

4thscreen



4TH SCREEN ADVERTISING LIMITED
DIRECTORS' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2012
REGISTERED NUMBER 05700205 (ENGLAND AND WALES)

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COMPANY INFORMATION FOR THE YEAR ENDED 31 DECEMBER 2012

DIRECTORS	Mark Slade Tove Marie Selnes Baard Farnen Andresen
SECRETARY	Andrew Warren
REGISTERED OFFICE	5th Floor The Tower Building 11 York Road London SE1 7NX
REGISTERED NUMBER	05700205 (ENGLAND AND WALES)
AUDITORS	KPMG LLP 8 Salisbury Square London EC4Y 8BB United Kingdom

DIRECTORS' REPORT

The directors present their directors' report and financial statements for the 12 month year ended 31 December 2012

PRINCIPAL ACTIVITIES

The principal activity of the company in the period under review was that of the provision of mobile display advertising and related services

BUSINESS REVIEW

During the year to 31 December 2012, 4th Screen Advertising has continued to develop the premium mobile advertising model through improved technology and enhanced design capability. 4th Screen continues to attract significant new brands to use mobile advertising as part of their marketing or advertising activities. Revenues increased to £6.65M (2011: £2.34M) indicating the increasing strength of the business and the underlying growth of the market. The company moved into a profitable position with positive cashflows.

Given the straight forward nature of the business, the company's directors are of the opinion that analysis using key performance indicators is not necessary for an understanding of the development, performance or position of the entity.

Future Developments

The company will continue to invest in new technologies and formats to utilise the functionality of mobile handsets and operating systems for the purpose of Mobile Advertising.

Dividends

The company paid no dividends during the period and no future dividend payment was determined.

Donations

The company made no political or charitable donations during 2012.

Financial Instruments

Employee Options were exercised during the year. No further Financial Instruments were issued or traded.

Post Balance Sheet Events

In February 2013 the Intercompany Loan between 4th Screen Advertising Ltd and 4th Screen Advertising Holdings was satisfied in full through the issue of Ordinary Shares in 4th Screen Advertising Ltd.

DIRECTORS

The directors who held office during the period were as follows:

Mark Slade	
Enk Harrell	Resigned 19th December 2012
Roar Olbergsveen	Resigned 19th December 2012
Richard Mann	Resigned 16th February 2012
Tove Marie Selnes	Appointed 19th December 2012
Baard Farnen Andresen	Appointed 19th December 2012

Principle Risks & Uncertainty

The main financial risks arising from the company's activities are price risk, credit risk and liquidity risk.

The directors monitor price risk and consider that there are no significant associated risks.

The company's policy in respect of credit risk is to undertake appropriate credit checks on potential customers before sales are made and to monitor payments against contractual agreements for existing customers.

The company has access to funds from its ultimate parent company and therefore the directors consider that there is no significant liquidity risk.

DISCLOSURE OF INFORMATION TO AUDITORS


The directors who held office at the date of approval of this directors' report confirm that, so far as they are each aware, there is no relevant audit information of which the Company's auditors are unaware, and each director has taken all the steps that they ought to have taken as a director to make themselves aware of any relevant audit information and to establish that the Company's auditors are aware of that information.

AUDITORS

Pursuant to Section 487 of the Companies Act 2006, the auditors will be deemed to be reappointed and KPMG LLP will therefore continue in office.

By order of the board

Mark Slade
Director



06 March 2014

STATEMENT OF DIRECTORS' RESPONSIBILITIES IN RESPECT OF THE DIRECTORS' REPORT AND THE

The Directors were responsible for preparing the Directors' Report and Financial Statements in accordance with the applicable Law and regulations

Company Law requires the Directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with UK Accounting Standards and applicable law (UK Generally Accepted Accounting Practice) including FRS 102 the Financial Reporting Standard applicable in the UK and Republic of Ireland.

