

Company Registration Number 5149272

Company Name

**DENNIS PROMOTIONS LTD**  
**FINANCIAL STATEMENTS**  
**PERIOD ENDED**  
**31ST DECEMBER 2004**



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COMPANIES HOUSE

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303

12/11/2005

## **DENNIS PROMOTIONS LTD**

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**DENNIS PROMOTIONS LTD**  
**OFFICERS AND PROFESSIONAL ADVISERS**

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<b>The board of directors</b>	Mr I G Leggett
<b>Company secretary</b>	Ms Catherine Bishop
<b>Registered office</b>	9-11 Kingly Street London W1B 5PN
<b>Accountants</b>	Bright Grahame Murray Chartered Accountants 124/130 Seymour Place London W1H 1BG

## **DENNIS PROMOTIONS LTD**

### **THE DIRECTOR'S REPORT**

#### **PERIOD FROM 9TH JUNE 2004 TO 31ST DECEMBER 2004**

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The director has pleasure in presenting his report and the unaudited financial statements of the company for the period from 9th June 2004 to 31st December 2004.

#### **Principal Activities**

The principal activity of the company during the year was organising a poetry tour to the USA.

#### **The Director and Her Interests in the Shares of the Company**

The director who served the company during the period together with her beneficial interest in the shares of the company was as follows:

	<b>Ordinary Shares of £1 each</b>	
	<b>At 31 December 2004</b>	<b>At 9 June 2004 or later date of appointment</b>
Ms C Bishop	—	—

Waterlow Legal & Company Services were appointed as directors on 9th June 2004. They subsequently resigned on 9th June 2004.

Ms C Bishop was appointed as a director on 9th June 2004.

Mr I G Leggett was appointed as a director on 31st May 2005.

Ms C Bishop resigned as a director on 10th June 2005.

#### **Issue of shares**

During the period, 1 ordinary share of £1.00 was issued to establish the capital base of the company.

#### **Donations**

During the period the company made the following contributions:

Charitable	£ <b>521</b>
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**DENNIS PROMOTIONS LTD**

**THE DIRECTOR'S REPORT** *(continued)*

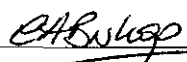
**PERIOD FROM 9TH JUNE 2004 TO 31ST DECEMBER 2004**

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**Small Company Provisions**

This report has been prepared in accordance with the special provisions for small companies under Part VII of the Companies Act 1985.

Signed by

  
\_\_\_\_\_

Secretary

Approved by the director on 31/12/2005

**DENNIS PROMOTIONS LTD**

**ACCOUNTANTS' REPORT TO THE DIRECTOR ON THE UNAUDITED  
FINANCIAL STATEMENTS OF DENNIS PROMOTIONS LTD**

**PERIOD FROM 9TH JUNE 2004 TO 31ST DECEMBER 2004**

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In accordance with the engagement letter dated 27th October 2005, and in order to assist you to fulfil your duties under the Companies Act 1985, we have compiled the financial statements of the company set out on pages 5 to 8 from the accounting records and information and explanations you have given to us.

This report is made to the company's director, as a body, in accordance with the terms of our engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the company's director that we have done so, and state those matters that we have agreed to state to her in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's director, as a body, for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England and Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements.

You have acknowledged on the Balance Sheet for the period from 9th June 2004 to 31st December 2004 your duty to ensure that the company has kept proper accounting records and to prepare financial statements that give a true and fair view under the Companies Act 1985. You consider that the company is exempt from the statutory requirement for an audit for the period.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.

124/130 Seymour Place  
London  
W1H 1BG

11/11/05.....

*Bright Grahame Murray*  
Bright Grahame Murray  
Chartered Accountants

**DENNIS PROMOTIONS LTD****PROFIT AND LOSS ACCOUNT****PERIOD FROM 9TH JUNE 2004 TO 31ST DECEMBER 2004**

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		Period from 9 Jun 04 to 31 Dec 04 £
	Note	
Turnover		700,704
Cost of sales		287,317
Gross Profit		413,387
Administrative expenses		350,044
Operating Profit	2	63,343
Interest receivable		357
Profit on Ordinary Activities Before Taxation		63,700
Tax on profit on ordinary activities		12,103
Retained Profit for the Financial Period		51,597

The notes on pages 7 to 8 form part of these financial statements.

