

Environmental Association for Universities and Colleges  
Registered Company Number 05183502  
Registered Charity Number 1106172



# Next generation sustainability leadership

Annual Report 2014



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A23 01/05/2015 #202  
COMPANIES HOUSE

[www.eauc.org.uk](http://www.eauc.org.uk)

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# Chairman's message

## Next generation sustainability

2014 has been a year of solutions for the future of sustainability – for the sector, for our Members and for the EAUC. I am proud to present this 2014 Annual Report to you to share on how we have tackled the challenges and how our continuing support to our Members and the sector ensures that sustainability remains a critical issue for institutions.

### New support for Further Education

We have faced the challenges to the sector, especially within further education, with many mergers taking place. This has challenged us as an organisation as we see our Member numbers slightly fall in the year, from 224 to 215 Member institutions. We stepped up to this challenge to ensure that our college Members are being supported as best we can. After listening to Members we took action. By bringing together key partners such as the Association of Colleges and Salix we worked on new ways to support colleges specifically. The Salix College Energy Fund provides critical funding to colleges to implement carbon reduction investment and we hope to continue working with Salix in future funding rounds. Partnering with the Association of Colleges will enable us to align better the resources and support our Members' needs.

### A more powerful student voice

In 2013, we opened Membership to students and student unions. So in 2014 the Board of Trustees explored the potential of student representation at a governance level. This will ensure the future direction of the organisation will encompass all users of Membership. After seeking nominations from the Membership we received many great applications so the decision was a difficult one but we are pleased to welcome Diana Baker, an Environmental Management student from the University of Salford. Diana will be a guest of the Board until the summer of 2015 and the Board will then review the role and if required any changes will go to the Membership for endorsement. The Board also invite a NUS representative as a guest on the Board.

### Stronger partnerships

We bring together sector bodies to ensure the voice of sustainability is heard across the sector. We have supported the Quality Assurance Agency for Higher Education (QAA) and the Higher Education Academy (HEA) to deliver the Education for Sustainable Development Guidance. We continue our partnership with the Association of University Directors of Estates (AUDE) providing quarterly briefings on the latest legislation, news and resources relating to sustainability and estates as well as working with AUDE and People and Planet on the new environment estates metrics.

The power of our partnerships is evident in the Sustainability Exchange. We have expanded the reach of the Sustainability Exchange and we are pleased to welcome partners from Wales, Scotland, Further Education and internationally. This brings wider resources to Members and the sector. We thank our valued supporters – Interface, Schneider Electric, Tusker and SITA and welcome The Energy Consortium and TUCO. You can see more examples of the value our partnerships bring at page 14.

I would like to thank the Member representatives on the Member Advisory Council (MAC). The group brings an invaluable Member voice to the Board of Trustees and the staff and ensures our Members needs continue to be met. The MAC has been particularly useful in advising on the Annual Conference and in developing Life.

### EAUC achieving another milestone

We are proud to announce that the EAUC is taking another bold step forward and will become employers in 2015. Back in 2005 we set up our headquarters at the University of Gloucestershire and our generous hosts volunteered to act as employers for all the EAUC staff whilst we set up our office and systems. At that time we were moving from being a voluntary group to becoming a professional charity so the university's support at this time was invaluable. We have now agreed with the University of Gloucestershire that EAUC staff will change to become directly employed by the EAUC in 2015. The EAUC Board and the University will work together over the year to action this.

We are proud to be taking the EAUC to the next level as our own employers now that we have the required systems and governance in place. We would like to take this opportunity to thank the University of Gloucestershire for its support to the EAUC and we look forward to continuing our valued and mutually beneficial partnership.

I look forward to the challenges ahead and ensuring that myself, our Board of Trustees and our staff continue to make valuable connections to help our Members and the sector embed sustainability.



Robert Bellfield, Chair of Trustees, Principal, Craven College



### Our vision

A tertiary education sector where the principles and values of environmental, economic and social sustainability are embedded

### Our mission

The EAUC will lead, inspire and support Members and stakeholders with a shared vision, knowledge and the tools they need to embed sustainability and facilitate whole institution change through the involvement of everyone in the institution

# Chief Executive's message

## Driving sustainability leadership

Education has a huge role to play but we need to drive next generation leadership to address next generation sustainability. Business as usual is not an option. We need to look wider, to industry, to the global voices we rarely hear and of course to the next generation of leaders: students.

So we are challenging ourselves, our Partners and our Members to take stock of the state of the sector with a fresh focus on driving leadership and I am proud of the many achievements we have made in 2014 in supporting our Members:

- We are working closely with leaders to determine how industry and education can work together to ensure the UK economy has the skills necessary to transition to a new sustainable and prosperous economy
- We have delivered new ways to support Members by bringing new drivers to the sector with the launch of Learning in Future Environments (LiFE) as a free tool for Members to self-assess and plan their whole institution approach to sustainability
- We are providing guidance to Governors, making a clear business case for sustainability.
- We are growing a global education network to speak with a more powerful single voice to position tertiary education as a primary force to deliver a sustainable future.

Sustainability is complex and so too is our mix of Members. So we are working hard to ensure we support them in their unique journey. We are focusing on Members who are new to the sector or sustainability with our Self-Leadership Community of Practice as well as those Members who are taking sustainability to the strategic level within their institutions.

We are proud to celebrate 10 years of the Green Gown Awards and to see over 360 sustainability leaders come together to recognise the important work that is taking place in institutions across the UK (see image below) and sharing with our fellow colleagues and students in Europe and Australasia. We have a wealth of resources from over 40 webinars to over 300 videos and case studies sharing the learning from the Green Gown Awards. Looking at the finalists is a sure fire way of getting inspired! We thank all those involved from the judges to the steering group to the supporters and of course all of the applicants who share their stories.

We are delighted to be continuing our programme of support in Scotland with a further 3 years funding from the Scottish Funding Council. This will enable us to take our support to the next level of leadership and ensure that institutions are better equipped to meet their carbon targets.

As a small but passionate staff team we work hard to ensure Members get real value and I am proud of what we have achieved but being ambitious we are always striving to improve and evolve Membership to meet the needs of the sector. Our core aim is to support all our Members and we look forward to the challenges and new connections we will make in 2015 to keep driving sustainability leadership forwards.



Iain Patton, EAUC CEO



**We are unique**  
The EAUC is the only independent not-for-profit Member-led body of our kind in the UK and exists to support Members in delivering improved environmental, social and economic performance



# EAUC's role

## Leading sustainability in tertiary education

University and college stakeholders increasingly expect you to meet new expectations of social, financial and environmental performance. Students, regulators, and other powerful stakeholders are connecting your academic and financial performance with your social and environmental impacts. The global imperatives behind sustainability today have very real implications in terms of how you account for and run your institution. More than at any other time, our sector needs to be at the strategic table, playing a central and convening role, increasing and demonstrating the value we bring to society and fostering world-class standards of practice.

The EAUC is a strong alliance of universities and colleges, sector bodies and commercial organisations, working together both in the UK and internationally. With the number of Member contacts using our services and information each year increasing, we are the recognised body of sustainability leadership and good practice in the tertiary education sector. We stand strong individually, but we make a far stronger impact when we work together:

**215 UK**  
universities  
and colleges  
Members

**110 UK and**  
international  
sector Partners

**39 Company**  
Members

**4,216 active**  
Member  
contacts

**38% of the**  
tertiary  
education  
sector  
represented

EAUC Membership is critical to show your institution's commitment to embedding sustainability wherever you may be on your journey. We know it's not easy, but together we face a stronger future and we're with you every step of the way. The EAUC has evolved beyond recognition since it started out as a voluntary organisation 19 years ago, and today we are building our capacity to meet our Members' more challenging needs.

## Putting sustainability into the DNA of education

We've listened to the need for more challenging leadership and content and this year we have looked wider, internationally, globally, to business and to the next leaders: students. In challenging ourselves we've gained a clear picture of what next generation leadership looks like. We're delighted to demonstrate this to our Members via our **graphic** (see image right) which accompanies the release of our 2014 Annual Report.

## Annual Report

We've framed this report to our Trustees, Members and stakeholders around our 2013-2015 overarching strategic aims:

**Member value** - That the entire sector in the UK are Members of the EAUC, with Membership benefits and influence felt throughout each institution.

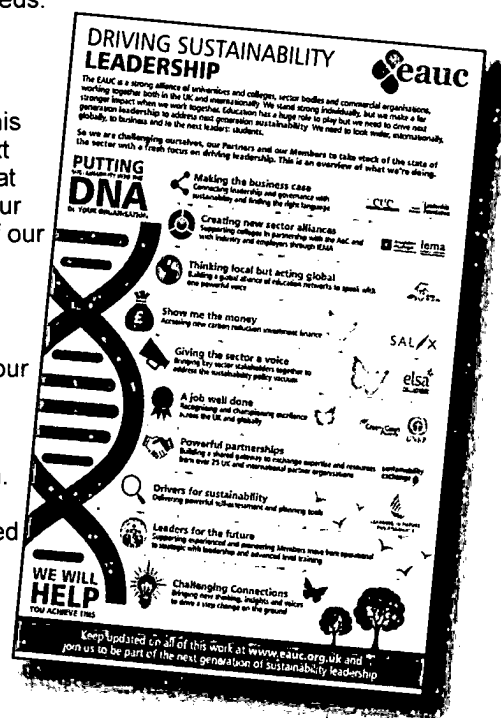
**Member impact** - That Members and sector stakeholders are empowered to embed sustainability into strategic, curriculum and operational decision making.

**Member innovation** - That the EAUC remains forward thinking, pro-active and can influence current thinking in sustainable development and how it relates to the sector.

**Member voice** - That the EAUC creates strong, meaningful, external linkage and partnerships covering all aspects of sustainability of benefit to the sector.

**Member transparency** - That the EAUC runs a financially, socially and environmentally sustainable business supporting the sector for long term benefit.

[View the 2013-2017 Strategic Framework.](#)



# Member value

To ensure that our Educational Members are making the most out of their membership and for us to gain valuable feedback we implemented the new Member Journey. This has allowed us to build a dynamic relationship with our Members so we can tap into current activity and ensure we can tailor our help and support. This gives us a personal relationship with each of our Members so we know the real impact Membership can have - where it's needed the most. Find out more about the Member Journey on page 8.

## Educational Membership





The EAUC supports the tertiary sector to shape its future and to realise its role in helping people acquire and develop the knowledge, skills and capabilities for living and working for a sustainable future.

### Strength in numbers

Tier A.....	56
Tier B.....	36
Tier C.....	36
Tier D.....	87
<b>Total Educational Members at 31 December 2014.....</b>	<b>215</b>
<b>Total Educational contacts.....</b>	<b>4,216</b>

[View our full list of Educational Members.](#)

Overall, our Member numbers have decreased by 9 Members as we feel the impact of mergers in the college sector. However, we were delighted to increase the number of people using our services by 14% in 2014 – we now have 4,216 individuals accessing Member benefits. This demonstrates the value of membership in our Member institutions and the impact of opening access to students and Student Union staff in 2013.

