

ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 30TH APRIL 2015

FOR

ADVERTISING TECHNIQUE LIMITED

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for the Year Ended 30th April 2015

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ADVERTISING TECHNIQUE LIMITED

COMPANY INFORMATION
for the Year Ended 30th April 2015

DIRECTORS: L DAWSON
MRS M DAWSON

SECRETARY: L DAWSON

REGISTERED OFFICE: 4 LITTLE JOHN MILL
OAKHILL ROAD
BRIGHOUSE
West Yorkshire
HD6 1SN

REGISTERED NUMBER: 05700903 (England and Wales)

ACCOUNTANTS: SPENCER & CO
25 Bonegate Road
Brighouse
West Yorkshire
HD6 1TQ

ABBREVIATED BALANCE SHEET
30th April 2015

	Notes	30.4.15 £	£	30.4.14 £	£
FIXED ASSETS					
Tangible assets	2		53,440		27,977
CURRENT ASSETS					
Stocks		4,500		2,000	
Debtors		19,580		24,943	
Cash at bank		<u>49,553</u>		<u>59,729</u>	
		73,633		86,672	
CREDITORS					
Amounts falling due within one year		<u>33,085</u>		<u>42,551</u>	
NET CURRENT ASSETS			<u>40,548</u>		<u>44,121</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			93,988		72,098
PROVISIONS FOR LIABILITIES			-		4,500
NET ASSETS			<u>93,988</u>		<u>67,598</u>
CAPITAL AND RESERVES					
Called up share capital	3		100		100
Profit and loss account			<u>93,888</u>		<u>67,498</u>
SHAREHOLDERS' FUNDS			<u>93,988</u>		<u>67,598</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 30th April 2015.

The members have not required the company to obtain an audit of its financial statements for the year ended 30th April 2015 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

ABBREVIATED BALANCE SHEET - continued
30th April 2015

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 14th January 2016 and were signed on its behalf by:

L DAWSON - Director

MRS M DAWSON - Director

NOTES TO THE ABBREVIATED ACCOUNTS
for the Year Ended 30th April 2015

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Motor vehicles	- 25% on reducing balance
Computer equipment	- 33% on cost

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1st May 2014	62,897
Additions	49,248
Disposals	(10,620)
At 30th April 2015	<u>101,525</u>
DEPRECIATION	
At 1st May 2014	34,920
Charge for year	18,795
Eliminated on disposal	(5,630)
At 30th April 2015	<u>48,085</u>
NET BOOK VALUE	
At 30th April 2015	<u>53,440</u>
At 30th April 2014	<u>27,977</u>

NOTES TO THE ABBREVIATED ACCOUNTS - continued
for the Year Ended 30th April 2015

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	30.4.15 £	30.4.14 £
100	ORDINARY	£1	<u>100</u>	<u>100</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.