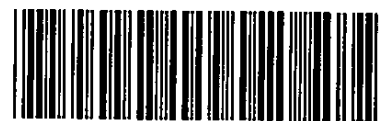


ABSOLUTELY STARVING (LUTON) LIMITED
UNAUDITED ABBREVIATED ACCOUNTS
31ST MARCH 2011

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ABSOLUTELY STARVING (LUTON) LIMITED

ABBREVIATED ACCOUNTS

YEAR ENDED 31ST MARCH 2011

CONTENTS	PAGE
Abbreviated balance sheet	1
Notes to the abbreviated accounts	3

ABSOLUTELY STARVING (LUTON) LIMITED**ABBREVIATED BALANCE SHEET****31ST MARCH 2011**

	Note	2011		2010	
	2	£	£	£	£
FIXED ASSETS					
Intangible assets			5,716		9,748
Tangible assets			2,091		3,608
			<u>7,807</u>		<u>13,356</u>
CURRENT ASSETS					
Stocks		989		1,106	
Debtors		2,629		3,575	
Cash at bank and in hand		11,915		5,154	
		<u>15,533</u>		<u>9,835</u>	
CREDITORS: Amounts falling due within one year		<u>23,035</u>		<u>22,947</u>	
NET CURRENT LIABILITIES			<u>(7,502)</u>		<u>(13,112)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>305</u>		<u>244</u>
CAPITAL AND RESERVES					
Called-up equity share capital	4		100		100
Profit and loss account			205		144
SHAREHOLDERS' FUNDS			<u>305</u>		<u>244</u>

The directors are satisfied that the company is entitled to exemption from the provisions of the Companies Act 2006 (the Act) relating to the audit of the accounts for the year by virtue of section 477, and that no member or members have requested an audit pursuant to section 476 of the Act

The directors acknowledge their responsibilities for

- (i) ensuring that the company keeps adequate accounting records which comply with section 386 of the Act, and
- (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 393, and which otherwise comply with the requirements of the Act relating to accounts, so far as applicable to the company

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part 15 of the Companies Act 2006

The Balance Sheet continues on the following page
The notes on pages 3 to 4 form part of these abbreviated accounts.

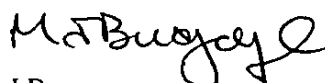
ABSOLUTELY STARVING (LUTON) LIMITED

ABBREVIATED BALANCE SHEET *(continued)*

31ST MARCH 2011

These abbreviated accounts were approved by the directors and authorised for issue on

15/6/11, and are signed on their behalf by



M J Burgoyne
Director

Company Registration Number 00520460

ABSOLUTELY STARVING (LUTON) LIMITED**NOTES TO THE ABBREVIATED ACCOUNTS****YEAR ENDED 31ST MARCH 2011**

1. ACCOUNTING POLICIES**Basis of accounting**

The accounts have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax

In respect of contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced. Turnover in respect of contracts for on-going services is recognised by reference to the stage of completion

Amortisation

Amortisation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Goodwill - 8 years straight line

Fixed assets

All fixed assets are initially recorded at cost

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows

Leasehold property	- 4 years straight line
Fixtures and fittings	- 5 years straight line
Motor vehicles	- 5 years straight line
Equipment	- 5 years straight line

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

Hire purchase agreements

Assets held under hire purchase agreements are capitalised and disclosed under tangible fixed assets at their fair value. The capital element of the future payments is treated as a liability and the interest is charged to the profit and loss account on a straight line basis

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities

ABSOLUTELY STARVING (LUTON) LIMITED**NOTES TO THE ABBREVIATED ACCOUNTS****YEAR ENDED 31ST MARCH 2011****2. FIXED ASSETS**

	Intangible Assets £	Tangible Assets £	Total £
COST			
At 1st April 2010 and 31st March 2011	<u>32,260</u>	<u>15,423</u>	<u>47,683</u>
DEPRECIATION			
At 1st April 2010	22,512	11,815	34,327
Charge for year	<u>4,032</u>	<u>1,517</u>	<u>5,549</u>
At 31st March 2011	<u>26,544</u>	<u>13,332</u>	<u>39,876</u>
NET BOOK VALUE			
At 31st March 2011	<u>5,716</u>	<u>2,091</u>	<u>7,807</u>
At 31st March 2010	<u>9,748</u>	<u>3,608</u>	<u>13,356</u>

3. RELATED PARTY TRANSACTIONS

The company was under the control of M J and Mrs M A Burgoyne throughout the current and preceding year

At 31st March 2011, the directors' loan balance was £12,674 (2010 - £16,381)

4. SHARE CAPITAL

Authorised share capital:

	2011 £	2010 £
600 Ordinary A shares of £1 each	600	600
200 Ordinary B shares of £1 each	200	200
200 Ordinary C shares of £1 each	200	200
	<u>1,000</u>	<u>1,000</u>

Allotted, called up and fully paid:

	2011		2010	
	No	£	No	£
90 Ordinary A shares of £1 each	90	90	90	90
5 Ordinary B shares of £1 each	5	5	5	5
5 Ordinary C shares of £1 each	5	5	5	5
	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>