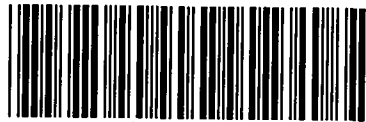


REGISTERED NUMBER: 05645859 (England and Wales)

**REPORT OF THE DIRECTORS AND
AUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2013
FOR
EVENTS INDUSTRY ALLIANCE LTD**

THURSDAY



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for the Year Ended 31 December 2013**

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EVENTS INDUSTRY ALLIANCE LTD

COMPANY INFORMATION
for the Year Ended 31 December 2013

DIRECTORS:

N H Nathan
K James
J D Robson
G E Stephenson
P R Michael
N J Marshall
A Kennedy
P Hall
D J Emslie

SECRETARY:

Mrs M Youngs

REGISTERED OFFICE:

119 High Street
Berkhamsted
Hertfordshire
HP4 2DJ

REGISTERED NUMBER:

05645859 (England and Wales)

AUDITORS:

COLIN GRAY & CO. LIMITED
Chartered Accountants
Registered Auditor
Hardy House
Northbridge Road
Berkhamsted
Hertfordshire
HP4 1EF

REPORT OF THE DIRECTORS
for the Year Ended 31 December 2013

The directors present their report with the financial statements of the company for the year ended 31 December 2013.

PRINCIPAL ACTIVITY

The principal activity of the company in the year under review was that of the promotion of the exhibition and events industry and provision of secretariat services for trade associations.

DIRECTORS

The directors shown below have held office during the whole of the period from 1 January 2013 to the date of this report.

N H Nathan
K James
J D Robson
G E Stephenson
P R Michael
N J Marshall

Other changes in directors holding office are as follows:

D J Freeman - resigned 24 April 2013
L Biggs - resigned 13 August 2013
S C Brooks - resigned 24 October 2013
A Kennedy - appointed 19 June 2013
P Hall - appointed 24 October 2013
D J Emslie - appointed 24 October 2013

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Report of the Directors and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

So far as the directors are aware, there is no relevant audit information (as defined by Section 418 of the Companies Act 2006) of which the company's auditors are unaware, and each director has taken all the steps that he or she ought to have taken as a director in order to make himself or herself aware of any relevant audit information and to establish that the company's auditors are aware of that information.

AUDITORS

The auditors, COLIN GRAY & CO. LIMITED, will be proposed for re-appointment at the forthcoming Annual General Meeting.

REPORT OF THE DIRECTORS
for the Year Ended 31 December 2013

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

ON BEHALF OF THE BOARD:


.....
N H Nathan - Director

Date: 12/03/2014

REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF EVENTS INDUSTRY ALLIANCE LTD

We have audited the financial statements of Events Industry Alliance Ltd for the year ended 31 December 2013 on pages six to eleven. The financial reporting framework that has been applied in their preparation is applicable law and the Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in a Report of the Auditors and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

As explained more fully in the Statement of Directors' Responsibilities set out on page two, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Report of the Directors to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December 2013 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Report of the Directors for the financial year for which the financial statements are prepared is consistent with the financial statements.

**REPORT OF THE INDEPENDENT AUDITORS TO THE MEMBERS OF
EVENTS INDUSTRY ALLIANCE LTD**

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the Report of the Directors.



Peter Brimmell (Senior Statutory Auditor)
for and on behalf of COLIN GRAY & CO. LIMITED
Chartered Accountants
Registered Auditor
Hardy House
Northbridge Road
Berkhamsted
Hertfordshire
HP4 1EF

Date:9/4/2014.....

EVENTS INDUSTRY ALLIANCE LTD (REGISTERED NUMBER: 05645859)

**PROFIT AND LOSS ACCOUNT
for the Year Ended 31 December 2013**

	Notes	2013 £	2012 £
TURNOVER		685,012	648,182
Cost of sales		89,554	89,832
GROSS PROFIT		595,458	558,350
Administrative expenses		579,642	551,256
OPERATING PROFIT	2	15,816	7,094
Interest receivable and similar income		-	2
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		15,816	7,096
Tax on profit on ordinary activities	3	3,883	604
PROFIT FOR THE FINANCIAL YEAR		11,933	6,492
Retained profit brought forward		91,365	84,873
RETAINED PROFIT CARRIED FORWARD		103,298	91,365

The notes form part of these financial statements


EVENTS INDUSTRY ALLIANCE LTD (REGISTERED NUMBER: 05645859)

BALANCE SHEET
31 December 2013

	Notes	2013 £	2012 £
FIXED ASSETS			
Tangible assets	4	6,336	7,465
CURRENT ASSETS			
Debtors	5	230,637	162,353
Cash at bank		74,720	84,161
		<u>305,357</u>	<u>246,514</u>
CREDITORS			
Amounts falling due within one year	6	207,392	161,611
NET CURRENT ASSETS		<u>97,965</u>	<u>84,903</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>104,301</u>	<u>92,368</u>
CAPITAL AND RESERVES			
Called up share capital	8	1,003	1,003
Profit and loss account		103,298	91,365
SHAREHOLDERS' FUNDS		<u>104,301</u>	<u>92,368</u>

The financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements were approved by the Board of Directors on 12/03/2014 and were signed on its behalf by:


N H Nathan - Director

The notes form part of these financial statements

NOTES TO THE FINANCIAL STATEMENTS
for the Year Ended 31 December 2013

1. ACCOUNTING POLICIES**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents amounts receivable for goods and services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 25% on cost

Computer equipment - 25% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Revenue recognition

Fee income represents revenue earned under contracts to provide professional support services to trade associations. Revenue is recognised as earned when, and to the extent that, the company obtains the right to consideration in exchange for its performance under these contracts. It is measured at the fair value of the right to consideration, which represents amounts chargeable to trade associations, including expenses and disbursements but excluding value added tax.

