

COMPANY REGISTRATION NUMBER 05439078

**A & P MARKETING LIMITED**  
**UNAUDITED ABBREVIATED ACCOUNTS**  
**FOR THE YEAR ENDED**  
**31 MARCH 2015**

FRIDAY



\*A4M0QYSB\*

A21

11/12/2015

#52

COMPANIES HOUSE

# **A & P MARKETING LIMITED**

## **ABBREVIATED ACCOUNTS**

**YEAR ENDED 31 MARCH 2015**

| <b>CONTENTS</b>                   | <b>PAGE</b> |
|-----------------------------------|-------------|
| Abbreviated balance sheet         | <b>1</b>    |
| Notes to the abbreviated accounts | <b>3</b>    |

# A & P MARKETING LIMITED

## ABBREVIATED BALANCE SHEET

31 MARCH 2015

|   | Note     | 2015<br>£     | 2014<br>£      |
|---|----------|---------------|----------------|
| <b>FIXED ASSETS</b>                                   | <b>2</b> |               |                |
| Intangible assets                                     |          | -             | 4,500          |
| Tangible assets                                       |          | <u>601</u>    | <u>355</u>     |
|   |          | <u>601</u>    | <u>4,855</u>   |
| <b>CURRENT ASSETS</b>                                 |          |               |                |
| Debtors   |          | 21,171        | 19,325         |
| Cash at bank and in hand                              |          | <u>18,509</u> | <u>1,811</u>   |
|   |          | 39,680        | 21,136         |
| <b>CREDITORS: Amounts falling due within one year</b> |          | <u>37,276</u> | <u>25,506</u>  |
| <b>NET CURRENT ASSETS/(LIABILITIES)</b>               |          | <u>2,404</u>  | <u>(4,370)</u> |
| <b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>          |          | <u>3,005</u>  | <u>485</u>     |
| <b>PROVISIONS FOR LIABILITIES</b>                     |          | <u>120</u>    | <u>71</u>      |
|   |          | <u>2,885</u>  | <u>414</u>     |
| <b>CAPITAL AND RESERVES</b>                           |          |               |                |
| Called-up equity share capital                        | 3        | 100           | 100            |
| Profit and loss account                               |          | <u>2,785</u>  | <u>314</u>     |
| <b>SHAREHOLDERS' FUNDS</b>                            |          | <u>2,885</u>  | <u>414</u>     |

The Balance sheet continues on the following page.  
The notes on pages 3 to 4 form part of these abbreviated accounts.

# **A & P MARKETING LIMITED**

## **ABBREVIATED BALANCE SHEET** *(continued)*

**31 MARCH 2015**

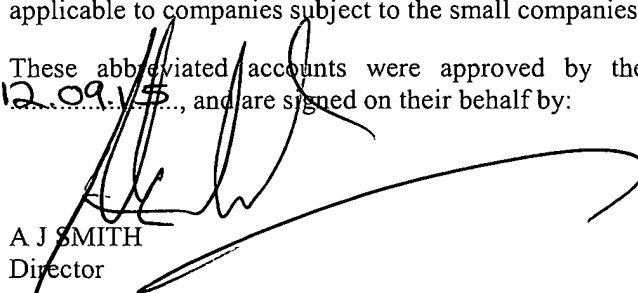
For the year ended 31 March 2015 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These abbreviated accounts have been prepared in accordance with the special provisions applicable to companies subject to the small companies regime.

These abbreviated accounts were approved by the directors and authorised for issue on 12.09.15, and are signed on their behalf by:



A J SMITH  
Director

Company Registration Number: 05439078

**The notes on pages 3 to 4 form part of these abbreviated accounts.**

**A & P MARKETING LIMITED**  
**NOTES TO THE ABBREVIATED ACCOUNTS**  
**YEAR ENDED 31 MARCH 2015.**

**1. ACCOUNTING POLICIES**

**Basis of accounting**

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

The turnover shown in the profit and loss account represents the value of all work done during the period, exclusive of Value Added Tax. Turnover is recognised at the point at which the company has fulfilled its contractual obligations and the risks and rewards attaching to the sale have been transferred to the customer.

**Amortisation**

Amortisation is calculated so as to write off the cost of an asset over the useful economic life of that asset as follows:

Goodwill - straight line over 10 years

**Fixed assets**

All fixed assets are initially recorded at cost.

**Depreciation**

Depreciation is calculated so as to write off the cost of an asset over the useful economic life of that asset as follows:

Computer Equipment - straight line over 3 years

Office Furniture - straight line over 5 years

**Deferred taxation**

Deferred tax is recognised in respect of all material timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more tax.

The only exception is that deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

# A & P MARKETING LIMITED

## NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31 MARCH 2015

### 1. ACCOUNTING POLICIES *(continued)*

#### Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

### 2. FIXED ASSETS

|                         | Intangible<br>Assets<br>£ | Tangible<br>Assets<br>£ | Total<br>£    |
|-------------------------|---------------------------|-------------------------|---------------|
| <b>COST</b>             |                           |                         |               |
| At 1 April 2014         | 45,000                    | 3,057                   | 48,057        |
| Additions               | —                         | 772                     | 772           |
| Disposals               | —                         | (836)                   | (836)         |
| <b>At 31 March 2015</b> | <b>45,000</b>             | <b>2,993</b>            | <b>47,993</b> |
| <b>DEPRECIATION</b>     |                           |                         |               |
| At 1 April 2014         | 40,500                    | 2,702                   | 43,202        |
| Charge for year         | 4,500                     | 526                     | 5,026         |
| On disposals            | —                         | (836)                   | (836)         |
| <b>At 31 March 2015</b> | <b>45,000</b>             | <b>2,392</b>            | <b>47,392</b> |
| <b>NET BOOK VALUE</b>   |                           |                         |               |
| At 31 March 2015        | —                         | 601                     | 601           |
| At 31 March 2014        | 4,500                     | 355                     | 4,855         |

### 3. SHARE CAPITAL

Allotted, called up and fully paid:

|                            | 2015       |            | 2014       |            |
|----------------------------|------------|------------|------------|------------|
|                            | No         | £          | No         | £          |
| Ordinary shares of £1 each | <u>100</u> | <u>100</u> | <u>100</u> | <u>100</u> |