	<b>38% OF TERTIARY EDUCATION REPRESENTED</b>
	<b>85% RENEWING</b>
	<b>11 NEW MEMBERS</b>
	<b>14 2 YEAR MEMBERS</b>

### Reporting back on Student access to Membership

Last year we launched student and student union staff access to Membership to help you engage more fully with your students on this issue. We're delighted that over **350** have joined!

To help you to take advantage, we've added new tools to the Member pack to help you instantly spread the word in your institution. Find out more at [www.eauc.org.uk/member\\_pack](http://www.eauc.org.uk/member_pack).

## EAUC groups

Networking through efficient, active groups is a vital service for EAUC Members. The 2015 Member survey will explore the potential for new opportunities including buddying and your use of other online community channels. We're delighted to have launched two new groups in 2014 – a Community of Practice (CoP) and a Regional group.

### New networks

#### New Self-leadership CoP

Following our 'Self-leadership for Sustainability' event we launched this group to support your potential as both individuals and professionals to contribute actively to the development of a positive future through appreciation of: motivation and values, attitudes, empowerment and practice. The group will share questions, thoughts and ideas, experience and best practice, all relating to the 'self' side of leadership. Our convenor is Paul Murray, Associate Professor in Sustainability and Sustainable Construction at Plymouth University.

#### New North-West of England group

This new group will provide a dedicated community for Members in higher and further education in North-West of England. Our convenor is Pam Reynolds, Sustainability Manager from Blackpool and The Fylde College who was previously the LSIS Regional Sustainability Advisor so she's the perfect lead for this group. A launch meeting took place in December 2014, where the group's mission and objectives were discussed, additional roles within the group were allocated and future discussion points were agreed.

#### New convenor for Sustainability in Higher Education Developers (SHED)

SHED is the leading cross sector CoP in the UK for Education for Sustainability (EFS). It comprises over 325 higher and further education staff who specialise in EFS or incorporate sustainability issues in their work. In 2014 we appointed Dr Zoe Robinson (Director of Education for Sustainability at Keele University) as the new EAUC convenor. We're looking forward to seeing more activity and focus from the SHED group in 2015.



### Groups driving national campaign activity

The [Fair Trade Community of Practice](#) hit the ground running in 2014. They used Fairtrade Fortnight (24 February to 9 March 2014), a two week long campaign, to focus in on the issues of fair trade, to drive group focus, engage staff and students and support the wider campaign. During the ten working days of the Fortnight, the group collected resources, news and case studies, a fair trade webinar took place and lots of other interesting facts, figures, hints and tips were shared.

Following group dialogue with the Fairtrade Foundation about wider engagement, a need for a logo to demonstrate an institution's Fairtrade status was established. We hope to see this launch soon.

## An Energy CoP will launch in 2015

### Update from Wales Branch

Over the last year, the Branch has been actively involved in a consultation over the Welsh Government, Wellbeing of Future Generations Bill with the group holding its own 'National Conversation'.

It has strengthened its work with our existing Strategic Partners and is actively seeking to engage more widely with other bodies. Its key area of interest moving forward is understanding the business value of sustainability and the development of a Welsh Sustainability passport for students in tertiary education.

The group continues to hold themed meetings with a strong presence from both higher and further education in Wales. The group will continue to encourage Members to sign the Sustainable Development Charter. Learn more about Wales activity.

# Member value

## Update from Scotland Forum

The EAUC Scotland team has continued working closely with the Office Bearers (OB) and meets regularly to discuss the strategic direction for Scotland activity. This information is then shared at the quarterly Forum meetings to discuss in a wider delivery.

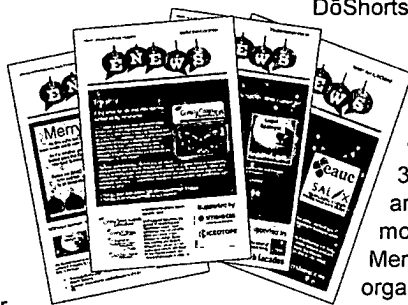
The past year has revolved around the development of the Scottish Government's Public Bodies Duties Reporting which will replace the current UCCCfs Progress Reports. Carbon reduction remains a key focus for the Scottish Government and work to support the college sector, particularly merged colleges, with Carbon Management Plans has been a priority. This has included creating a better understanding of the sector's emissions and ways to assist further reductions.

With assistance from the OB Group, partnerships continue to strengthen with sector organisations, groups and strategic partners. [Learn more about Scotland activity.](#)

## New resources

Dissemination will be one of the unique roles we play in ensuring our Members' knowledge is current, keeping them at the top of their game. We do this in many ways:

- **EAUC briefing paper for AUDE** - a quarterly round up of news and resources specifically for Estates and Operations staff
- **Legal Spotlights** - quarterly legal updates keeping our Members up to speed on legislation changes
- **Insight Guides** - detailed advice and guidance on specific topics
- **Case studies** - sharing the learning across the sector
- **eNews** - our fortnightly snapshot straight to your inbox to ensure you are kept up to date (see image above).



## Hot topics

The wide ranging interests of our Members mean we need to focus our communications to ensure we deliver only relevant and tailored material to you. In 2014, we delivered editions:

- **Waste** - a selection of free webinars, networking opportunities and resources related to waste management
- **Fair trade** - summary of the Fairtrade Fortnight 2014 campaign plus some extra, bonus resources
- **Student engagement** and access to Membership - hints and tips to help you engage your student body on their sustainability journey
- **Green ICT** - recorded 'exchange' webinars and corresponding Jisc guide following the series with Jisc.

## ESOS comes into force

In June, the Government (Department of Energy and Climate Change, DECC) announced the detail of the Energy Savings Opportunity Scheme (ESOS) which then came into effect in July. ESOS is the UK government's response to the requirements of the EU's Energy Efficiency Directive (EED) which requires that certain measures are implemented by member states.

This raised many questions as to whether Universities or Colleges are exempt from the scheme. We worked with our Legal Spotlight provider Cloud Sustainability Ltd, APUC, EAUC Members and colleagues from BUFDG to create a special edition to tackle this issue. [View all Legal Spotlights.](#)



## Access expert 'short works' on practical sustainability topics with Dō Sustainability

We aim to ensure our Members' CPD is current and wide-ranging and at the same time, looking for ways to add real value to Membership both institutionally and on an individual basis. With this in mind, we arranged benefits for our Members with the publishers Dō Sustainability, with regard to their subscription product the DōShorts Collection.

The DōShorts Collection is a series of best practice guides to sustainability, covering a wide range of topics. There are 34 titles in the collection now, and new titles are added each month. We exclusively offered our Members free multi-user trials for organisations, £50 saving on a single-user subscription and 15% discount on any individual book.

## Two affordable low emission travel schemes

When it comes to staff and student travel, our focus has always been on promoting active and sustainable travel options such as using public transport. In 2014, we negotiated special offers on two schemes with EAUC Company Members: Tusker and Cycle-Solutions:

- **Tusker** makes very low emission, hybrid and electric cars available and affordable to your staff
- **Cycle Solutions** offers salary sacrifice cycles plus free scheme management

Since launch, both schemes have received good interest from the Membership so we hope to share more about the roll-out in the coming future!

A key focus of the **Green Gown Awards** is dissemination of good practice. We have now shared over 320 videos and case studies with the sector to encourage replication – see page 11 for more information.

**Hot topics** bring together relevant news, resources, case studies, events/webinars and discussions and deliver it to your inbox so you can always stay ahead. Each issue is themed on a topic that's hot at the moment and is sent to Members with this area of interest selected on their Membership profile.

All of our webinars are recorded and turned into **podcasts** so if you miss one or want to share it with colleagues, you'll find them all here!

These offers are still available!  
Visit the Member Zone

# Member value

## Annual Conference

The 2014 Annual Conference at Nottingham Trent University offered a great mix of content, activities, case studies and real life examples of inspirational success stories to take away. We worked hard to build even more Member value into the Conference, including extra sessions to help build your self-leadership skills and boost your motivation and resilience.

We were delighted to return to our first-ever host venue. The University hosted the inaugural 1996 EAUC Conference and worked closely with us to ensure that their sustainable ethos was maintained throughout the Conference.

Conference in a snapshot:

- Over **250** delegates
- **42** exhibiting companies
- **25** sessions, **9** 'exchanges', **2** networking events, **2** personal development sessions and **3** keynotes
- **98%** thought that we were successful fully or in part to making this event as sustainable as possible
- **89%** strongly agreed/agreed that they valued having menus that were all accredited with the Gold standard by Food for Life (Soil Association)
- Our Conference still manages to reach new professionals in the sector with **46%** of respondents never having attended before.



## Challenging Connections

Our Conference has reached its 19th year in 2015 and is asking delegates to Challenge

their Connections. As

sustainability is complex, the professionals and campaigners that deliver the results are also complex. So we have three dedicated Summits and unique partnerships running alongside the main conference programme to address specific roles and challenges.

Working with the Association of Colleges we have a **Further Education Summit**; we are working together with international partners on the inaugural Core Business Integration in Sustainability in the UK for the **Transformational Leadership Summit** and working together with the National Union of Students and People and Planet to bring together a **Student Sustainability Summit**.

Book your place at [www.eventsforce.net/eauc2015](http://www.eventsforce.net/eauc2015).

## Events and CPD

In 2014, we carried out a programme of face to face training events and online webinars to cater for our Members' CPD and training needs. If you have a specific training need contact [Emma-Louise](#) to find out more.

- 9 'exchanges' were delivered, sharing new ideas, case studies and Green Gown Award excellence
- 9 new 'EAUC webinars' took place. These are more detailed with clear learning outcomes, expert speakers and allow for more advanced topics
- 34 CPD events and networking events from our EAUC groups and Topic Support Networks.

[View all of our current events.](#)

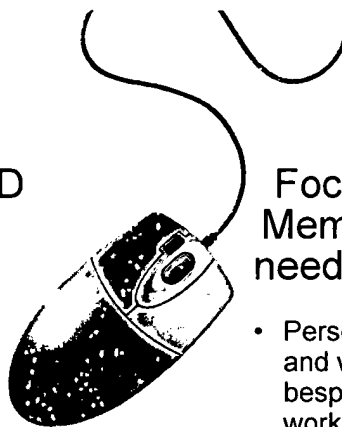
## Member journey

Member engagement is a key priority for us to ensure we're tapped into Members' challenges, needs and also so we can ensure they're reaping the rewards of Membership. Over the last year we've been implementing the Member Journey contact programme which sees us make direct contact with key contacts.

This has led a lot of positive dialogue and has given us the opportunity to listen and help you see value in Membership by signposting to relevant resources, programmes or initiatives. Over the following year, we'll be talking to Members about LiFE to highlight its power to look holistically at their institutions to go beyond estates and take a whole institution approach. We're also collecting together all of the insight we've obtained to turn this into new services, projects and events.

