

# vfinancial

**Russell Commission Implementation Body**  
(A company limited by guarantee)  
operating as v

## **Report and Financial Statements for the year ended 31 March 2010**

Charity number 1113255  
Company number 5639682

“

Seeing the change in people is the best feeling  
Hopelessness turning into hope makes it all  
worthwhile

I didn't do anything for a year I just wasted my  
time, getting knocked back for jobs I was going for  
It batters away at your self-esteem and you end up  
doing nothing I knew I wanted to change, which  
was why I explored volunteering

Without v, none of this would have been possible  
I am so grateful

”

“

Through volunteering I have landed my  
dream job It was about being in the right  
place at the right time Volunteering put  
me in that right place and I am so grateful  
It has opened doors that may not have  
been open to me otherwise

”

“

I had good communications skills, but nothing  
tangible to back it up with Other people had more  
experience, so I needed to develop my 'soft skills'  
to feel I was capable, and to give me more  
confidence

I wish I'd started volunteering earlier The  
transformation in a year is amazing!

Once you get involved, doors open If you sit  
around waiting, nothing will happen Get yourself  
active and out there Develop your skills now

”



Inspiring a new generation of young volunteers

THURSDAY



\*A45UCPS6\*

A27

09/12/2010

378

COMPANIES HOUSE

## Officers and Advisors

### Trustees and Directors

Rod Aldridge OBE (Chair)  
Mohammed Ahmed  
Manny Amadi MVO  
Natalie Campbell  
Dame Tanni Grey Thompson DBE  
Larissa Joy  
Lucy Kerrigan  
Tricia Killen  
Lorraine O'Reilly  
Vanessa Sanyauke  
Tim Smart  
Rosina St James  
Joan Watson

### Registered Office

5th Floor  
Dean Bradley House  
52 Horseferry Road  
London  
SW1P 2AF

### Company Secretary

Jayne Colquhoun

### Finance Committee

Joan Watson (Chair)  
Rod Aldridge OBE  
Vanessa Sanyauke  
Tim Smart

### Senior Management Team

Dr Terry Ryall (Chief Executive)  
Jayne Colquhoun (Director of Corporate Affairs)  
Neil Goulder FCA DChA (Director of Finance)  
Rena Sodhi (Director of Programmes)  
Jenni Young (Director of Marketing & Communications)

### Auditors

Crowe Clark Whitehill LLP  
St Bride's House  
10 Salisbury Square  
London  
EC4Y 8EH

### Solicitors

Bates Wells & Braithwaite  
2-6 Cannon Street  
London  
EC4M 6YH

### v20 Youth Advisory Board

Mohammed Ahmed  
Kofi Asiedu  
Grace Bello  
Chandni Bhana  
Jonathan Dean  
Emma Flynn  
Anthony Ford-Shubbrook  
Penny Joynson  
Jordan Kenny  
Lucy Kerrigan  
James Lamb-Down  
Ste Prescott  
James Proctor  
Sonali Samani  
Vanessa Sanyauke  
Rosina St James  
Samantha Tallentire  
Faizan Tassawar  
Morgan Tunney  
Chris Willis

### Remuneration Committee

Larissa Joy (Chair)  
Rod Aldridge OBE  
Lorraine O'Reilly

### Bankers

Co-operative Bank  
9 Prescot Street  
London  
E1 8BE

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## Report of the Trustees

The Trustees present their report and audited financial statements for the year ended 31 March 2010. These are prepared in accordance with the Companies Act 2006 and Part VI of the Charities Act 1993.

The Trustees have adopted the provisions of the "Statement of Recommended Practice – Accounting and Reporting by Charities" (revised 2005) in preparing this annual report and financial statements.

The financial statements refer to v – the Company's brand by which it is known in the sector – rather than Russell Commission Implementation Body, the Company's official name.

### Objectives and Activities

The Company aims to inspire a new generation of young people to volunteer and change their communities for the better, making volunteering so compelling that it becomes a normal part of their lives. The key objectives for its fourth year of operation were:

- Continue to grant fund and manage the performance of the vinvolved national network and the Youth Action Teams,
- Implement the new vTalentYear full time national service pilots in Local Authorities and Further Education Colleges,
- Promote and celebrate youth-led and youth-involved action by delivering Youth Action Team Challenges and supporting those organisations to build their capacity to be youth-led,
- Promote vInspired.com as the one-stop shop for all things youth volunteering and promote the value of volunteering through multiple routes,
- Create a trading subsidiary to assist sustainability,
- Implement a strategy for 2012-inspired youth volunteering,
- Continue delivery of vcashpoint, v's youth-led social action fund,
- Publish the Summative Evaluation of v's grant investments to 31 March 2008,
- Lead a digital conference, and run a national conference for the extensive v network,
- Promote and deliver v's new online recognition scheme, vfifty Award and vimpact Award,
- Celebrate the achievements of young volunteers with a red carpet National Awards Ceremony to recognise the achievements and contributions of young volunteers across England,
- Support third sector organisations seeking to improve their youth involvement practice,
- Develop and implement a strategy to support information and good-practice sharing amongst the v network,
- Develop and execute a series of awareness campaigns that promote new volunteering opportunities and v products, which reach and engage the age group, especially those harder to reach and under-represented in volunteering,
- Create a programme of opportunities for the bigvbus to promote volunteering and support the network and their events,
- Develop a marketing and operational strategy to exploit v's 2012 Olympics opportunities,
- Refine and develop the existing website and digital strategy to evolve with the target audience and stakeholders, appeal to a broader demographic and with a more flexible Content Management System,
- Further develop the vInspired.com website to reach more young people, increasing its interactivity and linking with social networking functions, and
- Develop services to include 14 to 16 year olds in schools