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit and loss of the company for that period. In preparing these financial statements the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the company will continue business, and
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the company and to prevent and detect fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in the UK governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF 4th SCREEN ADVERTISING LIMITED

We have audited the financial statements of 4th Screen Advertising Limited for the year ended 31 December 2012 set out on pages 1 to 15. The financial reporting framework that has been applied in their preparation is applicable law and UK Accounting Standards (UK Generally Accepted Accounting Practice), FRS 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland.

This report is made solely to the company's members as a body, in accordance with Chapter 3 of Part 18 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditor

As explained more fully in the Directors' Responsibilities Statement set out on page 5, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit, and express an opinion on, the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the Financial Reporting Council's website at www.frc.org.uk/auditscopeukprivate.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December and of its profit for the year then ended, have been properly prepared in accordance with UK Generally Accepted Accounting Practice, and have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Tudor Aw (Senior Statutory Auditor)
for and on behalf of KPMG LLP, Statutory Auditor
Chartered Accountants

/03/14

**PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 31 DECEMBER 2012**

		Year	6 Months
		2012	2011
	Notes	£	£
Turnover		6,650 350	2 341 676
Cost of sales		(3 801,817)	(1,335,338)
Gross Profit		<u>2 848 533</u>	<u>1 006 338</u>
Administrative expenses		(2 289,612)	(1 034,212)
Operating Profit/(Loss)		<u>558 921</u>	<u>(27 874)</u>
Other interest receivable and similar income		85	84
Interest payable and similar charges	6	(7,551)	-
Profit/(Loss) on ordinary activities before taxation	2	<u>551,455</u>	<u>(27,790)</u>
Tax on Profit/(loss) on ordinary activities	4	(130 487)	-
Profit/(Loss) for the financial period		<u>420 968</u>	<u>(27,790)</u>
Total Comprehensive Income		<u>420,968</u>	<u>(27,790)</u>

Notes from pages 9 to 15 form an integral part of these financial statements

The company has no recognised gains or losses other than profits for the current and previous years

All of the Company's activities are continuing operations

BALANCE SHEET

	Notes	As at 31 Dec 12 £	As at 31 Dec 11 £	As at 01 Jul 11 £
Fixed assets				
Tangible assets	6	126,981	52,471	30,875
Current assets				
Debtors	7	4,194,056	1,417,122	1,168,555
Cash at bank		<u>162,847</u>	<u>395,550</u>	<u>166,018</u>
		4,356,903	1,812,672	1,334,573
Creditors amounts falling due within one year	8	<u>(3,867,806)</u>	<u>(1,824,319)</u>	<u>(1,863,519)</u>
		(3,867,806)	(1,824,319)	(1,863,519)
Net current assets/(liabilities)		489,097	(11,647)	(528,946)
Creditors amounts falling due over one year	9	(588,914)	(559,651)	-
Creditors amounts falling due after more than one year		-	-	-
Net assets		<u>27,163</u>	<u>(518,828)</u>	<u>(498,271)</u>
Capital and reserves				
Called up share capital	10	3,890	3,705	3,705
Share Premium Account	11	687,133	562,295	562,295
Profit and loss account	11	<u>(663,860)</u>	<u>(1,084,828)</u>	<u>(1,064,271)</u>
Total equity/(deficit) attributable to shareholders		<u>27,163</u>	<u>(518,828)</u>	<u>(498,271)</u>

The financial statements were approved and authorised for issue by the board of Directors on 06 March 2014 and were signed off on 06 March 2014 its behalf by

Mark Slade
Director



Company Number 05700205 (ENGLAND AND WALES)

Notes from pages 9 to 15 form an integral part of the financial statements

NOTES FORMING PART OF THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2012

1 ACCOUNTING POLICY

Basis of preparing the financial statements

The accounts have been prepared on a going concern basis which assumes that the company will continue for the foreseeable future

The financial statements have been prepared under the historical cost convention. The financial statements of the Company for the year-ended 31 December 2012 have been prepared in accordance with the Financial Reporting Standard 102 applicable in the United Kingdom and Republic of Ireland, issued by the Financial Reporting Council. These are the Company's first set of financial statements prepared in accordance with FRS 102.

