## REPORT OF THE DIRECTORS AND

#### FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2012

**FOR** 

**SUSD LIMITED** 

MONDAY

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## SUSD LIMITED

# COMPANY INFORMATION FOR THE YEAR ENDED 31 MARCH 2012

**DIRECTORS:** 

P A F Harris R L Pearce J Muller-Lotze I G Robinson A Wilson

SECRETARY.

P A F Harris

**REGISTERED OFFICE** 

28 All Saints Road

London W11 1HG

REGISTERED NUMBER.

05226457 (England and Wales)

**AUDITORS** 

**BDO LLP** 

55 Baker Street

London W1U 7EU

## REPORT OF THE DIRECTORS FOR THE YEAR ENDED 31 MARCH 2012

The directors present their report with the financial statements of the company for the year ended 31 March 2012

#### PRINCIPAL ACTIVITY

The principal activity of the company in the year under review was that of consultancy and design services

#### **REVIEW OF BUSINESS**

During the period, the company's activities have focussed on establishing development activities in subsidiaries. This has resulted in an increase in turnover during the year, to £159,631 from £129,426 in the year to 31 March 2011. Consequently the company has recorded a loss of £167,489 for the year to 31 March 2012 compared to a loss of £236,930 for the prior year.

#### DIVIDENDS

No dividends will be distributed for the year ended 31 March 2012

#### **FUTURE DEVELOPMENTS**

The economic climate remains challenging, and the outlook for the property sector is uncertain in the short to medium term. However the directors are confident that the strength of the underlying business leaves the company well positioned to take advantage of opportunities that arise.

#### **DIRECTORS**

The directors shown below have held office during the whole of the period from 1 April 2011 to the date of this report

P A F Harris R L Pearce J Muller-Lotze I G Robinson A Wilson

## PRINCIPAL RISKS AND UNCERTAINTIES

All businesses face risk from normal commercial operations. The specific operational risks to which the directors consider the company is subject are set out below.

### Market conditions

The developments on which the company consults are primarily, but not exclusively, in the London residential property markets. The values that are ultimately realised are dependent on general economic and market conditions, as well as more localised supply and demand factors.

#### Regulation

The company's ability to profit from developments can depend on national and local regulatory factors. These include both national and regional requirements to obtain the necessary planning permissions, building and related regulations. Changes to particular requirements, and/or to the process, could add to the length of time and amount of resources required to establish and obtain regulatory and planning approvals. Government policies on taxation, such as stamp duty and VAT, also influence returns by affect the costs of a development, and the realisable value when completed.

## Key personnel

The company employs only a small number of personnel, and is therefore heavily reliant on their services for the delivery of development projects. The loss of the services of any key personnel could delay or disrupt development projects, and damage the business. Equally the ability to attract new employees with the appropriate expertise and skills cannot be guaranteed. The company may experience difficulties in recruiting appropriate employees and the failure to do so may have a detrimental effect upon the trading performance of the company.

## REPORT OF THE DIRECTORS FOR THE YEAR ENDED 31 MARCH 2012

#### **GOING CONCERN**

These accounts have been prepared under the going concern principle although the liabilities of the company exceed its assets. The company is reliant on the support of its parent company and directors. The directors are confident that such support will continue to be provided. The directors consider that the going concern concept continues to be appropriate and has therefore been applied. In making this assessment, the directors have also considered projections of the future performance of the business, as well as the trading performance after the balance sheet date. If the going concern basis proves not to be appropriate adjustments would have to be made to reduce the balance sheet value of assets to their recoverable amounts and to provide for any further liabilities that might arise.

#### STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Report of the Directors and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

So far as the directors are aware, there is no relevant audit information (as defined by Section 418 of the Companies Act 2006) of which the company's auditors are unaware, and each director has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the company's auditors are aware of that information

#### **AUDITORS**

BDO LLP are appointed as auditors to the company

FBEHALF OF THE BOARD

arris - Secretary

November 2012

We have audited the financial statements of SUSD Limited for the year ended 31 March 2012 on pages five to thirteen. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in a Report of the Auditors and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

#### Respective responsibilities of directors and auditors

As explained more fully in the Statement of Directors' Responsibilities set out on page three, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland) Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors

#### Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the APB's website at www frc org uk/apb/scope/private cfm

#### **Opinion on financial statements**

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 March 2012 and of its loss for the year then
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

#### Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Report of the Directors for the financial year for which the financial statements are prepared is consistent with the financial statements

### Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

Geraint Jones (Senior Statutory Auditor) for and on behalf of BDO LLP 55 Baker Street London W1U 7EU

23 November 2012

BDO LLP is a limited liability partnership registered in England and Wales (with registered number OC305127)

## PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 MARCH 2012

<u> </u>			
	Notes	31 3 12 £	31 3 11 £
TURNOVER	2	159,631	129,426
Cost of sales		10,578	6,990
GROSS PROFIT		149,053	122,436
Administrative expenses		308,164	349,771
OPERATING LOSS	4	(159,111)	(227,335)
Interest receivable and similar income		10	
		(159,101)	(227,335)
Interest payable and similar charges	5	8,388	9,595
LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION		(167,489)	(236,930)
Tax on loss on ordinary activities	6	<del>-</del>	
LOSS FOR THE FINANCIAL YEAR		(167,489)	(236,930)

#### **CONTINUING OPERATIONS**

None of the company's activities were acquired or discontinued during the current year or previous year

## **TOTAL RECOGNISED GAINS AND LOSSES**

The company has no recognised gains or losses other than the losses for the current year or previous year

The notes form part of these financial statements

- Director

## BALANCE SHEET 31 MARCH 2012

<del></del>			<del>- "</del>		
		31 3 1		31 3 1	
FIVED ACCETS	Notes	£	£	£	£
FIXED ASSETS Tangible assets	7		5,079		6,772
Investments	8		103		202
Mivestments	0				
			5,182		6,974
CURRENT ASSETS					
Debtors	9	439,196		169,975	
Cash at bank		15,195		118,321	
		454,391		288,296	
CREDITORS					
Amounts falling due within one year	10	661,205		182,007	
NET CURRENT (LIABILITIES)/ASSETS			(206,814)		106,289
TOTAL ASSETS LESS CURRENT LIABILITIES			(201,632)		113,263
CREDITORS					
Amounts failing due after more than one	e				
year	11				147,406
NET LIABILITIES			(201,632)		(34,143)
CAPITAL AND RESERVES					
Called up share capital	13		194		194
Share premium	14		269,914		269,914
Profit and loss account	14		(471,740)		(304,251)
record according to the second of the second	<del></del>		<u>, , , , , , , , , ,</u>		<u>,,</u> /
SHAREHOLDERS' DEFICIT	19		(201,632)		(34,143)
			<u></u> '		· · · · · · · · · ·

The financial statements were approved by the Board of Directors on 23 November 2012 and were signed on its behalf by

The notes form part of these financial statements

## NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2012

#### 1 ACCOUNTING POLICIES

#### Accounting convention

The financial statements are prepared under the historical cost convention and in accordance with applicable accounting standards

The company and its subsidiaries are included in the consolidated accounts of SUSD Asset Management (Holdings) Limited Accordingly the company is exempt from the requirement to prepare group accounts

These accounts have been prepared under the going concern principle although the liabilities of the company exceed its assets. The company is reliant on the support of its parent company and directors. The directors are confident that such support will continue to be provided. The directors consider that the going concern concept continues to be appropriate and has therefore been applied. In making this assessment, the directors have also considered projections of the future performance of the business, as well as the trading performance after the balance sheet date. If the going concern basis proves not to be appropriate adjustments would have to be made to reduce the balance sheet value of assets to their recoverable amounts and to provide for any further liabilities that might arise.

