

FILE COPY



**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 5051106

The Registrar of Companies for England and Wales hereby certifies that
THE MEDIA SALES HOUSE LIMITED

having by special resolution changed its name, is now incorporated
under the name of
THE INSERT WORKS LIMITED

Given at Companies House, Cardiff, the 3rd March 2006



C050511062

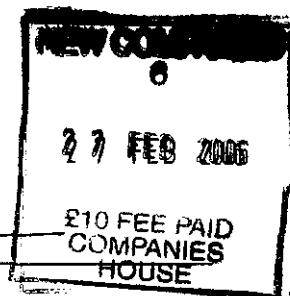


THE OFFICIAL SEAL OF THE
REGISTRAR OF COMPANIES



Companies House
— for the record —

HC006B

SPECIAL RESOLUTION ON CHANGE OF NAME
COMPANIES ACTSCOMPANY NUMBER 5051106COMPANY NAME THE MEDIA SALES HOUSE LIMITEDAt an Extraordinary General * / ~~Annual General~~ * / ~~General~~ * Meeting of the members of the above named company, duly convened and held at:64 BELMONT PARKLONDON SE15 5BNon the 21st day of FEBRUARY 20 06

The following Special Resolution was duly passed:

That the name of the Company be changed to:

NEW NAME THE INSERT WORKS
LIMITEDSignature: [Signature]
Chairman, Director, Secretary or Officer of the CompanyM. LEWCOCK. - DIRECTOR +
Co/Sec.

Notes:

- The resolution must be delivered to Companies House within 15 days of it being passed.
- A £10 fee is required to change the name (cheques made payable to "Companies House").
- Have you checked whether the new name is available at www.companieshouse.gov.uk ?
- Please provide the name and address to which the certificate is to be sent.

