

**RED ADVERTISING LIMITED**

**ABBREVIATED UNAUDITED ACCOUNTS FOR THE YEAR ENDED 30 NOVEMBER 2008**

Lancaster & Co  
Chartered Accountants  
Granville House  
2 Tettenhall Road  
Wolverhampton  
West Midlands  
WV1 4SB

SATURDAY



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24/01/2009  
COMPANIES HOUSE

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**RED ADVERTISING LIMITED**

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**for the Year Ended 30 November 2008**

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**RED ADVERTISING LIMITED**

**COMPANY INFORMATION**

**for the Year Ended 30 November 2008**

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**DIRECTOR:** R P Clarke

**SECRETARY:** R P Clarke

**REGISTERED OFFICE:** Cornelius House  
Whitehouse Court  
Broad Street  
Cannock  
Staffordshire  
WS11 0BH

**REGISTERED NUMBER:** 5269423

**ACCOUNTANTS:** Lancaster & Co  
Chartered Accountants  
Granville House  
2 Tettenhall Road  
Wolverhampton  
West Midlands  
WV1 4SB

**RED ADVERTISING LIMITED****ABBREVIATED BALANCE SHEET****30 November 2008**

		30.11.08		30.11.07	
	Notes	£	£	£	£
<b>FIXED ASSETS</b>					
Intangible assets	2		118,935		67,596
Tangible assets	3		2,959		2,057
			<u>121,894</u>		<u>69,653</u>
<b>CURRENT ASSETS</b>					
Debtors		13,388		-	
Cash at bank		2,841		556	
		<u>16,229</u>		<u>556</u>	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>120,601</u>		<u>55,836</u>	
<b>NET CURRENT LIABILITIES</b>			<u>(104,372)</u>		<u>(55,280)</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			17,522		14,373
<b>CREDITORS</b>					
Amounts falling due after more than one year			<u>15,416</u>		<u>20,000</u>
<b>NET ASSETS/(LIABILITIES)</b>			<u>2,106</u>		<u>(5,627)</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	4		1,000		1,000
Profit and loss account			<u>1,106</u>		<u>(6,627)</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>2,106</u>		<u>(5,627)</u>

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 30 November 2008.

The members have not required the company to obtain an audit of its financial statements for the year ended 30 November 2008 in accordance with Section 249B(2) of the Companies Act 1985.

The director acknowledges his responsibilities for:

- ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company.

The notes form part of these abbreviated accounts

**RED ADVERTISING LIMITED**

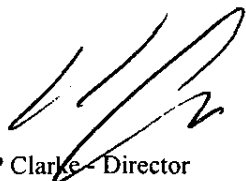
**ABBREVIATED BALANCE SHEET - continued**

**30 November 2008**

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These abbreviated accounts have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

The financial statements were approved by the director on 13 January 2009 and were signed by:

A handwritten signature in black ink, appearing to be 'R P Clarke', written over a horizontal line.

R P Clarke - Director

The notes form part of these abbreviated accounts

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## RED ADVERTISING LIMITED

### NOTES TO THE ABBREVIATED ACCOUNTS for the Year Ended 30 November 2008

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#### 1. ACCOUNTING POLICIES

##### Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

##### Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

##### Goodwill

Goodwill, being the amount paid in connection with the acquisition of a business in 2007, is being amortised evenly over its estimated useful life of three years.

##### Other Intangible Assets

Amortisation is provided on the following assets to write off its cost at the following rates

Website & related costs                      - 33% on cost

##### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings                          - 15% on reducing balance

Computer equipment                         - 33% on cost

##### Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

#### 2. INTANGIBLE FIXED ASSETS

	Total £
<b>COST</b>	
At 1 December 2007	67,596
Additions	73,871
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At 30 November 2008	141,467
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<b>AMORTISATION</b>	
Charge for year	22,532
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At 30 November 2008	22,532
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<b>NET BOOK VALUE</b>	
At 30 November 2008	118,935
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At 30 November 2007	67,596
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**RED ADVERTISING LIMITED**

**NOTES TO THE ABBREVIATED ACCOUNTS - continued**  
**for the Year Ended 30 November 2008**

**3. TANGIBLE FIXED ASSETS**

	Total £
<b>COST</b>	
At 1 December 2007	29,995
Additions	<u>1,904</u>
At 30 November 2008	<u>31,899</u>
<b>DEPRECIATION</b>	
At 1 December 2007	27,938
Charge for year	<u>1,002</u>
At 30 November 2008	<u>28,940</u>
<b>NET BOOK VALUE</b>	
At 30 November 2008	<u>2,959</u>
At 30 November 2007	<u>2,057</u>

**4. CALLED UP SHARE CAPITAL**

Authorised, allotted, issued and fully paid:

Number:	Class:	Nominal value:	30.11.08 £	30.11.07 £
1,000	Ordinary	£1	<u>1,000</u>	<u>1,000</u>

**RED ADVERTISING LIMITED**

**REPORT OF THE ACCOUNTANTS TO THE DIRECTOR OF  
RED ADVERTISING LIMITED**

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The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements, from which the unaudited abbreviated accounts (set out on pages two to five) have been prepared.

As described on the balance sheet you are responsible for the preparation of the financial statements for the year ended 30 November 2008 set out on pages three to eight and you consider that the company is exempt from an audit.

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.



Lancaster & Co  
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13 January 2009

This page does not form part of the abbreviated accounts

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