REGISTERED NUMBER: 5046350 (England and Wales)

REPORT OF THE DIRECTORS AND
FINANCIAL STATEMENTS
FOR THE YEAR ENDED 28 FEBRUARY 2009
FOR
APPROVED INDEX LIMITED

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COMPANY INFORMATION FOR THE YEAR ENDED 28 FEBRUARY 2009

DIRECTORS:

M V Kelsey

Ms C B Pickering

D Feltham

SECRETARY:

I M Glencross

REGISTERED OFFICE:

Quadrant House, The Quadrant

Sutton Surrey SM2 5AS

REGISTERED NUMBER:

5046350 (England and Wales)

AUDITORS:

James Cowper LLP Registered Auditor and Chartered Accountants

3 Wesley Gate Queens Road Reading Berkshire RG1 4AP

REPORT OF THE DIRECTORS FOR THE YEAR ENDED 28 FEBRUARY 2009

The directors present their report with the financial statements of the company for the year ended 28 February 2009.

PRINCIPAL ACTIVITY

The principal activity of the company in the year under review was that of the provision of internet advertising services.

EVENTS SINCE THE END OF THE YEAR

Information relating to events since the end of the year is given in the notes to the financial statements.

DIRECTORS

The directors who have held office during the period from 1 March 2008 to the date of this report are as follows:

T Sharpe - resigned 6 June 2008
J Hopkinson - resigned 6 June 2008
N J Belcher - resigned 6 June 2008
R J Hopkinson - resigned 6 June 2008
M V Kelsey - appointed 6 June 2008
Ms C B Pickering - appointed 6 June 2008
D Feltham - appointed 6 June 2008

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). The financial statements are required by law to give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 1985. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

So far as the directors are aware, there is no relevant audit information (as defined by Section 234ZA of the Companies Act 1985) of which the company's auditors are unaware, and each director has taken all the steps that he or she ought to have taken as a director in order to make himself or herself aware of any relevant audit information and to establish that the company's auditors are aware of that information.

AUDITORS

The auditors, James Cowper LLP, will be proposed for re-appointment at the forthcoming Annual General Meeting.

REPORT OF THE DIRECTORS FOR THE YEAR ENDED 28 FEBRUARY 2009

This report has been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

BY ORDER OF THE BOARD:

I M Glencross - Secretary

Date: 24 August 2009

REPORT OF THE INDEPENDENT AUDITORS TO THE SHAREHOLDERS OF APPROVED INDEX LIMITED

We have audited the financial statements of Approved Index Limited for the year ended 28 February 2009 on pages six to twelve. These financial statements have been prepared under the accounting policies set out therein and the requirements of the Financial Reporting Standard for Smaller Entities (effective January 2007).

This report is made solely to the company's members, as a body, in accordance with Section 235 of the Companies Act 1985. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in a Report of the Auditors and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of directors and auditors

The directors' responsibilities for preparing the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) are set out on page two.

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and International Standards on Auditing (UK and Ireland).

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Companies Act 1985. We also report to you whether in our opinion the information given in the Report of the Directors is consistent with the financial statements.

In addition we report to you if, in our opinion, the company has not kept proper accounting records, if we have not received all the information and explanations we require for our audit, or if information specified by law regarding directors' remuneration and other transactions is not disclosed.

We read the Report of the Directors and consider the implications for our report if we become aware of any apparent misstatements within it.

Basis of audit opinion

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

REPORT OF THE INDEPENDENT AUDITORS TO THE SHAREHOLDERS OF APPROVED INDEX LIMITED

Opinion

In our opinion:

- the financial statements give a true and fair view, in accordance with United Kingdom Generally Accepted Accounting Practice applicable to Smaller Entities, of the state of the company's affairs as at 28 February 2009 and of its profit for the year then ended;
- the financial statements have been properly prepared in accordance with the Companies Act 1985; and
- the information given in the Report of the Directors is consistent with the financial statements.

James Cowper LLP
Registered Auditor and
Chartered Accountants
3 Wesley Gate
Queens Road
Reading
Berkshire
RG1 4AP

Date: No Propol Wy

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 28 FEBRUARY 2009

	Notes	2009 £	2008 £
TURNOVER		3,356,872	1,765,711
Cost of sales		1,540,555	896,928
GROSS PROFIT		1,816,317	868,783
Administrative expenses		1,777,960	670,281
		38,357	198,502
Other operating income		<u>-</u>	150
OPERATING PROFIT	2	38,357	198,652
Interest receivable and similar income		1,474	655
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		39,831	199,307
Tax on profit on ordinary activities	3	11,594	46,303
PROFIT FOR THE FINANCIAL YEAR AFTER TAXATION		28,237	153,004

STATEMENT OF TOTAL RECOGNISED GAINS AND LOSSES FOR THE YEAR ENDED 28 FEBRUARY 2009

	2009 £	2008 £
PROFIT FOR THE FINANCIAL YEAR	28,237	153,004
TOTAL RECOGNISED GAINS AND LOSSES RELATING TO THE YEAR	28,237	153,004
Prior year adjustment		31,040
TOTAL GAINS AND LOSSES RECOGNISED SINCE LAST ANNUAL REPORT		184,044

BALANCE SHEET 28 FEBRUARY 2009

		2009	1	2008	
	Notes	£	£	£	£
FIXED ASSETS					
Intangible assets	4		-		160,849
Tangible assets	5		•		1,180
					162,029
			_		102,020
CURRENT ASSETS					
Debtors	6	539,251		388,783	
Cash in hand		125,143		131,822	
		664,394		520,605	
CREDITORS	-	450 404		100 04 1	
Amounts falling due within one year	7	453,494		499,814	
NET CURRENT ASSETS			210,900		20,791
TOTAL ASSETS LESS CURRENT					
LIABILITIES			210,900		182,820
			.,		·
PROVISIONS FOR LIABILITIES	8		-		157
NET ASSETS			210,900		182,663
CARITAL AND DECERVES					
CAPITAL AND RESERVES Called up share capital	9		100		100
Profit and loss account	10		210,800		182,563
Tont and 1033 doctors	10				
SHAREHOLDERS' FUNDS			210,900		182,663
·					

These financial statements have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies and with the Financial Reporting Standard for Smaller Entities (effective January 2007).

