Company registration number 05309166 (England and Wales)
INTERACTIVE TECHNOLOGY CORPORATION LIMITED  ANNUAL REPORT AND FINANCIAL STATEMENTS  FOR THE YEAR ENDED 31 JANUARY 2022

## **COMPANY INFORMATION**

**Directors** Mr Warren Ferster

Mr Stuart Ferster

Mr Chris Davies (Appointed 28 June 2021)
Mr Tom Hogan (Appointed 28 June 2021)

Company number 05309166

Registered office 1st Floor Cloister House

Riverside, New Bailey Street

Manchester M3 5FS

Auditor Lopian Gross Barnett & Co

1st Floor Cloister House Riverside, New Bailey Street

Manchester M3 5FS

Business address 3 Christie Way

Christie Fields Didsbury Manchester M21 7QY

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#### STRATEGIC REPORT

#### FOR THE YEAR ENDED 31 JANUARY 2022

The directors present the strategic report for the year ended 31 January 2022.

#### Fair review of the business

The group has worked hard with its suppliers and customers during the current financial year to enable trading to continue at strong levels, with operating margins and profitability at better than previous levels. Despite the global challenges the business performed strongly with revenues and profits greater than the prior year. Overall the Group produced a pleasing result with increased revenues of £39m (2021: £37.4m), increased gross profit of £20.8m (2021: £19.4m) and increased profit before tax of £6.1m (2021: £278k).

#### Principal risks and uncertainties

The Group may be affected by a number of risks, not all of which are under it's control. The risks which may affect the Group are as follows, but the list is not exhaustive and other factors may adversely affect the company.

- · macroeconomic conditions;
- · market competitors and new products; and
- operational risks.

The Group seeks to mitigate these risks by management of its relationships and service levels with its customers, its product offerings, identification of alternate suppliers and monitoring of foreign exchange trends and fluctuations.

As a technology focused company, one of the main challenges the Group faces is the availability of technology staff. It mitigates this risk by ensuring the best technologically skilled staff are employed in its workforce.

#### Key performance indicators

The Group's Key Performance Indicators are turnover and gross margin. These are fully disclosed in the financial statements and the Directors do not consider further disclosure necessary.

The directors closely monitor the performance and financial risks of the group by reviewing the detailed monthly management accounts, KPI reports and forecasts that are produced, and if necessary, action is taken.

On behalf of the board

Mr Warren Ferster Director

3 March 2023

#### **DIRECTORS' REPORT**

#### FOR THE YEAR ENDED 31 JANUARY 2022

The directors present their annual report and financial statements for the year ended 31 January 2022.

#### Principal activities

The principal activity of the company and group continued to be the provision of online marketing, IT support and customer services.

#### Results and dividends

The results for the year are set out on page 8.

No ordinary dividends were paid. The directors do not recommend payment of a further dividend.

#### Directors

The directors who held office during the year and up to the date of signature of the financial statements were as follows:

Mr Warren Ferster Mr Stuart Ferster Mr Chris Davies

Mr Chris Davies (Appointed 28 June 2021)
Mr Tom Hogan (Appointed 28 June 2021)

#### **Auditor**

Lopian Gross Barnett & Co. were appointed as auditor to the group and in accordance with section 485 of the Companies Act 2006, a resolution proposing that they be re-appointed will be put at a General Meeting.

#### Statement of disclosure to auditor

So far as each person who was a director at the date of approving this report is aware, there is no relevant audit information of which the auditor of the company is unaware. Additionally, the directors individually have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the auditor of the company is aware of that information.