## Achievements and Performance

During its fourth full year of operation, v's achievements included the following

- Increased the number of new volunteering opportunities commissioned (to be delivered by 31 March 2011) to 956,000, with over 651,000 already delivered,
- Increased the total raised from the private sector for investment in the volunteering sector to £46 million,
- Recruited a new season of the v20 Youth Advisory Board and worked with them to further embed youth involvement within v's working practices v20 members completed a total of 650 volunteering opportunities during the year,
- Effectively grant managed the delivery of over 750 grant contracts with a range of voluntary and public sector organisations, through robust monitoring and payment procedures, advice and support to organisations, and internal and external audits of a selection of grant recipients,
- Delivered vTalentYear – a full-time national volunteering service – in over 60 locations throughout the country, and secured the Prime Minister's Award for National Civic Service for the graduates and delivered a graduation ceremony for the first 400 young people completing the programme in March 2010,
- Ran a two-day national conference at the NEC in Birmingham for a total of 600 delegates, inspiring practitioners and policy makers with new ideas for volunteering and ways of utilising digital media to reach young people,
- Delivered 30 regional networking meetings in partnership with regional partner leads, each attended by an average of 60 delegates The sessions enabled partners to share good practice, hear about future plans and contribute to future developments,
- Delivered the first national vinspired Awards event to celebrate the good that young volunteers do for free and increase the usage of the vinspired awards (vfifty and vimpact) in the grant funded network,
- Delivered a new mobile innovation project, the bigvbus, raising the profile of volunteering at a series of high profile festivals throughout the summer, breaking a Guinness World Record at the Leeds Festival, and supporting twenty events organised by charities in v's funded network,
- Built a digital platform to support the 2012-inspired 25<sup>th</sup> Hour programme,
- Designed and commissioned a 2012-inspired grants programme called 'mygames' for the voluntary sector, re-shaped vcashpoint to inspire young people to develop social action projects linked to the 2012 Olympics, and negotiated with LOCOG the use of the 'Inspire' mark for the v Olympic projects,
- Completed two further rounds of vcashpoint – v's youth fund, partnered with HSBC – resulting in a cumulative total of 576 youth-led awards and projects,
- Developed nine new key strategic partnerships with corporate sponsors to develop and deliver Match Fund flagship programmes, including Bank of America (climate change), SITA Trust and ITV Fixers Ran workshops for organisations applying to the Match Fund programme and awarded 85 new grants during the year,
- Developed a new partnership with BP and the Dame Kelly Holmes Legacy Trust to enable the delivery of a v-led Olympics Match Fund flagship – the Young Leaders programme and began developing similar partnerships with npower, Coca Cola, the Mayor's Fund for London and the GLA,
- Worked with the Government Olympic Executive to devise a 2012 public engagement campaign,
- Developed vschools as part of the DCSF Youth Community Action programme for 14-16 year olds in schools across England and diversified v's funding by receiving an £8.7m grant award to run the programme,
- Further diversified v's funding base through developing proposals and being awarded grants from the DWP for the Future Jobs Fund and volunteer brokerage, and from the Greater London Authority to run Earn Your Travel Back In addition, we sold consultancy services to the DfE to run workshops on volunteering infrastructure for the promotion of its E2E programme,
- Launched the national "Good For Nothing" campaign, which changed public perceptions of young people and volunteering,

## Russell Commission Implementation Body

- Developed “Gift of Time” – including a pop-up shop in the West End of London and a national campaign involving 60 organisations within v’s funded network – which encouraged young people to pledge their time to family and charities, embedding a culture of caring among the young,
- Increased brand awareness in v and vInspired nearly 1 in 4 young people has now heard of the organisation,
- Consulted 12,500 young people through an extensive research programme, which informed v’s policy development and gained significant media coverage,
- Partnered with the RSA to deliver a packed event on *Youth Unemployment and the Role of Volunteering* with a high profile panel led by David Blanchflower, supported by David Willetts MP and the Institute of Directors,
- Installed the Voicebox exhibition in the Houses of Parliament, communicating young people’s cares to Parliamentarians via an innovative medium,
- Secured a commitment to support v in the Liberal Democrats’ youth policy paper,
- Launched a monthly stakeholder newsletter to communicate achievements to stakeholders and supporters,
- Built v’s profile in Europe by acting as a UK expert at the European Commission policy meetings and representing the UK Third Sector for OTS and the Joint International Unit. Also advised the OTS on its vision and policy for European Year of the Volunteer,
- Completed, published and responded to the external evaluation which showed v’s investments to be at least 85% incremental,
- Gained support for a number of programmes from high profile individuals including Prince William, James Caan, Tynchy Stryder, Bashy, Lucy Jones, Gordon Brown, David Cameron and Nick Clegg
- Ran workshops to enable greater success for organisations in applying for funds, and
- Formed a trading subsidiary, vInspired trading, to allow v to benefit from commercial opportunities which will fund its mission

## Financial Review

The Company matches its financial commitments against its funding streams in each year, but the SORP requires certain grant instalments payable in future years (if they fall before the next full monitoring review) to be accrued in the current year. The timing of v’s grant monitoring procedures means that the “SORP Adjustment” accrual can include up to twelve months of future grant payments, depending on the grant stream, and results in a negative balance on Restricted Reserves. The grant income which covers this negative balance will be received in 2010/11. The Company does not make financial commitments which exceed the funding pledged to v by the Office for Civil Society (OCS) in the 2008/9 – 2010/11 CSR Period.

