

ANNUAL REPORT

and Financial Statements
for the year ended 31 December 2019

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Minimob Limited

Company No 05512988 c/o Phanar Legal 14 Old Queen Street London SW1H 9HP United Kingdom https://www.minimob.com/



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Strategic Report

Review of the Group's business

Minimob's holdings have been carefully curated to amplify the focus upon the fastest moving growth areas in the mobile economy. All the key drivers that comprise the industry, have seen continued maturation and development towards highly commercial ends. Smartphone penetration has continued to expand towards the multiple billions in terms of devices being used globally (5.3 billion smartphones by 2020) and mobile advertising has overtaken online in key markets (like the UK) by both revenue and volume. As such, Minimob is at the forefront of a market shift of seismic proportions, and given the immediately effective nature of the restructuring and careful cost control, the attendant business areas all remain in good stead.

A summary of key financial results is set out in the table below and discussed in this section:

Financial Results	2019 (€)	2018 (€)	% increase /(decrease)
Total revenues	53.407.917	174.256.271	-69%
EBITDA	9.805.121	18.167.606	-46%
Operating (loss)/profit	(2.876.812)	1.102.645	-361%
(Loss)/Profit after tax	1.888.510	2.927.212	-35%

Our Statement of Financial Position at 31 December 2019 is summarized in the table below:

Financial Position	Assets (€)	<u>Liabilities</u> (€)	Net assets (€)
Property, plant & equipment & investment properties	682.711	-	682.711
Goodwill & intangible assets	45.268.292	-	45.268.292
Other non-current assets and liabilities	881.468	(439.552)	441.916
Deferred tax	846.891	(622.815)	224.076
Other current assets and liabilities	11.117.556	(7.376.434)	3.741.122
Total before net cash	58.796.918	(8.438.801)	50.358.117
Net cash (including restricted cash)	633.624	-	633.624
Total as at 31 December 2019	59.430.542	(8.438.801)	50.991.741
Total as at 31 December 2018	91.680.386	(41.842.100)	49.838.286

In February 2020 the Group entered into a new credit facility agreement for the amount of €10 million. The facility may be utilized as an overdraft bearing an interest of 3.5% p.a., as a money market loan bearing an interest of Euribor plus a margin of 3.15% p.a. and for guarantees.

The Group generated €11.3 million in cash from operating activities (2018: €30million). Receivables days outstanding is 132 days (2018: 98days) and its cash conversion cycle is 98 days (2018: 69 days).

Summary

As the Group transitions into 2020, the goal is a successful period of reinvestment and consolidation, especially in terms of the technical delivery of a sophisticated and scalable Minimob platform and the imminent realization of the programmatic future.



Strategic Report (continued)

Principal risks and uncertainties

Principal risks and ur	ncertainties		
Risk	Impact on Group	Assessment of change in risk year- on-year	Mitigation of Risk
		Business Risks	
Remaining competitive in a fast developing market – Mobile Marketing	Mobile marketing is growing rapidly as the mobile ecosystem evolves and Minimob needs to continue to innovate and provide exceptional service to an increasing breadth of customers.	A growing market encourages new entrants but it also shakes weaker players.	We monitor competition closely and rapidly introduce new advertising formats to Minimob. We have achieved a high penetration of application developers. We promote a company culture that embraces and encourages continuous change.
Failure to retain and motivate key people	Technology and marketing competence and innovation is critical to the Group's performance and is highly dependent on the expertise of the management team and key employees.	The Group continues to have a low turnover of employees and the Greek economy continues to offer a good supply of high quality people.	The Group also has competitive remuneration packages in place to secure the services of the management team and key employees.
Significant failure/ interruption to network or IT Systems	A failure or interruption to networks or IT system would result in high financial impact since all the value of the business is derived from such technology.	The Group has not experienced any issues to date in regard to this risk. It has continued to invest in improved technical infrastructure and process to protect itself from cybercrime and other failures.	The Group has rigorous controls to maintain and secure our operations, including multi-site back up of key systems. Additionally the Group has developed, implemented and tested a disaster recovery plan.
Failure to keep up to date with fast evolving technology	An important part of the Group's job is staying up to date. Technologies and the ideas surrounding these technologies and the things we can do with them are constantly evolving and neglecting to keep up with them could adversely affect the Group's performance.	During 2019, the Group carried major upgrades of its mobile advertising platform, Minimob and introduced several new features.	The Group has strong product and market knowledge which is enriched through new partnerships and active participation in trade shows and exhibitions.
Risks from International Operations	The Group is exposed to a variety of risks and challenges in managing an organization operating in various countries, including some less developed, emerging markets. The regulatory frameworks may change and adversely impact our business. Local culture differences may cause increased risk.	The Group's operations are largely managed centrally which contains the risk.	The risk is partially mitigated by operating across a diverse range of territories and maintaining group wide internal control processes including common systems and financial reporting, group policies and strong HR processes. During 2019 the Group has decreased the amount of subsidiaries abroad.
		Financial Risks	
Foreign currency risk	The Group's exposure to the risk of changes in foreign exchange rates relates primarily to the Group's operating activities and the Group's investments in foreign subsidiaries.	The Group exposure to foreign exchange risk decreased in 2019 as a number of subsidiaries were either closed or sold. The majority of the Group's operational costs are either in the same currency as the local sales or in Greece, which is in the Euro zone. Thus, there is a natural trading hedge within individual countries between sales and direct costs.	The Group mitigates this risk by holding most of the cash in Euros in tier 1 banks and reviewing their FX hedging policy annually. The risk is also mitigated by holding costs and revenues in the same local currency so attaining a natural hedge.



Strategic Report (continued)

Statement of the Director's duties in performance of \$172(1) Companies Act 2019

The director considers that he has acted in a way he considers, in good faith, would be the most likely to promote the success of the Company for the benefit of its members as a whole (having regard to the stakeholders and the matters set out in S172(1) (a-f) of the Act) in the decision taken in the year ended 31 December 2019.

Engagement with employees

Employees are fundamental to the delivery of the Company's and Group's plans. The aim is to be a responsible employer in the approach of employees' pay and benefits. The health, safety and well-being of employees is one of the primary considerations in the way business is conducted, and this has been paramount importance during the recent COVID- 19 situation. The Company and the Group operates a framework for employee information and consultation. Regular meetings are held between management and employees to allow free flow of information and ideas. The Company and the Group is an equal opportunity employer and have appropriate policies for considering applications by people of various nationalities and diverse cultural background.

Engagement with customers, suppliers and others

Company's and Group's plans are designed to have a long term beneficial impact and so be a reliable, secure partner for our valued customers and suppliers. These relationships have allowed a clear path through the COVID-19 pandemic. Additionally, the Company and the Group regularly review reducing overall operations' impact on the environment.

COVID-19 risk

Like vast majority of the businesses, the Group faces challenges of the COVID-19 pandemic as it continues to date of this report. The management has developed systems for remote working to enable the Group to continue to operate in compliance with legislative and other guidance in the jurisdictions in which the Group operates and continuously monitors changes to these. The director is confident that the changes to practices will enable the Group to continue operating safely and successfully.

Going concern

Based on all available information about the future, including the impact of COVID-19 pandemic, the director considers that the Group has considerable financial and other resources to manage its business risks successfully, as it has a diverse range of businesses across different geographical areas and remains financially strong. Accordingly, the director has a reasonable expectation that the Group will continue in operational existence for the foreseeable future, and therefore continue to adopt the going concern basis of accounting in preparing the financial statements.

For further information related to the Group's business risks and financial position please refer to the Strategic Report, section "Principal risks and uncertainties" as well as to note 25 Financial risk management objectives and policies.

Approved and seried by the director

Panagiotis Dimitropoulos (Chief Executive Officer) 19 February 2021

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Director's Report

The director presents his Annual Report on the affairs of the Group, together with the financial statements and auditor's report, for the year ended 31 December 2019.

Details of significant events since the end of the reporting period are contained in note 26 to the financial statements. An indication of likely future developments in the business of the Company and details of research and development activities are included in the Strategic Report. Information about the use of financial instruments by the company and its subsidiaries is given in note 25 to the financial statements.

Business review

The Group offers mobile marketing solutions that enables brands, MNOs and media companies to design and implement targeted, interactive and measurable campaigns by engaging with and entertaining mobile network subscribers via their mobile devices. For the review of the business during the year please refer to the Strategic Report included within the Annual Report.

Dividends

At present, the director considers that it may be more prudent to retain cash to fund the expansion of the Group and as a result, feel it is inappropriate to give an indication of the likely level or timing of any future dividend payout (2018: nil).

Directors

The directors, who served within 2019 were as follows:

- Panagiotis Dimitropoulos (CEO and Founder)
- Veronica Nocetti (CFO)

On 19 June 2020 Mrs. Veronica Nocetti resigned from her office as a director of the Company.

Director's Statement as to Disclosure of Information to Auditors

Having made enquiries of fellow directors and of the Group and the Company's Auditors, the director confirms that to the best of his knowledge and belief, there is no information relevant to the preparation of his report of which the Group and the Company's auditors are unaware.

The director of the Group has taken all the steps that he might reasonably be expected to have taken as a director in order to make himself aware of any information needed by the Group's auditors in connection with preparing their report and to establish that the auditors are aware of that information.

The director at the date of approval of this annual report confirms that:

- so far as the director is aware, there is no relevant audit information of which the company's auditors are unaware;
 and
- the director has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the Company's auditors are aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006.

The director is responsible for the maintenance and integrity of the corporate and financial information included on the Company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.



Director's Report (continued)

Auditors

The auditors, AGK Partners, were appointed during the year and their re-appointment will be proposed at the forthcoming Annual General Meeting.

Approved by the director and signed

Panagiotis Dimitropoulos (Chief Executive Officer) 19 February 2021



Director's Responsibilities Statement

The director is responsible for preparing the Annual Report and the Financial Statements in accordance with applicable law and regulations.

Company law requires the director to prepare financial statements for each financial year. Under that law the director has elected to prepare the financial statements in accordance with International Financial Reporting Standards (IFRSs) as adopted by the European Union. Under company law the director must not approve the financial statements unless he is satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, International Accounting Standard 1 requires that the director:

- properly selects and applies accounting policies;
- presents information, including accounting policies, in a manner that provides relevant, reliable, comparable and understandable information;
- provides additional disclosures when compliance with the specific requirements in IFRSs are insufficient to enable
 users to understand the impact of particular transactions, other events and conditions on the entity's financial
 position and financial performance; and
- makes an assessment of the company's ability to continue as a going concern.