Revenue is generally recognised as contract activity progresses so that for incomplete contracts it reflects the partial performance of the contractual obligations. For such contracts the amount of revenue reflects the accrual of the right to consideration by reference to the value of work performed. Revenue not billed to trade associations is included in debtors and payments on account in excess of the relevant amount of revenue are included in creditors.

Fee income contingent on events outside the control of the company is recognised when the contingent event occurs.

2. OPERATING PROFIT

The operating profit is stated after charging:

	2013	2012
	£	£
Depreciation - owned assets	5,057	4,611
Payments made under operating leases	18,600	18,600
Pension costs	7,334	8,852
Auditors' remuneration	2,780	2,700
	<u> </u>	<u> </u>
Directors' remuneration	-	-
	<u> </u>	<u> </u>

NOTES TO THE FINANCIAL STATEMENTS - continued
for the Year Ended 31 December 2013

3. TAXATION**Analysis of the tax charge**

The tax charge on the profit on ordinary activities for the year was as follows:

	2013	2012
	£	£
Current tax:		
UK corporation tax	3,883	1,463
Prior year over provision	-	(859)
	<u>3,883</u>	<u>604</u>
Tax on profit on ordinary activities	<u>3,883</u>	<u>604</u>

4. TANGIBLE FIXED ASSETS

	Office Equipment £
COST	
At 1 January 2013	26,309
Additions	3,928
	<u>30,237</u>
At 31 December 2013	<u>30,237</u>
DEPRECIATION	
At 1 January 2013	18,844
Charge for year	5,057
	<u>23,901</u>
At 31 December 2013	<u>23,901</u>
NET BOOK VALUE	
At 31 December 2013	<u>6,336</u>
At 31 December 2012	<u>7,465</u>

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2013	2012
	£	£
Trade debtors	219,015	149,832
Other debtors and accrued income	219	96
Prepayments	11,403	12,425
	<u>230,637</u>	<u>162,353</u>

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2013	2012
	£	£
Trade creditors	3,025	3,320
Corporation tax	3,882	1,463
Social security and other taxes	69,606	68,054
Other creditors	-	19
Accruals and deferred income	130,879	88,755
	<u>207,392</u>	<u>161,611</u>

NOTES TO THE FINANCIAL STATEMENTS - continued
for the Year Ended 31 December 2013

7. OPERATING LEASE COMMITMENTS

The following operating lease payments are committed to be paid within one year:

	2013	2012
	£	£
Expiring:		
Between one and five years	18,600	18,600
	<u>18,600</u>	<u>18,600</u>

8. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2013 £	2012 £
1	Ordinary A	1	1	1
1	Ordinary B	1	1	1
1	Ordinary C	1	1	1
1,000	Ordinary D	1	1,000	1,000
			<u>1,003</u>	<u>1,003</u>

9. ULTIMATE PARENT COMPANY

The company considers The Association of Event Organisers Limited as the ultimate parent company.

NOTES TO THE FINANCIAL STATEMENTS - continued
for the Year Ended 31 December 2013

10. RELATED PARTY DISCLOSURES

Events Industry Alliance Limited (EIA) provides industry promotion and secretarial services to the trade associations and its board of directors is made up of members whose companies will benefit from this association.

On occasions EIA may use the products and services of companies which are associated with its directors and members. This trade is under normal commercial terms.

EIA provides day to day management, accounting, secretariat functions and industry promotion to The Association of Event Organisers Limited (AEO) and during the year charged £406,847 (2012 - £377,473).

EIA also recharged to AEO expenses during the year to the value of £3,335 (2012 - £6,412).

At the year end EIA was owed £160,318 (2012 - £132,577).

AEO recharged expenses to EIA during the year to the value of £388 (2012 - £1,950).

EIA provides day to day management, accounting, secretariat functions and industry promotion to The Association of Event Venues Limited (AEV) and during the year charged £94,846 (2012 - £100,034).

At the year end EIA was owed £209 (2012 - £8,409).

EIA provides day to day management, accounting, secretariat functions and industry promotion to Event Supplier and Services Association Limited (ESSA) during the year charged £197,910 (2012 - £198,331).

EIA also recharged to ESSA expenses during the year to the value of £7,302 (2012 - £10,037).

At the year end EIA was owed £60,167 (2012 - £6,361).

ESSA recharged expenses to EIA during the year to the value of £nil (2012 - £100).

11. CONTROL

The company is controlled by the members of The Association of Event Organisers Limited as they hold 57.10% of the voting shares in the company.