0.1	0.1
Adjusted operating profit						
Europe	1,927	2,216	(151)	(91)	15	(124)
AMAP	1,941	1,466	111	16	—	110
Other	(39)	76	—	—	—	—
Total	3,829	4,040	(5.2)	(1.7)	3.1	(3.8)
Quarter ended 31 March 2016 restated						
Service revenue						
Germany	2,462	2,423	39	—	—	16
Italy	1,263	1,246	17	—	(11)	13
UK	1,903	2,093	(91)	54	36	(61)
Spain	1,094	1,131	(33)	—	01	(32)
Other Europe	1,516	1,481	24	(01)	(02)	21
Of which Netherlands	428	434	(14)	—	01	(13)
Of which Portugal	221	213	38	—	(03)	35
Of which Romania	174	163	67	—	10	77
Eliminations	(36)	(44)	—	—	—	—
Europe	8,202	8,330	(1.5)	1.1	0.9	0.5
Vodafone	992	1,183	(161)	—	224	63
Of which South Africa	717	888	(193)	—	258	65
Other AMAP	1,404	1,478	(50)	70	101	121
AMAP	2,396	2,661	(10.0)	4.0	15.6	9.6
Other	335	442	—	—	—	—
Eliminations	(45)	(69)	—	—	—	—
Total service revenue	10,888	11,364	(4.2)	2.3	4.1	2.2
Other revenue	1,118	1,376	—	—	—	—
Revenue	12,006	12,740	(5.8)	2.0	4.5	0.7
India – Service revenue	1,532	1,547	(10)	—	63	53

	Restated 2015 €m					
Quarter ended 31 December 2015 restated						
Service revenue						
Germany	2,460	2,489	(0.4)	—	—	(0.4)
Italy	1,291	1,245	(0.3)	—	—	(0.3)
UK	1,998	1,934	(3.3)	(0.8)	(0.3)	(0.1)
Spain	1,116	1,133	(1.5)	(0.1)	—	(1.5)
Other Europe	1,536	1,485	(3.4)	(1.9)	0	(1.6)
Other (incl. Netherlands)	438	458	—	—	(0.2)	(0.2)
Eliminations	(35)	(14)	—	—	—	—
Europe	8,366	8,237	1.6	(0.1)	(2.1)	(0.6)
Vodafone	1,107	1,128	(1.9)	—	31	7.2
Other (incl. South Africa)	817	846	(3.4)	—	(10.6)	7.2
Other AMAP	1,423	1,321	7.2	—	3.6	(10.8)
AMAP	2,530	2,455	3.1	—	6.1	9.2
Other	308	330	—	—	—	—
Eliminations	(18)	(12)	—	—	—	—
Total service revenue	11,186	11,010	1.6	0.1	(0.4)	1.3
Other revenue	1,536	1,517	—	—	—	—
Revenue	12,722	12,387	2.7	0.1	(0.1)	2.7
Income before finance	1,529	1,343	(12.8)	—	(17.5)	(2.3)
Year ended 31 March 2015 restated						
Revenue						
Europe	35,296	38,369	(8.5)	(26.3)	(2.7)	(11.4)
AMAP	1,600	1,148	3.5	(1.5)	0	(4.5)
Other	1,585	1,293	—	—	—	—
Eliminations	(106)	(3)	—	—	—	—
Total	48,385	40,843	18.5	(19.5)	(1.1)	(2.1)
Service revenue						
Europe	32,612	36,156	(10.9)	(26.3)	(1.3)	(15.0)
AMAP	977	6,927	—	(1.2)	(1.5)	(2.3)
Other	1,356	1,175	—	—	—	—
Eliminations	(105)	(57)	—	—	—	—
Total	43,635	37,121	17.5	(19.6)	(1.1)	(3.2)
Other revenue	4,750	3,722	—	—	—	—
Total	48,385	40,843	18.5	(19.5)	(1.1)	(2.1)
Adjusted EBITDA						
Europe	10,077	8,051	23.2	(35.4)	(2.1)	(12.3)
AMAP	3,584	6,550	(1.2)	(1.3)	1	(1.3)
Other	41	(234)	—	—	—	—
Total	13,702	11,840	15.7	(23.2)	(0.8)	(8.3)
Adjusted operating profit						
Europe	2,216	2,114	(4.6)	(21.4)	(0.7)	(40.6)
AMAP	1,746	3,244	(4.5)	(0.1)	(0.1)	(4.7)
Other	78	(42)	—	—	—	—
Total	4,040	4,740	(14.8)	(11.9)	(0.1)	(26.8)
Other growth metrics						
Group — Enterprise service revenue	12,779	11,358	(11.9)	(10.6)	(2.1)	—

