

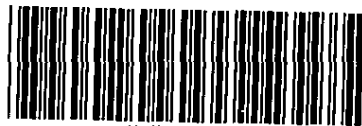
Company Registration No 05304145 (England and Wales)

MAYFAIR INTERNATIONAL EVENTS (UK) LIMITED

ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2010

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MAYFAIR INTERNATIONAL EVENTS (UK) LIMITED

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MAYFAIR INTERNATIONAL EVENTS (UK) LIMITED

ABBREVIATED BALANCE SHEET

AS AT 31 DECEMBER 2010

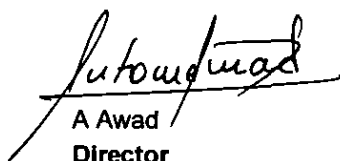
	Notes	2010 €	€	2009 €	€
Current assets					
Debtors		2		377	
Cash at bank and in hand		152,898		101,581	
		<u>152,900</u>		<u>101,958</u>	
Creditors: amounts falling due within one year		<u>(151,516)</u>		<u>(102,430)</u>	
Total assets less current liabilities			<u>1,384</u>		<u>(472)</u>
Capital and reserves					
Called up share capital	2		2		2
Profit and loss account			<u>1,382</u>		<u>(474)</u>
Shareholders' funds			<u>1,384</u>		<u>(472)</u>

For the financial year ended 31 December 2010 the company was entitled to exemption from audit under section 477 Companies Act 2006. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements under the requirements of the Companies Act 2006.

The director acknowledges his responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to accounts, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

Approved by the Board for issue on 27 July 2011


A Awad
Director

Company Registration No. 05304145

MAYFAIR INTERNATIONAL EVENTS (UK) LIMITED

NOTES TO THE ABBREVIATED ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2010

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

1.2 Compliance with accounting standards

The financial statements are prepared in accordance with applicable United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), which have been applied consistently (except as otherwise stated)

1.3 Turnover

Turnover represents amounts receivable for goods and services net of VAT and trade discounts

1.4 Foreign currency translation

The functional currency is the euro

Monetary assets and liabilities denominated in foreign currencies are translated into euro at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are recorded at the rate ruling at the date of the transaction. All differences are taken to profit and loss account.

2 Share capital	2010 £	2009 £
Authorised		
1,000 Ordinary shares of £1 each	1,000	1,000
	<hr/>	<hr/>
	€	€
Allotted, called up and fully paid		
2 Ordinary shares of £1 each	2	2
	<hr/>	<hr/>

3 Ultimate parent company

The company is a wholly owned subsidiary of AA Management SA