

Parasol unit

foundation for contemporary art

TRUSTEES' REPORT AND ACCOUNTS

FOR THE YEAR ENDED 31 DECEMBER 2017

Charity Registration No. 1107425

Company Registration No. 5299582 (England and Wales)



PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

LEGAL AND ADMINISTRATIVE INFORMATION FOR THE YEAR ENDED 31 DECEMBER 2017

Trustees

Darren Almond
Dr. Ziba Ardalan
Gabriel Caillaux
Isaac Julien
Francis Outred
Dr. Claudia Steinfels
Massimo Tosato
Fatma Berna Tuglular
Pierre de Weck

Secretary

Dr. Ziba Ardalan

Charity number

1107425

Company number

5299582

Principal address and Registered office

14 Wharf Road
London
N1 7RW

Auditors

Goldwins Ltd
75 Maygrove Road
West Hampstead
London
NW6 2EG
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PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

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PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

TRUSTEES' REPORT

FOR THE YEAR ENDED 31 DECEMBER 2017

The Trustees present their report and accounts for the year ended 31 December 2017.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's memorandum and articles of association, the Companies Act 2006 and the Statement of Recommended Practice, Accounting and Reporting by Charities, SORP applicable to charities preparing their accounts in accordance with FRS 102.

Structure, Governance and Management

The charity is a company limited by guarantee and is a registered charity governed by its memorandum and articles of association. It was incorporated on 29 November 2004, under company registration number 5299582 and was registered with the Charity Commission on 23 December 2004, under charity number 1107425. Parasol unit continues its activities as an independent educational charity which provides services to the public. Located in Hackney and on the edge of Hoxton and Islington, Parasol unit has been now established as one of London's most respected art institutions with an outstanding exhibition programme, education events activities and publications, and receives high praise on a national and international level.

The Trustees, who are also the directors for the purpose of company law and who served during the year, are:

Darren Almond

Dr. Ziba Ardalan

Gabriel Caillaux

Isaac Julien

Francis Outred

Dr. Claudia Steinfels

Massimo Tosato

Fatma Berna Tuglular

Pierre de Weck

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2017 Parasol unit Trustees

Parasol unit is managed by the Board of Trustees; the Trustees are also directors of the charity. There is one executive director, Ziba Ardalan, who is also the Secretary and Curator for the Foundation.

The Trustees are experienced professionals and individuals who actively contribute to the Foundation through their various areas of expertise. Most of the Trustees also have experience serving on other boards, either currently or in the past.

The Board of Trustees meets twice yearly, and the Trustees are kept abreast of the activities of the charity through regular bilateral meetings or regular communications.

None of the Trustees have any beneficial interest in the company. All Trustees are members of the company and guarantee to contribute in the event the charity should close.

The Board is kept small to allow maximum efficiency, and board members are selected based on their interest to further the charity's activities. All members of the Board and shareholders must vote unanimously in order to appoint a new Trustee; this vote is taken during the Annual General Meeting.

Criteria for appointing trustees:

- long-term professional experience, personal dedication and/or genuine interest in the arts (most of the Trustees are either arts professionals, artists or collectors)
- higher education degree
- experience with charity boards either as acting member or within their professional activities
- interest in serving on the board of a not-for-profit organisation
- acknowledgement of no conflict of interest with their professional activities while serving on the Parasol unit Board of Trustees
- understand the financial aspects of the business
- be a goodwill ambassador for Parasol unit

2017 Appointments & Resignations

Erica Bolton resigned after seven years of service from the Board of Trustees on 1 August 2017 in order to focus on other businesses. The Foundation is extremely grateful for Ms. Bolton's support over the years.

Parasol unit Objectives and Activities

The Foundation is an independent, educational charity and its objectives are to showcase the work of leading contemporary, as well as young international, artists working in various media, focused on exhibiting works not previously seen in London. It is housed in a space of 1,200 square metres, about 600 of which are devoted to exhibitions and educational activities. The space has been renovated to museum standards, and is comprised of galleries on two floors, an events/education room and staff offices. Each year, Parasol unit delivers four exhibitions of artists working in various media, for which some works may be specifically commissioned. The majority of the exhibitions are accompanied by a publication which is available for sale to the public and distributed internationally.

Running alongside each exhibition is a carefully tailored programme of educational events, including, but not limited to: practical workshops, artist talks, children's events, gallery tours and poetry readings. The foundation also conducts other special projects whenever possible.

In order to reach a wide audience and for the benefit of the local community, Parasol unit does not charge an admission fee for entry to its exhibitions.

Public Benefit Statement

The Trustees have complied with the duty in Section 17 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission.

Parasol unit foundation for contemporary art is an independent educational charity devoted to promoting contemporary art for the benefit of the public. To encourage access to its exhibition programme to the widest

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possible demographic, Parasol unit does not charge an admission fee for its exhibitions. There is a small fee payable for various adult, family and educational events, for which it also offers concessions to students, the disabled, elderly and unemployed. Parasol unit endeavours to integrate an education and events programme into each exhibition, frequently collaborating with neighbouring schools and local organisations whenever possible. From the outset, Parasol unit has seen its mission and role (like that of the city's publicly funded art galleries) to be purely for public benefit, and these activities clearly establish the charity's intention as fact that Parasol unit continues to play an active and vital role as an innovative art institution in a diverse area of London.

Financial Overview

Financial activity in 2017 reflects the Trustees' passion and commitment to organising high-profile exhibitions in the UK. Costs relating to the numerous exhibitions shown at the gallery throughout 2016 were paid mainly out of unrestricted funds, and partly from restricted income. The total amount spent on the exhibition programme and related activities in 2017 was £1,317k (compared to £1,242k in 2016), and the total expenditure in 2017 was £1,493k (compared to £1,453k in 2016).

Total income received in 2017 amounted to £959k (compared to £967k in 2016), of which £3k came from interest and dividends (compared to £27k in 2016). The unrestricted reserves were (as of 31 December 2017) £534k lower than in 2016. The remaining accumulated reserves of £1,463k will be utilised as per the reserves policy set forth in this document.

Conflict of Interest Policy

All existing Trustees have taken due notice of both the conflict of interest document and policy, and these obligations will be brought to the attention of all future Trustees prior to appointment. Additionally, it is the policy of Parasol unit foundation for contemporary art not to provide any Trustee with benefits, save the following:

- Each Trustee will receive a copy of each publication as a means to stay current on the charity's activities;
- Trustees will be invited to all openings and events in order to represent the charity's interest and to remain current on the charity's activities;
- Trustees will be reimbursed reasonable expenses for carrying out their activity as Trustee;
- The Trustee, who also acts as Secretary, Executive Director and Curator, will not receive any annual remuneration, but will be reimbursed reasonable expenses for carrying out her activity as Trustee, Director and/or Curator;
- Speaker's fee for events taking place at Parasol unit or within London otherwise payable to the Trustee who acts as Executive Director and Curator, will be passed on to Parasol unit;
- Speaker's fee and other remuneration for services rendered to third parties outside of London by the Trustee who acts as Executive Director and Curator, will be retained by said Trustee.