The director is responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable him to ensure that the financial statements comply with the Companies Act 2006. He is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Papagratis Dimitropoulos (Chief Executive Officer) 19 February 2021



Independent auditor's report to the members of Minimob Limited

We have audited the financial statements of Minimob Limited (the 'Parent Company') and its subsidiaries (the 'Group') for the year ended 31 December 2019 which comprise the Consolidated Statement of Profit or Loss, the Consolidated Statement of Profit or Loss and Other Comprehensive Income, the Consolidated Statement of Financial Position, the Company Statement of Financial Position, the Company Statement of Changes in Equity, the Company Statement of Changes in Equity, the Consolidated Statement of Cash Flows, the Company Statement of Cash Flows and Notes to the Financial Statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and International Financial Reporting Standards (IFRSs) as adopted by the European Union and, as regards the Parent Company financial statements, as applied in accordance with the provisions of the Companies Act 2006. In our opinion:

- the financial statements give a true and fair view of the state of the Group's and of the Parent Company's affairs as at 31 December 2019 and of the Group's profit for the year then ended;
- the Group financial statements have been properly prepared in accordance with IFRSs as adopted by the European Union;
- the Parent Company financial statements have been properly prepared in accordance with IFRSs as adopted by the European Union and as applied in accordance with the provisions of the Companies Act 2006; and
- the financial statements have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the Group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other matters

Comparative amounts

The comparative amounts were not audited due to the Company's holding company providing a guarantee in accordance with Section 479 (c) of the Companies Act 2006. We have not been able to satisfy ourselves that the comparatives in the Consolidated Income Statement are not materially misstated. However, we have been able to satisfy ourselves that the Consolidated Financial Position as at 31 December 2018 was fairly stated and therefore our opinion on the consolidated financial statements for the year ended 31 December 2019 is unqualified. Our concerns about the year ended 31 December 2018 do not apply to the Company's own financial statements for that year.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the director's use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the director has not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the Group's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The director is responsible for the other information. The other information comprises the information in the Group Strategic Report, the Report of the Director and the Statement of Director's Responsibilities, but does not include the financial statements and our Report of the Auditors thereon.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.



Independent auditor's report to the members of Minimob Limited (continued)

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Group Strategic Report and the Report of the Director for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Group Strategic Report and the Report of the Director have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the Group and the Parent Company and its environment obtained in the course of the audit, we have not identified material misstatements in the Group Strategic Report or the Report of the Director. We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the Parent Company, or returns adequate for our audit have not been received from branches not visited by us; or
- the Parent Company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Responsibilities of directors

As explained more fully in the Statement of Director's Responsibilities set out on page five, the director is responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the director determines necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the director is responsible for assessing the Group's and the Parent Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the director either intends to liquidate the Group or the Parent Company or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue a Report of the Auditors that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at www.frc.org.uk/auditorsresponsibilities. This description forms part of our Report of the Auditors.

Use of our report

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in a Report of the Auditors and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Michael Marcus FCA (Senior Statutory Auditor) for and on behalf of AGK Partners 1 Kings Avenue, London N21 3NA 19 February 2021



Income Statements For the years ended 31 December 2019 and 2018

(Amounts in Euro unless otherwise stated)

		Gr	oup	Comp	any
	Notes	2019	2018	2019	2018
Revenues	7	53.407.917	174.256.271	-	-
Direct cost of revenues		(44.063.572)	(137.324.078)	-	-
Gross profit		9.344.345	36.932.193		•
Other operating income/ (other operating expenses)	8	6.901.240	217.051	23.834.069	70.797
Operating expenses	8	(6.440.464)	(18.981.638)	(107.799)	(90.124)
Depreciation and amortisation	8	(12.681.933)	(17.064.961)	<u>-</u>	
Operating profit /(loss)		(2.876.812)	1.102.645	23.726.270	(19.327)
Finance costs	9	(1.329.627)	(1.401.467)	(380.265)	(36.804)
Finance income	9	991.250	994.030	1.181	101.458
Profit /(loss) before income tax		(3.215.189)	695.208	23.347.186	45.327
Income tax	10	5.103.699	2.232.004		-
Profit /(loss) after income tax		1.888.510	2.927.212	23.347.186	45.327
Attributable to:					
Owners of the Company		1.888.511	2.927.211	23.347.186	45.327
		1.888.511	2.927.211	23.347.186	45.327

The accompanying notes are an integral part of the financial statements (Page 10 to Page 45, Note 1 to Note 26). **All results are derived from continuing operations.**



Statements of Comprehensive Income For the years ended 31 December 2019 and 2018

(Amounts in Euro unless otherwise stated)

	Gro	oup	Comp	any
Note	s 2019	2018	2019	2018
Profit /(loss) for the year	1.888.510	2.927.212	23.347.186	45.327
Other comprehensive income				
Items that may be reclassified subsequently to profit or loss				
Exchange differences on translation of foreign operations	(735.056)	3.447.258	(564.030)	192.122
Items that may not be reclassified subsequently to profit or loss				
Remeasurement of defined benefit obligations	-	(4.387)	-	-
Other comprehensive income for the year	(735.056)	3.442.871	(564.030)	192.122
Total comprehensive income/(loss) for the year	1.153.454	6.370.083	22.783.156	237.449
Attributable to:				
Owners of the Company	1.153.454	6.370.083	22.783.156	237.449
	1.153.454	6.370.083	22.783.156	237.449



Statements of Financial Position As at 31 December 2019 and 2018

(Amounts in Euro unless otherwise stated)

Amounts in Euro unicss otherwise stated)					
		Group		Com	pany
	Notes	2019	2018	2019	2018
Assets					
Non-current assets					
Property, plant and equipment	11	283.711	361.779	-	-
Right- of-use Asset Ifrs 16	12	581.076	-	-	-
Investment properties		399.000	399.000	-	-
Investment in subsidiaries	13	-	-	24.781.234	31.696.197
Goodwill		16.440.837	19.422.360	-	-
Intangible assets	14	28.827.455	37.079.296	-	-
Non-current financial assets		109.624	109.627	109.624	109.628
Other non-current assets		190.768	237.420	-	-
Deferred tax assets	10	846.891	821.131	-	-
Total non-current assets		47.679.362	58.430.613	24.890.858	31.805.825
Current assets			_		
Trade receivables	15	7.532.402	30.330.677	-	-
Other receivables	16	3.585.154	1.409.675	8.338.615	6.020.987
Cash and cash equivalents	17	633.624	1.509.421	(1.817)	(485)
Restricted cash		-	-	· · ·	· · ·
Total current assets		11.751.180	33.249.773	8.336.798	6.020.502
Total assets		59.430.542	91.680.386	33.227.656	37.826.327
Share capital Other capital reserves Exchange differences Retained earnings	18	122.063 (1.964.741) 2.095.096 50.739.323	122.063 (1.964.741) 2.830.151 48.850.813	122.063 (1.960.354) 1.833.254 33.043.272	122.063 (1.960.354) 2.397.284 9.696.086
Equity attributable to equity holders of the parent company		50.991.741	49.838.286	33.038.235	10.255.079
Total equity	-	50.991.741	49.838.286	33.038.235	10.255.079
		30.332.742	43.030.200	33.030.233	20.233.073
Non-current liabilities Lease Liabilities-Ifrs 16	22	262.610			
	22	363.610	<u>-</u>	-	-
Other non-current liabilities		75.942	75.989	-	-
Deferred tax liabilities	10	622.815	1.142.937	-	•
Total non-current liabilities		1.062.367	1.218.926	-	•
Current liabilities					
Trade payables	20	3.415.296	6.008.807	33.758	167.331
Short term loans	19	-	1.000.000	-	-
Current portion of long term loans	19	-	125.000	-	-
Income tax payable		52.131	4.863.431	-	-
Lease Liabilities Ifrs 16	22	227.518	-	-	-
Other liabilities	25	3.681.489	28.625.936	155.663	27.403.917
Total current liabilities		7.376.434	40.623.174	189.421	27.571.248
Total liabilities		8.438.801	41.842.100	189.421	27.571.248
Total equity and liabilities		59.430.542	91.680.386	33.227.656	37.826.327



Statements of Financial Position (continued)

The financial statements of Minimob Limited for the year ended 31 December 2019 were approved and authorized for issue by the Company's director on 19 February 2021.

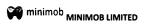
Panagiotis Dimitropoulos Chief Executive Office

19 February 2021



Statements of Changes in Equity For the years ended 31 December 2019 and 2018 (Amounts in Euro unless otherwise stated)

Group	Share Capital	Share Premium	Other Capital Reserves	Exchange Differences	Retained Earnings	Shareholders Equity	Total
Balance at 1 January 2018	122.063	52.708.419	(1.960.354)	(617.108)	62.551.652	112.804.673	112.804.673
(Loss)/Profit after income tax	-	-	•	-	2.927.211	2.927.211	2.927.211
Other comprehensive income	•	-	(4.387)	3.447.259		3.442.872	3.442.872
Total comprehensive income/(loss)	-	-	(4.387)	3.447.259	2.927.211	6.370.083	6.370.083
Cancellation of share premium		(52.708.419)			(16.628.050)	(69.336.469)	(69.336.469)
Balance at 31 December 2018	122.063	(0)	(1.964.741)	2.830.151	48.850.813	49.838.286	49.838.286
Profit/(loss) after income tax	-		-	-	1.888.511	1.888.510	1.888.510
Other comprehensive income	-	-	-	(735.056)	-	(735.056)	(735.056)
Total comprehensive income/(loss)	-	-	-	(735.056)	1.888.511	1.153.454	1.153.454
Balance at 31 December 2019	122.063	(0)	(1.964.741)	2.095.096	50.739.323	50.991.741	50.991.741



Annual Report and Financial Statements for the year ended 31 December 2019

Statements of Changes in Equity For the years ended 31 December 2019 and 2018

(Amounts in Euro unless otherwise stated)

Share Capital	Share Premium	Other Capital Reserves	Exchange Differences	Retained Earnings	Shareholders Equity	Total
122.063	52.708.419	(1.960.354)	2.205.162	(26.429.609)	26.645.681	26.645.681
-	-	-	•	45.327	45.327	45.327
-	-	=	192.122	-	192.122	192.122
•	•	-	192.122	45.327	237.449	237.449
-	(52.708.419)	-	•	36.080.369	(16.628.050)	(16.628.050)
122.063	•	(1.960.354)	2.397.284	9.696.086	10.255.079	10.255.079
-	-	-	-	23.347.186	23.347.186	23.347.186
-	•	-	(564.030)	-	(564.030)	(564.030)
-			(564.030)	23.347.186	22.783.156	22.783.156
122.063	•	(1.960.354)	1.833.254	33.043.272	33.038.235	33.038.235
	122.063	122.063 52.708.419	122.063 52.708.419 (1.960.354)	122.063 52.708.419 (1.960.354) 2.205.162 192.122 (52.708.419) 122.063 - (1.960.354) 2.397.284 (564.030) (564.030)	122.063 52.708.419 (1.960.354) 2.205.162 (26.429.609) - - - - 45.327 - - 192.122 45.327 - - 192.122 45.327 - - 192.122 45.327 - - - 36.080.369 122.063 - (1.960.354) 2.397.284 9.696.086 - - - 23.347.186 - - (564.030) - - - (564.030) 23.347.186	122.063 52.708.419 (1.960.354) 2.205.162 (26.429.609) 26.645.681 - - - - 45.327 45.327 - - 192.122 - 192.122 - - 192.122 45.327 237.449 - (52.708.419) - - 36.080.369 (16.628.050) 122.063 - (1.960.354) 2.397.284 9.696.086 10.255.079 - - - 23.347.186 23.347.186 23.347.186 - - (564.030) - (564.030) - (564.030) - - - (564.030) 23.347.186 22.783.156



Statements of Cash Flows

For the years ended 31 December 2019 and 2018

(Amounts in Euro unless otherwise stated)

