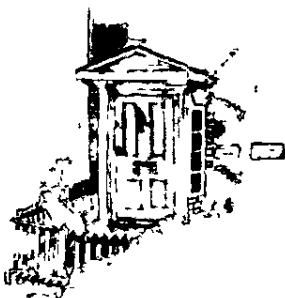


COPIES FOR -	
H M INSPECTOR OF TAXES	<input type="checkbox"/>
REGISTRAR OF COMPANIES	<input checked="" type="checkbox"/>
DMC PARTNERSHIP	<input type="checkbox"/>

BRAND PASSION LTD

DIRECTOR'S REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 30 JUNE 2009



dmc partnership
chartered accountants

business and taxation advisers

Yew Tree House • Lewes Road • Forest Row • East Sussex RH18 5AA • Tel (01342) 824181 • Fax (01342) 825323

www.dmcpartnership.com

SATURDAY



PC3 *PN8Z9HAJ* 152
06/02/2010
COMPANIES HOUSE

BRAND PASSION LTD

COMPANY INFORMATION

DIRECTOR	Mr A Martorana
COMPANY SECRETARY	Mrs C M Martorana
COMPANY NUMBER	05487065
REGISTERED OFFICE	Quarry Lodge Stone Quarry Road Chelwood Gate West Sussex RH17 7LS
ACCOUNTANT	DMC Partnership Chartered Accountants Yew Tree House Lewes Road Forest Row East Sussex RH18 5AA

BRAND PASSION LTD

CONTENTS

	Page
Director's report	1
Profit and loss account	2
Balance sheet	3
Notes to the financial statements	4 - 6

BRAND PASSION LTD

DIRECTOR'S REPORT FOR THE YEAR ENDED 30 JUNE 2009

The director presents his report and the financial statements for the year ended 30 June 2009

PRINCIPAL ACTIVITIES

The company's principal activity is that of business and management consultancy. The company is continuing to seek assignments during the year, in the UK and Europe.

DIRECTOR

The director who served during the year and his interest in the company's issued share capital was

	Ordinary shares of £1 each	
	30/6/09	1/7/08
Mr A Martorana	100	100

In preparing this report, the director has taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

This report was approved by the board on 2nd February 2010 and signed on its behalf


Mrs C M Martorana
Secretary

BRAND PASSION LTD

**PROFIT AND LOSS ACCOUNT
FOR THE YEAR ENDED 30 JUNE 2009**

	Note	2009 £	2008 £
TURNOVER	1	175	150
Administrative expenses		<u>(12,271)</u>	<u>(7,492)</u>
OPERATING LOSS	2	(12,096)	(7,342)
Interest receivable		<u>164</u>	<u>356</u>
LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION		(11,932)	(6,986)
Tax on loss on ordinary activities		<u>-</u>	<u>-</u>
LOSS FOR THE FINANCIAL YEAR	8	<u>(11,932)</u>	<u>(6,986)</u>

The notes on pages 4 to 6 form part of these financial statements

BRAND PASSION LTD
REGISTERED NUMBER: 05487065


BALANCE SHEET
AS AT 30 JUNE 2009

	Note	£	2009	£	£	2008	£
FIXED ASSETS							
Tangible fixed assets	4			2,077			1,489
CURRENT ASSETS							
Debtors	5	-				1,623	
Cash at bank		6,115				16,617	
		<u>6,115</u>				<u>18,240</u>	
CREDITORS: amounts falling due within one year	6	(16,913)				(16,518)	
NET CURRENT (LIABILITIES)/ASSETS				(10,798)			1,722
TOTAL ASSETS LESS CURRENT LIABILITIES				(8,721)			3,211
CAPITAL AND RESERVES							
Called up share capital	7			100			100
Profit and loss account	8			(8,821)			3,111
SHAREHOLDERS' (DEFICIT)/FUNDS				(8,721)			3,211

The director considers that the company is entitled to exemption from the requirement to have an audit under the provisions of section 477 of the Companies Act 2006 ("the Act") and members have not required the company to obtain an audit for the year in question in accordance with section 476 of the Act. The director acknowledges his responsibility for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at 30 June 2009 and of its loss for the year then ended in accordance with the requirements of sections 394 and 395 of the Act and which otherwise comply with the requirements of the Companies Act 2006 relating to the financial statements so far as applicable to the company.

The financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006 and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

The financial statements were approved and authorised for issue by the board and were signed on its behalf on

2nd February 2010

Mr A Martorana
 Director
2/2/2010

The notes on pages 4 to 6 form part of these financial statements

BRAND PASSION LTD

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2009

1. ACCOUNTING POLICIES

1.1 BASIS OF PREPARATION OF FINANCIAL STATEMENTS

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 TURNOVER

Turnover comprises revenue recognised by the company in respect of goods and services supplied, exclusive of Value Added Tax and trade discounts

1.3 TANGIBLE FIXED ASSETS AND DEPRECIATION

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of fixed assets, less their estimated residual value, over their expected useful lives on the following bases

Fixtures & fittings	-	25%	reducing balance
Office equipment	-	25%	reducing balance

2. OPERATING LOSS

The operating loss is stated after charging

	2009 £	2008 £
Depreciation of tangible fixed assets		
- owned by the company	693	496

3. DIRECTOR'S REMUNERATION

BRAND PASSION LTD

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2009**

4. TANGIBLE FIXED ASSETS

	Furniture, fittings and equipment £
COST	
At 1 July 2008	3,530
Additions	1,281
	<hr/>
At 30 June 2009	4,811
	<hr/>
DEPRECIATION	
At 1 July 2008	2,041
Charge for the year	693
	<hr/>
At 30 June 2009	2,734
	<hr/>
NET BOOK VALUE	
At 30 June 2009	2,077
	<hr/>
At 30 June 2008	1,489
	<hr/>

5. DEBTORS

	2009 £	2008 £
Other debtors	-	1,623
	<hr/>	<hr/>

**6 CREDITORS:
AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2009 £	2008 £
Social security and other taxes	34	5
Other creditors	16,879	16,513
	<hr/>	<hr/>
	16,913	16,518
	<hr/>	<hr/>

7. SHARE CAPITAL

	2009 £	2008 £
ALLOTTED, CALLED UP AND FULLY PAID		
100 Ordinary shares of £1 each	100	100
	<hr/>	<hr/>

BRAND PASSION LTD

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2009**

8. RESERVES

	Profit and loss account £
At 1 July 2008	3,111
Loss for the year	(11,932)
	<hr/>
At 30 June 2009	(8,821)
	<hr/>

9. DIVIDENDS

	2009 £	2008 £
Dividends paid on equity capital	-	2,750
	<hr/>	<hr/>

10. CONTROLLING PARTY

The company was controlled throughout the current and previous period by its director A Martorana and company secretary, C M Martorana, by virtue of the fact that between them they own all of the company's ordinary issued share capital