Any Trustee benefit other than the ones approved above, including all other payments to a Trustee from the charity, will be brought to the attention of the Chairman of the Board prior to payment. It will be discussed at the next board meeting under exclusion of the Trustee benefiting from such transactions, and determination will be made whether to allow the benefit or refer it to the Charity Commission following the guidelines referenced in note 1. Such decisions will be recorded in the minutes.

Trustees can freely purchase publications and editions from the charity at the same price such are offered to the general public. However, if a Trustee also belongs to a Parasol unit membership programme, the applicable discount will apply for any purchase of Parasol unit merchandise as per their membership details. Additionally, Trustees can use the charity's space for events for the same hire fee that such space is offered to other interested parties.

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Indirect Benefits

Exhibition of work(s) currently owned by a Trustee:

Although it will be the exception rather than the rule, such work(s) can be included in Parasol unit exhibitions, provided the artist and the curator view it vital to the exhibition, and the work has been owned for at least the 12-month period prior to the opening of the exhibit. Trustees concerned in such cases also undertake not to sell the work for the 24-month period following the end of the exhibition. All such cases will be disclosed at the next trustee meeting and recorded in the minutes.

Trustees are free to purchase any work which has been exhibited at Parasol unit through the artist's gallery, or directly from the artist, only following the opening of the exhibition.

Conflict of Loyalty

Trustees will always act in the best interest of Parasol unit foundation for contemporary art and its charitable goals. Any conflict of loyalty arising must be promptly communicated at the next Trustee meeting. The decision thereon, under exclusion of the concerned Trustee, will be recorded in the minutes.

Going Concern

The Trustees of Parasol unit understand and foresee that the charity has sufficient, easily accessible resources available to meet all of its liabilities as they fall due and to continue to meet them in the short term.

As of 31 December 2017, the Trustees believe there will be enough free, unrestricted reserve funds to run the foundation for another three years (reserves at the end of 2017 amounted to £1,463k). The trustees are aware of the situation and understand that unless additional funding materialises between 2018 and 2019, the charity will be obligated to close. Therefore, the Trustees will continue to scrutinise the situation and will devise an operational strategy when current reserve funds reach a level that allows the foundation to operate for only a further twelve-month period.

The Trustees will regularly monitor the reserve funds and assess the costs of operating the charity.

Investment Policy

The Trustees actively review and approve the investment powers and policy throughout the year.

The charity has appointed investment managers to provide a portfolio management service. The investment objective is for a long-term, positive return, and is a balance between income and capital growth, generated with a moderate level of risk. The performance of the fund is benchmarked against the FTSE 250.

All the charity's investments were disposed in September 2016.

The working capital of the foundation is kept in the current bank account.

Reserves Policy

The Trustees actively review and approve the reserves powers and policy throughout the year.

The reserves policy is to build reserves to a level which enables Parasol unit foundation for contemporary art to effectively plan future expenditure and to meet unexpected calls on resources. The aim is to hold free, unrestricted reserves equivalent to at least six months unrestricted operating expenditure; in 2017, this would amount to £746k. The level of free, unrestricted reserves at 31 December 2017 in the charity is £1,463k (or £1,459k excluding Tangible Fixed Assets, including investments). This exceeds six months' operating expenditure and is considered to be satisfactory.

The charity does not have any designated funds or restricted funds at 31 December 2017.

The reserves policy will be kept under review and developed as the circumstances facing the organisation change.

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Risk Policy

The Trustees have considered the major risks to which the charity is exposed, and are satisfied that systems are in place to mitigate exposure to the following risks:

The Risk:

Existing Control Measures:

Building Security

- Intruder and fire alarms (+ Redcare 24-hour monitoring)
- CCTV
- Retractable gate to main entrance
- Key-holders limited to G4S & staff trained in security procedures
- Security guards during high traffic periods
- Invigilators during all public hours
- Staff training staff on opening/closing procedures

Health and Safety (H&S)

- H&S policy under constant review
- Training staff and review of H&S procedures
- H&S workplace and risk assessments
- Multiple-staff lock up procedure
- Fire Action Plan
- Incident Reports

Loss or damage of exhibits (during exhibition/display, installation/de-installation, storage and shipment)

- Security guards during high traffic periods
- Invigilators during all public hours
- CCTV
- Hire only experienced and skilled fine art technicians
- Use only reputable fine art agents
- Prepare incoming/outgoing condition reports
- Loan agreements detailing handling, installation, conservation requirements
- Various physical barriers to keep a distance between visitors and works, as required/suitable
- Careful monitoring of atmospheric conditions (temperature, humidity, natural/artificial levels)
- Emergency Disaster Recovery Plan

Financial

- Investment and Reserves Policies
- Ongoing review of budgets and Management Accounts

Professional negligence

- Constant training and review of work by staff

In addition to the aforementioned control measures, Parasol unit maintains the following, continuous-coverage insurance policies:

- Incoming Exhibitions (nail-to-nail, all-risk cover extends to all works of art loaned to Parasol unit for the exhibition programme, worldwide, including terrorism cover in transit and anywhere in the UK)
- Office Contents
- Employer's and Public Liability
- Trustees and Individuals Liability
- Professional and Legal Liability
- Employment Practices Liability

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The Foundation's Mission and Programme

Founded in 2004, Parasol unit foundation for contemporary art is a not-for-profit art institution that operates purely for the public benefit. Every year the Foundation organises four challenging and thought-provoking exhibitions of works by international contemporary artists working in various media, and holds artistic projects. The Foundation also engages with the public and the neighbouring community through a full programme of educational events. Admission to all exhibitions at Parasol unit is free of charge. Thanks to this innovative model between private funding and public support one of London's most vibrant contemporary art spaces has come to exist and thrive.

Exhibition & Project Schedule 2017

Tschabalala Self

Tuesday, 17 January – Sunday, 12 March 2017 (Preview: Monday, 16 January)



Tschabalala Self: Bodega Run, 2015, oil, pigment and Flashe® on canvas, 111.8 x 76.2 cm (44 x 30 in), courtesy of Arthur Lewis and Hau Nguyen, Los Angeles

Self's expressive and dynamic works, which include painting, print, collage and sculpture, depict the human figure. The fluidity of movement and exaggerated form of her images are quick to capture the attention of viewers and elicit a vivid response. Primarily concerned with the concept of the black female body within contemporary culture, Self examines the confluence of race, gender and sexuality through a variety of forms and narratives in which each subject – or as she prefers, character – expresses an individually powerful identity.

