

**ABSOLUTE MARKETING LTD**  
**ABBREVIATED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2009**

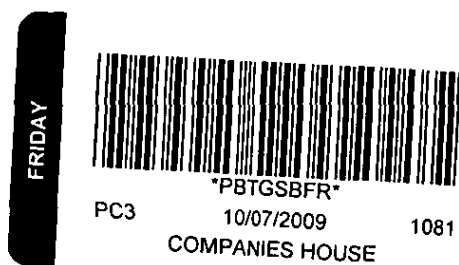
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The company's registered number is 05701492



**ABSOLUTE MARKETING LTD**  
**ABBREVIATED BALANCE SHEET**  
**AT 31 MARCH 2009**


	Notes	2009 £	£	2008 £
<b>FIXED ASSETS</b>				
Intangible assets			70,000	80,000
Tangible Assets	3		1,919	825
			<u>71,919</u>	<u>80,825</u>
<b>CURRENT ASSETS</b>				
Debtors falling due within one year		5,149		13,254
Cash at bank and in hand		1,419		9,183
		<u>6,568</u>		<u>22,437</u>
<b>CREDITORS: Amounts falling due within one year</b>		<u>84,229</u>		<u>101,337</u>
<b>NET CURRENT LIABILITIES</b>			(77,661)	(78,900)
		<u>£</u>	<u>(5,742)</u>	<u>£</u> 1,925
<b>CAPITAL AND RESERVES</b>				
Called up share capital	4		1	1
Profit and loss account			(5,743)	1,924
		<u>£</u>	<u>(5,742)</u>	<u>£</u> 1,925

In approving these financial statements as directors of the company we hereby confirm that:

- a) for the year in question the company was entitled to exemption from audit under section 249A(1) of the Companies Act 1985;
- b) no notice has been deposited under section 249B(2) requesting that an audit be conducted for the year ended 31 March 2009; and
- c) we acknowledge our responsibilities for:
  - i) ensuring that the company keeps accounting records which comply with section 221, and
  - ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its loss for the financial year then ended in accordance with the requirements of section 226, and which otherwise comply with the provisions of the Companies Act relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to companies.

These abbreviated accounts were approved by the board of directors on 5<sup>TH</sup> JULY 2009

  
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 Mrs A Hercocock, (Director)

The notes on pages 2 to 3 form part of these accounts

**ABSOLUTE MARKETING LTD**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED 31 MARCH 2009**

**1. ACCOUNTING POLICIES**

**1. Basis of accounting**

The accounts have been prepared under the historical cost convention, and in accordance with the Financial reporting standard for Smaller Entities (effective January 2007).

**2. TURNOVER**

Turnover comprises the value of goods and services, excluding value added tax.

**2a. Tangible fixed assets**

Fixed assets are shown at historical cost.

Depreciation is provided, after taking account of any grants receivable, at the following annual rates in order to write off each asset over its estimated useful life by the reducing balance method.

	<b>2009</b>	<b>2008</b>
	%	%
Equipment	25	25

**Intangible fixed assets :**

Goodwill - being the amount paid in connection with the acquisition of a business in 2006, is being amortised evenly over its estimated useful life of ten years.

**2b. Taxation**

Corporation tax payable is provided on taxable profits at the current rate.

**ABSOLUTE MARKETING LTD**  
**NOTES TO THE ABBREVIATED ACCOUNTS (CONTINUED)**  
**FOR THE YEAR ENDED 31 MARCH 2009**

<b>3. INTANGIBLE &amp; TANGIBLE FIXED ASSETS</b>	<b>2009</b>	<b>2008</b>
	<b>£</b>	<b>£</b>
<b>Cost</b>		
At 1 April 2008	101,386	101,145
Additions	1,734	241
At 31 March 2009	<u>103,120</u>	<u>101,386</u>
<b>Depreciation</b>		
At 1 April 2008	20,561	10,286
For the year	10,640	10,275
At 31 March 2009	<u>31,201</u>	<u>20,561</u>
<b>Net Book Amounts</b>		
At 31 March 2009	<u>£ 71,919</u>	<u>£ 80,825</u>
<b>4. CALLED UP SHARE CAPITAL</b>	<b>2009</b>	<b>2008</b>
	<b>£</b>	<b>£</b>
Authorised:		
1000 Ordinary shares of £1 each	<u>£ 1,000</u>	<u>£ 1,000</u>
Allotted, issued and fully paid:		
1 Ordinary shares of £1 each	<u>£ 1</u>	<u>£ 1</u>