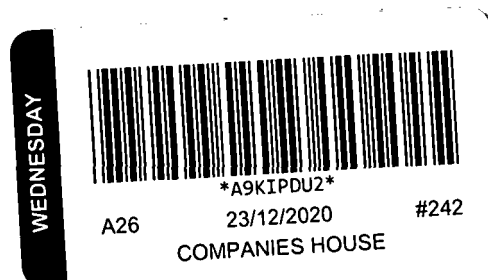


**Company Registration No. 5417892**

**Phonethread Limited**

**Annual Report and Financial Statements**

**52-week period ended 31 December 2019**



## Phonethread Limited

### Directors' report

The directors present their report and financial statements for the 52-week period ended 31 December 2019.

#### Principal activities

During the 52-week period the Company has not traded, has not incurred any liabilities and consequently has made neither profit nor loss.

#### Directors

The directors who served throughout the period and subsequently, except as shown below, were:

Mr S J Callander	(Appointed 25 March 2020)
Mrs C M Pape	(Appointed 31 July 2018, resigned 24 May 2019)
Mrs B Kelly-Bisla	(Appointed 19 December 2018, resigned 25 March 2020)
Mr M J Ford	(Appointed 24 May 2019)

The Directors' interests and rights to subscribe for shares in the Company's ultimate parent company (William Hill PLC) at 31 December 2019 and 1 January 2019 are disclosed in the financial statements of William Hill Organization Limited.

None of the Directors had any interests in the share capital of the Company or any other Group company (except as disclosed in the accounts of William Hill Organization Limited) at any time during the period.

Approved by the Board of Directors and signed on behalf of the Board



M J Ford  
Director  
18 December 2020

## **Phonethread Limited**

### **Directors' responsibility statement**

The directors are responsible for preparing the directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for the system of internal control, for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**Phonethread Limited****Balance sheet  
31 December 2019**

	Notes	31 December 2019 £	1 January 2019 £
<b>Fixed assets</b>			
Investments	2	20,253	20,253
<b>Creditors: amounts falling due within one year</b>	3	(20,252)	(20,252)
<b>Net current liabilities</b>		(20,252)	(20,252)
<b>Net assets</b>		1	1
<b>Capital and reserves</b>			
Called up share capital	4	1	1
<b>Shareholders' funds</b>		1	1

The Company did not trade during the current or preceding period and has made neither profit nor loss, nor any other recognised gain or loss.

The Company was dormant within the meaning of Section 1169 of the Companies Act 2006.

The annual accounts have not been audited because the Company is entitled to the exemption provided by Section 480 of the Companies Act 2006 relating to dormant companies and its members have not required the Company to obtain an audit of these accounts in accordance with Section 476.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The financial statements of Phonethread Limited, registered company number 5417892, were approved by the Board of Directors and authorised for issue on 18 December 2020.



M J Ford  
Director

## Phonethread Limited

### Notes to the accounts

#### 52-week period ended 31 December 2019

##### 1. Accounting policies

The accounts have been prepared under the historical cost convention.

##### Profit and loss account

During the 52-week period the Company has not traded, has not incurred any liabilities and consequently has made neither profit nor loss. There are no recognised gains or losses for the current or preceding financial period. None of the Directors received any emoluments in respect of their services to the Company.

##### Investments

Fixed asset investments are shown at cost less provision for impairment.

##### 2. Investments held as fixed assets

	£
At 1 January 2019 and 31 December 2019	20,253

Investments comprise:

Directly owned:	Country of incorporation	Proportion of all classes of issued share capital owned by the Company	Nature of trade
B J O'Connor Limited	Jersey	100%	Holding company

The proportion of voting rights held is the same as the proportion of shares held.

##### 3. Creditors: amounts falling due within one year

	31 December 2019 £	1 January 2019 £
Amounts owed to Group undertakings	20,252	20,252

##### 4. Called up share capital

	31 December 2019 £	1 January 2019 £
<b>Called up, allotted and fully paid:</b>		
1 ordinary share of £1	1	1

## **Phonethread Limited**

### **Notes to the accounts**

#### **52-week period ended 31 December 2019**

##### **5. Ultimate parent company and related party transactions**

The Company is taking advantage of the exemption granted by paragraph 3(c) of FRS 8 not to disclose transactions with companies within the William Hill PLC Group which are related parties.

At the balance sheet date, the Company's ultimate parent company and controlling party was William Hill PLC, a company incorporated in the United Kingdom. The Company's immediate parent company and controlling entity is William Hill Organization Limited, a company incorporated in the United Kingdom.

The parent company of the largest and smallest groups for which Group accounts are prepared of which this Company is a member is William Hill PLC, a company incorporated in the United Kingdom.

Copies of the financial statements of William Hill PLC and William Hill Organization Limited are available from Companies House, Crown Way, Cardiff CF14 3UZ.