This has highlighted some of the following themes for our future strategic planning:

- Delivering value for our more experienced Members
- Delivering professional development for those new to the sector and to the sustainability profession Members
- Recognition for loyal Members
- Embedding feedback into our development plans to drive new services
- Researching enhanced networking opportunities
- Creation of engagement tools to aid internal engagement
- Engaging with Members where they engage with others through social media
- Personalisation of our offering to reflect the unique journeys of our Members
- Investing in our website to aid navigation
- Investing in our systems to demonstrate value and to drive internal efficiency.



## Focus on Members' training needs:

- Personal development and well-being - two bespoke Conference workshops and the Self-leadership for sustainability event
- Communication - two social media events and a communicating sustainability event to bring together strategy, branding, telling a story and turning people into change makers
- Student engagement - a webinar series delivered with NUS focusing on boosting employability skills, working with the community, engaging academics and driving student engagement
- Green ICT - a webinar series with Jisc with an accompanying Guide. The topics focused on engaging users; improving energy efficiency in your data centre; reducing travel through video conferencing and hybrid events and efficient buildings
- LiFE frameworks – aligning our events with the 14 frameworks brings more value to taking part in LiFE and fully supports our commitment to it as a tool to deliver your strategic sustainability activities.

**2015 will see us focus on our more experienced Members**



# Member value

## Company Membership

A guiding strategic principle for the EAUC in its Company Membership strategy is to integrate thought leadership between companies, the EAUC and Educational Members to develop strategies and tactics to deal with sustainability problems and develop solutions for the future.

Being a charity, any income generated from arrangements with organisations will go towards meeting our objectives and improving Member services. As a charity we have to diversify our income sources, yet all our income sources have to meet our mission and objectives and therefore we only enter into arrangements with companies/ organisations that benefit the sector and the sustainability agenda. The value that the EAUC provides to companies through such relationships can provide funding for the EAUC to benefit both Educational and Company Members.

### Strength in numbers

Bronze.....	11
Silver.....	15
Gold.....	7
Platinum.....	6
<b>Total Company Members at 31 December 2014.....</b>	<b>39</b>
<b>Total Company Member contacts.....</b>	<b>239</b>

[View our full list of Company Members.](#)

### Focus on Platinum Sponsors

Following the launch of the Sustainability Exchange in September 2012, we launched 'Platinum Sponsorship' for those companies who are well down their path on their sustainability journey and comprehend what sustainability means itself and in business terms. In addition to the many benefits of Gold Company Membership, Platinum also supports the sharing of insight and good practice from Members through the Sustainability Exchange.

It is encouraging to see this new level continuing to grow in 2014:

- TUCO and The Energy Consortium joined us at this level in 2014. They now sit alongside Interface, Tusker, SITA UK and Schneider Electric making 6 in total
- We've also seen Gold Company Membership maintaining levels in 2014 (Gold level fell slightly from 8 to 7), again showing the commitment these companies have for the EAUC and the tertiary education sector. Commitment at Platinum and Gold level allows the

EAUC to work more cohesively with the companies to share the value and insight they offer to our Educational Members.

Interface, an EAUC Platinum Sponsor, comments on why they value EAUC Membership:

**"Interface are delighted to be a Platinum company member of the EAUC and support both the EAUC's sustainability work and its education members in a collaborative partnership. The relationship with the EAUC has helped Interface understand the education sector and has allowed us to feed in case studies from outside the sector to help expand EAUC's member knowledge of sustainability.**

**The late Ray Anderson, founder of Interface, completely shifted our business strategy in the 1990s as he recognised the way in which the industry worked resulted in too much wastage of the earth's valuable resources. Since then, Interface has become a thought leader in the development of corporate sustainable practices and continues to inspire and encourage other companies to see sustainability as standard in business, rather than an addition to it."** Louise Swift, Public Sector Sales Director

## Highlights from 2014

The **EAUC Annual Conference** again proved a huge success for the companies who sponsored and exhibited in 2014. All companies reported leads were generated and the manner they were handled by the EAUC team was the best they had come across in conferences they had attended.

In early 2014, we launched two affordable **low emission travel schemes**: Salary Sacrifice Cars and Salary Sacrifice Cycles. When it comes to staff and student travel, our focus has always been on promoting active and sustainable travel options such as using public transport. We were delighted to work with two Company Members to offer special rates / offers on their schemes. Tusker (Platinum Sponsor of the Travel and Transport framework on the Sustainability Exchange) and Cycle-Solutions. [Find out more about these offers.](#)

2014 also saw our first ever headline sponsor for the **Green Gown Awards**. The CISCO and BT education partnership supported the Awards and saw the opportunity to recognise institutions' commitment to achieving their sustainability goals:

"At BT, we use the power of communications to make a better world, so it is an honour for BT to be sponsoring the Green Gown Awards in their 10th year. Sustainability is steadily increasing in importance for institutions in terms of their financial and operational performance, and these awards are testimony to that." **Neil Pemberton, Director of Specialist Sales, BT**



Working together

## 2015 and beyond

- A key priority will be to develop the number of companies in the Platinum and Gold levels and evolve the proposition to attract new companies
- We will endeavour to continue to search for alternative income streams for the EAUC
- We aim to have highly successful and fruitful relationships with the companies that we work with. As a result, this achieves not just our goals and those of our Educational Members, but our Company Members' goals as well in a mutually collaborative relationship.

**Interface®**



**Schneider Electric**

**TEC**  
POWERING THE PUBLIC SECTOR

**TUCO**  
Share. Learn. Buy. Grow.

**Tusker.**

# Member impact

With the power of our Members we have a strong impact on consultations, lobbying and the bringing together of organisations with the same aims. We also undertake a number of campaigns to represent our Members to ensure a dialogue on sustainability is maintained in tertiary education. Without the EAUC, no one else would be playing this vital role.

## Consultations

By being part of the EAUC, our Members are showing that they are taking sustainability and the future of their students seriously. We represent them – shaping the future legislation and the sector. Individual institutions can find it hard and time consuming to lobby the Government. Being a Member of the EAUC means you can rest easy as we do this on your behalf, saving you time and ensuring the issues that are relevant to your institution are being raised at the correct levels.

We have responded on our Members' behalf to the following consultations in 2014:

- OFSTED Better inspection for all (December 2014)
- CUC Code of Governance Consultation (April 2014)
- HEFCE Sustainable Development Framework (February 2014)

[View all of our consultation responses.](#)

## Focus on QAA/HEA Education for sustainable development guidance

The QAA/HEA Education for sustainable development guidance was published in September 2014. The guide is designed to assist staff in UK institutions with a higher education provision seeking to incorporate education for sustainable development within the curriculum. It uses an outcomes-based framework for use on curriculum design.

The EAUC is very grateful to Board Member Harriet Sjerps-Jones from the University of Exeter for representing EAUC Members on the Guide's Development Group.

## Giving EAUC Members a powerful international voice

Our vital role in the Rio+20 dialogue continued in 2014. Following the December 2013 launch of the Manifesto for dialogue, collaboration and action Post Rio+20 at the Houses of Parliament we followed up with a new report. During the event, we called on a number of 'witnesses' to express the changes they want to see to get The Future We Want. The report outlines all of this

and includes some of the aspirations, commitments and 'would like to meets' shared during the round table session.

Following on from our successful collaboration for Rio+20 we are bringing together university sustainability networks from across the world at the 2015 Annual Conference. We aim to build a cohesive global alliance of member networks such as the EAUC so we speak with one voice at the Intergovernmental Climate Change COP21 in Paris in the Autumn. The EAUC is the catalyst to build a new platform to find local solutions to global challenges. [View the report and further details on our Rio+20 work.](#)

## Continuing support for the Learning and Skills sector

Following the closure of the Learning and Skills Improvement Service (LSIS) in 2013, we have been working with Strategic Partners to ensure the learning and skills sector continues to be supported and continues to discuss, debate and showcase the sustainable development strategies and action taking place all around us.

With further cuts and changes expected, 2014 was a vital year to take the temperature of our College Members to ensure our continued relevance as the leading sustainability Association for further education. We conducted telephone interviews to delve a little deeper than a survey ever could and we thank those who took part for their time.

This insight has led us to think carefully about our Membership offering to Colleges as well as the vital leadership role we play. It highlighted some key themes:

- Colleges need specific training and resources
- Colleges are challenged with little or no budgets so a business case behind sustainability is critical
- Carbon reduction investment income is very limited
- Colleges have limited and still reducing staff resources
- Colleges need quick wins and to save money
- There is still interest and opportunity to embed sustainability within the curriculum.

This has led to the following activity in 2014 and we're working on more in 2015:



## Salix College Energy fund

Following our continual dialogue with Salix Finance, we were delighted to announce the release of £5 million of funding for energy efficiency and carbon reduction projects for Colleges in England and Wales. The funding is intended to act as a further catalyst for investment in energy efficiency technologies which will reduce carbon emissions and create financial savings. We hope to continue the partnership with Salix for future funding rounds.

Following the application deadline in January 2015, **£3,431,415 of applications** were received from 31 Colleges covering projects such as LED lighting, boilers, and voltage management.

"The EAUC were delighted to develop the new College Energy Fund, in partnership with Salix. This loan-fund will provide EAUC college Members a new finance stream to invest in estate efficiency and create financial savings. In these hard times for colleges, this provides critical financial support for our Members to deliver real results." Iain Patton, CEO, EAUC.



## Dedicated Further Education Summit

We acknowledge the need for a more specialist focus for Further Education, we have partnered with the Association of Colleges (AoC) to offer a unique Summit for College Principals, Senior Managers, Academics and Sustainability professionals from across the Further Education sector.

This one day Summit will give delegates an opportunity to learn about good practice examples, explore how STEM and English skills can be enhanced through a sustainability focus, maximise the potential of the college estate as a learning resource and establish a successful sustainability strategy.

The Summit takes place on 24 March 2015 as part of the main EAUC Annual Conference. [Book now.](#)

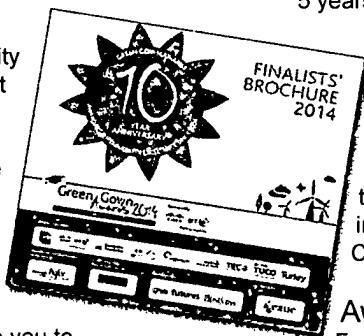
# Member impact

## Green Gown Awards

Over 360 sustainability leaders were on the edge of their seats at The University of Manchester's stunning Whitworth Hall in November 2014, as author and TV presenter Simon Reeve announced the winners of the year's Green Gown Awards. Celebrating its 10th anniversary, the Awards ceremony was the biggest and best yet with **15 Winners**, **25 Highly Commended** and it also saw the crowning of its **100th** winner! (See images below.)

Hot on the heels of the UK Awards, 6 November saw the announcement of the International Green Gown Award winners. The winners of the Continuous Improvement: Institutional Change, Social Responsibility and Student Engagement categories from each region went head to head for the coveted Awards. The ceremony took place in Hobart, Tasmania at the ACTS Conference and was live streamed. We were delighted that Hull College (UK) won the Social Responsibility Award and Manchester Metropolitan University (UK) won the Student Engagement Award.

