Charity Registration No. 1105703 (England and Wales)

Charity Registration No. SC039731 (Scotland)

Company Registration No. 05048319 (England and Wales)

# **CANCER SUPPORT UK (CSUK)** ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2019



COMPANIES HOUSE

### **LEGAL AND ADMINISTRATIVE INFORMATION**

**Board** 

Mr Bryan Marcus

Ms Sarah Elizabeth Mcdonald

Mr Matthew Doyle Ms Sarita Yaganti

(Appointed 25 March 2019)

Charity number (England and Wales)

1105703

Charity number (Scotland)

SC039731

Company number

05048319

Registered office

Garden Studios 71-75 Shelton Street

London WC2H 9JQ

Independent examiner

Muneeza Baig c/o HW Fisher

**Chartered Accountants** 

Acre House

11-15 William Road

London NW1 3ER

Bankers

Barclays Bank Plc

7th Floor

180 Oxford Street

London W1D 1EA

Solicitors

Latham and Watkins

99 Bishopsgate London EC2M 3XF

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### TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT)

### FOR THE YEAR ENDED 31 DECEMBER 2019

### Statement from the Chair, Cancer Support UK

When I wrote my introduction to the 2019 Annual Report I set out three objectives for the board in 2019:

- Ensuring that we have a strong financial base from which to continue to grow the reach and scope of the Cancer Coaching and Cancer Kit programs;
- · Developing a new three year strategy that sets out a clear vision; and
- · Enhancing our Governance structures to ensure they are fit for purpose for the next stage of CSUKs development.

I am pleased to report that our financial situation has improved considerably in the last 12 months, we have expanded our Cancer Coaching program and we have set increased targets for numbers of Cancer Kits to be distributed.

The Board and Management now have a common Vision for the organisation that flows through to our yearly business plans and provides a clear set of objectives against which the organisation can be measured.

Our Governance has been significantly enhanced with the introduction of three new trustees to the board, Derek Shelton, Sarah Mcdonald and Sarita Yagasanti. They have filled gaps that had been identified in the boards skills and capabilities, and have made substantive contributions to our ongoing success.

While this report is for our 2019 year, at time of writing we are in the midst of COVID 19, the worst Global crisis in generations. The Board and Management of CSUK continue to take the steps you would be expecting us to take to ensure that we continue to deliver our services to those in need, ensure the safety of our staff and those involved in our programs and maintain the long term stability of the organisation.

None of the work we do would be possible without the hard work of our staff, volunteers and our generous supporters. But I would like to end my report by acknowledging those who we support, the survivors of cancer.

They have been through huge life changing events, yet they continue to live their lives and be an inspiration to the rest of us not to take what we have for granted.

Matthew Doyle

Chair

Matthew Doyle Chair, Cancer Support UK

### TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)

### FOR THE YEAR ENDED 31 DECEMBER 2019

### STRUCTURE, GOVERNANCE & MANAGEMENT

### **Governing Document**

Cancer Support UK (CSUK) is a registered charitable company limited by guarantee (Company No 05048319, England and Wales Registered Charity No 1105703, and Scotland Registered Charity No SC039731). It is governed by a constitution in the form of a Memorandum and Articles of Association dated 18 February 2004. The liability of each member in the event of the winding up is limited to £1. The members of the Board of Trustees, here after referred to as 'the Board' or 'the Trustees' are set out above.

The information shown on the preceding page forms a part of this report.

### **Recruitment and Appointment of Trustees**

Trustees are appointed by the Board. There must always be at least three Trustees, and any vacancies arising are filled by the selection and appointment of suitable persons by the Trustees. The Board meets at least six times throughout each year to oversee the strategic management of the charity.

#### **Trustees Induction and Training**

The current Trustees are familiar with the structure, strategy and practical operations of the charity.

Trustees take an active part in the oversight of CSUK's charitable programmes, participate in its annual planning and are kept up to date with a monthly programme, fundraising and administrative reports. All major strategic issues and decisions facing CSUK are addressed by the Trustees and each of them are adequately trained and informed to carry out such duties.

Both new and existing trustees have undertaken training in their Fundraising and Governance responsibilities.

#### Organisation

The determination of the strategic direction for CSUK is the responsibility of the Board. The current Trustees meet throughout the year to discuss the management of the charity.

The Trustees delegate the day-to-day running of the charity to its executive team of four staff, headed up by its Chief Executive Officer.

### **Objectives and activities**

CSUK's principal objectives are, throughout the world:

To relieve sickness and advance education, including in particular in relation to the provision of services and resources to meet medical, emotional, psychological, spiritual and other needs of individuals as a holistic approach to prevent and treat cancer and to relieve poverty and economic hardship associated with the experience of cancer.

### Aims and Objectives for the Public Benefit

The Trustees have referred to and discussed the implications of the provisions of Section 17 of the Charities Act 2011, which state that all charities must demonstrate that they are established for public benefit and have had due regard to the public benefit guidance issued by the Charity Commission.

