

REGISTERED NUMBER. 05051106 (England and Wales)

**Abbreviated Unaudited Accounts
for the Year Ended 31st December 2012
for
PRODUCT IMPACT LIMITED**

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for the year ended 31st December 2012**

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PRODUCT IMPACT LIMITED

Company Information
for the year ended 31st December 2012

DIRECTORS:

J Lewcock
M Lewcock
P Mills

SECRETARY:

M Lewcock

REGISTERED OFFICE:

30 Tower View
Kings Hill
West Malling
Kent
ME19 4UY

REGISTERED NUMBER:

05051106 (England and Wales)

ACCOUNTANTS:

Simpson Wreford & Partners
Chartered Accountants
Suffolk House
George Street
Croydon
Surrey
CR0 0YN

PRODUCT IMPACT LIMITED (REGISTERED NUMBER: 05051106)

**Profit and Loss Account
for the year ended 31st December 2012**

	Notes	31 12.12 £	31 12.11 £
TURNOVER		49,846	-
Cost of sales		<u>24,164</u>	<u>-</u>
GROSS PROFIT		25,682	-
Administrative expenses		<u>23,511</u>	<u>-</u>
OPERATING PROFIT and PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION	2	2,171	-
Tax on profit on ordinary activities	3	<u>434</u>	<u>-</u>
PROFIT FOR THE FINANCIAL YEAR		<u><u>1,737</u></u>	<u><u>-</u></u>

The notes form part of these financial statements

PRODUCT IMPACT LIMITED (REGISTERED NUMBER: 05051106)

**Abbreviated Balance Sheet
31st December 2012**

	Notes	31 12 12 £	31 12 11 £
CURRENT ASSETS			
Stocks		3,189	-
Debtors		576	-
Cash at bank and in hand		<u>18,059</u>	<u>100</u>
		21,824	100
CREDITORS			
Amounts falling due within one year		<u>19,987</u>	<u>-</u>
NET CURRENT ASSETS		<u>1,837</u>	<u>100</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>1,837</u>	<u>100</u>
CAPITAL AND RESERVES			
Called up share capital	2	100	100
Profit and loss account		<u>1,737</u>	<u>-</u>
SHAREHOLDERS' FUNDS		<u>1,837</u>	<u>100</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31st December 2012

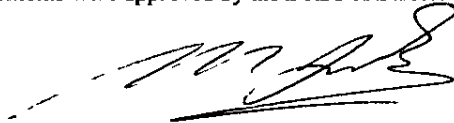
The members have not required the company to obtain an audit of its financial statements for the year ended 31st December 2012 in accordance with Section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies

The financial statements were approved by the Board of Directors on 3rd July 2013 and were signed on its behalf by



M Lewcock - Director

The notes form part of these abbreviated accounts

PRODUCT IMPACT LIMITED (REGISTERED NUMBER. 05051106)

**Notes to the Abbreviated Accounts
for the year ended 31st December 2012**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008)

Turnover

Turnover represents amounts receivable for services, excluding value added tax

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

2 CALLED UP SHARE CAPITAL

Allotted, issued and fully paid

Number	Class	Nominal value	31 12 12 £	31 12 11 £
100	Ordinary	£1	<u>100</u>	<u>100</u>