Registered Number 05329506

AARONS PROMOTIONS LIMITED

Abbreviated Accounts

30 April 2010

AARONS PROMOTIONS LIMITED — Registered Number 05329506

Balance Sheet as at 30 April 2010

	Notes	2010		2009	
		£	£	£	£
Fixed assets					
Tangible	2		1,390		1,356
Total fixed assets			1,390		1,356
Current assets					
Debtors		4,659		10,590	
Total current assets		4,659		10,590	
Creditors: amounts falling due within one year		(60,379)		(52,746)	
Net current assets			(55,720)		(42,156)
Total assets less current liabilities			(54,330)		(40,800)
Creditors: amounts falling due after one year			(30,000)		(30,000)
Total net Assets (liabilities)			(84,330)		(70,800)
Capital and reserves					
Called up share capital	3		100		100
Profit and loss account			(84,430)		(70,900)
Shareholders funds			(84,330)		(70,800)

a. For the year ending 30 April 2010 the company was entitled to exemption under section 477(2) of the Companies Act 2006.
b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006
c. The directors acknowledge their responsibility for:
    i. ensuring the company keeps accounting records which comply with Section 386; and
    ii. preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company.
d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 28 January 2011

And signed on their behalf by:
K C TRIPP, Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.

Notes to the abbreviated accounts

For the year ending 30 April 2010

1 **Accounting policies**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008). The validity of the application of the going concern basis is dependent upon continued support of the creditors of the company, as described more fully in Note 6.

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Depreciation

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and Fittings 25.00% Reducing Balance

2 **Tangible fixed assets**

Cost	**£**
At 30 April 2009	2,778
additions	497
disposals	
revaluations	
transfers	
At 30 April 2010	3,275
Depreciation	
At 30 April 2009	1,422
Charge for year	463
on disposals	
At 30 April 2010	1,885
Net Book Value	
At 30 April 2009	1,356
At 30 April 2010	1,390

3 **Share capital**

	2010	2009
	£	**£**
Authorised share capital:		
Allotted, called up and fully paid:		
100 Ordinary of £1.00 each	100	100

4 Related party disclosures

The company was under the control of the directors throughout the period under review. The directors hold all of the company's issued share capital. Included in creditors; amounts falling due within one year and falling due after more than one year is an amount totalling £70,252 (2009: £61,681), representing a loan by the directors to the company. This is repayable on demand.

5 Going concern

As described in the Accounting Policies Note 1, the financial statements have been drawn up on the going concern basis. Despite the insolvent nature of the balance sheet, the directors are confident that the trading results will improve. This, together with the continued support from the directors, who are the major creditors of the company is why the directors consider the going concern basis to be a valid basis on which to draw up the financial statements.