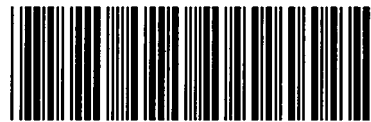


COMPANY REGISTRATION NUMBER 05439078

A & P MARKETING LIMITED
UNAUDITED ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED
31 MARCH 2014

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A & P MARKETING LIMITED

ABBREVIATED ACCOUNTS

YEAR ENDED 31 MARCH 2014

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A & P MARKETING LIMITED

ABBREVIATED BALANCE SHEET

31 MARCH 2014

	Note	2014 £	2013 £
FIXED ASSETS	2		
Intangible assets		4,500	9,000
Tangible assets		<u>355</u>	<u>465</u>
		4,855	9,465
CURRENT ASSETS			
Debtors		19,325	9,367
Cash at bank and in hand		<u>1,811</u>	<u>1,432</u>
		21,136	10,799
CREDITORS: Amounts falling due within one year		<u>25,506</u>	<u>18,782</u>
NET CURRENT LIABILITIES		(4,370)	(7,983)
TOTAL ASSETS LESS CURRENT LIABILITIES		485	1,482
PROVISIONS FOR LIABILITIES		<u>71</u>	<u>93</u>
		414	1,389
CAPITAL AND RESERVES			
Called-up equity share capital	3	100	100
Profit and loss account		<u>314</u>	<u>1,289</u>
SHAREHOLDERS' FUNDS		<u>414</u>	<u>1,389</u>

The Balance sheet continues on the following page.
The notes on pages 3 to 4 form part of these abbreviated accounts.

A & P MARKETING LIMITED

ABBREVIATED BALANCE SHEET *(continued)*

31 MARCH 2014

For the year ended 31 March 2014 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These abbreviated accounts have been prepared in accordance with the special provisions applicable to companies subject to the small companies regime.

These abbreviated accounts were approved by the directors and authorised for issue on 27/3/14, and are signed on their behalf by:


A J SMITH
Director

Company Registration Number: 05439078

The notes on pages 3 to 4 form part of these abbreviated accounts.

A & P MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31 MARCH 2014

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

Amortisation

Amortisation is calculated so as to write off the cost of an asset over the useful economic life of that asset as follows:

Goodwill - straight line over 10 years

Fixed assets

All fixed assets are initially recorded at cost.

Depreciation

Depreciation is calculated so as to write off the cost of an asset over the useful economic life of that asset as follows:

Computer Equipment - straight line over 3 years

Office Furniture - straight line over 5 years

Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease.

Deferred taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more tax.

Deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted.

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date.

A & P MARKETING LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31 MARCH 2014

1. ACCOUNTING POLICIES *(continued)*

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

2. FIXED ASSETS

	Intangible Assets £	Tangible Assets £	Total £
COST			
At 1 April 2013	45,000	2,875	47,875
Additions	—	182	182
At 31 March 2014	45,000	3,057	48,057
DEPRECIATION			
At 1 April 2013	36,000	2,410	38,410
Charge for year	4,500	292	4,792
At 31 March 2014	40,500	2,702	43,202
NET BOOK VALUE			
At 31 March 2014	4,500	355	4,855
At 31 March 2013	9,000	465	9,465

3. SHARE CAPITAL

Allotted, called up and fully paid:

	2014		2013	
	No	£	No	£
Ordinary shares of £1 each	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>