Company Number: 5700205

THE COMPANIES ACT 2006

PRIVATE COMPANY LIMITED BY SHARES

WRITTEN RESOLUTIONS

OF

4TH SCREEN ADVERTISING LIMITED

AB43B3FL
A10 25/09/2008 343
COMPANIES HOUSE

PURSUANT TO SECTION 30, COMPANIES ACT 2006

Passed on 16 September 2008

On 16 September 2008, the following ordinary resolutions in writing were duly passed by members representing a simple majority of the total voting rights of eligible members of the Company and the following special resolution in writing was duly passed by members representing 75% of the total voting rights of eligible members of the Company pursuant to sections 288 to 300 Companies Act 2006

WRITTEN RESOLUTIONS

ORDINARY RESOLUTIONS

- 1 THAT the authorised share capital of the company be increased from 3,000 £1 shares to 5,000 £1 ordinary shares and 5,000 £1 Preferred Ordinary Shares
- 2 THAT the 5,000 ordinary shares of £1 each and the 5,000 Preferred Ordinary Shares of £1 be and hereby are sub-divided into 500,000 ordinary shares of 1p each and 500,000 Preferred Ordinary Shares of 1p each respectively

SPECIAL RESOLUTION

THAT the Company adopt, in substitution for and to the exclusion of all existing articles of association, new articles of association in the form attached hereto and for the purpose of identification signed by or on behalf of the signatories

Secretary

THE COMPANIES ACTS 1985 to 2006

PRIVATE COMPANY LIMITED BY SHARES

ARTICLES OF ASSOCIATION OF

4th Screen Advertising Limited (Adopted 16 September 2008)

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1 PRELIMINARY

- The regulations contained in Table A in the Schedule to the Companies (Tables A to F) Regulations 1985 (SI 1985 No 805) as amended by the Companies (Tables A to F) (Amendment) Regulations 1985 (SI 1985 No 1052) and as further amended by The Companies Act 1985 (Electronic Communications) Order 2000 (SI 2000 No 3373) (such Table being hereinafter called "Table A") shall apply to the Company save in so far as they are excluded or varied hereby and such regulations (save as so excluded or varied) and the Articles hereinafter contained shall be the Articles of Association of the Company
- 1 2 In these Articles the expression "the Act" means the Companies Act 1985, but so that any reference in these Articles to any provision of the Act shall be deemed to include a reference to any statutory modification or re-enactment of that provision for the time being in force
- 13 In these Articles

"1985 Act"

"Adoption Date"

"Board"

"Preference Dividend"

"Preference Dividend Payment Date"

"Preferred Ordinary Shares"

"Ordinary Shares"

means the Companies Act 1985,

the date on which these articles of association

were adopted by the Company,

means the board of Directors of the Company

from time to time,

shall have the meaning given to it in article 3 1,

means the date falling [three (3) months] after

an anniversary of the date on which Preferred

Ordinary Shares are issued,

means preferred ordinary shares of 1p each in

the capital of the Company having the rights

and privileges and subject to the restrictions set

out in these Articles,

means ordinary shares of 1p each in the capital

of the Company having the rights and privileges

and subject to the restrictions set out in these

Articles,

"Shares"

means the Ordinary Shares and any Preferred Ordinary Shares in the capital of the Company,

"Subsidiary"

has the meaning given to it in section 736 of the 1985 Act

2 AUTHORISED SHARE CAPITAL

The authorised share capital of the Company at the Adoption Date is £10,000 divided into 500,000 Ordinary Shares of 1p each and 500,000 Preferred Ordinary Shares of 1p each

