

**Registered Number 05646909**

**Chase Marketing (UK) Ltd**

**Abbreviated Accounts**

**31 March 2010**

**Chase Marketing (UK) Ltd**

**Registered Number 05646909**

**Company Information**

**Registered Office:**

Plaza Building  
102 Lee High Road  
Lewisham  
London  
SE13 5PT

**Reporting Accountants:**

Andrew Cross Lau & Co  
Chartered Accountants  
Plaza Building  
102 Lee High Road  
Lewisham  
London  
SE13 5PT

Chase Marketing (UK) Ltd

Registered Number 05646909

Balance Sheet as at 31 March 2010

	Notes	2010 £	2009 £
<b>Fixed assets</b>			
Tangible	2	2,336	2,951
		<u>2,336</u>	<u>2,951</u>
<b>Current assets</b>			
Debtors		2,542	0
Cash at bank and in hand		26,474	11,269
Total current assets		<u>29,016</u>	<u>11,269</u>
<b>Creditors: amounts falling due within one year</b>		(20,595)	(13,946)
Net current assets (liabilities)		8,421	(2,677)
Total assets less current liabilities		<u>10,757</u>	<u>274</u>
<b>Total net assets (liabilities)</b>			
		<u>10,757</u>	<u>274</u>
<b>Capital and reserves</b>			
Called up share capital	3	1	1
Profit and loss account		10,756	273
Shareholders funds		<u>10,757</u>	<u>274</u>

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- a. For the year ending 31 March 2010 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
  - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
  - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
  - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 06 December 2010

And signed on their behalf by:

Ms S J Clarke, Director

**This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.**

## Notes to the Abbreviated Accounts

For the year ending 31 March 2010

# 1 Accounting policies

## Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

## Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

## Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

## Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and fittings	25% on reducing balance
Computer equipment	25% on reducing balance

# 2 Tangible fixed assets

		<b>Total</b>
<b>Cost</b>		<b>£</b>
At 01 April 2009		5,203
Additions	-	163
At 31 March 2010	-	<u>5,366</u>
<b>Depreciation</b>		
At 01 April 2009		2,252
Charge for year	-	778
At 31 March 2010	-	<u>3,030</u>
<b>Net Book Value</b>		
At 31 March 2010		2,336
At 31 March 2009	-	<u>2,951</u>

# 3 Share capital

	<b>2010</b>	<b>2009</b>
	<b>£</b>	<b>£</b>
<b>Allotted, called up and fully paid:</b>		
1 Ordinary shares shares of £1 each	1	1