Form 20-F cross reference guide

The information in this document that is referenced in the following table is included in our annual Report on Form 20-F for 2017 filed with the SEC (the 2017 Form 20-F). The information in this document may be updated or supplemented at the time of filing with the SEC or later amended, if necessary. No other information in this document is included in the 2017 Form 20-F or incorporated by reference into any filing by us under the Securities Act. Please see Documents on display on page 104 for information on how to access the 2017 Form 20-F. Filled with the SEC, the 2017 Form 20-F has not been approved or disapproved by the SEC nor has the SEC passed judgement upon the adequacy or accuracy of the 2017 Form 20-F.

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Notes:

1. The audit and reporting are the responsibility of the independent registered public accounting firm, which is not a subsidiary of the company.

Forward-looking statements

This document contains forward-looking statements within the meaning of the US Private Securities Litigation Reform Act of 1995, with respect to the Group's financial condition, results of operations and businesses, and certain of the Group's plans and objectives.

In particular, our forward-looking statements include statements with respect to:

- the Group's expectations and guidance regarding its financial and operational performance, the performance of its operations and joint ventures, other investments and newly acquired businesses, preparation for 5G and expectations regarding customers;
- intentions and expectations regarding the development of products, services and initiatives, either individually or together with Vodafone Group, third parties;
- expectations regarding the global economy and the Group's operational environment and market position, including future market conditions, growth in the number of worldwide mobile phone users and other trends;
- revenue and growth expected from the Group's Enterprise and telecommunications strategy;
- mobile penetration and other key rates; AT&T notes the Group's ability to acquire spectrum and licenses including 5G licenses, expected growth prospects in the Europe and AMER Regions and growth in customers and service generation;
- anticipated benefits to the Group from its efficiency and performance improvement program and the associated impact on the absolute individual's cost base;
- possible future acquisitions including possible future investments in existing investments, the time to completion of prior acquisitions, mandates and depending on the future investment;
- expectations and assumptions regarding the Group's future revenue, operating profit, adjusted EBITDA, adjusted EBITDA margin, free cash flow, depreciation and amortisation charges, foreign exchange rates, tax rates and capital expenditure;
- expectations regarding the Group's access to adequate financing for working capital requirements and share buy-back programmes and the Group's future dependence on its existing investments; and
- the impact of regulatory and legal proceedings involving the Group and of on- or off-schedule or potential regulatory changes.

Forward-looking statements are sometimes, but not always, identified by their use of a date in the future or such words as "will", "anticipates", "aims", "could", "may", "should", "expects", "believes", "intends", "plans", "or", "targets". By their nature, forward-looking statements are inherently predictive, speculative and involve risk and uncertainty because they relate to events and depend on circumstances that will occur in the future. There are a number of factors that could cause actual results and developments to differ materially from those expressed or implied by these forward-looking statements. These factors include, but are not limited to, the following:

- general economic and political conditions in the jurisdictions in which the Group operates and changes to the associated legal, regulatory and tax environments;
- increased competition;
- levels of investment in network capacity and the Group's ability to deploy new technologies, products and services;
- rapid changes to existing products and services and the inability of new products and services to perform in accordance with expectations;

- the ability of the Group to integrate new technologies in products and services, including network technologies and data services;
- the Group's ability to generate and grow revenue;
- a lower than expected impact of new or existing products, services or terms on any of the Group's future revenue, cost structure and capital expenditure outlays;
- slower than expected customer growth, reduced customer retention, reductions in charging in countries, spending and increased pricing pressure;
- the Group's ability to extend and expand its access to resources to support ongoing and within customer demand for mobile data services;
- the Group's ability to secure the timely delivery of high-quality production supplies;
- loss of supply or disruption of supply, or a rise and a decrease in anticipated prices of new mobile handset;
- changes in the route to the Group of or from the Group may, change for terminations and roaming minutes;
- the impact of a failure or significant interruption to the Group's core communications infrastructure and data production systems;
- the Group's ability to realise expected benefits from acquisitions, partnerships, joint and venture transactions, brand licensing, platform sharing or other arrangements with third parties;
- acquisition to avoid divestments of Group businesses and assets and the pursuit of other unexploited strategic opportunities;
- the Group's ability to integrate acquired businesses or assets;
- the extent of any future write-downs or impairment charges on the Group's assets or restructuring charges incurred as a result of an acquisition or divestiture;
- developments in the Group's financial condition, earnings and distributable funds and other factors that the Board takes into account in determining the level of dividends;
- the Group's ability to satisfy working capital requirements;
- changes in foreign exchange rate;
- changes in the regulatory framework in which the Group operates;
- the impact of legal or other proceedings against the Group or other companies in the communications industry; and
- changes in statutory tax rates and policies.