3 RIGHTS AND RESTRICTIONS ATTACHING TO SHARES

Dividends

- A holder of Preferred Ordinary Shares shall be entitled (subject as provided in this Article 3) to receive in respect of each twelve month period ending on an anniversary of the date on which such Preferred Ordinary Shares are issued, a fixed cumulative preferential dividend at the rate of the base rate of HSBC plc plus four per cent (4%) per annum in respect of such twelve month period calculated by reference to the subscription price (inclusive of any premium) paid up on such Preferred Ordinary Shares (the "Preference Dividend")
- 3 2 The Preference Dividend shall be deemed to accrue from day to day from the date on which the Preferred Ordinary Shares are issued
- 3 3 The Preference Dividend shall be paid on the immediately following Preference Dividend Payment Date
- 3.4 All profits which the Company may resolve to distribute in respect of any financial year or other accounting period of the Company shall, subject to article 3.5, be distributed according to the amounts paid up or credited as paid up on the respective Shares as follows
 - (a) first, among the holders of the Preferred Ordinary Shares pan passu for so long as any accrued Preference Dividend and related interest remain outstanding, and thereafter in payment of any Preference Dividend falling due on any Preference Dividend Payment Date in such year, and
 - (b) second amongst the holders of Ordinary Shares pan passu
- If, in respect of any financial year, the proposed distribution of profits to holders of Ordinary Shares is, in respect of each Ordinary Share, greater than the Preference Dividend payable on each Preferred Ordinary Share, then the Company shall distribute all relevant profits amongst all holders of Shares pari passu and, following such distribution, holders of Preferred Ordinary Shares shall have no entitlement to any Preference Dividend in respect of such financial year

Capital

- 3.5 On a return of capital on a winding up or otherwise (other than on a conversion, redemption or purchase of Shares), the Company's assets available for distribution among the shareholders shall be applied
 - (a) first in repaying the holders the aggregate of the nominal amount and premium paid for the Preferred Ordinary Shares, plus any accrued Preference Dividends, and
 - (b) second in repaying the holders the aggregate of the nominal amount of the
 Ordinary Shares and premium paid on subscription for them, and
 - (c) any surplus shall be divided pro rata amongst the holders of the Ordinary Shares and the holders of the Preferred Ordinary Shares
- 3.6 If there is a return of capital to which this Article 3.6 applies and there are insufficient funds to pay the amount due on the Preferred Ordinary Shares as set out in Article 3.5(a), the holders of the Preferred Ordinary Shares shall share the available funds in proportion to the number of Preferred Ordinary Shares held by them. The holders of the Preferred Ordinary Shares will be given priority over shareholders holding any other class of shares.

Voting

3 7 The holders of Ordinary Shares and Preferred Ordinary Shares shall at all times have equal rights to receive notice of and to attend, speak and vote at all general meetings of the Company

4 ALLOTMENT OF SHARES

- 4.1 Shares which are comprised in the authorised share capital as at the Adoption Date shall be under the control of the directors who may (subject to section 80 of the Act and to article 4.4 below) allot, grant options over or otherwise dispose of the same, to such persons, on such terms and in such manner as they think fit
- All shares which are not comprised in the authorised share capital with which the Company is incorporated and which the directors propose to issue shall first be offered to the members in proportion as nearly as may be to the number of the existing shares held by them respectively unless the Company in general meeting shall by special resolution otherwise direct. The offer shall be made by notice specifying the number of shares offered, and limiting a period (not being less than 14 days) within which the offer, if not accepted, will be deemed to be declined. After the expiration of that period, those shares so deemed to be declined shall be offered in the proportion aforesaid to the persons who have, within the said period, accepted all the shares offered to them, such further offer shall be made in like terms in the same manner and limited by a like period as the original offer. Any shares not accepted pursuant to such offer or further offer as aforesaid or not capable of being offered as aforesaid except by way of fractions and any shares released from the provisions of this

article by any such special resolution as aforesaid shall be under the control of the directors, who may allot, grant options over or otherwise dispose of the same to such persons, on such terms, and in such manner as they think fit, provided that, in the case of shares not accepted as aforesaid, such shares shall not be disposed of on terms which are more favourable to the subscribers therefor than the terms on which they were offered to the members. The foregoing provisions of this article 4.2 shall have effect subject to section 80 of the Act

- 4 3 In accordance with section 91 (1) of the Act sections 89(1) and 90(1) to (6) (inclusive) of the Act shall not apply to the Company
- The directors are generally and unconditionally authorised for the purposes of section 80 of the Act to exercise any power of the Company to allot and grant rights to subscribe for or convert securities into shares of the Company up to the amount of the authorised share capital as at the Adoption Date at any time or times during the period of five years from the Adoption Date and the directors may, after that period, allot any shares or grant any such rights under this authority in pursuance of an offer or agreement so to do made by the Company within that period. The authority hereby given may at any time (subject to the said section 80) be renewed, revoked or varied by ordinary resolution.