Accounting Convention

The financial statements were prepared in accordance with Financial Reporting Standard 102 applicable in the UK and the Republic of Ireland. The company has chosen early adoption of this accounting standard with a transition date of 1 January 2012. In the transition to FRS 102 from old UK GAAP, the company has made no measurement and recognition adjustments. An explanation of how the transition to FRS 102 has been assessed, the reported financial position, financial performance and cash flows of the Company is provided in note 17.

The Company's ultimate parent undertaking, Opera Software AS, includes the Company in its consolidated financial statements. The consolidated financial statements of Opera Software AS are available to the public and may be obtained from <http://www.operasoft.com/company/investors/finance>. These consolidated financial statements are prepared in accordance with International Financial Reporting Standards (IFRS) adopted by the EU and the interpretations adopted by the International Accounting Standards Board (IASB). The consolidated financial statements are also prepared according to applicable regulations and paragraphs in the Norwegian Accounting Act and the relevant paragraph in the Securities Trading Act.

In these financial statements, the company is considered to be a qualifying entity (for the purposes of this FRS) and has applied the exemptions available under FRS 102 in respect of the following disclosures:

- Key Management Personnel Compensation,
- Cash Flow Statement and related notes,

As the consolidated financial statements of Opera Software AS include the equivalent disclosures, the Company has also taken the exemptions under FRS 102 available in respect of the following disclosures:

- Certain disclosures required by FRS 102 26 Share Based Payments, and
- The disclosures required by FRS 102 11 Basic Financial Instruments and FRS 102 12 Other Financial Instrument Issues in respect of financial instruments not falling within the fair value accounting rules of Paragraph 36(4) of Schedule 1.

The accounting policies set out below have, unless otherwise stated, been applied consistently to all periods presented in these financial statements.

Going Concern

The financial statements have been prepared on a going concern basis, notwithstanding the net assets of £27,163 (2011 Net Liability £518,828) which the directors believe to be appropriate for the following reason. The company has received from its parent company, Opera Software AS, an undertaking that for at least 12 months from the date of approval of these financial statements, it will continue to make available such funds as are needed to enable the company to continue to trade and meet its financial obligations as they fall due. As with any company placing reliance on another group company for financial support, the directors acknowledge that there can be no certainty that this support will continue although at the date of approval of these financial statements, they have no reason to believe that it will not do so.

On this basis the directors believe that it remains appropriate to prepare the financial statements on the going concern basis. The financial statements do not include any adjustments that would result from the going concern basis of preparation being inappropriate.

Tangible fixed assets

Tangible fixed assets are stated at cost less accumulated depreciation and accumulated impairment losses. Where parts of an item of tangible fixed assets have different useful lives, they are accounted for as separate items of tangible fixed assets.

The company assesses at each reporting date whether tangible fixed assets are impaired.

Depreciation is charged to the profit and loss account on a straight-line basis over the estimated useful lives of each part of an item of tangible fixed assets. The estimated useful lives are as follows:

- plant and equipment 3 years
- fixtures and fittings 3 years

Depreciation methods, useful lives and residual values are reviewed if there is an indication of a significant change since last annual reporting date in the pattern by which the company expects to consume an asset's future economic benefits.

**NOTES FORMING PART OF THE FINANCIAL STATEMENTS - Continued
FOR THE YEAR ENDED 31 DECEMBER 2012**

Turnover

Turnover is recognised on the basis of advertising inventory (advertisements being displayed on mobile websites and in mobile apps) delivered in the period as measured by the relevant ad serving systems or third party tracking mechanisms. The value of turnover is determined by the net price (after Agency Discount) of the sale of the advertising campaign multiplied by the delivered inventory up to the value of the campaign ordered on either a CPM (cost per thousand), CPC (cost per click) or CPA (cost per action basis). Revenue is only recognised on actual delivery of the campaign in the period and not on booking of the campaign.

