



**Albion in the  
Community**

# **TRUSTEES' REPORT AND FINANCIAL STATEMENTS**

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FOR THE YEAR ENDED 30 JUNE 2020

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## Message from the Chair and Chief Executive

The past year has been a year like no other for Albion in the Community and the families that we support, but through these challenging 12 months we've been focussing our support on helping families to get active, keep learning and staying well.

Never before has the charity's work been more relevant and never has the importance of football clubs within their communities been more evident. As one family told us during the national lockdown at the start of 2020: "You can't overestimate the effect a person wearing a Seagulls branded shirt giving out food in a time of need has had on our son."

Albion in the Community currently delivers 60 different initiatives and projects in the local community. The charity is widely regarded as one of the leading sporting charities in the UK and is one of the largest third sector community football schemes in the country.

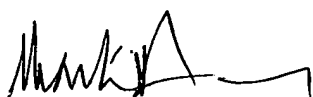
A recent social and economic impact report that we commissioned from experts at Marshal Regen Ltd and the University of Chichester found the charity was having a positive impact on the local community in Sussex worth more than £28million a year. Based on an annual investment by Albion in the Community of over £3million, the report found the charity created £8.84 of social value for every £1 it received in grants or donations.

The charity is also considered an example of best practice in its sector in terms of safeguarding and governance, and has worked with the Premier League and the British Standards

**"You can't overestimate the effect a person wearing a Seagulls branded shirt giving out food in a time of need has had on our son."**

Institute to help develop a kite mark for charity governance. In 2019, the charity was named Best Football Community Scheme: Premier League at the Football Business Awards; this is the fourth time in five years that Albion in the Community has won its category at the football industry's main annual showcase.

Despite the challenges in our society that have emerged as a result of the Covid pandemic, we are confident that this charity has the skills, resources and expertise to continue to provide the vital support that is needed in these times. Football has the power to bring people together, inspire and engage in ways that many others cannot, and we are aware of the huge responsibility we hold to use this as an important engagement tool for our local communities.



Martin Perry  
Chair of trustees



Matt Dorn  
Chief Executive

## The year at a glance



children participating in our  
community football programme.



children supported through  
our schools programme.



meals delivered to families across Sussex.



volunteers support  
our work.



young people and adults  
provided with targeted  
support and mentoring.



people accessing further  
education opportunities.

## Trustees' Annual Report

### Vision

Our vision is to change lives, create opportunities and build positive futures.

### Charitable objectives

Albion in the Community is an independent charity which operates in partnership with Brighton & Hove Albion Football Club, a Premier League football club based in the city of Brighton and Hove, in Sussex.

The charity uses the power of football and the popularity of Brighton & Hove Albion to inspire people to participate in physical activity, to raise the aspirations of our local community and to give local people the confidence and skills to reach their potential.

It has been providing vital support to its local community for almost 30 years, working with more than 40,000 people each year.

The charity's governing document, the memorandum and articles of association sets out its purposes for the benefit of the inhabitants of the city of Brighton and Hove, Sussex and elsewhere through:

- The advancement of education.
- The preservation and protection of good health.
- To provide or assist in the provision of facilities in the interests of social welfare for the recreation or other leisure time occupation of individuals who have need of such facilities by reason of their youth, age, infirmity or disability, financial hardship or social circumstances with the object of improving their conditions of life.
- To promote such other purposes as are charitable under the law of England and Wales from time to time in particular through an association with football.

### Values

We deliver our charitable objectives and vision with the following values:

- Commitment.
- Quality.
- Respect.
- Teamwork.

### Achievements and performance 2019-2020

As with every charity, business and family in the UK, the Covid-19 pandemic has cast a significant shadow over the work of Albion in the Community, its delivery, and its finances during 2019-2020. For the purposes of this report, the achievements and performance of the charity are described as both pre-Covid-19 and then during Covid-19 because the delivery and day-to-day operations of the charity took on very different forms and structures once the full impact of the pandemic became apparent.

#### Before Covid-19

Prior to the first national lockdown, Albion in the Community was continuing to successfully expand its delivery, ensuring more people than ever had access to its high-quality programmes.

#### Physical activity programmes

Many of the people who attend Albion in the Community's regular sessions do so because they want to be more active. For example, 443 people took part in one of the charity's 30 fortnightly football sessions for people with a disability, benefiting from specialist coaching support and the chance to have fun, learn new skills, and make new friends. For many of these junior and adult players, the ability to get active and play sport on such a regular basis is key to managing their conditions and improving their overall health and wellbeing. In some cases, working with Albion in the Community has also drastically improved participants' mobility and, while the focus is on getting active, the wider benefits of taking part in sport also have a huge impact on the lives of the charity's participants off the pitch - helping raise aspirations, provide respite and support for family members, and teaching important life skills which can help at school or in accessing employment.

Albion in the Community successfully continued its work targeting young people living in areas of deprivation. More than 1,000 children and teenagers have taken part in one of the charity's free football sessions which take place weekly at 40 venues across Sussex. Removing the financial barrier to regular participation in sport has proved vital in helping reach young people who may not otherwise engage with local support services. As well as providing free football, Albion in the Community's coaches also offer mentoring, support, and guidance, and the charity delivers regular workshops on

## Trustees' Report

subjects like substance-misuse, discrimination, and road safety.

Albion in the Community has also worked hard to encourage more girls to play football and participate in sport. In the first six months covered by this report, 614 girls played football at one of the charity's regular sessions.

More than 3,250 children and young people also attended a regular football session with Albion in the Community, including many for whom that weekly session was their only form of structured, regular exercise. Holiday courses and free football days designed to keep children active during the school holidays also played a vital role in ensuring local children were still active even when not accessing PE and organised school sport; 1,122 people took part in one of these during the first six months of this reporting year.

### Education programmes

Albion in the Community has a long and proud history of working with local schools while also providing people with an alternative to traditional further education.

The charity's work with local schools involves a range of different projects and programmes including a thriving after-school club programme which engaged 1,476 local pupils during the first six months of this year.