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**DENNIS PROMOTIONS LTD****BALANCE SHEET****31ST DECEMBER 2004**

	Note	£	31 Dec 04 £
<b>Current Assets</b>			
Debtors	3	700,705	
Cash at bank		36,341	
		<u>737,046</u>	
<b>Creditors: Amounts falling due within one year</b>	4	<u>27,867</u>	
<b>Net Current Assets</b>			<u>709,179</u>
<b>Total Assets Less Current Liabilities</b>			<u>709,179</u>
<b>Creditors: Amounts falling due after more than one year</b>	5		<u>657,581</u>
			<u>51,598</u>
<b>Capital and Reserves</b>			
Called-up equity share capital	7		1
Profit and loss account			<u>51,597</u>
<b>Shareholders' Funds</b>			<u>51,598</u>

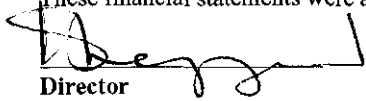
The director is satisfied that the company is entitled to exemption from the provisions of the Companies Act 1985 (the Act) relating to the audit of the financial statements for the period by virtue of section 249A(1), and that no member or members have requested an audit pursuant to section 249B(2) of the Act.

The director acknowledges his responsibility for:

- (i) ensuring that the company keeps proper accounting records which comply with section 221 of the Act, and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial period and of its profit or loss for the financial period in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company.

These financial statements have been prepared in accordance with the special provisions for small companies under Part VII of the Companies Act 1985 and with the Financial Reporting Standard for Smaller Entities (effective June 2002).

These financial statements were approved and signed by the director on 31 October 2005

  
Director

\_\_\_\_\_  
Director

The notes on pages 7 to 8 form part of these financial statements.



# **DENNIS PROMOTIONS LTD**

## **NOTES TO THE FINANCIAL STATEMENTS**

**PERIOD FROM 9TH JUNE 2004 TO 31ST DECEMBER 2004**

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### **1. Accounting Policies**

#### **Basis of Accounting**

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective June 2002).

The financial statements have been prepared on the going concern basis, as a third party creditor will continue to provide financial support to the company in the foreseeable future, should this be necessary.

#### **Turnover**

The turnover shown in the profit and loss account represents amounts invoiced during the period.

#### **Deferred Taxation**

Full provision without discounting is made for all timing differences which have arisen but not reversed at the balance sheet date. Deferred tax assets are only recognised to the extent that the Directors consider that it is more likely than not there will be suitable profits from which the future reversal of the underlying timing differences can be deducted.

#### **Foreign Currencies**

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

### **2. Operating Profit**

Operating profit is stated after charging/(crediting):

	<b>Period from</b>
	<b>9 Jun 04 to</b>
	<b>31 Dec 04</b>
	<b>£</b>
Net profit on foreign currency translation	<b><u>(17,210)</u></b>

### **3. Debtors**

	<b>31 Dec 04</b>
	<b>£</b>
Trade debtors	<b>700,704</b>
Other debtors	<b><u>1</u></b>
	<b><u>700,705</u></b>

# DENNIS PROMOTIONS LTD

## NOTES TO THE FINANCIAL STATEMENTS

PERIOD FROM 9TH JUNE 2004 TO 31ST DECEMBER 2004

**4. Creditors: Amounts falling due within one year**

	31 Dec 04
	£
Trade creditors	15,764
Corporation tax	12,103
	<u>27,867</u>

**5. Creditors: Amounts falling due after more than one year**

	31 Dec 04
	£
Other creditors	<u>657,581</u>

**6. Related Party Transactions**

There were no related party transactions in the period.

**7. Share Capital**

**Authorised share capital:**

	31 Dec 04
	£
100 Ordinary shares of £1 each	<u>100</u>

**Allotted, called up and fully paid:**

	No	£
Ordinary shares of £1 each	<u>1</u>	<u>1</u>

During the period, 1 ordinary share of £1.00 was issued to establish the capital base of the company.