Every year we create a Finalists' Brochure (see image right) which explores the journeys all these institutions have taken. We encourage you to delve into this rich resource of sustainability best practice and hope that you draw some inspiration and are able to replicate an initiative within your own institution.



## Member success

We play a key role in sharing and championing your efforts with not only national and international bodies but with their peers through our networks and communication channels. Being recognised for sustainability excellence is hugely rewarding and can be very influential for inspiring others and getting engagement from your own institution. Here we wanted to share a few Member successes from 2014:

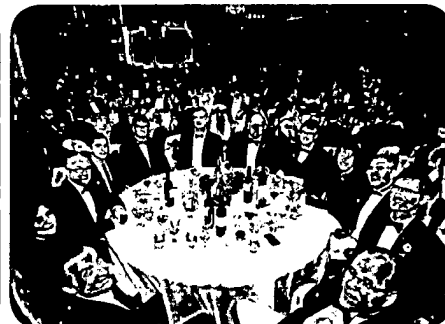
### New Leadership Award

To recognise individuals at the most senior level, we launched this new Award in 2014. This Award seeks to identify and recognise transforming leaders who are shaping the future and making the principles and values of sustainability central to their organisation at the highest levels. The first winner of this Award was Professor Patrick Bailey, formerly of Keele University and now at London South Bank University. Pat provided a vision 5 years ago, in which Keele's commitment to environment and sustainability would be realised through linking its research, teaching, campus development and community engagement. Within 3 years, sustainability had become a core theme for the University, embedded in the heart of its strategic plan. Congratulations to Pat!

### Awards go French!

For the first time there was a French speaking edition of the Green Gown Awards - Les trophées des campus responsables - which was launched in 2014. The Awards are available to all French speaking universities and colleges, schools and specialised institutes in France, Belgium, Switzerland and Luxembourg. The French speaking Awards are being delivered by our partners, Campus Responsables. We hope to extend the French speaking Awards to Canada in 2015.

Stage one of the 2015 Green Gown Awards opens on 1 May 2015. For more information visit [www.greengownawards.org.uk](http://www.greengownawards.org.uk)



### Jamie Agombar and Loughborough University win at the Guardian University Awards

With many categories in the running, the focus within the sector was aimed at the Inspiring Leader category with Jamie Agombar from NUS picking up the coveted Award. EAUC Member Loughborough University picked up the Sustainability Project Award for their Eat Your Campus project.

### Deputy Chief Executive Steven Egan at HEFCE awarded CBE

We would like to congratulate Steve Egan for being awarded a CBE in the Queen's Birthday Honours list. Steve is a strong supporter of the EAUC and our Members and our challenges to embed sustainability within our institutions.

### Professor Stephen Sterling awarded HEA National Teaching Fellowship

Professor Stephen Sterling, Head of ESD at Plymouth University, was awarded one of the HEA's National Teaching Fellowships, a great accolade that has been earned through continuous years of passion and hard work. This is the only NTF award that relates to sustainability this year.

### University of Exeter win for Excellence in Student Leadership at ISCN 2014 Awards

ISCN Conference included the Sustainable Campus Excellence Awards and we're delighted that the 'Excellence in Student Leadership Award' went to University of Exeter.

### Student movement which has influenced the curriculum wins at NUS Awards 2014

Sixty four students' unions made it through to the finals and 14 winners were announced at the ceremony in June 2014. This included winner of the Society of the Year - Manchester Post-Crash Society, a campaign we've been avidly following.

# Member innovation

As individuals and institutions, we are powerful. But put this passion, innovation, experience and expertise together and you have a vibrant network of drivers for change. The EAUC unifies us to drive this change where it is most needed.

## Sustainability Exchange

With over 1,100 sustainability resources available, this innovative, collaborative information portal has been embraced by the sector. But a visit to the Sustainability Exchange will be a different one in 2015 as we've spent much of 2014 working on a refreshed site!

We've also been busy bringing new national and international partnerships and sponsors on board. New partnerships means we can collect even more resources on the Exchange, which we hope will support the development of innovation and collaboration on the challenging topic of sustainability.

It has also allowed us to garner greater expertise and insights onto the platform and with a redeveloped site, it's now even easier to find and share resources with more search filters and tagging. We've also removed the log in so you can delve straight in!

New Partners include: Association of Colleges, Sustain Wales (Cynnal Cymru), Chartered Institution of Building Services Engineers, Sustainable Restaurant Association, Ecocampus Belgium meaning we now have **27 Exchange Partners (see image below) and 6 Sponsors (see page 9).**

The site will continue to be the home for Green Gown Award Excellence, our 'exchange' webinars and will shortly demonstrate how our partnership with UNEP is creating a powerful collective voice. We're convinced it is the number one resource for sustainability in tertiary education.

Visit [www.sustainabilityexchange.ac.uk](http://www.sustainabilityexchange.ac.uk)



## University and College Climate Commitment for Scotland (UCCCfS)

Delivered by EAUC Scotland and funded by the Scottish Funding Council (SFC), this programme sees all Scottish universities and colleges make



a commitment to address the challenges of climate change, reduce their carbon footprints and embed sustainability into learning and teaching within their campus.

2014 has been an exciting year with a new team starting in September. This larger team has been fundamental in delivering the programme, supported by our events and Topic Support Networks.

As a part of our renewed funding from the SFC, we were tasked with creating an Outcome Agreement for monitoring and reporting progress. This outlined four key objectives including supporting the sector in carbon reduction measures; providing assistance in embedding sustainability into Learning and Teaching activity; encouraging the development of efficient and effective institutions and income generation to become more sustainably viable for the future.

Following staff changes across the sector and the regionalisation of the colleges throughout 2014, the UCCCfS was relaunched. A quote of renewed support by the Scottish Cabinet Secretary for Education and Lifelong Learning was added to the re-designed Commitment and sent to all Principals to re-sign towards the end of 2014. We are working with the sector to ensure they all have updated Climate Change Action Plans/Carbon Management Plans and report on their progress ahead of legislative changes to reporting in Scotland next year.

We also held a successful Scotland Conference – 'the Next Generation' in Glasgow in February 2014. The one day event saw 112 people attend to address the links of business and industry with students. Following the Conference, we held a dinner at the City of Glasgow College where 1st year students, designed, cooked and served delegates a fantastic and sustainable meal. **Another Scotland Conference will take place in the last quarter of 2015, watch this space!**

A bid was submitted to the SFC in December to review the carbon targets universities have set themselves, if this aligns with Government targets, if the targets will be met and what technologies could assist with achieving this. The assessment will outline what investment will be needed for Scottish universities to play their part in meeting the Scottish climate targets.

## Learning in Future Environments (LiFE)

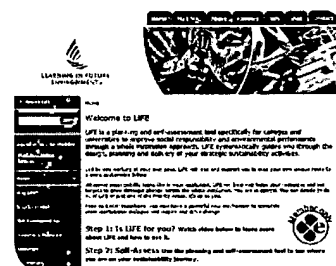
LiFE launched in 2014 offering a ground-breaking new **free** tool for our Members giving UK tertiary education institutions the freedom to shape what sustainability means for them and help to improve performance. LiFE is a planning and self-assessment tool for universities and colleges to improve social responsibility and environmental performance through a whole institution approach. It systematically guides users through the design, planning and delivery of your strategic sustainability activities.

LiFE is not a quantitative or statistical benchmarking tool, but it will help you establish the policies and systems you need to deliver improved sustainability performance. This means there is no duplication from existing initiatives such as environmental management systems or league tables as LiFE can be used to pull all of this together as one central strategic view.

Nearly 80 Member institutions have explored the tool to determine the potential that LiFE has for them. We're looking to share some of your journeys with LiFE in 2015 so if you've found your own way to make it central to your strategic approach, get in touch!

Visit the LiFE website and download the tool today! [www.eauc.org.uk/life](http://www.eauc.org.uk/life)

**An Accreditation option will be launched in 2015 so users can obtain an independent assessment and verification of performance.**



# Member voice

The EAUC and its Members are represented on a variety of groups within the sector. If the EAUC did not exist, you would not have a voice at these tables – to be included at this level shows the respect our sector holds for the EAUC and our Members. Here's how we represented Members in 2014:

## Representations

### Association of University Directors of Estates (AUDE) Sustainable Development Group

*Role: directing AUDE sustainability, research and activity*

We work closely with AUDE to ensure good practice between our Associations is shared for the benefit of Members. We provide updates on latest legislation and sustainable activities within the sector to AUDE Members as well as sitting on the AUDE Sustainability Advisory Group. AUDE are strong supporters of the Green Gown Awards and we work closely to promote the good practice from the Awards across both Associations. We are working with AUDE to develop the future collection of estates data for the sector which will replace this section on the People and Planet University League.

### English Learning Sustainability Alliance (ELSA)

*Role: to bring together representatives of England's key stakeholder groups with interests in learning and sustainability to inform national debates and influence policy and practice*

The EAUC is a member of ELSA and provides a secretariat role. The group is diverse and is united by a common vision. In 2014, ELSA provided responses to the Sustainability in BIS report; HEFCE Sustainable Development Consultation; HEFCE's Business Plan 2015-2020 and to the OFSTED Consultation as well as raising concerns to the Rt. Hon Greg Clark MP about the absence of any mention of sustainability in the 2014 grant letter to HEFCE and we are pleased to see that our influence has taken effect and sustainability is mentioned in the 2015 grant letter to HEFCE.

### Higher Education Academy (HEA) Sustainable Development Advisory Group

*Role: to support HEA embed sustainable development more widely through itself and its subject centres*

We worked closely with HEA and QAA on the Education for sustainable development guidance which was launched in September 2014.

### Higher Education Estates Associations Forum (HEEAF)

*Facilitated by AUDE, includes EAUC, AUE, USHA, CUBO, AUPO, AUCSO, ASRA and BACHE*

We are an active member of the Forum which has been working closely to share good practice and initiatives between the sector associations.

### Learning for Sustainability (Lfs) Scotland

*Role: to deliver ESD encouraging information exchange and collaboration*

EAUC-Scotland represents universities and colleges on the steering group and Sarah Lee, Scotland Manager, remains a co-vice chair on the executive group. As a part of our links with Lfs Scotland, we have linked our ESD for university and college Topic Support Networks in order to develop new Lfs Scotland task groups. Lfs Scotland are hosted by the University of Edinburgh but work with all areas of education, formal and non-formal. We support universities and colleges becoming members of Lfs Scotland and also work closely with the team on collaborative events.

### NUS Students' Green Fund (SGF)



*Role: provides students' unions with the funding to develop transformative, student-led sustainability projects with impact and legacy*

The EAUC sit on the steering group and have provided critical feedback on the implementation and how more institutions can benefit from possible future rounds. We have supported the SGF from the outset as it provides a vital link between our Member institutions and their students. It is from the staff and student interface the EAUC believes significant future progress will result.