	Group		Comp	pany
	2019	2018	2019	2018
Cash flows from operating activities				
(Loss)/Profit before income tax	(3.215.189)	695.208	23.347.186	45.327
Adjustments for:			•	
Depreciation and amortisation	12.681.933	17.064.961	-	-
Revaluation of investment property	-	(6.000)	-	-
Provision for employee benefits liability	-	65.206	-	-
Allowance for doubtful trade and other receivables	2.184.259	93.688	-	-
Losses/(gains) on disposal of property, plant, and equipment	(1.688)	(3.038)	•	-
Finance income	(335)	(1.143)	(1.176)	(1.200)
Finance costs	201.047	719.892	5.677	32.750
Net cash before working capital changes	11.850.027	18.628.774	23.351.687	76.877
Movement in working capital:				
Trade receivables	5.149.381	(2.119.933)	-	-
Other receivables	(2.288.600)	3.861.856	(569.689)	4.528.524
Other non-current assets	46.653	48.568	-	-
Trade payables	4.308.025	(4.021.741)	11.752	(1.919)
Other liabilities	(7.977.656)	13.679.310	(20.506.887)	(868.791)
Other non-current liabilities	363.563	-	-	-
Income taxes paid	(125.408)	12.954	-	-
Employee benefits liabilities paid	-	(107.194)		-
Net cash from operating activities	11.325.985	29.982.594	2.286.862	3.734.690
Cash flows from investing activities				
Payments for property, plant and equipment	(867.811)	(25.990)	-	-
Proceeds from disposals of property, plant and equipment	47.737	33.514	-	-
Payments for intangible assets	(10.055.996)	(22.615.553)	-	-
Finance income received	335	1.143	2	3
Net cash used in investing activities	(10.875.735)	(22.606.886)	2	3
Cash flows from financing activities				
Proceeds from other borrowings	-	-	(1.746.765)	-
Payments of long term borrowings	(125.000)	(350.000)	-	-
Payment of short term borrowings	(1.000.000)	(8.814.178)	-	(3.900.000)
Finance costs paid	(201.047)	(408.955)	(5.677)	(37.246)
Net cash used in financing activities	(1.326.047)	(9.573.133)	(1.752.442)	(3.937.246)
Effect of exchange rates' changes on flows and cash	-	-	(535.754)	191.888
Net (decrease)/increase in cash and cash equivalents	(875.797)	(2.197.425)	(1.332)	(10.665)
Cash and cash equivalents at beginning of year	1.509.421	3.706.846	(485)	10.180
Cash and cash equivalents at end of the year	633.624	1,509,421	(1.817)	(485)



Notes to the Financial Statements

For the year ended 31 December 2019

(Throughout the notes to the financial statements all amounts are in Euro unless otherwise stated.)

1. Corporate Information

Minimob Limited (hereinafter referred to as the "Company"), is incorporated in England and Wales. The Company's registered office is located on 14 Old Queen Street, London SW1H 9HP, United Kingdom and the Registered No. is 05512988.

Minimob Limited and its subsidiaries (hereinafter referred to as the "Group") are mainly engaged in trading and development of software and related products and services used in wireless communication and telecommunication.

2. Basis of Preparation

(a) Basis of preparation and statement of compliance

The accompanying financial statements for both Group and Company have been prepared on a historical cost basis except for investment properties that have been measured at fair value. The financial statements have been prepared in accordance with International Financial Reporting Standards (IFRS) as endorsed by the European Union (EU) and in compliance with the requirements of the Companies Act 2006. The director has assessed the ability of the Company and the Group to continue operating as a going concern and believes that the preparation of these financial statements on the going concern basis is appropriate (for further information please refer to the Strategic report on page 2).

The preparation of the financial statements, in accordance with IFRS as endorsed by the EU, requires the use of critical accounting estimates. It also requires management to exercise its judgement in the process of applying the accounting policies which have been adopted. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to financial statements are disclosed in Note 5.

The financial statements are presented in Euro (€) the functional currency of the Group.

(b) Basis of Consolidation

(i) Subsidiaries

The financial statements of the subsidiaries are prepared for the same reporting period as the Company, using consistent accounting policies. All intercompany balances, transactions, unrealized gains and losses resulting from intercompany transactions and dividends are eliminated in full on consolidation. Assets, liabilities, income and expenses of a subsidiaryacquired or disposed of during the year are included in the statement of comprehensive income from the date the Group gains control until the date the Group ceases to control the subsidiary.

Subsidiaries are consolidated from the date of their acquisition, being the date on which the Group obtains control, and continue to be consolidated until the date such control ceases. Control is achieved when the Group is exposed, or has rights, to variable returns from its involvement with the investee and has the ability to affect those returns through its power over the investee.

Specifically, the Group controls an investee if and only if the Group has:

- Power over the investee (i.e. existing rights that give it the current ability to direct the relevant activities of the investee)
- Exposure, or rights, to variable returns from its involvement with the investee, and
- The ability to use its power over the investee to affect its returns



2. Basis of Preparation (continued)

(i) Subsidiaries (continued)

When the Group has less than a majority of the voting or similar rights of an investee, the Group considers all relevant facts and circumstances in assessing whether it has power over an investee, including:

- The contractual arrangement with the other vote holders of the investee
- Rights arising from other contractual arrangements
- The Group's voting rights and potential voting rights

The Group re-assesses whether or not it controls an investee if facts and circumstances indicate that there are changes to one or more of the three elements of control.

Profit or loss and each component of other comprehensive income (OCI) are attributed to the equity holders of the parent of the Group and to the non-controlling interests, even if this results in the non-controlling interests having a deficit balance. When necessary, adjustments are made to the financial statements of subsidiaries to bring their accounting policies into line with the Group's accounting policies.

A change in the ownership interest of a subsidiary, without a loss of control, is accounted for as an equity transaction. If the Group loses control over a subsidiary, it:

- Derecognizes the assets (including goodwill) and liabilities of the subsidiary
- Derecognizes the carrying amount of any non-controlling interests
- Derecognizes the cumulative translation differences recorded in equity
- Recognizes the fair value of the consideration received
- Recognizes the fair value of any investment retained
- Recognizes any surplus or deficit in profit or loss
- Reclassifies the parent's share of components previously recognized in OCI to profit or loss or retained earnings, as
 appropriate, as would be required if the Group had directly disposed of the related assets or liabilities

(ii) Going Concern

Based on all available information about the future, including the impact of COVID-19 pandemic, the director considers that there are no material uncertainties that may cause significant doubt about the company's ability to continue as a going concern; covering such period as he considers appropriate. Director's expectations are based on a business plan prepared for a period of 18 months, since the review period covers a period of at least twelve months from the date of approval of annual financial statements.

The director considers that the Group has considerable financial and other resources to manage its business risks successfully, as it has a diverse range of businesses across different geographical areas and remains financially strong. Moreover, the director has a reasonable expectation that the Group has adequate resources to continue its operations for the foreseeable future. Thus he continues to adopt the going concern basis of accounting in preparing the annual financial statements.

3. Summary of significant accounting policies

The principal accounting policies adopted in the preparation of the accompanying financial statements are as follows:

(a) Business combinations and goodwill

Business combinations are accounted for using the acquisition method. The cost of an acquisition is measured as the aggregate of the consideration transferred, measured at acquisition date fair value and the amount of any non-controlling interest in the acquiree. For each business combination, the Group elects whether it measures the non-controlling interest in the acquiree either at fair value or at the proportionate share of the acquiree's identifiable net assets. Acquisition costs incurred are expensed and included in administrative expenses.



3. Summary of significant accounting policies (continued)

When the Group acquires a business, it assesses the financial assets and liabilities assumed for appropriate classification and designation in accordance with the contractual terms, economic circumstances and pertinent conditions as at the acquisition date. This includes the separation of embedded derivatives in host contracts by the acquiree.

Any contingent consideration to be transferred by the acquirer will be recognized at fair value at the acquisition date. Contingent consideration classified as an asset or liability that is a financial instrument and within the scope of IAS 39 Financial Instruments: Recognition and Measurement, is measured at fair value with changes in fair value recognized either in the profit or loss or as a change to other comprehensive income. If the contingent consideration is not within the scope of IAS 39, it is measured in accordance with the appropriate IFRS. Contingent consideration that is classified as equity is not remeasured and subsequent settlement is accounted for within equity.

Goodwill is initially measured at cost, being the excess of the aggregate of the consideration transferred and the amount recognized for non-controlling interest over the net identifiable assets acquired and liabilities assumed. If the fair value of the net assets acquired is in excess of the aggregate consideration transferred, the gain is recognized in profit or loss.

After initial recognition, goodwill is measured at cost less any accumulated impairment losses. For the purpose of impairment testing, goodwill acquired in a business combination is, from the acquisition date, allocated to each of the Group's cash-generating units that are expected to benefit from the combination, irrespective of whether other assets or liabilities of the acquiree are assigned to those units.

(b) Foreign currency translation:

The Company's functional currency is the British Pound, while each entity in the Group determines its own functional currency and the items included in the financial statements of each entity are measured using that functional currency. However, the consolidated and separate financial statements are presented in Euro.

Transactions and balances

Transactions in foreign currencies are initially recorded by the Group's entities at their respective functional currency spot rates at the date the transaction first qualifies for recognition.

Monetary assets and liabilities denominated in foreign currencies are translated at the functional currency spot rates of exchange at the reporting date.

Differences arising on settlement or translation of monetary items are recognized in profit or loss with the exception of monetary items that are designated as part of the hedge of the Group's net investment of a foreign operation. These are recognized in other comprehensive income until the net investment is disposed of, at which time, the cumulative amount is reclassified to profit or loss. Tax charges and credits attributable to exchange differences on those monetary items are also recorded in other comprehensive income.

Non-monetary items that are measured in terms of historical cost in a foreign currency are translated using the exchange rates at the dates of the initial transactions. Non-monetary items measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value is determined. The gain or loss arising on translation of non-monetary items measured at fair value is treated in line with the recognition of gain or loss on change in fair value of the item (i.e.,translation differences on items whose fair value gain or loss is recognized in other comprehensive income or profit or loss, respectively).

Any goodwill arising on the acquisition of a foreign operation and any fair value adjustments to the carrying amounts of assets and liabilities arising on the acquisition are treated as assets and liabilities of the foreign operation and translated at the spot rate of exchange at the reporting date.



3. Summary of significant accounting policies (continued)

Group companies

On consolidation, the assets and liabilities of foreign operations are translated into euros at the rate of exchange prevailing at the reporting date and their income statements are translated at exchange rates prevailing at the dates of the transactions. The exchange differences arising on translation for consolidation are recognized in other comprehensive income. On disposal of a foreign operation, the component of other comprehensive income relating to that particular foreign operation is recognized in profit or loss.

(c) Current versus non-current classification

The Group presents assets and liabilities in statement of financial position based on current/non-current classification. An asset as current when it is:

- Expected to be realized or intended to sold or consumed in normal operating cycle
- Held primarily for the purpose of trading
- Expected to be realized within twelve months after the reporting period, or
- Cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least twelve months
 after the reporting period

All other assets are classified as non-current. A liability is current when:

- It is expected to be settled in normal operating cycle
- It is held primarily for the purpose of trading
- It is due to be settled within twelve months after the reporting period, or
- There is no unconditional right to defer the settlement of the liability for at least twelve months after the reporting period

The Group classifies all other liabilities as non-current.

Deferred tax assets and liabilities are classified as non-current assets and liabilities.

(d) Revenue recognition:

Revenue is recognized to the extent that it is probable that the economic benefits will flow to the Group and the revenue can be reliably measured regardless of when the payment is being made. Revenue is measured at the fair value of the consideration received or receivable, taking into account contractually defined terms of payment and excluding discounts, rebates, and taxes or duty. The Group assesses its revenue arrangements against specific criteria in order to determine if it is acting as principal or agent. The following specific recognition criteria must also be met before revenue is recognized:

Revenue from services

Revenues of the Group mainly consist of telecommunications traffic that is generated from the end users/ subscribers. Revenues are recognized at the time such services are provided to subscribers or customers, based on the activity and the flow of premium rate telephone minutes and SMS messages.