Taxation

Tax on the profit or loss for the year comprises current and deferred tax. Tax is recognised in the profit and loss account except to the extent that it relates to items recognised directly in equity or other comprehensive income, in which case it is recognised directly in equity or other comprehensive income. Current tax is the expected tax payable or receivable on the taxable income or loss for the year, using tax rates enacted or substantively enacted at the balance sheet date, and any adjustment to tax payable in respect of previous years. Deferred tax is provided on timing differences which arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in the financial statements. Deferred tax is not recognised on permanent differences arising because certain types of income or expense are non-taxable or are disallowable for tax or because certain tax charges or allowances are greater or smaller than the corresponding income or expense. Deferred tax is measured at the tax rate that is expected to apply to the reversal of the related difference, using tax rates enacted or substantively enacted at the balance sheet date. Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Translation of foreign currencies

Transactions in foreign currencies are recorded using the rate of exchange ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are translated using the contracted rate or the rate of exchange ruling at the balance sheet date and the gains or losses on translation are included in the profit and loss account.

Basic financial instruments

Trade and other debtors

Trade and other debtors are recognised initially at transaction price less attributable transaction costs. Subsequent to initial recognition they are measured at amortised cost using the effective interest method, less any impairment losses. If the arrangement constitutes a financing transaction, for example if payment is deferred beyond normal business terms, then it is measured at the present value of future payments discounted at a market rate of instrument for a similar debt instrument.

Trade and other creditors

Trade and other creditors are recognised initially at transaction price plus attributable transaction costs. Subsequent to initial recognition they are measured at amortised cost using the effective interest method. If the arrangement constitutes a financing transaction, for example if payment is deferred beyond normal business terms, then it is measured at the present value of future payments discounted at a market rate of instrument for a similar debt instrument.

Employee benefits

Defined contribution plans and other long term employee benefits

A defined contribution plan is a post-employment benefit plan under which the company pays fixed contributions into a separate entity and will have no legal or constructive obligation to pay further amounts. Obligations for contributions to defined contribution pension plans are recognised as an expense in the profit and loss account in the periods during which services are rendered by employees.

Operating lease

Payments (excluding costs for services and insurance) made under operating leases are recognised in the profit and loss account on a straight-line basis over the term of the lease unless the payments to the lessor are structured to increase in line with expected general inflation, in which case the payments related to the structured increases are recognised as incurred. Lease incentives received are recognised in profit and loss over the term of the lease as an integral part of the total lease expense.

NOTES FORMING PART OF THE FINANCIAL STATEMENTS - Continued
FOR THE YEAR ENDED 31 DECEMBER 2012

2 OPERATING PROFIT /(LOSS)

The operating profit/(loss) is stated after charging

	2012	2011
	£	£
Depreciation	42,878	13,289
Auditor's remuneration		
• Audit of these financial statements	28,574	4,683
• Amounts receivable by the auditors and their associates in respect of,		
Other services relating to taxation	3,000	1,000
	31,574	5,683
Foreign exchange differences	18,232	2,584

3 REMUNERATION OF DIRECTORS

	2012	2011
	£	£
Director's remuneration and other benefits	114,841	57,121
Company contribution to money purchase pension scheme	2,910	1,455
	<u>117,751</u>	<u>58,576</u>

The aggregate of emoluments of the highest paid director was £114,841 (2011: £132,319). Company pension contributions of £2,910 (2011: £2,425) were made to a money purchase scheme on behalf of the directors. Only one director was remunerated through 4th Screen Advertising Ltd whilst all other directors were remunerated through the parent company.