To share good practice from the SGF, we ran a series of four webinars with NUS which included 11 institutional case studies. The themes were:

- boosting employability skills
- working with the community
- engaging academics
- driving student engagement

**These are now available to watch as podcasts.**



### Platform for Sustainability Performance in Education

*Role: brings together organisations with sustainability assessment tools designed to support global universities and colleges*

The EAUC is a member of and provides a secretariat role for the group. The Platform promotes sustainability assessment in education. It is our goal that more universities and colleges learn about the value of sustainability assessment tools to improve the sustainability performance across the whole of their institution. The Platform is also designed to assist commitments of Higher Education Sustainable Initiative (HESI) signatories. It can also support complimentary Rio+20 initiatives such as the People's Sustainability Treaty on Higher Education. EAUC being a member of this group ensures that our Members have the tools they require to meet their commitments. In 2014 we welcomed the Sustainable Campus Assessment System by Hokkaido University to the Platform.

### Scottish Association for University Directors of Estates (SAUDE)

*Role: EAUC-Scotland works closely to support SAUDE activities, including the six monthly conference on general estates matters*

EAUC Scotland continues to work closely with SAUDE, presenting at their biannual conferences and engaging with the Chair and Executive Committee. Working in partnership, we have strengthened links with the Scottish Funding Council and have submitted a joint proposal with other partners to review the university carbon management plans and their targets. EAUC-Scotland meet with the SAUDE Chair approximately once a month to explore collaborative approaches to working with the university sector.

### Universities Scotland

Universities Scotland are a strategic partner and we work collaboratively with SAUDE to ensure consistent messaging across universities and the Universities Scotland Efficiencies Taskforce (USET). EAUC-Scotland presented to USET in 2014 on UCCfS activity and reporting requirements and how they fit with the USET Plan.

# Member voice

## Primary strategic partners

We have a number of Strategic Partners who we work with but we also prioritise a smaller group to ensure we have the capacity to be proactive and deliver Member enhancing outputs as a result of these relationships. This year, our partnerships have delivered:

- We work closely with the Scottish Funding Council in delivering the Governments carbon reporting ambitions
- We are partnering with the Leadership Foundation for Higher Education and Committee of University Chairs in developing a guide for governors
- We have a relationship with University Business and Campus Management and other sector and sustainability media where we celebrate our Members achievements to the wider sector
- We are supporting the Association of University Director of Estates to support and deliver estates related information.

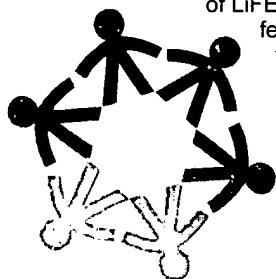
## Member Advisory Council (MAC)

The MAC exists to represent our Members' views, needs and requirements and we currently have 20 representatives. Helen Manns was appointed as the new Chair of the MAC in late 2013 and has spent 2014 ensuring the feedback is fed directly to the EAUC Board of Trustees.

We welcomed 11 new members in 2014 and gave them a full induction to arm them with the information to be ambassadors of the Association and to be a critical friend. We thank them for putting themselves forward and for giving their feedback on a number of projects in 2014.

Along with other projects, the MAC focused on the launch of LiFE as a free Member service. They ensured the tool itself is clear and functional and that our communications demonstrate the tool's potential to improve social responsibility and environmental performance through a whole institution approach. The uptake of LiFE has proven that this feedback from Members, for Members, has been well received.

The results for each activity are communicated on the MAC section of the [EAUC website](#).



## Key campaigns

### Can our new Ministers deliver future-fit education and skills?

In 2014, the EAUC congratulated certain Ministers on their new posts by writing to Nick Boles, Minister of State for Business and Education and Greg Clark, Universities Minister. We also wanted to acknowledge the fact that they arrive at an exciting time of change and opportunity.

However, it's also vital that they recognise the social, economic and environmental value tertiary education can make to driving sustainable regeneration. By educating more sustainability literate citizens we can step-up to the complex interdisciplinary problems of resource depletion, population growth, inequality and a changing climate to name a few.

We've requested to meet with Mr Clark and Mr Boles to explore how BIS can empower and facilitate UK universities and colleges to deliver the future-fit education and skills our people and planet desperately need. With potentially more changes coming in the elections in 2015 we will ensure we keep the pressure on and get our Members' voices heard.



### University League

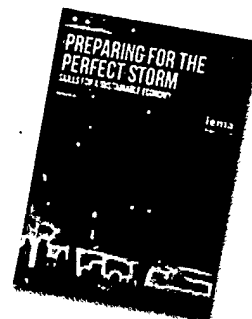
EAUC, AUDE and People & Planet met in September 2014 to discuss a range of issues related to the current collection and options for the future of the People and Planet University League (formerly the 'Green League'). We all agreed on the benefits of supporting and further improving the sustainability agenda across all our institutions.

EAUC and AUDE will lead on developing a set of environmental metrics that relate specifically to estates and facilities that will hopefully better meet our needs in the future and smooth out the variances in the current collection.

Sustainability extends beyond environment and estates and at the meeting People & Planet agreed to the principle of delegated responsibility for other areas covered by the University League such as education for sustainable development and social aspects of sustainability to name two. The EAUC commits to working with People & Planet and the appropriate sector bodies to this end.

## EAUC supports IEMA's 'Skills for a Sustainable Economy - preparing for the perfect storm'

The global economy is heading towards a perfect storm of pressure on all fronts, according to a new report on the environment and sustainability skills deficit published by IEMA (see right).



We have shown our support for this campaign which aims, for the first time, to shine a light on the transition to a sustainable economy and to catalyse action to address the skills deficit. We join other supporters including Forum for the Future, Knowledge Transfer Network and EDF Energy to link together businesses and government to raise the profile and collaborate to develop solutions.

We have started to lead a new dialogue between sector leadership and employers to ensure that tertiary education plays its part in preparing citizens and employees for the challenges ahead.

## International voice

### Universities and colleges in the UK have signed a unique agreement with UNEP

On behalf of our UK Members, the EAUC has committed to a 3 year agreement with United Nations Environment Programme (UNEP) to link and support tertiary education institutions around the world. The agreement will bring British sustainability excellence to a global audience.

As a follow-up to the Rio+20 Summit, UNEP convened the first session of the historic United Nations Environment Assembly (UNEA) in July 2014. UNEA presents a universal platform for leadership on global environmental policy, with participation of all 193 member states of the United Nations. As part of its strategic partnerships, UNEP developed a Global Universities Partnership on Environment and Sustainability (GUPES), which seeks to foster closer linkages between UNEP's policy domain and universities across the globe. The partnership will bring together EAUC Members and the GUPES network to create greater collaboration and discussion.

This unprecedented agreement will also put the Green Gown Awards on a truly global scale. [Learn more about this unique partnership.](#)

# Member transparency

To promote and inspire a sustainable approach, we must demonstrate that this is at the very heart of the way the EAUC operates. As a charity, we continually review and scrutinise our expenditure, outputs and governance. We will support our Members for the long term and we will involve you in how we do this.

## 2014 Annual General Meeting (AGM)

The AGM took place on 9 May 2014 during the 18th Annual Conference at Nottingham Trent University. The AGM saw Georgiana Weatherill (Leeds City College) retire from the Board. We also saw the retirement of two more highly valued Trustees, Harriet Sjerps-Jones (University of Exeter) and Diane Dale (Wiltshire College). We thank them for their support and commitment to the EAUC and its Members.

We are delighted that Chris Long (Safety and Sustainable Development Manager, Bridgend College) and Janet Haddock-Fraser (Executive Faculty Dean and Professor of Corporate Social and Environmental Responsibility, Canterbury Christ Church University) were co-opted onto the Board during 2014 to ensure the Board remains balanced and up to capacity until the next AGM where they will both be subject to election by Members.

## Student representative on the EAUC Board appointed from Salford University

In September, we sought a student representative to be a Guest on the EAUC Board of Trustees to ensure our continued success and to maintain representation from everyone that currently uses EAUC Membership – both staff and students.

We received some high calibre candidates and after much discussion we are pleased to announce that Diana Baker from Salford University was selected by the Board. We welcome Diana to the Board as a Guest and look forward to sharing the Board's insight in future Member benefits. Diana also joins a representative from the National Union of Students who also sits as a Guest on the Board.

**The 2015 AGM takes place at the Annual Conference at the University of Leeds on 24 March 2015. The voting will be conducted by Electoral Reform Services as our scrutineer.**

## A focus on EAUC staff

The EAUC is fortunate to have dynamic and dedicated staff who are passionate both about sustainability and the tertiary education sector. They act as our eyes and ears.

## Making a real impact with staff volunteering

On our annual day of volunteering in December 2014, we were with County Charity Projects (CCP) as part of Hamper Scamper, their Christmas Giving Scheme, designed to spread a little cheer to some of the most disadvantaged children, young people, families and vulnerable adults in Gloucestershire at Christmas. We spent the day sorting donated presents, stock checking and performing quality control of donations and making up the hampers.

Since having completed this virtuous day of volunteering, the EAUC have been sent some statistics from the project organisers. CPP successfully packed and distributed 557 Christmas hampers out to those in need at Christmas. The amount of food donated totalled £35,130.85, from a total of 26,560 individual items including 2528 tins of beans – that's around 1,172,992.00 individual beans!

See images of our day of volunteering right.

## EAUC achieves another milestone

We announced at the start of 2015 that the EAUC will be taking another bold step forward and will become employers. This will see EAUC staff directly employed by the EAUC, taking over from the University of Gloucestershire. We are proud to be taking the EAUC to the next level as our own employers now that we have the required systems and governance in place.

**We thank the University of Gloucestershire for their continuing valuable support to the EAUC.**





# Member transparency

## Sustainability report

### Carbon offset

Following the launch of our sustainability policy, we've upped the ante to take our mission to the highest level possible by carbon offsetting our 2013 carbon emissions.

We chose ClimateCare because they are a world leader in the carbon offset market, have won numerous prestigious awards for their projects and our money is invested in projects which not only cut carbon but also improve lives in the areas they operate. [Find out more about Governance.](#)

### Carbon use

We calculate our staff and Board business travel, workstation energy use, home energy use and travel energy use - see table below. We also report on other carbon use (based on assumptions).

### 2014 results

- Carbon reduced by 8%
- Waste reduced by 66% with less than 3% going to landfill
- FTE reduced to 8.87 from 8.93
- 14 tonnes of carbon have been offset from 2013
- To ensure we meet our sustainability policy we implemented a sustainable procurement checklist to help staff choose the most sustainable options, where possible.

### Carbon summary

	Staff (FTE)	Total Carbon Emissions (kgCO <sub>2</sub> )	Carbon Emissions per FTE (kgCO <sub>2</sub> /FTE)	Income per annum £	Carbon Emissions per unit of income (kgCO <sub>2</sub> /£)	GIA (m <sup>2</sup> )
2013	8.93	14,758	1,653	642,977	0.02	259
2014	8.87	13,554	1,527	610,805	0.02	237
% increase/decrease	-1	-8	-8	-5	-3	-8

For relative carbon baselining, we are representing our carbon using recommended reporting method by HEFCE as commissioned in the SQW report. We have identified total Full Time Equivalent (FTE) of staff, and the total income as reporting Key Performance Indicators (KPI). It is also considered appropriate to report against the changes in size of the physical assets and include gross internal area (GIA).

