FINANCIAL STATEMENTS 31 DECEMBER 2008

24/11/2009 **COMPANIES HOUSE**

FINANCIAL STATEMENTS

31 DECEMBER 2007

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COMPANY INFORMATION

31 DECEMBER 2008

DIRECTORS J. W. Southcombe

S. D. Tiedeman

G. Paull

COMPANY SECRETARY S. D. Tiedeman

REGISTERED OFFICE 2 Exmoor Street

London W10 6BD

BANKERS The Royal Bank of Scotland

78 Notting Hill Gate

London W11 3HS

Company Incorporation Number: 05402931

DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2008

The directors present their report and the financial statements for the year ended 31 December 2008.

Principal activity

The principal activity of the company during the year has been in advertising, media sponsorship and promotions.

Review of the business

The company made a profit in the year of £78,730 (2007 : Profit £12,723), which is deducted from the loss brought forward of £80,160, giving an accumulated loss of £1,430 to be carried forward.

The directors expect improvement in results in the future.

Directors and their interests

The directors who served in office throughout the year under review and their interests in the share capital of the company were as follows :

The interests of the directors in the share capital of the company were as follows:

Ordinary shares of £1 each At 31/12/08 and at 01/01/08

- J. W. Southcombe
- S. D. Tiedeman
- G. Paull

Auditors

No appointment is necessary for the year ended 31 December 2008 under exemptions conferred by S 249A(1) of the Companies Act 1985.

Small company exemptions

In preparing this report, the directors have taken advantage of the special exemptions applicable to small companies conferred by Part I of Schedule 8 to the Companies Act 1985.

By Order of the Board

S. D. Tiedeman

Company Secretary

Pate: 19/10/2009

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 DECEMBER 2008

	Note	<u>Year to</u> 31/12/08 £	<u>Year to</u> 31/12/07 £
Turnover	2	754,568	646,662
Cost of sales		(249,857)	(128,438)
Gross (loss)/profit		504,711	518,224
Administrative expenses		(398,610)	(427,720)
Operating costs		(21,220)	(68,486)
Operating profit	3	84,881	22,017
Other charges		(6,151)	(9,294)
(Loss)/profit on ordinary activities before taxation		78,730	12,723
Tax on adjusted profit on ordinary activities	4	-	•
Profit/(loss) in the year/period		78,730	12,723

Continuing operations

None of the company's activities were acquired or discontinued during the year ended 31 December 2008, or the year ended 31 December 2007.

Total recognised gains and losses

There were no gains or losses in the year ended 31 December 2008 or the year ended 31 December 2007 other than those reflected in the profit and loss account.

The notes on pages 6 to 8 are an integral part of this financial statement.

BALANCE SHEET AS AT 31 DECEMBER 2008

	Note	31/12/	31/12/08		31/12/07	
		£	£	£	£	
Fixed assets	5		547		730	
Current assets						
Debtors Cash at bank and in hand Total current assets	6	337,249 8,091 345,340	_	386,803 1,643 388,446		
Current liabilities						
Creditors: amounts falling due within one year	7	(319,884)	_	(421,330)		
Net current assets		_	25,456	_	(32,884)	
Total assets less current liabilities			26,003		(32,154)	
Creditors : amounts falling due after more that one year	8		(27,431)		(48,004)	
Net (liabilities)/assets		_	(1,428)	=	(80,158)	
Capital and reserves						
Called up share capital	9		2		2	
Profit and loss account	10		(1,430)		(80,160)	
Shareholders' (deficit)/ funds	11	_	(1,428)	_	(80,158)	

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 31 December 2008.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2008 in accordance with Section 249B(2) of the Companies Act 1985.

The directors acknowledge their responsibilities for :

- (a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985, and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at 31 December 2007 and of its profit or loss for the financial year then ended in accordance with the requirements of Section 226, and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as is applicable to the company.

The notes on pages 6 to 8 are an integral part of this financial statement.

BALANCE SHEET AS AT 31 DECEMBER 2008 - (Continued)

The Board of Directors has taken advantage in the preparation of these financial statements of the special exemptions provided by Part I of Schedule 8 to the Companies Act 1985 on the basis that the company qualifies as a small company.

