

**ABP MARKETING SERVICES LIMITED**  
COMPANY NUMBER  
05346258

**Financial Statement for the year ended**

**31st January 2012**



# **ABP MARKETING SERVICES LIMITED**

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# **ABP MARKETING SERVICES LIMITED**

**Company Information for the year ended  
31st January 2012**

**Director:** **B. E. S. Ruskin**

**Secretary:** **B. S. Cullen** *(Resigned 21 03 12)*

**Registered Office:** **6 Com Square  
Leominster  
Herefordshire  
HR5 8LR**

**Registered Number:** **05346258**

**Accountants:** **Not appointed**

# **ABP MARKETING SERVICES LIMITED**

Directors' Report for the year ended

31st January 2012

The Directors present their report and financial statement of the Company for the year ended 31<sup>st</sup> January 2012

Company law requires the Directors to prepare statements for each financial year which give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for the year. In preparing those financial statements the Directors are required to

- a) select suitable accounting policies and then apply them consistently
- b) make judgments and estimates that are reasonable and prudent
- c) prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business

The Directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Company and to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking steps for the prevention and detection of fraud and other irregularities.

The Company ceased trading during the year to 31 01 2012. There were no sales in the period.

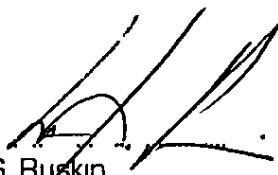
## **Audit Exemption**

In accordance with the Companies Act 2006 relating to small companies the Directors are of the opinion that the Company can claim exemption from carrying out an audit of the accounts for the year ended 31<sup>st</sup> January 2011 as it fulfills the exemption criteria specified in Section 477 and no member has requested an audit as specified in Section 476.

Directors' beneficial interests are as follows

Director	<b>B. E. S. Ruskin</b>	<b>40 Shares</b>
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On behalf of the Board this 24<sup>th</sup> day of November 2012

  
B E S Ruskin  
Director

# ABP MARKETING SERVICES LIMITED

Balance Sheet as at the year ended  
31<sup>st</sup> January 2012

## FIXED ASSETS

Tangible Assets	[1]	5,900		5,900	
Intangible Assets	[2]	12,000		12,000	
Depreciation	[3]	[14,318]		[14,318]	
				<hr/>	<hr/>
				3,582	3,582

## CURRENT ASSETS

Stock		0		0	
Debtors		0		0	
Cash/Bank	[4]	(492)		(492)	
VAT A/c	[5]	(156)	(648)	(156)	(648)
				<hr/>	<hr/>

TOTAL ASSETS			(645)		(645)
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## CURRENT LIABILITIES

Creditors due 1 year	[6]	23,502		23,502	
Loan Accounts	[7]	56,810		1,851	
				3,850	
				19,206	
				10,000	
				19,897	
			80,312	-	80,312
				<hr/>	<hr/>

TOTAL ASSETS LESS CURRENT LIABILITIES			(80,957)		(80,957)
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## REPRESENTED BY

Share Capital	[8]	100		100	
P&L A/c		(95,957)		(95,957)	
Share Prem A/c	[16]	14,900	(80,957)	14,900	(80,957)

For the year ending January 31<sup>st</sup> 2012 the Company was entitled to exemption from audit under section 477 of the Companies Act 2006

The members have not required the Company to obtain an audit in accordance with section 476 of the Companies Act 2006

The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts

These accounts have been delivered in accordance with the provisions applicable to companies subject to the small companies regime

These financial statements were approved by the Directors 24<sup>th</sup> October 2012

  
B. E. S. Ruskin  
Director

## **Notes to Balance Sheet**

**[1]** Tangible Assets comprise tooling, plant & equipment, tools, marketing material and office equipment

**[2]** Intangible Assets comprise various intellectual and industrial property rights including copyright, patent, registered design, drawings and production techniques purchased by the Company from the Principals under an agreement dated January 14th 2005

**[3]** Depreciation has been calculated on a straight 20% per annum basis

**[4]** Cash at Bank is as reconciled at 31st January 2012

**[5]** VAT A/ c Is as reconciled as at January 31st 2012

**[6]** Creditors are as reconciled as at January 31st 2012

**[7]** Directors' and others' Loan A/cs totaled £56,810 as at January 31<sup>st</sup> 2012

**[8]** Share Capital is shown at 100 x £1 Ordinary Shares as provided for in the Memorandum and Articles of Association of the Company dated 26<sup>th</sup> January 2005 and is apportioned as

B E S Rusk1n	<b>40</b>
B S Cullen	<b>40</b>
P G Hodge	<b>20</b>