# ABP MARKETING SERVICES LIMITED COMPANY NUMBER 05346258

Financial Statement for the year ended

31st January 2011

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# Company Information for the year ended 31st January 2011

Director:

B. E. S. Ruskin

Secretary:

B. S. Cullen

Registered Office:

6 Com Square Leominster Herefordshire HRS BLR

Registered Number:

05346258

Accountants:

Not appointed

Directors' Report for the year ended

#### 31st January 2011

The Directors present their report and financial statement of the Company for the year ended 31. January 2011

Company law requires the Directors to prepare statements for each financial year which give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for the year. In preparing those financial statements the Directors are required to

- a) select suitable accounting policies and then apply them consistently
- b) make judgments and estimates that are reasonable and prudent
- c) prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The Directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the Company and to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking steps for the prevention and detection of fraud and other irregularities.

As the Directors reported in the previous year's accounts the market for the Company's products had been seriously adversely affected by the economic situation and sales of its Soprano range of products ceased completely during the trading year.

The value of the Company's stocks of finished and part-finished products and raw materials were, in the opinion of the Directors, of no realizable value and have been written off. This is reflected in the trading losses of the Company as per the Profit & Loss Account.

With virtually no sales revenue during the trading year the company has been kept alive by the continued support of members' loans (that continue to be subordinated in favour of the Company's creditors), the forbearance of the Company's creditors and the unpaid efforts of the sole director who, in spite of ill health, has striven to develop opportunities for the company to repair its fortunes

Toward the end of the trading year the Company, due to a lack of cooperation from its bankers and the lack of any alternative source of funding, was forced to step back from the opportunity of securing the UK marketing rights to a major recycling plant. The Director's efforts had been focused on this project for some months and the loss of the opportunity was a major blow for him and the Company.

This latter event, coupled with further health problems, resulted in a complete trading collapse of the Company, its eviction from its operating premises and serious consideration as to its future.

The Director has since made a partial recovery and has identified another possible opportunity for the Company that is showing very positive signs of providing the means to enable it to trade out of its deficit position and address its liabilities to its creditors and members.

**Audit Exemption** 

In accordance with the Companies Act 2006 relating to small companies the Directors are of the opinion that the Company can claim exemption from carrying out an audit of the accounts for the year ended 31" January 2011 as it fulfills the exemption criteria specified in Section 477 and no member has requested an audit as specified in Section 476.

Directors' beneficial interests are as follows:

Director:

B. E. S. Ruskin

**40 Shares** 

On behalf of the Board this 24" day of October 2011

B. S Cullen

**Company Secretary** 

## Balance Sheet as at the year ended 31" January 2011

CURRENT ASSETS  Stock Debtors Cash/Bank VAT A/c  TOTAL ASSETS  Creditors due 1 year Loan Accounts A B B B B B B B C C C C C C C C C C C C	FIXED ASSETS  Tangible Assets Intangible Assets Depreciation	[1] 5,900 {2] 12,000 [3](17,897)		5,900 12,000 [14,318]	
Stock Debtors       [4] 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0			3		3,582
Debtors       0       0         Cash/Bank       [5] (492)       (40)         VAT A/c       [6] (156)       (648)       185       12,345         TOTAL ASSETS         CURRENT LIABILITIES         Creditors due 1 year       [7] 23,502       23,502         Loan Accounts       [8] 2,113       1,851         B       [9] 3,850       3,850         C       [10]19,356       19,206         D       [11]10,000       10,000         E       [12]20,817       19,897         F       [13] 674       80,312       -       78,306         TOTAL ASSETS LESS         CURRENT LIABILITIES       [80,957]       (62,379)		M) U		12 200	
VAT A/c [6] (156) (648) 185 12,345  TOTAL ASSETS (645) 12,345  CURRENT LIABILITIES Creditors due 1 year Loan Accounts A [8] 2,113 1,851 B [9] 3,850 3,850 C [10]19,356 19,206 D [11]10,000 10,000 E [12]20,817 F [13] 674 80,312 - 78,306  TOTAL ASSETS LESS CURRENT LIABILITIES (80,957) (62,379)				_	
TOTAL ASSETS [645] 12,345  CURRENT LIABILITIES Creditors due 1 year Loan Accounts A [8] 2,113 1,851 B [9] 3,850 3,850 C [10]19,356 19,206 D [11]10,000 10,000 E [12]20,817 F [13] 674 80,312 - 78,306  TOTAL ASSETS LESS CURRENT LIABILITIES [80,957] (62,379)					
CURRENT LIABILITIES Creditors due 1 year Loan Accounts A [8] 2,113	VAT A/c	[6] (156)	(648)	185	12,345
Creditors due 1 year       [7] 23,502       23,502         Loan Accounts       [8] 2,113       1,851         A       [9] 3,850       3,850         C       [10]19,356       19,206         D       [11]10,000       10,000         E       [12]20,817       19,897         F       [13] 674       80,312       - 78,306         TOTAL ASSETS LESS         CURRENT LIABILITIES       [80,957]       [62,379]	TOTAL ASSETS	<del></del>	(645)		12,345
Loan Accounts  A [8] 2,113 1,851 B [9] 3,850 3,850 C [10]19,356 19,206 D [11]10,000 10,000 E [12]20,817 19,897 F [13] 674 80,312 - 78,306  TOTAL ASSETS LESS CURRENT LIABILITIES [80,957] (62,379)	CURRENT LIABILITIES				
A [8] 2,113 1,851 B [9] 3,850 3,850 C [10]19,356 19,206 D [11]10,000 10,000 E [12]20,817 19,897 F [13] 674 80,312 - 78,306  TOTAL ASSETS LESS CURRENT LIABILITIES [80,957] (62,379)		[7] 23,502		23,502	
C [10]19,356 19,206 D [11]10,000 10,000 E [12]20,817 19,897 F [13] 674 80,312 78,306  TOTAL ASSETS LESS CURRENT LIABILITIES [80,957] (62,379)	Α			•	
D [11]10,000 10,000 E [12]20,817 19,897 F [13] 674 80,312 - 78,306 TOTAL ASSETS LESS CURRENT LIABILITIES [80,957] [62,379]					
TOTAL ASSETS LESS CURRENT LIABILITIES (80,957) (62,379)		111110.000			
TOTAL ASSETS LESS CURRENT LIABILITIES (80,957) (62,379)	Ė	[12]20,817			
CURRENT LIABILITIES (80,957) (62,379)	F	[13] 674	80,312	-	78,306
		<del> </del>	(80,957)		(62,379)
			•		
REPRESENTED BY Share Capital [14] 100 100		[14] 100		100	
P&L A/c [15] (95,957) (77,379)	P&L A/c	[15] (95,957)		(77,379)	
Share Prem A/c [16] 14,900 (80,957) 14,900 (62,379)	Share Prem A/c	[16] 14,900	(80,957)	14,900	(62,379)