## Principal Funding Sources

The main source of funding for the Company was grants from the Office for Civil Society

- £4.5m Strategic Grant to cover marketing and PR activity to promote youth volunteering, and to cover core costs not associated with grant-making,
- £33.6m Project Grant to cover
  - grants to delivery partners including vInvolved teams & projects (which form the National Youth Volunteering Programme),
  - vTalentYear (a full time volunteering programme),
  - v’s Olympic grants programme
  - development and administration of grants, and
  - the development and support of vInspired.com, v’s online portal and online recognition scheme
- £10.6m Matched Funding, to match private sector investment in the sector

The company also received the first £1.3m of an £8.7m programme to set up vschools, a programme commissioned by the Department for Education to stimulate volunteering at a grass roots level among 14 to 16 year olds in schools. This programme was subsequently cancelled by the Department for Education in July 2010, in response to cuts in Government spending, and closed in October 2010.

The company's trading subsidiary received £0.2m in connection with a consortium bid with BTCV, CSV and Volunteering England to deliver a volunteering brokerage scheme for the Department for Work & Pensions (DWP).

The Company received private sector grants to allow it to commission its own projects, and in-kind donations from media and professional service companies.

### **Reserves Policy**

Free unrestricted reserves – that is unrestricted reserves excluding those represented by fixed assets – were in surplus at 31 March 2010 by £8.2m. Of this, the Company has designated £6m of reserves into a Legacy Fund to enable it to build on the legacy of the initial Government investment and continue delivering critical services when income drops. The Trustees aim to establish an overall level of unrestricted funds which provides sufficient working capital to allow for any delays in the receipt of funding, to cover its running costs during a period of uncertainty over Government funding, and which would also enable the Company to wind itself up in a solvent and dignified manner if its funding sources ran out.

As explained above, the deficit in Restricted Funds is a direct result of the Company following the requirements of the SORP. The Company's reserves policy on Restricted Reserves is to break even in the year before SORP adjustments are taken into account.

### **Grantmaking Policy**

Through the Project Grant, the Company aims to fund a diverse range of delivery partners and young people through open competitive grants rounds. Where necessary, these may be complemented by direct strategic grants to organisations which enable the Company to engage under-represented groups in volunteering, which address gaps in provision or align directly with the achievement of v's strategic goals.

v's Match Fund continues to solicit applications from voluntary and community sector organisations with a private sector funding partner. The partnerships between the voluntary and community sector and the private sector were a mix of those built on existing relationships, new partnerships led by either party, and partnerships brokered by v.

During the year v also ran the Flagships programme, whereby private sector funding partners funded v directly. In some cases these were then awarded in grants to a mix of voluntary and community sector organisations or delivered by v directly at the donor's request so that the portfolio of programmes deliver the mix of outputs desired for each programme.

### **Future Activities**

The key activities for 2010/11 are as follows:

- Complete the third year of the vinvolved national network and Youth Action Teams,
- Deliver the second year of the vTalentYear full time national service programme in Further Education and Local Authorities,
- Complete all Match Fund projects and continue to implement effective account management of existing corporate sponsors and partners,
- Deliver the outputs and outcomes for the DWP Volunteer Brokerage programme, Future Jobs Fund and Earn Your Travel Back,
- Further increase awareness and use of vInspired.com, the vinvolved network, vcashpoint and the value of volunteering,
- Effective involvement of v20 in all of v's work, training for staff on youth involvement and updating all v's policies and procedures for involving young volunteers,
- Diversify income to build a sustainable future,
- Deliver the 2012 Olympic youth volunteering programme,
- Conclude delivery of vcashpoint, the youth-led social action fund,

## Russell Commission Implementation Body

- Publish the interim Formative Evaluation of v's grant investments since 1 April 2008,
- Promote v's online recognition scheme, vifty Award and vimpact Award,
- Celebrate the achievements of young volunteers with v's second National Awards Ceremony for young volunteers across England,
- Support third sector organisations seeking to improve their youth involvement practice,
- Develop marketing initiatives around the themes of sport (particularly football) and music, to engage with the groups of young people who are traditionally least likely to volunteer,
- Through the bigvbus, recruit and engage students at universities and colleges,
- Refine and develop vinspired.com and the digital strategy to involve more young people in volunteering,
- Develop and trial an employee volunteering programme,
- Make the case for investment in youth volunteering ahead of the Government's spending review,
- Build relationships with new political and Government stakeholders following the General Election,
- Conduct research based on the impact of volunteering on young people, communities and employability,
- Produce "Hot Topic" papers to raise awareness of the role of volunteering in addressing key policy areas, and
- Deliver the vschools programme, promoting volunteering programmes to 14 to 16 year olds in schools

## v's Future and the External Environment

v was set up originally to deliver ten of the fourteen recommendations of the Russell Commission. All its activities to date have been driven by the ambition to achieve and outperform these. All these will be delivered by March 2011.

At the outset, v's Trustees recognised that such an investment again from the Government would be highly unlikely in a new Spending Review period covering April 2011 to March 2014. Hence, with the Senior Management Team and v20 (v's Youth Advisory Board), they started the process of strategic and future planning as early as December 2006.

In May 2010 a General Election was held resulting in a new Conservative/Liberal Democrat Coalition Government with different priorities from the previous one. In addition, the economic environment leading the Government to cut public spending severely will have a serious impact on the scale of v's future activities. Future reliance on a single stream of Government funding for v's activities is neither wise nor sustainable. Hence v has sought, with a good degree of success, to diversify its income from across public, private and voluntary sources. Considerable work has been done in aligning with Government priorities whilst at the same time remaining independent and in sole charge of the charity's future. Beyond March 2011, v's future activities will build on the legacy of the investment made by the Government in youth volunteering and will further expand its activities to help young people build the work skills and experiences necessary to achieve employment in the tough economic climate.