### Breakdown of our carbon

	2014		2013		Variance		Reason
	KgCO <sub>2</sub>	%	KgCO <sub>2</sub>	%	KgCO <sub>2</sub>	%	
Waste	5	0.03	14	0.09	-9	-66	We have decreased our waste by 66% with less than 3% going to landfill
Water	34	0.3	34	0.2	0	-1	No change
Heating and lighting	4,708	35	4,099	28	609	15	DEFRA figures increased
Travel	8,204	61	10,016	68	-1,812	-18	24% increase in domestic travel and 42% decrease in international travel
Domestic	4,514	33	3,651	36	864	24	
International	3,690	27	6,365	64	-2,675	-42	
Electricity	593	4	595	4	-2	0	Less FTE in 2014
<b>Total</b>	<b>13,544</b>	<b>100%</b>	<b>14,758</b>	<b>100%</b>	<b>1,214</b>	<b>-8%</b>	

### Reporting scope

	Office Area (m <sup>2</sup> )	Electricity	Gas	Water	Travel	Waste	Procurement
Headquarters, Cheltenham	45.12*	Tenant within office space with little or no control of Electricity (lights) or means to measure consumption. Desk usage is monitored via socket meters	Tenant within office space with little or no control of Gas or means to measure consumption	Tenant within office space with little or no control of Water or means to measure consumption	All travel is based on estimates of mileage and using Defra conversions	Tenant within office space with no means to measure consumption. Waste audit undertaken and assumptions are based on this for the year	Accurate data for procurement areas is not available at this time but adheres to our purchasing policies
Scotland Office	11.94**						

\* Office area is calculated using sole purpose office space and shared office space such as toilet and kitchen area

\*\* Our Scotland office is part of an open plan office so this figure is calculated based on average FTE space in our Headquarters

- All business activities including staff and Board travel, workstation energy use, home working energy use, travel energy use, waste, water, lighting and heating is recorded
- We have 2 offices, our headquarters at University of Gloucestershire and our Scotland office at Queen Margaret University. As both of our offices are within an institution we shared many services such as postal, telephone and cleaning services as well as utilities
- Due to our shared offices some of our services are controlled by our host institutions such as lighting and water and we are unable to measure these separately. Staff commuting and procurement are not included in the figures
- Our recycling and landfill waste are collected centrally by our host institutions therefore we have an annual waste audit and base an assumptions on this for the year
- We include the travel incurred by our trustees (based on reimbursements so any travel not reimbursed is not included).



# Financial review

During the financial period of 1 January to 31 December 2014 we made a surplus of £34,338, making 2014 another positive financial year. This surplus is carried forward into 2015 so we can continue to invest in improving benefits and services for our Members.

As we do not receive any public funding for our core activities, our income is generated from activities such as Membership and the Annual Conference. We increased restricted income\* by 36% in 2014. This the product of grants which are for specific activities, such as the those received from the Scottish Funding Council for the Universities and Colleges Climate Commitment for Scotland (UCCCfS) and the College ESD project, both for Scotland activity (see page 12). The commitment received in 2014 from the Scottish Funding Council to continue UCCCfS for another 3 years has meant we saw an increase in public funding.

## Changes from 2013:

- ↓ 14% decrease in unrestricted income
- ↓ 15% decrease in unrestricted expenditure
- ↑ 36% increase in restricted income

As a charity, all expenditure meets our charitable objectives. In 2014 we received 14% less unrestricted# income. Membership income has decreased by 4% due to a reduction in Company Membership; Conference income has decreased by 16% due to a reduction in delegate fees and exhibition income; training has decreased by 4% and Products and Services has decreased by 25% due to the end of the Leaders for the Future programme and LiFE becoming a free benefit to Members.

Our investment income increased by 22% due to higher interest rates. To offset the reduced income generated from Products and Services, our

expenditure reduced by 15% meaning we were able to maintain our balance and allowed us to generate a surplus. Overall, we received £51,308 less unrestricted income than budgeted. This was mostly due to being unsuccessful in establishing an income from trusts and foundations. However, income from corporate sponsorship did exceed targets which shows our dedicated relationship with large companies are being valued.

The Green Gown Awards was also successful with a sold out Awards Ceremony and increased support from sector bodies and companies with our first ever Headline Sponsor, the BT and Cisco education partnership. Any surplus from the Awards is reinvested in future Awards to widen the dissemination of good practice across the sector.

As highlighted above, we also brought in £8,640 in training events from face to face events which we delivered to meet our Members' needs (see page 8).

- ↓ 32% of income from Membership
- ↓ 21% of income from the Annual Conference – a decrease from 23%
- ↓ 20% of income from Products and Services – a decrease of 5%. This includes activities such as the Leaders of the Future Programme, the Green Gown Awards. The decrease is due to Learning in Future Environments (LiFE) being a free benefit to Members
- ↑ 23% of income from public funds – an increase from 18% due to the new tranche of funding from the Scottish Funding Council
- 👍 Our Governance costs are only 2% of our expenditure

## Cost minimisation

Due to diligent analysis and risk management our expenditure was £75,637 under budget. In relation to the lack of expected income from trusts and foundations, we minimised any increased expenditure by making further stringent reductions. This was achieved through several operational cost savings such as postage, stationery and printing. We also saved £23,723 on budgeted salary costs due to changes within the staff team due to a member of staff leaving and changing the role to better support our Members. All EAUC activities, such as the Green Gown Awards, are run to be cost neutral, with any surplus being reinvested within the activity for future periods.

In relation to staff costs, we had 8.87 full time equivalent (FTE) staff which is a reduction of 0.06. Of the total, 2.04 FTE were funded through our externally funded projects and 6.84 FTE were funded through unrestricted funds. Non project related staff costs represent 52% of our total unrestricted expenditure.

## Focus on Educational Membership income

Membership income decreased in 2014 by £9,153, of which only £104 of the decrease is from Educational Membership. 86% of Membership income is from Educational Members. As Membership is offered on an annual basis, the income we receive is proportioned across the related financial years. 37% of our total unrestricted income is from Educational Membership – an increase from 32% in 2013. As Membership is our core activity, our aim is to increase the ratio of income from this area as part of our income diversification to ensure the Association is financially sustainable and not reliant upon public funding.

Whilst we exceeded our target of 195 Members with a total of 215, our income was less than budgeted for the year by £8,959. This is down to many factors such as late payments and a slightly different tier/time model of Membership than predicted due to the many mergers in the sector.

\* Restricted funds – can only be used for particular restricted purposes within the objects of the charity, aligned to the funders objectives.  
# Unrestricted funds – can be used in accordance with the charitable objects at the discretion of the Trustees.

# Financial review

The 215 Members takes into consideration non-renewals and new Members:

- **New Members** - we welcomed 14 new Educational Members in the period with 6 from the Learning and Skills sector and 8 from Higher Education.
- **Non-renewals** - we also had 26 (2013:46) non-renewals in the period. The reasons for non-renewals were varied with 15% due to mergers in the sector and 39% due to reduced budgets. For the remaining 46%, the reason for non-renewal is not known, albeit we continue our efforts to discover the reasons and to support them back to Membership. We will remain vulnerable to mergers and budget cuts within the sector in 2015.



During the period of 2014, our renewal rate was 87%

This was an increase from 81% in 2013, but we still aim to improve on this and focus on demonstrating the value of Membership.

The Recommend a Member Scheme has resulted in 1 new Company Member and 1 new Educational Member in 2014. To reward our loyal Members, we have a discounted 2 year Educational Membership which 14 Members took in 2014.

Thank you to our Members for continuing to support us – without you we would not exist

## Income diversification

We continue to research ways to diversify our income generation to ensure our financial sustainability for the long term. Our continued focus on valued relationships with larger companies, as part of our work with the Sustainability Exchange, generated £35,000 in 2014, an increase of £19,000 from 2013.

Company Membership brought in a steady yet significant amount of £26,724 in 2014. The income we receive from companies is invested in bringing together resources for the sector such as the Sustainability Exchange, which is free for all to

access. We are also able to share knowledge between our Educational Members and Company Members, bringing vital insight from inside and outside of the sector.

Partnerships have been developed with organisations to provide new Educational Member benefits which also provide a donation to the EAUC. An example of this is our relationship with Better World Books – for every Member that uses Better World Books services we receive a donation (£661 in 2014). Further partnerships have been developed to benefit Members such as the cycle and car salary sacrifice schemes with Cycle Solutions and Tusker (see page 7). We hope Members will be signing up to these schemes in 2015 to receive the exclusive benefits we have secured on their behalf.

We continue to research into other sources of income such as foundations and trusts. There are limited funds available for us as a Membership organisation so we ensure that our focus remains on our Members. However, we will ensure that any potential projects that can be funded through trusts and foundations will meet our charitable objectives and will offer clear benefits to Members.

Scottish Funding Council has confirmed funding for the period of 2014-2017 and we are pleased that we can continue the pioneering work we are delivering in Scotland. This funding will continue to fund the delivery staff for this programme and the Scotland office for the 3 year period. However, a crucial condition for the funding is to generate income to supplement the core funding in order to build a stronger sustainable foundation for Scotland activities. We generated £7,048 in addition to the funding received from the Scottish Funding Council in 2014. We look forward to continuing dialogue with our Scottish Members about how we leverage funding from the sector for such specific support which is beyond the Membership package.

For an overview of where our income comes from see table 1 (above right).

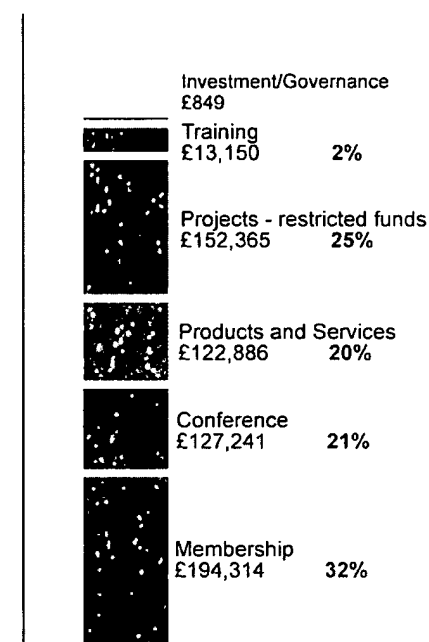


Table 1 Where our income comes from

## Looking to 2015

We have conservatively estimated a small surplus for 2015 of £10,000. This is dependent upon continuing Membership renewals and the success of activities such as the Annual Conference and the Green Gown Awards. The expenditure budgets have been maintained at a similar level for operational activities. It is important to maintain a surplus to ensure we have the reserves to invest in future Membership services and products.

In late 2015, as we transfer employment of staff from the University of Gloucestershire to the EAUC, we will incur legal fees and pension costs. The Board of Trustees has agreed that these one-off costs will be met from the reserves. This illustrates the importance of generating a surplus to build our reserves to ensure the future sustainability of the organisation.

