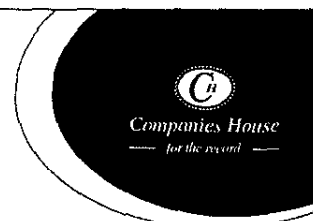


SH01

Return of allotment of shares



You can use the WebFiling service to file this form online
Please go to www.companieshouse.gov.uk

☒ **What this form is for**
You may use this form to give
notice of shares allotted following
incorporation

☐ **What this form is NOT for**
You cannot use this form to give
notice of shares taken
on formation of the company
for an allotment of a new
share by an unlimited

WEDNESDAY



A24 *A11SWKB4* #315
01/02/2012
COMPANIES HOUSE

1 Company details

Company number 0 5 7 1 7 6 1 2

Company name in full We7 Ltd

→ **Filing in this form**
Please complete in typescript or in
bold black capitals

All fields are mandatory unless
specified or indicated by *

2 Allotment dates

From Date d 0 d 5 m 0 m 1 y 2 y 0 y 1 y 2
To Date d d m m y y y y

① **Allotment date**
If all shares were allotted on the
same day enter that date in the
'from date' box. If shares were
allotted over a period of time,
complete both 'from date' and 'to
date' boxes

3 Shares allotted

Please give details of the shares allotted, including bonus shares
(Please use a continuation page if necessary)

② **Currency**
If currency details are not
completed we will assume currency
is in pound sterling

Class of shares (E.g. Ordinary/Preference etc.)	Currency ②	Number of shares allotted	Nominal value of each share	Amount paid (including share premium) on each share	Amount (if any) unpaid (including share premium) on each share
Preferred "D" Ordinary	GBP	2,546,601,014	£0 000001	£0 00080737	£0

If the allotted shares are fully or partly paid up otherwise than in cash, please
state the consideration for which the shares were allotted

Continuation page
Please use a continuation page if
necessary

Details of non-cash
consideration

If a PLC, please attach
valuation report (if
appropriate)

SH01 - continuation page

Return of allotment of shares

Statement of capital

Please complete the table below to show any class of shares held in other
currencies Please complete a separate table for each currency

Currency				
Class of shares (E.g. Ordinary/preference etc.)	Amount paid up on each share ①	Amount (if any) unpaid on each share ①	Number of shares ②	Aggregate nominal value ③
Ordinary 0 0001p	£0 000001	0 /	274651126	274 651126
Ordinary 0 0001p	£0 005122	0 /	330610100	330 6101
Ordinary 0 0001p	£0 01111169	0 /	6389735	6 389735
Preferred "A" Ordinary	£0 000001	0 /	600563155	600 563155
Preferred "A" Ordinary	£0 01111169	0 /	275205726	275 205726
Preferred "B" Ordinary	£0 000001	0 /	498864214	498 864214
Preferred "B" Ordinary	£0 01111169	0 /	233087909	233 087909
Preferred "C" Ordinary	£0 000001	0 /	566129269	566 129269
Preferred "C" Ordinary	£0 003539165	0 /	751781946	751 781946
Preferred "D" Ordinary	£0 00080737	0 /	7255985876	7255 985876
Preferred "D" Ordinary	£0 00064589476	0 /	588331132	588 331132
Totals			11381600188	11381 600188

① Including both the nominal value and any
share premium

② Total number of issued shares in
this class

③ E.g. Number of shares issued multiplied by
nominal value of each share

SH01 - continuation page
Return of allotment of shares

7 Statement of capital (Prescribed particulars of rights attached to shares)		
Class of share	Ordinary 0 0001p	
Prescribed particulars	shall be increased to such sum as is equal to the Minimum Return and the sums to which the holders of the other classes of share shall be entitled shall be adjusted accordingly	