Any view of the reader's own actual results and developments may differ materially from the expectations disclosed or implied within forward-looking statements to can be found under "Risk management" on pages 78 to 84 of this document. All subsequent written or oral forward-looking statements attributable to the Company or any member of the Group or any person acting on their behalf are expressly qualified in their entirety by the factors referred to above. No assurance can be given that the forward-looking statements in this document will be realised. Subject to compliance with applicable laws and regulations, Vodafone does not intend to update these forward-looking statements and does not intend to take any obligation to do so.

Definition of terms

2G	2G network are operated using global system for mobile (GSM) technology, which offers services such as voice, text messaging and low speed data. In and from all the Group's port-cabled networks support generation packet radio services (GPRS), often referred to as 2.5G. GPRS allows mobile devices to access IP-based data services such as the internet and email.
3G	Advanced technology based on wide-band code division multiple access (wcdma) and faster data services.
4G/LTE	4G or (long-term evolution (LTE) technology, offers even faster data transfer speeds than 3G. HSPA
5G	5G is the coming fifth-generation wireless broadband technology which will provide better speeds and coverage than the current 4G.
Adjusted EBIT	Operating profit excluding share of results in associates and joint ventures, impairment losses, amortisation of customer bases and brand intangible assets, restructuring costs arising from discrete restructuring plans and other income and expense. The Group's definition of adjusted EBIT may not be comparable with similarly titled measures and disclosures by other companies.
Adjusted EBITDA	Operating profit excluding share of results in associates and joint ventures, depreciation and amortisation gains, losses on the disposal of fixed assets, impairment losses, restructuring costs arising from discrete restructuring plans and other income and expense. The Group's definition of adjusted EBITDA may not be comparable with similarly titled measures and disclosures by other companies.
Adjusted operating profit	Group adjusted operating profit excludes impairment losses, restructuring costs arising from discrete restructuring plans, amortisation of customer bases and brand intangible assets and other income and expense.
ADR	American depositary receipts is a mechanism designed to facilitate trading in shares of non-US companies in the US stock markets. The main purpose is to create an instrument which can easily be settled through US stock market clearing system.
ADS	American depositary shares are shares evidenced by American depositary receipt (ADR) are issued by a depositary bank and represent one or more shares of a non-US issuer held by the depositary bank. The main purpose of ADSs is to facilitate trading in shares of non-US companies in the US markets and accordingly ADRs which evidence ADSs are not from available for holding in US clearing system.
AGM	Annual general meeting
AMAP	The Group's region Africa, Middle East and Asia-Pacific
Applications ('apps')	Appropriate software application originally designed to run on a smartphone or tablet device and provide a convenient means for the user to perform certain tasks. They cover a wide range of activities including banking, ticket purchasing, travel arrangements, social networking and games. For example the My Vodafone app lets customers check their bill totals on their smartphone and see the minutes, texts and data allowance remaining.
ARPU	Average revenue per user defined as customer revenue and incoming revenues divided by average customer.
Capital additions ('capex')	Comprises the purchase of property, plant and equipment and intangible assets, other than licence and spectrum payments during the year.
Churn	Total gross customer disconnections in the period divided by the average total customers in the period.
Cloud services	This means the customer has little or no equipment at their premises and all the equipment and capability associated with the service is run from the Vodafone network and data centres instead. This removes the need for customers to make capital investments and instead they have an operating cost model with a recurring monthly fee.
Converged customer	A customer who receives both fixed and mobile services (also known as unified communications) on a single bill, or who receives a discount across both bills.
Customer costs	Customer costs include acquisition costs, retention costs and expenses related to ongoing commissions.
Depreciation and other amortisation	The accounting charge that allocates the cost of a tangible or intangible asset to the income statement over its useful life. This measure includes the profit or loss on disposal of property, plant and equipment and computer software.
Direct costs	Direct costs include interconnect costs and other direct costs of providing services.
Enterprise	The Group's customer segment for businesses.
FCA	Financial Conduct Authority
Fixed broadband customer	A fixed broadband customer is defined as a customer with a connection or access point to a fixed data network.
Fixed service revenue	Service revenue relating to provision of fixed line ('fixed') and carrier services.
FTTC	Fibre-to-the-Cabinet involves running fibre optic cables from the telephone exchange or distribution point to the street cabinets which then connect to a standard phone line to provide broadband.
FTTH	Fibre-to-the-Home provides an end-to-end fibre optic connection the full distance from the exchange to the customer's premises.