Mobile marketing campaigns (Minimob)

Minimob is an alternative delivery platform to Mobidialog that also runs mobile marketing campaigns. Minimob differs in that there is no aggregator relationship, rather Mobidialog has the direct relationship with the company (advertiser or other business) that wishes to activate a campaign. The campaigns run through Minimob are also used by a broader customer base as opposed to Mobidialog which is constrained to MNO's.

An advertiser or other business contacts the group in order to place an ad through the group's subscriber network. The advertiser proposes a budget and signs a purchase order, on a performance basis. The group then takes that order and matches the ad with the in-app subscriber base through the Minimob software platform with the aim of maximizing the conversion rate of the advertisement. The more conversions generated, the more revenues earned as the group is paid on a per conversion (or click through) basis, up to the pre-agreed budget cap. Once the budget is exhausted, the advertiser may decide to run additional campaigns. In line with the contractual arrangements the service has been delivered and revenue earned each time a subscriber responds to the campaign. Revenue is therefore recognized at this time.



3. Summary of significant accounting policies (continued)

Interest income

For all financial instruments measured at amortised cost, interest income is recorded using the effective interest rate (EIR), which is the rate that exactly discounts the estimated future cash payments or receipts through the expected life of the financial instrument or a shorter period, where appropriate, to the net carrying amount of the financial asset or liability. Interest income is included in finance income in the income statement.

(e) Taxes

Current income tax

Current income tax assets and liabilities for the current and prior periods are measured at the amount expected to be recovered from or paid to the taxation authorities. The tax rates and tax laws used to compute the amount are those that are enacted or substantively enacted, by the reporting date, in the countries where the Group operates and generates taxable income.

Current income tax relating to items recognized directly in equity is recognized in equity and not in the income statement. Management periodically evaluates positions taken in the tax returns with respect to situations in which applicable tax regulations are subject to interpretation and establishes provisions where appropriate.

Deferred tax

Deferred tax is provided using the liability method on temporary differences at the reporting date between the tax bases of assets and liabilities and their carrying amounts for financial reporting purposes.

Deferred tax liabilities are recognized for all taxable temporary differences, except:

- Where the deferred tax liability arises from the initial recognition of goodwill or of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss.
- In respect of taxable temporary differences associated with investments in subsidiaries, associates and interests in joint ventures, where the timing of the reversal of the temporary differences can be controlled and it is probable that the temporary differences will not reverse in the foreseeable future.

Deferred tax assets are recognized for all deductible temporary differences, carry forward of unused tax credits and unused tax losses, to the extent that it is probable that taxable profit will be available against which the deductible temporary differences, and the carry forward of unused tax credits and unused tax losses can be utilized except:

- Where the deferred tax asset relating to the deductible temporary difference arises from the initial recognition of an asset or liability in a transaction that is not a business combination and, at the time of the transaction, affects neither the accounting profit nor taxable profit or loss
- In respect of deductible temporary differences associated with investments in subsidiaries, associates and interests
 in joint ventures, deferred tax assets are recognized only to the extent that it is probable that the temporary
 differences will reverse in the foreseeable future and taxable profit will be available against which the temporary
 differences can be utilized.



3. Summary of significant accounting policies (continued)

The carrying amount of deferred tax assets is reviewed at each reporting date and reduced to the extent that it is no longer probable that sufficient taxable profit will be available to allow all or part of the deferred tax asset to be utilized. Unrecognized deferred tax assets are reassessed at each reporting date and are recognized to the extent that it has become probable that future taxable profits will allow the deferred tax asset to be recovered. Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the year when the asset is realized or the liability is settled, based on tax rates (and tax laws) that have been enacted or substantively enacted at the reporting date.

Deferred tax relating to items recognized outside profit or loss is recognized outside profit or loss. Deferred tax items are recognized in correlation to the underlying transaction either in other comprehensive income or directly in equity.

Deferred tax assets and deferred tax liabilities are offset if a legally enforceable right exists to set off current tax assets against current income tax liabilities and the deferred taxes relate to the same taxable entity and the same taxation authority.

Tax benefits acquired as part of a business combination, but not satisfying the criteria for separate recognition at that date, are recognized subsequently if new information about facts and circumstances change. The adjustment is either treated as a reduction to goodwill (as long as it does not exceed goodwill) if it was incurred during the measurement period or recognized in profit or loss.

Sales tax

Expenses and assets are recognized net of the amount of sales tax, except:

- When the sales tax incurred on a purchase of assets or services is not recoverable from the taxation authority, in
 which case the sales tax is recognized as part of the cost of acquisition of the asset or as part of the expense item,
 as applicable
- When receivables and payables are stated with the amount of sales tax included

The net amount of sales tax recoverable from, or payable to, the taxation authority is included as part of receivables or payables in the statement of financial position.

(f) Property, plant and equipment

Property, plant and equipment is stated at cost, net of accumulated depreciation and/or accumulated impairment losses, if any. Cost of the property, plant and equipment includes the purchase price of the asset and all necessary expenditures to prepare the asset for its intended use. Repair and maintenance costs are recognized in the income statement as incurred. Significant improvements are capitalized to the cost of the related asset if such improvements increase the life of the asset, increase its production capacity or improve its efficiency.

An item of property, plant and equipment and any significant part initially recognized is derecognized upon disposal or when no future economic benefits are expected from its use or disposal. Any gain or loss arising on derecognition of the asset (calculated as the difference between the net disposal proceeds and the carrying amount of the asset) is included in the income statement when the asset is derecognized.

The assets' residual values, useful lives and methods of depreciation are reviewed at each financial year end and adjusted prospectively, if appropriate.

Depreciation is calculated on a straight-line basis over the estimated useful life of the asset as follows:

• Leasehold improvements: Amortised on a straight-line basis over the period of the lease

Network and computer hardware: 3- 5 years
 Transportation assets: 7 years
 Furniture and other equipment: 5 years

(g) Leases

The determination of whether an arrangement is, or contains, a lease is based on the substance of the arrangement at the inception date. The arrangement is assessed for whether fulfillment of the arrangement is dependent on the use of a specific asset or assets or the arrangement conveys a right to use the asset or assets, even if that right is not explicitly specified in an arrangement.



3. Summary of significant accounting policies (continued)

(h) Investment properties

Investment properties are measured initially at cost, including transaction costs. Subsequent to initial recognition, investment properties are stated at fair value, which reflects market conditions at the reporting date. Gains or losses arising from changes in the fair values of investment properties are included in profit or loss in the period in which they arise, including the corresponding tax effect. Fair values are determined based on an annual evaluation performed by an accredited external, independent valuer, applying a valuation model recommended by the International Valuation Standards Committee.

Investment properties are derecognized either when they have been disposed of or when they are permanently withdrawn from use and no future economic benefit is expected from their disposal. The difference between the net disposal proceeds and the carrying amount of the asset is recognized in the income statement in the period of derecognition.

Transfers are made to or from investment property only when there is a change in use. For a transfer from investment property to owner-occupied property, the deemed cost for subsequent accounting is the fair value at the date of change in use. If owner-occupied property becomes an investment property, the Group accounts for such property in accordance with the policy stated under property, plant and equipment up to the date of change in use.

(i) Intangible assets

Intangible assets acquired separately are measured on initial recognition at cost. The cost of intangible assets acquired in a business combination is their fair value at the date of acquisition. Following initial recognition, intangible assets are carried at cost less any accumulated amortisation and accumulated impairment losses. Internally generated intangible assets, excluding capitalized development costs, are not capitalized and expenditure is reflected in profit and loss in the period in which the expenditure is incurred.

Subsequent development expenditure is capitalized as an intangible asset where it represents a 'substantial improvement' of the existing software assets, in the context of paragraph 8 of IAS 38 'Intangible Assets' and all the criteria specified by paragraph 57 of IAS 38 for capitalization have been met.

Intangible assets with finite lives are amortised over the useful economic life and assessed for impairment whenever there is an indication that the intangible asset may be impaired. The amortisation period and the amortisation method for an intangible asset with a finite useful life are reviewed at least at the end of each reporting period. Changes in the expected useful life or the expected pattern of consumption of future economic benefits embodied in the asset are considered to modify the amortisation period or method, as appropriate, and are treated as changes in accounting estimates. The amortisation expense on intangible assets with finite lives is recognized in the income statement as the expense category that is consistent with the function of the intangible assets.

Gains or losses arising from derecognition of an intangible asset are measured as the difference between the net disposal proceeds and the carrying amount of the asset and are recognized in the income statement when the asset is derecognised.

Development costs

Development expenditures on an individual project are recognized as an intangible asset when the Group can demonstrate:

- The technical feasibility of completing the intangible asset so that the asset will be available for use or sale
- Its intention to complete and its ability to use or sell the asset
- How the asset will generate future economic benefits
- The availability of resources to complete the asset
- The ability to measure reliably the expenditure during development

Following initial recognition of the development expenditure as an asset, the asset is carried at cost less any accumulated amortisation and accumulated impairment losses. Amortisation of the asset begins when development is complete and the asset is available for use. It is amortised over the period of expected future benefit. Amortisation is recorded in cost of sales. During the period of development, the asset is tested for impairment annually.



3. Summary of significant accounting policies (continued)

Purchased and internally generated software

Intangible assets include both purchased and internally generated software and various licenses of minor value. Intangible assets acquired separately are measured on initial recognition at cost. Internally generated software includes costs such as payroll, materials and services received and any other expenditure directly incurred in developing computer software and applications in order to bring the software and applications into their intended use. Amortisation of internally generated software is included in the income statement under cost of sales.

Amortisation

Amortisation is calculated on a straight-line basis over the estimated useful life of the asset as follows:

Purchased software: 3- 8 years
 Internally generated software: 3- 5 years
 Patents and trademarks: 15 years
 Customer relationships: 8-15 years

Non-compete agreement: 1 -5 years

(j) Financial instruments

i) Financial assets

Initial recognition and measurement

Financial assets within the scope of IAS 39 are classified as financial assets at fair value through profit or loss, loans and receivables, held-to-maturity investments, available-for-sale financial assets, or as derivatives designated as hedging instruments in an effective hedge, as appropriate. The Group determines the classification of its financial assets at initial recognition.

All financial assets are recognized initially at fair value plus transaction costs, except in the case of financial assets recorded at fair value through profit or loss.

Purchases or sales of financial assets that require delivery of assets within a time frame established by regulation or convention in the market place (regular way trades) are recognized on the trade date, i.e., the date that the Group commits to purchase or sell the asset.

The Group's financial assets include cash and short-term deposits, trade and other receivables and loans and other receivables.

Subsequent measurement- Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. After initial measurement, such financial assets are subsequently measured at amortised cost using the effective interest rate (EIR) method, less impairment. Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortisation is included in finance income in the income statement. The losses arising from impairment are recognized in the income statement in finance costs for loans and in cost of sales or other operating expenses for receivables.