It also delivers the hugely popular Premier League Primary Stars and Premier League Inspires initiatives in Sussex, both of which use football and the popularity of the Premier League and, in this case, Brighton & Hove Albion, to engage pupils and students in their academic studies.

During the pre-lockdown period 1,082 local pupils took part in Premier League Primary Stars, and 257 in Premier League Inspires.

Albion in the Community also works hard to train and upskill local teachers, particularly in the area of school sport and physical education; 214 teachers benefited from this training during the pre-lockdown period of this report.

The American Express Community Stadium provides an important home to Albion in the Community's Football and Education programme – a post-16 course which provides an alternative to traditional education settings and combines academic study with expert coaching in football or futsal alongside a competitive games programme against other

football community schemes. Students train at the American Express Elite Football Performance Centre – the same venue used by the football club's Premier League squad – and have lessons in two classrooms housed at the stadium. This academic year has seen 66 young people study on the programme, which provides a fantastic alternative route to university or jobs in the sports industry.

Albion in the Community also continues to provide vocational training to local people of all ages looking to find work, change careers, or continue their studies. In this period, 139 people gained a nationally accredited qualification via one of the many courses offered by Albion in the Community.

### Health and wellbeing programmes

Thousands of people benefit from Albion in the Community's health programmes each year. Nowhere is that impact felt more keenly than among the participants on the charity's Brighter Outlook project – an initiative which provides free, specialist support to anyone looking to stay active before, during, or after cancer treatment.

Research shows several significant benefits to staying active during this time, including improved mental health and a decreased risk of disease recurrence. Help is provided either on a one-to-one basis, or as a group activity, and anyone taking part is given on-going support by Albion in the Community after the initial ten weeks of sessions has finished. In the pre-lockdown period covered by this report, 197 people took part in Brighter Outlook.

The charity has also increased its focus on young people's health, with more targeted healthy eating and nutrition workshops offered to children and teenagers taking part in Albion in the Community programmes or studying in local schools; 422 people completed one of these workshops in the pre-lockdown period covered by this report.

As an organisation which works closely with the local NHS and Public Health, Albion in the Community is also working hard to increase local early detection rates of a range of different cancers. Its Speak Up Against Cancer campaign sees volunteers, each with their own personal experience of cancer, work alongside staff to speak to members of the public and increase awareness of both the symptoms of various diseases, and the importance of contacting the relevant healthcare professionals in the event of noticing any early warning signs. In the first six months covered by this report, the charity shared vital messages with 2,208 local people at local community events.

## Trustees' Report

### Covid-19 response

The Covid-19 pandemic hit the UK mid-way through the period covered by this report, having a huge impact on organisations across the country, including Albion in the Community.

In response to the challenges posed, Albion in the Community refocussed and adapted its usual programme of activities into an innovative campaign called 'Together in the Community'. This campaign focussed on a call to action for the community to get active, stay well and keep learning whilst in lockdown. These were all areas where we knew we could use football and the brand of the football club to have a big impact.

Delivered mainly through a programme of virtual online support and resources (alongside Covid-safe in-person support) the charity helped families through lockdown and beyond with both practical and emotional support under this 'Together in the Community' banner, demonstrating the role that football can play in local communities to make a positive difference to people's lives. The wide range of support and interventions provided included:

- Delivering hundreds of free meals to vulnerable families across Sussex every week with accompanying activity packs for children to keep them learning whilst at home.
- Supporting children's physical activity through online football sessions teaching children skills and setting challenges based around getting active at home or in the garden.
- Helping people with cancer stay active before, during, and after treatment through online workout sessions.
- Supporting families to make health changes around weight management, healthy eating, and physical activity by launching our 'Neighbourhood Health Squad' initiative.
- Sharing free online Albion football themed educational resources to support home schooling with a range of workbooks covering literacy, numeracy and PHSE topics.
- Reducing the impact of social isolation through wellbeing visits to vulnerable families to check in on welfare.
- Helping to build resilience and protect young people's mental health through one-to-one mentoring.
- Supporting schoolteachers on the front line in our communities by delivering football themed curriculum support in the classroom.
- Helping our post-16 further education scholars to gain qualifications by providing live lessons and remote learning.

The quick and efficient way in which the charity was able to adapt its delivery virtually meant those who needed its support most were able to continue to receive help at a time when many found themselves needing it more than ever.

### Get active

With schools teaching pupils remotely, and restrictions on how people could exercise, Albion in the Community was keen to ensure its participants would continue to be provided with support. The charity provided over 345,870 minutes of online support through a series of live online sessions and recorded videos featuring coaches promoting physical activity and teaching new football skills. These were accessed by more than 3,800 people.

**"I have felt isolated and low during my time shielding but having my classes really lifts my spirits and gives me something to look forward to. Not only am I feeling physically fitter but seeing other people's faces and chatting has been really good for my mental health."**

Brighter Outlook Participant

Participants and their families were also sent weekly emails, complete with challenges, healthy eating and nutrition advice, and activities to help keep them busy and motivated during the first lockdown.

### Stay well

The focus of everyone at Albion in the Community since the start of the first lockdown has been to ensure the people it works with have access to the kind of support which can help protect their emotional and mental wellbeing.

With many vulnerable people who would ordinarily be attending the charity's sessions faced with the prospect of weeks and, in some cases, months, either shielding or with extremely limited social contact, the need for Albion in the Community to continue its support could not have been more apparent.

Staff were encouraged to make weekly calls to the most-vulnerable participants, or to arrange online support.

## Trustees' Report

When restrictions allowed, staff were able to carry out in-person wellbeing visits, either in gardens or through one-to-one socially distanced walks.

The charity was also able to team up with two local restaurants to provide free meals to the charity's most isolated and vulnerable participants. In just eight weeks the charity delivered 12,500 meals to people across Sussex.