## Structure, Governance and Management

### Governing Document

The organisation is a charitable company limited by guarantee, incorporated on 29 November 2005 (company number 1113255) and registered as a charity on 13 March 2006 (charity number 5639682). The Company was established under a Memorandum of Association which established the objects and powers of the charitable company and is governed under its Articles of Association. In the event of the Company being wound up, Members are each required to contribute an amount not exceeding £10.

The trading subsidiary is a private company limited by shares, incorporated on 9 April 2009 (company number 6875148).



## Recruitment and Appointment of Trustees

The Trustees are also the Members of the Company. Under the requirements of the Memorandum and Articles of Association the Trustees are elected to serve for a period of three years after which they must be re-elected at the next Annual General Meeting. By convention, the v20 Trustees serve for approximately one year only, and resign when the incoming v20 selects its Trustee representatives.

The Company is primarily concerned with the cares and interests of young people, and the Chair seeks to ensure that the needs of this group are appropriately reflected through the diversity of the Trustee body.

## Trustee Induction and Training

The Trustee induction process includes training on

- The obligations of Trustees,
- The main documents which set out the operational framework for the Company including the Memorandum and Articles,
- Funding streams, resourcing and the budget,
- Future plans and objectives, and
- Role and operation of v20

## v20 Youth Advisory Board

v20 is a board of twenty diverse young people from around England who come together to guide the work of the Company. Together they provide a direct route to young peoples' cares, interests, passions and beliefs, thereby allowing the Company to maintain a youth focus for all its work. During the year, v20 members have

- Participated in and delivered eight residential weekends across England, where they worked on key areas of v's remit,
- Been involved in over 650 volunteering opportunities outside of residential weekends,
- Ensured the views of young people were heard at Trustee Meetings,
- Acted as Youth Ambassadors for v, promoting and advocating the importance of youth volunteering to other young people, organisations and key stakeholders (including councillors, press, politicians and policy-makers),
- Hosted a Parliamentary reception, the launch of the BP Young Leaders programme, and the vTalentYear celebration event,
- Supported v to plan and deliver two large scale national conferences for its network,
- Contributed to v's match fund and vcashpoint funding panels,
- Designed, developed and implemented *YAT Challenge Recognition Mission* to engage and inspire the vinvolved Youth Action Teams across England to generate nominations and increase awareness of the vInspired National Awards. This resulted in 700 nominations being submitted,
- Led out on the recruitment, development and decision-making panels for v's National Awards programme at both regional and national level,
- Contributed to the development of v's marketing and PR strategies, in particular the design and launch of the bigvbus,
- Worked alongside staff and trustees to conduct an organisation-wide youth involvement review,
- Developed plans for a v20 alumni network,
- Continued involvement in the core organisational activities such as staff recruitment, designing and inputting into programmes development and acting as young voices within the organisation,
- Undergone a number of different training courses to enable them to perform their v roles, both as a group and individuals, and
- Designed, developed and delivered the process for the recruitment of v20 Season 5

## Russell Commission Implementation Body

### Finance Committee

The Finance Committee meets quarterly. Its key aims are to take a detailed interest in the financial aspects of v on behalf of the Trustees, to provide good governance in the areas of internal control and risk, and to provide support to the Senior Management Team.

### Remuneration Committee

The Remuneration Committee meets quarterly. Its key aims are to take a detailed interest in the remuneration policies of v on behalf of the Trustees, to provide good governance in the area of remuneration, and to provide support to the Senior Management Team.

### Public Benefit

In carrying out its activities the charity has complied with the duty in section 4 of the Charities Act 2006 to have due regard to public benefit guidance published by the Charity Commission.

### Risk Management

The Senior Management Team undertakes an ongoing review of the major risks to which the Company is exposed, and the Trustees review and approve this annually. Where appropriate, systems or procedures have been established to mitigate the risks the Company faces. Inherent external risks arising from an undiversified funding stream have led to the development of strategic plans which will allow for scaling of the Company's activities. Internal control risks are minimised by the implementation of procedures for authorisation of all transactions and projects.

Procedures are in place to require that funded projects comply with health and safety of staff, volunteers, clients and visitors as well as child protection. Projects are required to submit quarterly monitoring reports, which are designed to assist the Company and the project's organisers monitor performance of the project against its objectives without creating an unacceptable administrative overhead. Periodic audits of grant funded organisations are also undertaken.

These procedures are periodically reviewed to ensure that they continue to meet the needs of the Company.

### Organisational Structure

Russell Commission Implementation Body has a board of up to fourteen Trustees who meet quarterly and are responsible for the strategic direction and policy of the Company. At present the Board has thirteen members from a variety of professional backgrounds relevant to the work of the Company. The Chief Executive attends every Board Meeting and is fully accountable to the Board.

Letters of delegation have been issued by the Board to the Chief Executive, and from her to the rest of the Senior Management Team. The Chief Executive is responsible for ensuring that the Company delivers the services specified and that key performance indicators are met.