This project was supported in part by private donations, the artist's commercial galleries, T293 in Rome and Pilar Corrias in London, and the sales from the related limited edition, publication and merchandise. An additional source of funding came from the touring of the exhibition to Tramway, Glasgow (3 June–20 August 2017) through shared shipping costs and a touring fee.

Exhibition days:	49
Visitor number:	16,440
Publications :	Shortfall £8,593
Total funding income:	£50,298

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Elger Esser: *Morgenland*

Wednesday, 29 March – Sunday, 21 May 2017 (Preview: Tuesday, 28 March)



Elger Esser: *Nil I, Agypten*, 2011, c-print, DiaSec face, 184 x 242 x 5 cm, courtesy the artist.

This was the first one-person exhibition by German artist Elger Esser in the UK. It focused on a new series of works, titled *Morgenland*, which he made during his travels to Lebanon, Egypt and Israel from 2004 to 2015. The central theme of Esser's photographic oeuvre is the landscape, and his work in the Near East in particular aims to convey an idea of reconciliation amidst the region's differences and historical issues. The exhibition will include large-scale photographs as well as unusual three-dimensional works.

The *Morgenland* (morning land) series refers to the concept of the Orient or the East. Rather than reflecting a negative stereotypical 'Orientalism' with its links to cultural colonialism, as discussed by Edward Said in his 1978 seminal book on the subject, Esser's depictions of the Near East aim to convey a sense of reconciliation amidst regional differences and historical issues.

This exhibition was mainly self-funded by Parasol unit, with support from a donation of £10,000 by Thaddeus Ropac Gallery and sales of a limited edition photograph produced for the exhibition.

Exhibition days:	49
Visitor number:	5,515
Publications :	Shortfall £1,500 (not a Parasol unit publication)
Total funding income:	£17,500

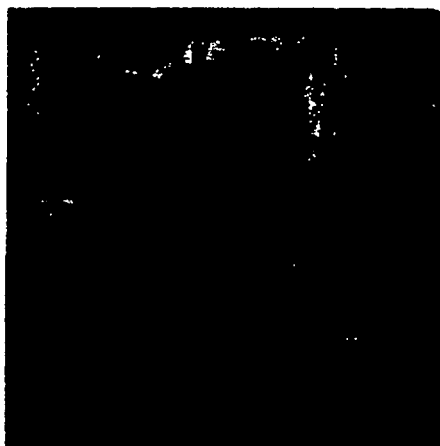
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FOR THE YEAR ENDED 31 DECEMBER 2017

Monique Frydman

Wednesday, 7 June – Saturday, 12 August 2017 (Preview: Tuesday, 6 June)



Monique Frydman: *Pourpre Cinabre*, 1988, pigment and acrylic on linen canvas, 196 x 193 cm, courtesy of the artist.

The summer exhibition for 2017 was a career survey of acclaimed French painter Monique Frydman. Frydman's abstract paintings are a vibrant embodiment of colour and light, in which the elegant arabesques of lines, created by the process of frottage, blend into colour-saturated canvases. Only from the 1980s onwards did Frydman start to use intensely rich colours, especially deep dark reds and blues, in her work. By the latter part of that decade she was making works of dazzling luminosity, paintings that have a subtle relationship to the works of artists she admires, such as Claude Monet, Pierre Bonnard and Matisse. One of the major works in the exhibition is Frydman's double-sided *Polyptyque Sassetta*, 2012–2013, which in 2014 was exhibited in the Louvre's Salon Carré.

Parasol unit has received a total income of £56,872 for this exhibition. This includes income from publication and edition sales, along with the artist's commercial representative, Galerie Bogéna, who covered Frydman's travel costs, and private donations. Additionally, Monique Frydman's studio covered a large portion of the shipping costs.

Exhibition days:	59
Visitor number:	5,418
Publications :	Shortfall £23,405
Total funding income:	£56,872

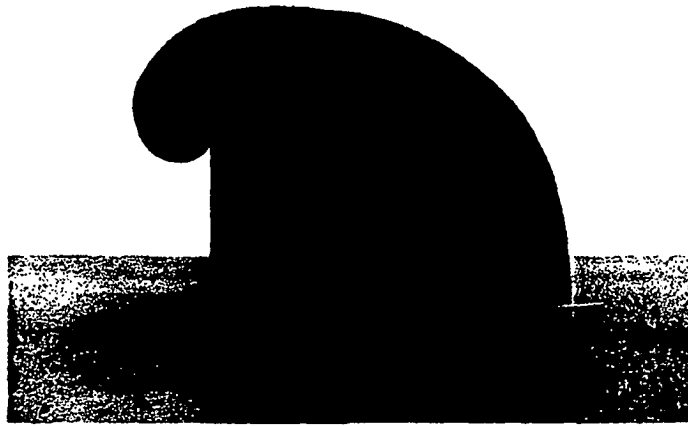
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Martin Puryear

Tuesday, 19 September – Wednesday, 6 December 2017 (Preview: Monday, 18 September)



Martin Puryear: *Big Phrygian*, 2010-14, painted red cedar, 147 x 102 x 193 cm, courtesy of Matthew Marks Gallery.

This was Martin Puryear's first London one-person exhibition, spanning 40 years of the artist's practice and presenting 18 works of sculpture and 13 rarely seen works on paper. Loaded with a poignant sense of cultural history, Puryear's abstract sculptures have a unique aesthetic and are meticulously hand-made, most often from wood. Puryear employs traditional techniques to create his work, which is testimony to his deep respect for skilled craftsmanship. This approach and his inherent sensibility impart a subtlety in his works which touch on issues of identity.

Parasol unit received a total income of £172,308 for this exhibition. This includes income from publication and edition sales, funding from the artist's commercial representative Matthew Marks Gallery (£100,000), and a grant from the Henry Moore Foundation (£12,000). Additionally, Parasol unit shared shipping, crating, and framing costs with Museum Voorlinden for a selection of works travelling onward to The Netherlands for their exhibition from 20 January to 27 May 2018.

Exhibition days:	72
Visitor number:	8,900
Publications :	Shortfall £22,501
Total funding income:	£172,308

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Parasolstice - Winter Light 2017, Robert Montgomery: POEM IN LIGHTS TO BE SCATTERED IN THE SQUARE MILE

Thursday, 19 October 2017 - Sunday, 18 March 2018 (Preview: Wednesday, 18 October 2018)

Displayed on the foundation's terrace throughout the months of winter, *POEM IN LIGHTS TO BE SCATTERED IN THE SQUARE MILE, 2017* is a light sculpture by London-based Scottish artist Robert Montgomery. It is his first light poem to be commissioned by a public London institution.