### **PROGRAMMES AND SERVICES**

### **Cancer Kits**

We offer free Cancer Kits to adults currently undergoing treatment as a practical aid to recovery.

Chemo Kits - Our Chemo Kits are designed specifically to help people undergoing chemotherapy. They contain items to offset some of the unpleasant side effects of treatment, like cold hands and feet, nausea, and sensitive teeth.

Cancer Kits - Our general Cancer Kits are designed to help adults who are not receiving chemotherapy but are undergoing another form of cancer treatment. They contain items like puzzle books to relieve boredom, relaxing pillow spray to aid sleep, and toiletries to use on the go.

Kids' Kits - Our Kids' Kits are designed to brighten the days of children living with cancer and undergoing treatment. They contain small toys and colouring sets to help entertain and pass the time in hospital, and practical items like cosy socks and antibacterial wipes.

### TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)

### FOR THE YEAR ENDED 31 DECEMBER 2019

### **Cancer Coach**

Our Cancer Coach programme is an six-week structured 'self-management' course – delivered by phone – for people living with cancer. Improved this year, with the input of the Mental Health Foundation, the programme offers emotional and peer support, which is fundamental to recovery.

#### **Programme Service Achievements & Performance**

CSUK continued to distribute the popular Cancer Kits and distributed over a thousand cancer kits to adults and children across the UK in 201. The feedback from the Cancer Kits remains overwhelmingly positive - and we are delighted to have received 100% positive feedback from recipients of the Kits again this year.

These are a selection of some of the feedback from adults across the UK who received one of our Cancer Kits or Chemo Kits.

"Hi, I just wanted to say thank you so much for the cancer kit that was sent to my dad. It's so lovely that there are charities like this out there for people. I didn't know what to do for my dad or how to help then I looked into cancer kits and found this charity, so thank you for helping me to do something small for my dad when I wasn't sure what I could do. It means a lot, please keep doing what your doing and I will make sure I spread the word about charities like this, thanks again x"

"I would like to say a huge thank you for my chemo kit which arrived today. After a rough start with chemo one, today is the second round of chemo and slightly different treatment and plan.

To come home today feeling drained and emotionally drained it made me smile."

"I just want to say a huge Thank you for the Chemo kit ours arrived today and my mum was very grateful for the products the socks notepad sherbet lemons ginger tea and creams and the mouth products she said will all come in handy through her treatment as she get very sick afterwards this is an amazing service so thanks again for this fantastic service"

"Would just like to say big thank you for my chemo kit brilliant idea and it was filled with useful items. I wouldn't change anything was very pleased."

"Thank you so much for my recent Cancer Kit.

It was absolutely lovely to receive it.

What brilliant work you do, and what kind people you are"

"What a lovely parcel! This really cheered me up, thank you so much. I really appreciate your kindness, it all helps cope with such a challenging journey xxxx"

"Just wanted to thank you for the wonderful Chemo Kit, which I believe my son ordered for me! Keep up the good work, you are doing a wonderful thing! Many thanks again!"

"I can't thank you enough for the wonderful cancer kit. Full of really useful items. It arrived at a great time as I have a full day in hospital tomorrow and several of the items will be perfect to take with me. Thank you for making a difficult time that bit easier. Thank you."

"I just wanted to write and say thank you so much for your wonderful chemo kit! Everything in it has been of use to me. I am only a third of the way through my treatment but will be looking at how your charity can help me with support when the time comes to think about getting back to work after my treatment has finished. Thank you again, it was lovely to receive this parcel at this difficult time for me."

"I received my free cancer kit today and am really delighted with it. You have thought of all the things that I would possibly need. The journal is a great idea. Thank you so much x"

In addition to our adult Cancer Kits and Chemo Kits, Cancer Support UK continued to distribute our Kids Kits, especially designed to brighten the days of children undergoing cancer treatment. We received 100% positive feedback from parents who fed back to us. A selection of their feedback is below.

### TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)

#### FOR THE YEAR ENDED 31 DECEMBER 2019

"Thankyou so much for the kit you sent for my daughter. It out a massive smile on her face and with the journey she is going through battling a brain tumour that smile means everything. We have passed your link on to many friends from the ward to see some more smiles."

"My 8 year old son loved the bunny and sleeps with it most nights. It's made even better that you can microwave him. We are so grateful as is he and it put a big smile on his face which is needed. Thank you for your kindness xx"

"Just received kids' kit this morning. Dylan is undergoing Bone Marrow Transplant in 3 week time. We would be in the hospital for 8 to 10 weeks. All the kits would be very handy to us and the whole packet has gone in our hospital bags. Thank you and it means a lot to us. Keep up the good works and keep touching hearts. Many thanks and best wishes to everyone involved in your projects. Keep up the good works and keep touching hearts."

"My son was delighted to receive his kids cancer kit, the bunny was a wonderful idea and it now stays in his bed. He has enjoyed using the yoyo and the puzzle book and uses the notepad and pen as a diary and writes what he's been up to when he's been in hospital! For any child so young going through the treatment and spending so much time in hospital is very difficult, you bag of goodies cheered him up and to see his happy little face when he realised the package was for him was priceless. Thank you."