The total reserves available in 2014 is £160,744, of which £42,563 is protected to cover 2 months operational staffing costs. Which leaves £118,181 free reserves. All salary costs will remain the same as we were recharged for all costs from the University of Gloucestershire so there will be no change to the operational budget.

# Trustees' report

The Trustees present their report and the audited financial statements for the year ended 31 December 2014.

## Directors and Trustees

The directors of the charitable company (the charity) are its Trustees for the purposes of charity law and throughout this report are collectively referred to as the Trustees. The Trustees who served during the year were as follows:

	Appointed	Resigned
G Weatherill, Leeds City College	16 April 2008	4 April 2014
D Dale, Wiltshire College	17 December 2009	2 July 2014
H Manns, University of Northumbria	17 December 2009	
H Sjerps-Jones, University of Exeter	24 March 2010	22 August 2014
R Bellfield, Craven College, UK Convenor	24 March 2010	
N Scott, University of Hull, Treasurer	24 March 2010	
I Patton, EAUC	12 April 2011	
K Henderson, Cardiff University, Welsh Convenor	5 October 2011	
M May, Sheffield Hallam University	27 March 2012	
R Bond, University of East Anglia	27 March 2012	
D Somervell, University of Edinburgh, Scottish Convenor	9 October 2012	
W Purcell, Plymouth University	19 April 2013	
C Long, Bridgend College	24 July 2014	
J Haddock-Fraser, Canterbury Christ Church University	8 October 2014	

## Structure, Governance and Management

### Governing Instrument

The Environmental Association for Universities and Colleges (EAUC) is a company limited by guarantee, governed by its Memorandum and Articles of Association dated 12 April 2011. The company was incorporated on 19 July 2004 and was registered as a charity on 4 October 2004 with the Charity Commission. On 6 April 2005 all assets and charitable activities of the unincorporated EAUC Association were transferred to the charity.

The members of the company are those Universities, Colleges or learning and skills sector providers, referred to as Educational Members, subscribing to the EAUC and totalled 215 at 31 December 2014. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per full Member of the charity.

### Appointment of Trustees

The Educational Members will at each AGM appoint up to nine individuals to act as trustees providing that those persons work for a University or College. The Chief Executive Officer of the Company shall serve as an ex-officio Trustee for so long as he or she is so employed. Each trustee can hold office until the expiry of the fifth AGM after the AGM at which they were appointed.

The Board has the power at any time to appoint any person who is willing to act as trustee, either to fill a vacancy or as an addition to the existing Board, but the total number of trustees shall not exceed any maximum number fixed in accordance with the articles. Any trustee so appointed shall hold office only until the next AGM following appointment and then shall be considered for re-election.

Individuals are appointed as Branch Convenors, as required, with the consent of the Board and are Branch trustees of the Company while he or she continues to hold office as Branch Convenor. Branch trustees are members of the Board.

# Trustees' report

All Trustees give their time voluntarily and received no benefits from the charity. Any expenses reclaimed from the charity are set out in note 8 in the accounts.

## Trustees Training and Induction

Trustees for this period have been informally inducted. A formal induction and training pack has been developed and all Trustees have received this.

## Organisation

The Board of trustees, which can have up to nine members and such number of Branch trustees as required, administers the charity. The Board meets quarterly. The day to day organisation and running of the charity is undertaken by the Chief Executive Officer, Iain Patton, who was appointed by the trustees. Clear action planning, reporting and authorisation channels have been set.

## Related Parties

From September 2005 a partnership with the University of Gloucestershire was formed. The partnership involves the University undertaking administration of payroll and providing office accommodation for the Company.

## Risk Management

The trustees have developed a risk management strategy which comprises:

- a review of the risks the charity may face;
- the establishment of systems and procedures to mitigate those risks identified; and
- the implementation of procedures designed to mitigate any potential impact on the charity should those risks materialise.

Regular trustee meetings consider the charity's activities and risks faced. A key element in the management of financial risk is the setting of a reserves policy and its regular review by trustees which has taken place in this accounting period.

## Objectives and Activities

The objectives of the charity are as follows:

- to promote sustainable development for the benefit of the public by the preservation, conservation and protection of the environment and the prudent use of natural resources, particularly by and in relation to Universities and Colleges;
- to advance the education of the public and in particular those attending or working in Universities and Colleges, in all aspects of sustainable development, and the preservation, conservation and protection of the environment;
- to promote research into all aspects of sustainable development, and the preservation, conservation and protection of the environment particularly in relation to Universities and Colleges, provided that the useful results of such research are disseminated to the public.

The strategies employed to achieve the charity's objectives are to:-

- provide training events and conferences;
- provide advice and support in integrating environmental and sustainability good practice through discussion networks and guidance materials;
- promote strategic partnerships within the sector;
- promote research and dissemination of good practice through projects.

We have referred to the guidance contained in the Charity Commission's general guidance on public benefit on our aims and objectives and in planning for our future activities.

## Investment Powers and Policy

Under the Memorandum and Articles of Association, the Charity has the power to invest in any way the trustees wish.

## Reserves Policy

The trustees have forecast the level of free reserves (that is those reserves not tied up in fixed assets, restricted or designated funds) the charity will require to sustain operations. The trustees consider that the most appropriate level of free reserves would be in the region of £42,563, to cover 2 months operational costs. There are sufficient funds

# Trustees' report

for this. The trustees have this under constant review and will take steps to monitor this, subject to changes in the Charity's operations.

## Trustees' Responsibilities Statement

The trustees (who are also directors of The Environmental Association for Universities and Colleges for the purposes of company law) are responsible for preparing the Trustees' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

Company law requires the trustees to prepare financial statements for each financial year, which give a true and fair view of the state of affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for the year. In preparing these financial statements, the trustees are required to:

- select suitable accounting policies and then apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in operation.

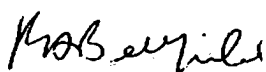
The trustees are responsible for keeping adequate accounting records that disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

In so far as the trustees are aware:

- there is no relevant audit information of which the charitable company's auditor is unaware; and
- the trustees have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditor is aware of that information.

The trustees are responsible for the maintenance and integrity of the corporate and financial information included on the charitable company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

By order of the Board on 24 March 2015.



R A Bellfield  
Chair of the Trustees

# Auditors' report

## **Report of the Independent Auditors to the Members of The Environmental Association for Universities and Colleges**

We have audited the financial statements of The Environmental Association of Universities and Colleges for the year ended 31 December 2014 which comprise the Statement of Financial Activities, the Balance Sheet, and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and Financial Reporting Standard for Smaller Entities (effective April 2008) (United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities).

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and its trustees as a body, for our audit work, for this report, or for the opinions we have formed.

### **Respective responsibilities of trustees and auditor**

As explained more fully in the Trustees' Responsibilities Statement set out on page 21, the trustees (who are also the directors of the charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view.

Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

### **Scope of the audit of the financial statements**

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the charitable company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the trustees; and the overall presentation of the financial statements.

In addition, we read all the financial and non-financial information in the Trustees' Annual Report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

### **Opinion on financial statements**

In our opinion the financial statements:

- give a true and fair view of the state of the charitable company's affairs as at 31 December 2014, and of its incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice applicable to smaller entities; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### **Opinion on other matter prescribed by the Companies Act 2006**

In our opinion the information given in the Trustees' Annual Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

### **Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of trustees' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the trustees were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies exemption from the requirement to prepare a strategic report and in preparing the trustees' report.



Nicola Smith (Senior Statutory Auditor), For and on behalf of Davies Mayers Barnett LLP, Statutory Auditors, Pillar House, 113/115 Bath Road, Cheltenham, Gloucestershire, GL53 7LS. Dated: 30 March 2015

# Statement of financial activities

For the year ended 31 December 2014

		Unrestricted funds	Restricted funds	2014 Total	2013 Total
	Note	£	£	£	£
<b>INCOMING RESOURCES</b>					
Incoming resources from generated funds:					
Investment income	3	849	-	849	695
Incoming resources from charitable activities:					
• Conference		126,091	1,150	127,241	150,676
• Projects	4	-	152,365	152,365	115,632
• Membership		194,314	-	194,314	203,467
• Training		8,640	4,510	13,150	9,327
• Products and services		121,498	1,388	122,886	163,180
<b>TOTAL INCOMING RESOURCES</b>		<b>451,392</b>	<b>159,413</b>	<b>610,805</b>	<b>642,977</b>
<b>RESOURCES EXPENDED</b>					
Cost of charitable activities:					
• Conference	6	110,576	-	110,576	121,303
• Projects		25,475	159,413	184,888	141,879
• Membership		148,631	-	148,631	144,531
• Training		8,967	-	8,967	9,493
• Products and services		110,950	-	110,950	178,374
		<b>404,599</b>	<b>159,413</b>	<b>564,012</b>	<b>595,580</b>
Governance costs	5	12,455	-	12,455	12,352
<b>TOTAL RESOURCES EXPENDED</b>		<b>417,054</b>	<b>159,413</b>	<b>576,467</b>	<b>607,932</b>
Net incoming/(outgoing) resources before transfers		34,338	-	34,338	35,045
Gross transfers between funds	19	-	-	-	-
<b>NET MOVEMENT IN FUNDS</b>		<b>34,338</b>	<b>-</b>	<b>34,338</b>	<b>35,045</b>
Reconciliation of funds					
Total funds brought forward		126,406	-	126,406	91,361
<b>TOTAL FUNDS CARRIED FORWARD AT 31.12.14</b>	19	<b>160,744</b>	<b>-</b>	<b>160,744</b>	<b>126,406</b>

# Balance sheet

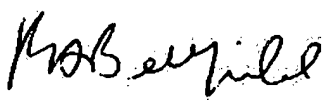
For the year ended 31 December 2014

		2014		2013	
	Note	£	£	£	£
<b>Fixed assets</b>					
Tangible assets	10		-		-
<b>Current assets</b>					
Debtors	11	71,919		87,450	
Cash in bank and in hand		385,747		348,052	
		<b>457,666</b>		<b>435,502</b>	
<b>Creditors: amounts falling due within one year</b>	12	<b>(296,922)</b>		<b>(309,096)</b>	
<b>Net current assets</b>			<b>160,744</b>		<b>126,406</b>
<b>Total assets less current</b>			<b>160,744</b>		<b>126,406</b>
<b>Funds</b>					
Restricted	16		-		-
Unrestricted	16		<b>160,744</b>		<b>126,406</b>
			<b>160,744</b>		<b>126,406</b>

These financial statements were prepared in accordance with the provisions of the Companies Act 2006 applicable to companies subject to the small companies regime and were approved by the board of trustees on 24 March 2015 and signed on its behalf by:



N R Scott



R A Bellfield

Trustees



# Notes to the financial statements

## 1. Basis of preparation

The financial statements have been prepared under the historic cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008), the statement of Recommended Practice; Accounting and reporting by Charities (SORP 2005) issued in March 2005 and the Charities Act 2011.

