

**Registered Number 05100823**

**Alex Creasy Ltd**

**Abbreviated Accounts**

**30 April 2011**

**Alex Creasy Ltd**

**Registered Number 05100823**

**Company Information**

**Registered Office:**

3 Century Court  
Tolpits Lane  
Watford  
Hertfordshire  
WD18 9PU

**Reporting Accountants:**

Dua & Co. Limited

3 Century Court  
Tolpits Lane  
Watford  
Hertfordshire  
WD18 9RS

Alex Creasy Ltd

Registered Number 05100823

Balance Sheet as at 30 April 2011

	Notes	2011 £	2010 £
<b>Fixed assets</b>			
Intangible	2	5,100	6,800
Tangible	3	10,813	12,458
		<u>15,913</u>	<u>19,258</u>
<b>Current assets</b>			
Stocks		249,650	232,650
Debtors		17,106	16,013
Cash at bank and in hand		38,224	38,497
Total current assets		<u>304,980</u>	<u>287,160</u>
<b>Creditors: amounts falling due within one year</b>		(280,929)	(259,013)
<b>Net current assets (liabilities)</b>		24,051	28,147
<b>Total assets less current liabilities</b>		<u>39,964</u>	<u>47,405</u>
<b>Total net assets (liabilities)</b>		<u>39,964</u>	<u>47,405</u>
<b>Capital and reserves</b>			
Called up share capital	4	100	100
Profit and loss account		39,864	47,305
<b>Shareholders funds</b>		<u>39,964</u>	<u>47,405</u>

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- a. For the year ending 30 April 2011 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
  - b. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
  - c. The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
  - d. These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the board on 30 January 2012

And signed on their behalf by:

**A Creasy, Director**

**This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1068 of the Companies Act 2006.**

**Notes to the Abbreviated Accounts**

For the year ending 30 April 2011

1 **Accounting policies**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

**Turnover**

Turnover represents net invoiced sales of goods, excluding value added tax.

**Goodwill**

Goodwill, being the amount paid in connection with the acquisition of a business in 2004, is being amortised evenly over its estimated useful life of ten years.

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

**Depreciation**

Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives.

Fixtures and fittings	25% on reducing balance
Motor vehicles	15% on reducing balance
Computer equipment	25% on reducing balance

2 **Intangible fixed assets**

<b>Cost or valuation</b>	<b>£</b>
At 01 May 2010	<u>17,000</u>
At 30 April 2011	<u>17,000</u>

**Amortisation**

At 01 May 2010	10,200
Charge for year	<u>1,700</u>
At 30 April 2011	<u>11,900</u>

**Net Book Value**

At 30 April 2011	5,100
At 30 April 2010	<u>6,800</u>

3 **Tangible fixed assets**

		<b>Total</b>
		<b>£</b>
<b>Cost</b>		
At 01 May 2010		23,192
Additions	-	851
At 30 April 2011	-	<u>24,043</u>
<b>Depreciation</b>		
At 01 May 2010		10,734
Charge for year	-	2,496
At 30 April 2011	-	<u>13,230</u>
<b>Net Book Value</b>		
At 30 April 2011		10,813
At 30 April 2010	-	<u>12,458</u>

4 **Share capital**

	<b>2011</b>	<b>2010</b>
	<b>£</b>	<b>£</b>
<b>Allotted, called up and fully paid:</b>		
1 ORDINARY shares of £1 each	100	100