On behalf of the board

Mr Warren Ferster **Director** 

3 March 2023

#### **DIRECTORS' RESPONSIBILITIES STATEMENT**

#### FOR THE YEAR ENDED 31 JANUARY 2022

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the group and company, and of the profit or loss of the group for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the;
- prepare the on the going concern basis unless it is inappropriate to presume that the group and company will
  continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the group's and company's transactions and disclose with reasonable accuracy at any time the financial position of the group and company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the group and company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### INDEPENDENT AUDITOR'S REPORT

#### TO THE MEMBERS OF INTERACTIVE TECHNOLOGY CORPORATION LIMITED

#### Opinion

We have audited the financial statements of Interactive Technology Corporation Limited (the 'parent company') and its subsidiaries (the 'group') for the year ended 31 January 2022 which comprise the group profit and loss account, the group statement of comprehensive income, the group balance sheet, the company balance sheet, the group statement of changes in equity, the company statement of changes in equity, the group statement of cash flows and notes to the financial statements, including significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and the parent company's affairs as at 31 January 2022 and of the group's profit for the year then ended:
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report. We are independent of the group and parent company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the directors' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the directors have not disclosed in the financial statements any identified material uncertainties that may cast
  significant doubt about the company's ability to continue to adopt the going concern basis of accounting for a period of
  at least twelve months from the date when the financial statements are authorised for issue.

#### Other information

The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of our audit:

- the information given in the strategic report and the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and the directors' report have been prepared in accordance with applicable legal requirements.

# INDEPENDENT AUDITOR'S REPORT (CONTINUED)

#### TO THE MEMBERS OF INTERACTIVE TECHNOLOGY CORPORATION LIMITED

#### Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent company and their environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

#### Responsibilities of directors

As explained more fully in the directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error. In preparing the financial statements, the directors are responsible for assessing the parent company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the parent company or to cease operations, or have no realistic alternative but to do so.

## INDEPENDENT AUDITOR'S REPORT (CONTINUED)

#### TO THE MEMBERS OF INTERACTIVE TECHNOLOGY CORPORATION LIMITED

#### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below:

- · We obtained an understanding of laws and regulations that affect the entity, focusing on those that had a direct effect on the financial statements or that had a fundamental effect on its operations.
- · Where considered necessary we enquired of those charged with governance, reviewed correspondence and reviewed meeting minutes for evidence of non-compliance with relevant laws and regulations.
- · We gained an understanding of the controls environment which includes the controls in place to prevent and detect fraud. We enquired of those charged with governance about any incidences of fraud that had taken place during the accounting period.
- · The risk of fraud and non-compliance with laws and regulations was discussed within the audit team and tests were planned and performed to address these risks.
- $\cdot$  We reviewed financial statements disclosures to assess compliance with relevant laws and regulations.
- · We enquired of those charged with governance about actual and potential litigation and claims.
- $\cdot$  We performed analytical procedures to identify any unusual or unexpected relationships that might indicate risks of material misstatement due to fraud.
- In addressing the risk of fraud due to management override of internal controls we tested the appropriateness of journal entries and assessed whether the judgements made in making accounting estimates were indicative of a potential bias.

Due to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, as with any audit, there remained a higher risk of non-detection of irregularities, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. We are not responsible for preventing fraud or non-compliance with laws and regulations and cannot be expected to detect all fraud and APPLYCOPTION TO THE POWN THE STANDARD IN A VALUE AND THE POWN THE STANDARD IN THE POWN THE

#### Other matters on which we are required to address

The financial statements for the year ended 31 January 2021 were unaudited.

# **INDEPENDENT AUDITOR'S REPORT (CONTINUED)**

# TO THE MEMBERS OF INTERACTIVE TECHNOLOGY CORPORATION LIMITED

#### Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Jonathan Brodie FCA (Senior Statutory Auditor) For and on behalf of Lopian Gross Barnett & Co

3 March 2023

**Chartered Accountants Statutory Auditor** 

1st Floor Cloister House Riverside, New Bailey Street Manchester M3 5FS

# **GROUP PROFIT AND LOSS ACCOUNT**

# FOR THE YEAR ENDED 31 JANUARY 2022

	Notes	2022 £	2021 £
Turnover Cost of sales	3	38,958,284 (18,128,601)	37,361,923 (17,952,443)
Gross profit		20,829,683	19,409,480
Administrative expenses		(14,740,733)	(19,131,429)
Tax on profit	8	(1,154,394)	(52,829)
Profit for the financial year		4,934,556	225,222

Profit for the financial year is all attributable to the owners of the parent company.