SH01 - continuation page

Return of allotment of shares

7	Statement of capital (Prescribed particulars of rights attached to shares)	
Class of share	Ordinary 0 0001p	
Prescribed particulars	<p>The Ordinary Shares are not liable to be redeemed. The holders of the Ordinary Shares are entitled to attend and vote at general meetings. The Ordinary Shares participate in dividends <i>pari passu</i> with the other classes of share. On a winding up where the surplus remaining for distribution to the shareholders is less than £10 million the holders of the Ordinary Shares are entitled to participate in the distribution of any surplus on the winding up only after the holders of the Preferred 'D' Ordinary Shares have been paid the subscription price of such shares and the holders of the Preferred 'C' Ordinary Shares and the Preferred 'B' Ordinary Shares have been paid 80.941897% of the subscription price of such shares, at which point, unless the next sentence applies, the holders of all classes of share participate <i>pari passu</i> in the balance of the surplus remaining in proportion to their respective shareholdings. If, in accordance with the provisions described above, the amount which the holders of the Preferred 'D' Ordinary Shares would receive per Preferred 'D' Ordinary Share would be less than the amount which they would have received had the subscription price of the Preferred 'D' Ordinary Shares been invested on the date of issue of such shares at an interest rate of 8% per annum and been compounded annually ("the Minimum Return") then the aggregate sum to which the holders of the Preferred 'D' Ordinary Shares shall be entitled in respect of their Preferred 'D' Ordinary Shares on the winding up shall be increased to such sum as is equal to the Minimum Return and the sums to which the holders of the other classes of share shall be entitled shall be adjusted accordingly.</p> <p>On a winding up where the surplus remaining for distribution to the shareholders is £10 million or more the holders of the Ordinary Shares are entitled to participate in the distribution of any surplus on a winding up only after the holders of the Preferred 'D' Ordinary Shares have been paid the subscription price of such shares and the holders of the Preferred 'C' Ordinary Shares have been paid 80.941897% of the subscription price of such shares at which point, unless the next sentence applies, any balance of the surplus remaining is paid to the holders of all classes of share in proportion to their respective shareholdings. If, in accordance with the provisions described above, the amount which the holders of the Preferred 'D' Ordinary Shares would receive per Preferred 'D' Ordinary Share would be less than the amount which they would have received had the subscription price of the Preferred 'D' Ordinary Shares been invested on the date of issue of such shares at an interest rate of 8% per annum and been compounded annually ("the Minimum Return") then the aggregate sum to which the holders of the Preferred 'D' Ordinary Shares shall be entitled in respect of their Preferred 'D' Ordinary Shares on the winding up</p>	

SH01 - continuation page

Return of allotment of shares

7	Statement of capital (Prescribed particulars of rights attached to shares)	
Class of share	Preferred 'A' Ordinary	
Prescribed particulars	<p>The Preferred 'A' Ordinary Shares are not liable to be redeemed</p> <p>The holders of the Preferred 'A' Ordinary Shares are entitled to attend and vote at general meetings The Preferred 'A' Ordinary Shares participate in dividends <i>pari passu</i> with the other classes of share On a winding up where the surplus remaining for distribution to the shareholders is less than £10 million the holders of the Preferred 'A' Ordinary Shares are entitled to participate in the distribution of any surplus on the winding up only after the holders of the Preferred 'D' Ordinary Shares have been paid the subscription price of such shares and the holders of the Preferred 'C' Ordinary Shares and the Preferred 'B' Ordinary Shares have been paid 80 941897% of the subscription price of such shares, at which point, unless the next sentence applies, the holders of all classes of share participate <i>pari passu</i> in the balance of the surplus remaining in proportion to their respective shareholdings If, in accordance with the provisions described above, the amount which the holders of the Preferred 'D' Ordinary Shares would receive per Preferred 'D' Ordinary Share would be less than the amount which they would have received had the subscription price of the Preferred 'D' Ordinary Shares been invested on the date of issue of such shares at an interest rate of 8% per annum and been compounded annually ("the Minimum Return") then the aggregate sum to which the holders of the Preferred 'D' Ordinary Shares shall be entitled in respect of their Preferred 'D' Ordinary Shares on the winding up shall be increased to such sum as is equal to the Minimum Return and the sums to which the holders of the other classes of share shall be entitled shall be adjusted accordingly</p> <p>On a winding up where the surplus remaining for distribution to the shareholders is £10 million or more the holders of the Preferred 'A' Ordinary Shares are entitled to participate in the distribution of any surplus on a winding up after the holders of the Preferred 'D' Ordinary Shares have been paid the subscription price of such shares and the holders of the Preferred 'C' Ordinary Shares have been paid 80 941897% of the subscription price of such shares, at which point, unless the next sentence applies, any balance of the surplus remaining is paid to the holders of all classes of share in proportion to their respective shareholdings If, in accordance with the provisions described above, the amount which the holders of the Preferred 'D' Ordinary Shares would receive per Preferred 'D' Ordinary Share would be less than the amount which they would have received had the subscription price of the Preferred 'D' Ordinary Shares been invested on the date of issue of such shares at an interest rate of 8% per annum and been compounded annually ("the Minimum Return") then the aggregate sum to which the holders of the Preferred 'D' Ordinary Shares shall be entitled in</p>	

