

**Company Registration Number: 05211968**

**Charity Number: 1081584**

**SADAA LIMITED**

**(Company Limited By Guarantee)**

**REPORT AND FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31 AUGUST 2020**



**SADAA LIMITED**  
Company Limited By Guarantee

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## **SADAA LIMITED**

Company Limited By Guarantee

### **Legal and Administrative Information**

#### **Trustees**

Shyama Perera (Chair)  
Bhajan Hunjan  
Vandana Patel  
Ranjit Sondhi  
Rinku Mitra  
Neena Sohal

#### **Charity number**

1081584

#### **Company number**

05211968

#### **Registered office**

39-41 North Road  
London  
N7 9DP

#### **Independent Examiner**

Aamer Shehzad FCCA ACA  
Accountability Europe Ltd  
Omnibus Workspace  
39-41 North Road  
London  
N7 9DP

**SADAA LIMITED**  
Company Limited By Guarantee

**Trustees' Report**  
**For the year ended 31 August 2020**

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The trustees, who are also the directors for the purpose of company law present their report and financial statements for the year ended 31 August 2020.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the charity's memorandum and articles of association, the Companies Act 2006 and the Statement of Recommended Practice, Accounting and Reporting by Charities, SORP applicable to charities preparing their accounts in accordance with FRS 102.

**Structure, governance and management**

The charity is a company limited by guarantee and is a registered charity governed by its memorandum and articles of association. It was incorporated on 23 August 2004, under company registration number 05211968 and was registered with the Charity Commission on 17 July 2000, under charity number 1081584.

The trustees, who are also the directors for the purpose of company law and who have served during the year are:

Shyama Perera (Chair)  
Bhajan Hunjan  
Vandana Patel  
Ranjit Sondhi  
Rinku Mitra  
Neena Sohal

**Public Benefit Statement**

The trustees have complied with the duty in Section 4 of the Charities Act 2011 to have due regard to the public benefit guidance published by the Charity Commission. The activities of SADAA benefit the public by preserving the archive materials of less famous South Asian artists for current and future generations to view and enjoy.

Charity's objectives are to create an archive of materials of South Asian artists, preserve and interpret this heritage and to advance the education of the public in regard to it.

**Activities**

The decision to further shrink the space given to the Special Collections Room at Brunel, where the SADAA archive was housed, coincided with the renewal point for our tenure at the University. Rather than seek another five-year agreement from September 2017, the board decided we needed a new home that was better aligned with our interests, our achievements, and ambitions.

Buoyed by the success of the Ram Gopal project with the V&A, we agreed that our natural place was with a heritage organisation.

**Trustees' Report**  
**For the year ended 31 August 2020**

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For many heritage organisations, 2020 forced a hard stop as the Covid pandemic saw the closure of galleries, museums, and public spaces. This impacted funding decisions across organisations from the National Lottery Heritage Fund to Arts Council England.

Having rehomed a number of new donations/collections (John Mayer, Ram Gopal, Said Adrus), the SADAA board's energies had gone into creating an extensive, outward-facing, project proposal that would include the full cataloguing and conservation of the new material, and several educational workshops and events across Birmingham.

We had feedback on the project in early 2020 and were responding to points raised with the expectation of 'going live' by April/May, when all NLHF funding was paused because of the pandemic. While this was catastrophic for those organisations managing small staffs and overheads, for SADAA it was a setback, but not debilitating.

Our biggest loss was the loss of access to our archive which is housed at Birmingham Museum and Gallery. While the building was closed, only our digital archive was accessible to the public. Online activity remained positive and this made us think that we should use the time to upgrade our digital content, making the SADAA website more textured and compelling. To do this, we turned to the Arts Council England.

As the pandemic continued, it was well documented that older BAME communities were hardest hit. We needed to capture the voices of first generation South Asian artists before they were lost and were delighted to win a small grant from ACE to do this. We used the money to upgrade our recording equipment, and our website so it could host podcasts. In the summer we uploaded interviews with four celebrated artists whose work we hold.

In conclusion, the year to September 2020 was difficult. We could not develop the SADAA collection as we had hoped. We are, however, a small and agile organisation with a very active board, and we used the time to consider and find other ways of supporting the archive, bringing its value to a wider audience. These are all lessons on which we can build, and we are already incorporating that into our strategy going forward.

**Trustees' Report**  
**For the year ended 31 August 2020**

REGISTERED OFFICE  
SADAA LIMITED (01411000)

**Financial review**

Results for the year are given in the Statement of Financial Activities. The assets and liabilities are given in the Balance Sheet. The financial statements should be read in conjunction with the related notes. The Trustees regard the financial position of the Charity at 31 August 2020 to be satisfactory and they are content that the current unrestricted reserves position leaves it with a sound base from which future activity can be built.

In summary, total income amounted to £9,793 (2019: £7,508) and total expenditure amounted to £5,614 (2018: £7,773) resulting in surplus of £4,179 (2019: Deficit £266). Full details of income and expenditure are set out in the financial statements.