# **GROUP STATEMENT OF COMPREHENSIVE INCOME**

# FOR THE YEAR ENDED 31 JANUARY 2022

	2022 £	2021 £
Profit for the year	4,934,556	225,222
Other comprehensive income	-	-
Total comprehensive income for the year	4,934,556	225,222

Total comprehensive income for the year is all attributable to the owners of the parent company.

# **GROUP BALANCE SHEET**

# AS AT 31 JANUARY 2022

	Notes	202 £	:2 £	202 £	1 £
	140163	-	-	~	~
Fixed assets					
Tangible assets	11		133,061		176,116
Current assets					
Debtors	13	6,159,338		7,369,120	
Cash at bank and in hand		2,425,889		2,031,153	
		8,585,227		9,400,273	
Creditors: amounts falling due within one					
year	14	(6,766,575)		(7,110,232)	
Net current assets			1,818,652		2,290,041
Net assets			1,951,713		2,466,157
Capital and reserves					
Called up share capital	17		150		150
Profit and loss reserves	.,		1,951,563		2,466,007
Troncaria 1000 1000 100					2,400,001
Total equity			1,951,713		2,466,157

The financial statements were approved by the board of directors and authorised for issue on 3 March 2023 and are signed on its behalf by:

Mr Warren Ferster

Director

Company registration number 05309166 (England and Wales)

# **COMPANY BALANCE SHEET**

# AS AT 31 JANUARY 2022

			2022		1
	Notes	£	£	£	£
Fixed assets					
Tangible assets	11		46,826		25,153
Current assets					
Debtors	13	3,020,573		3,464,675	
Cash at bank and in hand		106,880		180,390	
		3,127,453		3,645,065	
Creditors: amounts falling due within one					
year	14	(1,222,566)		(1,204,061)	
Net current assets			1,904,887		2,441,004
Net assets			1,951,713		2,466,157
Capital and reserves					
Called up share capital	17		150		150
Profit and loss reserves			1,951,563		2,466,007
Total equity			1,951,713		2,466,157

As permitted by s408 Companies Act 2006, the company has not presented its own profit and loss account and related notes. The company's profit for the year was £4,934,556 (2021 - £225,222 profit).

The financial statements were approved by the board of directors and authorised for issue on 3 March 2023 and are signed on its behalf by:

Mr Warren Ferster

Director

Company registration number 05309166 (England and Wales)

# **GROUP STATEMENT OF CHANGES IN EQUITY**

# FOR THE YEAR ENDED 31 JANUARY 2022

	Share capitaProfit and loss reserves			Total
	Notes	£	£	£
Balance at 1 February 2020		150	2,240,785	2,240,935
Year ended 31 January 2021: Profit and total comprehensive income for the year			225,222	225,222
Balance at 31 January 2021		150	2,466,007	2,466,157
Year ended 31 January 2022: Profit and total comprehensive income for the year		-	4,934,556	4,934,556
EOT Distribution	9		(5,449,000)	(5,449,000)
Balance at 31 January 2022		150	1,951,563	1,951,713

# COMPANY STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 JANUARY 2022

	Share capitaProfit and loss reserves			Total
	Notes	£	£	£
Balance at 1 February 2020		150	2,240,785	2,240,935
Year ended 31 January 2021: Profit and total comprehensive income for the year		-	225,222	225,222
Balance at 31 January 2021		150	2,466,007	2,466,157
Year ended 31 January 2022: Profit and total comprehensive income for the year EOT Distributions	9	-	4,934,556 (5,449,000)	4,934,556 (5,449,000)
Balance at 31 January 2022	3	150	1,951,563	1,951,713