The starting point for Montgomery's site-specific work on the terrace at Parasol unit is a consideration of place. Responding to its location and surrounding neighbourhood in contemporary time, Montgomery's light poem, constructed in wood, metal and LED lights, illuminates aspects unique to this area of Shoreditch and its history, such as the now demolished Eagle Music Hall and 'Grecian Saloon' that stood on the corner of City Road and Shepherdess Walk very near Parasol unit. As an artist who has lived and worked close to the gallery, Montgomery is conscious of the psychogeography of this area and its ongoing fusion of past and present: the City of London to the south, the 'silicon roundabout' at Old Street, alongside historical sites such as Wesley's Chapel and the grave of William Blake.

This project was funded entirely by Parasol unit. The project was accompanied by a limited edition print.

Exhibition days:	101 (45 in 2017 and 56 in 2018)
Visitor number:	10,421 (4,417 in 2017, and 6,004 in 2018)
Publications :	Not applicable
Total funding income:	£2,586

2017 Exhibition & Project Total Summary

Tschabalala Self	17 January - 12 March 2017 (Preview: 16 January 2017)
Elger Esser: <i>Morgenland</i>	29 March - 21 May 2017 (Preview: 28 March 2017)
Monique Frydman	7 June - 12 August 2017 (Preview: 6 June 2017)
Martin Puryear	19 September - 6 December 2017 (Preview: 18 September 2017)
Parasolstice - Winter Light 2017: Robert Montgomery: <i>POEM IN LIGHTS TO BE SCATTERED IN THE SQUARE MILE</i>	19 October 2017 - 18 March 2018 (Preview: 18 October 2017)

	Exhibition Days	Visitors	Publications	Funding
Tschabalala Self	49	16,440	Shortfall £8,593	£50,298
Elger Esser	49	5,515	Shortfall £1,500	£17,500
Monique Frydman	59	5,418	Shortfall £23,405	£56,872
Martin Puryear	72	8,900	Shortfall £22,501	£172,308
Robert Montgomery	101	10,421	n/a	£2,586
TOTALS	330	46,804	-£55,999	£299,564

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FOR THE YEAR ENDED 31 DECEMBER 2017

2018 Exhibition Programme Developments

The year 2018 will feature three highly dynamic exhibitions:

Lisa Milroy	17 January - 18 March 2018 (Preview: 16 January)
Carlos Garaicoa	13 April - 20 July 2018 (Preview: 12 April)
Heidi Bucher	19 September - 9 December 2018 (Preview: 18 September)

Lisa Milroy

Lisa Milroy's first major solo exhibition in London, *Here & There: Paintings by Lisa Milroy*, brought together a selection of Milroy's paintings from the past fifteen years, exploring her approach to still life through the lens of making, looking, touch and transformation. The term 'still life' itself signals fundamental experiences of painting for Milroy in her fascination with the relation between stillness and movement, contemplation and action.

Carlos Garaicoa

Garaicoa reflects upon 'the city' – its limitations, potential and possibilities – as a physical infrastructure, social network and political space in this exhibition comprised of large-scale installations, sculptures, video and photography. Often taking as his starting point the urban environment and therefore architecture – particularly those of Havana and Madrid, the two cities where the artist both lives and works – Garaicoa documents city landscapes, creating works steeped in provocative commentary which reflect a frustration with social, economic and political issues.

Heidi Bucher

A survey exhibition devoted to the work of Swiss artist Heidi Bucher (1926–1993) will be presented for the first time in the UK. The exhibition focusses on her architectural and latex sculptures realised through the singular technique of Häutungen ('skinings'). To undertake a 'skinning', Bucher would first cover the surface of an architectural element or furniture with a thin, transparent fabric (like gauze) over which she would apply latex. Upon drying, she would carefully peel the 'latex skin', thus stripping away the layers.

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Education Programme

Parasol unit is committed to strategic development of its Education Programme promoting arts and culture to a broad audience from diverse backgrounds and ages. Each strand of the Education Programme create a broad range of entry points for participants to explore new skills collaboratively and creatively. All activities are offered low-cost or free of charge, keeping in line with the mission of the charity to remain accessible to all.

Schools Programme

Parasol unit organised tailor-made workshops to primary and secondary schools mainly in the boroughs of Hackney and Islington. The 2017 Schools Programme aims were to offer workshops that encourage artistic discussions and creative thinking with children and young people. This would be achieved by:

- providing educational workshops that complement the individual school curriculum and extend learning beyond the classroom;
- increasing access to and opportunities for harder-to-reach children and young people through establishing and sustaining relationships with local schools.

Family Programme

The Family Programme held at Parasol unit usually consist of two Sunday Family workshops and one Early Years workshop per exhibition for younger audiences (under 5s). These activities place the role of intergenerational learning at the forefront of the programme and seek to provide greater access to and understanding of the arts. The 2017 Family Programme aims were to:

- foster strong relationships with local families by promoting the arts and culture through creative collaboration and freedom of expression;
- support exploration of innovative developmental art experiences through light and space at a young age.

Youth Programme

The 2017 Youth programme provided a skills-based learning environment for young students (aged 14-18) to improve their own individual artistic practice. The multi-day workshops (one per exhibition) ran up to four times per year with external artist educators set out to:

- encourage participants to experiment with a range of artistic mediums;
- develop creative professional and personal skills that could be applied beyond the workshop.

The London Children's Book Fair at Parasol unit

The 2017 edition of The London Children's Book Fair took place on 15-16 December, in Parasol unit's gallery. Building upon the ethos that is central to the Foundation, the fair was free and open to all, and provided audiences of all backgrounds and ages with an opportunity to develop their creative voice. As an educational platform the fair most importantly celebrated the art of storytelling and highlighted the importance of literacy for children and young people. The fair set out to:

- provide audiences of all different backgrounds and ages with an opportunity to find their individual creative voice and share it with one another;
- encourage young people and children to engage with literacy, creatively.

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2017 Education Workshop Totals

Type of Event:	How Many Workshops:	Attendance:	Ticket sales:
School Workshops	5	110	FREE
Early Years Workshops	3	48	£124
Sunday Family Workshops	9	169	£385
Multi-day Youth Mid-term Projects	3	40	£430
Children's Workshops @ Book Fair	9	290	FREE
Adult Workshops / Events	16	364	£1,870
2017 Annual Totals:	45	1,021	£2,809

2017 Education Funding Summary

Throughout the year, the foundation researches and applies for funding to support the Education Programme and special projects, such as the London Children's Book Fair.