SH01 - continuation page

Return of allotment of shares

7

Statement of capital (Prescribed particulars of rights attached to shares)

Class of share	Preferred 'A' Ordinary	
Prescribed particulars	<p>in respect of their Preferred 'D' Ordinary Shares on the winding up shall be increased to such sum as is equal to the Minimum Return and the sums to which the holders of the other classes of share shall be entitled shall be adjusted accordingly</p>	

SH01 - continuation page

Return of allotment of shares

7	Statement of capital (Prescribed particulars of rights attached to shares)	
Class of share	Preferred 'B' Ordinary	
Prescribed particulars	<p>The Preferred 'B' Ordinary Shares are not liable to be redeemed. The holders of the Preferred 'B' Ordinary Shares are entitled to attend and vote at general meetings. The Preferred 'B' Ordinary Shares participate in dividends <i>pari passu</i> with the other classes of share. On a winding up where the surplus remaining for distribution to the shareholders is less than £10 million the holders of the Preferred 'B' Ordinary Shares are entitled to be paid 80.941897% of the subscription price for their Preferred 'B' Ordinary Shares after the holders of the Preferred 'D' Ordinary Shares have been paid the subscription price of such shares and the holders of the Preferred 'C' Ordinary Shares have been paid 80.941897% of the subscription price of such shares. When the holders of the Preferred 'B' Ordinary Shares have been paid 80.941798% of the subscription price for their Preferred 'B' Ordinary Shares then, unless the next sentence applies, the holders of all classes of share participate <i>pari passu</i> in the balance of the surplus remaining in proportion to their respective shareholdings. If, in accordance with the provisions described above, the amount which the holders of the Preferred 'D' Ordinary Shares would receive per Preferred 'D' Ordinary Share would be less than the amount which they would have received had the subscription price of the Preferred 'D' Ordinary Shares been invested on the date of issue of such shares at an interest rate of 8% per annum and been compounded annually ("the Minimum Return") then the aggregate sum to which the holders of the Preferred 'D' Ordinary Shares shall be entitled in respect of their Preferred 'D' Ordinary Shares on the winding up shall be increased to such sum as is equal to the Minimum Return and the sums to which the holders of the other classes of share shall be entitled shall be adjusted accordingly.</p> <p>On a winding up where the surplus remaining for distribution to the shareholders is £10 million or more the holders of the Preferred 'B' Ordinary Shares are entitled to participate in the distribution of any surplus on a winding up after the holders of the Preferred 'D' Ordinary Shares have been paid the subscription price of such shares and the holders of the Preferred 'C' Ordinary Shares have been paid 80.941897% of the subscription price of such shares. When the holders of the Preferred 'B' Ordinary Shares have been paid 80.941897% of the subscription price of such shares then, unless the next sentence applies, any balance of the surplus remaining is paid to the holders of all classes of share in proportion to their respective shareholdings. If, in accordance with the provisions described above, the amount which the holders of the Preferred 'D' Ordinary Shares would receive per Preferred 'D' Ordinary Share would be less than the amount which they would have received had the subscription price of the Preferred 'D' Ordinary</p>	

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Return of allotment of shares