Derecognition

A financial asset (or, where applicable, a part of a financial asset or part of a Group of similar financial assets) is derecognised when:

- The rights to receive cash flows from the asset have expired
- The Group has transferred its rights to receive cash flows from the asset or has assumed an obligation to pay the received cash flows in full without material delay to a third party under a 'pass-through' arrangement; and either (a) the Group has transferred substantially all the risks and rewards of the asset, or (b) the Group has neither transferred nor retained substantially all the risks and rewards of the asset, but has transferred control of the asset



3. Summary of significant accounting policies (continued)

When the Group has transferred its rights to receive cash flows from an asset or has entered into a pass-through arrangement, it evaluates if and to what extent it has retained the risks and rewards of ownership. When it has neither transferred nor retained substantially all of the risks and rewards of the asset, nor transferred control of the asset, the asset is recognized to the extent of the Group's continuing involvement in the asset. In that case, the Group also recognizes an associated liability. The transferred asset and the associated liability are measured on a basis that reflects the rights and obligations that the Group has retained.

ii) Impairment of financial assets

The Group assesses, at each reporting date, whether there is objective evidence that a financial asset or a Group of financial assets is impaired. A financial asset or a Group of financial assets is deemed to be impaired if there is objective evidence of impairment as a result of one or more events that has occurred since the initial recognition of the asset (an incurred 'loss event') and that loss event has an impact on the estimated future cash flows of the financial asset or the Group of financial assets that can be reliably estimated. Evidence of impairment may include indications that the debtors or a Group of debtors is experiencing significant financial difficulty, default or delinquency in interest or principal payments, the probability that they will enter bankruptcy or other financial reorganisation and observable data indicating that there is a measurable decrease in the estimated future cash flows, such as changes in arrears or economic conditions that correlate with defaults.

Financial assets carried at amortised cost

For financial assets carried at amortised cost, the Group first assesses whether objective evidence of impairment exists individually for financial assets that are individually significant, or collectively for financial assets that are not individually significant. If the Group determines that no objective evidence of impairment exists for an individually assessed financial asset, whether significant or not, it includes the asset in a Group of financial assets with similar credit risk characteristics and collectively assesses them for impairment. Assets that are individually assessed for impairment and for which an impairment loss is, or continues to be, recognized are not included in a collective assessment of impairment.

If there is objective evidence that an impairment loss has been incurred, the amount of the loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows (excluding future expected credit losses that have not yet been incurred). The present value of the estimated future cash flows is discounted at the financial asset's original effective interest rate. If a loan has a variable interest rate, the discount rate for measuring any impairment loss is the current EIR.

The carrying amount of the asset is reduced through the use of an allowance account and the loss is recognized in profit or loss. Interest income continues to be accrued on the reduced carrying amount and is accrued using the rate of interest used to discount the future cash flows for the purpose of measuring the impairment loss. The interest income is recorded as finance income in the income statement. Loans together with the associated allowance are written off when there is no realistic prospect of future recovery and all collateral has been realized or has been transferred to the Group. If, in a subsequent year, the amount of the estimated impairment loss increases or decreases because of an event occurring after the impairment was recognized, the previously recognized impairment loss is increased or reduced by adjusting the allowance account. If a write-off is later recovered, the recovery is credited to finance costs in the income statement.

iii) Financial liabilities

Initial recognition and measurement

Financial liabilities within the scope of IAS 39 are classified as financial liabilities at fair value through profit or loss, loans and borrowings, or as derivatives designated as hedging instruments in an effective hedge, as appropriate. The Group determines the classification of its financial liabilities at initial recognition.

All financial liabilities are recognized initially at fair value and, in the case of loans and borrowings, net of directly attributable transaction costs.

The Group's financial liabilities include trade and other payables, bank overdrafts, loans and borrowings, and financial guarantee contracts.



3. Summary of significant accounting policies (continued)

Subsequent measurement - Loans and borrowings

After initial recognition, interest bearing loans and borrowings are subsequently measured at amortised cost using the EIR method. Gains and losses are recognized in profit or loss when the liabilities are derecognized as well as through the EIR amortisation process.

Amortised cost is calculated by taking into account any discount or premium on acquisition and fees or costs that are an integral part of the EIR. The EIR amortisation is included as finance costs in the income statement.

Derecognition

A financial liability is derecognized when the obligation under the liability is discharged or cancelled, or expires. When an existing financial liability is replaced by another from the same lender on substantially different terms, or the terms of an existing liability are substantially modified, such an exchange or modification is treated as the derecognition of the original liability and the recognition of a new liability. The difference in the respective carrying amounts is recognized in the income statement.

iv) Offsetting of financial instruments

Financial assets and financial liabilities are offset and the net amount is reported in the consolidated statement of financial position if there is a currently enforceable legal right to offset the recognized amounts and there is an intention to settle on a net basis, to realize the assets and settle the liabilities simultaneously.

v) Fair value of financial instruments

The fair value of financial instruments that are traded in active markets at each reporting date is determined by reference to quoted market prices or dealer price quotations (bid price for long positions and ask price for short positions), without any deduction for transaction costs.

For financial instruments not traded in an active market, the fair value is determined using appropriate valuation techniques. Such techniques may include:

- Using recent arm's length market transactions
- Reference to the current fair value of another instrument that is substantially the same
- A discounted cash flow analysis or other valuation models

(k) Impairment of non-financial assets

The Group assesses, at each reporting date, whether there is an indication that an asset may be impaired. If any indication exists, or when annual impairment testing for an asset is required, the Group estimates the asset's recoverable amount. An asset's recoverable amount is the higher of an asset's or cash-generating unit's (CGU) fair value less costs to sell and its value in use. Recoverable amount is determined for an individual asset, unless the asset does not generate cash inflows that are largely independent of those from other assets or Groups of assets. When the carrying amount of an asset or CGU exceeds its recoverable amount, the asset is considered impaired and is written down to its recoverable amount.

In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset. In determining fair value less costs to sell, recent market transactions are taken into account. If no such transactions can be identified, an appropriate valuation model is used. These calculations are corroborated by valuation multiples, quoted share prices for publicly traded companies or other available fair value indicators.

The Group bases its impairment calculation on detailed budgets and forecast calculations, which are prepared separately for each of the Group's CGUs to which the individual assets are allocated. These budgets and forecast calculations generally cover a period of five years. For longer periods, a long-term growth rate is calculated and applied to project future cash flows after the fifth year.

Impairment losses of continuing operations are recognized in the income statement in expense categories consistent with the function of the impaired asset, except for a property previously revalued when the revaluation was taken to other



3. Summary of significant accounting policies (continued)

comprehensive income. In this case, the impairment is also recognized in other comprehensive income up to the amount of any previous revaluation.

For assets excluding goodwill, an assessment is made at each reporting date to determine whether there is an indication that previously recognized impairment losses no longer exist or have decreased. If such indication exists, the Group estimates the asset's or CGU's recoverable amount. A previously recognized impairment loss is reversed only if there has been a change in the assumptions used to determine the asset's recoverable amount since the last impairment loss was recognized. The reversal is limited so that the carrying amount of the asset does not exceed its recoverable amount, nor exceed the carrying amount that would have been determined, net of depreciation, had no impairment loss been recognized for the asset in prior years. Such reversal is recognized in the income statement unless the asset is carried at a revalued amount, in which case, the reversal is treated as a revaluation increase.

The following assets have specific characteristics for impairment testing:

Goodwill

Goodwill is tested for impairment annually as at 31 December and when circumstances indicate that the carrying value may be impaired. Impairment is determined for goodwill by assessing the recoverable amount of each CGU (or Group of CGUs) to which the goodwill relates. When the recoverable amount of the CGU is less than its carrying amount, an impairment loss is recognized. Impairment losses relating to goodwill cannot be reversed in future periods.

Intangible assets

Intangible assets with indefinite useful lives are tested for impairment annually as at 31 December either individually or at the CGU level, as appropriate, and when circumstances indicate that the carrying value may be impaired.

(I) Cash and cash equivalents

Cash and short-term deposits in the statement of financial position comprise cash at bank and short-term deposits with a maturity of three months or less. For the purpose of the consolidated statement of cash flows, cash and cash equivalents consist of cash and short-term deposits as defined above, net of outstanding bank overdrafts excluding restricted cash.

(m) Share capital

Share capital represents the par value of the Company's shares in issue. Any excess of the fair value of the consideration received over the par value of the shares issued is recognized as the "share premium" in shareholders' equity. Incremental external costs directly attributable to the issue of new shares are shown as a deduction from the proceeds in equity, net of tax.

4. Changes in accounting policies and disclosures

New and amended standards and interpretations

The following new and revised Standards and Interpretations have been adopted in the current year. Their adoption has not had any significant impact on the amounts reported in these financial statements but may impact the accounting for future transactions and arrangements:

- IFRS 10 Consolidated Financial Statements
- IFRS 11 Joint Arrangements
- IFRS 12 Disclosure of Interests in Other Entities
- IFRS 15 Revenue from Contracts with Customers
- IFRS 16 Leases
- IFRS 9 Financial Instruments
- IAS 27 (revised) Separate Financial Statements
- IAS 28 (revised) Investments in Associates and Joint Ventures
- IAS 32 (amended) Financial instruments: presentation
- IAS 39 (amended) Financial instruments: recognition and measurement



5. Significant accounting judgements, estimates and assumptions

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the reported amounts of revenues, expenses, assets and liabilities, and the accompanying disclosures, and the disclosure of contingent liabilities, at the end of the reporting period. However, uncertainty about these assumptions and estimates could result in outcomes that require a material adjustment to the carrying amount of the assets or liabilities affected in future periods.

Judgements

In the process of applying the Group's accounting policies, management has made the following judgements, which have the most significant effect on the amounts recognized in the consolidated financial statements:

Accounting for the Group reorganization

The accounting for this transaction involved significant management judgement in selecting an appropriate accounting policy to apply. Further details are given, as described, in note 2(b)(i).

Internally generated software

Development costs relating to internally generated software are capitalized in accordance with the accounting policy in Note 3(i). Initial capitalization of costs is based on management's judgement that technological and economic feasibility is confirmed.

Intangible assets acquired in a business combination

Intangible assets acquired in a business combination and recognized separately from goodwill are initially recognized at their fair value at the acquisition date (which is regarded as their cost). Subsequent to initial recognition, intangible assets acquired in a business combination are reported at cost less accumulated amortization and accumulated impairment losses, on the same basis as intangible assets that are acquired separately. In estimating the fair value of these assets the Group engages third party qualified valuers to perform the valuations. The Chief Financial Officer works closely with the qualified external valuers to establish the appropriate valuation techniques and inputs to the model. Information about the intangible assets acquired in business combinations are disclosed in note 14 "Intangible assets".

Provision for income taxes and unaudited tax years

Uncertainties exist with respect to certain interpretation of the tax regulations and the amount and timing of future taxable income. Given the wide range of international business relationships and the long-term nature and complexity of existing contractual agreements, differences arising between the actual results and the assumptions made, or future changes to such assumptions, could necessitate future adjustments to tax income and expense already recorded. The Group establishes provisions, based on reasonable estimates, for possible consequences of audits by the tax authorities of the respective countries in which it operates. The amount of such provisions is based on various factors, such as experience of previous tax audits and differing interpretations of tax regulations by the taxable entity and the responsible tax authority. Such differences of interpretation may arise on a wide variety of issues depending on the conditions prevailing in the respective Group companies' domicile. As a result of the above the Group has established provisions for unaudited tax years, the carrying amount of which as at 31 December 2019 is €40.000 (2018: €40.000).

Deferred tax assets

Deferred tax assets are recognized for all unused tax losses to the extent that it is probable that taxable profit will be available against which the losses can be utilized. Significant management judgement is required to determine the amount of deferred tax assets that can be recognized, based upon the likely timing and the level of future taxable profits together with future tax planning strategies.