Understandably not all applications are successful, but Parasol unit endeavours to creatively find funding from other foundations, trusts, businesses and corporations who may see the value and benefit of supporting Parasol unit's Education Programme and projects like The London Children's Book Fair. Interpreting the funder's needs (in terms of the foundation's financial profile) is perhaps the biggest challenge; fitting into the criteria that often includes income brackets of less than £50-100k and/or outreach for under-privileged groups or individuals significantly restricts funding applications.

The Foundation continued to develop partnerships with other local arts and community organisations in order to enhance, deliver and support the Education Programme. It also builds upon existing and new relationships within the local community.

Partners include:

- GreatArt (£1,000 for workshop materials)
- Cass Art (£500 for workshop materials)
- Creative Colour (printing flyers for The 2017 London Children's Book Fair)
- Laurence King (author/illustrator school workshops and books at cost in the run-up to The 2017 London Children's Book Fair)
- Beanstalk (identifying children and schools in Hackney who are particularly at risk for falling behind in reading skills)
- Great Art Quest (The Prince's Trust award and donation towards school workshops January-March 2018)

A donation of £3,000 from the Mary Kinross Charitable Trust was split between The London Children's Book Fair 2017 and exhibition-specific school workshops during the second half of 2017 leading up to the fair. Parasol unit launched a Crowdfunding Campaign that raised £4,009.00 (after fees) towards the London Children's Book Fair. Parasol unit was also awarded a £2,000 grant from The Arts Society towards the Book Fair.

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2017 Education Funding Summary

	Private Donations	Grants	In-kind	Ticket Sales
Tschabalala Self	£1,566	-	£100	£299
Elger Esser	-	-	£100	£678
Monique Frydman	£1,350	-	£200	£651
Martin Puryear	£1,350	-	£300	£1,181
The London Children's Book Fair	£6,309	£2,000	-	FREE
2017 Funding Totals:	£10,575	£2,000	£700	£2,809

2018 Education Programme Strategy

The 2018 Education Programme will build upon the structure of last year and operate with an Education Coordinator, who will deliver workshops and coordinate between specialised artist educators. By employing educators with expertise in different artistic fields, we aim to provide alternative ways to engage with contemporary art and creatively expand participants' relation to each exhibition. Each exhibition will have two to three Sunday Family workshops (25 people per workshop), four to five School workshops, one Youth workshop (15 students), and one Early Years workshop.

The structure of the School workshop during January-March 2018 underwent exciting new developments with Parasol unit's new partnership with Great Art Quest. The programme (developed and designed by The Prince's Trust) encouraged participants to explore their creative capabilities through storytelling and visual arts. For the project, Parasol unit kindly received a donation of £2,500 for project delivery expenses. This initiative provided Parasol unit with the opportunity to establish relations with new primary schools in Hackney and increased the engagement with schools from an average of two workshops to five workshops per exhibition. The Foundation will aim to sustain the positive momentum and strengthen relationships with new local schools for the foreseeable future.

The Foundation will also showcase a pilot Youth Programme that aims to expand young peoples' ideas of what art is and how it could be applied beyond the workshop. This programme will encourage participants to respond to the current exhibition through critical discussion and presentations whilst experimenting with creative disciplines such as movement/dance, photography/film, and drawing, sculpture/found materials.

PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

TRUSTEES' REPORT

FOR THE YEAR ENDED 31 DECEMBER 2017

Commercial Development

The Foundation's store and online website are the means by which the Foundation generates sales. We also have partnerships with online artist editions retailers such as Artsy, ArtLead, Art Space and Rise Art, as well as book distributor Cornerhouse; generating additional sales of limited editions and publications to an international clientele.

Parasol unit limited editions have excited the public throughout the year, and especially with the Martin Puryear print having sold out within a few weeks after its launch in the Autumn. Our customers range from various locations worldwide, including America, Asia and Europe. The publications are intended to further promote the artist's work long after their exhibition has ended and are invaluable sources of reference for artists, scholars, critics and admirers of the featured artist's work. The Martin Puryear, Monique Frydman and Tschabalala Self publications, alongside a selection of our past catalogues, have been disseminated to numerous libraries and book retailers; including The Courtauld Institute of Art, London University College, the Royal Academy of Arts, Tate Modern, MoMA, The Metropolitan Museum of Art and the Photographers' Gallery.

Parasol unit continues to work towards securing a minimum pre-production sale of each publication to the exhibiting artists' commercial galleries, along with actively encouraging a variety of international institutions, businesses and cultural centres to participate in this pledge to reach a goal of 300 pre-print copies. Although not possible for each publication, the team continues to research and reach out to new contacts in hopes to disseminate Parasol unit's work. The Foundation is confident to move forward with this approach, and will continue to secure pledges before the production of publications. Not only does this accommodate adjustments to the print run based on pre-print demand, it also avoids an unnecessary increase in expenses (shipping, storage, etc.) and accumulation of depreciating stock.

The new layout of the Foundation's lobby implemented in the summer-autumn of 2017 has received positive feedback from our visitors. The aim was to create a small boutique space for the editions, publications and other branded merchandise (postcards, bags, posters), offering new ways of looking at the Foundation's catalogue of limited edition prints and publications through coherent displays, changing at each exhibition.

PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

TRUSTEES' REPORT

FOR THE YEAR ENDED 31 DECEMBER 2017

Statement of Trustees' Responsibilities

The trustees (who are also directors of Parasol Unit Foundation for Contemporary Art for the purposes of company law) are responsible for preparing the Trustees' Report (incorporating the directors' report) and the financial statements in accordance with applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland* (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the income and expenditure of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The trustees are responsible for maintaining proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

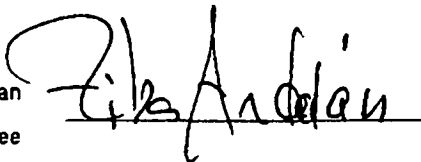
In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditors are unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

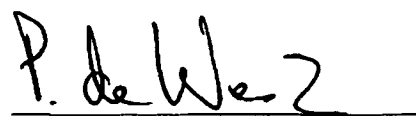
The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

On behalf of the Board of Trustees:

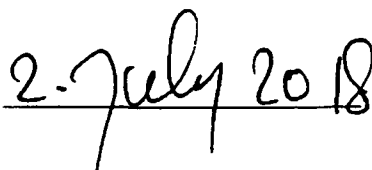
Z Ardalan
Trustee



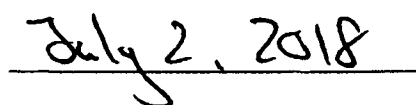
P de Weck
Trustee



Dated:



Dated:



PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

FOR THE YEAR ENDED 31 DECEMBER 2017

Opinion

We have audited the financial statements of Parasol Unit Foundation for Contemporary Art for the year ended 31 December 2017 which comprise the Statement of Financial Activities, the Balance Sheet, statement of cash flows and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102: The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the state of the Charity's affairs as at 31 December 2017 and of its income and expenditure for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice;
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the Charity's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

FOR THE YEAR ENDED 31 DECEMBER 2017

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the trustees' report (incorporating the directors' report) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the trustees' report (incorporating the directors' report) have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the Charity and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Annual Report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us;
- the financial statements are not in agreement with the accounting records and returns;
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not obtained all the information and explanations necessary for the purposes of our audit.

