

Registration number 05692639

**Active Marketing and Design Limited**

**Abbreviated accounts**

**for the year ended 31 May 2008**



## **Active Marketing and Design Limited**

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**Active Marketing and Design Limited**

**Accountants' report on the unaudited financial statements to the directors of  
Active Marketing and Design Limited**

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 31 May 2008 set out on pages 2 to 5 and you consider that the company is exempt from an audit. In accordance with your instructions we have compiled these unaudited financial statements, in order to assist you to fulfil your statutory responsibilities, from the accounting records and information supplied to us.

*Adepts*

**Adepta  
Chartered Certified Accountants  
Park Farm  
High Green  
Brooke  
Norwich  
Norfolk NR15 1HR**

**Date:** *22/10/08*

**Active Marketing and Design Limited**

**Abbreviated balance sheet  
as at 31 May 2008**

		<b>31/05/08</b>		<b>31/05/07</b>	
	<b>Notes</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>Fixed assets</b>					
Tangible assets	<b>2</b>		3,144		3,320
<b>Current assets</b>					
Stocks		10,000		1,288	
Debtors		12,601		21,005	
Cash at bank and in hand		2,321		5,077	
		<u>24,922</u>		<u>27,370</u>	
<b>Creditors: amounts falling due within one year</b>		<u>(19,000)</u>		<u>(25,272)</u>	
<b>Net current assets</b>			<u>5,922</u>		<u>2,098</u>
<b>Total assets less current liabilities</b>			9,066		5,418
<b>Provisions for liabilities</b>			<u>(248)</u>		<u>(221)</u>
<b>Net assets</b>			<u><u>8,818</u></u>		<u><u>5,197</u></u>
<b>Capital and reserves</b>					
Called up share capital	<b>3</b>		100		100
Profit and loss account			8,718		5,097
<b>Shareholders' funds</b>			<u><u>8,818</u></u>		<u><u>5,197</u></u>

The directors' statements required by Section 249B(4) are shown on the following page which forms part of this Balance Sheet

**The notes on pages 4 to 5 form an integral part of these financial statements.**

**Active Marketing and Design Limited**

**Abbreviated balance sheet (continued)**

**Directors' statements required by Section 249B(4)  
for the year ended 31 May 2008**

In approving these abbreviated accounts as directors of the company we hereby confirm

(a) that for the year stated above the company was entitled to the exemption conferred by Section 249A(1) of the Companies Act 1985 ,

(b) that no notice has been deposited at the registered office of the company pursuant to Section 249B(2) requesting that an audit be conducted for the year ended 31 May 2008 and

(c) that we acknowledge our responsibilities for

(1) ensuring that the company keeps accounting records which comply with Section 221, and

(2) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the year then ended in accordance with the requirements of Section 226 and which otherwise comply with the provisions of the Companies Act relating to financial statements, so far as applicable to the company.

These abbreviated accounts are prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies

The abbreviated accounts were approved by the Board on <sup>22/10/08</sup> and signed on its behalf by

**Claire McDermid**  
**Director**



**The notes on pages 4 to 5 form an integral part of these financial statements.**

## Active Marketing and Design Limited

### Notes to the abbreviated financial statements for the year ended 31 May 2008

#### 1. Accounting policies

##### 1.1. Accounting convention

The accounts are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002)

##### 1.2. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year

##### 1.3. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows

Fixtures, fittings and equipment	- 20% reducing balance
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##### 1.4. Stock and work in progress

Work in progress is valued at the lower of cost and net realisable value

##### 1.5. Deferred taxation

Provision is made for deferred taxation using the liability method to take account of timing differences between the incidence of income and expenditure for taxation and accounting purposes except to the extent that the directors consider that a liability to taxation is unlikely to materialise

#### 2. Fixed assets

**Tangible  
fixed  
assets  
£**

##### **Cost**

At 1 June 2007	4,150
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Additions	610
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At 31 May 2008	4,760
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##### **Depreciation**

At 1 June 2007	830
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Charge for year	786
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At 31 May 2008	1,616
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##### **Net book values**

At 31 May 2008	3,144
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At 31 May 2007	3,320
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**Active Marketing and Design Limited**

**Notes to the abbreviated financial statements  
for the year ended 31 May 2008**

continued

<b>3. Share capital</b>	<b>31/05/08</b>	<b>31/05/07</b>
	<b>£</b>	<b>£</b>
<b>Authorised</b>		
100 Ordinary shares of £1 each	100	100
	<u>          </u>	<u>          </u>
<b>Allotted, called up and fully paid</b>		
100 Ordinary shares of £1 each	100	100
	<u>          </u>	<u>          </u>