Where necessary, Albion in the Community also began adapting its delivery to consider the changing needs of its local community. A project aimed at addressing health inequalities in parts of east Brighton was adapted and expanded to also provide support for people whose health had been negatively impacted by the pandemic and lockdown. So far 70 people have accessed this new, bespoke support, with more people signing up as the mid- to long-term impact of Covid-19 becomes more apparent.

**"I really struggle to get outside, especially since lockdown. The support Albion in the Community is providing me through face-to-face walk and talk sessions is helping me with my anxieties and wellbeing."**

Building Better Opportunities participant

### Keep learning

With the stadium closed to external visitors, teenagers studying on the football and education programme were no longer able to visit their classrooms. Disruption to their education, however, was kept to a minimum, with lessons being offered online via a digital classroom package. Further education staff at Albion in the Community delivered online learning to 66 students on this programme, ensuring all final year students were able to successfully complete their course. The charity also began offering online support to local schools and teachers. An array of football-themed worksheets and workbooks were quickly produced and added to a page of free resources on the charity's website – resources which were subsequently downloaded 6,867 times.

Where government restrictions allowed, Albion in the Community staff continued to support students in local

schools, while simultaneously offering online help, including a series of live workshops with popular children's authors that were broadcast via the charity's YouTube channel.

**"Getting food and support for our family during the pandemic has really made a big difference. What was really nice was we didn't have to ask for this, it just arrived on our doorstep."**

Family recipient of food hampers

An innovative summer programme was also launched with local schools to help target those young people most at risk of falling behind in their studies as a result of remote working and the pandemic, as well as an initiative to help pupils' transition from primary school to secondary school during the unprecedented situation.

Since the start of the first lockdown, Albion in the Community has still supported 1,252 pupils and students at local schools.

### Staffing during the pandemic

During this year the charity utilised the government's job retention scheme and as a result have been able to retain our staffing levels and be in a position to respond quickly as soon as the lockdown conditions were eased to restart our in-person community-based support programmes.

The Trustees are extremely grateful for the patience and understanding of staff that were placed on the government's job retention scheme and appreciate the personal impact this had on them during that period. The Trustees are also hugely appreciative of all staff who continued to work throughout the pandemic in extremely difficult conditions to ensure that our beneficiaries continued to receive an adapted level of support and we offer our thanks for their flexibility, agility and adaptability throughout this challenging period.

### Plans for the future

While it has been a challenging year for Albion in the Community, the charity heads into 2021 full of optimism and



## Trustees' Report

with a belief it can not only continue its important local work, but also expand it, to meet the ongoing and emerging needs of our communities as they recover from the impact of the pandemic.

The need to temporarily move such a significant proportion of its delivery online during the first lockdown has led to the charity rapidly improving its digital competence and, in many cases, driven some genuinely innovative solutions which will now be kept in place to complement the traditional methods employed by the charity. A great example is the number of people who have recently accessed online health services provided by the charity, but who said they would have been reluctant or unable to attend in-person sessions. With staff now trained and confident in delivering online activities and support, the charity is now able to return to its previous ways of working, but also offer and expand the opportunities for people previously socially isolated and disengaged with community programmes.

The charity is also embracing the necessity to re-assess community need and re-think what projects and support are most required across Sussex over the coming months and years. Albion in the Community is committed to working with its local communities and other organisations to listen and ascertain exactly what support is needed and wanted by local people following the pandemic. This research will help inform a planned refresh of the charity's long-term strategy, which is due in 2021 following the successful completion of the previous five-year plan, to drive significant and lasting change for the communities it serves.



## Structure, governance, and management

### Governing document

The organisation is a charitable company limited by guarantee, registered as a charity with the Charity Commission on 22 August 2005.

The company was established under a memorandum of association that established the objects and powers of the charitable company and it is governed under its articles of association.

Albion in the Community is registered with the Fundraising Regulator and adheres to the standards outlined in the Fundraising Code of Practice.

No third parties were paid to undertake fundraising activities on behalf of Albion in the Community and there were no complaints received during the 2019-20 reporting year relating to the fundraising practice of the charity.

### Trustees

New Trustees are appointed according to the charity's governing document, and to meet specified capability requirements. New Trustees go through a formal induction and training process and are encouraged to meet the charity's beneficiaries to hear their experiences first-hand.

All Trustees give their time voluntarily and receive no benefits from the charity. No trustee claimed expenses from the charity in 2019-20.

A chief executive is appointed by the Trustees to manage the day-to-day operations of the charity.

### Public benefit

The Trustees have referred to the guidance contained in the Charity Commission's guidance on public benefit when reviewing the charity's aims and objectives and in planning its future activities.

It is the opinion of the Trustees, that this report demonstrates how the charity provides public benefit.

### Fundraising

The charity's fundraising activities are vital to generate restricted and unrestricted funds to deliver its charitable objectives and continue to improve the lives of people in our community. This is achieved by providing a comprehensive fundraising programme through which people can pledge their support by direct donation and participation in challenge events.



## Structure, governance, and management

### Reference and administrative details

#### Trustees

M J Perry (Chair)  
P C Frier  
D A Jones  
A R McCarthy  
P J Mullen  
J Richards  
S J Sheehan  
M Sugarman

#### Secretary

D A Jones

#### Senior Management Team

M Dorn – Chief Executive  
P Baldwin – Head of Finance and Operations  
P Williams – Head of Community Programmes

#### Principal Office

American Express Community Stadium  
Village Way  
Brighton  
BN1 9BL

The charity is incorporated in England and Wales.