Responsibilities of the trustees

As explained more fully in the trustees' responsibilities statement, the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are responsible for assessing the Charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the Charity or to cease operations, or have no realistic alternative but to do so.

Our responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: [\[www.frc.org.uk/auditorsresponsibilities\]](http://www.frc.org.uk/auditorsresponsibilities). This description forms part of our auditor's report.

PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

FOR THE YEAR ENDED 31 DECEMBER 2017

This report is made solely to the Charity's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Charity's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Charity's members as a body, for our audit work, for this report, or for the opinions we have formed.

Anthony Epton (Senior Statutory Auditor)
for and on behalf of
Goldwins Limited
Statutory Auditor
Chartered Accountants
75 Maygrove Road
West Hampstead
London NW6 2EG

PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART
STATEMENT OF FINANCIAL ACTIVITIES
(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)
FOR THE YEAR ENDED 31 DECEMBER 2017

	Note	Unrestricted £	Restricted £	2017 Total £	2016 Total £
Income from:					
Donations and legacies	3	764,692	28,434	793,126	770,664
Charitable activities:	4				
Education		27,765	-	27,765	29,474
Exhibitions		77,766	-	77,766	83,984
Membership income		46,590	-	46,590	46,782
Other trading activities	5	10,716	-	10,716	8,756
Investment income	6	2,726	-	2,726	27,352
Total income		930,255	28,434	958,689	967,012
Expenditure on:					
Raising funds	7	73,061	-	73,061	82,486
Charitable activities:	7				
Education		80,769	-	80,769	93,832
Exhibitions		1,288,205	28,434	1,316,639	1,242,179
Membership		22,227	-	22,227	34,629
Total expenditure		1,464,263	28,434	1,492,697	1,453,126
Net (expenditure) before net gains/(losses) on investments		(534,008)	-	(534,008)	(486,114)
Net gains(losses) on investments		-	-	-	124,215
Net (expenditure) for the year	8	(534,008)	-	(534,008)	(361,899)
Net movement in funds		(534,008)	-	(534,008)	(361,899)
Reconciliation of funds:					
Total funds brought forward		1,996,880	-	1,996,880	2,358,779
Total funds carried forward		1,462,872	-	1,462,872	1,996,880

All of the above results are derived from continuing activities.
There were no other recognised gains or losses other than those stated above.
The attached notes form part of these financial statements.

PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

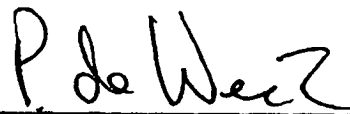
BALANCE SHEET

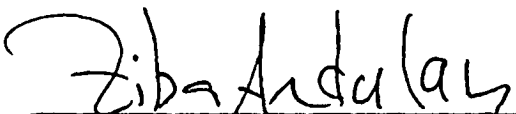
AS AT 31 DECEMBER 2017

	Note	2017 £	2017 £	2016 £	2016 £
Fixed assets:					
Tangible assets	11		3,908		12,607
Investments	12		-		-
			<u>3,908</u>		<u>12,607</u>
Current assets:					
Stock	13	73,943		45,653	
Debtors	14	24,763		49,265	
Cash at bank and in hand		<u>1,482,504</u>		<u>1,981,023</u>	
		<u>1,581,211</u>		<u>2,075,941</u>	
Liabilities:					
Creditors: amounts falling due within one year	15	<u>(122,247)</u>		<u>(91,668)</u>	
Net current assets / (liabilities)			<u>1,458,964</u>		<u>1,984,273</u>
Total assets less current liabilities			<u>1,462,872</u>		<u>1,996,880</u>
Net assets			<u>1,462,872</u>		<u>1,996,880</u>
Funds	17				
Restricted funds					
Unrestricted funds:					
General funds		<u>1,462,872</u>		<u>1,996,880</u>	
Total unrestricted funds			<u>1,462,872</u>		<u>1,996,880</u>
Total funds			<u>1,462,872</u>		<u>1,996,880</u>

The financial statements have been prepared in accordance with the special provisions for small companies under Part15 of the Companies Act 2006.

Approved by the trustees on 2 July 2018
and signed on their behalf by:


P de Weck
Trustee


Z Ardalan
Trustee

Company registration no. 5299582

The attached notes form part of the financial statements.

PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

STATEMENT OF CASH FLOWS

FOR THE YEAR ENDED 31 DECEMBER 2017

	Note	2017 £	2017 £	2016 £	2016 £
Net cash provided by/(used in) operating activities	a		(501,245)		(434,707)
Cash flows from investing activities:					
Interest/ rent/ dividends from investments		2,726		27,352	
Purchase of fixed assets		-		-	
Sale of investments		-		2,264,136	
Cash provided by / (used in) investing activities			2,726		2,291,488
Change in cash and cash equivalents in the year			(498,519)		1,856,781
Cash and cash equivalents at the beginning of the year			1,981,023		124,242
Cash and cash equivalents at the end of the year	b		1,482,504		1,981,023
a) Reconciliation of net income / (expenditure) to net cash flow from operating activities					
			2017	2016	
			£	£	
Net (expenditure) / income for the reporting period (as per the statement of financial activities)			(534,008)	(361,899)	
Depreciation			8,699	10,347	
Interest and dividends from investments			(2,726)	(27,352)	
Net (gains)/losses on investments			-	(124,215)	
(Increase)/Decrease in stock			(28,291)	26,757	
Decrease/(Increase) in debtors			24,502	30,732	
Increase/(Decrease) in creditors			30,579	10,923	
Net cash provided by / (used in) operating activities			(501,245)	(434,707)	
b) Analysis of cash and cash equivalents					
		At 1 January		At 31	
		2017	Cash flows	December	
		£	£	2017	
				£	
Cash at bank and in hand		1,981,023	(498,519)	1,482,504	
Total cash and cash equivalents		1,981,023	(498,519)	1,482,504	

PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

1 Accounting policies

Basis of preparation

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 - effective 1 January 2015) - (Charities SORP FRS 102) and the Companies Act 2006.