#### **Tylers Story**

We are very grateful to Tyler and his family who, after receiving a Kids Kit, allowed us to share his story with our supporters of the difference they make during such a difficult time.

When Tyler was just a year old, he was feeling extremely unwell. In fact, he had been feeling sick for months. Tyler's behaviour had also dramatically changed. According to his mum Katie, he would throw himself around and scream all the time, complaining that his head was hurting. Katie repeatedly took him to the family GP and, on occasion, to A&E. But all too often, Tyler's symptoms had disappeared by the time they attended appointments, so she struggled to persuade anyone that her son was genuinely ill. But Katie knew something was wrong. Tyler was a bright boy with very well-developed language. He kept saying, 'Mummy, my head hurts'. It was only in January 2019 that the family finally got to the bottom of Tyler's symptoms. It was the worst possible news. Tyler had a brain tumour. He underwent an operation immediately to remove it, followed by months of specialist treatment. It was during this difficult period that Katie requested a Kids' Kit. Its arrival was a rare moment of joy and distraction for little Tyler, and the heatable bunny was a massive hit.



Not only is the bunny soft and cuddly, but it can also be warmed up to become extra soothing. The soft socks are just as comforting, particularly when chemotherapy leaves children with cold feet (a common side effect).

There's also a small game pad with tear-off pages, which allows kids to play games like word square, sinking ships and four-inarow with friends and family. A yo-yo and bubble set help to provide a little fun during long hospital stays, while the colouring set allows kids to lose themselves, if only for a while, in an absorbing activity. Finally, antibacterial wipes are included in the kit, essential for when a child's immune system is down.

For Tyler, the kit provided a rare moment of distraction on what has been a very traumatic journey. Thankfully, the chemotherapy is now finished and Tyler is at last getting back to his old self.

### TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)

#### FOR THE YEAR ENDED 31 DECEMBER 2019

#### **Cancer Coach**

During 2019 we were able to continue to develop and expand our Cancer Coach telephone support groups and were delighted to work with the Mental Health Foundation in its further development. For over a decade the Mental Health Foundation has had a strategic focus on developing and implementing programmes focused on self-management in peer-support settings. This made them the ideal partner to work with us to ensure Cancer Coach employs the most effective methods, developed using the best available evidence. Cancer Coach is available to anyone over the age of 18 who has completed or is coming to the end of their cancer treatment, and is suffering from low moods, mild to moderate depression or anxiety.

The Programme helps people who have finished their cancer treatment:

- · Better understand and manage their own challenging emotions
- Build resilience
- · Begin to reduce feelings of isolation and low mood
- · Improve their confidence and self-esteem, both during the programme and beyond

It gives participants an opportunity to share their experiences, to understand some of the reasons why they are feeling low or anxious and to explore some simple tools and strategies to begin to reduce some of the impact of negative emotional feelings.

We are delighted to share with you the results of our evaluation and feedback from group participants.

- 95% of participants recorded an improvement in their ability to set themselves goals from before the start of the course to after completing the course, with participants recording a 2 ('I am sometimes able to set goals and know how I am going to meet them') before the course to a 1 ('I am definitely able to set goals and know how to meet them') after the course.
- 92% of participants recorded an improvement in their ability imagine a time when they would feel like themselves again, from recording a 3 ('1 am not able to imagine a time when I will feel like myself again') before the course began to a 1 ('I am able to imagine a time I will be feel like myself again') after the course.
- 98% of participants said they felt an improvement in their overall mood since joining a group
- 100% of participants said they would recommend the group to a friend

We asked 'what was the most useful thing about the course?' and participants told us:

"Being able to put a name to the problems I'm experiencing and tactics for dealing with them"

"Sharing information and stories with other survivors and gaining tools on how to deal with my anxiety"

"The fact I am now able to articulate how and why I am feeling the way I do, it's changed everything"

"Being able to challenge my thinking has really helped"

"Talking to others and hearing them saying they felt the same way it made me feel so much better"

Further participant feedback:

"I started trying to use the exercises at home, particularly around challenging the thoughts I was having. It worked really well and I went into my scan feeling more relaxed. I also used the exercises when I was waiting for results to try and stop worrying about things that hadn't happened yet. It's made the whole process easier to deal with"

"The group made me realise how hard I was being on myself – how much pressure I was putting on myself to be the same person as I was before my diagnosis. Now I feel it's ok to be kind to myself and take my time to recover from what I've been through".

"I have found the challenging exercises particularly useful and has made me realise how much time I spent worrying. It has also been really nice to speak to others in the same position who recognize some of what I am going through"

### TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)

### FOR THE YEAR ENDED 31 DECEMBER 2019

"I realised I needed to face and accept my diagnosis and my future. Once I started to think more dearly about what I had been through I started to move past it, just a little"

"The group was a lifeline – I looked forward to speaking to everyone each week and we even had a laugh and a joke sometimes!"