#### Company Registration Number

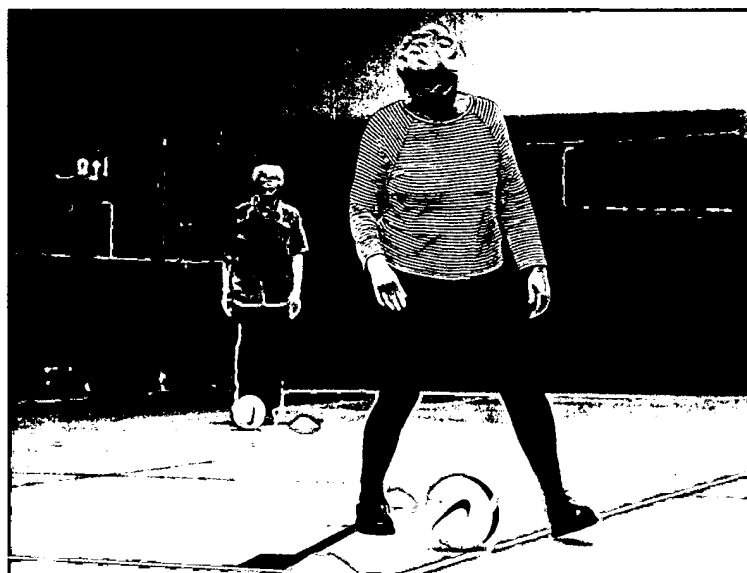
05122343

#### Charity Registration Number

1110978

#### Auditor

Chisnall Comer Ismail & Co  
Chartered Accountants & Registered Auditors  
Maria House  
35 Millers Road  
Brighton  
BN1 5NP



## Finance review

The charity generated £3,438,564 (2019: £3,495,708) of income during the financial year, enabling it to invest £3,406,936 (2019: £3,309,126) of funds into delivering its work throughout Sussex. The charity generated a surplus of £31,628 (2019: £186,582) and increased its reserves to £658,099 at the year end. The charity has worked hard to develop sustainable income streams to ensure the long-term impact of its work remains secure, and this is reflected in a strong financial performance within a challenging economic climate.

The establishment of Brighton & Hove Albion FC as a Premier League club continues to have a positive effect on the charity through an increase in profile, both locally and nationally. It is not considered the charity's long-term financial sustainability is dependent on the club's top-flight status.

### How the pandemic impacted the charity's finances

As a result of the restrictions imposed from the national lockdown, the charity faced a considerable loss of income from charitable activity through the suspension of fee-based football programmes, the cancellation of scheduled mass participation fundraising events, the closure of schools and other venues for community delivery and the restrictions in place on social interaction.

The charity's senior management and board of trustees were able to mitigate the financial risk to the charity by adapting delivery models, reducing costs, accessing the government's Job Retention Scheme and successful fundraising for emergency funds.

Albion in the Community was able to ensure it fully delivered against its contractual targets for existing projects which had received grants and funding from external organisations. This not only meant that participants were given vital support in line with what had been expected and was needed, but also meant the charity was not left in the position of having to reimburse awarded funding.

Albion in the Community also played a key role in facilitating a local campaign to raise and distribute funds for local causes to help them navigate the pandemic through the creation of the Albion As One fund – an initiative launched by players of Brighton & Hove Albion FC and the club's board of directors. After an initial donation by the players and club board members, Brighton & Hove Albion fans contributed by making donations or by waiving the right to ticket refunds to matches now forced to be played behind closed doors. This money was

then distributed as a crisis fund to local charities including Albion in the Community.

As a result of these interventions, the good governance structures in place, and the dedication of staff, the charity has been able to mitigate against the financial loss incurred without the need to draw down the financial reserves of the organisation. It is anticipated that through good management we will continue to deliver these vital services into 2021 without seeing the charity's reserves fall outside of the reserve policy range.

### Financial instruments

The charity's activities expose it to a number of financial risks including credit risk, cash flow risk and liquidity risk. The use of financial derivatives is governed by the charity's policies approved by the board of trustees, which provide written principles on the use of financial derivatives to manage these risks. The charity does not use derivative financial instruments for speculative purposes.

### Working capital

In order to maintain liquidity to ensure that sufficient funds are available for ongoing operations and future developments, the charity may use a mixture of long-term and short-term debt finance. Further details regarding liquidity risk can be found in the Statement of Accounting Policies in the financial statements.

The charity currently has no working capital facilities with any bank.

Cash flow is reviewed weekly with a monthly rolling forecast for the next 12 months.

No working capital deficiencies have been identified in the coming years.

### Credit risk

The charity's principal financial assets are bank balances and cash, trade and other receivables, and investments. The charity's credit risk is primarily attributable to its trade receivables. The amounts presented in the balance sheet are net of allowances for doubtful receivables.

## Finance review

An allowance for impairment is made where there is an identified loss event which, based on previous experience, is evidence of a reduction in the recoverability of the cash flows. The credit risk on liquid funds and derivative financial instruments is limited because the counterparties are banks with high credit ratings assigned by international credit rating agencies.

The charity has no significant concentration of credit risk, with exposure spread over a large number of counterparties and customers.

### Remuneration – How we decide how much to pay our staff

Albion in the Community has a remuneration committee, comprising of the Chair of trustees and the Chair of the finance, risk and governance sub-committee of the board of trustees. This committee meets annually to determine the remuneration for the entire staff team. The committee takes responsibility for ensuring that the charity pay levels are appropriate and competitive, and to recommend any potential annual cost of living increase.

This committee sets the salaries of the key management staff and reviews these arrangements on an annual basis. These salaries are benchmarked against comparative roles within the sector.

### Reserves policy

The charity's policy is to maintain an appropriate level of reserves to support the ongoing activities of the organisation. This is in order to:

- Provide a sustainable and appropriate level of working capital.
- Allow for periods of unexpected drops in planned income.
- Cope with unexpected and short-term increases in planned expenditure.
- Provide cover for other risks, contingencies, or unforeseen events.

The charity's policy and determination of the required level of reserves are set in accordance with Charity Commission guidelines and are reviewed by the trustees at each board meeting.

The current policy is to hold reserves within a range from £470,000 to £950,000, and the Board of Trustees consider that this is adequate for the charity to operate considering any risk which the charity is exposed to, and in-line with the current and projected future levels of income and expenditures.

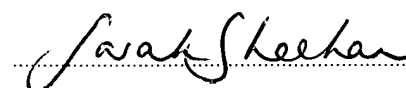
The charity's available reserves at year end totalled £658,099, of which £653,586 were unrestricted. This is in line with the charity's reserves policy.