Approved by the Board of Directors and signed on its behalf:

S. D. Tiedeman

19/10/2009

Director

Date:

The notes on pages 6 to 8 form an integral part of this financial statement.

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2008

1 Accounting policies

Accounting convention

The financial statements have been prepared under the historical cost convention.

The company has taken advantage of the exemption from preparing a cash flow statement conferred by Financial Reporting Standards No. 1 on the grounds that it is entitled to the exemptions available in Sections 246 to 247 of the Companies Act 1985 for smaller entities.

Turnover

Turnover represents net invoiced sales, excluding value added tax.

Depreciation

Depreciation of fixed assets is calculated so as to write off their costs over their estimated useful lives, the rates used on a written down value basis being:

Computer equipment

25%

2 Turnover

The turnover and profit before taxation are attributable to the principal activity of the company.

3	Operating profit	<u>Year to</u> 31/12/08	<u>Year to</u> 31/12/07
	The operating profit is stated after charging: Directors' remuneration	£	£
	Depreciation	183	240
4	Taxation	c	£
	Corporation tax on the tax adjusted profit for the period at the rate of 21%	£ <u>31/12/08</u> -	31/12/ <u>07</u> -
	Fixed assets	Computer equipment	Total
5	Tangible fixed assets	equipment	
	Cost	£	£
	At 01/01/08	1,298	1,298
	Additions in the year	•	
	At 31/12/08	1,298	1,298
	Depreciation		
	At 01/01/08	568	568
	Charge for the year	183	183
	At 31/12/08	751	751
	Net book value		
	At 31/12/08	547	547
	At 31/12/07	730	730

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2008 (Continued)

6	Debtors	31/12/08 £	31/12/07 £
	Trade debtors	224,749	234,746
	Work-in-progress	112,500	152,057
		337,249	386,803
7	Creditors: amounts falling due within one year	31/12/08	<u>31/12/07</u>
	Trade creditors	£ 148,561	£ 173,086
	Amounts owing to associated companies	118,253	147,372
	Bank overdraft		
	Bank loan (see note 8)	20,573	20,573
	Sundry creditors and accrued charges Current corporation tax	32,496	80,299
	Current corporation tax	319,884	421,330
8	Creditors: amounts falling due after more than one year	31/12/08	31/12/07
	Bank Loan	27,431	48,004
	Dalik Loan	21,451	40,004
		040.004.6	
	The bank loan outstanding at the end of the year amounted to and is repayable in monthly instalments, plus interest, from 20		0 - £08,5//}
		£	
	Repayable within 1 year	18,859	
	Repayable between 1-2 years	20,573	
	Repayable between 2-3 years	20,573	
	Repayable between 3-4 years	20,573	
	Repayable between 4-5 years	1,715	
9	Called up share capital	<u>31/12/08</u>	31/12/07
	Equity shares	£	£
	Authorised		
	•	£100	
	Allotted, issued and fully paid	_	_
	2 Ordinary shares of £1 each	2	2
		Year to	<u>Year to</u>
		<u>31/12/08</u>	31/12/07
10	Profit and loss account	£	£
	Profit/(loss) for the financial year/period	78,730	12,723
	(Loss)/profit brought forward	(80,160)	(92,883)
	Loss carried forward	(1,430)	(80,160)
			

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2008 (Continued)

11	Reconciliation of movements in shareholders' funds	<u>Year to</u> <u>31/12/08</u> £	<u>Year to</u> <u>31/12/07</u> £
	Opening shareholders' funds	(80,158)	(92,881)
	Issue of ordinary shares	-	-
	Profit/(loss) for the financial year/period	78,730	12,723
	Shareholders' (deficit)/funds	(1,428)	(80,158)
	Equity interests	(1,428)	(80,158)

12 Ultimate parent undertaking and controlling party

The company's ultimate parent undertaking is ABC Media Group Limited, a company which is incorporated and registered in the United Kingdom.

J. W. Southcombe and S. D. Tiedeman are also directors of ABC Media Group Limited, owning 45% each of that company's share capital, and together form the controlling party.