# **GROUP STATEMENT OF CASH FLOWS**

# FOR THE YEAR ENDED 31 JANUARY 2022

	Notes	2022 £ £		202 <sup>-</sup>	l £
	140165	-	-	4	~
Cash flows from operating activities					
Cash generated from operations	22		5,944,701		1,750,447
Income taxes paid			(48,996)		(37,162)
Net cash inflow from operating activities			5,895,705		1,713,285
Investing activities					
Purchase of tangible fixed assets		(51,969)		(203,178)	
Net cash used in investing activities			(51,969)		(203,178)
not oddin dood in introdung dottinide			(01,000)		(200,1.0)
Financing activities					
EOT Distribution		(5,449,000)		-	
Net cash used in financing activities			(5,449,000)		_
Net increase in cash and cash equivalents			394,736		1,510,107
Cash and cash equivalents at beginning of year			2,031,153		521,046
Cash and cash equivalents at end of year			2,425,889		2,031,153

#### NOTES TO THE GROUP FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED 31 JANUARY 2022

#### 1 Accounting policies

#### Company information

Interactive Technology Corporation Limited ("the company") is a private limited company domiciled and incorporated in England and Wales. The registered office is 1st Floor Cloister House, Riverside, New Bailey Street, Manchester, M3 5FS

The group consists of Interactive Technology Corporation Limited and all of its subsidiaries.

#### 1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention.

The parent company is a qualifying entity for the purposes of FRS 102, being a member of a group where the parent of that group prepares publicly available consolidated financial statements which are intended to give a true and fair view of the assets, liabilities, financial position and profit or loss of the group. The company has therefore taken advantage of exemptions from the following disclosure requirements:

- Section 7 'Statement of Cash Flows' Presentation of a statement of cash flow and related notes and disclosures; and
- Section 33 'Related Party Disclosures': Compensation for key management personnel.

#### 1.2 Basis of consolidation

The consolidated group financial statements consist of the financial statements of the parent company Interactive Technology Corporation Limited together with all entities controlled by the parent company (its subsidiaries).

All financial statements are made up to 31 January 2022. Where necessary, adjustments are made to the financial statements of subsidiaries to bring the accounting policies used into line with those used by other members of the g roup.

All intra-group transactions, balances and unrealised gains on transactions between group companies are eliminated on consolidation. Unrealised losses are also eliminated unless the transaction provides evidence of an impairment of the asset transferred.

#### 1.3 Going concern

At the time of approving the financial statements, the directors have a reasonable expectation that the group has adequate resources to continue in operational existence for the foreseeable future. Thus the directors continue to adopt the going concern basis of accounting in preparing the financial statements.

#### 1.4 Turnover

Turnover is recognised at the fair value of the consideration received or receivable for management charges and services provided in the normal course of business, and is shown net of VAT and other sales related taxes. The fair value of consideration takes into account discounts given.

## 1.5 Intangible fixed assets other than goodwill

Intangible assets acquired separately from a business are recognised at cost and are subsequently measured at cost less accumulated amortisation and accumulated impairment losses.

#### NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED)

#### FOR THE YEAR ENDED 31 JANUARY 2022

### 1 Accounting policies (Continued)

Amortisation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Software 33.33% straight line

#### 1.6 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Fixtures and fittings 20-33% straight line Computers 33.33% straight line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in the profit and loss account.

#### 1.7 Impairment of fixed assets

At each reporting period end date, the group reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any).

## 1.8 Cash and cash equivalents

Cash and cash equivalents are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts.

#### 1.9 Financial instruments

The group has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the group's balance sheet when the group becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset and the net amounts presented in the financial statements when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

#### Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

#### Classification of financial liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the group after deducting all of its liabilities.

## NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED)

#### FOR THE YEAR ENDED 31 JANUARY 2022

#### 1 Accounting policies

(Continued)

#### Basic financial liabilities

Basic financial liabilities, including creditors, bank loans, loans from fellow group companies and preference shares that are classified as debt, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

#### Derecognition of financial liabilities

Financial liabilities are derecognised when the group's contractual obligations expire or are discharged or cancelled.

