# **COMPANY REGISTRATION NUMBER 05439078**

# A & P MARKETING LIMITED UNAUDITED ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2013

FRIDAY

\*AZNNOEZIG

20/12/2013 COMPANIES HOUSE #254

# ABBREVIATED ACCOUNTS

# YEAR ENDED 31 MARCH 2013

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# ABBREVIATED BALANCE SHEET

# 31 MARCH 2013

		2013	2012	
	Note	£	£	£
FIXED ASSETS	2			
Intangible assets			9,000	13,500
Tangible assets			<u>465</u>	831
			9,465	14,331
CURRENT ASSETS				
Debtors		9,367		2,679
Cash at bank and in hand		1,432		5,645
		10,799		8,324
CREDITORS: Amounts falling due within or	ie year	18,782		21,331
NET CURRENT LIABILITIES		•	(7,983)	(13,007)
TOTAL ASSETS LESS CURRENT LIABILI	ITIES		1,482	1,324
PROVISIONS FOR LIABILITIES			93	166
			1,389	1,158
CAPITAL AND RESERVES				
Called-up equity share capital	3		100	100
Profit and loss account			1,289	1,058
SHAREHOLDERS' FUNDS			1,389	1,158

The Balance sheet continues on the following page

The notes on pages 3 to 4 form part of these abbreviated accounts.

#### ABBREVIATED BALANCE SHEET (continued)

#### 31 MARCH 2013

For the year ended 31 March 2013 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies

#### Directors' responsibilities

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476, and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts

These abbreviated accounts have been prepared in accordance with the special provisions applicable to companies subject to the small companies regime

These abbreviated accounts were approved by the directors and authorised for issue on 19/1/22?, and are signed on their behalf by

A J SMITH Director

Company Registration Number 05439078

#### NOTES TO THE ABBREVIATED ACCOUNTS

#### YEAR ENDED 31 MARCH 2013

#### 1. ACCOUNTING POLICIES

#### Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

#### **Turnover**

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax

#### Amortisation

Amortisation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Goodwill

straight line over 10 years

#### Fixed assets

All fixed assets are initially recorded at cost

#### Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Computer Equipment

straight line over 3 years

Office Furniture

straight line over 5 years

#### Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease

### **Deferred taxation**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more tax

Deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date

# NOTES TO THE ABBREVIATED ACCOUNTS

# YEAR ENDED 31 MARCH 2013

# 1. ACCOUNTING POLICIES (continued)

#### Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

Intangible

Tangible

# 2. FIXED ASSETS

3.

		Intangible Assets	Tangible Assets	Total
		£	£	£
	COST	-	-	
	At 1 April 2012	45,000	3,318	48,318
	Additions	_	350	350
	Disposals		<u>(793)</u>	(793)
	At 31 March 2013	45,000	2,875	47,875
	DEPRECIATION			
	At 1 April 2012	31,500	2,487	33,987
	Charge for year	4,500	660	5,160
	On disposals		<u>(737)</u>	<u>(737)</u>
	At 31 March 2013	36,000	$\frac{2,410}{}$	38,410
	NET BOOK VALUE			
	At 31 March 2013	9,000	465	9,465
	At 31 March 2012	13,500	831	14,331
•	SHARE CAPITAL			
	Authorised share capital:			
			2013	2012
	1,000 Ordinary shares of £1 each		£ 1,000	£ 1,000
	Allotted, called up and fully paid:		_	
	, cancer up and they pare		2010	
		2013	2012	t £
	0.1	No £		100
	Ordinary shares of £1 each	100	100	