COMPANY REGISTRATION NUMBER 05439078

A & P MARKETING LIMITED UNAUDITED ABBREVIATED ACCOUNTS FOR THE YEAR ENDED 31 MARCH 2012

A07

28/08/2012 COMPANIES HOUSE #60

ABBREVIATED ACCOUNTS

YEAR ENDED 31 MARCH 2012

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ABBREVIATED BALANCE SHEET

31 MARCH 2012

		2012		2011	
	Note	£	£	£	£
FIXED ASSETS	2				
Intangible assets			13,500		18,000
Tangible assets			831		1,553
			14,331		19,553
CURRENT ASSETS					
Debtors		2,679		4,668	
Cash at bank and in hand		5,645		22,975	
		8,324		27,643	
CREDITORS: Amounts falling due	;				
within one year		21,331		21,443	
NET CURRENT					
(LIABILITIES)/ASSETS			(13,007)		6,200
TOTAL ASSETS LESS CURRENT	r ·				
LIABILITIES	•		1,324		25,753
					150
PROVISIONS FOR LIABILITIES			166		178
			1,158		25,575
CAPITAL AND RESERVES					
Called-up equity share capital	3		100		100
Profit and loss account			1,058		25,475
SHAREHOLDERS' FUNDS			1,158		25,575
			_,		

The Balance sheet continues on the following page

The notes on pages 3 to 4 form part of these abbreviated accounts.

ABBREVIATED BALANCE SHEET (continued)

31 MARCH 2012

The directors are satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the financial statements for the year by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act

The directors acknowledge their responsibilities for

- (1) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- (11) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

These abbreviated accounts were approved by the directors and authorised for issue on

208.12, and are signed on their behalf by

A J SMITH Director

Company Registration Number 05439078

The notes on pages 3 to 4 form part of these abbreviated accounts.

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31 MARCH 2012

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax

Amortisation

Amortisation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Goodwill

straight line over 10 years

Fixed assets

All fixed assets are initially recorded at cost

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Computer Equipment

straight line over 3 years

Office Furniture

straight line over 5 years

Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease

Deferred taxation

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events have occurred at that date that will result in an obligation to pay more, or a right to pay less or to receive more tax

Deferred tax assets are recognised only to the extent that the directors consider that it is more likely than not that there will be suitable taxable profits from which the future reversal of the underlying timing differences can be deducted

Deferred tax is measured on an undiscounted basis at the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws enacted or substantively enacted at the balance sheet date

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31 MARCH 2012

1. ACCOUNTING POLICIES (continued)

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities

2. FIXED ASSETS

		Intangible Assets £	Tangible Assets £	Total £
	COST	-		
	At 1 April 2011	45,000	4,631	49,631
	Disposals	_	(1,313)	(1,313)
	At 31 March 2012	45,000	3,318	48,318
	DEPRECIATION			
	At 1 April 2011	27,000	3,078	30,078
	Charge for year	4,500	722	5,222
	On disposals	-	(1,313)	(1,313)
	At 31 March 2012	31,500	2,487	33,987
	NET BOOK VALUE			
	At 31 March 2012	13,500	831	14,331
	At 31 March 2011	18,000	1,553	19,553
3.	SHARE CAPITAL			
	Authorised share capital:			
		2012		2011
		£	_	£
	1,000 Ordinary shares of £1 each	1,000	<u>-</u>	1,000
	Allotted, called up and fully paid:			
		2012	2011	
		No £	No	£
	100 Ordinary shares of £1 each	100 100	0 100	100