5 SHARES

- The lien conferred by regulation 8 in Table A shall attach also to fully paid-up shares, and the Company shall also have a first and paramount lien on all shares, whether fully paid or not, standing registered in the name of any person indebted or under liability to the Company, whether he shall be the sole registered holder thereof or shall be one of two or more joint holders, for all moneys presently payable by him or his estate to the Company Regulation 8 in Table A shall be modified accordingly
- 5 2 The liability of any member in default in respect of a call shall be increased by the addition at the end of the first sentence of regulation 18 in Table A of the words "and all expenses that may have been incurred by the Company by reason of such non-payment"

6 GENERAL MEETINGS AND RESOLUTIONS

- Every notice convening a general meeting shall comply with the provisions of section 372(3) of the Act as to giving information to members in regard to their right to appoint proxies, and notices of and other communications relating to any general meeting which any member is entitled to receive shall be sent to the directors and to the auditors for the time being of the Company
- 6 2 1 No business shall be transacted at any general meeting unless a quorum is present Subject to article 6 2 2 below, two persons entitled to vote upon the business to be transacted, each being a member or a proxy for a member or a duly authorised representative of a corporation shall be a quorum

- 622 If and for so long as the Company has only one member, that member present in person or by proxy or (if that member is a corporation) by a duly authorised representative shall be a quorum
- 6.2.3 If a quorum is not present within half an hour from the time appointed for a general meeting the general meeting shall stand adjourned to the same day in the next week at the same time and place or to such other day and at such other time and place as the directors may determine, and if at the adjourned general meeting a quorum is not present within half an hour from the time appointed therefor such adjourned general meeting shall be dissolved
- 6 2 4 Regulations 40 and 41 in Table A shall not apply to the Company
- 6 3 1 If and for so long as the Company has only one member and that member takes any decision which is required to be taken in general meeting or by means of a written resolution, that decision shall be as valid and effectual as if agreed by the Company in general meeting, subject as provided in article 6 3 3 below
- 6.3.2 Any decision taken by a sole member pursuant to article 6.3.1 above shall be recorded in writing and delivered by that member to the Company for entry in the Company's minute book
- 6 3 3 Resolutions under section 303 of the Act for the removal of a director before the expiration of his period of office and under section 391 of the Act for the removal of an auditor before the expiration of his period of office shall only be considered by the Company in general meeting
- A member present at a meeting by proxy shall be entitled to speak at the meeting and shall be entitled to one vote on a show of hands. In any case where the same person is appointed proxy for more than one member he shall on a show of hands have as many votes as the number of members for whom he is proxy. Regulation 54 in Table A shall be modified accordingly.
- Unless resolved by ordinary resolution that regulation 62 in Table A shall apply without modification, the appointment of a proxy and any authority under which the proxy is appointed or a copy of such authority certified notarially or in some other way approved by the directors may be deposited or received at the place specified in regulation 62 in Table A up to the commencement of the meeting or ~n any case where a poll is taken otherwise than at the meeting) of the taking of the poll or may be handed to the chairman of the meeting prior to the commencement of the business of the meeting

7 APPOINTMENT OF DIRECTORS

- 7 1 1 Regulation 64 in Table A shall not apply to the Company
- 7.1.2 The maximum number and minimum number respectively of the directors may be determined from time to time by ordinary resolution. Subject to and in default of any such determination there shall be no maximum number of directors and the minimum number of directors shall be one. Whenever the minimum number of directors is one, a sole director shall have authority to exercise all the powers and discretions by Table A and by these

Articles expressed to be vested in the directors generally, and regulation 89 in Table A shall be modified accordingly

- 7 2 The directors shall not be required to retire by rotation and regulations 73 to 80 (inclusive) in Table A shall not apply to the Company
- 7.3 No person shall be appointed a director at any general meeting unless either -
 - (a) he is recommended by the directors, or
 - (b) not less than 14 nor more than 35 clear days before the date appointed for the general meeting, notice signed by a member qualified to vote at the general meeting has been given to the Company of the intention to propose that person for appointment, together with notice signed by that person of his willingness to be appointed
- 7 4 1 Subject to article 7 3 above, the Company may by ordinary resolution appoint any person who is willing to act to be a director, either to fill a vacancy or as an additional director
- 7 4 2 The directors may appoint a person who is willing to act to be a director, either to fill a vacancy or as an additional director, provided that the appointment does not cause the number of directors to exceed any number determined in accordance with article 7 1 2 above as the maximum number of directors and for the time being in force
- In any case where as the result of death or deaths the Company has no members and no directors the personal representatives of the last member to have died shall have the right by notice in writing to appoint a person to be a director of the Company and such appointment shall be as effective as if made by the Company in general meeting pursuant to article 7.4.1 above. For the purpose of this article, where two or more members die in circumstances rendering it uncertain which of them survived the other or others, the members shall be deemed to have died in order of seniority, and accordingly the younger shall be deemed to have survived the elder.

