# GOLLEY SLATER SCOTLAND LIMITED (previously Golley Slater North Limited)

Report and Financial Statements
31 March 2015

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## **REPORT AND FINANCIAL STATEMENTS 2015**

| CONTENTS                                 | Page         |
|--|--------------|
| Officers and professional advisers       | 1            |
| Directors' report                        | 2            |
| Statement of directors' responsibilities | 3            |
| Independent auditors' report             | 4-5          |
| Profit and loss account                  | 6            |
| Balance sheet                            | . 7          |
| Notes to the financial statements        | <b>9.</b> 12 |

## OFFICERS AND PROFESSIONAL ADVISERS

## **DIRECTORS**

T P Jessen D L Longden M Williams

## **SECRETARY**

**Acuity Secretaries Limited** 

## REGISTERED OFFICE

Wharton Place Wharton Street Cardiff CF10 1GS

## **BANKERS**

HSBC Bank Plc 97 Bute Street Cardiff Bay Cardiff CF10 5NA

## **AUDITORS**

Kingston Smith LLP 141 Wardour Street London W1F 0UT

#### **DIRECTORS' REPORT**

The directors present their report and the audited financial statements for the year ended 31 March 2015.

This directors' report has been prepared in accordance with the special provisions relating to small companies under part 15 of the Companies Act 2006.

#### **ACTIVITIES**

The principal activity of the company is that of an advertising and public relations agency.

#### RESULTS AND FUTURE PROSPECTS

The company's results for the financial period are set out in the profit and loss account on page 6 and its financial position at 31 March 2015 is set out in the balance sheet on page 7. The directors consider the company's future prospects to be satisfactory.

The directors have considered the use of the going concern basis in the preparation of the financial statements and have concluded that it was appropriate. More information is provided in note 1 of the financial statements.

There have been no significant events since the balance sheet date.

#### **DIVIDENDS**

No dividend was paid or proposed for the current financial year or the prior financial period.

#### DIRECTORS

The current directors of the company, who served throughout the financial year unless stated otherwise, are as shown on page 1.

### **AUDITORS**

In the case of each of the persons who are directors of the company at the date when this report is approved:

- so far as each of the directors is aware, there is no relevant audit information (as defined in the Companies Act 2006) of which the company's auditors are unaware; and
- each of the directors has taken all the steps that they ought to have taken as a director to make themselves aware of any relevant audit information (as defined) and to establish that the company's auditors are aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of the Companies Act 2006.

Approved by the Board of Directors and signed on behalf of the Board

D Longden Director

Date 19110115

## STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

## INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF GOLLEY SLATER SCOTLAND LIMITED

We have audited the financial statements of Golley Slater Scotland Limited for the year ended 31 March 2015 which comprise the profit and loss account, the balance sheet and the related notes 1 to 13. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

#### Respective responsibilities of directors and auditors

As explained more fully in the Directors' Responsibilities Statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition we read all the financial and non-financial information in the directors' report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

### Opinion on financial statements

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2015 and of its profit for the year then ended;
- · have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been properly prepared in accordance with the Companies Act 2006;

#### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

## INDEPENDENT AUDITORS' REPORT (CONTINUED) TO THE MEMBERS OF GOLLEY SLATER SCOTLAND LIMITED

## Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

Ian Graham (Senior Statutory Auditor)

for and on behalf of Kingston Smith LLP

20 October 2015

Chartered Accountants Statutory Auditor 141 Wardour Street London

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## PROFIT AND LOSS ACCOUNT Year ended 31 March 2015

|   | Note | Year<br>ended 31<br>March<br>2015<br>£ | Year<br>ended 31<br>March<br>2014<br>£ |
|---|------|--|--|
| TURNOVER                                      | 2    | 751,098                                | 509,026                                |
| Cost of sales                                 |      | (239,802)                              | (125,558)                              |
| Gross profit                                  |      | 511,296                                | 383,468                                |
| Administrative expenses                       |      | (491,113)                              | (360,449)                              |
| PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION | 4    | 20,183                                 | 23,019                                 |
| Tax on profit on ordinary activities          | 5    | (4,250)                                | (4,685)                                |
| PROFIT FOR THE FINANCIAL PERIOD               | 10   | 15,933                                 | 18,334                                 |

All activities derive from continuing operations.

There have been no recognised gains and losses for the current financial year or the prior financial period other than as stated in the profit and loss account and, accordingly, no separate statement of total recognised gains and losses is presented.

## BALANCE SHEET 31 March 2015

|  | Note | 31<br>March<br>2015<br>£ | 31<br>March<br>2014<br>£ |
|--|------|--------------------------|--------------------------|
| FIXED ASSETS                                   |      | _                        | _                        |
| Intangible assets                              | 6    | 63,110                   | 63,110                   |
| CURRENT ASSETS                                 |      |                          |                          |
| Debtors  | 7    | 116,119                  | 95,936                   |
| CREDITORS: amounts falling due within one year | 8    | (4,250)                  | _                        |
| NET CURRENT ASSETS                             |      | 111,869                  | 95,936                   |
| NET ASSETS                                     |      | 174,979                  | 159,046                  |
| CAPITAL AND RESERVES                           |      | ·                        |                          |
| Called up share capital                        | 9    | 1,000                    | 1,000                    |
| Profit and loss account                        | 10   | 173,979                  | 158,046                  |
| SHAREHOLDERS' FUNDS                            | 10   | 174,979                  | 159,046                  |

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within part 15 of the Companies Act 2006.