#### 1.10 Equity instruments

Equity instruments issued by the group are recorded at the proceeds received, net of transaction costs. Dividends payable on equity instruments are recognised as liabilities once they are no longer at the discretion of the group.

#### 1.11 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

#### Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The group's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

#### Deferred tax

The carrying amount of deferred tax assets is reviewed at each reporting end date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered. Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised. Deferred tax is charged or credited in the profit and loss account, except when it relates to items charged or credited directly to equity, in which case the deferred tax is also dealt with in equity. Deferred tax assets and liabilities are offset if, and only if, there is a legally enforceable right to offset current tax assets and liabilities and the deferred tax assets and liabilities relate to taxes levied by the same tax authority.

#### 1.12 Employee benefits

The costs of short-term employee benefits are recognised as a liability and an expense.

#### 1.13 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

## 1.14 Foreign exchange

Transactions in currencies other than pounds sterling are recorded at the rates of exchange prevailing at the dates of the transactions. At each reporting end date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the reporting end date. Gains and losses arising on translation in the period are included in profit or loss.

# NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED)

## FOR THE YEAR ENDED 31 JANUARY 2022

#### 2 Judgements and key sources of estimation uncertainty

In the application of the group's accounting policies, the directors are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

#### 3 Turnover

		2022 £	2021 £
	Turnover analysed by class of business		
	Online support services, IT support and other associated services	38,958,284	37,361,923
		2022	2021
		£	£
	Turnover analysed by geographical market		
	Worldwide	38,958,284	37,361,923
4	Operating profit	<del></del>	
		2022	2021
		£	£
	Operating profit for the year is stated after charging:		
	Exchange losses	3,731,239	2,814,992
	Depreciation of owned tangible fixed assets	95,024	62,964
5	Auditor's remuneration	2022	2021
	Fees payable to the company's auditor and associates:	2022 £	2021 £
	1 000 payable to the company of addition and addociates.	~	-
	For audit services		
	Audit of the financial statements of the group and company	50,000	-

# 6 Employees

The average monthly number of persons (including directors) employed by the group and company during the year was:

Group			
2022	2021	2022	2021
Number	Number	Number	Number
79	75	79	72

# NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED)

# FOR THE YEAR ENDED 31 JANUARY 2022

6	Employees				(Continued)
	Their aggregate remuneration comprised:				
		Group		Company	
		2022	2021	2022	2021
		£	£	£	£
	Wages and salaries	3,481,819	3,186,714	3,481,819	3,044,495
	Social security costs	376,644	341,840	376,644	326,233
	Pension costs	223,748	171,056	223,748	166,671
		4,082,211	3,699,610	4,082,211	3,537,399
		====	====		====
7	Directors' remuneration				
•	Directors remuneration			2022	2021
				£	£
	Remuneration for qualifying services			627,453	545,897
	Remuneration disclosed above includes the following a	mounts paid to th	ne highest paid d	irector:	
				2022	2021
				£	£
	Remuneration for qualifying services			250,000	274,663
	Nemation to qualifying services			=====	=====
_					
8	Taxation			2022	2021
				2022 £	2021 £
	Current tax			~	~
	UK corporation tax on profits for the current period			1,146,119	48,996
	Deferred tax				
	Origination and reversal of timing differences			8,275	3,833
	Total tax charge			1,154,394	52,829

# NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED)

# FOR THE YEAR ENDED 31 JANUARY 2022

8	Taxation		(Continued)
	The actual charge for the year can be reconciled to the expected charge for the year standard rate of tax as follows:	pased on the profit or	loss and the
		2022	2021
		£	£
	Profit before taxation	6,088,950	278,051
	Expected tax charge based on the standard rate of corporation tax in the UK of		
	19.00% (2021: 19.00%)	1,156,901	52,830
	Tax effect of expenses that are not deductible in determining taxable profit	5,756	2,973
	Permanent capital allowances in excess of depreciation	(16,538)	(6,807
		8,275	3,833
	Taxation charge	1,154,394	52,829
	Distributions		
		2022	2021
	EOT Distributions		
	Distributions	5,449,000	
10	Intangible fixed assets		
	Group		Software
	Cost		£
	At 1 February 2021 and 31 January 2022		343,826
	Amortisation and impairment		
	At 1 February 2021 and 31 January 2022		343,826
	Carrying amount		
	At 31 January 2022		
	At 31 January 2021		

# NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 JANUARY 2022

# 11 Tangible fixed assets

Group	Fixtures and fittings	Computers	Total
	£	£	£
Cost	450.004	4 400 200	4 570 000
At 1 February 2021	452,994	1,120,368	1,573,362
Additions	9,207	42,762	51,969
At 31 January 2022	462,201	1,163,130	1,625,331
Depreciation and impairment			
At 1 February 2021	442,818	954,428	1,397,246
Depreciation charged in the year	5,602	89,422	95,024
At 31 January 2022	448,420	1,043,850	1,492,270
Carrying amount			
At 31 January 2022	13,781	119,280	133,061
The O'l Guildary LOLL			
At 31 January 2021	10,176	165,940	176,116
Company	Fixtures and	Computers	Total
Company	fittings	•	
, ,		Computers	Total £
Cost	fittings £	£	£
Cost At 1 February 2021	fittings <b>£</b> 452,994	£ 640,804	£ 1,093,798
Cost	fittings £	£	£
Cost At 1 February 2021	fittings <b>£</b> 452,994	£ 640,804	£ 1,093,798
Cost At 1 February 2021 Additions	fittings £ 452,994 9,207	£ 640,804 42,762	1,093,798 51,969
Cost At 1 February 2021 Additions	fittings £ 452,994 9,207	£ 640,804 42,762	1,093,798 51,969
Cost At 1 February 2021 Additions At 31 January 2022  Depreciation and impairment At 1 February 2021	fittings £ 452,994 9,207	£ 640,804 42,762	1,093,798 51,969
Cost At 1 February 2021 Additions At 31 January 2022  Depreciation and impairment	452,994 9,207 462,201	640,804 42,762 683,566	1,093,798 51,969 1,145,767
Cost At 1 February 2021 Additions At 31 January 2022  Depreciation and impairment At 1 February 2021	452,994 9,207 462,201	640,804 42,762 683,566	1,093,798 51,969 1,145,767 1,068,645
Cost At 1 February 2021 Additions At 31 January 2022  Depreciation and impairment At 1 February 2021 Depreciation charged in the year  At 31 January 2022	452,994 9,207 462,201 442,818 5,602	640,804 42,762 683,566 625,827 24,694	1,093,798 51,969 1,145,767 1,068,645 30,296
Cost At 1 February 2021 Additions At 31 January 2022  Depreciation and impairment At 1 February 2021 Depreciation charged in the year  At 31 January 2022  Carrying amount	452,994 9,207 462,201 442,818 5,602	640,804 42,762 683,566 625,827 24,694 650,521	1,093,798 51,969 1,145,767 1,068,645 30,296 1,098,941
Cost At 1 February 2021 Additions At 31 January 2022  Depreciation and impairment At 1 February 2021 Depreciation charged in the year  At 31 January 2022	452,994 9,207 462,201 442,818 5,602	640,804 42,762 683,566 625,827 24,694	1,093,798 51,969 1,145,767 1,068,645 30,296
Cost At 1 February 2021 Additions At 31 January 2022  Depreciation and impairment At 1 February 2021 Depreciation charged in the year  At 31 January 2022  Carrying amount	452,994 9,207 462,201 442,818 5,602	640,804 42,762 683,566 625,827 24,694 650,521	1,093,798 51,969 1,145,767 1,068,645 30,296 1,098,941

### 12 Subsidiaries

The Company has one subsidiary undertaking and owns 100% of its share capital.

# NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED)

# FOR THE YEAR ENDED 31 JANUARY 2022

13	Debtors				
		Group		Company	
		2022	2021	2022	2021
	Amounts falling due within one year:	£	£	£	£
	Trade debtors	5,080,739	6,670,882	-	-
	Other debtors	851,963	333,198	2,911,786	3,315,047
	Prepayments and accrued income	216,600	346,729	98,751	131,317
		6,149,302	7,350,809	3,010,537	3,446,364
	Deferred tax asset (note 15)	10,036	18,311	10,036	18,311
		6,159,338	7,369,120	3,020,573	3,464,675
14	Creditors: amounts falling due within one year				
		Group		Company	
		2022	2021	2022	2021
		£	£	£	£
	Trade creditors	75,564	79,998	20,757	26,237
	Corporation tax payable	1,146,119	48,996	1,146,119	48,996
	Other taxation and social security	41,616	114,147	41,616	114,147
	Other creditors	4,404,937	4,927,139	-	-
	Accruals and deferred income	1,098,339	1,939,952	14,074	1,014,681
		6,766,575	7,110,232	1,222,566	1,204,061

## 15 Deferred taxation

The following are the major deferred tax liabilities and assets recognised by the group and company, and movements thereon:

	Assets 2022	Assets 2021
Group	£	£
Accelerated capital allowances	10,036	18,311
	Assets	Assets
	2022	2021
Company	£	£
Accelerated capital allowances	10,036	18,311

# NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED)

# FOR THE YEAR ENDED 31 JANUARY 2022

15	Deferred taxation		(Continued)
	Movements in the year:	Group 2022 £	Company 2022 £
	Asset at 1 February 2021 Charge to profit or loss	(18,311) 8,275	(18,311) 8,275
	Asset at 31 January 2022	(10,036)	(10,036)
16	Retirement benefit schemes		
	Defined contribution schemes	2022 £	2021 £
	Charge to profit or loss in respect of defined contribution schemes	223,748	171,056

A defined contribution pension scheme is operated for all qualifying employees. The assets of the scheme are held separately from those of the group in an independently administered fund.

## 17 Share capital

Group and company	2022	2021	2022	2021
Ordinary share capital	£	£	£	£
Issued and fully paid				
Ordinary shares of £1 each	150	150	150	150

## 18 Operating lease commitments

At the reporting end date the group had outstanding commitments for future minimum lease payments under non-cancellable operating leases, which fall due as follows:

	Group		Company	
	2022	2021	2022	2021
	£	£	£	£
Within one year	165,200	165,200	82,600	82,600
Between two and five years	660,800	660,800	330,400	330,400
In over five years	274,278	439,478	137,139	219,739
	550,139	632,739	550,139	632,739

# 19 Post balance sheet events

There are no post-balance sheet events that require disclosure at the balance sheet date.

# NOTES TO THE GROUP FINANCIAL STATEMENTS (CONTINUED)

# FOR THE YEAR ENDED 31 JANUARY 2022

#### 20 Related party transactions

## Transactions with related parties

During the year the group entered into the following transactions with related parties:

	2022 £	2021 £
Group Entities with control, joint control or significant influence over the company	5,449,000	
Transactions relate to distributions made to HC EOT Trustee Limited which is the co	ntrolling entity.	

## Controlling party

During the year the Group was sold to the ITC EOT Trustee Limited and at the year end the ultimate controlling parties are the trustees of the ITC Employee Ownership Trust.

# 22 Cash generated from group operations

	2022	2021
	£	£
Profit for the year after tax	4,934,556	225,222
Adjustments for:		
Taxation charged	1,154,394	52,829
Depreciation and impairment of tangible fixed assets	95,024	62,964
Movements in working capital:		
Decrease in debtors	1,201,507	1,403,606
(Decrease)/increase in creditors	(1,440,780)	5,826
Cash generated from operations	<del></del>	1,750,447

#### 23

Analysis of changes in net funds - group	1 February 2021	Cash flows31 、	January 2022
	£	£	£
Cash at bank and in hand	2,031,153	394,736	2,425,889

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.