FRC	Financial Reporting Council
Free cash flow	Operating free cash flow after cash flows in respect of intangible intangible interests, cash received from disposals and investments and cash paid on behalf of non-controlling shareholders in subsidiaries, but before restructuring costs arising from discrete restructuring plans, and licence and spectrum payments. For the week ended 31 March 2016 and 31 March 2015 free cash flow also excludes (i) payments in respect of the Group's Irish ultra-tax settlement
Gbps	Gigabits (per second) or bit per second
HSPA+	A revolution of high speed packet access (HSPA). An evolution of third generation (3G) technology that enhances the existing 3G network with higher speeds for the end user
ICT	Information and communications technology
IFRS	International Financial Reporting standards
Incoming revenue	Comprises revenue from termination rates for voice and messaging to Vodafone customers
Internet of Things ('IoT')	The network of physical objects embedded with electronics, software, sensors and network connectivity, including a built-in mobile SIM card, that enable these objects to collect data and exchange communication with one another or a database
IP	Internet Protocol is the format in which data is sent from one computer to another on the internet
IP-VPN	A virtual private network (VPN) is a network that uses a shared telecommunication infrastructure such as the internet to provide remote office or individual users with secure access to their organisation's network
Mark-to-market	Mark-to-market or fair value accounting refers to accounting for the value of an asset or liability based on the current market price of the asset or liability
Mbps	Megabits (per second) or bit per second
Mobile broadband	Mobile broadband is a wireless internet access through a broadband or alternative application using any combination of mobile device, such as a smartphone, tablet or laptop, connected to a cellular network
Mobile customer	A mobile customer is defined as a person's identity module (SIM) card inserted in a SIM card. There is no SIM card in a mobile phone or tablet, which does not connect to the network for any purpose including mobile data usage
Mobile service revenue	Service revenue relating to the provision of mobile services
Mobile termination rate ('MTR')	A per minute charge paid by one mobile network operator to another for the provision of a service to another mobile network operator
MVNO	Mobile virtual network operators are companies that provide mobile phone services under a wholesale contract with a mobile network operator but do not have the licence or ownership of the infrastructure required to operate a network
Net debt	Long-term borrowings and inter-bank borrowings and mark-to-market adjustments to financing instruments less cash and cash equivalents
Next generation networks ('NGN')	Fibre-optic cable networks typically providing high-speed broadband of over 50Mbps
Net promoter score ('NPS')	Net promoter score is a customer loyalty metric used to monitor customer satisfaction
Operating expenses	Operating expenses comprise primarily sales and distribution costs, network and IT related expenditure and business support costs
Operating free cash flow	Cash generated from operations after cash payments for capital additions (excludes capital licence and spectrum payments) and cash receipts from the disposal of intangible assets and property, plant and equipment but before restructuring costs arising from discrete restructuring plans
Organic growth	An alternative performance measure which presents performance on a comparable basis, both in terms of merger and acquisition activity and movements in foreign exchange rates. See pages 205 to 215 Alternative performance measures for further details
Other revenue	Other revenue includes revenue from connection fees and equipment sales
Partner markets	Markets in which the Group has entered into a partner agreement with a local mobile operator enabling a range of Vodafone's global products and services to be marketed in that operator's territory and extending Vodafone's reach into such markets
Penetration	Number of SIMs in a country as a percentage of the country's population. Penetration can be in excess of 100% due to customers owning more than one SIM
Petabyte	A petabyte is a measure of data usage. One petabyte is a million gigabytes
Pps	Percentage points
RAN	Radio access network is the part of a mobile telecommunications system which provides cellular coverage to mobile phones via a radio interface, managed by thousands of base stations installed on towers and rooftops across the coverage area, and linked to the core nodes through a backbone infrastructure which can be owned, leased or a mix of both
Regulation	Impact of industry specific laws and regulations covering telecommunications services. The impact of regulation on service revenue comprises the effect of changes in mobile termination rates and roaming regulation

Reported growth

Reported growth is based on amounts reported in the consolidated statement of income.

Restructuring costs

Costs incurred by the Group to allow the implementation of discrete restructuring plans to improve overall efficiency.