These financial statements were approved and authorised for issue by the Board of Directors on Signed on behalf of the Board of Directors

Director

Company Registration No. 05458135

T P Jessen Director

#### 1. ACCOUNTING POLICIES

The financial statements are prepared in accordance with applicable United Kingdom accounting standards. The particular accounting policies adopted, which have been applied consistently throughout the current financial year and the prior financial period, are described below.

#### Accounting convention

The financial statements are prepared under the historical cost convention.

#### Going concern basis

The financial statements have been prepared on the going concern basis.

#### Acquisitions and goodwill

On the acquisition of a business, fair values are attributed to the group's share of net separable assets. Following the issue of FRS 10, "Goodwill and intangible assets", goodwill is capitalised as an intangible asset.

Goodwill impairment is assessed by comparing the carrying value of goodwill to the net present value of future cash flows derived from the operating performance underpinned by each cash generating unit's three year forecast. After this period, growth rates equivalent to expected nominal GDP are generally assumed. In accordance with FRS 10 and 11 the carrying value of goodwill is reviewed for impairment on the basis stipulated in FRS 11 and adjusted to the recoverable amount if required. Impairment is recognised in the Profit and Loss Account and is not subsequently reversed. The individual circumstances of each future acquisition will be assessed to determine the appropriate treatment of any related goodwill.

Previously the company has amortised goodwill on a straight line basis over an estimated useful economic life of 20 years.

#### **Taxation**

Current tax is provided at amounts expected to be paid (or recovered) using the tax rates and laws that have been enacted or substantively enacted at the balance sheet date.

Deferred taxation is provided in full on timing differences that result in an obligation at the balance sheet date to pay more tax, or a right to pay less tax, at a future date, at rates expected to apply when they crystallise based on current tax rates and law. Timing differences arise from the inclusion of items of income and expenditure in taxation computations in periods different from those in which they are included in the financial statements.

Deferred tax assets are recognised to the extent that it is regarded as more likely than not that they will be recovered. Deferred tax assets and liabilities are not discounted.

## Trade debtors and trade creditors

The company has no trade debtor or trade creditor balances as the sales ledger and purchase ledger are operated by Golley Slater Group Limited, the immediate parent company.

#### Cash flow statement

The company has taken advantage of the exemption under FRS 1 (revised 1996) from preparing a cash flow statement, being a wholly-owned subsidiary of Golley Group Limited and included in its consolidated financial statements which are publicly available.

## Revenue recognition

Revenue is recognised in the period in which the service is performed.

Advertising and marketing production revenue is recognised in the year in which the project is worked on. For projects which fall over the financial year end, income is recognised to reflect the partial completion of the contractual obligation in accordance with UITF40

#### 2. TURNOVER

Turnover represents amounts derived from the provision of services which fall within the company's ordinary activities after deduction of trade discounts and value added tax. The directors consider that the company has only one class of business and consequently no further analysis of turnover or profit or loss is given.

The turnover, which arises in the United Kingdom, is attributable to the company's principal activity.

## 3. INFORMATION REGARDING DIRECTORS AND EMPLOYEES

| Year                  | Year     |
|-----------------------|----------|
| ended 31              | ended 31 |
| March                 | March    |
| 2015                  | 2014     |
| £                     | £        |
| Directors' emoluments |          |
| Emoluments -          | -        |
|                       |          |

There were no pension contributions paid on behalf of the directors during the current financial year or the prior financial period.

The Directors are remunerated by Golley Slater Group Limited for their services to the group as a whole. It is not practicable to split their remuneration between the companies of which they are directors and, accordingly, the above figures contain no emoluments in respect of these directors.

| ·  | £            | £           |
|--|--------------|-------------|
| Employee costs during the period (including directors)   |              |             |
| Wages and salaries                                       | 298,290      | 219,079     |
| Social security costs                                    | 30,715       | 25,021      |
|  | 329,005      | 244,100     |
| Average number of persons employed (including directors) |              |             |
| Production   | 1            | -           |
| Sales and account handling                               | 8            | 8           |
| -  |              |             |
|  | 9            | 8           |
|  | <del>-</del> | <del></del> |