**Reserve policy**

The Trustees aim to maintain unrestricted reserves equivalent to 3 months running costs. The trustees consider that this level will provide sufficient funds to cover support and governance costs. Reserves at the end of this period represent more than 3 months running costs. The charity does not have any designated funds or restricted funds at the yearend.

**Trustees' responsibilities in relation to the financial statements**

The trustees (who are also directors of the charitable company for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for that period. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charity will continue in business.

**SADAA LIMITED**  
Company Limited By Guarantee

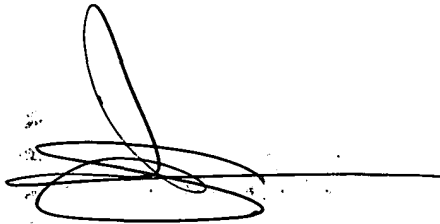
**Trustees' Report**  
**For the year ended 31 August 2020**

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The trustees are responsible for keeping proper accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the special provisions of the Companies Act 2006 relating to smaller companies.

The trustees' annual report has been approved by the trustees on **19 April 2021** and signed on their behalf by:

A handwritten signature in black ink, consisting of a large, stylized 'S' followed by a horizontal line and a circular flourish.

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**Shyama Perera, Chair**

**Independent Examiner's report to the Trustees of Sadaa Limited**  
**For the year ended 31 August 2020**

I report to the charity trustees on my examination of the accounts of the charitable company for the year ended 31 August 2020.

**Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

**Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a 'true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached.

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Aamer Shehzad FCCA ACA  
Accountability Europe Ltd  
Omnibus Workspace Ltd  
39-41 North Road  
London N7 9DP

**Date: 21 April 2021**



**SADAA LIMITED****Company Limited By Guarantee****Statement of Financial Activities (incorporating an income and expenditure account)****For the year ended 31 August 2020**

		Unrestricted Funds £	Restricted Funds £	2020 Total Funds £	Unrestricted Funds £	Restricted Funds £	2019 Total Funds £
	Notes						
<b>Income from:</b>							
Charitable activities	2	343	9,450	9,793	7,508	-	7,508
<b>Total income</b>		<u>343</u>	<u>9,450</u>	<u>9,793</u>	<u>7,508</u>	<u>-</u>	<u>7,508</u>
<b>Expenditure on:</b>							
Charitable activities	3	(5,614)	-	(5,614)	(7,773)	-	(7,773)
<b>Total expenditure</b>		<u>(5,614)</u>	<u>-</u>	<u>(5,614)</u>	<u>(7,773)</u>	<u>-</u>	<u>(7,773)</u>
<b>Net income/ (expenditure) for the year</b>	4	(5,271)	9,450	4,179	(266)	-	(266)
<b>Net movement in funds</b>		<u>(5,271)</u>	<u>9,450</u>	<u>4,179</u>	<u>(266)</u>	<u>-</u>	<u>(266)</u>
<b>Reconciliation of funds:</b>							
Funds brought forward		7,469	-	7,469	7,735	-	7,735
<b>Total funds carried forward</b>		<u>2,198</u>	<u>9,450</u>	<u>11,648</u>	<u>7,469</u>	<u>-</u>	<u>7,469</u>

**SADAA LIMITED**

Company Limited By Guarantee

Company registration no. 05211968

**Balance Sheet**

As at 31 August 2020

	Notes	2020 £	2020 £	2019 £	2019 £
<b>Current Assets</b>					
Cash at bank and in hand		12,368		8,189	
<b>Creditors:</b>	5				
due in within one year		(720)		(720)	
<b>Net Current Assets</b>			11,648		7,469
<b>Net Assets</b>			<u>11,648</u>		<u>7,469</u>
<b>Funds:</b>					
<b>Restricted Funds</b>	6		9,450		
<b>Unrestricted Funds</b>	6		2,198		7,469
<b>Total funds</b>			<u>11,648</u>		<u>7,469</u>

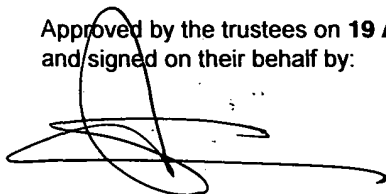
For the year ended 31 August 2020 the Charitable company is entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the charitable company to obtain an audit of its financial statements for the year ended 31 August 2020 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions of the Companies Act 2006 relating to small companies.

Approved by the trustees on 19 April 2021  
and signed on their behalf by:



**Shyama Perera, Chair**

# **SADAA LIMITED**

## **Company Limited By Guarantee**

### **Notes to the Financial Statements**

**For the year ended 31 August 2020**

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#### **1 Accounting Policies**

##### **Basis of preparation**

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102 - (Charities SORP FRS 102) and the Companies Act 2006.

The charitable company meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy or note.

The charitable company is exempted from preparing a cash flow statement due to the early adoption of the exemption available to the charities with income less than £500,000.