The financial statements were approved by the Board of Directors on <u>Ou August 2009</u> and were signed on its behalf by:

Ms C B Pickering - Director

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 28 FEBRUARY 2009

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Intangible Fixed Assets

Amortisation is provided at the following annual rate in order to write off each asset over its estimated useful life.

Computer software

-33% straight line

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings

-20% straight line

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Pension costs and other post-retirement benefits

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to the profit and loss account in the period to which they relate.

2. OPERATING PROFIT

The operating profit is stated after charging:

	2009	2008
	£	£
Depreciation - owned assets	•	244
Loss on disposal of fixed assets	127,224	_
Computer software amortisation	35,200	118,012
Auditors remuneration	5,000	-
Pension costs	10,109	-
		=
Directors' emoluments and other benefits etc	23,751	35,252
	<u></u>	===
TAVATION		

3. TAXATION

Analysis of the tax charge

The tax charge on the profit on ordinary activities for the year was as t	follows:	
	2009 £	2008 £
Current tax: UK corporation tax	11,751	46,146
Deferred tax	(157)	157
Tax on profit on ordinary activities	11,594	46,303

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 28 FEBRUARY 2009

	INITANOIDI E FIVED ACCETO		
4.	INTANGIBLE FIXED ASSETS		Computer software
	COST		£
	At 1 March 2008		382,452
	Disposals		(382,452)
	At 28 February 2009		
	AMORTISATION		
	At 1 March 2008		221,603
	Amortisation for year		35,200
	Eliminated on disposal		(256,803)
	At 28 February 2009		
	NET BOOK VALUE		
	At 28 February 2009		-
	At 20 Enhance 2009		160.040
	At 29 February 2008		160,849
5 .	TANGIBLE FIXED ASSETS		.
			Fixtures
			and fittings
			£
	COST		_
	At 1 March 2008		1,590
	Disposals		(1,590)
	At 28 February 2009		-
	DEPRECIATION		
	At 1 March 2008		409
	Eliminated on disposal		(409)
	At 28 February 2009		-
	·		
	NET BOOK VALUE		
	At 28 February 2009		
	At 29 February 2008		1,181
			===
_			
6.	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	2020	2000
		2009 £	2008 £
	Trade debtors	225,181	178,242
	Other debtors	511	-
	Prepayments and accrued income	313,559	210,541
		530 2E1	200 702
		539,251 ======	388,783

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 28 FEBRUARY 2009

7.	CREDITORS	: AMOUNTS FALLING DUE W	ITHIN ONE YEAR		
				2009	2008
				£	£
		nd overdrafts		-	31
	Trade credito			9,253	248,650
		ed to group undertakings		6,428	<u>-</u>
	Tax			47,919	52,968
		ty and other taxes		130,917	101,006
	Other credito			53,728	56,135
		rent accounts		-	30,000
	Accruais and	deferred income		205,249	11,024 ———
				453,494	499,814
•	5561//61614	2 50 2 1 1 2 2 1 2 2 2			
8.	PROVISION	S FOR LIABILITIES		2000	2000
				2009	2008
	Deferred tax			£	£ 157
	Delened lax				<u> 157</u>
					Deferred
					tax
					£
	Balance at 1				157
	Fixed asset ti	iming differences			(157)
	Balance at 28	3 February 2009			<u> </u>
9.	CALLEDIIR	SHARE CAPITAL			
J.	CALLED OF	OHANE OAFHAE			
	Authorised:				
	Number:	Class:	Nominal	2009	2008
			value:	£	£
	100,000	Ordinary	0.01	1,000	1,000
	Allotted issue	ed and fully paid:			
	Allotted, issued and fully paid: Number: Class:	Nominal	2009	2008	
		0.000.	value:	£	£
	10,000	Ordinary	0.01		100
10.	RESERVES				
					Profit
					and loss
					account
					£
	A4 4 14 0:	909			400
	At 1 March 2			182,563	
	Profit for the	ycaı			28,237
	At 28 Februa	ry 2009			210,800
	•				

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 28 FEBRUARY 2009

11. RELATED PARTY DISCLOSURES

At the balance sheet date the company owed Reed Business Information Limited which owns 44.5% of the share capital of the company £6,428.

12. POST BALANCE SHEET EVENTS

As of 1 March 2009 Approved Index Limited activities were transferred into Reed Business Information Limited, and the company became dormant.

13. ULTIMATE CONTROLLING PARTY

The immediate parent company is Approved Index (SPV) Limited, a company incorporated in Great Britain and registered in England and Wales. The ultimate parent company and ultimate controlling party is Reed Elsevier Group plc.

The parent company of the largest and smallest group for which group financial statements are prepared and of which the company is a member is Reed Elsevier Group plc which is incorporated in Great Britain. Copies of the consolidated financial statements may be obtained from 1-3 Strand, London WC2N 5JR.

Reed Elsevier Group plc is jointly owned by Reed Elsevier plc (a company incorporated in Great Britain) and Reed Elsevier NV (a company incorporated in the Netherlands).