	Number of directors	
	2012	2011
Retirement benefits are accruing to the following number of directors under		
Money purchase schemes	<u>1</u>	<u>1</u>

4 EMPLOYEE REMUNERATION

The average number of employees for current and prior year was as follows

	2012	2011
Management/F&A	4	1
Publishers	2	1
Sales	8	6
Creative	5	3
Delivery/Operations	5	3
Product/Tech/Dev	4	7
Total	<u>28</u>	<u>21</u>

	2012	2011
	£	£
Wages and Salaries	1,581,467	543,554
Childcare Vouchers	2,082	1,229
Social Security	176,275	57,640
Pension Costs	5,741	2,425
Total	<u>1,765,565</u>	<u>604,848</u>

NOTES FORMING PART OF THE FINANCIAL STATEMENTS - Continued
FOR THE YEAR ENDED 31 DECEMBER 2012

5 TAXATION

	2012	2011
	£	£
Analysis of charge in period		
Profit/(loss) for the year	420,968	(27,790)
Total tax expense	130,487	-
Profit/(loss) excluding taxation	551,455	(27,790)
Corporation tax for the period to 31/03/2012 at 26%	35,213	-
Corporation tax for the period to 31/12/2012 at 24%	95,274	-
Total tax expense included in profit or loss	130,487	-

6 INTEREST PAYABLE AND SIMILAR CHARGES

	2012	2011
	£	£
Interest payable on other loans	7,551	-
	<u>7,551</u>	<u>-</u>

Interest payable through the period was due on the loan from the parent company (See Note 10)

7 TANGIBLE FIXED ASSETS

	Furniture & fittings	Office Equipment	Total
	£	£	£
Cost			
At 1 January 2012	6,654	187,583	194,237
Additions	36,177	81,211	117,388
Disposals	-	-	-
At 31 December 2012	<u>42,831</u>	<u>268,794</u>	<u>311,625</u>
Depreciation			
At 1 January 2012	5,104	136,662	141,766
Charge for period	4,100	38,778	42,878
Disposals	-	-	-
At 31 December 2012	<u>9,204</u>	<u>175,440</u>	<u>184,644</u>
Net book value			
At 31 December 2012	<u>33,627</u>	<u>93,354</u>	<u>126,981</u>
At 1 January 2012	<u>1,550</u>	<u>50,921</u>	<u>52,471</u>
At 1 July 2011	<u>2,131</u>	<u>28,544</u>	<u>30,675</u>

8 DEBTORS

	2012	2011
	£	£
Trade debtors	2,276,736	1,113,159
Other debtors	44,191	29,621
Prepayments and accrued income	1,873,129	274,342
	<u>4,194,056</u>	<u>1,417,122</u>

**NOTES FORMING PART OF THE FINANCIAL STATEMENTS - Continued
FOR THE YEAR ENDED 31 DECEMBER 2012**

9 CREDITORS AMOUNTS FALLING DUE WITHIN ONE YEAR

	2012	2011
	£	£
Trade creditors	663,507	382,163
Social security	82,509	47,609
VAT	164,274	141,505
Accruals and deferred income	1,606,285	1,226,087
Amounts owed to group undertakings	1,209,036	559,651
Other Creditors	31,708	26,955
Corporation Tax	130,487	-
	<u>3,867,806</u>	<u>2,383,970</u>

10 CREDITORS AMOUNTS FALLING DUE AFTER ONE YEAR

	2012	2011
	£	£
Amounts owed to group undertakings	<u>588,915</u>	<u>559,651</u>

An intercompany loan of \$1,560,000 was made from Opera Software AS to 4th Screen Advertising Ltd. This loan had a "Drawdown Date" of 26th October 2012. The loan plus any applicable interest is to be paid in full within 3 years from the "Drawdown Date".

Interest shall be charged and calculated from the "Drawdown Date" by the Lender and shall accrue at the end of each quarter (covering the three prior months) at an interest rate equal to three (3) months NIBOR (nominal rate) plus 130 basis points. NIBOR is the Norwegian Interbank Offered Rate which is the interest rate offered to the bank for deposits of the relevant currency for the relevant interest period in the Norwegian market.