The deferred tax assets recognized on losses carried forward amounting to €4.195 (2018: €8.854) and refer to certain affiliates of the Company, for which sufficient taxable profits are anticipated in order for this asset to be recovered. If these affiliates do not generate future profits, the deferred income tax asset will have to be written off as income tax expense.



5. Significant accounting judgements, estimates and assumptions (continued)

On the other hand, the Group has tax losses carried forward for which no deferred tax asset has been recognized due to the uncertainty of future taxable profits occurring given the current facts and circumstances. Further details are given in Note 10.

Estimates and assumptions

The key assumptions concerning the future and other key sources of estimation uncertainty at the reporting date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next financial year, are described below. The Group based its assumptions and estimates on parameters available when the consolidated financial statements were prepared. Existing circumstances and assumptions about future developments, however, may change due to market changes or circumstances arising beyond the control of the Group. Such changes are reflected in the assumptions when they occur.

Impairment of trade and other receivables

The Group's management periodically reassesses the adequacy of the allowance for doubtful receivables in conjunction with its credit policy and taking into consideration reports from its legal advisors, which are prepared following the processing of historical data and recent developments of the cases they are handling. Moreover, the Group determines if there is any objective evidence of impairment of receivable amounts by considering factors such as the probability of insolvency or significant financial difficulties of the debtor and default or significant delay in payments.

The carrying amount of the Group's trade and other receivables as at 31 December 2019 and 2018 is disclosed in Notes 15 and 16.

Impairment of Goodwill

Determining whether Goodwill is impaired requires an estimation of the value in use of the cash-generating units to which goodwill has been allocated. The value in use calculations requires management to estimate the future cash flows expected to arise from the cash-generating unit and a suitable discount rate in order to calculate present value.

6. Standards

(i) Standards adopted in the year

During the year, the Group and Company has adopted IFRS 9 Financial Instruments and IFRS 15 Revenue from Contracts with Customers from 1 January 2018. Their adoption has not had any significant impact on the amounts reported in these financial statements but may impact the accounting for future transactions and arrangements:

IFRS 9 - Financial Instruments effective for accounting period commencing on or after 1 January 2018.

The Group and Company adopted IFRS 9 from 1 January 2018 with retrospective effect in accordance with the transitional provisions.

IFRS 9 supersedes IAS 39 Financial Instruments: Recognition and Measurement with new requirements for the classification and measurement of financial assets and liabilities, impairment of financial assets and hedge accounting. IFRS 9 introduces a new forward-looking impairment model based on expected credit losses to replace the incurred loss model in IAS 39. This determines the recognition of impairment provisions as well as interest revenue.

The Group and Company's principal financial assets are cash and cash equivalents and receivables.

The Group and Company has assessed the impact of IFRS 9 on the impairment of its financial assets, including the trade receivables balance. The Group revised its impairment methodology to the simplified approach of the expected credit loss model based on default rate percentage of similar product type assets (provision matrix) and



6. Standards (continued)

grouped the trade receivables based on shared characteristics, including line of business, and days past due. Based on the Group and Company's historical credit loss experience the adoption of IFRS 9 causes no material impact on the financial statements, so the prior year financial statements have not been restated.

While cash and cash equivalents are also subject to the impairment requirements of IFRS 9, the identified impairment loss was immaterial.

IFRS 15 - Revenue from contracts with customers which were effective for accounting periods commencing on 1
January 2018.

The Group has adopted IFRS 15 from 1 January 2018 which has resulted in changes in accounting policies but not to any adjustments to the amounts recognised in the financial statements.

IFRS 15 is a prescriptive standard which requires a business to identify the performance obligations which are contracted with its customer base. The transaction price of the contract is determined after which the transaction price is allocated against the identified performance obligations. Revenue is recognised against each of the performance obligations as they are satisfied and as control is transferred. The Group evaluated the revenue recognition policy in place against the requirement of the standard and determined that there is no material impact on the adoption of IFRS 15.

- IFRS 16- Leases effective for accounting period commencing on 1 January 2019.
The Group has adopted the standard from 1 January 2019.

IFRS 16 supersedes IAS 17 Leases and introduces a new single lessee accounting model which eliminates the current distinction between operating and finance leases for lessees. IFRS 16 affects the accounting for the Group's operating leases and is effective and adopted for this accounting period. As at the reporting date, the Group had non-cancellable operating lease commitments of €628.540 as disclosed in note 24. As a result of adopting IFRS 16 the present value of the future payments under the leases has been accounted for as a right of use asset with a corresponding liability and depreciation for the year ended 31 December 2019. As permitted by IFRS 16, on transition the prior years have not been restated. Whilst the assets and liabilities will not be consistent in the prior period, the net effect on net assets is not material.

There have been no other standards adopted that have had a material impact on the financial statements and no standards adopted in advance of their implementation date.

A number of new standards and amendments to standards and interpretations have been issued but are not yet effective and, in some cases, have not yet been adopted by the EU. There are no other standards issued not yet effective that will have a material effect on the financial statements.



7. EBITDA

EBITDA is defined by adding back to (or subtracting from) profit after tax, income tax, finance costs, finance income and depreciation & amortisation expenses.

The table below presents a reconciliation from (Loss)/Profit after income tax to EBITDA:

	Gr	oup
	2019	2018
(Loss)/Profit after income tax	1.888.510	2.927.212
Income tax	(5.103.699)	(2.232.004)
Finance costs	1.329.627	1.401.467
Finance income	(991.250)	(994.030)
Depreciation and amortisation	12.681.933	17.064.961
EBITDA	9.805.121	18.167.606

Geographic information

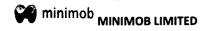
The Company being only the holding company of the Group has no operations in the country of domicile.

	Gr	Group		
	2019	2018		
Europe	26.341.828	76.003.941		
Latin America	<u>-</u>	22.638.078		
Middle East and Africa	18.146.629	24.053.983		
Asia	8.919.460	51.560.269		
Total revenues	53.407.917	174.256.271		

8. (Loss)/Profit for the year

(Loss)/Profit for the year has been arrived at after charging/(crediting) the following:

	Group		Compai	
	2019	2018	2019	2018
Net foreign exchange (gains)/losses	137.665	(311.313)	374.583	(96.204)
Depreciation of property plant and equipment	138.362	573.677	-	-
Amortisation of right-of-use assets ifrs 16	180.393	-	-	-
Loss/(Gain) on disposal of property, plant and equipment	(1.688)	(3.038)	-	-
Amortisation of intangible assets	12.363.177	16.491.284	-	-
Decrease in fair value of investment				
property	-	(6.000)	-	-
Payroll and related costs	2.488.680	4.252.704	8.634	11.412
Development costs capitalised	(261.560)	(1.136.390)	-	-
Impairment loss recognised on trade and other				
receivables	2.175.299	126.728	-	-
Operating lease rentals	94.550	497.623	-	-
Income from investment property	(10.800)	(10.800)	-	-
Total	17.304.078	20.474.475	383.217	(84.791)



8. (Loss)/Profit for the year (continued)

Payroll and related costs in the accompanying income statements are analyzed as follows:

Group			pany
2019	2018	2019	2018
2.133.562	3.438.464	8.634	11.412
315.746	513.643	-	-
19.673	65.928	-	-
19.698	234.671		-
2.488.680	4.252.704	8.634	11.412
(261.560)	(1.151.225)	-	-
2.227.120	3.101.479	8.634	11.412
	2019 2.133.562 315.746 19.673 19.698 2.488.680 (261.560)	2019 2018 2.133.562 3.438.464 315.746 513.643 19.673 65.928 19.698 234.671 2.488.680 4.252.704 (261.560) (1.151.225)	2019 2018 2019 2.133.562 3.438.464 8.634 315.746 513.643 - 19.673 65.928 - 19.698 234.671 - 2.488.680 4.252.704 8.634 (261.560) (1.151.225) -

The Group's number of employees as at 31 December 2019 amounted to 81 (2018: 88). The number of employees were made up as follows:

	Group	
	2019	2018
Administration	22	26
International Operations	38	40
IT and software development	21	22
Total	81	88

The remuneration of the auditors included in the in the accompanying income statements is analyzed as follows:

	Group	
	2019	2018
Fees payable to the Company's auditor for the audit of the Company's annual accounts:	18.000	18.000
Fees payable to the Company's auditor for the audit of the Company's subsidiaries:	28.689	35.729
Total	46.689	53.729

9. Finance(costs)/income

Finance (costs)/income in the accompanying financial statements are analyzed as follows:

	Group		Compa	iny
	2019	2018	2019	2018
Interest on short term borrowings (Note 19)	(42.663)	(477.104)	-	(26.873)
Interest on long term borrowings (Note 19)	(2.878)	(10.322)	-	-
Revaluation of financial assets	-	-	-	-
Loss on disposal of financial asset	•	-	-	-
Exchange differences	(1.128.580)	(681.573)	(374.588)	(4.054)
Operating lease liabilities interest	(25.216)	-	-	-
Other finance costs	(130.290)	(232.468)	(5.677)	(5.877)
Unwinding of loan notes discount	-	<u> </u>	<u> </u>	-
Total finance (costs)	(1.329.627)	(1.401.467)	(380.265)	(36.804)
Interest earned	335	1.143	1.176	1.200
Gain on disposal of financial asset	-	-	-	-
Exchange differences	990.915	992.887	5	100.258
Total finance income	991.250	994.030	1.181	101.458
Total finance (costs), net	(338.377)	(407.437)	(379.084)	64.654



10. Income tax

The amounts of income taxes which are reflected in the accompanying income statements are analyzed as follows:

	Group		Company	
	2019	2018	2019	2018
Current income taxes - UK	-	-	-	-
Current income taxes - Overseas	(4.683.757)	876	-	-
Deferred tax	(419.942)	(2.232.880)	-	-
Total (credit)/charge for income taxes	(5.103.699)	(2.232.004)	-	-

The reconciliation of income taxes reflected in the income statements and the amount of income taxes determined by the application of the Company's statutory tax rate to pretax income is summarized as follows:

Grou	ıp	Compan	
		Company	
2019	2018	2019	2018
(3.215.189)	695.208	23.347.186	45.327
(643.038)	(956.223)	4.669.437	9.065
(2.995.678)	(1.704.844)	-	-
3.355.261	1.942.021	(2.027.213)	(27.642)
798.477	413.776	(2.642.224)	18.577
(4.686.009)	(1.945.731)	-	-
(932.712)	8.650	-	-
-	10.347		_
(5.103.699)	(2.232.004)	-	-
	(3.215.189) (643.038) (2.995.678) 3.355.261 798.477 (4.686.009) (932.712)	(3.215.189) 695.208 (643.038) (956.223) (2.995.678) (1.704.844) 3.355.261 1.942.021 798.477 413.776 (4.686.009) (1.945.731) (932.712) 8.650 10.347	(3.215.189) 695.208 23.347.186 (643.038) (956.223) 4.669.437 (2.995.678) (1.704.844) - 3.355.261 1.942.021 (2.027.213) 798.477 413.776 (2.642.224) (4.686.009) (1.945.731) - (932.712) 8.650 - 10.347 -

Current income tax

The Company is obliged to file its tax returns in accordance with the applicable tax law in England and Wales. No income tax is payable by the Company on the net income deriving from subsidiaries with foreign operations. The Group's subsidiaries file their tax returns in the countries in which they are established and/or operate.

