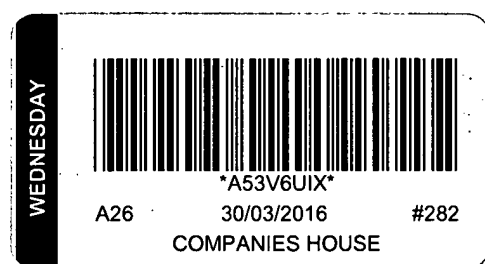


ABBREVIATED UNAUDITED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2015
FOR
BDM BELLA DESIGN AND MARKETING LIMITED



**CONTENTS OF THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2015**

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BDM BELLA DESIGN AND MARKETING LIMITED

**COMPANY INFORMATION
FOR THE YEAR ENDED 31 JULY 2015**

DIRECTOR:

P W Watson

SECRETARY:

Mrs A Watson

REGISTERED OFFICE:

Booths Hall
Booths Park
Chelford Road
Knutsford
Cheshire
WA16 8QZ

REGISTERED NUMBER:

05500657

ACCOUNTANTS:

Murray Smith LLP
Chartered Accountants
Darland House
44 Winnington Hill
Northwich
Cheshire
CW8 1AU

**ABBREVIATED BALANCE SHEET
31 JULY 2015**

	Notes	2015 £	2014 £
FIXED ASSETS			
Tangible assets	2	1,452	1,124
CURRENT ASSETS			
Debtors		83,269	65,523
Cash at bank		61,641	66,460
		<u>144,910</u>	<u>131,983</u>
CREDITORS			
Amounts falling due within one year		<u>66,094</u>	<u>70,887</u>
NET CURRENT ASSETS		<u>78,816</u>	<u>61,096</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>80,268</u>	<u>62,220</u>
CAPITAL AND RESERVES			
Called up share capital	3	775	775
Capital redemption reserve		225	225
Profit and loss account		<u>79,268</u>	<u>61,220</u>
SHAREHOLDERS' FUNDS		<u>80,268</u>	<u>62,220</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2015.

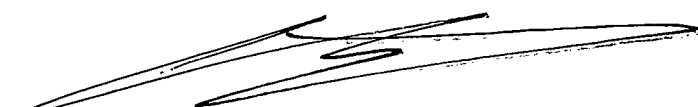
The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2015 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 24 September 2015 and were signed by:



P W Watson - Director

**NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 31 JULY 2015**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on cost
Computer equipment	- 25% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. TANGIBLE FIXED ASSETS

	Total £
COST	
At 1 August 2014	6,978
Additions	1,207
	<hr/>
At 31 July 2015	8,185
	<hr/>
DEPRECIATION	
At 1 August 2014	5,854
Charge for year	879
	<hr/>
At 31 July 2015	6,733
	<hr/>
NET BOOK VALUE	
At 31 July 2015	1,452
	<hr/>
At 31 July 2014	1,124
	<hr/>

3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2015 £	2014 £
775	Ordinary	£1	775	775
			<hr/>	<hr/>