

Registered Number 05486605

Pure Media (Oxfordshire) Limited

Abbreviated Accounts

30 June 2011

Pure Media (Oxfordshire) Limited

Registered Number 05486605

Company Information

Registered Office:

7 Donnington Close
Witney
Oxfordshire
OX28 5FR

Reporting Accountants:

Jamesons Limited

Jamesons House
Compton Way
Witney
Oxfordshire
OX28 3AB

Pure Media (Oxfordshire) Limited

Registered Number 05486605

Balance Sheet as at 30 June 2011

	Notes	2011 £	2010 £
Fixed assets			
Tangible	2	821	1,270
		<u>821</u>	<u>1,270</u>
Current assets			
Debtors		31,776	48,545
Cash at bank and in hand		105,279	112,337
Total current assets		<u>137,055</u>	<u>160,882</u>
Creditors: amounts falling due within one year		(105,823)	(113,541)
Net current assets (liabilities)		31,232	47,341
Total assets less current liabilities		<u>32,053</u>	<u>48,611</u>
Provisions for liabilities		(164)	(267)
Total net assets (liabilities)		<u>31,889</u>	<u>48,344</u>
Capital and reserves			
Called up share capital	3	100	100
Profit and loss account		31,789	48,244
Shareholders funds		<u>31,889</u>	<u>48,344</u>

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- a. For the year ending 30 June 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
 - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
 - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
 - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 03 November 2011

And signed on their behalf by:

G Kelly, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the Abbreviated Accounts

For the year ending 30 June 2011

1 Accounting policies

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods and services, excluding value added tax.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Computer equipment 25% on cost

2 Tangible fixed assets

		Total
		£
Cost		
At 01 July 2010	-	5,564
At 30 June 2011	-	<u>5,564</u>
Depreciation		
At 01 July 2010		4,294
Charge for year	-	449
At 30 June 2011	-	<u>4,743</u>
Net Book Value		
At 30 June 2011		821
At 30 June 2010	-	<u>1,270</u>

3 Share capital

	2011	2010
	£	£
Allotted, called up and fully paid:		
100 Ordinary shares of £1 each	100	100