For the year ending January 31\* 2011 the Company was entitled to exemption from audit under section 477 of the Companies Act 2006

The members have not required the Company to obtain an audit in accordance with section 476 of the Companies Act 2006

The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts

These accounts have been delivered in accordance with the provisions applicable to companies subject to the small companies regime

These financial/statements were approved by the Directors 24th October 2011

B. E. S. Auskin

Director

#### Notes to Balance Sheet

- [1] Tangible Assets comprise tooling, plant & equipment, tools, marketing material and office equipment.
- [2] Intangible Assets comprise various intellectual and industrial property rights including copyright, patent, registered design, drawings and production techniques purchased by the Company from the Principals under an agreement dated January 14" 2005
- (3) Depreciation has been calculated on a straight 20% per annum basis
- [4] See Directors' report (page 2)
- [5] Cash at Bank is as reconciled at 31" January 2011
- [6] VAT A/ c 1s as reconciled as at January 31" 2011
- [7] Creditors are as reconciled as at January 1" 2011
- (8) Loan A/ c A. is that of the director B E. S Ruskin and is as reconciled as of January 31" 2011 taking into account part purchase of Rights [see [2]], payments made on behalf of the Company and chargeable, further cash loans and drawings during the year and unpaid expenses [but not remuneration]
- (9) Loan A/ c B. is that of the resigned director P G Hodge and is as reconciled as of January 31" 2011 taking into account part purchase of Rights [see [2]], payments made on behalf of the Company and chargeable, further cash loans and drawings during the year and unpaid expenses [but not remuneration]
- [1 0] Loan A/C. is that of the Company Secretary B S Cullen and is as reconciled as of January 31" 201 1 taking into account part purchase of Rights [see [2]], payments made on behalf of the Company and chargeable, further cash loans and drawings during the year and unpaid expenses [but not remuneration]
- [11] Loan A/ c D. is that of Mr J Daghlian and reflects a long-term, interest free loan he has made to the Company to assist the Members The matter of Mr Daghlian's equity position with the Company is still under consideration and discussion
- [12] Loan A/c E. is that of A & B Corporate Consultants Ltd and is as explained in the relevant Directors' Reports in the Company's Accounts to January 31st 2009
- [13] Loan A/c F. is that of Miss L Ruskin and reflects long-term, interest free loans she has made to assist members
- [14] Share Capital is shown at 100 x £1 Ordinary Shares as provided for in the Memorandum and Articles of Association of the Company dated 26" January 2005 and is apportioned as

B E S Rusk1n 40 B S Cullen 40 P G Hodge 20

- [15] As per the Profit and Loss Statement adjusted by the year's trading profit and the stock write-off as referred to in these notes and the Directors' Report.
- [16] The Share Premium Account allows for the following premium values

B E S Ruskin
B S Cullen
PG Hodge
£ 4,960.00
£ 4,690.00
£14,900.00