REGISTERED NUMBER: 05515803

Abbreviated Unaudited Accounts for the Year Ended 31 March 2014

<u>for</u>

Strategic Sales Solutions Limited

Strategic Sales Solutions Limited (Registered number: 05515803)

Contents of the Abbreviated Accounts for the Year Ended 31 March 2014

	Page
Company Information	1
Abbreviated Balance Sheet	2 to 3
Notes to the Abbreviated Accounts	4 to 5

Strategic Sales Solutions Limited

Company Information for the Year Ended 31 March 2014

DIRECTOR: Mr G Hibbeard

SECRETARY: Mrs D Hibbeard

REGISTERED OFFICE: 15 Maynard Close Thatcham Berkshire RG18 3SU

REGISTERED NUMBER: 05515803

ACCOUNTANTS: Assets Limited

Chiltern Chambers St Peters Avenue Caversham Reading Berkshire RG4 7DH

Strategic Sales Solutions Limited (Registered number: 05515803)

Abbreviated Balance Sheet

31 March 2014

	2014		2013		
	Notes	£	£	£	£
FIXED ASSETS					
Intangible assets	2		-		-
Tangible assets	3		2,550		4,503
			2,550		4,503
CURRENT ASSETS					
Debtors		9,357		20,280	
Cash at bank		46,131		53,607	
		55,488		73,887	
CREDITORS		,		,	
Amounts falling due within one year		47,691		56,570	
NET CURRENT ASSETS			7,797		17,317
TOTAL ASSETS LESS CURRENT					
LIABILITIES			10,347		21,820
PROVISIONS FOR LIABILITIES			438		
NET ASSETS			9,909		21,820
CAPITAL AND RESERVES					
Called up share capital	4		100		100
Profit and loss account			9,809		21,720
SHAREHOLDERS' FUNDS			9,909		21,820

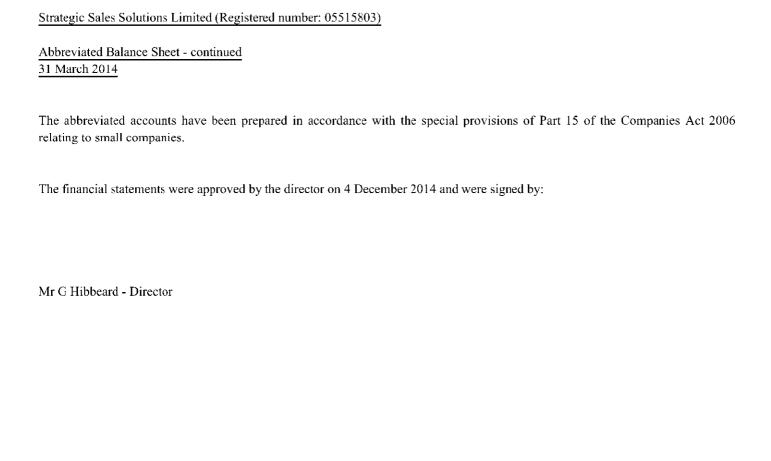
The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of
- (b) Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

Page 2 continued...



Notes to the Abbreviated Accounts

for the Year Ended 31 March 2014

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Condwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2008, is being amortised evenly over its estimated useful life of five years.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc

- 25% straight line

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Deferred tax assets are recognised to the extent that it is regarded as more likely than not that they will be recovered.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. INTANGIBLE FIXED ASSETS

	Total
COST	£
At 1 April 2013	
and 31 March 2014	9,200
AMORTISATION At I April 2013	
and 31 March 2014	9,200
NET BOOK VALUE	
At 31 March 2014	
At 31 March 2013	

Page 4 continued...

Strategic Sales Solutions Limited (Registered number: 05515803)

Notes to the Abbreviated Accounts - continued

for the Year Ended 31 March 2014

4.

3. TANGIBLE FIXED ASSETS

					Total £
COST					2
At 1 April 2013	3				
and 31 March 2	2014				10,136
DEPRECIATI	ION				
At 1 April 2013	3				5,633
Charge for year	r				1,953
At 31 March 20	014				7,586
NET BOOK V	'ALUE				
At 31 March 20	014				2,550
At 31 March 20	013				4,503
CALLED UP	SHARE CAPITAL				
Allotted, issued	l and fully paid:				
Number:	Class:	Nomina	1	2014	2013
		value:		£	£
100	Ordinary	£1.00		<u>100</u>	100

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.