7

Statement of capital (Prescribed particulars of rights attached to shares)

Class of share	Preferred 'B' Ordinary	
Prescribed particulars	<p>Ordinary Shares been invested on the date of issue of such shares at an interest rate of 8% per annum and been compounded annually ("the Minimum Return") then the aggregate sum to which the holders of the Preferred 'D' Ordinary Shares shall be entitled in respect of their Preferred 'D' Ordinary Shares on the winding up shall be increased to such sum as is equal to the Minimum Return and the sums to which the holders of the other classes of share shall be entitled shall be adjusted accordingly</p>	

SH01 - continuation page

Return of allotment of shares

7	Statement of capital (Prescribed particulars of rights attached to shares)	
Class of share	Preferred 'C' Ordinary	
Prescribed particulars	<p>The Preferred 'C' Ordinary Shares are not liable to be redeemed</p> <p>The holders of the Preferred 'C' Ordinary Shares are entitled to attend and vote at general meetings</p> <p>The Preferred 'C' Ordinary Shares participate in dividends <i>pari passu</i> with the other classes of share</p> <p>On a winding up where the surplus remaining for distribution to the shareholders is less than £10 million the holders of the Preferred 'C' Ordinary Shares are entitled to be paid 80 941897% of the subscription price for their Preferred 'C' Ordinary Shares after the holders of the 'D' Ordinary Shares have been paid the subscription price of such shares</p> <p>When the holders of the Preferred 'B' Ordinary Shares have been paid 80 941897% of the subscription price for their shares then, unless the next sentence applies, the holders of all classes of share participate <i>pari passu</i> in the balance of the surplus remaining in proportion to their respective shareholdings</p> <p>If, in accordance with the provisions described above, the amount which the holders of the Preferred 'D' Ordinary Shares would receive per Preferred 'D' Ordinary Share would be less than the amount which they would have received had the subscription price of the Preferred 'D' Ordinary Shares been invested on the date of issue of such shares at an interest rate of 8% per annum and been compounded annually ("the Minimum Return") then the aggregate sum to which the holders of the Preferred 'D' Ordinary Shares shall be entitled in respect of their Preferred 'D' Ordinary Shares on the winding up shall be increased to such sum as is equal to the Minimum Return and the sums to which the holders of the other classes of share shall be entitled shall be adjusted accordingly</p>	
	<p>On a winding up where the surplus remaining for distribution to the shareholders is £10 million or more the holders of the Preferred 'C' Ordinary Shares are first entitled to be paid 80 941897% of the subscription price of such shares after the holders of the 'D' Ordinary Shares have been paid the subscription price of such shares</p> <p>When the holders of the Preferred 'C' Ordinary Shares have been paid 80 941798% of the subscription price of such shares then, unless the next sentence applies, any balance of the surplus remaining is paid to the holders of all classes of share in proportion to their respective shareholdings</p> <p>If, in accordance with the provisions described above, the amount which the holders of the Preferred 'D' Ordinary Shares would receive per Preferred 'D' Ordinary Share would be less than the amount which they would have received had the subscription price of the Preferred 'D' Ordinary Shares been invested on the date of issue of such shares at an interest rate of 8% per annum and been compounded annually ("the Minimum Return") then the aggregate sum to which the holders of the Preferred 'D' Ordinary Shares shall be entitled in</p>	