#### **Cash flow statement**

No cash flow statement has been prepared for the company. This is because the company's results are consolidated within the group accounts produced by SUSD Asset Management (Holdings). Limited, which include a consolidated cash flow statement.

#### Turnover

Turnover represents net invoiced sales of goods, excluding value added tax

#### Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful

Fixtures and fittings

- 25% on reducing balance

#### Deferred tax

Deferred tax is provided in full in respect of taxation deferred by timing differences between the treatment of certain items for taxation and accounting purposes. The deferred tax balance has not been discounted

#### 2 TURNOVER

The total turnover of the company for the year has been derived from its principal activity wholly undertaken in the United Kingdom

#### 3 STAFF COSTS

	31 3 12	31 3 11
	£	£
Wages and salaries	190,125	177,454
Social security costs	19,929	19,299
	210,054	196,753

# NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2012

3	STAFF COSTS - continued		
	The average monthly number of employees during the year was as follows	31 3 12	31 3 11
	Directors Administrative staff	2 1	3 1
		3	4
4	OPERATING LOSS		
	The operating loss is stated after charging		
	Other operating leases Depreciation - owned assets Loss on disposal of fixed assets	31 3 12 £ 27,000 1,693 100	31 3 11 £ 27,000 2,256
	Directors' remuneration	149,860	133,917
	The company's audit fee was borne by its parent undertaking		
5	INTEREST PAYABLE AND SIMILAR CHARGES	31 3 12	31 3 11
	Bank Interest On other loans	£ 62 <u>8,326</u>	£ 6 9,589
		8,388	9,595

### 6 TAXATION

## Analysis of the tax charge

No liability to UK corporation tax arose on ordinary activities for the year ended 31 March 2012 nor for the year ended 31 March 2011

# NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2012

#### 6 TAXATION - continued

At 31 March 2011

7

Factors affecting the tax char
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The tax assessed for the year is higher than the standard rate of corporation tax in the UK. The difference is explained below

•		
	31 3 12 £	31 3 11 £
Loss on ordinary activities before tax	<u>(167,489</u> )	(236,930)
Loss on ordinary activities		
multiplied by the standard rate of corporation tax in the UK of 26% (2011 - 28%)	(43,547)	(66,340)
in the OK of 2070 (2011 - 2070)	(43,347)	(00,540)
Effects of		
Movement in tax losses	42,754	65,142
Excess of depreciation over capital allowances Expenses not allowable for tax	201 592	310 888
Expenses not anowable for tax		
Current tax charge	-	
TANGIBLE FIXED ASSETS		
TANGIBLE FIXED ASSETS		Fixtures
		and
		fittings
COST		£
At 1 April 2011		
and 31 March 2012		22,194
DEDDECIATION		
DEPRECIATION At 1 April 2011		15,422
Charge for year		1,693
At 31 March 2012		17,115
NET BOOK VALUE		
At 31 March 2012		5,079

6,772

## NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2012

#### 8 FIXED ASSET INVESTMENTS

	Shares in group undertakings £
COST	
At 1 April 2011	202
Additions	1
Disposals	(100)
At 31 March 2012	103
NET BOOK VALUE	
At 31 March 2012	103
At 31 March 2011	202

The company's investments at the balance sheet date in the share capital of companies include the following