RGUs/sub

Revenue Generating Unit/unique subscriber ratio. RGUs/sub describes the average number of fixed services taken by subscribers.

Roaming

Allow customers to make calls and send and receive texts and data on other operators' mobile networks usually while traveling abroad.

Service revenue

Service revenue comprises all revenue related to the provision of ongoing services including, but not limited to, monthly, air access charges, airtime usage, roaming, incoming and outgoing net work usage by non-vodafone customers and interconnect charges for incoming calls (see pages 205 to 215). Alternative performance measures for further details.

Smartphone penetration

The number of smartphone devices divided by the number of registered SIMs (excluding data only SIMs) and telemetric applications.

SME

Small to medium-sized enterprise.

Spectrum

The radio frequency bands and channels assigned for telecommunication services.

SRAN

Single Radio Access network which allows 2G, 3G and 4G services to be run from a single piece of equipment.

Supranational

An international organisation or union where member states go beyond national boundaries or interests to share in the decision making and vote on issues pertaining to the wider grouping.

VEE

Vodafone Global Enterprise (VGE) which serves the Group's biggest multi-national customers.

VoIP

Voice over IP (voice over internet) used to manage the delivery of voice information over the internet in digital form via discrete packets rather than by using the traditional public switched telephone network.

VZW

Verizon Wireless, the Group's former associate in the United States.

Selected financial data

€m

The selected financial data shown in the table below is for the 131 Months (101 to 103) of the financial year ended 31 March 2017 and is derived from the consolidated financial statements of Vodafone Group Plc and its subsidiaries. The data is presented on a consolidated basis and is not audited.

	2017	2016	2015	2014	2013
Consolidated income statement data (€m)					
Revenue	47,631	49,810	48,385	43,245	41,895
Operating profit (loss)	3,725	1,520	2,073	(4,722)	(2,877)
Profit/(loss) before taxation	2,792	(1,901)	734	(5,960)	(3,413)
(Loss) profit for financial year from continuing operations	(1,972)	(5,127)	780	(6,400)	(4,704)
(Loss) profit for the financial year	(6,079)	(5,120)	747	(7,151)	742
Consolidated statement of financial position data (€m)					
Total assets	154,684	169,107	164,519	147,536	163,436
Total equity	73,719	85,133	83,708	86,914	85,421
Total equity, shareholders' funds	72,200	83,325	81,510	85,733	84,777
Earnings per share^{1,2}					
Weighted average number of shares (millions)					
– Basic	27,971	26,692	26,489	26,472	26,831
– Diluted	27,971	26,692	26,419	26,632	26,831
Basic (loss) earnings per ordinary share	(22.51)c	(23.25)c	(27.48)c	(26.94)c	(1.65)c
Diluted (loss) earnings per ordinary share	(22.51)c	(23.25)c	(27.33)c	(26.12)c	(1.65)c
Basic (loss) earnings per share from continuing operations	(783)c	(20.77)c	(28.72)c	(51.17)c	(18.64)c
Cash dividends^{1,3}					
Amount per ordinary share (euro cents)	14.77c	—	—	—	—
Amount per ADS (euro cents)	14.77c	—	—	—	—
Amount per ordinary share (pence)	—	11.45p	11.22p	11.00p	10.19p
Amount per ADS (pence)	—	11.45p	11.02p	11.00p	10.19p
Amount per ordinary share (US cents)	18.52c	16.49c	16.65c	18.31c	15.49c
Amount per ADS (US cents)	18.52c	16.49c	16.65c	18.31c	15.49c
Other data					
Ratio of earnings to fixed charges	21	—	22	—	14
Deficiency between fixed charges and earnings (€m)	—	159	—	485	—

¹ The above data is based on the consolidated financial statements of Vodafone Group Plc and its subsidiaries for the financial year ended 31 March 2017 and is not audited.

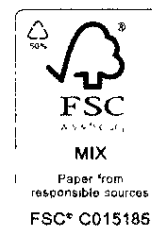
² The above data is based on the consolidated financial statements of Vodafone Group Plc and its subsidiaries for the financial year ended 31 March 2017 and is not audited.

³ The above data is based on the consolidated financial statements of Vodafone Group Plc and its subsidiaries for the financial year ended 31 March 2017 and is not audited.

Vodafone Group Plc is a company incorporated in the United Kingdom. The company is a public limited company and its shares are listed on the London Stock Exchange.

The company is a member of the Vodafone Group, which is a global telecommunications company. The company is a subsidiary of Vodafone Group Plc.

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