### **Risk Management**

Each year, the Trustees assesses the major strategic, business and operational risks faced by CSUK. This analysis involves identifying specific risks, assessing their potential impact, their likelihood of occurrence and what actions could be implemented to mitigate or avoid such risks. This is presented as a report to the Trustees, allocating specific actions to management which are then followed up on a regular basis.

In 2019 the Risk Review carried out by the Trustees confirmed that the highest risks continue to be financial risks relating to the charity's cash flow, revenues and profitability, and operational risks linked to the turnover of key staff. More specifically:

- · Financial Risks: CSUK management circulates cash flow and profitability statements to the Trustees on a monthly basis, comparing its monthly and year to date financial status against the CSUK budget, supported by detailed information on CSUK's revenue streams. In addition, CSUK management prepare from time to time financial forecasts which allows CSUK management and the Trustees to assess the charity's medium term financial situation, and the potential impact of any planned actions and management interventions.
- · Operational Risks: At the end of February 2019 CSUK employed only four full time staff. The charity's ability to deliver its operational targets is made more challenging in the event a staff member leaving. Staff selection, onboarding, training and staff engagement activities are designed to mitigate this risk. In the event of any staff turnover, short term pragmatic responses minimise the operational impact while new staff are appointed.

### **Fundraising Activities**

CSUK relies primarily on donations from the public for its income. The Trustees are extremely grateful to all CSUK donors, no matter how much is given, without whose dedication and support the charity would not be able to undertake its vital work.

The Trustees are keenly aware of the need for CSUK to diversify its income streams, and the Chief Executive Officer has been tasked with implementing programmes where additional or alternative sources of revenue could be developed to complement our core direct mail fundraising efforts, described below.

### Direct mail fundraising:

CSUK raised £124,927 (2018 : £104,986) funds from our generous supporters to further our work

### Clothing collections:

CSUK worked with its Commercial Partner Clothes Aid to generate £111,669 (2018: £95,457) income for the charity.

Trust Fundraising: CSUK is extremely grateful to the support it received from Trusts and Foundations throughout the year. We would like to thank the following Trusts for supporting our work;

Goodenough Charitable Trust, Hilary Awdry Charitable Trust, Pilkington Charitable Trust, Gowling WLG (UK) Charutable Trust, Aylesford Family Charitable Trust, Leicestershire & Rutland MC, Doris Field Charitable Trust, Provincial Grand Charity, Michael Cornish Charitable Trust, Lee Bakirgian Family Trust, Geoff Hill Charityable Trust, Croxley Green Lodge (Freemasons), Stock Exchange Veterans Charitable Trust, Sylvia & Colin Shepherd Charitable Trust, Rothley Trust, Mabel Harper Trust, Sir John Priestman Charitable Trust, Ganzoni Charitable Trust, Greenwood Charitable Foundation, Edward Gostling Founation, Kilpatrick Fraser Charitable Trust, Gilead, Eveson Charitable Trust, Annandale Charitable Trust, St Peters Home and Sisterhood, Orchard-Lisle Charity, JFR Charitable Trust, T S Shipman Trust, Nottingham General Dispensary, Maud Elkington Charitable Trust, Rest-Harrow Trust

### TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)

### FOR THE YEAR ENDED 31 DECEMBER 2019

### Achievements and performance

#### **Financial review**

The Board noted the improvement in CSUK's financial outcomes which resulted in a net surplus of £125,689 compared to £89,900 in 2018

The funds balance at the end of the year showed a surplus of £189,795 compared to £64,106 in the prior year.

#### **Fundraising results**

A new fundraising strategy was developed and implemented in 2018 to reverse the decline in revenues and to diversify CSUK's donation sources. The Board is pleased to report that the new fundraising strategy, which is more effective and less expensive to resource, has led to improved fundraising outcomes. Fundraising income increased by 34% from £304,393 to £409,045.

#### Expenditures

CSUK's total expenditures increased by 33% from £341,909 to £456,000. Expenditure on charitable activities increased by 40% from £217,303 to £304,917, while costs relating to fundraising increased by 21% from £124,606 to £151,083. These improved financial outcomes enabled CSUK to invest more in delivery of charitable services.

### **Reserves Policy**

The Trustees have examined CSUK's requirements for reserves considering the key risks to the organisation. Historically, the Board has operated on the basis that its unrestricted funds not committed or invested in tangible fixed assets should be approximately equal to three (3) months expenditure of £99,500. This level of reserves would be required to meet CSUK's working capital requirements.

As at 31 December 2019, CSUK carried an uncommitted reserve surplus of £170,905.

### Structure, governance and management

The Board, who are also the directors for the purpose of company law, and who served during the year and up to the date of signature of the financial statements were:

Mr J Arnold

(Resigned 15 May 2019)

Mr. Ben Cleaver

(Resigned 6 September 2019)

Mr Bryan Marcus

Ms Sarah Elizabeth Mcdonald

Mr Matthew Doyle

Mr Derek Shelton

(Resigned 1 May 2020)

Ms Sarita Yaganti

(Appointed 25 March 2019)

### **Senior Executive Remuneration**

In line with the recommendations of the NCVO Inquiry into Executive Remuneration published in April 2014, the Charity has decided to disclose the remuneration of the Chief Executive.