#### Harlesden 112 Limited

Nature of business Property development and trading

Class of shares holding Ordinary 100 00

#### **Upper Clapton Road Limited**

Nature of business Property development and trading

Class of shares holding Ordinary 100 00

#### **SUSD House Limited**

Nature of business Property development and trading

Class of shares holding Ordinary 100 00

## **SUSD Notting Hill Limited**

Nature of business Property development and trading

Class of shares holding Ordinary 100 00

During the period, Towner Art Limited, which had ceased to trade, was dissolved

# NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2012

9	DERTORS, AMO	DUNTS FALLING DUE WITHIN ONE YE	FAR		
•				31 3 12	31 3 11
				£	£
	Trade debtors			-	85
		by group undertakings		336,034	142,248
	Other debtors			8,499	19,867
	Prepayments a	nd accrued income		_94,663	<u>7,775</u>
				439,196	169,975
10	CDEDITODS: AR	MOUNTS FALLING DUE WITHIN ONE	VEAD		
10	CREDITORS. AI	MOONIS FALLING DOL WITHING ONL	ILAN	31 3 12	31 3 11
				£	£
	Trade creditors			25,435	36,493
		to group undertakings		583,342	46,820
	Social security a			5,284	11,511
	Other creditors Accruals and de			33,644	60,683
	Accidais and de	sterred (acome		_13,500	26,500
				661,205	182,007
11	CREDITORS. AN	MOUNTS FALLING DUE AFTER MORE	THAN ONE YEAR	31 3 12	31 3 11
				51 5 12 £	51 5 11 £
	Other loans (se	e note 12)		<b>-</b>	147,406
	<b>(</b>	- · · · · · · · · · · · · · · · · · · ·			
12	LOANS				
	An analysis of t	he maturity of loans is given below			
				31 3 12	31 3 11
				£	£
	-	g due between two and five years			
	Other loans			<u> </u>	147,406
13	CALLED UP SHA	ARE CAPITAL			
	Allotted, issued	l and fully paid			
	Number	Class	Nominal	31 3 12	31 3 11
			value	£	£
	311	Ordinary 'A' shares	50p	156	156
	60	Ordinary 'B' shares	50p	30	30
	15	Ordinary 'C' shares	50p	8	8
				194	194
				<del>=</del>	<del></del>

All classes of shares rank pari passu in all respects save for the payment of a dividend which is at the discretion of the board

## NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2012

14	RESERVES			
		Profit		
		and loss	Share	
		account	premium	Totals
		£	£	£
	At 1 April 2011	(304,251)	269,914	(34,337)
	Deficit for the year	(167,489)		(167,489)

#### 15 ULTIMATE PARENT COMPANY

At 31 March 2012

In the opinion of the directors, SUSD Asset Management (Holdings) Limited is the company's ultimate parent company

(471,740)

269,914

31 3 12 31 3 11

(201,826)

#### 16 TRANSACTIONS WITH DIRECTORS

Included in creditors is an amount due to Mr P Harris, a director and shareholder, of £30,607 (2011 £60,682)

No interest is accruing on this amount Repayment requires the approval of the board of directors of SUSD Asset Management (Holdings) Limited

#### 17 RELATED PARTY DISCLOSURES

During the period, the company has received remittances and made payments on behalf of its subsidiary undertakings. Certain administrative expenses have been charged to the company by its parent undertaking

At the period end, amounts owed to the company were as follows

	21 2 12	21 2 11
	£	£
Harlesden 112 Limited	99,967	116,002
Upper Clapton Road Limited	43,842	26,246
SUSD House Limited	87,039	-
SUSD Notting Hill Limited	105,186	
	336,034	142,248
At the period end, amounts owed by the company were as follows		
	31 3 12	31 3 11
	£	£
SUSD House Limited	_	45,218
SUSD Asset Management (Holdings) Limited	583,342	1,602
	583,342	46,820

#### 18 ULTIMATE CONTROLLING PARTY

In the opinion of the directors, Lord Ashcroft KCMG PC is the company's ultimate controlling party through his interest in SUSD Asset Management (Holdings) Limited, the company's ultimate parent company

# NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 MARCH 2012

19	RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' DEFICIT		
		31 3 12	31 3 11
		£	£
	Loss for the financial year	(167,489)	(236,930)
	Proceeds from issue of shares	<del></del>	270,000
	Net reduction/(addition) to shareholders' deficit	(167,489)	33,070
	Opening shareholders' deficit	(34,143)	(67,213)
	Closing shareholders' deficit	(201,632)	(34,143)