

Registered Number 05582866

Strategic Imperatives Limited

Abbreviated Accounts

30 November 2011

Strategic Imperatives Limited

Registered Number 05582866

Company Information

Registered Office:

Ash House Fairfield Avenue
Staines
Middlesex
Middlesex
TW18 4AB

Strategic Imperatives Limited

Registered Number 05582866

Balance Sheet as at 30 November 2011

| | Notes | 2011 £ | 2010 £ |
|--|-------|------------------|----------------|
| Fixed assets | | | |
| Tangible | 2 | 61,125 | 68,663 |
| | | <u>61,125</u> | <u>68,663</u> |
| Current assets | | | |
| Debtors | | 177,183 | 216,632 |
| Cash at bank and in hand | | 1,116,225 | 565,319 |
| Total current assets | | <u>1,293,408</u> | <u>781,951</u> |
| Creditors: amounts falling due within one year | | (366,198) | (334,957) |
| Net current assets (liabilities) | | 927,210 | 446,994 |
| Total assets less current liabilities | | <u>988,335</u> | <u>515,657</u> |
| Creditors: amounts falling due after more than one year | | 0 | (305,384) |
| Total net assets (liabilities) | | <u>988,335</u> | <u>210,273</u> |
| Capital and reserves | | | |
| Called up share capital | 3 | 21,240 | 21,240 |
| Profit and loss account | | 967,095 | 189,033 |
| Shareholders funds | | <u>988,335</u> | <u>210,273</u> |

-
- a. For the year ending 30 November 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 10 August 2012

And signed on their behalf by:

Wail Sabbagh, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 30 November 2011

1 **Accounting policies**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represent the total invoice value excluding value added tax, of sales made during the year and derives from the provision of goods falling within the company's ordinary activities.

Research and development

Expenditure on research and development is written off in the year in which it is incurred.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

| | |
|--------------------|-------------------------|
| Motor vehicles | 25% on reducing balance |
| Computer equipment | 25% on cost |

2 **Tangible fixed assets**

| | | Total |
|-----------------------|---|----------------|
| | | £ |
| Cost | | |
| At 01 December 2010 | | 91,593 |
| Additions | - | 11,323 |
| At 30 November 2011 | - | <u>102,916</u> |
| Depreciation | | |
| At 01 December 2010 | | 22,930 |
| Charge for year | - | 18,861 |
| At 30 November 2011 | - | <u>41,791</u> |
| Net Book Value | | |
| At 30 November 2011 | | 61,125 |
| At 30 November 2010 | - | <u>68,663</u> |

3 **Share capital**

| | 2011 | 2010 |
|--|------|------|
| | £ | £ |
| Allotted, called up and fully paid: | | |

| | | |
|---|--------|--------|
| 2124000 Ordinary shares shares of £0.01 each | 21,240 | 21,240 |
|---|--------|--------|