

Registration number 05264347

**Customer Perspectives Limited**

**Abbreviated accounts**

**for the year ended 31 October 2015**



## **Customer Perspectives Limited**

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**Customer Perspectives Limited**

**Abbreviated balance sheet  
as at 31 October 2015**

		<b>2015</b>		<b>2014</b>	
	<b>Notes</b>	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
<b>Fixed assets</b>					
Tangible assets	<b>2</b>		13,092		13,675
<b>Current assets</b>					
Debtors		61,758		72,391	
Cash at bank and in hand		67,076		9,962	
		<u>128,834</u>		<u>82,353</u>	
<b>Creditors: amounts falling due within one year</b>		<u>(43,306)</u>		<u>(39,139)</u>	
<b>Net current assets</b>			<u>85,528</u>		<u>43,214</u>
<b>Total assets less current liabilities</b>			<u>98,620</u>		<u>56,889</u>
<b>Net assets</b>			<u><u>98,620</u></u>		<u><u>56,889</u></u>
<b>Capital and reserves</b>					
Called up share capital	<b>3</b>		150		150
Profit and loss account			<u>98,470</u>		<u>56,739</u>
<b>Shareholders' funds</b>			<u><u>98,620</u></u>		<u><u>56,889</u></u>

The directors' statements required by Sections 475(2) and (3) are shown on the following page which forms part of this Balance Sheet.

**The notes on pages 3 to 4 form an integral part of these financial statements.**

**Customer Perspectives Limited**

**Abbreviated balance sheet (continued)**

**Directors' statements required by Sections 475(2) and (3)  
for the year ended 31 October 2015**

For the year ended 31 October 2015 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies .

These accounts were approved by the directors on 24 May 2016, and are signed on their behalf by:

**N J Meinertzhagen**  
**Director**

**Registration number 05264347**

A handwritten signature in black ink, appearing to read 'N J Meinertzhagen', is written over the printed name and title of the director.

**The notes on pages 3 to 4 form an integral part of these financial statements.**

## Customer Perspectives Limited

### Notes to the abbreviated financial statements for the year ended 31 October 2015

#### 1. Accounting policies

##### 1.1. Accounting convention

The accounts are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

##### 1.2. Turnover

Turnover represents the total invoice value, excluding value added tax, of sales made during the year and derives from the provision of goods falling within the company's ordinary activities.

##### 1.3. Tangible fixed assets and depreciation

Depreciation is provided at rates calculated to write off the cost less residual value of each asset over its expected useful life, as follows:

Plant and machinery                      -      25% on reducing balance

#### 2. Fixed assets

	<b>Tangible fixed assets £</b>
<b>Cost</b>	
At 1 November 2014	31,955
Additions	3,781
At 31 October 2015	<u>35,736</u>
<b>Depreciation</b>	
At 1 November 2014	18,280
Charge for year	4,364
At 31 October 2015	<u>22,644</u>
<b>Net book values</b>	
At 31 October 2015	<u>13,092</u>
At 31 October 2014	<u><u>13,675</u></u>

**Customer Perspectives Limited**

**Notes to the abbreviated financial statements  
for the year ended 31 October 2015**

..... continued

<b>3. Share capital</b>	<b>2015</b>	<b>2014</b>
	<b>£</b>	<b>£</b>
<b>Authorised</b>		
150 Ordinary shares of £1 each	<u>150</u>	<u>150</u>
<b>Allotted, called up and fully paid</b>		
150 Ordinary shares of £1 each	<u>150</u>	<u>150</u>
<b>Equity Shares</b>		
150 Ordinary shares of £1 each	<u>150</u>	<u>150</u>