Despite the financial impact of the Covid-19 pandemic, the charity's reserve policy continues to remain within the same range for the year ahead. The policy will be reviewed on a regular basis in 2020/2021 by the Board of Trustees in light of the rapidly changing situation with the pandemic.

The trustees (who are also the directors of Albion in the Community for the purposes of company law) are responsible for preparing the trustees' report and the financial statements in accordance with the United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) and applicable law and regulations. Company law requires the trustees to prepare financial statements for each financial year. Under company law the trustees must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the charitable company and of its incoming resources and application of resources, including its income and expenditure, for that period. In preparing these financial statements, the trustees are required to:

- Select suitable accounting policies and apply them consistently.
- Observe the methods and principles in the Charities SORP.
- Make judgements and estimates that are reasonable and prudent.
- State whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements.
- Prepare the financial statements on the going concern basis unless it is inappropriate to presume that the charitable company will continue in business.

The annual report was approved by the trustees of the charity on Thursday 24 June 2021 and signed on its behalf by:



S J Sheehan

# Independent Auditor's Report to the Members of Albion in the Community

## Opinion

We have audited the financial statements of Albion In The Community (the 'charity') for the year ended 30 June 2020, which comprise the Statement of Financial Activities, Balance Sheet, Statement of Cash Flows, and Notes to the Financial Statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is United Kingdom Accounting Standards, comprising Charities SORP - FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and applicable law (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the charitable company's trustees, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and its trustees as a body, for our audit work, for this report, or for the opinions we have formed.

In our opinion the financial statements:

- Give a true and fair view of the state of the charity's affairs as at 30 June 2020 and of its results for the year then ended.
- Have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice.
- Have been prepared in accordance with the requirements of the Companies Act 2006.

## Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the charity in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

## Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- The trustees' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- The trustees have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the charity's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

## Other information

The trustees are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

# Independent Auditor's Report to the Members of Albion in the Community

## Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- The information given in the Trustees' Report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- The Trustees' Report has been prepared in accordance with applicable legal requirements.

## Matters on which we are required to report by exception

In the light of our knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the Trustees' Report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- Adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- The financial statements are not in agreement with the accounting records and returns; or
- Certain disclosures of trustees' remuneration specified by law are not made; or
- We have not received all the information and explanations we require for our audit.

## Responsibilities of trustees

As explained more fully in the Finance Review (set out on page 12), the trustees are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the trustees are

responsible for assessing the charity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the charity or to cease operations, or have no realistic alternative but to do so.

## Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs (UK), we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the charity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.
- Conclude on the appropriateness of the trustees' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant

## Independent Auditor's Report to the Members of Albion in the Community

doubt on the charity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the charity to cease to continue as a going concern.

- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the charity to express an opinion on the financial statements. We are responsible for the direction, supervision and performance of the charity audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including

any significant deficiencies in internal control that we identify during our audit.

*T G*

T G Humphries ACA FCCA (Senior Statutory Auditor)  
For and on behalf of Chisnall Comer Ismail & Co,  
Statutory Auditor

Maria House  
35 Millers Road  
Brighton  
East Sussex  
BN1 5NP

Date: Thursday 24 June 2021





## Statement of Financial Activities for the Year Ended 30 June 2020

(Including Income and Expenditure Account and Statement of Total Recognised Gains and Losses)

	Note	Unrestricted funds (£)	Restricted funds (£)	Total 2020 (£)
<b>Income and Endowments from:</b>				
Activities for generating funds	3	1,821,120	1,003,048	2,632,501
Investment income	4	5,012	-	5,012
Fundraising		327,047	282,337	801,051
<b>Total Income</b>		<b>2,153,179</b>	<b>1,285,385</b>	<b>3,438,564</b>
<b>Expenditure on:</b>				
Charitable activities	5	(2,029,239)	(1,288,163)	(3,317,402)
Governance costs	5	(24,612)	-	(24,612)
Support costs	6	(64,922)	-	(64,922)
<b>Total expenditure</b>		<b>(2,118,773)</b>	<b>(1,288,163)</b>	<b>(3,406,936)</b>
<b>Net income / (expenditure)</b>		<b>34,406</b>	<b>(2,778)</b>	<b>31,628</b>
<b>Net movement in funds</b>		<b>34,406</b>	<b>(2,778)</b>	<b>31,628</b>
<b>Reconciliation of funds</b>				
Total funds brought forward		619,180	7,291	626,471
<b>Total funds carried forward</b>	<b>14</b>	<b>653,586</b>	<b>4,513</b>	<b>658,099</b>

	Note	Unrestricted funds (£)	Restricted funds (£)	Total 2019 (£)
<b>Income and Endowments from:</b>				
Activities for generating funds	3	1,956,786	635,288	2,592,074
Investment income	4	2,869	-	2,869
Fundraising		900,765	-	900,765
<b>Total Income</b>		<b>2,860,420</b>	<b>635,288</b>	<b>3,495,708</b>
<b>Expenditure on:</b>				
Charitable activities	5	(2,614,701)	(631,182)	(3,245,883)
Governance costs	5	(20,328)	-	(20,328)
Support costs	6	(42,915)	-	(42,915)
<b>Total expenditure</b>		<b>(2,677,944)</b>	<b>(631,182)</b>	<b>(3,309,126)</b>
<b>Net income</b>		<b>182,476</b>	<b>4,106</b>	<b>186,582</b>
<b>Net movement in funds</b>		<b>182,476</b>	<b>4,106</b>	<b>186,582</b>
<b>Reconciliation of funds</b>				
Total funds brought forward		436,704	3,185	439,889
<b>Total funds carried forward</b>	<b>14</b>	<b>619,180</b>	<b>7,291</b>	<b>626,471</b>

All of the charity's activities derive from continuing operations during the above two periods. The funds breakdown for 2019 is shown in note 14.