Deferred tax

The movement of the deferred tax assets and liabilities, net is as follows:

	Gro	Group		у
	2019	2018	2019	2018
Opening balance	(321.806)	(2.554.098)	-	-
Net liabilities	125.941	(588)	•	-
Charge for the year	419.942	2.232.880		-
Closing balance	224.077	(321.806)	-	



10. Income tax (continued)

The detailed movement in deferred tax assets and liabilities of the Group during the year ended 31 December 2019 is as follows:

	1 January 2019	Credit/(debit) to statement of income	Derecognition of Assets	31 December 2019
Deferred tax assets				
Accrued expenses	48.200	3.234	:	51.434
Tax losses carried forward	8.854	(4.659)	-	4.195
Provision for doubtful receivables	83.923	154.233	-	238.156
Other	1.945.731	(1.205.951)	-	739.780
Total	2.086.707	(1.053.143)	•	1.033.564
Deferred tax liabilities				
Deferred costs	(1.786)	7.181	-	5.396
Accrued income	(60.594)	58.484	-	(2.109)
Capitalisation of internally generated software	(36.386)	2.669	-	(33.717)
Intangible assets recognised from acquisition	(1.068.568)	320.054	125.941	(622.573)
Utilised capital allowances on tax incentive plans	(1.241.180)	1.191.629	-	(49.551)
Other		(106.933)		(106.933)
Total	(2.408.514)	1.473.085	125.941	(809.488)
Deferred tax asset/(liability) net	(321.806)	419.942	125.941	224.077
Reflected in the statement of financial position as follows:				
Deferred tax assets	821.131			846.891
Deferred tax liabilities	(1.142.937)			(622.814)
			-	



11. Property, plant and equipment

Property, plant and equipment of the Group is analyzed as follows:

· <u> </u>	Leasehold improvements	Furniture and other equipment	Transportation assets	Network equipment and computer hardware	Total
Cost					
At 1 January 2018	888.881	1.058.302	301.354	3.736.441	5.984.978
Additions	-	8.059	13.000	4.931	25.990
Disposals/ write offs	(274.935)	(152.567)	(71.647)	(1.842.337)	(2.341.486)
At 31 December 2018	613.946	913.794	242.707	1.899.035	3.669.482
Additions	-	3.739	78.880	23.724	106.343
Disposals/ write offs	-	(410)	(52.050)	(2.954)	(55.414)
At 31 December 2019	613.946	917.123	269.537	1.919.805	3.720.411
Depreciation					
At 1 January 2018	(548.056)	(826.815)	(157.867)	(2.246.113)	(3.778.851)
Depreciation expense	(51.553)	(50.933)	(34.723)	(436.468)	(573.677)
Disposals/ write offs	933	102.334	44.954	896.604	1.044.825
At 31 December 2018	(598.676)	(775.414)	(147.636)	(1.785.977)	(3.307.703)
Depreciation expense	(16.087)	(42.664)	(30.771)	(48.840)	(138.362)
Disposals/ write offs	817	410	5.850	2.288	9.365
At 31 December 2019	(614.763)	(817.668)	(171.740)	(1.832.529)	(3.436.700)
Net book value at 1 January 2018	340.825	231.487	143.487	1.490.328	2.206.127
Net book value at 31 December 2018	15.270	138.380	95.071	113.058	361.779
Net book value at 31 December 2019	•	99.455	96.980	87.276	283.711

There is no property, plant and equipment that has been pledged as security against loans and borrowings.

12. Right-of-use asset

The Group recognises right-of-use assets at the commencement date of the lease (i.e. the date the underlying asset is available for use). Right-of-use assets are measured at cost, less any accumulated depreciation and impairment losses, and adjusted for any remeasurement of lease liabilities. The cost of right-of-use assets includes the amount of lease liabilities recognised, initial direct costs incurred, and lease payments made at or before the commencement date less any lease incentives received.

Right-of-use assets are depreciated on a straight-line basis over the shorter of the lease term and the estimated useful lives of the assets.

of the doctor	
	Group
	2019
	Leases
Cost	
Addition during the financial year	761.469
At 31 December 2019	761.469
<u>Amortisation</u>	
At 1 January 2019	-
Amortisation during the financial year	180.393
At 31 December 2019	180.393
Net book value	
At 31 December 2019	581.076



13. Investments in subsidiaries

The Company's directly & indirectly wholly owned subsidiaries as at 31 December 2019 & 31 December 2018 are listed below:

Enkilo	Country of	Date of	Ownership interes	it
Entity	incorporation	incorporation	2019	2018
InternetQ Telecommunication and Internet services S.A	Greece	March 2000	100%	100%
Acalendra Enterprises Limited	Cyprus	April 2007	100%	100%
InternetQ Poland SPzoo	Poland	January 2009	100%	100%
Escape Mobile Dialogue LTD	Greece	September 2010	99.70%	99.70%
Minimob Pte Ltd	Singapore	June 2011	100%	100%
Mobile Entertainment Solutions LTD	UK	March 2012	0%	100%
InternetQ Hong Kong Co LTD (renamed to Adspin Technology Solutions Limited)	Hong Kong	October 2012	100%	100%
InternetQ Germany GmbH	Germany	August 1995	100%	100%
Mobile Works Latam LLC	Delaware USA	March 2012	0%	100%
Mobile Works Belize LLC	Belize	March 2012	0%	100%
Up Mobile Holdings INC	Panama	April 2014	100%	100%
Up Mobile Services BVI	BVI	April 2012	0%	100%
Minimob (CY) Ltd	Cyprus	April 2015	100%	100%
InternetQ Investments Ltd	Cyprus	September 2015	100%	100%

14. Intangible assets

Intangible assets in the accompanying financial statements of the Group are analysed as follows:

	Purchased Software	Internally generated software	Software under development	Customers relationships	Total
Cost					
At 1 January 2018	85.779.887	18.323.436	-	2.921.500	108.880.985
Additions	16.989.440	1.095.855	4.478.715	-	22.564.010
Disposals	(32.545.664)	(3.934.103)	(231.099)	-	(39.507.561)
Transfers		(286.440)	286.440	<u>-</u>	
At 31 December 2018	70.223.662	15.198.750	4.534.055	2.921.500	91.937.433
Additions	9.677.229	108.721	269.797	-	10.055.747
Disposals	(8.588.239)	(1.604.983)	(125.472)	-	(10.318.695)
Transfers	4.225.000	-	(4.225.000)	-	-
At 31 December 2019	75.537.652	13.702.488	453.380	2.921.500	91.674.485
Amortisation					
At 1 January 2018	(40.038.606)	(9.897.150)	-	(1.352.891)	(51.913.272)
Amortisation	(13.683.415)	(2.360.170)	-	(300.642)	(16.491.284)
Disposals	9.678.568	2.132.863	-	-	13.546.419
At 31 December 2018	(44.043.454)	(10.124.456)	-	(1.653.533)	(54.858.137)
Amortisation	(11.211.836)	(846.096)	-	(300.642)	(12.363.177)
Disposals	3.287.578	1.086.707	-	-	4.374.284
At 31 December 2019	(51.967.712)	(9.883.845)	-	(1.954.175)	(62.847.030)
Net book value at 1 January 2018	45.741.281	8.426.286		1.568.609	56.967.713
Net book value at 31 December 2018	26.180.208	5.074.293	4.534.055	1.267.967	37.079.296
Net book value at 31 December 2019	23.569.940	3.818.643	453.380	967.325	28.827.455



14. Intangible assets (continued)

For the year ended 31 December 2019, total capital expenditure amounted to €10.1 million (2018: €22.6 million) and relates to the development of the Minimob platform..

Customer relationships and non-compete agreements

Customer relationships refer to the intangible assets recognized separately from the acquisition of InternetQ Germany GmbH. The relative amortisation of these assets commenced on the respective acquisition date.

15.Trade receivables

Trade receivables in the accompanying financial statements are analyzed as follows:

	Group		Company	
•	2019	2018	2019	2018
Domestic and foreign customers	8.599.741	30.675.477	-	-
Less: Allowance for doubtful accounts receivable	(1.067.339)	(344.800)	-	-
Closing balance	7.532.402	30.330.677	-	-

16. Other receivables

Prepayments and other receivables in the accompanying financial statements are analyzed as follows:

_	Group		Company		
_	2019	2018	2019	2018	
Other tax advances	164.554	78.275	-	-	
Advances to service providers	1.613.649	1.673.562	-	-	
Prepaid expenses	117.424	128.257	-	-	
Accrued income	3.285.990	1.041.321	-	-	
Amounts due from related parties	-	-	8.338.615	6.020.987	
Other debtors	131.122	104.860	-	-	
	5.312.739	3.026.274	8.338.615	6.020.987	
Less: Allowance for doubtful accounts receivable	(1.727.585)	(1.616.599)	-	-	
Total	3.585.154	1.409.675	8.338.615	6.20.987	

17. Cash and cash equivalents and restricted cash

Cash and cash equivalents and restricted cash in the accompanying financial statements are analyzed as follows:

	Group		Company	
	2019	2018	2019	2018
Cash on hand	1.165	2.025	218	207
Cash at banks	632.459	1.507.397	(2.035)	(693)
Total cash and cash equivalents	633.623	1.509.421	(1.817)	(485)
Restricted cash	-	-	-	-
Total cash and cash equivalents and restricted cash	633.624	1.509.421	(1.817)	(485)



17. Cash and cash equivalents and restricted cash (continued)

Cash at banks earns interest at floating rates based on monthly bank deposit rates. Interest earned on cash at banks and time deposits is accounted for on an accrual basis and for the year ended 31 December 2019 amounted to €335 (2018: €1.143) for the Group, and is included in financial income (note 9) in the accompanying income statement.

There are no funds deposited as collateral for the issuance of bank guarantees arising in the ordinary course of the business.

18. Equity analysis

InternetQ Group Ltd, incorporated in England and Wales with registered office on 14 Old Queen Street, London SW1H 9HP, United Kingdom and Registered No. 09798461 is the legal parent of Minimob Ltd.

The Company's equity analysis as at 31 December 2019 is set out below:

	No of shares	Share capital €	Share premium €	Other capital reserves	Total €
At 1 January 2018	40.326.873	122.063	52.708.419	(1.960.354)	50.870.128
Cancellation of Share Premium			(52.708.419)		(52.708.420)
At 31 December 2018	-	122.063	(0)	(1.960.354)	(1.838.291)
At 31 December 2019	•	122.063	(0)	(1.960.354)	(1.838.291)

19. Interest bearing loans and borrowings

a) Long-term loans:

Long-term loans in the accompanying financial statements are analyzed as follows:

	Group			
	2019	2018		
ng-term loans	<u> </u>	125.000		
ss: current portion		(125.000)		
is: current portion				

The Group has entered into the following loan facilities:

• In December 2013 the Group entered into a loan agreement for a principal amount of €4.000.000 which bears interest at three-months Euribor plus a margin of 5.5%. The repayment of the loan is in thirty-two quarterly instalments. The first instalment was paid in March 2014 while the last instalment was paid in April 2018.

The total interest expense for long-term borrowings for the year ended 31 December 2019 amounted to €2.878 (2018: €10.322) for the Group and is included in financial expenses (note 9), in the accompanying consolidated income statement.

b) Short-term loans:

The Group has short-term borrowings (overdraft facilities) with annual variable interest rates which vary from 5% to 8%.

