

Company Registration No 05778557 (England and Wales)

ABC MEDIA GROUP LIMITED
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 DECEMBER 2012

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ABC MEDIA GROUP LIMITED

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ABC MEDIA GROUP LIMITED

ABBREVIATED BALANCE SHEET

AS AT 31 DECEMBER 2012

	Notes	2012 £	£	2011 £	£
Fixed assets					
Investments	2		1,102		1,102
Current assets					
Debtors		98,898		98,898	
Cash at bank and in hand		197		197	
Net current assets			99,095		99,095
Total assets less current liabilities			100,197		100,197
Capital and reserves					
Called up share capital	3		205		205
Share premium account			99,992		99,992
Shareholders' funds			100,197		100,197

For the financial year ended 31 December 2012 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board for issue on 23 September 2013



Mr S Tiedeman
Director

Company Registration No. 05778557

ABC MEDIA GROUP LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2012

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

1.3 Investments

Fixed asset investments are stated at cost less provision for diminution in value

1.4 Group accounts

The financial statements present information about the company as an individual undertaking and not about its group. The company has not prepared group accounts as it is exempt from the requirement to do so by the Companies Act 2006

ABC MEDIA GROUP LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2012

2 Fixed assets

	Investments £
Cost	
At 1 January 2012 & at 31 December 2012	1,102
At 31 December 2011	1,102

Holdings of more than 20%

The company holds more than 20% of the share capital of the following companies

Company	Country of registration or incorporation	Class	Shares held %
Subsidiary undertakings			
ABC Media Limited	United Kingdom	Ordinary	100 00
ABC Commerce Limited	United Kingdom	Ordinary	100 00
Alphabet Soup Digital Limited	United Kingdom	Ordinary	100 00

The aggregate amount of capital and reserves and the results of these undertakings for the last relevant financial year were as follows

		Capital and reserves 2012 £	Profit/(loss) for the year 2012 £
	Principal activity		
ABC Media Limited	Advertising	435,754	(75,577)
ABC Commerce Limited	Not trading	115,535	(1,657)
Alphabet Soup Digital Limited	Not trading	2,514	(15)

3 Share capital

	2012 £	2011 £
Allotted, called up and fully paid		
20,500 Ordinary shares of 1p each	205	205