The charitable company meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

Going concern

The trustees of Parasol unit understand and foresee that the charity has sufficient, easily accessible resources available to meet all of its liabilities as they fall due and to continue to meet them in the short term. As of 31 December 2017, the trustees believe there will be enough free, unrestricted reserves funds to run the foundation for another three years (reserves at the end of 2017 amounted to £1,463k). The trustees are aware of the situation and understand that unless additional funding materialises between 2018 and 2020, the charity will be obligated to close. Therefore, the trustees will continue to scrutinise the situation and will devise an operational strategy when current reserves funds reach a level that allows the foundation to operate for only a further twelve-month period. The trustees will consistently monitor the reserves funds and assess the costs of operating the charity.

Income

Income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met, it is probable that the income will be received and that the amount can be measured reliably.

Income from grants is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred. Income received in advance for the provision of specified service is deferred until the criteria for income recognition are met.

Donations of gifts, services and facilities

Donated professional services and donated facilities are recognised as income when the charity has control over the item or received the service, any conditions associated with the donation have been met, the receipt of economic benefit from the use by the charity of the item is probable and that economic benefit can be measured reliably. In accordance with the Charities SORP (FRS 102), volunteer time is not recognised so refer to the trustees' annual report for more information about their contribution.

On receipt, donated gifts, professional services and donated facilities are recognised on the basis of the value of the gift to the charity which is the amount the charity would have been willing to pay to obtain services or facilities of equivalent economic benefit on the open market; a corresponding amount is then recognised in expenditure in the period of receipt.

Interest receivable

Interest on funds held on deposit is included when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

Fund accounting

Unrestricted funds are available to spend on activities that further any of the purposes of charity. Designated funds are unrestricted funds of the charity which the trustees have decided at their discretion to set aside to use for a specific purpose. Restricted funds are donations which the donor has specified are to be solely used for particular areas of the charity's work or for specific projects being undertaken by the charity.

PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

1 Accounting policies

Expenditure and irrecoverable VAT

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Expenditure is classified under the following activity headings:

- Costs of raising funds comprise of costs incurred by charity in inducing third parties to make voluntary contributions to it, as well as the cost of any activities with a fundraising purpose.
- Expenditure on charitable activities includes the costs of delivering services, exhibitions and other educational activities undertaken to further the purposes of the charity and their associated support costs.
- Other expenditure represents those items not falling into any other heading.

Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

Allocation of support costs

Support costs are those functions that assist the work of the charity but do not directly undertake charitable activities. Support costs include back office costs, finance, personnel, payroll and governance costs which support the Trusts artistic programmes and activities. The bases on which support costs have been allocated are set out in note 7.

Tangible fixed assets

Items of equipment are capitalised where the purchase price exceeds £1,000. Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Fixtures and fittings	25%
-----------------------	-----

Listed investments

Investments are a form of basic financial instrument and are initially recognised at their transaction value and subsequently measured at their fair value as at the balance sheet date using the closing quoted market price. Any change in fair value will be recognised in the statement of financial activities.

Stocks

Stock is included at the lower of cost or net realisable value. Donated items of stock are recognised at fair value which is the amount the charity would have been willing to pay for the items on the open market.

Debtors

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

Cash at bank and in hand

Cash at bank and cash in hand includes cash and short term highly liquid investments with a short maturity of three months or less from the date of acquisition or opening of the deposit or similar account.

Creditors and provisions

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably.

PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

2 Detailed comparatives for the statement of financial activities

	2016 Unrestricted £	2016 Restricted £	2016 Total £
<i>Income from:</i>			
Donations and legacies	682,355	88,309	770,664
<i>Charitable activities:</i>			
Education	29,474	-	29,474
Exhibitions	83,984	-	83,984
Membership income	46,782	-	46,782
 Other trading activities	 8,756	 -	 8,756
 Investments	 27,352	 -	 27,352
Total income	878,703	88,309	967,012
 <i>Expenditure on:</i>			
Raising funds	82,486	-	82,486
 <i>Charitable activities:</i>			
Education	93,832	-	93,832
Exhibitions	1,153,870	88,309	1,242,179
Membership	34,629	-	34,629
 Total expenditure	1,364,817	88,309	1,453,126
 Net income/expenditure before gains/(losses) on investments	(486,114)	-	(486,114)
 Net gains/(losses) on investments	124,215	-	124,215
 Net income/expenditure for the year	(361,899)	-	(361,899)
 Net movement in funds	(361,899)	-	(361,899)
 Total funds brought forward	2,358,779	-	2,358,779
 Total funds carried forward	1,996,880	-	1,996,880

3 Income from donations and legacies

	Unrestricted £	Restricted £	2017 Total £	2016 Total £
Donations & Gifts in kind	570,577	-	570,577	540,057
Donated services	194,115	-	194,115	190,500
Grants	-	28,434	28,434	40,107
	764,692	28,434	793,126	770,664

PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

4 Income from charitable activities

	Unrestricted	Restricted	2017 Total	2016 Total
	£	£	£	£
Exhibition				
Sales of Catalogues	31,618	-	31,618	42,413
Prints and Edition sales	46,148	-	46,148	41,571
Total	77,766	-	77,766	83,984
Membership income				
Other income	46,590	-	46,590	46,782
Total	46,590	-	46,590	46,782
Educational activities				
Other income	27,765	-	27,765	29,474
Total	27,765	-	27,765	29,474
Total income from charitable activities	152,121	-	152,121	160,240

5 Income from other trading activities

	Unrestricted	Restricted	2017 Total	2016 Total
	£	£	£	£
Other income	10,716	-	10,716	8,756
Total	10,716	-	10,716	8,756

6 Income from investments

	Unrestricted	Restricted	2017 Total	2016 Total
	£	£	£	£
Bank interest	2,726	-	2,726	836
Investment income	-	-	-	26,516
Total	2,726	-	2,726	27,352

PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

7 Analysis of expenditure

	Basis of allocation	Cost of raising funds £	Charitable activities			Support costs £	Governance costs £	2017 Total £	2016 Total £
			Education £	Exhibitions £	Membership £				
Staff costs	Direct	38,392	39,012	252,460	7,315	76,081	-	413,260	406,812
Education	Direct	-	6,610	-	-	-	-	6,610	9,952
Exhibitions	Direct	-	-	837,546	-	-	-	837,546	700,409
Membership	Direct	-	-	-	8,247	-	-	8,247	18,803
Fund raising	Direct	129	-	-	-	-	-	129	-
Support costs						200,080		200,080	291,692
Governance costs							26,825	26,825	25,458
		38,521	45,622	1,090,006	15,562	276,161	26,825	1,492,697	1,453,126
Support costs		31,482	32,035	206,568	6,076	(276,161)		-	-
Governance costs		3,058	3,112	20,065	590		(26,825)	-	-
Total expenditure 2017		73,061	80,769	1,316,639	22,227	-	-	1,492,697	1,453,126
Total expenditure 2016		82,486	93,832	1,242,179	34,629	-	-	1,453,126	

Of the total expenditure, £1,464,263 was unrestricted (2016: £1,364,817) and £28,434 was restricted (2016: £88,309).

PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

8 Net income / (expenditure) for the year

This is stated after charging / (crediting):	2017	2016
	£	£
Depreciation	8,699	10,347
(Profit) on disposal of investments	-	(124,215)
Auditor's remuneration (excluding VAT)		
Audit fees	6,000	6,000

9 Analysis of staff costs, trustee remuneration and expenses, and the cost of key management personnel

Staff costs were as follows:	2017	2016
	£	£
Salaries and wages	389,732	365,761
Social security costs	20,002	41,051
Employer's contribution to defined contribution pension schemes	3,526	-
	413,260	406,812

There were no employees who received annual emoluments of £60,000 or more (2016: none).

In 2017 the salary for the Director and Curator of the Gallery has been recognised as a gift in kind. The gross salary has been estimated at £120,000 per annum, inclusive of Employers NI, on the basis of remuneration provided for similar positions at other galleries and museums. These services are currently provided free of charge by Ziba Ardalan.

The charity trustees were not paid or received any other benefits from employment with the charity during the year (2016: £nil). During the year 1 trustee was reimbursed for travelling expenses of £25 (2016: 1 trustee for £526). No charity trustee received payment for professional or other services supplied to the charity (2016: £nil).

Staff numbers

The average number of employees (head count based on number of staff employed) during the year was as follows:

	2017	2016
	No.	No.
Raising funds	1	1
Trading	1	1
Charitable activities	16	12
Support	2	2
	20	16

10 Taxation

The charitable company is exempt from corporation tax as all its income is charitable and is applied for charitable purposes.

PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

11 Tangible fixed assets

	Fixtures, fittings & equipment £
Cost	
At the start of the year	281,104
Additions in year	-
At the end of the year	<u>281,104</u>
Depreciation	
At the start of the year	268,497
Charge for the year	8,699
At the end of the year	<u>277,196</u>
Net book value	
At the end of the year	<u>3,908</u>
At the start of the year	<u>12,607</u>

All of the above assets are used for charitable purposes.

12 Investments

	2017 £	2016 £
Investments at fair value:		
Investment funds	-	-
Listed investments - UK	-	-
Movements		
Market value at the start of the year	-	2,139,921
Additions at cost	-	-
Disposals at carrying value	-	(2,264,136)
Net profit/(loss) on revaluation	-	124,215
Market value at the end of the year	-	-

13 Stock

	2017 £	2016 £
Publications	<u>73,943</u>	<u>45,653</u>
	<u>73,943</u>	<u>45,653</u>

14 Debtors

	2017 £	2016 £
Trade debtors	3,431	750
Prepayments	2,938	10,642
Accrued income	17,998	31,028
Other debtors	396	6,845
	<u>24,763</u>	<u>49,265</u>

PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

15 Creditors: amounts falling due within one year

	2017	2016
	£	£
Trade creditors	88,954	2,983
Taxation and social security	5,360	6,279
Other creditors	2,259	261
Accruals	10,500	64,875
Deferred income	15,174	17,270
	<u>122,247</u>	<u>91,668</u>

Deferred income	2017	2016
	£	£
Balance at the beginning of the year	17,270	32,373
Amount released to income in the year	(17,270)	(32,373)
Amount deferred in the year	15,174	17,270
Balance at the end of the year	<u>15,174</u>	<u>17,270</u>

Deferred income comprises membership subscriptions received in advance.

16 Analysis of net assets between funds

	General unrestricted £	Restricted £	Total funds £
Tangible fixed assets	3,908	-	3,908
Net current assets	1,458,964	-	1,458,964
Net assets at the end of the year	<u>1,462,872</u>	<u>-</u>	<u>1,462,872</u>

17 Movements in funds

	At the start of the year £	Incoming resources & gains £	Outgoing resources & losses £	At the end of the year £
Restricted funds:				
Exhibition related donations	-	28,434	28,434	-
Total restricted funds	<u>-</u>	<u>28,434</u>	<u>28,434</u>	<u>-</u>
Unrestricted funds:				
General funds	1,996,880	930,255	1,464,263	1,462,872
Total unrestricted funds	<u>1,996,880</u>	<u>930,255</u>	<u>1,464,263</u>	<u>1,462,872</u>
Total funds	<u>1,996,880</u>	<u>958,689</u>	<u>1,492,697</u>	<u>1,462,872</u>

PARASOL UNIT FOUNDATION FOR CONTEMPORARY ART

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2017

18 Legal status of the charity

The charity is a company limited by guarantee and has no share capital. Each member is liable to contribute a sum not exceeding £1 in the event of the charity being wound up.

19 Related party transactions

Parasol use gallery and office premises owned by Pierre de Weck and Ziba Ardalan, the trustees of the charity. No charge has been made for this use. Future use may incur a nominal charge. The use of the gallery and the office has been included in the financial statements as a gift in kind (see note 3).

During the year, transactions with the related parties were as follows:

<u>Name</u>	<u>Details</u>	<u>Amount £</u>
Berna Tuglular	EE limited edition	240
Berna Tuglular	EE limited edition	340
Berna Tuglular	EE limited edition	340
Berna Tuglular	Cuba consumption	200
Berna Tuglular	TS limited edition	480
Berna Tuglular	Japan Trip deposit	1,200
Berna Tuglular	Circle Membership renewal	198
Massimo Tosato	Circle Membership Renewal	198
Massimo Tosato	TS edition	487
Massimo Tosato	TS shipping	38
Massimo Tosato	Cuba consumption	200
Pierre de Weck	Cuba consumption	100
Claudia Steinfels	Cuba consumption	193
Claudia Steinfels	Circle Membership Renewal	198
Claudia Steinfels	Japan trip deposit	1,200
Ziba Ardalan	Reimbursement to Parasol for Alfi Thermos flask purc	44
Ziba Ardalan	Reimbursement to Parasol for percentage of Hotel Sa	303
Ziba Ardalan	Reimbursement for costs related to Engagement Part	431
Ziba Ardalan	Helen Wire Reimbursement	81
Ziba Ardalan	AB limited edition	75
Ziba Ardalan	TS Mugs	32
Ziba Ardalan	EE limited edition	300
Ziba Ardalan	EE limited edition	300
Ziba Ardalan	Addison Lee and Water payment	32
Ziba Ardalan	TS merchandise	553