The CEO remuneration in 2019 totalled £60,000 (2018: £60,000). The CEO is eligible for a bonus up to a maximum of 10% of gross salary. This is determined by an assessment of her performance and achievement of delivery targets carried out by the Chairman of the Trustees which is reviewed and confirmed by the Board. There are no other pecuniary benefits for senior or other staff at the Charity.

### TRUSTEES' REPORT (INCLUDING DIRECTORS' REPORT) (CONTINUED)

### FOR THE YEAR ENDED 31 DECEMBER 2019

### Plans for future periods

Cancer Support UK aims to support 30,000 adults and children with cancer by the end of 2023. We will continue to scale up both our Cancer Kit service and Cancer Coach services to reach 20,000 and 10,000 individuals respectively - and our organisational strategy outlines how we plan to meet these targets over the next three years.

#### Post balance sheet date event

The Trustees have considered the effect of the Covid-19 outbreak, that has been spreading throughout the world in 2020, Despite the impact Covid has had on fundraised income the Board are grateful that both Cancer Kit and Cancer Coach services were able to continue to run for the duration of the pandemic in 2020. Due to the nature of the pandemic we have had more demand than ever for Cancer Coach particularly, and we are committed to further invest in this area to meet demand.

Despite the challenges that Covid-19 has had on our services, the charity remains solvent with reserves of at least 12 months in place to support the organisation going forward. The Trustees have concluded that the outbreak is unlikely to cause any disruption to the charities services and the charity can continue in operation for the foreseeable future.

The trustees' report was approved by the Board of Board.

Mr Matthew Doyle

Trustee

Dated: 30 October 2020

### INDEPENDENT EXAMINER'S REPORT

### TO THE BOARD OF CANCER SUPPORT UK (CSUK)

I report to the Board on my examination of the financial statements of Cancer Support UK (CSUK) (the charity) for the year ended 31 December 2019.

### Responsibilities and basis of report

As the Board of the charity (and also its directors for the purposes of company law) you are responsible for the preparation of the financial statements in accordance with the requirements of the Charities and Trustee Investment (Scotland) Act 2005 (the 2005 Act), the Charities Accounts (Scotland) Regulations 2006 (as amended) and the Companies Act 2006 (the 2006 Act). You are satisfied that the financial statements of the charity are not required by charity or company law to be audited and have chosen instead to have an independent examination.

Having satisfied myself that the financial statements of the charity are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of the charity's financial statements carried out under section 44 (1) (c) of the 2005 Act and section 145 of the Charities Act 2011 (the 2011 Act). In carrying out my examination I have followed the requirements of Regulation 11 of the Charities Accounts (Scotland) Regulations 2006 (as amended) and all the applicable Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act.

#### independent examiner's statement

Since the charity is required by company law to prepare its accounts on an accruals basis and is registered as a charity in Scotland your examiner must be a member of a body listed in Regulation 11(2) of the Charities Accounts (Scotland) Regulations 2006 (as amended). I confirm that I am qualified to undertake the examination because I am a member of ICAEW, which is one of the listed bodies.

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe that in any material respect:

- 1 accounting records were not kept in respect of the charity as required by section 386 of the 2006 Act and Regulation 4 of the 2006 Accounts Regulations; or
- 2 the financial statements do not accord with those records; or
- 3 the financial statements do not comply with the accounting requirements of Regulation 8 of the Charities Accounts (Scotland) Regulations 2006 (as amended) and do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the financial statements give a true and fair view which is not a matter considered as part of an independent examination; or
- 4 the financial statements have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities applicable to charities preparing their financial statements in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the financial statements to be reached.

Muneeza Baig

c/o HW Fisher Chartered Accountants Acre House 11-15 William Road London

NW1 3ER

Dated: 30 10 20

# STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT

### FOR THE YEAR ENDED 31 DECEMBER 2019

		Unrestricted	Restricted	Total	Unrestricted	Restricted	Total
		funds	funds		funds	funds	
		2019	2019	2019	2018	2018	2018
	Notes	£	£	£	£	£	£
Income from:			•				
Donations and legacies Incoming resources	3	409,045	60,827	469,872	304,393	31,945	336,338
Other trading activities	4	111,669		111,669	95,457	-	95,457
Interest receivable	5	148	-	148	14	•	14
Total income		520,862	60,827	581,689	399,864	31,945	431,809
Expenditure on:							
Raising funds	6	151,083	-	151,083	124,606	-	124,606
Charitable activities	7	246,926	57,991	304,917	191,959	25,344	217,303
Total resources expended		398,009	57,991	456,000	316,565	25,344	341,909
Net income for the year/ Net movement in funds		122,853	2,836	125,689	83,299	6,601	89,900
Fund balances at 1 January 2019	,	48,052	16,054	64,106	(35,247)	9,453	(25,794)
Fund balances at 31 December 2019		170,905 =	18,890	189,795	48,052 ———	16,054	64,106