### Trustees

Trustees, who are also the directors for the purpose of company law, who served during the year and up to the date of this report are as follows:

Rod Aldridge OBE (Chair)		Marie Kemplay	(appointed 20 July 2009)
Mohammed Ahmed	(appointed 19 July 2010)		(resigned 19 July 2010)
Manny Amadi MVO		Lucy Kerrigan	(appointed 19 July 2010)
Irving Anderson	(appointed 20 July 2009)	Tricia Killen	
	(resigned 19 July 2010)	Carlton Moon	(appointed 20 July 2009)
Natalie Campbell			(resigned 19 July 2010)
Dr Justin Davis-Smith	(resigned 20 April 2009)	Kumayl Nazerali	(resigned 20 July 2009)
Amanda Duggan	(resigned 20 July 2009)	Jared Nessa	(resigned 20 July 2009)
Stacey Foster	(appointed 20 July 2009)	Lorraine O'Reilly	
	(resigned 19 July 2010)	Vanessa Sanyauke	(appointed 19 July 2010)
Dame Tanni Grey Thompson DBE		Tim Smart	
Larissa Joy		Rosina St James	(appointed 19 July 2010)
Sasha Kasthurarachchi	(resigned 20 July 2009)	Joan Watson	

The above includes three seasons of v20 Trustees, each of which serves a one year tenure.

In accordance with §418 of the Companies Act 2006, as the Charity's Directors, we certify that

- so far as we are aware, there is no relevant audit information of which the Charity's auditors are unaware, and
- as the Directors of the Charity we have taken all the steps that we ought to have taken in order to make ourselves aware of any relevant audit information and to establish that the Company's auditors are aware of that information

This confirmation is given and should be interpreted in accordance with §418 of the Companies Act 2006

### **Responsibilities of the Trustees**

Company law requires the Trustees to prepare financial statements for each financial year which give a true and fair view of the state of the affairs of the charitable company as at the balance sheet date and of its incoming resources and application of resources, including income and expenditure, for the financial year. In preparing those financial statements, the management committee should follow best practice and

- select suitable accounting policies and then apply them consistently,
- state whether applicable Accounting Standards have been followed,
- make judgements and estimates that are reasonable and prudent, and
- prepare the financial statements on the going concern basis unless it is inappropriate to assume that the Company will continue on that basis

The Trustees are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and to enable them to ensure that the financial statements comply with the Companies Act 2006. The Trustees are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

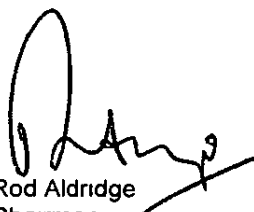
### **Auditors**

On 1 October 2010, Horwath Clark Whitehill LLP changed its name to Crowe Clark Whitehill LLP

Crowe Clark Whitehill LLP has expressed its willingness to continue as auditor for the next financial year

This report has been prepared in accordance with the Statement of Recommended Practice: Accounting and Reporting by Charities (issued in March 2005)

Approved by the Trustees on 1 November 2010 and signed on its behalf by



Rod Aldridge  
Chairman

## **Independent Auditors' Report to the Members of Russell Commission Implementation Body**

We have audited the group and parent company financial statements of Russell Commission Implementation Body for the year ended 31 March 2010 which comprise the Consolidated Statement of Financial Activities, the Consolidated and Parent Company Balance Sheets, the Consolidated Cash Flow Statement and the related notes numbered 1 to 16. These financial statements have been prepared in accordance with the accounting policies set out therein.

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charitable company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

### **Respective responsibilities of Trustees and Auditors**

The Trustees' (who are also the directors of Russell Commission Implementation Body for the purpose of company law) responsibilities for preparing the Annual Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and for being satisfied that the financial statements give a true and fair view are set out in the Statement of Trustees' Responsibilities.

We have been appointed auditors under the Companies Act 2006 and report to you in accordance with that Act. Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and International Standards on Auditing (United Kingdom and Ireland).

We report to you our opinion as to whether the financial statements give a true and fair view, have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice and have been prepared in accordance with the Companies Act 2006. We also report to you if in our opinion the information given in the Trustees' Annual Report is consistent with the financial statements.

In addition, we report to you if, in our opinion, the charitable company has not kept adequate accounting records, if the charity's financial statements are not in agreement with those records, if we have not received all the information and explanations we require for our audit or if certain disclosures of trustees' remuneration specified by law are not made.

We read the Trustees' Annual Report and consider the implications for our report if we become aware of any apparent misstatements within it. Our responsibilities do not extend to other information.

### **Basis of audit opinion**

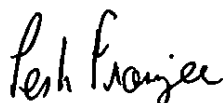
We conducted our audit in accordance with International Standards on Auditing (United Kingdom and Ireland) issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgments made by the Trustees in the preparation of the financial statements, and of whether the accounting policies are appropriate to the charitable company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

## Opinion

In our opinion

- the financial statements give a true and fair view of the state of the group's and the parent company's affairs as at 31 March 2010 and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended,
- the financial statements have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice,
- the financial statements have been prepared in accordance with the Companies Act 2006, and
- the information given in the Trustees' Annual Report is consistent with the financial statements



**Pesh Framjee**  
Senior Statutory Auditor

For and on behalf of  
**Crowe Clark Whitehill LLP**  
Statutory Auditor  
London, UK

19 November 2010

**Consolidated Statement of Financial Activities**  
**(including Income & Expenditure Account)**  
for the year ended 31 March 2010

		Unrestricted Funds 2010 £000's	Restricted Funds 2010 £000's	Total Funds 2010 £000's	Total Funds 2009 £000's
	Notes				
<b><u>Incoming Resources</u></b>					
<b>Incoming resources from generated funds</b>					
Voluntary income					
Donations	3	415	-	415	933
Investment income		142	-	142	726
<b>Incoming resources from charitable activities:</b>					
Grants	4	5,365	45,606	50,971	52,935
<b>Total incoming resources</b>		<b>5,922</b>	<b>45,606</b>	<b>51,528</b>	<b>54,594</b>
<b><u>Resources expended</u></b>					
Charitable activities	5	3,829	43,616	47,445	58,892
Governance costs	5	80	-	80	70
<b>Total resources expended</b>		<b>3,909</b>	<b>43,616</b>	<b>47,525</b>	<b>58,962</b>
Net income for the year		2,013	1,990	4,003	(4,368)
Total funds brought forward		6,491	(17,371)	(10,880)	(6,512)
<b>Total funds carried forward</b>		<b>£8,504</b>	<b>(£15,381)</b>	<b>(£6,877)</b>	<b>(£10,880)</b>

The statement of financial activities includes all gains and losses in the year. All incoming resources, and resources expended, derive from continuing activities.

