



Companies House
— for the record —

AR01 (ef)

Annual Return



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XWHDLS22

Company Name: **Strategic Direction Performance Management Limited**

Company Number: **05373747**

Date of this return: **23/02/2011**

SIC codes: **7414**

Company Type: **Private company limited by shares**

Situation of Registered Office: **57 LONDON ROAD
HIGH WYCOMBE
BUCKINGHAMSHIRE
ENGLAND
HP11 1BS**

Officers of the company

Company Secretary 1

Type: **Person**
Full forename(s): **MR MARTIN PAUL**

Surname: **MARRIS**

Former names:

Service Address: **TILE HOUSE 142 BOTLEY ROAD
CHESHAM
BUCKINGHAMSHIRE
UNITED KINGDOM
HP5 1XN**

Company Director ***I***

Type: **Person**

Full forename(s): **MR ALAN**

Surname: **COWEY**

Former names:

Service Address: **4 STANSTEAD ROAD
CATERHAM
SURREY
UNITED KINGDOM
CR3 6AA**

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **12/05/1946** *Nationality:* **BRITISH**

Occupation: **BUSINESS CONSULTANT AND
TRAINER**

Company Director 2

Type: **Person**
Full forename(s): **MRS ALAYNE**

Surname: **COWEY**

Former names:

Service Address: **4 STANSTEAD ROAD
CATERHAM
SURREY
UNITED KINGDOM
CR3 6AA**

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **11/07/1945** *Nationality:* **BRITISH**
Occupation: **ADMINISTRATOR**

Company Director **3**

Type: **Person**
Full forename(s): **MR MARTIN PAUL**

Surname: **MARRIS**

Former names:

Service Address: **TILE HOUSE 142 BOTLEY ROAD
CHESHAM
BUCKINGHAMSHIRE
UNITED KINGDOM
HP5 1XN**

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **12/03/1953** *Nationality:* **BRITISH**
Occupation: **BUSINESS CONSULTANT AND
TRAINER**

Company Director 4

Type: **Person**
Full forename(s): **MRS GILLIAN MARGARET**

Surname: **MARRIS**

Former names:

Service Address: **TILE HOUSE 142 BOTLEY ROAD
CHESHAM
BUCKINGHAMSHIRE
UNITED KINGDOM
HP5 1XN**

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **18/12/1949** *Nationality:* **BRITISH**
Occupation: **ADMINISTRATOR**

Company Director **5**

Type: **Person**
Full forename(s): **MR PETER**

Surname: **WOODWARD**

Former names:

Service Address: **16 STUART WAY
THAME
OXFORDSHIRE
UNITED KINGDOM
OX9 3WP**

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **01/02/1954** *Nationality:* **BRITISH**
Occupation: **BUSINESS CONSULTANT AND
TRAINER**

Company Director **6**

Type: **Person**

Full forename(s): **MRS JANET**

Surname: **WOODWARD**

Former names:

Service Address: **16 STUART WAY
THAME
OXFORDSHIRE
UNITED KINGDOM
OX9 3WP**

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **05/03/1956**

Nationality: **BRITISH**

Occupation: **ADMINISTRATOR**

Statement of Capital (Share Capital)

Class of shares	A ORDINARY	<i>Number allotted</i>	100000
		<i>Aggregate nominal value</i>	25000
<i>Currency</i>	GBP	<i>Amount paid per share</i>	0.25
		<i>Amount unpaid per share</i>	0

Prescribed particulars

THE SHARES HAVE ATTACHED TO THEM FULL VOTING, DIVIDEND AND CAPITAL DISTRIBUTION (INCLUDING ON WINDING UP) RIGHTS.

Class of shares	B ORDINARY	<i>Number allotted</i>	1
		<i>Aggregate nominal value</i>	0.25
<i>Currency</i>	GBP	<i>Amount paid per share</i>	0.25
		<i>Amount unpaid per share</i>	0

Prescribed particulars

THE SHARES ARE NON-VOTING AND ATTRACT DIVIDEND RIGHTS ONLY. THEY HAVE NO OTHER RIGHTS IN THE COMPANY WHATSOEVER.

Class of shares	C ORDINARY	<i>Number allotted</i>	1
		<i>Aggregate nominal value</i>	0.25
<i>Currency</i>	GBP	<i>Amount paid per share</i>	0.25
		<i>Amount unpaid per share</i>	0

Prescribed particulars

THE SHARES ARE NON-VOTING AND ATTRACT DIVIDEND RIGHTS ONLY. THEY HAVE NO OTHER RIGHTS IN THE COMPANY WHATSOEVER.

Class of shares	D ORDINARY	<i>Number allotted</i>	1
		<i>Aggregate nominal value</i>	0.25
<i>Currency</i>	GBP	<i>Amount paid per share</i>	0.25
		<i>Amount unpaid per share</i>	0

Prescribed particulars

THE SHARES ARE NON-VOTING ATTRACTING DIVIDEND RIGHTS ONLY. THEY HAVE NO OTHER RIGHTS IN THE COMPANY WHATSOEVER.

Class of shares	E ORDINARY	<i>Number allotted</i>	1
		<i>Aggregate nominal value</i>	0.25
<i>Currency</i>	GBP	<i>Amount paid per share</i>	0.25
		<i>Amount unpaid per share</i>	0

Prescribed particulars

THE SHARES ARE NON-VOTING ATTRACTING DIVIDEND RIGHTS ONLY. THEY HAVE NO OTHER RIGHTS IN THE COMPANY WHATSOEVER.

Statement of Capital (Totals)

<i>Currency</i>	GBP	<i>Total number of shares</i>	100004
		<i>Total aggregate nominal value</i>	25001

Full Details of Shareholders

The details below relate to individuals / corporate bodies that were shareholders as at 23/02/2011 or that had ceased to be shareholders since the made up date of the previous Annual Return

A full list of shareholders for a private or non-traded public company are shown below

Shareholding 1 : **11923 A ORDINARY shares held as at 2011-02-23**
Name: **ALAYNE COWEY**

Shareholding 2 : **18077 A ORDINARY shares held as at 2011-02-23**
Name: **ALAN COWEY**

Shareholding 3 : **1 C ORDINARY shares held as at 2011-02-23**
Name: **ALAN COWEY**

Shareholding 4 : 14231 A ORDINARY shares held as at 2011-02-23
Name: GILLIAN MARGARET MARRIS

Shareholding 5 : 1 D ORDINARY shares held as at 2011-02-23
Name: GILLIAN MARGARET MARRIS

Shareholding 6 : 25769 A ORDINARY shares held as at 2011-02-23
Name: MARTIN PAUL MARRIS

Shareholding 7 : 1 B ORDINARY shares held as at 2011-02-23
Name: MARTIN PAUL MARRIS

Shareholding 8 : 11923 A ORDINARY shares held as at 2011-02-23
Name: JANET WOODWARD

Shareholding 9 : 18077 A ORDINARY shares held as at 2011-02-23
Name: PETER WOODWARD

Shareholding 10 : 1 E ORDINARY shares held as at 2011-02-23
Name: PETER WOODWARD

Authorisation

Authenticated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.