## 2. Principal accounting policies

The following accounting policies have been applied consistently in dealing with items which are considered material in relation to the charity's accounts:

### a) Company status

The charity is a company limited by guarantee. The members of the company are those Universities and Colleges subscribing to the EAUC and totalled 215 at 31 December 2014. In the event of the charity being wound up, the liability in respect of the guarantee is limited to £1 per member of the charity.

### b) Fund accounting

Funds held by the charity are either:

- Unrestricted general funds – these are funds which can be used in accordance with the charitable objects at the discretion of the trustees.
- Restricted funds – these are funds that can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

Further explanation of the nature and purpose of each fund is included in the notes to the financial statements.

### c) Incoming resources

All incoming resources are recognised once the charity has entitlement to the resources, it is certain that the resources will be received and the monetary value of the incoming resources can be measured with sufficient reliability.

Membership is apportioned by the period of membership across accounting periods. Income from the annual conference is also accounted for in this way and deferred until the conference takes place and the expected service is fulfilled.

Revenue grants are credited to the profit and loss account in the same period as they become receivable. However, where the receipt is designated or restricted for a special project that has conditions applied, the income is deferred until the project expenditure is incurred and the conditions have been met.

### d) Allocation of overhead and support costs

Overhead and support costs have been allocated first between direct charitable and governance expenditure. Overhead and support costs relating to Charitable Activities have been apportioned based on the amount of staff time spent. Where items involve more than one category they are apportioned between the categories according to the nature of the cost.

### e) Resources expended and irrecoverable VAT

Liabilities are recognised as resources expended as soon as there is a legal or constructive obligation committing the charity to the expenditure. All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Irrecoverable VAT is charged against the category of resources expended for which it is incurred.

### f) Governance costs

Governance costs comprise all costs involving the public accountability of the charity and its compliance with regulation and good practice. These costs include costs related to statutory audit and legal fees together with an apportionment of overheads and support costs.

# Notes to the financial statements

## g) Fixed assets

Fixed assets are stated in the balance sheet at cost less accumulated depreciation. Cost is defined as purchase cost less any residual value.

Net book values are regularly reviewed by the trustees and any appropriate adjustments are made to carrying values.

## h) Amortisation and depreciation

Depreciation will be provided on fixtures, fittings and computer equipment to write off the cost of each asset over its expected useful life on the straight line method at the rates of 20% and 50% respectively per annum.

## 3. Investment income

	2014	2013
	£	£
Bank interest receivable	849	695

## 4. Revenue grants

Revenue grants can be analysed as follows:

	2014	2013
	£	£
<b>Grants received:</b>		
<b>Restricted funds</b>		
• Universities & Colleges Climate Commitment for Scotland (SFC)	115,782	92,327
• College Education for Sustainable Development (SFC)	36,583	23,305
	<u>152,365</u>	<u>115,632</u>

## 5. Allocation of support costs and overheads

The breakdown of support costs and how these were allocated between Governance and Charitable Activities is shown in the table below.

	Charitable Activities	Governance	Total Allocated	Basis of Apportionment
	£	£	£	
Staff costs	217,570	-	217,570	Staff time
Travel & subsistence	9,851	3,209	13,060	Staff time and actual
Marketing & printing	10,234	-	10,234	Staff time and actual
Website & computer costs	3,516	-	3,516	Staff time and actual
Insurance	-	4,623	4,623	Staff time and actual
Bank charges	2,164	-	2,164	Staff time
Sundry & office expenses	6,323	-	6,323	Staff time
Professional Fees	-	4,623	4,623	Actual
Partial exemption	5,093	-	5,093	Actual
<b>Total</b>	<u>254,751</u>	<u>12,455</u>	<u>267,206</u>	

Other direct costs include:

	2014	2013
	£	£
Auditors' remuneration for audit services	4,450	4,250
Operating lease rentals - land & buildings	3,309	2,504

## 6. Analysis of charitable expenditure

	Direct Costs	Support Costs	Total 2014	Total 2013
	£	£	£	£
Conference	72,363	38,213	110,576	121,303
Projects	159,413	25,475	184,888	141,879
Membership	875	147,756	148,631	144,531
Training	3,872	5,095	8,967	9,493
Products and services	72,738	38,212	110,950	178,374
	<u>309,261</u>	<u>254,751</u>	<u>564,012</u>	<u>595,580</u>

# Notes to the financial statements

## 7. Staff costs

The aggregate employment costs amounted to:

	2014	2013
	£	£
Wages and salaries	268,287	257,841
Social Security costs	19,606	18,790
Pension costs	43,951	47,159
	331,844	323,790

The charity has no employees. The above relates to recharges of staff costs from the University of Gloucestershire (a member of the charity). The average number of employees for the year was:

	2014	2013
	No.	No.
Permanent staff	8	8
Temporary staff	2	2

There are no employees with remuneration over £60,000 (2013: Nil).

## 8. Trustees Remuneration and expenses

During the year a trustee received remuneration, via the recharge of costs from the University of Gloucestershire, amounting to £56,954 (2013: £56,157). This amount was payable for the staff role performed and not in respect of the services provided as a trustee. The trustee participated in the Local Government Pension Scheme and pension contributions amounted to £10,098 (2013: £10,951).

A total of £2,138 (2013: £3,039) was reimbursed for directly incurred travel expenses to 7 trustees (2013: 6).

## 9. Taxation

The company is a registered charity and hence no provision for taxation is included in the financial statements as it benefits from the exemptions offered by Section 505 of the Income and Corporations Taxes Act 1988 and Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to its charitable purposes.

## 10. Tangible fixed assets

	Fixtures & Fittings	Computer Equipment	Total
	£	£	£
<b>Cost</b>			
At 1 January 2014 and 31 December 2014	2,758	2,515	5,273
<b>Depreciation</b>			
At 1 January 2014 and 31 December 2014	2,758	2,515	5,273
<b>Net Book Value</b>			
At 31 December 2014	-	-	-
<b>Net Book Value</b>			
At 31 December 2013	-	-	-

All assets are used in direct furtherance of the charity's objects.

# Notes to the financial statements

## 11. Debtors

	2014	2013
	£	£
Trade debtors	35,461	29,419
Other debtors	19,979	19,369
Prepayments and accrued income	16,479	38,662
	<u>71,919</u>	<u>87,450</u>

## 12. Creditors

	2014	2013
	£	£
<b>Amounts falling due within one year:</b>		
Trade creditors	88,994	131,658
Accruals	7,068	4,250
Deferred income	200,860	173,188
	<u>296,922</u>	<u>309,096</u>

Deferred income is comprised of the following items:

	2014	2013
	£	£
<b>Unrestricted funds:</b>		
• Membership received in advance	130,618	120,862
• Products and services received in advance	11,000	11,780
	<u>141,618</u>	<u>132,642</u>
<b>Restricted funds:</b>		
• Grant income for projects	59,242	40,546
	<u>200,860</u>	<u>173,188</u>

The restricted funds deferred represent grant monies received in advance of specific projects, where conditions are applied and have been deferred in order to properly comply with the conditions of the grant.

## 13. Operating lease commitments

The following operating lease payments are committed to be paid within one year:

	2014	2013
	£	£
<b>Land and buildings</b>		
Expiring:		
Less than one year	-	3,334
Between one and five years	3,334	-
	<u>3,334</u>	<u>3,334</u>

## 14. Capital commitments

There were no capital commitments at the balance sheet date (2013: £Nil).

## 15. Contingent liabilities

There were no contingent liabilities at the balance sheet date (2013: £Nil).

## 16. Analysis of assets and liabilities between funds

	Fixed Assets	Current Assets	Creditors Due Within One Year	Creditors Due After One Year	Funds
	£	£	£	£	£
Restricted Funds	-	82,784	(82,784)	-	-
Unrestricted Funds:	-	374,882	(214,138)	-	160,744
• General	-	457,666	(296,922)	-	160,744

# Notes to the financial statements

## 17. Related party balances

As members of EAUC, during the year, transactions occurred with the University of Gloucestershire and Queen Margaret University for specific services.

During the year the University of Gloucestershire made recharges to the company amounting to £336,124 (2013: £335,650) in connection with salary and administration expenses. Included with trade creditors at the year end is a balance owing to the University of Gloucestershire of £67,840 (2013: £98,532).

During the year, Queen Margaret University charged rent of £3,309 (2013: £2,504) to the company and made other recharges totalling £1,186 (2013: £436).

## 18. Ultimate controlling party

The trustees are the ultimate controlling party.

## 19. Analysis of charitable funds

### a) Analysis of unrestricted fund movements

	Balance at 1 January 2014 £	Incoming resources £	Resources expended £	Transfers £	Fund at 31 December 2014 £
General fund	126,406	451,392	(417,054)	-	160,744

### b) Analysis of restricted fund movements

	Balance at 1 January 2014 £	Incoming Resources £	Resources expended £	Transfers £	Fund at 31 December 2014 £
Conference	-	1,150	-	(1,150)	-
Projects	-	152,365	(159,413)	7,048	-
Training	-	4,510	-	(4,510)	-
Products and services	-	1,388	-	(1,388)	-
	-	<b>159,313</b>	<b>(159,413)</b>	-	-

### Purpose of Restricted Funds:

#### **Projects**

This represents externally funded projects, UCCCfS and College Education for Sustainable Development, in furtherance of our charitable objective to promote and advance the education of the public and in particular those attending or working in Universities and Colleges, in all aspects of sustainable development, and the preservation, conservation and protection of the environment.

#### **Conference**

This represents the UCCCfS Annual Conference in Scotland, as part of the UCCCfS project, to advance the education of the public and in particular those attending or working in Universities and Colleges, in all aspects of sustainable development, and the preservation, conservation and protection of the environment.

#### **Training**

This represents EAUC training events in Scotland, as part of the UCCCfS project, to advance the education of the public and in particular those attending or working in Universities and Colleges, in all aspects of sustainable development, and the preservation, conservation and protection of the environment.

#### **Products and Services**

This represents services provided under the UCCCfS project to advance the education of the public and in particular those attending or working in Universities and Colleges, in all aspects of sustainable development, and the preservation, conservation and protection of the environment.

# Charity information

Registered Company Number : 05183502  
Charity Number : 1106172  
Registered Office : EAUC National Office  
University of Gloucestershire  
The Park  
Cheltenham  
Gloucestershire  
GL50 2RH

Banker : The Co-operative Bank  
PO Box 250  
Delf House  
Southway  
Skelmersdale  
WN8 6WT

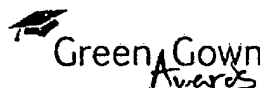
Auditor : Davies Mayers Barnett LLP  
Chartered Accountants & Statutory Auditors  
Pillar House  
113/115 Bath Road  
Cheltenham  
Gloucestershire  
GL53 7LS

## Your sustainability promise

We are committed to minimising our impact on the environment. By downloading our Annual Report in PDF format, not only do you receive it instantly but you are also doing your part in reducing your carbon footprint. We encourage you to email it to interested colleagues or potential EAUC Members and do not print it.

This report was written and designed in-house by the EAUC team.

Delivered by EAUC



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