11 CALLED UP SHARE CAPITAL

	2012	2011
	£	£
Allotted, called up and fully paid		
Ordinary shares of 1p each	3,365	3,180
Ordinary preference shares of 1p each	<u>525</u>	<u>525</u>
	<u>3,890</u>	<u>3,705</u>

On 15th Feb 2012, Options over 18,522 Ordinary Shares were exercised and the shares issued.

	Number of shares issued	Consideration for each share £	Total Consideration
Shares issued in 2012			
Ordinary Shares issued on exercise of options	18,522	6.75	125,024

	Number of shares allotted	Nominal value of each share £	Total Value £
Class of Shares			
Ordinary Shares	336,522	0.01	3,365
Preference Shares	<u>52,474</u>	<u>0.01</u>	<u>525</u>
	<u>388,996</u>		<u>3,890</u>

**NOTES FORMING PART OF THE FINANCIAL STATEMENTS-Continued
FOR THE YEAR ENDED 31 DECEMBER 2012**

12 RESERVES

	Share Premium Account	Profit & Loss Account	Total
	£	£	£
At 31 December 2011	562,295	(1,064,271)	(501,976)
Premium on shares issued	124,838	-	124,838
Profit for the Period	-	420,968	420,968
At 31 December 2012	<u>687,133</u>	<u>(643,303)</u>	<u>43,830</u>

13 PENSION SCHEME

4th Screen participated in the operation of a defined contribution pension scheme

The pension cost charge for the period represents contributions paid by 4th Screen to the scheme and amounted to £5,741 (2011 £2,425). There were no outstanding or prepaid contributions at either the beginning or end of the financial period.

14 ULTIMATE PARENT COMPANY

On 16th February 2012, Opera Software International AS became the Ultimate Parent Company of 4th Screen Advertising Limited. Opera Software International AS is located in Oslo, Norway.

Opera Software International AS financial statements are available to the public and can be obtained from <http://www.operasoftware.com/company/investors/finance>

15 RELATED PARTY DISCLOSURES

During the period the company incurred the following charges from Opera Software International AS, the parent company during the period under review:

	2012	2011
	£	£
Technology Recharge	<u>195,542</u>	<u>-</u>
	<u>195,542</u>	<u>-</u>

16 DEFERRED TAXATION

The company has a deferred tax asset of £29,621 (2011 £22,388).

	2012	2011
	£	£
Accelerated capital allowances	(1,545)	(1,545)
Tax losses carried forward	(24,156)	(16,923)
General provisions	<u>(3,920)</u>	<u>(3,920)</u>
	<u>(29,621)</u>	<u>(22,388)</u>

**NOTES FORMING PART OF THE FINANCIAL STATEMENTS-Continued
FOR THE YEAR ENDED 31 DECEMBER 2012**

17 Explanation of transition to IFRS

As stated in note 1, these are the Company's first financial statements prepared in accordance with FRS 102. The accounting policies set out in note 1 have been applied in preparing the financial statements for the year ended 31 December 2012. The comparative information presented in these financial statements for the six month period ended 31 December 2011 and in the preparation of an opening FRS 102 balance sheet at 1 July 2011 (the Company's date of transition).

In preparing its opening FRS 102 balance sheet, the Company has adjusted amounts reported previously in financial statements prepared in accordance with its old basis of accounting (UK GAAP). There were no adjustments required from the conversion of UK GAAP to FRS 102.

18 Lease Terms

4th Screen Advertising Ltd has two separate operating leases both with commencement dates of 25th October 2012 and termination dates of 24th March 2014.

	2012	2011
	£	£
Within one year	91,044	-
In more than one year, but not more than five years	22,761	-
After five years	-	-
	<u>113,805</u>	<u>-</u>