## 4. PROFIT/(LOSS) ON ORDINARY ACTIVITIES BEFORE TAXATION

|    |   | Year<br>ended 31<br>March<br>2015<br>£ | Year<br>ended 31<br>March<br>2014<br>£ |
|----|---|--|--|
|    | Profit on ordinary activities before taxation is  | _                                      | _                                      |
|    | after charging Auditors' remuneration   | 1,000                                  | 1,000                                  |
|    | Management charge from parent company   | 50,810                                 | 37,346                                 |
| 5. | TAX ON PROFIT/(LOSS) ON ORDINARY ACTIVITIES   |  |  |
|    |   | Year<br>ended 31<br>March<br>2015<br>£ | Year<br>ended 31<br>March<br>2014<br>£ |
|    | Current taxation  | _                                      | <del>-</del>                           |
|    | United Kingdom corporation tax:   |  |  |
|    | Current tax on income for the financial period at 20 % (31 March 2014 - 20%) Adjustment in respect of prior years                         | 4,250                                  | 4,806<br>(121)                         |
|    | Adjustinent in respect of prior yours   |  | 4,685                                  |
|    |   | <u> </u>                               | <del></del>                            |
|    | The difference between the current taxation shown above and the amount rate of UK corporation tax to the profit before tax is as follows: | calculated by applying                 | the standard                           |
|    | •   | £                                      | 2                                      |
|    | Profit on ordinary activities before tax  | 20,183                                 | 23,019                                 |
|    | Tax on profit on ordinary activities before tax at 20%  |  |  |
|    | (31 March 2014 – 20%)   | 4,037                                  | 4,604                                  |
|    | Factors affecting charge for the financial period   | •••                                    |  |
|    | Expenses not deductible for tax purposes Adjustment in respect of prior years   | 213                                    | 202<br>(121)                           |
|    | Current tax charge for the financial period   | 4,250                                  | 4,685                                  |
|    |   | =                                      | <del></del>                            |

## NOTES TO THE FINANCIAL STATEMENTS Year ended 31 March 2015

## 6. INTANGIBLE FIXED ASSETS

| u. | INTAINGIBLE PIAED ASSETS  |               |                 |
|----|---|---------------|-----------------|
|    |   |               | Goodwill<br>£   |
|    | Cost  |               | -               |
|    | At 1 April 2014 and at 31 March 2015  |               | 72,470          |
|    | Accumulated amortisation  |               | 0.240           |
|    | At 1 April 2014 and at 31 March 2015  |               | 9,360           |
|    | Net book value  |               | <i>(2.110</i> . |
|    | At 1 April 2014 and at 31 March 2015  |               | 63,110          |
| 7. | DEBTORS   |               |                 |
|    | Debtors relate to amounts owed by the immediate parent company, Golley Slater Gro | oup Limited.  |                 |
| 8. | CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR                                    |               |                 |
|    |   | 31            | 31              |
|    |   | March<br>2015 | March<br>2014   |
|    |   | £             | £               |
|    | Corporation tax   | 4,250         |                 |
|    |   | 4,250         |                 |
| 9. | CALLED UP SHARE CAPITAL   |               |                 |
| 9. | CALLED OF SHARE CAPITAL   | 31            | 31              |
|    |   | March         | March           |
|    |   | 2015          | 2014            |
|    |   | £             | £               |
|    | Authorised, allotted and fully paid   | 800           | 800             |
|    | 800 'A' ordinary shares of £1 each 200 'B' ordinary shares of £1 each             | 200           | 200             |
|    | 200 D Ordinary maios of Dr odon   |               |                 |
|    |   | 1,000         | 1,000           |

The 'A' ordinary shares and 'B' ordinary shares shall be separate classes of shares but shall rank pari passu in all respects. The 'A' and 'B' shares have one vote per share.

## 10. COMBINED RECONCILIATION OF MOVEMENT IN SHAREHOLDERS' FUNDS AND STATEMENT OF MOVEMENTS ON RESERVES

|  | Issued<br>share<br>capital<br>£ | Profit and<br>loss<br>account<br>£ | Total<br>31<br>March<br>2015<br>£ | Total<br>31<br>March<br>2014<br>£ |
|--|---------------------------------|------------------------------------|-----------------------------------|-----------------------------------|
| Opening shareholders' funds Profit/(loss) for the financial period | 1,000                           | 158,046<br>15,933                  | 159,046<br>15,933                 | 140,712<br>18,334                 |
| Closing shareholders' funds  | 1,000                           | 173,979                            | 174,979                           | 159,046                           |

### 11. RELATED PARTY TRANSACTIONS

The company has applied the exemption granted by paragraph 3(c) of Financial Reporting Standard 8 not to disclose related party transactions with group companies, where 100% of the voting rights of the subsidiary company are controlled within the group.

#### 12. CONTINGENT LIABILITY

The company is party to a cross guarantee structure with the Group's bankers by means of a fixed and floating charge over all of the assets of the Group companies in favour of HSBC Plc and A O Golley. The amount dealt with in these financial statements is £nil (31st March 2014: £nil).

At 31st March 2015, net assets of the Group were £6,353,854 (31st March 2014: £6,368,271), and net borrowings under this Group arrangement amounted to £nil (31st March 2014: £2,426,042

## 13. ULTIMATE PARENT COMPANY AND CONTROLLING PARTY

The ultimate parent company and controlling party is Golley Group Limited and the immediate parent company is Golley Slater Group Limited, both of which are registered in England and Wales. Golley Group Limited is the largest and Golley Slater Group Limited the smallest group into which Golley Slater Scotland Limited is consolidated.

Copies of the financial statements of Golley Group Limited and Golley Slater Group Limited are available from Companies House, Crown Way, Maindy, Cardiff CF14 3UZ.