

**ABBREVIATED UNAUDITED ACCOUNTS**  
**FOR THE YEAR ENDED 31 JULY 2016**  
**FOR**  
**BDM BELLA DESIGN AND MARKETING LIMITED**



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FOR THE YEAR ENDED 31 JULY 2016**

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**BDM BELLA DESIGN AND MARKETING LIMITED**

**COMPANY INFORMATION  
FOR THE YEAR ENDED 31 JULY 2016**

**DIRECTOR:** P W Watson

**SECRETARY:** Mrs A Watson

**REGISTERED OFFICE:** Booths Hall  
Booths Park  
Chelford Road  
Knutsford  
Cheshire  
WA16 8QZ

**REGISTERED NUMBER:** 05500657

**ACCOUNTANTS:** Murray Smith LLP  
Chartered Accountants  
Darland House  
44 Winnington Hill  
Northwich  
Cheshire  
CW8 1AU

**ABBREVIATED BALANCE SHEET  
31 JULY 2016**

	Notes	2016 £	2015 £
<b>FIXED ASSETS</b>			
Tangible assets	2	3,498	1,452
<b>CURRENT ASSETS</b>			
Debtors		72,696	83,269
Cash at bank		102,264	61,641
		<u>174,960</u>	<u>144,910</u>
<b>CREDITORS</b>			
Amounts falling due within one year		<u>64,974</u>	<u>66,094</u>
<b>NET CURRENT ASSETS</b>		<u>109,986</u>	<u>78,816</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		<u>113,484</u>	<u>80,268</u>
<b>CAPITAL AND RESERVES</b>			
Called up share capital	3	775	775
Capital redemption reserve		225	225
Profit and loss account		<u>112,484</u>	<u>79,268</u>
<b>SHAREHOLDERS' FUNDS</b>		<u>113,484</u>	<u>80,268</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2016 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 11 October 2016 and were signed by:



P W Watson - Director

**NOTES TO THE ABBREVIATED ACCOUNTS  
FOR THE YEAR ENDED 31 JULY 2016**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

**Turnover**

Turnover represents net invoiced sales of services, excluding value added tax.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings - 25% on cost

Computer equipment - 25% on cost

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

**2. TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 August 2015	8,185
Additions	3,019
	<hr/>
At 31 July 2016	11,204
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<b>DEPRECIATION</b>	
At 1 August 2015	6,733
Charge for year	973
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At 31 July 2016	7,706
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<b>NET BOOK VALUE</b>	
At 31 July 2016	3,498
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At 31 July 2015	1,452
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**3. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2016 £	2015 £
775	Ordinary	£1	775	775
			<hr/>	<hr/>