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

### **BALANCE SHEET**

### AS AT 31 DECEMBER 2019

		2019	)	: <b>2018</b>	
	Notes .	£	£	£	£
Fixed assets					
Tangible assets	11		379		681
Current assets					
Debtors	12	213,600		78,666	
Cash at bank and in hand		49,357		87,543	
		·		<del></del> :	
		262,957		166,209	
Creditors: amounts falling due within one year	14	(73,541)		(82,388)	
Net current assets			189,416	<del></del>	83,821
Total assets less current liabilities			189,795		84,502
Creditors: amounts falling due after more than					(0
one year	15		-		(20,396)
Net assets			189,795		64,106
			====		===
Income funds					
Restricted funds	16		18,890		16,054
Unrestricted funds			170,905		48,052
			189,795		64,106
					===

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 December 2019. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements.

The Board acknowledge their responsibilities for ensuring that the charity keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Mr Matthew Doyle

Trustee

Company Registration No. 05048319

### STATEMENT OF CASH FLOWS

	2019		2018	
Note	s £	£	£	£
Cash flows from operating activities				
Cash (absorbed by)/generated from operations 21		(2,365)		32,200
Investing activities				
Interest received	148		14	
Net cash generated from investing activities		148		14
Financing activities		,		
Repayment of bank loans	(35,969)		25,429	
Net cash (used in)/generated from financing			<del></del>	4
activities		(35,969)		25,429
Net (decrease)/increase in cash and cash equivalents		(38,186)		57,643
Cash and cash equivalents at beginning of year		87,543		29,900
Cash and cash equivalents at end of year		49,357		87,543
•	•	<del></del>		

### NOTES TO THE FINANCIAL STATEMENTS

### FOR THE YEAR ENDED 31 DECEMBER 2019

#### 1 Accounting policies

#### **Charity information**

Cancer Support UK (CSUK) is a private company limited by guarantee incorporated in England and Wales. The registered office is Garden Studios, 71-75 Shelton Street, London, WC2H 9JQ.

#### 1.1 Accounting convention

These financial stateents have been prepared in accordance with FRS 102 "The UK Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") "Accounting and Reporting by Charities" the Statement of Recommended Practice for charities applying FRS 102, the Companies Act 2006, regulation 8 of the Charities Accounts (Scotland) Regulations 2006 and UK Generally Accepted Accounting Practice as it amended from 1 January 2016. The charity meets the definition of a public benefit entity as defined by FRS 102.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

### 1.2 Going concern

The Trustee have considered the effect of the Covid-19 outbreak. The Trustees consider that the outbreak is unlikely to cause a significant disruption to the organisation's activities and are confident that the organisation can continue as a going concern for a period of at least twelve months from the date of approval of these financial statements. Cancer Kit and Cancer Coach services were able to continue to run and there has been more demand than ever for Cancer Coach in particular. Thus the Board continue to adopt the going concern basis of accounting in preparing the financial statements.

### 1.3 Charitable funds

Unrestricted funds are available for use at the discretion of the Board in furtherance of their charitable objectives unless the funds have been designated for other purposes.

Restricted funds are subject to specific conditions by donors as to how they may be used. The purposes and uses of the restricted funds are set out in the notes to the financial statements.

### 1.4 Incoming resources

Income is recognised when the charity is legally entitled to it after any performance conditions have been met, the amounts can be measured reliably, and it is probable that income will be received.

Cash donations are recognised on receipt. Other donations are recognised once the charity has been notified of the donation, unless performance conditions require deferral of the amount. Income tax recoverable in relation to donations received under Gift Aid or deeds of covenant is recognised at the time of the donation.

Legacies are recognised on receipt or otherwise if the charity has been notified of an impending distribution, the amount is known, and receipt is expected. If the amount is not known, the legacy is treated as a contingent asset.

Donated services and facilities are included at the value to the charity where this can be quantified. The value of services provided by volunteers has not been included in these financial statements.

Investment income, including bank interest, is included when receivable.

Income from clothes donated are recognised within the financial statements once the cash value of items is realised.

### NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE YEAR ENDED 31 DECEMBER 2019

### 1 Accounting policies

(Continued)

#### 1.5 Resources expended

Expenditure is included in the Statement of Financial Activities on an accruals basis, inclusive of any VAT which cannot be recovered. Expenditure is recognised once there is a legal constructive obligation to transfer economic benefit to a third party, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. It is allocated between:

- expenditure incurred directly in the effort to raise voluntary contributions (cost of raising funds);
- expenditure incurred directly to the fulfilment of the charity's objectives (charitable activities).

Charitable activities comprises all the expenditure incurred by the charity in meeting its charitable objectives and is further analysed between:

- Cancer Care Programme
- Service development

Where items of expenditure involve more than one cost category these costs have been apportioned on a reasonable basis as determined by the trustees. One particular area where the cost is material to the charity is in the production and distribution of the mail shots.

