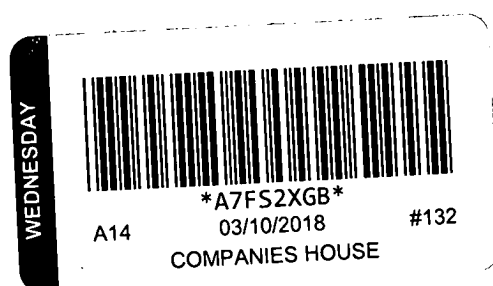


BDM BELLA DESIGN AND MARKETING LIMITED

UNAUDITED FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 JULY 2018



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FOR THE YEAR ENDED 31 JULY 2018**

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BDM BELLA DESIGN AND MARKETING LIMITED

**COMPANY INFORMATION
FOR THE YEAR ENDED 31 JULY 2018**

DIRECTOR: P W Watson

SECRETARY: Mrs A Watson

REGISTERED OFFICE: Booths Hall
Booths Park
Chelford Road
Knutsford
Cheshire
WA16 8QZ

REGISTERED NUMBER: 05500657 (England and Wales)

ACCOUNTANTS: Murray Smith LLP
Chartered Accountants
Darland House
44 Winnington Hill
Northwich
Cheshire
CW8 1AU

BDM BELLA DESIGN AND MARKETING LIMITED (REGISTERED NUMBER: 05500657)**BALANCE SHEET
31 JULY 2018**

	Notes	2018 £	2017 £
FIXED ASSETS			
Tangible assets	4	5,691	6,832
CURRENT ASSETS			
Debtors	5	70,394	113,077
Cash at bank		47,733	61,714
		<u>118,127</u>	<u>174,791</u>
CREDITORS			
Amounts falling due within one year	6	<u>23,172</u>	<u>48,045</u>
NET CURRENT ASSETS		<u>94,955</u>	<u>126,746</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>100,646</u>	<u>133,578</u>
CAPITAL AND RESERVES			
Called up share capital		775	775
Capital redemption reserve		225	225
Retained earnings		<u>99,646</u>	<u>132,578</u>
SHAREHOLDERS' FUNDS		<u>100,646</u>	<u>133,578</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2018 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 2 October 2018 and were signed by:



P W Watson - Director

The notes form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2018**

1. STATUTORY INFORMATION

BDM Bella Design and Marketing Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on cost
Computer equipment	- 25% on cost

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 9 (2017 - 10).

**NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 JULY 2018**

4. TANGIBLE FIXED ASSETS

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
At 1 August 2017	4,268	11,915	16,183
Additions	1,167	263	1,430
	<u>5,435</u>	<u>12,178</u>	<u>17,613</u>
At 31 July 2018			
DEPRECIATION			
At 1 August 2017	3,830	5,521	9,351
Charge for year	413	2,158	2,571
	<u>4,243</u>	<u>7,679</u>	<u>11,922</u>
At 31 July 2018			
NET BOOK VALUE			
At 31 July 2018	<u>1,192</u>	<u>4,499</u>	<u>5,691</u>
At 31 July 2017	<u>438</u>	<u>6,394</u>	<u>6,832</u>

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2018 £	2017 £
Trade debtors	66,323	109,598
Other debtors	190	190
Prepayments	3,881	3,289
	<u>70,394</u>	<u>113,077</u>

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2018 £	2017 £
Trade creditors	7,470	17,566
Corporation tax	2,078	9,241
Social security and other taxes	11,972	18,995
Directors' current accounts	76	173
Accrued expenses	1,576	2,070
	<u>23,172</u>	<u>48,045</u>