SH01 - continuation page

Return of allotment of shares

7	Statement of capital (Prescribed particulars of rights attached to shares)	
Class of share	Preferred 'C' Ordinary	
Prescribed particulars	<p>such sum as is equal to the Minimum Return and the sums to which the holders of the other classes of share shall be entitled shall be adjusted accordingly</p> <p>On a winding up where the surplus remaining for distribution to the shareholders is £10 million or more the holders of the Preferred 'C' Ordinary Shares are first entitled to be paid 80 941897% of the subscription price of such shares after the holders of the 'D' Ordinary Shares have been paid the subscription price of such shares When the holders of the Preferred 'C' Ordinary Shares have been paid 80 941798% of the subscription price of such shares then, unless the next sentence applies, any balance of the surplus remaining is paid to the holders of all classes of share in proportion to their respective shareholdings If, in accordance with the provisions described above, the amount which the holders of the Preferred 'D' Ordinary Shares would receive per Preferred 'D' Ordinary Share would be less than the amount which they would have received had the subscription price of the Preferred 'D' Ordinary Shares been invested on the date of issue of such shares at an interest rate of 8% per annum and been compounded annually ("the Minimum Return") then the aggregate sum to which the holders of the Preferred 'D' Ordinary Shares shall be entitled in respect of their Preferred 'D' Ordinary Shares on the winding up shall be increased to such sum as is equal to the Minimum Return and the sums to which the holders of the other classes of share shall be entitled shall be adjusted accordingly</p>	

SH01 - continuation page

Return of allotment of shares

7	Statement of capital (Prescribed particulars of rights attached to shares)	
Class of share	Preferred 'D' Ordinary	
Prescribed particulars	<p>The Preferred 'D' Ordinary Shares are not liable to be redeemed</p> <p>The holders of the Preferred 'D' Ordinary Shares are entitled to attend and vote at general meetings</p> <p>The Preferred 'D' Ordinary Shares participate in dividends <i>pari passu</i> with the other classes of share</p> <p>On a winding up where the surplus remaining for distribution to the shareholders is less than £10 million the holders of the Preferred 'D' Ordinary Shares are entitled first to be paid the subscription price for their Preferred 'D' Ordinary Shares</p> <p>Then the holders of the Preferred 'C' Ordinary Shares and the holders of the 'B' Ordinary Shares are entitled to be paid 80.941897% of the subscription price of such shares</p> <p>When the holders of the Preferred 'C' Ordinary Shares and the holders of the Preferred 'B' Ordinary Shares have been paid 80.941897% of the subscription price for their shares then, unless the next sentence applies, the holders of all classes of share participate <i>pari passu</i> in the balance of the surplus remaining in proportion to their respective shareholdings</p> <p>If, in accordance with the provisions described above, the amount which the holders of the Preferred 'D' Ordinary Shares would receive per Preferred 'D' Ordinary Share would be less than the amount which they would have received had the subscription price of the Preferred 'D' Ordinary Shares been invested on the date of issue of such shares at an interest rate of 8% per annum and been compounded annually ("the Minimum Return") then the aggregate sum to which the holders of the Preferred 'D' Ordinary Shares shall be entitled in respect of their Preferred 'D' Ordinary Shares on the winding up shall be increased to such sum as is equal to the Minimum Return and the sums to which the holders of the other classes of share shall be entitled shall be adjusted accordingly</p> <p>On a winding up where the surplus remaining for distribution to the shareholders is £10 million or more the holders of the Preferred 'D' Ordinary Shares are first entitled to be paid the subscription price of such shares</p> <p>Then the holders of the Preferred 'C' Ordinary Shares are entitled to be paid 80.941897% of the subscription price of such shares and then, unless the next sentence applies, any balance of the surplus remaining is paid to the holders of all classes of share in proportion to their respective shareholdings</p> <p>If, in accordance with the provisions described above, the amount which the holders of the Preferred 'D' Ordinary Shares would receive per Preferred 'D' Ordinary Share would be less than the amount which they would have received had the subscription price of the Preferred 'D' Ordinary Shares been invested on the date of issue of such shares at an interest rate of 8% per annum and been compounded annually ("the Minimum Return") then the aggregate sum to which the holders of the Preferred 'D' Ordinary Shares shall be entitled in</p>	

SH01 - continuation page

Return of allotment of shares

7

Statement of capital (Prescribed particulars of rights attached to shares)

Class of share	Preferred 'D' Ordinary	
Prescribed particulars	<p>in respect of their Preferred 'D' Ordinary Shares on the winding up shall be increased to such sum as is equal to the Minimum Return and the sums to which the holders of the other classes of share shall be entitled shall be adjusted accordingly</p>	

SH01

Return of allotment of shares

Statement of capital

Section 4 (also Section 5 and Section 6, if appropriate) should reflect the company's issued capital at the date of this return