**Consolidated Cash Flow Statement**  
for the year ended 31 March 2010

	2010 £000's	2009 £000's
<b>Reconciliation of changes in resources to net cash (outflow) inflow from operating activities</b>		
Net income for the year	4,003	(4,368)
Depreciation	441	237
(Decrease) increase in creditors	(5,833)	6,533
(Increase) decrease in debtors	(62)	391
<b>Net cash (outflow) inflow from operating activities</b>	<b>(1,451)</b>	<b>2,793</b>
<b>Investing activities</b>		
Purchase of tangible fixed assets	(216)	(63)
<b>Net (outflow) inflow for year</b>	<b>(1,667)</b>	<b>2,730</b>
<b>Cash brought forward</b>	<b>23,269</b>	<b>20,539</b>
<b>Cash and cash equivalents carried forward</b>	<b>£21,602</b>	<b>£23,269</b>

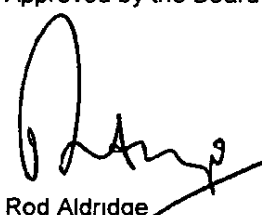
## Balance Sheet

as at 31 March 2010

	Notes	Group 2010 £000's	Company 2010 £000's	Group 2009 £000's	Company 2009 £000's
<b>Fixed Assets</b>					
Tangible assets	10	326	326	551	551
<b>Current Assets</b>					
Debtors	11	303	329	241	241
Cash at bank and in hand		21,602	21,576	23,269	23,269
		<u>21,905</u>	<u>21,905</u>	<u>23,510</u>	<u>23,510</u>
<b>Creditors, amounts falling due within one year</b>	12	(29,108)	(29,108)	(34,941)	(34,941)
<b>Net Current Liabilities</b>		<u>(7,203)</u>	<u>(7,203)</u>	<u>(11,431)</u>	<u>(11,431)</u>
<b>Total assets less current liabilities</b>		(6,877)	(6,877)	(10,880)	(10,880)
<b>Creditors amounts falling due after more than one year</b>		-	-	-	-
<b>Net Liabilities</b>		<u><u>(£6,877)</u></u>	<u><u>(£6,877)</u></u>	<u><u>(£10,880)</u></u>	<u><u>(£10,880)</u></u>
<b>Represented by</b>					
General reserves	13	2,504	2,504	6,491	6,491
Designated fund - Legacy Fund	13	6,000	6,000	-	-
Unrestricted funds		<u>8,504</u>	<u>8,504</u>	<u>6,491</u>	<u>6,491</u>
Restricted funds	13	(15,381)	(15,381)	(17,371)	(17,371)
<b>Total Funds</b>		<u><u>(£6,877)</u></u>	<u><u>(£6,877)</u></u>	<u><u>(£10,880)</u></u>	<u><u>(£10,880)</u></u>

These accounts are prepared in accordance with the Companies Act 2006

Approved by the Board of Trustees on 1 November 2010 and signed on its behalf by



Rod Aldridge  
Chairman

## Notes to the Accounts

### 1 Accounting Policies

The principal accounting policies have been applied consistently throughout the year, and are as follows

(a) Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Companies Act 2006 and the Statement of Recommended Practice Accounting and Reporting by Charities issued in March 2005

(b) Basis of consolidation

The consolidated financial statements incorporate the results of Russell Commission Implementation Body and its subsidiary undertaking vinspired trading Ltd as at 31 March 2010 using the acquisition method of accounting

Advantage has been taken of the FRS 8 exemption from disclosure of certain intra-group transactions

The parent has taken the exemption from presenting its unconsolidated Statement of Financial Activities under §408 of the Companies Act 2006

(c) Matching

One of the original fundamental accounting concepts – matching – was designed to ensure that income and linked expenditure are reflected in the same set of accounts. This concept has been overridden by the SORP and FRS 12, which require future years' grants to be recognised in the year in which a commitment is made, even where the grants are to be paid in future years from grant streams received in future years

The consequence of this is that, in common with other grant-making organisations, the Company's grant streams are shown as having net liabilities in the statutory accounts

(d) Fund accounting

- Unrestricted funds are available for use at the discretion of the Trustees in furtherance of the general objectives of the Company
- Restricted funds are subjected to restrictions on their expenditure imposed by the donor

(e) Incoming resources

All incoming resources are included in the statement of financial activities when the Company is entitled to the income and the amount can be quantified with reasonable accuracy. The following specific policies are applied to particular categories of income

- Strategic and Project Grant funding received from the Office of the Third Sector are recognised when payable
- Matched Fund monies from the Office of the Third Sector are drawn down, and recognised, on the basis of pledges received for the financial year from corporate funders
- Matched Fund monies and in-kind contributions paid direct to the Company's grant recipients are not recognised in the accounts
- Matched Fund monies paid direct to the Company are recognised in the accounts when receivable
- Donated services and facilities are included at the value to the Company where this can be quantified. Media in-kind is only recognised where the Company has editorial control. The value of services provided by volunteers has not been included in these accounts
- Where income is received in advance of specific performance requirements, its recognition is deferred and it is treated as a creditor