## Balance Sheet

### Balance Sheet as at 30 June 2020

	Note	2020 (£)	2019 (£)
<b>Fixed assets</b>			
Tangible assets	11	119,670	113,917
<b>Current assets</b>			
Debtors	12	414,543	577,715
Cash at bank and in hand		790,120	752,588
		1,204,663	1,330,302
<b>Creditors: Amounts falling due within one year</b>	13	(666,234)	(817,748)
<b>Net current assets</b>		538,429	512,554
<b>Net assets</b>		658,099	626,471
<b>Funds of the charity:</b>			
<b>Restricted funds</b>		4,513	7,291
<b>Unrestricted income funds</b>			
Unrestricted funds		653,586	619,180
<b>Total funds</b>	14	<b>658,099</b>	<b>626,471</b>

These accounts are prepared in accordance with the special provision of Part 15 of the Companies Act relating to small companies and constitute the annual accounts required by the Companies Act 2006 and are for circulation to members of the company.

The financial statements on pages 17 to 27 were approved by the trustees, and authorised for issue on Thursday 24 June 2021 and signed on their behalf by:

.....  
P J Mullen - Trustee

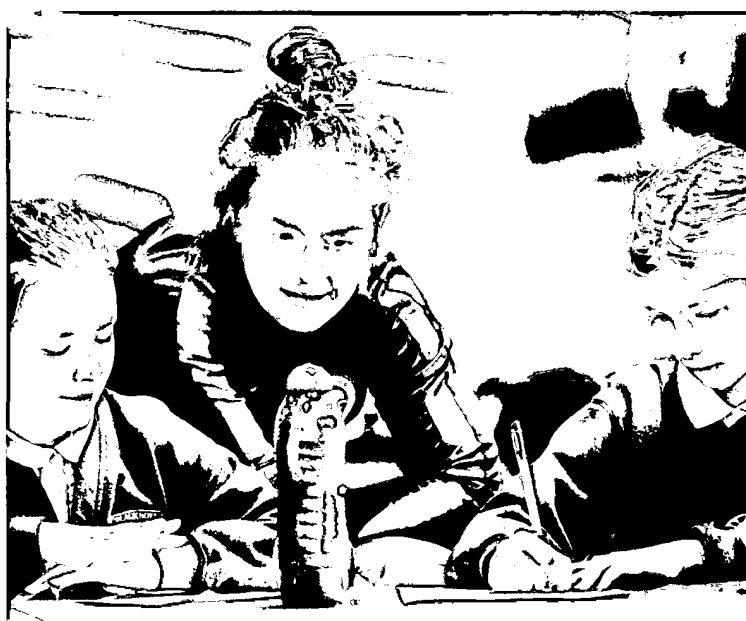




## Statement of Cash Flows for the Year Ended 30 June 2020

	Note	2020 (£)	2019 (£)
<b>Cash flows from operating activities</b>			
Net cash income		31,628	186,582
<b>Adjustments to cash flows from non-cash items</b>			
Depreciation	6	34,678	12,915
Investment income	4	(5,012)	(2,869)
		61,294	196,628
<b>Working capital adjustments</b>			
Decrease / (increase) in debtors	12	163,171	(79,365)
(Decrease) / increase in creditors	13	(151,514)	304,489
Net cash flows from operating activities		72,951	421,752
<b>Cash flows from investing activities</b>			
Interest receivable and similar income	4	5,012	2,869
Purchase of tangible fixed assets	11	(40,431)	(80,754)
Net cash flows from investing activities		(35,419)	(77,885)
Net increase in cash and cash equivalents		37,532	343,867
Cash and cash equivalents at 1 July		752,588	408,721
Cash and cash equivalents at 30 June		790,120	752,588

All of the cash flows are derived from continuing operations during the above two periods.



# Notes to the Financial Statements for the Year Ended 30 June 2020

## 1. Charity Status

The charity is a company limited by guarantee and consequently does not have share capital. Each of the trustees is liable to contribute an amount not exceeding £1 towards the assets of the charity in the event of liquidation.

## 2. Accounting policies

### Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

### Statement of compliance

The financial statements have been prepared in accordance with Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015) - (Charities SORP (FRS 102)), the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) and the Companies Act 2006.

### Basis of preparation

Albion in the Community meets the definition of a public benefit entity under FRS 102. Assets and liabilities are initially recognised at historical cost or transaction value unless otherwise stated in the relevant accounting policy notes.

### Going concern

The trustees consider that there are no material uncertainties about the charity's ability to continue as a going concern nor any significant areas of uncertainty that affect the carrying value of assets held by the charity.

### Income and endowments

All income is recognised once the charity has entitlement to the income, it is probable that the income will be received and the amount of the income receivable can be measured reliably.

Income from contracts held is recognised when the charity has entitlement to the funds and any performance conditions attached to the contract have been met.

Income received in advance of a provision of a specified service is deferred until the criteria for income recognition is met.

Donations and other receipts from fundraising are reported gross and are accounted for on a receivable basis.

Grant income received from HMRC for the Jobs Retention Scheme are to cover administration costs and are shown as charitable activities within the unrestricted funds.

### Gift Aid

Incoming resources from tax reclaims are included in the Statement of Financial Activities at the same time as the gift to which they relate.

### Expenditure

All expenditure is recognised once there is a legal or constructive obligation to that expenditure, it is probable settlement is required and the amount can be measured reliably. All costs are allocated to the applicable expenditure heading that aggregate similar costs to that category. Where costs cannot be directly attributed to particular headings they have been allocated on a basis consistent with the use of resources, with central staff costs allocated on the basis of time spent, and depreciation charges allocated on the portion of the asset's use. Other support costs are allocated based on the spread of staff costs.

### Governance costs

These include the costs attributable to the charity's compliance with constitutional and statutory requirements, including audit, strategic management and trustees' meetings and reimbursed expenses.