##### **Going concern**

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern. The trustees do not consider that there are any sources of estimation uncertainty at the reporting date that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting period.

##### **Income**

Donations income is recognised when the charity has entitlement to the funds, any performance conditions attached to the income have been met; it is probable that the income will be received and that the amount can be measured reliably.

Income from grants is recognised when the charity has entitlement to the funds, any performance conditions attached to the grants have been met, it is probable that the income will be received and the amount can be measured reliably and is not deferred. Income received in advance for the provision of specified service is deferred until the criteria for income recognition are met.

Investment income is recognised when receivable and the amount can be measured reliably by the charity; this is normally upon notification of the interest paid or payable by the bank.

##### **Expenditure**

Expenditure is recognised once there is a legal or constructive obligation to make a payment to a third party, it is probable that settlement will be required and the amount of the obligation can be measured reliably. Support costs are those costs incurred directly in support of expenditure on the objects of the charity and include project management and trustees out of pocket costs. Irrecoverable VAT is charged as a cost against the activity for which the expenditure was incurred.

**SADAA LIMITED**  
**Company Limited By Guarantee**  
**Notes to the Financial Statements**  
**For the year ended 31 August 2020**

**1 Accounting Policies (continued)**

**Fund accounting**

Unrestricted funds are available to spend at the discretion of the trustees on activities that further any of the purposes of charity. Restricted Funds are restricted income funds given to the charity for specific purposes. They are expendable by the trustees in furtherance of particular projects within the charity objects.

**Website Development Costs**

These costs are written off in equal annual installments over the estimated useful economic life of 6 years.

**Tangible Fixed assets and depreciation**

Items of equipment are capitalised where the purchase price exceeds £100. Depreciation is provided at rates calculated to write down the cost of each asset to its estimated residual value over its expected useful life. The depreciation rates in use are as follows:

Fixtures, Fittings and Equipment    25% straight line

**Debtors**

Trade and other debtors are recognised at the settlement amount due after any trade discount offered. Prepayments are valued at the amount prepaid net of any trade discounts due.

**Creditors and provisions**

Creditors and provisions are recognised where the charity has a present obligation resulting from a past event that will probably result in the transfer of funds to a third party and the amount due to settle the obligation can be measured or estimated reliably. Creditors and provisions are normally recognised at their settlement amount after allowing for any trade discounts due.

**2 Income from charitable activities**

	2020	2019
	£	£
NHMF - Lottery Fund	-	1,000
University of Brunel	343	6,508
Arts Council	9,450	-
	<u>9,793</u>	<u>7,508</u>

**SADAA LIMITED****Company Limited By Guarantee****Notes to the Financial Statements****For the year ended 31 August 2020****3 Charitable activities**

	Charitable activities	Support costs	Total 2020	Total 2019
	£	£	£	£
Direct project costs	4,747	-	4,747	6,690
Website development and hosting	69	-	69	286
Bank charges	-	78	78	78
Accountancy fees	-	120	120	120
Independent examination fee	-	600	600	600
	<u>4,816</u>	<u>798</u>	<u>5,614</u>	<u>7,773</u>
Support costs	798	(798)	-	-
<b>Total expenditure 2019</b>	<u><b>5,614</b></u>	<u><b>-</b></u>	<u><b>5,614</b></u>	<u><b>7,773</b></u>

**4 Net income/ (expenditure)**

	2020	2019
	£	£
Net income/ (expenditure) is stated after charging:		
Independent examiner's fee	<u>600</u>	<u>600</u>

**5 Creditors: amounts falling due within one year**

	2020	2019
	£	£
Accruals	720	720
	<u>720</u>	<u>720</u>

**SADAA LIMITED**  
**Company Limited By Guarantee**  
**Notes to the Financial Statements**  
**For the year ended 31 August 2020**

**6 Movements in Funds - current year**

	At 1 Sep 2019 £	Income £	Expenditure £	At 31 Aug 2020 £
Restricted funds	-	9,450	-	9,450
General funds	7,469	343	(5,614)	2,198
Total Funds	<u>7,469</u>	<u>9,793</u>	<u>(5,614)</u>	<u>11,648</u>

	At 1 Sep 2018 £	Income £	Expenditure £	At 31 Aug 2019 £
Movements in Funds - prior year				
General funds	7,735	7,508	(7,773)	7,469
Total Funds	<u>7,735</u>	<u>7,508</u>	<u>(7,773)</u>	<u>7,469</u>

**7 Related party transactions**

During the year, the charity received £nil donations from the trustees.  
During the year, transactions with the related parties were as follows:

<u>Name</u>	<u>Details</u>	<u>Amount £</u>
B Hunjan (Trustee)	Sadaa archive	64
N Sohal (Trustee)	Sadaa archive	25
R Mitra (Trustee)	Sadaa archive	148
S Sondhi (Trustee)	Sadaa archive	12
S Perera (Trustee)	Sadaa archive	33