The table below presents the available credit lines of the Company together with the utilized portion:

	Group				
	. 2019	2018			
Credit lines available:	170.000	1.700.000			
Less: unused portion	(170.000)	(700.000)			
Used portion	-	1.000.000			
Less: unamortised issue costs	-	-			
	-	1.000.000			



19. Interest bearing loans and borrowings (continued)

In May 2015 the Group entered into a revolving credit facility of up to the principal amount of €15.000.000 which bears
an interest of 3.167%. As of 31 December 2017 the balance was €3.900.000 bearing an interest of 2.629% and was fully
settled in April 2018.

The total interest expense for short-term borrowings for the year ended 31 December 2019 amounted to €42.663 (2018: €477.104) and is included in financial expenses (Note 9), in the accompanying income statements.

20. Trade payables

Trade accounts payable in the accompanying financial statements are analyzed as follows:

	Group		Company	
	2019	2018	2019	2018
Payables to suppliers	3.415.296	6.008.807	33.758	167.331
	3.415.296	6.008.807	33.758	167.331

21. Other current liabilities

Accrued and other current liabilities in the accompanying financial statements are analyzed as follows:

Other liabilities:

	Group		
	2019	2018	
Value added tax	-	163.696	
Social security payable	55.574	63.014	
Other taxes and duties	14.281	17.902	
Accrued expenses	3.363.523	831.001	
Accrued interest	-	-	
Deferred income	4.760	1.785	
Other current liabilities	243.349	27.548.537	
	3.681.488	28.625.936	

-	Company				
2019	2018				
-	-				
-	-				
-	-				
21.668	5.780				
-	-				
-	-				
133.995	27.398.137				
155.663	27.403.917				

22. Lease Liabilities

For the financial year ended 31 December 2019, the Company adopted IFRS 16 and recognised right-of-use assets (Note 12) and the corresponding lease liabilities of €591.128, presented as non-current €363.610 and current €227.518.



23. Related parties

Related parties consist of companies that have a significant influence or control over the Group (shareholders) or are companies which are owned by the Group's shareholders. All transactions between the Group and its subsidiaries, which are related parties, are carried out at arm's-length and have been eliminated in the consolidated financial statements and are not disclosed in this note. The Company's transactions and account balances with related companies are as follows:

Related party	Related with Minimob Ltd	Year ended	Amounts due from Related Parties	Amounts due to Related Parties
Acalendra Enterprises Limited	Subsidiary	2018	19.799	<u>-</u>
·	·	2019	20.388,39	-
Escape Mobile Dialogue LTD	Subsidiary	2018	367.681	-
		2019	367.668	-
Minimob Pte Ltd	Subsidiary	2018	877.971	<u>.</u>
		2019	1.447.673	-
Up Mobile holdings INC	Subsidiary	2018	-	145.325
	•	2019	-	-
Minimob (CY) Ltd	Subsidiary	2018	739.796	-
		2019	914.496	-
InternetQ Investments Ltd	Subsidiary	2018	623.832	-
		2019	625.138	-
InternetQ Telecommunication and Internet services S.A	Subsidiary	2018	3.391.908	-
		2019	4.963.251	-
Total		2018	6.020.987	145.325
Total		2019	8.338.615	-

Terms and conditions with transactions with related parties:

The sales to and purchases from related parties are made on terms equivalent to those that prevail in arm's length transactions. Outstanding balances as at the years ended 31 December 2019 and 2018 are unsecured, interest free (except for the intercompany loans) and settlement occurs in cash. There have been no guarantees provided or received for any related party receivables and payables.

Salaries, fees, share based payments and share incentive plans (excluding non-cash benefits) for the members of the Board of Directors and the senior management of the Group and the Company for the years ended 31 December 2019 and 2018 are analyzed as follows:

	Group		Company	
	2019	2018	2019	2018
Salaries and fees for executive members of the BOD	352.089	351.650	8.634	11.412
	352.089	351.650	8.634	11.412

The directors' remuneration for the years ended 31 December 2019 and 2018 are analyzed as follows:

		Group		
	2019	2018		
Salaries and fees	342.597	343.411		
Other benefits	9.492	8.239		
Total	352.89	351.650		



24. Commitments and contingencies

a) Contingent liabilities

The Group has no contingent liabilities as at 31 December 2019 and 31 December 2018.

b) Commitments

Operating leases

The Group has entered into commercial operating lease agreements for the lease of office spaces and cars. These lease agreements have an average life of 5 to 10 years with renewal terms included in certain contracts.

Future minimum rentals payable under non-cancellable operating leases as at 31 December 2018 were as follows:

	Group
	2019
Within one year	265.261
After one year but not more than five years	363.279
More than five years	-
Total	. 628.540

For the financial year ended 31 December 2019, the Company adopted IFRS 16 and recognised right-of-use assets (Note 12) and the corresponding lease liabilities (Note 22).

and the corresponding lease liabilities (Note 22).	
	Group
	2019
Lease expenses not capitalised in lease liabilities:	
Expenses relating to short-term lease (included in other operating expenses)	290.107
Total	290.107

Guarantees

The Group has no contingent liabilities in respect of performance bank guarantees arising in the ordinary course of business.

25. Financial risk management objectives and policies

Fair Value

The carrying amounts reflected in the accompanying statements of financial position for cash and cash equivalents, trade and other accounts receivable, prepayments, financial assets, trade and other accounts payable and accrued and other current liabilities approximate their respective fair values due to the relatively short-term maturity of these financial instruments. The fair value of variable rate loans and borrowings approximate the amounts appearing in the statements of financial position.

Fair value hierarchy

The Group uses the following hierarchy for determining and disclosing the fair value of financial instruments by valuation technique:

- Level 1: quoted (unadjusted) prices in active markets for identical assets or liabilities
- Level 2: other techniques for which all inputs that have a significant effect on the recorded fair value are observable,
 either directly or indirectly
- Level 3: techniques that use inputs that have a significant effect on the recorded fair value that are not based on observable market data

As at 31 December 2019 and 31 December 2018, the Group categorized all financial assets and liabilities in level 3 as explained above. With the exception of contingent consideration, all other assets and liabilities are recorded at book value which approximates fair value. Contingent consideration is recorded at fair value which represents management's best estimate of the future outflow of economic benefits. With respect to the contingent consideration there is no liability.



25. Financial risk management objectives and policies (continued)

The Group is exposed to market risk, credit risk and liquidity risk. The Group has developed a risk management process to monitor and control these risks. The Group's overall risk management program focuses on the unpredictability of the financial markets and seeks to recognize potential adverse effects on the Group's financial performance.

The director and senior management carry out the risk management function. The Group does not undertake any transactions of a speculative nature or which are unrelated to its activities.

Market risk: Market risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in market prices. Market prices comprise mainly the following types of risks: interest rate risk, currency risk, commodity price risk and other price risk, such as equity risk. Financial instruments affected by market risk include loans and borrowings and deposits. For further information, refer to the Strategic Report.

Interest rate risk: The Group is not exposed interest rate risk due to no interest bearing loans and borrowings in 2019.

Credit risk: Credit risk is the risk that counterparty will not meet its obligations under a financial instrument or customer contract, leading to a financial loss. The Group is exposed to credit risk from its operating activities and from its financial activities, including deposits with banks and financial institutions, foreign exchange transactions and other financial instruments.

The Group's maximum exposure to credit risk, due to the failure of counter parties to perform their obligations as at 31 December 2019 and 31 December 2018 in relation to each class of recognized financial assets, is the carrying amount of those assets as indicated in the accompanying statements of financial position.

Country risk: Country risk refers to a collection of risks associated with investing in a country. These risks, amongst others, include political risk, economic risk, sovereign risk and transfer risk which is the risk of capital being locked up or frozen by government actions. Country risks can affect the business environment and consequently may adversely affect the operations, the liquidity and the value of assets in a specific country. For further information, please refer to the Strategic Report.

Considering that the Group operates in a variety of countries, it is exposed to country risks which can significantly impact the existing business and potential growth. The Group is currently focused on analyzing the possible negative effects from the adverse economic climate in Greece and Cyprus and is currently evaluating solutions for mitigating these risks.

However, up until now the Group estimates that the negative economic climate in Greece as well as in Cyprus will not significantly affect overall the Group's operations, financial position and liquidity or the Group's assets carrying values. As at 31 December 2019, revenues generated in Greece amounted to €0.4 million (2018: €1.4 million) accounting for 0,8% of the total revenues of the Group. Therefore, a decrease in revenues and profit margin generated in Greece would not have a significant impact on the Group's financial position and performance.

Liquidity risk: The Group manages liquidity risk by monitoring forecast cash flows and ensuring that adequate borrowing facilities are maintained. The Group has sufficient undrawn committed and uncommitted borrowing facilities that can be utilized to fund any potential shortfall in cash resources.

Prudent liquidity risk management implies the availability of funding through adequate amounts of committed credit facilities, cash and cash equivalents and the ability to close out those positions as and when required by the business or project.

COVID-19 risk: Like vast majority of the businesses, the Group faces challenges of the COVID-19 pandemic as it continues to date of this report. The management has developed systems for remote working to enable the Group to continue to operate in compliance with legislative and other guidance in the jurisdictions in which the Group operates and continuously monitors changes to these. The director is confident that the changes to practices will enable the Group to continue operating safely and successfully.



25. Financial risk management objectives and policies (continued)

The table below summarizes the maturity profile of financial liabilities at 31 December 2019 and 2018 respectively, based on contractual undiscounted payments.

Group - 2019	On demand	Less than 6 months	6 to 12 months	1 to 5 years	More than 5 years	Total
Bank debt	-	-	-	_	-	-
Trade payables	• -	3.415.296	-	-	-	3.415.296
Accruals and other liabilities	-	3.676.729	-	-	-	3.676.729
Total		7.092.024	-	-	-	7.092.024

Group - 2018	On demand	Less than 6 months	6 to 12 months	1 to 5 years	More than 5 years	Total
Bank debt	1.000.000	78.969	46.031	_	-	1.125.000
Trade payables	-	6.008.807	-	-	-	6.008.807
Accruals and other liabilities	-	28.624.152	-	-	-	28.624.151
Total	1.000.000	34.711.927	46.031	-	_	35.757.958

Capital management

The primary objective of the Group's capital management is to ensure that it maintains a strong internal calculation credit rating and healthy capital ratios in order to support its operations and maximize shareholder value. The Group's policy is to maintain leverage targets in line with an investment grade profile. The Group monitors capital using Net Debt to EBITDA ratio and establishes the desirable ranges based on the facts and circumstances at each time.

The Group includes within net debt, interest bearing loans and borrowings, less cash and cash equivalents.

		iroup
	2019	2018
Long-term borrowings (Note 19)	-	125.000
Short-term borrowings (Note 19)	-	1.000.000
Total Debt	-	1.125.000
Less: Cash and cash equivalents (Note 17)	(633.624)	(1.509.421)
Net debt/(funds)	(633.624)	(384.421)
EBITDA (Note 7)	9.805.121	18.167.606
Net debt/(funds) to EBITDA	(0,06)	(0,02)



26. Subsequent events

On January 30, 2020, the World Health Organization ("WHO") announced a global health emergency due to of a new strain of coronavirus (the "COVID-19 outbreak") and the risks to the international community as the virus spreads globally. In March 2020, the WHO classified the COVID-19 outbreak as a pandemic, based on the rapid increase in exposure globally.

The full impact of the COVID-19 outbreak continues to evolve as of the date of this report and its magnitude is uncertain. However, the director has assessed the Group's financial position having considered the possible impact of COVID-19 pandemic and he is of the opinion that the Group's financial position is sound and that the Group will continue in operational existence for the foreseeable future.



Corporate Information

Director

Panagiotis Dimitropoulos [Founder & CEO]

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