### Taxation

The charity is considered to pass the tests set out in Paragraph 1 Schedule 6 of the Finance Act 2010 and therefore it meets the definition of a charitable company for UK corporation tax purposes. Accordingly, the charity is potentially exempt from taxation in respect of income or capital gains received within categories covered by Chapter 3 Part 11 of the Corporation Tax Act 2010 or Section 256 of the Taxation of Chargeable Gains Act 1992, to the extent that such income or gains are applied exclusively to charitable purposes.

## Notes to the Financial Statements for the Year Ended 30 June 2020

### Depreciation and amortisation

Depreciation is provided on tangible fixed assets so as to write off the cost or valuation, less any estimated residual value, over their expected useful economic life as follows:

Asset class	Depreciation method and rate
Plant and machinery	25% on cost
Computer costs	33% on cost
Motor vehicles	25% on cost

### Trade debtors

Trade debtors are recognised when funding or donations arise that transfer economic benefits to the charity. These are measured at transaction value.

### Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

### Trade creditors

Liabilities are recognised when an obligation arises to transfer economic benefits as a result of past transactions or events.

### Fund structure

Unrestricted income funds are general funds that are available for use at the trustees' discretion in furtherance of the objectives of the charity.

Restricted income funds are those donated for use in a particular area or for specific purposes, the use of which is restricted to that area or purpose.

## 3. Activities for generating funds

### Income from charitable activities

	Unrestricted funds			
	General (£)	Restricted funds (£)	Total 2020 (£)	Total 2019 (£)
Health	217,540	152,613	370,153	356,325
Schools	165,617	223,360	388,977	333,352
Disability	95,732	158,732	254,464	191,073
Skills training and employability	504,856	-	504,856	589,459
Football pathway	552,548	63,360	615,908	878,378
Inclusion	(11,621)	404,983	393,362	243,487
HMRC Grant for Job Retention Scheme	296,448	-	296,448	-
	1,821,120	1,003,048	2,824,168	2,592,074

## 4. Investment income

	Unrestricted funds		
	General (£)	Total 2020 (£)	Total 2019 (£)
Interest receivable and similar income:			
Interest receivable on bank deposits	5,012	5,012	2,869

## Notes to the Financial Statements for the Year Ended 30 June 2020

### 5. Expenditure on charitable activities

Unrestricted funds				
	Note	General (£)	Total 2020 (£)	Total 2019 (£)
Governance costs	7	24,612	24,612	20,328

Unrestricted funds				
	General (£)	Restricted (£)	Total 2020 (£)	Total 2019 (£)
Staff and coaching costs	1,215,572	1,288,163	2,503,735	2,440,675
Programme delivery costs	626,538	-	626,538	611,392
Operational costs	187,129	-	187,129	193,816
Charitable activities	2,029,239	1,288,163	3,317,402	3,245,883

£2,029,239 (2019 - £2,614,701) of the above expenditure was attributable to unrestricted funds and £1,288,163 (2019 - £631,182) to restricted funds.

### 6. Support costs

Unrestricted funds				
	Note	General (£)	Total 2020 (£)	Total 2019 (£)
Rent and rates		30,000	30,000	30,000
Depreciation of plant and machinery		6,604	6,604	-
Depreciation of office equipment		28,318	28,318	12,915
		64,922	64,922	42,915

### 7. Analysis of governance and support costs

#### Governance costs

Unrestricted funds			
	General (£)	Total 2020 (£)	Total 2019 (£)
Audit fees			
The audit of the charity's annual accounts	9,300	9,300	9,000
Accountancy fees	15,312	15,312	11,328
	24,612	24,612	20,328

## Notes to the Financial Statements for the Year Ended 30 June 2020

### 8. Net incoming/outgoing resources

Net incoming resources for the year include:

	2020 (£)	2019 (£)
Operating leases - other assets	30,000	30,000
Audit fees	9,300	9,000
Depreciation of fixed assets	34,292	12,915

### 9. Staff costs

The aggregate payroll costs were as follows:

	2020 (£)	2019 (£)
Staff costs during the year were:		
Staff and coaching costs	2,193,026	2,248,099
Staff NIC (Employers)	189,399	113,684
Staff pensions	66,170	32,948
Other staff costs	55,140	45,944
	2,503,735	2,440,675

The monthly average number of persons (including senior management team) employed by the charity during the year expressed as full time equivalents was as follows:

	2020 (No)	2019 (No)
Permanent Staff	75	70
Casual Staff	101	98
	176	168

The number of employees whose emoluments fell within the following bands was:

	2020 (No)	2019 (No)
£60,001 - £70,000	1	1
£80,001 - £90,000	1	1

### 10. Taxation

The charity is a registered charity and is therefore exempt from taxation.



## Notes to the Financial Statements for the Year Ended 30 June 2020

### 11. Tangible fixed assets

	Office furniture and equipment (£)	Motor vehicles (£)	Total (£)
<b>Cost</b>			
At 1 July 2019	234,334	45,650	279,984
Additions	40,431	-	40,431
At 30 June 2020	274,765	45,650	320,415
<b>Depreciation</b>			
At 1 July 2019	120,417	45,650	166,067
Charge for the year	34,678	-	34,678
At 30 June 2020	155,095	45,650	200,745
<b>Net book value</b>			
At 30 June 2020	119,670	-	119,670
At 30 June 2019	113,917	-	113,917

### 12. Debtors

	2020 (£)	2019 (£)
Trade debtors	45,957	134,464
Prepayments	-	11,340
Other debtors	368,586	431,910
	414,543	577,714

### 13. Creditors: amounts falling due within one year

	2020 (£)	2019 (£)
Trade creditors	37,182	176,981
Other taxation and social security	175,817	39,743
Other creditors	17,718	261,303
Accruals	435,517	339,721
	666,234	817,748