Furthermore the expenditure has been allocated on the basis of whether the educational content of the individual mail shot is significantly high enough so as to be material. When this holds true the remaining cost of the mail shot is allocated on a prorata basis comparing the educational content (costs in furtherance of the charity's objectives) to the fundraising content (costs of generating funds). The educational content is determined by the amount of text and space on each mail shot that is dedicated to material of an education nature.

Fundraising expenditure i.e. text that may induce a donation from the recipient, is allocated upon the basis of the volume of the text and space that is not related to text of an educational nature.

Support costs including other overheads which are not dealt with as part of the dual cost approach are allocated in the ratio of the total charitable expenditure to the total fundraising costs. A significant amount of the support costs are personnel costs which are initially allocated on the basis of the employee's function in the charity, with the residual administration costs being allocated in the ratio noted above.

### 1.6 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost net of depreciation and any impairment losses.

All tangible fixed assets costing more than £250 are capitalised at their cost to the charity.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Office Equipment

5 years straight line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is recognised in net income/(expenditure) for the year.

### 1.7 Cash and cash equivalents

Cash and cash equivalents include cash in hand and deposits held at call with banks. Bank overdrafts are shown within borrowings in current liabilities.

### NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE YEAR ENDED 31 DECEMBER 2019

### 1 Accounting policies (Continued)

#### 1.8 Financial instruments

The charity has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the charity's balance sheet when the charity becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net bass or to realise the asset and settle the liability simultaneously.

#### Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

#### Basic financial liabilities

Basic financial liabilities, including creditors are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future receipts discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of operations from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

### 1.9 Employee benefits

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the charity is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

### 1.10 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

### 1.11 Foreign exchange

Transactions in currencies other than pounds sterling are recorded at the rates of exchange prevailing at the dates of the transactions. At each reporting end date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the reporting end date. Gains and losses arising on translation are included in net income/(expenditure) for the period.

### NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE YEAR ENDED 31 DECEMBER 2019

### 2 Critical accounting estimates and judgements

In the application of the charity's accounting policies, the Board are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

The trustees do not believe there to be any judgements or estimates that would be considered critical to the financial statements.

### 3 Donations and legacies

	Unrestricted funds	Restricted funds	Total	Unrestricted funds	Restricted funds	Total
	2019	2019	2019	2018	2018	2018
	£	£	£	£	£	£
Donations and gifts	177,591	60,827	238,418	226,337	31,945	258,282
Legacies receivable	209,400	-	209,400	66,465	<b>-</b> .	66,465
Gift aid claims	22,054	-	22,054	11,591	-	11,591
		<del></del>				
	409,045	60,827	469,872	304,393	31,945	336,338
			===			

### 4 Other trading activities

	Inrestricted	Unrestricted
•	funds	funds
	2019	2018
	£	£
Income from clothes donated	111,669	95,457
		===

### 5 Interest receivable

Unrestricted	Unrestricted
funds	funds
2019	2018
£	· £
Interest receivable 148	14
<del></del>	<del></del>

### NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

6	Raising funds		
		Unrestricted	Unrestricted
		funds	funds
		2019	2018
		£	£
	Fundraising and publicity		
	Fundraising costs	93,706	78,928
	Support costs	57,377	45,678
	•••		
		151,083	124,606
7	Charitable activities		
•	Charitable activities		
		Cancer Care	Cancer Care
		Programme	Programme
		2019	2018
		£	£
	Direct expenditure	57,991	20,764
	Share of support costs (see note 8)	239,911	179,637
	Share of governance costs (see note 8)	7,015	16,902
		<del></del>	
		304,917	217,303
		<del></del>	=======================================
	Analysis by fund	245 225	101 050
	Unrestricted funds	246,926	191,959
	Restricted funds	57,991	25,344
		304,917	217,303

### NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

0	Employees		
	Number of employees		
	The average monthly number of employees during the year was:		
		2019	201
		Number	Numbe
	Employees	4	3
		====	
	Employment costs	2019	2018
	•	£	í
	Wages and salaries	178,629	133,78
	Social security costs	16,532	11,70
	Other pension costs	3,636	2,650
	·	198,797	148,138
	£60,000 - £70,000	2019 Number 1	Numbe
-	£60,000 - £70,000  Key management personnel include the Chief Executive. The total empersonnel were £68,386 (2018: £68,325).	Number 1 =====	Number 1
	Key management personnel include the Chief Executive. The total emp	Number 1 =====	2018 Number
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	Key management personnel include the Chief Executive. The total empersonnel were £68,386 (2018: £68,325).  Tangible fixed assets	Number  1  ———  ployee benefits of the charity's key i	Number Tanagement ffice Equipment
	Key management personnel include the Chief Executive. The total empersonnel were £68,386 (2018: £68,325).  Tangible fixed assets  Cost	Number  1  ———  ployee benefits of the charity's key i	Mumbe management ffice Equipmen
	Key management personnel include the Chief Executive. The total empersonnel were £68,386 (2018: £68,325).  Tangible fixed assets  Cost At 1 January 2019  At 31 December 2019  Depreciation and impairment	Number  1  ———  ployee benefits of the charity's key i	Mumbe  management  ffice Equipmen  1,509  1,509
	Key management personnel include the Chief Executive. The total empersonnel were £68,386 (2018: £68,325).  Tangible fixed assets  Cost At 1 January 2019  At 31 December 2019  Depreciation and impairment At 1 January 2019	Number  1  ———  ployee benefits of the charity's key i	Mumbe  management  ffice Equipmen  1,509  1,509
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### NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