4 Statement of capital (Share capital in pound sterling (£))

Please complete the table below to show each class of shares held in pound sterling. If all your issued capital is in sterling, only complete Section 4 and then go to Section 7

Class of shares (E.g. Ordinary/Preference etc.)	Amount paid up on each share ①	Amount (if any) unpaid on each share ①	Number of shares ②	Aggregate nominal value ③
see continuation sheet				£
				£
				£
				£
Totals				£

5 Statement of capital (Share capital in other currencies)

Please complete the table below to show any class of shares held in other currencies.
Please complete a separate table for each currency

Currency				
Class of shares (E g Ordinary / Preference etc)	Amount paid up on each share ❶	Amount (if any) unpaid on each share ❶	Number of shares ❷	Aggregate nominal value ❸
Totals				

Currency				
Class of shares (E g Ordinary/Preference etc)	Amount paid up on each share ❶	Amount (if any) unpaid on each share ❶	Number of shares ❷	Aggregate nominal value ❸
Totals				

6 Statement of capital (Totals)

Please give the total number of shares and total aggregate nominal value of issued share capital

Total number of shares 11,381,600,188

Total aggregate nominal value ④ £11,381 600188

④ Total aggregate nominal value
Please list total aggregate values in different currencies separately. For example: £100 + €100 + \$10 etc

① Including both the nominal value and any share premium

② E.g. Number of shares issued multiplied by nominal value of each share

③ Total number of issued shares in this class

Continuation Pages
Please use a Statement of Capital continuation page if necessary

SH01

Return of allotment of shares

7

Statement of capital (Prescribed particulars of rights attached to shares)

Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in **Section 4** and **Section 5**

Class of share

Prescribed particulars

①

see continuation sheet

Class of share

Prescribed particulars

①

Class of share

Prescribed particulars

①

① Prescribed particulars of rights attached to shares

The particulars are

- a particulars of any voting rights, including rights that arise only in certain circumstances,
- b particulars of any rights, as respects dividends, to participate in a distribution,
- c particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and
- d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder and any terms or conditions relating to redemption of these shares

A separate table must be used for each class of share

Continuation page

Please use a Statement of Capital continuation page if necessary

8

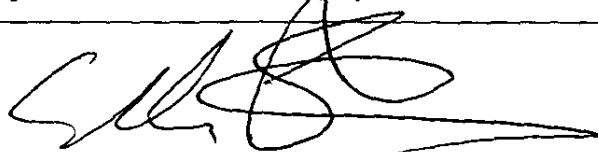
Signature

I am signing this form on behalf of the company

Signature

Signature

X



X

This form may be signed by

Director ②, Secretary, Person authorised ③, Administrator, Administrative receiver, Receiver, Receiver manager, CIC manager

② Societas Europaea

If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership

③ Person authorised

Under either section 270 or 274 of the Companies Act 2006

SH01

Return of allotment of shares

**Presenter information**

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name **Sheila Martin**

Company name **we7 Ltd**

Address **17 Cosgrove Road**

Old Stratford

Post town **Milton Keynes**

County/Region

Postcode **M K 1 9 6 A G**

Country

DX

Telephone

**Checklist**

We may return the forms completed incorrectly or with information missing.

Please make sure you have remembered the following

- ☐ The company name and number match the information held on the public Register
- ☐ You have shown the date(s) of allotment in section 2
- ☐ You have completed all appropriate share details in section 3
- ☐ You have completed the appropriate sections of the Statement of Capital
- ☐ You have signed the form

**Important information**

Please note that all information on this form will appear on the public record

**Where to send**

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below.

For companies registered in England and Wales
The Registrar of Companies, Companies House,
Crown Way, Cardiff, Wales, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland
The Registrar of Companies, Companies House,
Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland
The Registrar of Companies, Companies House,
Second Floor, The Linenhall, 32-38 Linenhall Street,
Belfast, Northern Ireland, BT2 8BG
DX 481 N R Belfast 1

**Further information**

For further information please see the guidance notes on the website at www.companieshouse.gov.uk or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov.uk