## Notes to the Financial Statements for the Year Ended 30 June 2020

### 14. Funds

	Balance at 1 July 2019 (£)	Incoming resources (£)	Resources expended (£)	Balance at 30 June 2020 (£)
<b>Unrestricted funds</b>				
<b>General</b>				
General fund	619,180	2,153,179	(2,118,773)	653,586
<b>Restricted funds</b>				
Inclusion programmes	-	404,983	(404,983)	-
Football participation programmes	-	63,360	(63,360)	-
Education programmes	-	223,360	(222,431)	929
Health programmes	7,291	152,613	(159,904)	-
Disability programmes	-	158,732	(155,148)	3,584
Community fund	-	282,337	(282,337)	-
<b>Total restricted funds</b>	<b>7,291</b>	<b>1,285,385</b>	<b>(1,288,163)</b>	<b>4,513</b>
<b>Total funds</b>	<b>626,471</b>	<b>3,438,564</b>	<b>(3,406,936)</b>	<b>658,099</b>

	Balance at 1 July 2018 (£)	Incoming resources (£)	Resources expended (£)	Balance at 30 June 2019 (£)
<b>Unrestricted funds</b>				
<b>General</b>				
General fund	436,704	2,860,420	(2,677,944)	619,180
<b>Restricted funds</b>				
Inclusion programmes	-	197,149	(197,149)	-
Football participation programmes	-	56,453	(56,453)	-
Education programmes	-	212,223	(212,223)	-
Health programmes	3,185	69,463	(65,357)	7,291
Disability programmes	-	100,000	(100,000)	-
<b>Total restricted funds</b>	<b>3,185</b>	<b>635,288</b>	<b>(631,182)</b>	<b>7,291</b>
<b>Total funds</b>	<b>439,889</b>	<b>3,495,708</b>	<b>(3,309,126)</b>	<b>626,471</b>

## Notes to the Financial Statements for the Year Ended 30 June 2020

The specific purposes for which the funds are to be applied are as follows:

### Inclusion programmes

We provide free weekly football and mentoring to people facing barriers to regular participation, including teenagers living in areas of deprivation, adults with historic substance misuse problems, or people experiencing challenges with their mental health. Many of our inclusion projects combine free weekly football with mentoring, regular lifestyle workshops and personal development courses. Funding is obtained from a variety of sources, including, but not limited to, the Premier League Charitable Fund and FIFA.

### Football participation programmes

We endeavour to encourage people - particularly children and teenagers - to be physically active on a regular basis. This is often achieved by using the popularity of football or the appeal of Brighton & Hove Albion to motivate and encourage our participants. Sessions run throughout Sussex, with particular emphasis on increasing participation in traditionally under-represented groups, such as teenage girls.

### Education programmes

Among our varied education programmes are football themed numeracy and literacy lessons for local pupils, a project encouraging more girls to continue studying STEM subjects, and several nationally accredited further education qualifications offered to local people.

### Health programmes

The health programmes aim to improve the mental and physical health of local people of all ages. Each programme is specifically tailored to address the bespoke health needs of communities in hyper-local geographical areas. Support and funding comes from several partner organisations.

### Disability programmes

We are the largest provider of football opportunities to people with a disability living in Sussex, with 30 regular sessions now taking place. These are aimed at adult and junior players and offer participation at several stages of competitiveness, including regional and national levels. Our work is split into pan-disability sessions which are open to anyone with a disability, and disability-specific sessions, which allow participants to play within their own peer group and with tailored support appropriate to their needs. Many of our disability-specific sessions are also an introduction to national competition and development structures, which tend to overwhelmingly be organised along disability-specific lines.

### Community fund

Money raised through donations to support local community initiatives.

## 15. Analysis of net assets between funds

	Unrestricted funds		
	General (£)	Restricted funds (£)	Total Funds (£)
Tangible fixed assets	119,670	-	119,670
Current assets	1,200,151	4,512	1,204,663
Current liabilities	(666,234)	-	(666,234)
Total net assets	653,587	4,512	658,099

## Notes to the Financial Statements for the Year Ended 30 June 2020

### 16. Related party transactions

Albion in the Community were charged by The Brighton and Hove Albion Football Club Ltd £30,000 (2019 - £30,000) for the rent of office facilities.

Albion in the Community were charged by The Brighton and Hove Albion Football Club Ltd £135,214 (2019 - £137,127) for programme delivery costs.

Included in creditors are amounts owed to The Brighton and Hove Albion Football Club Ltd amounting to £12,894 (2019 - £21,890).

The Brighton and Hove Albion Football Club Limited were charged by Albion In the Community £53,082 (2019 - £56,173) for services provided.

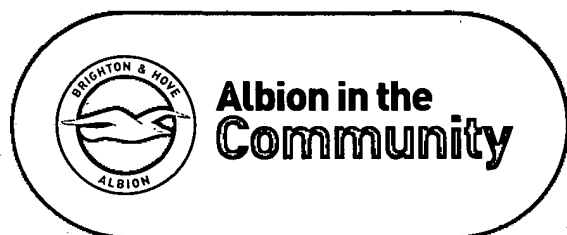
Included in debtors are amounts owed from The Brighton and Hove Albion Football Club Ltd amounting to £2,917 (2019 - £2,333).

The Brighton and Hove Albion Football Club Limited made donations to Albion In the Community totalling £58,768 (2019 - £200,000).

Two of the Trustees and Directors of Albion in the Community, are also Directors of The Brighton and Hove Albion Football Club Ltd, Mr M Sugarman and Mr D A Jones. Two of the Trustees and Directors of Albion in the Community, are also employed by Brighton & Hove Albion Football Club Ltd. Mr P J Mullen is employed by Brighton & Hove Albion Football Club Ltd as Chief Operating Officer, and Mr M J Perry is employed by Brighton & Hove Albion Football Club Ltd as Honorary Vice President.

Albion in the Community received £62,500 (2019 - £60,450) in grants from a charity, the Bloom Foundation. Mr M Sugarman is a trustee of the Bloom Foundation.





Albion in the Community, American Express Community Stadium, Village Way, Brighton BN1 9BL. Tel: 01273 878265.  
Company limited by guarantee in England and Wales (No. 5122343). Registered charity in England and Wales (No. 1110978).