12	Debtors			
			2019	2018
	Amounts falling due within one year:		£	£
	Trade debtors	,	8,757	3,316
	Other debtors		8,388	8,901
	Prepayments and accrued income	•	196,455	66,449
			213,600	78,666
			====	
13	Loans and overdrafts .			
			2019	2018
			£	£
	CAF bank loan		23,424	59,393
			<del></del>	
	Payable within one year		23,424	38,997
	Payable after one year			20,396
			<del></del>	
14	Creditors: amounts falling due within one year		2019	2018
		Notes	£	£
	Bank loans	13	23,424	38,997
	Other taxation and social security		8,726	5,737
	Trade creditors		23,035	16,872
	Other creditors		1,520	261
	Accruals and deferred income		16,836	20,521
			73,541	82,388
			= <del></del>	
15	Creditors: amounts falling due after more than one year			
			2019	2018
		Notes	£	£
	Bank loans	13	-	20,396
			=====	

### NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE YEAR ENDED 31 DECEMBER 2019

### 16 Restricted funds

The income funds of the charity include restricted funds comprising the following unexpended balances of donations and grants held on trust for specific purposes:

•		Movement i	n funds		Movement i	n funds	
	Balance at 1 January 2018	Income	Expenditure	Balance at 1 January 2019	Income	Expenditure	Balance at 31 December 2019
	£	£	£	£	£	£	£
Cancer Care Programme	9,453	31,945	(25,344)	16,054	60,827	(57,991)	18,890

Cancer Care Programme was a fund set up by the charity for their Cancer Kits and Cancer Coach Programmes.

The charity offers free Cancer Kits to people currently undergoing treatment as a practical aid to recovery.

Chemo Kits - Chemo Kits are designed specifically to help people undergoing chemotherapy. They contain items to offset some of the unpleasant side effects of treatment, like cold hands and feet, nausea, and sensitive teeth.

Cancer Kits - General Cancer Kits are designed to help adults who are not receiving chemotherapy but are undergoing another form of cancer treatment. They contain items like puzzle books to relieve boredom, relaxing pillow spray to aid sleep, and toiletries to use on the go.

Kids' Kits - Kids' Kits are designed to brighten the days of children living with cancer and undergoing treatment. They contain small toys and colouring sets to help entertain and pass the time in hospital, and practical items like cosy socks and antibacterial wipes.

The Cancer Coach programme is a six week structured 'self-management' course, delivered by phone for people living with cancer. Developed by a range of cancer professionals, the programme offers much needed encouragement and emotional support, which is fundamental to recovery. Groups are run by people who can empathise and understand what it's like as they have experienced cancer themselves.

### NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

### FOR THE YEAR ENDED 31 DECEMBER 2019

	General	Restricted	Total	General	Restricted	Tota
	2019	2019	2019	2018	2018	2018
	£	£	£	£	£	f
Fund balances at 31						
December 2019 are represented by:						
Tangible assets	379	-	379	681	-	. 681
Current assets/(liabilities)	170,526	18,890	189,416	67,767	16,054	83,821
Long term liabilities	-	-	-	(20,396)	-	(20,396
	170,905	18,890	189,795	48,052	16,054	64,106

### 18 Operating lease commitments

At the reporting end date the charity had outstanding commitments for future minimum rental payments under a serviced office facilities agreement with a three month notice period, which fall due as follows:

	2019	2018
	£	£
Within one year	8,856	8,460

### 19 Events after the reporting date

The Trustees have considered the effect of the Covid-19 outbreak, that has been spreading throughout the world during 2020, on the charity's activities. This outbreak is unlikely to cause any disruption to the charity's income and continuing activities and at the date of approval of these financial statements, the extent and quantum of the disruption remains marginally uncertain.

### 20 Related party transactions

There were no disclosable related party transactions during the year.

### NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

21	Cash generated from operations	2019	2018
	cash Benerated from operations	£	£
	Surplus for the year	125,689	89,900
	Adjustments for:		
	Investment income recognised in statement of financial activities	(148)	(14)
	Depreciation and impairment of tangible fixed assets	302	302
	Movements in working capital:		
	(Increase) in debtors	(134,934)	(64,657)
	Increase in creditors	6,726	6,669
	·		
	Cash (absorbed by)/generated from operations	(2,365)	32,200
		<del></del>	