

5619459



Abbreviated Accounts
for the Year Ended 31 December 2011
for
Pollen Flowers Ltd

MONDAY



A20 "A11N116B" #127
01/10/2012
COMPANIES HOUSE

CLAMP BOXALL

Accountants and Tax Advisers

Pollen Flowers Ltd (Registered number: 00561959)

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for the Year Ended 31 December 2011**

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Pollen Flowers Ltd
Company Information
for the Year Ended 31 December 2011

DIRECTORS: D Casey
D A J Whitely

SECRETARY: D A J Whiteley

REGISTERED OFFICE: 88 Boundary Road
Hove
East Sussex
BN3 7GA

REGISTERED NUMBER: 00561959

ACCOUNTANTS: Clamp Boxall Ltd
88 Boundary Road
Hove
East Sussex
BN3 7GA

Pollen Flowers Ltd (Registered number: 00561959)

Abbreviated Balance Sheet
31 December 2011

	Notes	31 12 11 £	£	31 12 10 £	£
FIXED ASSETS					
Intangible assets	2		2,632		3,237
Tangible assets	3		17,181		14,375
			<u>19,813</u>		<u>17,612</u>
CURRENT ASSETS					
Stocks		2,577		5,037	
Debtors		1,417		1,417	
Cash at bank and in hand		5,111		1,597	
		<u>9,105</u>		<u>8,051</u>	
CREDITORS					
Amounts falling due within one year		<u>30,086</u>		<u>29,518</u>	
NET CURRENT LIABILITIES			<u>(20,981)</u>		<u>(21,467)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(1,168)</u>		<u>(3,855)</u>
CREDITORS					
Amounts falling due after more than one year			(5,157)		(1,031)
PROVISIONS FOR LIABILITIES			<u>(775)</u>		<u>(365)</u>
NET LIABILITIES			<u><u>(7,100)</u></u>		<u><u>(5,251)</u></u>

The notes form part of these abbreviated accounts

Pollen Flowers Ltd (Registered number: 00561959)

Abbreviated Balance Sheet - continued

31 December 2011

	Notes	31 12 11 £	£	31 12 10 £	£
CAPITAL AND RESERVES					
Called up share capital	4		100		100
Profit and loss account			(7,200)		(5,351)
SHAREHOLDERS' FUNDS			<u>(7,100)</u>		<u>(5,251)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2011

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2011 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 26.09.12 and were signed on its behalf by



D Casey - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 31 December 2011

1 ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax

Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2006, is being amortised evenly over its estimated useful life of ten years

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life or, if held under a finance lease, over the lease term, whichever is the shorter

Plant and machinery etc - 33% on reducing balance and 25% on reducing balance

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date

Hire purchase and leasing commitments

Assets obtained under hire purchase contracts or finance leases are capitalised in the balance sheet. Those held under hire purchase contracts are depreciated over their estimated useful lives. Those held under finance leases are depreciated over their estimated useful lives or the lease term, whichever is the shorter.

The interest element of these obligations is charged to the profit and loss account over the relevant period. The capital element of the future payments is treated as a liability.

Pollen Flowers Ltd (Registered number: 00561959)

Notes to the Abbreviated Accounts - continued
for the Year Ended 31 December 2011

2 INTANGIBLE FIXED ASSETS

	Total £
COST	
At 1 January 2011 and 31 December 2011	6,052
AMORTISATION	
At 1 January 2011	2,815
Charge for year	605
At 31 December 2011	3,420
NET BOOK VALUE	
At 31 December 2011	2,632
At 31 December 2010	3,237

3 TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 January 2011	41,194
Additions	10,200
At 31 December 2011	51,394
DEPRECIATION	
At 1 January 2011	26,819
Charge for year	7,394
At 31 December 2011	34,213
NET BOOK VALUE	
At 31 December 2011	17,181
At 31 December 2010	14,375

4 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid		Nominal value	31 12 11 £	31 12 10 £
Number	Class			
100	Ordinary	£1	100	100