(f) Resources expended

Expenditure is recognised on an accrual basis as a liability is incurred Expenses are categorised as follows

- Liabilities in respect of grants are recognised at the point at which the grant is awarded, to the extent that the future commitment represents a constructive obligation
- Charitable expenditure comprises the costs of grants to delivery partners, development and administration of grants, marketing activity to develop the volunteering sector, development of the vinspired com portal, and the pursuit of the Company's charitable objectives
- Governance costs include those costs associated with meeting the constitutional and statutory requirements of the Company and include the audit fees and costs linked to the strategic management of the Company
- All costs are allocated between the expenditure categories of the SoFA on a basis designed to reflect the use of the resource Costs relating to a particular activity are allocated directly others are apportioned on a per capita basis

(g) Fixed assets

Fixed assets are stated at cost less accumulated depreciation Where assets are financed by project grants, depreciation is matched against the grant financing the asset The costs of minor additions or those costing below £1,000 are not capitalised Depreciation is provided at rates calculated to write off the cost of each asset over its expected useful life, as follows

- Leasehold improvements period until break clause in lease – 5½ years
- Fixtures, Fittings and Office Equipment 5½ years
- IT equipment 3 years

(h) Operating leases

All operating leases are charged to the Statement of Financial Activities as incurred

## 2. vinspired trading

v has one wholly owned subsidiary, vinspired trading Ltd, with a paid-up share capital of £1 The principal activities of the company are to carry on business as a general commercial company A summary of its trading results and its trading assets is shown below Audited accounts are filed with the Register of Companies

<b>Profit &amp; Loss Account</b>	<b>2010</b>
	<b>£000's</b>
Turnover	216
Grants out	(145)
Administration costs	(36)
Gift-aided donations to v	(35)
Net profit	-

<b>Balance Sheet</b>	<b>2010</b>
	<b>£000's</b>
Cash	26
Current Liabilities	(26)
Net Assets	-
Share capital and Reserves	-

### 3 Donations

	Unrestricted Funds 2010 £000's	Restricted Funds 2010 £000's	Total Funds 2010 £000's	Total Funds 2009 £000's
In-kind media	46	-	46	917
In-kind services	369	-	369	16
	<b>£415</b>	<b>-</b>	<b>£415</b>	<b>£933</b>

### 4 Grants

	Unrestricted Funds 2010 £000's	Restricted Funds 2010 £000's	Total Funds 2010 £000's	Total Funds 2009 £000's
OCS Strategic Grant	4,500	-	4,500	5,000
OCS Project Grant	-	33,600	33,600	34,000
Other government grants	-	1,247	1,247	-
Matched Fund	865	9,770	10,635	12,681
Private Sector Grants	-	989	989	1,254
	<b>£5,365</b>	<b>£45,606</b>	<b>£50,971</b>	<b>£52,935</b>

### 5 Resources Expended

	Corporate Activities £000's	Grant Making £000's	Online £000's	Marketing & Commun- ications £000's	Total £000's
<b>Direct Costs</b>					
Grants	-	37,082	-	150	37,232
Staff and related costs	251	2,021	378	363	3,013
Evaluation	-	874	-	-	874
PR, advertising and events	24	141	1,050	1,686	2,901
Agency costs	2	461	1,055	-	1,518
Professional fees	8	45	11	42	106
Research	61	28	-	-	89
Other costs	83	365	(89)	70	429
	<b>429</b>	<b>41,017</b>	<b>2,405</b>	<b>2,311</b>	<b>46,162</b>
<b>Support Costs</b>					
Staff costs	24	346	63	97	530
Property costs	16	232	42	65	355
Depreciation	10	148	27	42	227
IT support	5	70	13	20	108
Other	3	44	7	9	63
	<b>58</b>	<b>840</b>	<b>152</b>	<b>233</b>	<b>1,283</b>
Total resources expended	<b>487</b>	<b>41,857</b>	<b>2,557</b>	<b>2,544</b>	<b>47,445</b>

The Grants of £37.2m were made to organisations in order to finance projects which place young people aged 16 – 25 into volunteering opportunities. A list of grants may be obtained by writing to the Director of Finance at v's Registered Office.

Support costs are apportioned on the basis of the number of staff working on each activity. Staff costs include the cost of recruitment, training and temporary staff.

The group net income for the year includes net income of the charitable company itself of £4,003k.

<b>Governance Costs</b>	<b>Unrestricted Funds</b>	<b>Restricted Funds</b>	<b>Total Funds</b>	<b>Total Funds</b>
	<b>2010</b>	<b>2010</b>	<b>2010</b>	<b>2009</b>
	<b>£000's</b>	<b>£000's</b>	<b>£000's</b>	<b>£000's</b>
Audit	32	-	32	32
Other costs	48	-	48	38
	<b>£80</b>	<b>-</b>	<b>£80</b>	<b>£70</b>

## 6 Net Outgoing Resources

	<b>2010</b>	<b>2009</b>
	<b>£000's</b>	<b>£000's</b>
Depreciation	441	216
Remuneration to auditors		
Audit of the company's financial statements, pursuant to legislation	32	32
Audit of the subsidiary company's financial statements, pursuant to legislation	3	-

## 7. Staff Costs and Numbers

	<b>2010</b>	<b>2009</b>
	<b>£000's</b>	<b>£000's</b>
Wages and salaries	1,820	1,576
Social security costs	187	169
Pension contributions	196	174
	<b>2,203</b>	<b>1,919</b>
Agency, temp and seconded staff	288	212
	<b>£2,491</b>	<b>£2,131</b>