8 BORROWING POWERS

8.1 The directors may exercise all the powers of the Company to borrow money without limit as to amount and upon such terms and in such manner as they think fit, and subject (in the case of any security convertible into shares) to section 80 of the Act to grant any mortgage, charge or standard security over its undertaking, property and uncalled capital, or any part thereof, and to issue debentures, debenture stock, and other securities whether outright or as security for any debt, liability or obligation of the Company or of any third party

9 ALTERNATE DIRECTORS

9.1 Unless otherwise determined by the Company in general meeting by ordinary resolution an alternate director shall not be entitled as such to receive any remuneration from the Company, save that he may be paid by the Company such part (if any) of the remuneration otherwise payable to his appointor as such appointor may by notice in writing to

the Company from time to time direct, and the first sentence of regulation 66 in Table A shall be modified accordingly

9.2 A director, or any such other person as is mentioned in regulation 65 in Table A, may act as an alternate director to represent more than one director, and an alternate director shall be entitled at any meeting of the directors or of any committee of the directors to one vote for every director whom he represents in addition to his own vote (if any) as a director, but he shall count as only one for the purpose of determining whether a quorum is present

10 GRATUITIES AND PENSIONS

- 10.1.1 The directors may exercise the powers of the Company conferred by its Memorandum of Association in relation to the payment of pensions, gratuities and other benefits and shall be entitled to retain any benefits received by them or any of them by reason of the exercise of any such powers
- 10 1 2 Regulation 87 in Table A shall not apply to the Company

11 PROCEEDINGS OF DIRECTORS

- 11.1.1 A director may vote, at any meeting of the directors or of any committee of the directors, on any resolution, notwithstanding that it in any way concerns or relates to a matter in which he has, directly or indirectly, any kind of interest whatsoever, and if he shall vote on any such resolution his vote shall be counted, and in relation to any such resolution as aforesaid he shall (whether or not he shall vote on the same) be taken into account in calculating the quorum present at the meeting
- 11 1 2 Each director shall comply with his obligations to disclose his interest in contracts under section 317 of the Act
- 11 1 3 Regulations 94 to 97 (inclusive) in Table A shall not apply to the Company

12 THE SEAL

- 12.1 If the Company has a seal it shall only be used with the authority of the directors or of a committee of directors. The directors may determine who shall sign any instrument to which the seal is affixed and unless otherwise so determined it shall be signed by a director and by the secretary or second director. The obligation under regulation 6 in Table A relating to the sealing of share certificates shall apply only if the Company has a seal. Regulation 101 in Table A shall not apply to the Company.
- 12.2 The Company may exercise the powers conferred by section 39 of the Act with regard to having an official seal for use abroad, and such powers shall be vested in the directors

13 PROTECTION FROM LIABILITY

For the purposes of this Article a "Liability" is any liability incurred by a person in connection with any negligence, default, breach of duty or breach of trust by him in relation to the

Company or otherw ise in connection with his duties, powers or office and "Associated Company" shall bear the meaning referred to in section 309A(6) of the Act Subject to the provisions of the Act and without prejudice to any protection from liability which may otherwise apply

- 13.1 the directors shall have power to purchase and maintain for any director of the Company, any director of an Associated Company, any auditor of the Company and any officer of the Company (not being a director or auditor of the Company), insurance against any Liability
- every director or auditor of the Company and every officer of the Company (not being a director or auditor of the Company) shall be indemnified out of the assets of the Company against any loss or liability incurred by him in defending any proceedings in which judgment is given in his favour or in which he is acquitted or in connection with any application in which relief is granted to him by the court from any Liability
- 13 3 Regulation 118 shall not apply to the Company

14 TRANSFER OF SHARES

14.1 The directors may, in their absolute discretion and without assigning any reason therefor, decline to register the transfer of a share, whether or not it is a fully paid share, and the first sentence of regulation 24 in Table A shall not apply to the Company