The number of employees whose emoluments for the year were in the following bands were

	<b>2010</b>	<b>2009</b>
£120,000 - £129,999	1	-
£110,000 - £119,999	-	1
£80,000 - £89,999	3	2
£60,000 - £69,999	-	2

The total pension contributions for the above employees were £47,874 (2009 £47,897)

The average number of employees during the year, calculated on the basis of full time equivalents, was as follows

	<b>2010</b>	<b>2009</b>
Chief Executive	1	1
Programme Development & Delivery	30	25
Marketing & Communications and Online	12	10

The Company contributes to the portable personal pension schemes of full time staff Pension costs are charged to the profit and loss account as payable

## 8 Trustee Remuneration and Related Party Transactions

No Trustee received any remuneration for their services

Trustees are eligible to be reimbursed for travel and incidental expenses incurred in the performance of their duties either as Trustees or (where relevant) as members of v20 In the year, seven Trustees claimed such expenses, totalling £2,885 (2009 eight Trustees claimed £4,775)

Trustees have Trustee Indemnity Insurance, for which the premium was £10,600

The Company had no transactions with any company connected with a Trustee

## 9 Taxation

As a charity, Russell Commission Implementation Body is potentially exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or s256 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects

The Company has no income that is subject to VAT and is not VAT registered. It therefore suffers the cost of VAT on its costs and capital purchases. All transactions are therefore recorded gross in the accounts.

The Company has a trading subsidiary, vinspired trading, which is registered for VAT.

## 10. Tangible Fixed Assets

Group and Company	Leasehold Improvements £000's	Office & IT Equipment £000's	Total £000's
<b>At cost</b>			
At 1 April 2009	416	609	1,025
Additions	-	216	216
<b>At 31 March 2010</b>	<b>£416</b>	<b>£825</b>	<b>£1,241</b>
<b>Depreciation</b>			
At 1 April 2009	149	325	474
For year	76	365	441
<b>At 31 March 2010</b>	<b>£225</b>	<b>£690</b>	<b>£915</b>
<b>Net book value</b>			
<b>At 31 March 2010</b>	<b>£191</b>	<b>£135</b>	<b>£326</b>
<b>At 1 April 2009</b>	<b>£267</b>	<b>£284</b>	<b>£551</b>

## 11 Debtors

	Group 2010 £000's	Company 2010 £000's	Group 2009 £000's	Company 2009 £000's
Sundry Debtors	201	227	154	154
Prepayments	102	102	87	87
<b>Total</b>	<b>£303</b>	<b>£329</b>	<b>£241</b>	<b>£241</b>

## 12 Creditors: amounts falling within one year

	Group 2010 £000's	Company 2010 £000's	Group 2009 £000's	Company 2009 £000's
Trade creditors	1,465	1,465	2,354	2,354
Short term grants	26,540	26,540	32,214	32,214
Other creditors	164	164	172	172
Accruals	148	148	149	149
Social security and other taxes	55	55	52	52
Deferred income	736	736	-	-
<b>Total</b>	<b>£29,108</b>	<b>£29,108</b>	<b>£34,941</b>	<b>£34,941</b>

### 13. Analysis of net assets between funds

	Unrestricted Funds 2010 £000's	Restricted Funds 2010 £000's	Total Funds 2010 £000's
Tangible assets	326	-	326
Current assets	8,814	13,090	21,904
Current liabilities	(636)	(28,471)	(29,107)
	<b>£8,504</b>	<b>(£15,381)</b>	<b>(£6,877)</b>

The movement on each fund during the year is as follows

	Brought Forward £000's	Incoming Resources £000's	Outgoing Resources £000's	Transfers £000's	Carried Forward £000's
OCS Project Grant	(26,473)	33,600	(30,436)	-	(23,309)
Other Project Grants	2,617	2,236	(2,102)	-	2,751
Match Fund	6,485	9,770	(11,078)	-	5,177
<b>Restricted Funds</b>	<b>(17,371)</b>	<b>45,606</b>	<b>(43,616)</b>	<b>-</b>	<b>(15,381)</b>
General Reserves	6,491	5,922	(3,909)	(6,000)	2,504
Legacy Fund	-	-	-	6,000	6,000
<b>Unrestricted Funds</b>	<b>6,491</b>	<b>5,922</b>	<b>(3,909)</b>	<b>-</b>	<b>8,504</b>
<b>Total Funds</b>	<b>(£10,880)</b>	<b>£51,528</b>	<b>(£47,525)</b>	<b>-</b>	<b>(£6,877)</b>

The Legacy Fund is designated towards building on the legacy of the initial Government investment, and will allow v to continue delivering critical services when income drops

### 14 Purposes of Restricted Funds

Restricted Funds comprise the following

- OCS Project Grant – grant from the Office for Civil Society for the purpose of
  - Making grants to organisations managing a volunteering programme for young people aged 16-25, and
  - Building and supporting v's online portal and recognition scheme
- Other Project Grants – funds invested in projects directly managed by the Company including Flagships, vschools, Earn Your Travel Back and a DWP volunteering brokerage scheme
- OCS Match Fund – grant from the Office for Civil Society matching private sector grants, enabling Russell Commission Implementation Body to double the private sector investment in youth volunteering

### 15 Obligations under operating leases

The annual charge payable for the lease of land and buildings is as follows

	2010 £000's	2009 £000's
<b>After five years</b>	<b>£265</b>	<b>£265</b>

### 16 Capital Commitments

The Company had made no capital commitments prior to the year end